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"This is as important a book on space as has ever been written and it's a riveting page-turner, too." —Homer Hickam, #1 New York Times Bestselling Author of *Rocket Boys*

The dramatic inside story of the historic flights that launched SpaceX—and Elon Musk—from a shaky startup into the world's leading-edge rocket company SpaceX has enjoyed a miraculous decade. Less than 20 years after its founding, it boasts the largest constellation of commercial satellites in orbit, has pioneered reusable rockets, and in 2020 became the first private company to launch human beings into orbit. Half a century after the space race it is private companies, led by SpaceX, standing alongside NASA pushing forward into the cosmos, and laying the foundation for our exploration of other worlds. But before it became one of the most powerful players in the aerospace industry, SpaceX was a fledgling startup, scrambling to develop a single workable rocket before the money ran dry. The engineering challenge was immense; numerous other private companies had failed similar attempts. And even if SpaceX succeeded, they would then have to compete for government contracts with titans such as Lockheed Martin and Boeing, who had tens of thousands of employees and tens of billions of dollars in annual revenue. SpaceX had fewer than 200 employees and the relative pittance of \$100 million in the bank. In *Liftoff*, Eric Berger, senior space editor at *Ars Technica*, takes readers inside the wild early days that made SpaceX. Focusing on the company's first four launches of the Falcon 1 rocket, he charts the bumpy journey from scrappy underdog to aerospace pioneer. We travel from company headquarters in El Segundo, to the isolated Texas ranchland where they performed engine tests, to Kwajalein, the tiny atoll in the Pacific where SpaceX

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launched the Falcon 1. Berger has reported on SpaceX for more than a decade, enjoying unparalleled journalistic access to the company's inner workings. Liftoff is the culmination of these efforts, drawing upon exclusive interviews with dozens of former and current engineers, designers, mechanics, and executives, including Elon Musk. The enigmatic Musk, who founded the company with the dream of one day settling Mars, is the fuel that propels the book, with his daring vision for the future of space. Filled with never-before-told stories of SpaceX's turbulent beginning, Liftoff is a saga of cosmic proportions.

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

Featured on NPR and PBS's SciTech Now, and in Fast Company, Forbes, and the Wall Street

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Journal The inside story of the new race to conquer space For the outsize personalities staking their fortunes on spaceships, the new race to explore space could be a dead end, a lucrative opportunity—or the key to humanity’s survival. Elon Musk and Jeff Bezos take center stage in this fast-paced narrative as they attempt to disrupt the space economy and feed their own egos. We meet a supporting cast of equally fascinating entrepreneurs, from the irrepressible British mogul Richard Branson to the satellite internet visionary Greg Wyler. Tim Fernholz’s fly-on-the-wall reporting captures an industry in the midst of disruption. NASA seeks to preserve its ambitious space program, traditional aerospace firms like Boeing and Lockheed Martin scramble to adapt to new competitors, lobbyists tussle over public funds, and lawmakers try to prevent this new space race from sparking global conflict. Fernholz spins this high-stakes marathon into a riveting tale of rivalry and survival.

NEW YORK TIMES AND WALL STREET JOURNAL BESTSELLER • Winner of CMI Management Book of the Year 2019 Based on an in-depth analysis of over 2,600 leaders drawn from a database of more than 17,000 CEOs and C-suite executives, as well 13,000 hours of interviews, and two decades of experience advising CEOs and executive boards, Elena L. Botelho and Kim R. Powell overturn the myths about what it takes to get to the top and succeed. Their groundbreaking research was the featured cover story in the May-June 2017 issue of Harvard Business Review. It reveals the common attributes and counterintuitive choices that set apart successful CEOs—lessons that we can apply to our own careers. Much of what we hear about who gets to the top, and how, is wrong. Those who become chief executives set their sights on the C-suite at an early age. In fact, over 70 percent of the CEOs didn’t have designs on the corner office until later in their careers. You must graduate from an

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elite college. In fact, only 7 percent of CEOs in the dataset are Ivy League graduates--and 8 percent didn't graduate from college at all. To become a CEO you need a flawless résumé. The reality: 45 percent of CEO candidates had at least one major career blowup. What those who reach the top do share are four key behaviors that anyone can master: they are decisive; they are reliable, delivering what they promised when the promise it, without exception; they adapt boldly, and they engage with stakeholders without shying away from conflict. Based on this breakthrough study of the most successful people in business, Botelho and Powell offer career advice for everyone who aspires to get ahead. Based on research insights illustrated by real life stories from CEOs and boardrooms, they tell us how to: - Fast-track our career by deploying the career catapults used by those who get to the top quickly - Overcome the hidden handicaps to getting the job we want. - Avoid the 5 hazards that most commonly derail those promoted into a new role. For everyone who aspires to rise up through the organization and achieve their full potential, *The CEO Next Door* is an essential guide.

NEW YORK TIMES BESTSELLER • Hidden desires, long-held secrets, and the sacrifices people make for family are at the heart of this powerful first novel by the popular Pulitzer Prize–winning journalist. “A moving, unforgettable story about time, progress, and how the mistakes of one generation get repeated or repaired by the next.”—J. Courtney Sullivan, *New York Times* bestselling author of *Saints for All Occasions* **NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE WASHINGTON POST AND NEW YORK POST 1957**, Clayton Valley, Ohio. Ellie has the best grades in her class. Her dream is to go to nursing school and marry Brick McGinty. A basketball star, Brick has the chance to escape his abusive father and become the first person in his blue-collar family to attend college. But when Ellie

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learns that she is pregnant, everything changes. Just as Brick and Ellie revise their plans and build a family, a knock on the front door threatens to destroy their lives. The evolution of women's lives spanning the second half of the twentieth century is at the center of this beautiful novel that richly portrays how much people know—and pretend not to know—about the secrets at the heart of a town, and a family.

In an anticipated book on business management for our time, Jack Welch surveys the landscape of his career running General Electric, one of the world's largest and most successful corporations. Here he reveals his philosophy and management style.

A new classic, cited by leaders and media around the globe as a highly recommended read for anyone interested in innovation. In *The Innovator's DNA*, authors Jeffrey Dyer, Hal Gregersen, and bestselling author Clayton Christensen (*The Innovator's Dilemma*, *The Innovator's Solution*, *How Will You Measure Your Life?*) build on what we know about disruptive innovation to show how individuals can develop the skills necessary to move progressively from idea to impact. By identifying behaviors of the world's best innovators—from leaders at Amazon and Apple to those at Google, Skype, and Virgin Group—the authors outline five discovery skills that distinguish innovative entrepreneurs and executives from ordinary managers: Associating, Questioning, Observing, Networking, and Experimenting. Once you master these competencies (the authors provide a self-assessment for rating your own innovator's DNA), the authors explain how to generate ideas, collaborate to implement them, and build innovation skills throughout the organization to result in a competitive edge. This innovation advantage will translate into a premium in your company's stock price—an innovation premium—which is possible only by building the code for innovation right into your organization's people,

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processes, and guiding philosophies. Practical and provocative, *The Innovator's DNA* is an essential resource for individuals and teams who want to strengthen their innovative prowess. *The Rise and Fall of the World's Most Powerful Restaurant Critic and His Battle with Severe, Debilitating Depression* From the early 1980s to the mid-1990s, Bryan Miller was a household name among restaurant goers in the greater New York City area and beyond as the restaurant critic for the *New York Times*, as well as the author of numerous books, a public speaker, and a radio and television commentator. Over ten years as a columnist, he dined out more than five thousand times in the United States and abroad, from haute to humble. *The Wine Spectator*, in a front-page profile, declared Miller "the most powerful restaurant critic in America." And for much of that time, he wanted to die. *Dining in the Dark* chronicles Miller's battle with Bipolar II disorder, also known as depression, which ruined his life, professionally and personally. Depression was directly responsible for his surrendering the *New York Times* restaurant column and, shortly thereafter, leaving the paper altogether. Everything he had worked for so diligently, rising from cub reporter to big-city columnist in less than a decade, vanished. In the ensuing years, unable to work, he lost his home, his life savings, two wonderful wives, the chance to have a family, and numerous friends and colleagues. He became increasingly reclusive; like many victims of serious depression, he reached the point where he was afraid to answer the phone. Pile on a brain tumor, electroshock therapy, a near-fatal bout with Lyme disease, accidental drug overdoses (he was once carried out of the newsroom on a gurney), and you have a life in shambles. *Dining in the Dark* tells the story of Miller's battle, but it also brings hope by sharing his journey to coping with, and finally conquering, his depression. The coping mechanisms he employed in order to get through the day will be of benefit to those in

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need of a helping hand. Dining in the Dark is philosophical, inspirational, educational, and even humorous at times. And, of course, there are lots of inside-the-New York Times anecdotes, as well as lots of food, wine, travel, and celebrity.

In Amazon.com Jeff Bezos built something the world had never seen. He created the most recognized brand name on the Internet, became for a time one of the richest men in the world, and was crowned "the king of cyber-commerce." Yet for all the media exposure, the inside story of Amazon.com has never really been told. In this revealing, unauthorized account, Robert Spector, journalist and best-selling author, gives us this up-to-date, fast-paced, behind-the-scenes story of the company's creation and rise, its tumultuous present, and its uncertain future.

From the acclaimed Nobel Prize winner, a passionate, profound story of love and obsession that brings us back and forth in time, as a narrative is assembled from the emotions, hopes, fears, and deep realities of Black urban life. In the winter of 1926, when everybody everywhere sees nothing but good things ahead, Joe Trace, middle-aged door-to-door salesman of Cleopatra beauty products, shoots his teenage lover to death. At the funeral, Joe's wife, Violet, attacks the girl's corpse. This novel "transforms a familiar refrain of jilted love into a bold, sustaining time of self-knowledge and discovery. Its rhythms are infectious" (People). "The author conjures up worlds with complete authority and makes no secret of her angst at the injustices dealt to Black women." —The New York Times Book Review

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Take charge of your career and create a life full of learning, adventure, joy, and success utilizing these never-before-shared leadership principles Ann Hiatt learned working alongside the world's top tech CEOs—Google's Eric Schmidt, Amazon's Jeff Bezos, and Yahoo!'s Marissa Mayer. Whether you're stuck in your current job, starting your first job and wondering how you can use it as a steppingstone towards your dream career, or mid-career and wanting to finally be recognized for promotion or a leadership role, this book is for you. For the first time, Ann Hiatt shares both the daily habits and long-game strategies she learned working side-by-side for decades with the giants of technology at Amazon and Google. Through clear guidance and incredible stories, *Bet on Yourself* will teach you: How to define your abilities and speak up so that you can be recognized for the work that you do and the unique capabilities you bring to the table. How to create opportunities for yourself when options appear limited and build a purposeful career regardless of your seniority or industry. What it takes to build the confidence you need to build your dream career. How to exchange your frustration over not getting the recognition you deserve for an empowered, actionable plan for taking control of your professional identity and get promoted. These tried-and-true methods to take ordinary opportunities and create something extraordinary, and the leadership principles that guide the work of these celebrity CEOs, are directly applicable to your goals. With a few consistent, daily habits you can build a future that exceeds your wildest expectations. No matter the opportunities available to you in your particular

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community or career stage, there is a path for you.

#1 New York Times Bestseller “THIS. This is the right book for right now. Yes, learning requires focus. But, unlearning and relearning requires much more—it requires choosing courage over comfort. In *Think Again*, Adam Grant weaves together research and storytelling to help us build the intellectual and emotional muscle we need to stay curious enough about the world to actually change it. I’ve never felt so hopeful about what I don’t know.” —Brené Brown, Ph.D., #1 New York Times bestselling author of *Dare to Lead* The bestselling author of *Give and Take* and *Originals* examines the critical art of rethinking: learning to question your opinions and open other people's minds, which can position you for excellence at work and wisdom in life Intelligence is usually seen as the ability to think and learn, but in a rapidly changing world, there's another set of cognitive skills that might matter more: the ability to rethink and unlearn. In our daily lives, too many of us favor the comfort of conviction over the discomfort of doubt. We listen to opinions that make us feel good, instead of ideas that make us think hard. We see disagreement as a threat to our egos, rather than an opportunity to learn. We surround ourselves with people who agree with our conclusions, when we should be gravitating toward those who challenge our thought process. The result is that our beliefs get brittle long before our bones. We think too much like preachers defending our sacred beliefs, prosecutors proving the other side wrong, and politicians campaigning for approval--and too little like scientists searching for truth. Intelligence is

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no cure, and it can even be a curse: being good at thinking can make us worse at rethinking. The brighter we are, the blinder to our own limitations we can become. Organizational psychologist Adam Grant is an expert on opening other people's minds--and our own. As Wharton's top-rated professor and the bestselling author of *Originals* and *Give and Take*, he makes it one of his guiding principles to argue like he's right but listen like he's wrong. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong learners. You'll learn how an international debate champion wins arguments, a Black musician persuades white supremacists to abandon hate, a vaccine whisperer convinces concerned parents to immunize their children, and Adam has coaxed Yankees fans to root for the Red Sox. *Think Again* reveals that we don't have to believe everything we think or internalize everything we feel. It's an invitation to let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don't know is wisdom.

From the inventor of the PalmPilot comes a new and compelling theory of intelligence, brain function, and the future of intelligent machines Jeff Hawkins, the man who created the PalmPilot, Treo smart phone, and other handheld devices, has reshaped our relationship to computers. Now he stands ready to revolutionize both neuroscience and computing in one stroke, with a new understanding of intelligence itself. Hawkins

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develops a powerful theory of how the human brain works, explaining why computers are not intelligent and how, based on this new theory, we can finally build intelligent machines. The brain is not a computer, but a memory system that stores experiences in a way that reflects the true structure of the world, remembering sequences of events and their nested relationships and making predictions based on those memories. It is this memory-prediction system that forms the basis of intelligence, perception, creativity, and even consciousness. In an engaging style that will captivate audiences from the merely curious to the professional scientist, Hawkins shows how a clear understanding of how the brain works will make it possible for us to build intelligent machines, in silicon, that will exceed our human ability in surprising ways. Written with acclaimed science writer Sandra Blakeslee, *On Intelligence* promises to completely transfigure the possibilities of the technology age. It is a landmark book in its scope and clarity.

Working Backwards is an insider's breakdown of Amazon's approach to culture, leadership, and best practices from two long-time Amazon executives. Colin started at Amazon in 1998; Bill joined in 1999. In *Working Backwards*, these two long-serving Amazon executives reveal and codify the principles and practices that drive the success of one of the most extraordinary companies the world has ever known. With twenty-seven years of Amazon experience between them, much of it in the early aughts—a period of unmatched innovation that brought products and services including

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Kindle, Amazon Prime, Amazon Studios, and Amazon Web Services to life—Bryar and Carr offer unprecedented access to the Amazon way as it was refined, articulated, and proven to be repeatable, scalable, and adaptable. With keen analysis and practical steps for applying it at your own company—no matter the size—the authors illuminate how Amazon’s fourteen leadership principles inform decision-making at all levels and reveal how the company’s culture has been defined by four characteristics: customer obsession, long-term thinking, eagerness to invent, and operational excellence. Bryar and Carr explain the set of ground-level practices that ensure these are translated into action and flow through all aspects of the business. *Working Backwards* is a practical guidebook and a corporate narrative, filled with the authors’ in-the-room recollections of what “Being Amazonian” is like and how it has affected their personal and professional lives. They demonstrate that success on Amazon’s scale is not achieved by the genius of any single leader, but rather through commitment to and execution of a set of well-defined, rigorously-executed principles and practices—shared here for the very first time.

The Everything Store Jeff Bezos and the Age of Amazon Little, Brown

The Bezos Letters lays out the fourteen growth principles that Amazon uses every day by examining Jeff Bezos’ personal letters to shareholders. Jeff Bezos created Amazon, the fastest company to reach \$100 billion in sales ever, making him the richest man in the world. Business owners marvel at Amazon’s success, but don’t realize they have

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the answers right at their fingertips as Bezos reveals his hidden roadmap in his annual letters to shareholders. For the first time, business analyst Steve Anderson unlocks the key lessons, mindset, principles, and steps Bezos used, and continues to use, to make Amazon the massive success it is today. Steve shows business owners, leaders, and CEOs how to apply those same practices and watch their business become more efficient, productive, and successful—fast!

One of Literary Hub's August's Best Sci-Fi and Fantasy Books | Geek Tyrant's The Most Highly Anticipated Sci-Fi and Fantasy Books of August 2021 | Gizmodo's 49 New Sci-Fi and Fantasy Books to Keep You Turning Pages in August When evil forces are going unchecked on Earth, a principled astronaut makes a split-second decision to try to seek justice in the only place she knows how—the International Space Station. Walli Beckwith is a model astronaut. She graduated at the top of her class from the Naval Academy, had a successful career flying fighter jets, and has spent more than three hundred days in space. So when she refuses to leave her post aboard the International Space Station following an accident that forces her fellow astronauts to evacuate, her American and Russian colleagues are mystified. For Walli, the matter at hand feels all too clear and terrifying for her to be worried about ruining her career. She is stuck in a race against time to save a part of the world that seems to have been forgotten, and also the life of the person she loves the most. She will go to any length necessary, using the only tool she has, to accomplish what she knows is right.

"This is not a book about charismatic visionary leaders. It is not about visionary product concepts or visionary products or visionary market insights. Nor is it about just having a

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corporate vision. This is a book about something far more important, enduring, and substantial. This is a book about visionary companies." So write Jim Collins and Jerry Porras in this groundbreaking book that shatters myths, provides new insights, and gives practical guidance to those who would like to build landmark companies that stand the test of time. Drawing upon a six-year research project at the Stanford University Graduate School of Business, Collins and Porras took eighteen truly exceptional and long-lasting companies -- they have an average age of nearly one hundred years and have outperformed the general stock market by a factor of fifteen since 1926 -- and studied each company in direct comparison to one of its top competitors. They examined the companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations. Throughout, the authors asked: "What makes the truly exceptional companies different from other companies?" What separates General Electric, 3M, Merck, Wal-Mart, Hewlett-Packard, Walt Disney, and Philip Morris from their rivals? How, for example, did Procter & Gamble, which began life substantially behind rival Colgate, eventually prevail as the premier institution in its industry? How was Motorola able to move from a humble battery repair business into integrated circuits and cellular communications, while Zenith never became dominant in anything other than TVs? How did Boeing unseat McDonnell Douglas as the world's best commercial aircraft company -- what did Boeing have that McDonnell Douglas lacked? By answering such questions, Collins and Porras go beyond the incessant barrage of management buzzwords and fads of the day to discover timeless qualities that have consistently distinguished out-standing companies. They also provide inspiration to all executives and entrepreneurs by destroying the false but widely accepted idea that only charismatic visionary leaders can build visionary companies. Filled with

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hundreds of specific examples and organized into a coherent framework of practical concepts that can be applied by managers and entrepreneurs at all levels, Built to Last provides a master blueprint for building organizations that will prosper long into the twenty-first century and beyond.

A war is coming, a battle that will stretch from the prehistoric forests of the ancient past to the cutting-edge research labs of today, all to reveal a true mystery buried deep within our DNA, a mystery that will leave readers changed forever . . . In this groundbreaking masterpiece of ingenuity and intrigue that spans 50,000 years in human history, New York Times bestselling author James Rollins takes us to mankind's next great leap. But will it mark a new chapter in our development . . . or our extinction? In the remote mountains of Croatia, an archaeologist makes a strange discovery: a subterranean Catholic chapel, hidden for centuries, holds the bones of a Neanderthal woman. In the same cavern system, elaborate primitive paintings tell the story of an immense battle between tribes of Neanderthals and monstrous shadowy figures. Who is this mysterious enemy depicted in these ancient drawings and what do the paintings mean? Before any answers could be made, the investigative team is attacked, while at the same time, a bloody assault is made upon a primate research center outside of Atlanta. How are these events connected? Who is behind these attacks? The search for the truth will take Commander Gray Pierce of Sigma Force 50,000 years into the past. As he and Sigma trace the evolution of human intelligence to its true source, they will be plunged into a cataclysmic battle for the future of humanity that stretches across the globe . . . and beyond. With the fate of our future at stake, Sigma embarks on its most harrowing odyssey ever—a breathtaking quest that will take them from ancient tunnels in Ecuador that span the breadth of

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South America to a millennia-old necropolis holding the bones of our ancestors. Along the way, revelations involving the lost continent of Atlantis will reveal true mysteries tied to mankind's first steps on the moon. In the end, Gray Pierce and his team will face to their greatest threat: an ancient evil, resurrected by modern genetic science, strong enough to bring about the end of man's dominance on this planet. Only this time, Sigma will falter—and the world we know will change forever.

In just a decade and half Jack Ma, a man who rose from humble beginnings and started his career as an English teacher, founded and built Alibaba into the second largest Internet company in the world. The company's \$25 billion IPO in 2014 was the world's largest, valuing the company more than Facebook or Coca Cola. Alibaba today runs the e-commerce services that hundreds of millions of Chinese consumers depend on every day, providing employment and income for tens of millions more. A Rockefeller of his age, Jack has become an icon for the country's booming private sector, and as the face of the new, consumerist China is courted by heads of state and CEOs from around the world. Granted unprecedented access to a wealth of new material including exclusive interviews, Clark draws on his own first-hand experience of key figures integral to Alibaba's rise to create an authoritative, compelling narrative account of how Alibaba and its charismatic creator have transformed the way that Chinese exercise their new found economic freedom, inspiring entrepreneurs around the world and infuriating others, turning the tables on the Silicon Valley giants who have tried to stand in his way. Duncan explores vital questions about the company's past, present, and future: How, from such unremarkable origins, did Jack Ma build Alibaba? What explains his relentless drive and his ability to outsmart his competitors? With over 80% of China's e-commerce market,

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how long can the company hope to maintain its dominance? As the company sets its sights on the country's financial and media markets, are there limits to Alibaba's ambitions, or will the Chinese government act to curtail them? And as it set up shop from LA and San Francisco to Seattle, how will Alibaba grow its presence and investments in the US and other international markets? Clark tells Alibaba's tale within the wider story of China's economic explosion—the rise of the private sector and the expansion of Internet usage—that have powered the country's rise to become the world's second largest economy and largest Internet population, twice the size of the United States. He also explores the political and social context for these momentous changes. An expert insider with unrivaled connections, Clark has a deep understanding of Chinese business mindset. He illuminates an unlikely corporate titan as never before, and examines the key role his company has played in transforming China while increasing its power and presence worldwide.

“Gripping...a first-rate nail biter.” —Tampa Tribune James Rollins—the author of *The Doomsday Key*, *The Last Oracle*, *The Judas Strain*, *Black Order*, and other pulse-pounding, New York Times bestsellers—carries readers into the heart of darkness in his classic thriller, *Amazonia*. Lincoln Child, New York Times bestselling co-author (with Douglas Preston) of *Cemetery Dance* and other Agent Pendergast thrillers, raves, “*Amazonia* grabs you by the throat and refuses to let go until the very last page is turned.”

Jeff Bezos stands at the precipice of being the most influential man on the planet. However, that is not what defines him. His ambition to create, innovate and revolutionize the old using the new defines him and everything that flows from him. This book is the shadow of the man who started with humble beginnings and proceeded step by step, forcefully, to change the

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world. Many pundits limit his achievement to just a corner of e-commerce, but they fail to realize that without Jeff there is no Amazon, without Amazon, the commercial world of the Internet will still be hobbling along at snail's pace instead of the breakneck speed it's at right now. This book drills down to find the answers that we can all emulate and it lays it out in terms we can all understand. It looks at the fundamental nature of the man and the choices he made given what he was given to start with. Whatever your idea of Jeff, you will find this perspective of what runs deeper within him to be the decisive keyhole into his inner workings and the reasons he does what he does, and is who he is. As you read this account and analysis of the life of this man, remember too that he is who he is because a long time ago he made a solemn decision to pursue something greater than himself and greater than any possible reward he could harvest. He started with something humble; he proceeds with something spectacular. Ranked as one of the richest men in the world, Jeff Bezos is undoubtedly an expert in business and extraordinary entrepreneur. Now, this biography is here to unveil how Bezos' life and philosophy helped him build one of the web's largest stores. From the early days of Amazon to its journey to becoming a massive business empire, *Jeff Bezos: Biography of a Billionaire Business Titan* delves into Jeff Bezos' life, achievements, and legacy. Including his family, upbringing, and the daily things that keep him motivated, you'll discover the secrets of this incredible entrepreneur's life - and the empire he founded. Not only that, but this book also contains a detailed wealth of advice from Bezos himself about startup building, running a business, and turning your dreams into realities. This biography is a must-read for anyone interested in Bezos, business, and the world of Amazon. Buy now to discover how Amazon became the company it is today, and the life of the man behind it all.

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How the brutalities of working life are transformed into exhaustion, shame, and self-doubt: a writer's account of her experience working in an Amazon fulfillment center. No longer able to live on the proceeds of her freelance writing and translating income, German novelist Heike Geissler takes a seasonal job at Amazon Order Fulfillment in Leipzig. But the job, intended as a stopgap measure, quickly becomes a descent into humiliation, and Geissler soon begins to internalize the dynamics and nature of the post-capitalist labor market and precarious work. Driven to work at Amazon by financial necessity rather than journalistic ambition, Heike Geissler has nonetheless written the first and only literary account of corporate flex-time employment that offers “freedom” to workers who have become an expendable resource. Shifting between the first and the second person, *Seasonal Associate* is a nuanced expose of the psychic damage that is an essential working condition with mega-corporations. Geissler has written a twenty-first-century account of how the brutalities of working life are transformed into exhaustion, shame, and self-doubt.

”[A] charming, funny, touching, and relevant comedy.” —The Boston Globe “A provocative yet sweet romantic comedy.” —People, Best of Fall 2020 This warm, wise, highly entertaining twenty-first century love story is about what happens when the person who makes you happiest is someone you never expected Lucy used to handle her adult romantic life according to the script she'd been handed. She met a guy just like herself: same age, same background, same hopes and dreams; they got married and started a family. Too bad he made her miserable. Now, two decades later, she's a nearly divorced, forty-one-year-old schoolteacher with two school-aged sons, and there

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is no script anymore. So when she meets Joseph, she isn't exactly looking for love—she's more in the market for a babysitter. Joseph is twenty-two, living at home with his mother, and working several jobs, including the butcher counter where he and Lucy meet. It's not a match anyone one could have predicted. He's of a different class, a different culture, and a different generation. But sometimes it turns out that the person who can make you happiest is the one you least expect, though it can take some maneuvering to see it through. Just Like You is a brilliantly observed, tender, but also brutally funny new novel that gets to the heart of what it means to fall surprisingly and headlong in love with the best possible person—someone you didn't see coming.

“MacKenzie Bezos has produced a rarity: a sophisticated novel that breaks and swells the heart. A sure-footed excavation into the nuances of everyday terror--the kind that turns devotion into despair, trust into treachery, love into loss. Its pull is irresistible.” —

Toni Morrison, winner of the Nobel Prize for Literature and author of Song of Solomon

“Quietly absorbing . . . the slow pileup of events takes on unexpected, if mild urgency . . .

wholly original and convincing.” — New York Times Book Review Luther Albright is a

builder of dams, a man whose greatest pride (besides his family) is running his hands over the true planes of the house he built himself and knowing that he's constructed something that will shield and shelter them from harm. A relatively minor incident -- an earthquake that shakes his Sacramento home -- reveals fault lines and cracks in the facade of his family. His teenage son's behavior becomes increasingly bizarre and

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threatening, his devoted wife more distant, and then a dam of Luther's design comes under investigation for structural flaws exposed by the tremors. In the midst of his heartbreaking family dissolution, Luther must battle against the need to withhold his emotions and push his family even farther away. Nightmarish meanings begin to shout at Luther from the most innocent of places as debut novelist MacKenzie Bezos tightens her net of psychological suspense around the reader with bravura skill. In the spirit of Rosellen Brown and Alice McDermott, this is a harrowing portrait of an ordinary man who finds himself tested and strives not to be found wanting.

"This book is a message from autistic people to their parents, friends, teachers, coworkers and doctors showing what life is like on the spectrum. It's also my love letter to autistic people. For too long, we have been forced to navigate a world where all the road signs are written in another language." With a reporter's eye and an insider's perspective, Eric Garcia shows what it's like to be autistic across America. Garcia began writing about autism because he was frustrated by the media's coverage of it; the myths that the disorder is caused by vaccines, the narrow portrayals of autistic people as white men working in Silicon Valley. His own life as an autistic person didn't look anything like that. He is Latino, a graduate of the University of North Carolina, and works as a journalist covering politics in Washington D.C. Garcia realized he needed to put into writing what so many autistic people have been saying for years; autism is a part of their identity, they don't need to be fixed. In *We're Not Broken*, Garcia uses his

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own life as a springboard to discuss the social and policy gaps that exist in supporting those on the spectrum. From education to healthcare, he explores how autistic people wrestle with systems that were not built with them in mind. At the same time, he shares the experiences of all types of autistic people, from those with higher support needs, to autistic people of color, to those in the LGBTQ community. In doing so, Garcia gives his community a platform to articulate their own needs, rather than having others speak for them, which has been the standard for far too long.

Profiles Jeff Bezos, and describes how his interest in the Internet led him to explore the business of selling books over the Internet and later establish Amazon.com.

An in-depth look into the extraordinary life of the world's most important entrepreneur, Elon Musk This fascinating and easily accessible young readers' adaptation of Ashlee Vance's New York Times bestselling *Elon Musk: Tesla, SpaceX, and the Quest for a Fantastic Future* features black-and-white photographs throughout and an epilogue. The version for adults has been praised as "riveting" (The Financial Times), "spirited" (The Wall Street Journal), and "masterful" (Vice). Now younger readers can read about this innovative leader who is revolutionizing three industries at once: space, automotive, and energy. There are few people in history who could match Elon Musk's relentless drive and vision. A modern combination of famous inventors and industrialists like Thomas Edison, Henry Ford, and Steve Jobs, Elon is the man behind companies such as SpaceX, Tesla Motors, SolarCity, and PayPal that are transforming the way we live.

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Written with exclusive access to Elon, his family, and his friends, this book traces Elon's journey from a kid in South Africa to a young man in the United States, his dramatic technical inventions, and his world-changing companies. Elon has sparked new levels of innovation in the world, and this book gives young readers a detailed but fast-paced look at his story. A Junior Library Guild Selection!

The historic quest to rekindle the human exploration and colonization of space led by two rivals and their vast fortunes, egos, and visions of space as the next entrepreneurial frontier *The Space Barons* is the story of a group of billionaire entrepreneurs who are pouring their fortunes into the epic resurrection of the American space program. Nearly a half-century after Neil Armstrong walked on the moon, these Space Barons—most notably Elon Musk and Jeff Bezos, along with Richard Branson and Paul Allen—are using Silicon Valley-style innovation to dramatically lower the cost of space travel, and send humans even further than NASA has gone. These entrepreneurs have founded some of the biggest brands in the world—Amazon, Microsoft, Virgin, Tesla, PayPal—and upended industry after industry. Now they are pursuing the biggest disruption of all: space. Based on years of reporting and exclusive interviews with all four billionaires, this authoritative account is a dramatic tale of risk and high adventure, the birth of a new Space Age, fueled by some of the world's richest men as they struggle to end governments' monopoly on the cosmos. *The Space Barons* is also a story of rivalry—hard-charging startups warring with established

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contractors, and the personal clashes of the leaders of this new space movement, particularly Musk and Bezos, as they aim for the moon and Mars and beyond. “Stylish, smart, and scary as hell.” —Chris Bohjalian, #1 New York Times bestselling author "A nightmarish white-knuckler." —O, The Oprah Magazine Oliver Park, a recovering addict from Indiana, finally has everything he ever wanted: sobriety and a loving, wealthy partner in Nathan, a prominent DC trauma surgeon. Despite their difference in age and disparate backgrounds, they've made a perfect life together. With everything to lose, Oliver shouldn't be visiting Haus, a gay bathhouse. But through the entrance he goes, and it's a line crossed. Inside, he follows a man into a private room, and it's the final line. Whatever happens next, Nathan can never know. But then, everything goes wrong, terribly wrong, and Oliver barely escapes with his life. He races home in full-blown terror as the hand-shaped bruise grows dark on his neck. The truth will destroy Nathan and everything they have together, so Oliver does the thing he used to do so well: he lies. What follows is a classic runaway-train narrative, full of the exquisite escalations, edge-of-your-seat thrills, and oh-my-god twists. P. J. Vernon's Bath Haus is a scintillating thriller with an emotional punch, perfect for readers curious for their next must-read novel.

Chronicles the career of "Chairman Bill" Gates, the computer whiz kid who commands the powerful Microsoft computer software empire.

He knocked Bill Gates from the coveted spot of 'richest man in the world' in October

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2017 and has held that position ever since. In 2018 alone, his wealth as of June has grown by almost \$40 billion dollars. He founded the world's largest online retailer, and now wants to make it possible for humans to colonize space. In short, Jeff Bezos is the man. In this book we take a look at the life of Jeff Bezos. From humble beginnings in Albuquerque to present day CEO of Amazon. The book takes a look at the inspirations and influences that make Jeff Bezos the man he is today, and his approach towards life that has ensured the success he is now known for. The aim of this book is to not only give you a glimpse into the life of the world's richest man, but to also inspire and teach you some of the success principles that have guided Jeff Bezos so far. Ready to learn from the richest man ever? Let's dive in. *INCLUDING* 18 Little known facts & 10 Success Principles to live by Don't wait, grab your copy today!

Highlights the life and accomplishments of the man who created the online shopping site "Amazon.com," and describes the success of the store.

A GOOD MORNING AMERICA BOOK CLUB PICK “Chandler Baker, queen of the feminist thriller, has delivered once again! The Husbands is a poignant exploration of what it would take for women to have it all.” —Sally Hepworth, bestselling author of The Good Sister To what lengths will a woman go for a little more help from her husband? Nora Spangler is a successful attorney but when it comes to domestic life, she packs the lunches, schedules the doctor appointments, knows where the extra paper towel rolls are, and designs and orders the holiday cards. Her husband works hard, too... but

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why does it seem like she is always working so much harder? When the Spanglers go house hunting in Dynasty Ranch, an exclusive suburban neighborhood, Nora meets a group of high-powered women—a tech CEO, a neurosurgeon, an award-winning therapist, a bestselling author—with enviably supportive husbands. When she agrees to help with a resident’s wrongful death case, she is pulled into the lives of the women there. She finds the air is different in Dynasty Ranch. The women aren’t hanging on by a thread. But as the case unravels, Nora uncovers a plot that may explain the secret to having-it-all. One that’s worth killing for. Calling to mind a Stepford Wives gender-swap, New York Times bestselling author of Whisper Network Chandler Baker's *The Husbands* imagines a world where the burden of the “second shift” is equally shared—and what it may take to get there. “Utterly engrossing and thoroughly timely, *The Husbands* is both a gripping, well-crafted mystery and an insightful critique of motherhood and marriage in the modern age--working mothers everywhere will feel seen in the best possible way.” —Kimberly McCreight, New York Times bestselling author of *A Good Marriage*

Reclusive movie star Jessica Lessing is finally coming out of hiding—to confront her father, a con man who has been selling her out to the paparazzi for years. On her four-day road trip to Las Vegas, she encounters three unexpected allies—Vivian, a teenager with newborn twins; Lynn, a dog shelter owner living in isolation on a ranch in rural Nevada; and Dana, a fearless ex-military bodyguard wrestling with secrets of her own.

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As their fates collide, each woman will find a chance at redemption that she never would have thought possible. MacKenzie Bezos's taut prose, tough characters, and nuanced insights give this novel a complexity that few thrillers can match. This ebook edition includes a Reading Group Guide.

Amazon's business model is deceptively simple: Make online shopping so easy and convenient that customers won't think twice. It can almost be summed up by the button on every page: "Buy now with one click." Why has Amazon been so successful? Much of it has to do with Jeff Bezos, the CEO and founder, whose unique combination of character traits and business strategy have driven Amazon to the top of the online retail world. Richard Brandt charts Bezos's rise from computer nerd to world-changing entrepreneur. His success can be credited to his forward-looking insights and ruthless business sense. Brandt explains: Why Bezos decided to allow negative product reviews, correctly guessing that the earned trust would outweigh possible lost sales. Why Amazon zealously guards some patents yet freely shares others. Why Bezos called becoming profitable the "dumbest" thing they could do in 1997. How Amazon.com became one of the only dotcoms to survive the bust of the early 2000s. Where the company is headed next. Through interviews with Amazon employees, competitors, and observers, Brandt has deciphered how Bezos makes decisions. The story of Amazon's ongoing evolution is a case study in how to reinvent an entire industry, and one that anyone in business today ignores at their peril.

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Rework shows you a better, faster, easier way to succeed in business. Most business books give you the same old advice: Write a business plan, study the competition, seek investors, yadda yadda. If you're looking for a book like that, put this one back on the shelf. Read it and you'll know why plans are actually harmful, why you don't need outside investors, and why you're better off ignoring the competition. The truth is, you need less than you think. You don't need to be a workaholic. You don't need to staff up. You don't need to waste time on paperwork or meetings. You don't even need an office. Those are all just excuses. What you really need to do is stop talking and start working. This book shows you the way. You'll learn how to be more productive, how to get exposure without breaking the bank, and tons more counterintuitive ideas that will inspire and provoke you. With its straightforward language and easy-is-better approach, Rework is the perfect playbook for anyone who's ever dreamed of doing it on their own. Hardcore entrepreneurs, small-business owners, people stuck in day jobs they hate, victims of "downsizing," and artists who don't want to starve anymore will all find valuable guidance in these pages.

NEW YORK TIMES BESTSELLER "A masterful book." —Marc Levinson, The Washington Post "A juicy tour of the company Bezos built."—The New York Times Book Review From the bestselling author of The Everything Store, an unvarnished picture of Amazon's unprecedented growth and its billionaire founder, Jeff Bezos, revealing the most important business story of our time. Almost ten years ago, Bloomberg journalist

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Brad Stone captured the rise of Amazon in his bestseller *The Everything Store*. Since then, Amazon has expanded exponentially, inventing novel products like Alexa and disrupting countless industries, while its workforce has quintupled in size and its valuation has soared to well over a trillion dollars. Jeff Bezos's empire, once housed in a garage, now spans the globe. Between services like Whole Foods, Prime Video, and Amazon's cloud computing unit, AWS, plus Bezos's ownership of *The Washington Post*, it's impossible to go a day without encountering its impact. We live in a world run, supplied, and controlled by Amazon and its iconoclast founder. In *Amazon Unbound*, Brad Stone presents a deeply reported, vividly drawn portrait of how a retail upstart became one of the most powerful and feared entities in the global economy. Stone also probes the evolution of Bezos himself—who started as a geeky technologist totally devoted to building Amazon, but who transformed to become a fit, disciplined billionaire with global ambitions; who ruled Amazon with an iron fist, even as he found his personal life splashed over the tabloids. Definitive, timely, and revelatory, Stone has provided an unvarnished portrait of a man and company that we couldn't imagine modern life without.

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