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Despite the modernization of the educational process both in colleges and universities, the main way of transferring information from teacher to learner remains their personal contact in classrooms and educational literature. One of the effective ways to optimize teaching and learning is the technological approach to the organization of the educational process. Modern Technologies for Teaching and Learning in Socio-Humanitarian Disciplines aims to systematize technologies for teaching social and humanitarian disciplines and discuss educational technologies that the modern teacher can and should possess including tools for person-oriented learning and for setting and achieving learning goals. The content within this publication examines interactive technologies, social educators, and visual storytelling and is designed for educators, researchers, academicians, administrators, and students.

This book constitutes the refereed post-conference proceedings of the 19th International Conference on Information Security, ISSA 2020, which was supposed to be held in Pretoria, South Africa, in August 2020, but it was held virtually due to the COVID-19 pandemic. The 10 revised full papers presented were carefully reviewed and selected from 33 submissions. The papers deal with topics such as authentication; access control; digital (cyber) forensics; cyber security; mobile and wireless security; privacy-preserving protocols; authorization; trust frameworks; security requirements; formal security models; malware and its mitigation; intrusion detection systems; social engineering; operating systems security; browser security; denial-of-service attacks; vulnerability management; file system security; firewalls; Web protocol security; digital rights

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management; and distributed systems security.

The revolutionary guide that challenged businesses around the world to stop selling to their buyers and start answering their questions to get results; revised and updated to address new technology, trends, the continuous evolution of the digital consumer, and much more In today's digital age, the traditional sales funnel—marketing at the top, sales in the middle, customer service at the bottom—is no longer effective. To be successful, businesses must obsess over the questions, concerns, and problems their buyers have, and address them as honestly and as thoroughly as possible. Every day, buyers turn to search engines to ask billions of questions. Having the answers they need can attract thousands of potential buyers to your company—but only if your content strategy puts your answers at the top of those search results. It's a simple and powerful equation that produces growth and success: They Ask, You Answer. Using these principles, author Marcus Sheridan led his struggling pool company from the bleak depths of the housing crash of 2008 to become one of the largest pool installers in the United States. Discover how his proven strategy can work for your business and master the principles of inbound and content marketing that have empowered thousands of companies to achieve exceptional growth. They Ask, You Answer is a straightforward guide filled with practical tactics and insights for transforming your marketing strategy. This new edition has been fully revised and updated to reflect the evolution of content marketing and the increasing demands of today's internet-savvy buyers. New chapters explore the impact of technology, conversational marketing, the essential elements every business website should possess, the rise of video, and new stories from companies that have achieved remarkable results with They Ask, You Answer. Upon reading this book, you will know: How to build trust with buyers

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through content and video. How to turn your web presence into a magnet for qualified buyers. What works and what doesn't through new case studies, featuring real-world results from companies that have embraced these principles. Why you need to think of your business as a media company, instead of relying on more traditional (and ineffective) ways of advertising and marketing. How to achieve buy-in at your company and truly embrace a culture of content and video. How to transform your current customer base into loyal brand advocates for your company. They Ask, You Answer is a must-have resource for companies that want a fresh approach to marketing and sales that is proven to generate more traffic, leads, and sales.

The earliest educational software simply transferred print material from the page to the monitor. Since then, the Internet and other digital media have brought students an ever-expanding, low-cost knowledge base and the opportunity to interact with minds around the globe—while running the risk of shortening their attention spans, isolating them from interpersonal contact, and subjecting them to information overload. *The New Science of Learning: Cognition, Computers and Collaboration in Education* deftly explores the multiple relationships found among these critical elements in students' increasingly complex and multi-paced educational experience. Starting with instructors' insights into the cognitive effects of digital media—a diverse range of viewpoints with little consensus—this cutting-edge resource acknowledges the double-edged potential inherent in computer-based education and its role in shaping students' thinking capabilities. Accordingly, the emphasis is on strategies that maximize the strengths and compensate for the negative aspects of digital learning, including: Group cognition as a foundation for learning Metacognitive control of learning and remembering Higher education course

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development using open education resources
Designing a technology-oriented teacher professional development model
Supporting student collaboration with digital video tools
Teaching and learning through social annotation practices
The New Science of Learning: Cognition, Computers and Collaboration in Education brings emerging challenges and innovative ideas into sharp focus for researchers in educational psychology, instructional design, education technologies, and the learning sciences.

"A collection of humorous essays on what it's like to be unabashedly awkward in a world that regards introverts as hapless misfits, and Black as cool ... [from] Issa Rae, the creator of the Shorty Award-winning ... series The Misadventures of Awkward Black Girl"--

This book provides in-depth results and case studies in innovation from actual work undertaken in collaboration with industry partners in Architecture, Engineering, and Construction (AEC). Scientific advances and innovative technologies in the sector are key to shaping the changes emerging as a result of Industry 4.0. Mainstream Building Information Management (BIM) is seen as a vehicle for addressing issues such as industry fragmentation, value-driven solutions, decision-making, client engagement, and design/process flow; however, advanced simulation, computer vision, Internet of Things (IoT), blockchain, machine learning, deep learning, and linked data all provide immense opportunities for dealing with these challenges and can provide evidenced-based innovative solutions not seen before. These technologies are perceived as the "true" enablers of future practice, but only recently has the AEC sector recognised terms such as "golden key" and "golden thread" as part of BIM processes and workflows. This book builds on the success of a number of initiatives and projects by the authors, which include seminal findings from the

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literature, research and development, and practice-based solutions produced for industry. It presents these findings through real projects and case studies developed by the authors and reports on how these technologies made a real-world impact. The chapters and cases in the book are developed around these overarching themes: • BIM and AEC Design and Optimisation: Application of Artificial Intelligence in Design • BIM and XR as Advanced Visualisation and Simulation Tools • Design Informatics and Advancements in BIM Authoring • Green Building Assessment: Emerging Design Support Tools • Computer Vision and Image Processing for Expediting Project Management and Operations • Blockchain, Big Data, and IoT for Facilitated Project Management • BIM Strategies and Leveraged Solutions This book is a timely and relevant synthesis of a number of cogent subjects underpinning the paradigm shift needed for the AEC industry and is essential reading for all involved in the sector. It is particularly suited for use in Masters-level programs in Architecture, Engineering, and Construction.

This book is the product of a series of reflections by career counseling and guidance specialists on a question central to society: "How can career and life design interventions contribute to fair and sustainable development and to the implementation of decent work all over the world? ". This question was formulated by Professor J. Guichard, the director of the UNESCO Chair in Lifelong Guidance and counseling at the University of Wroclaw, Poland. The researchers involved in this Chair's activities proposed answers which form the chapters of this book. These reflections emphasize the need to focus

on the study and implementation of certain central psychological processes which can enable individuals to face the main challenges of our society. The contributions also propose new avenues of intervention for career counseling and guidance. The entire book is the bedrock of a program of research and interventions to be implemented in order that the field of career counseling and guidance plays a key role for individuals who must design their lives in a rapidly changing, and ever more complex context. This book is therefore a major scientific contribution and marks a turning point for researchers and practitioners in career counseling and guidance, and for all professionals who support the self-construction of individuals in the 21st century. "The authors draw on a diverse range of disciplines and research traditions and offer readers a rich array of insights, helping them reflect on how career guidance can be mobilised to serve citizens in a world that is increasingly challenged by complex, seemingly intractable problems. A central, crosscutting concern is the ways in which career guidance can foster well-being by facilitating access to meaningful and fulfilling work in contexts that promote equity, social justice, and dignity for all. While engaging the micro-worlds of individuals, and throwing light on their valiant efforts to design a life that realises their hopes and aspirations, it is a commendable feature

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of many of these papers that they do not eschew the societal – indeed planetary – stage across which personal dramas are enacted.” Prof. Ronald G. Sultana, Director, Euro-Mediterranean Centre for Educational Research, University of Malta. "The primary strengths.....are the authors' capacity to provide forward thinking perspectives on the important issue of sustainable lifelong interventions and career design in its broadest sense. The volume offers depth in a way of thinking that is pertinent to the 21st century and provokes both an in interest in the further study of this domain as well as providing tools and references for novice and experienced researchers and professionals. The book is sure to become a major text in the field." Prof. Maurice Taylor, Faculty of Education, University of Ottawa, Canada

NASM Study Guide: NASM Personal Training Book & Exam Prep for the National Academy of Sports Medicine CPT Test Developed for test takers trying to achieve a passing score on the NASM-CPT Exam, this comprehensive study guide includes:

- Quick Overview
 - Test-Taking Strategies
 - Introduction
 - Basic and Applied Sciences and Nutritional Concepts
 - Assessment
 - Program Design
 - Exercise Technique and Training Instruction
 - Client Relations and Behavioral Coaching
 - Professional Development and Responsibility
 - Practice Questions
 - Detailed Answer Explanations
- Each section of the

test has a comprehensive review that goes into detail to cover all of the content likely to appear on the NASM-CPT Exam. The practice test questions are each followed by detailed answer explanations. If you miss a question, it's important that you are able to understand the nature of your mistake and how to avoid making it again in the future. The answer explanations will help you to learn from your mistakes and overcome them. Understanding the latest test-taking strategies is essential to preparing you for what you will expect on the exam. A test taker has to not only understand the material that is being covered on the test, but also must be familiar with the strategies that are necessary to properly utilize the time provided and get through the test without making any avoidable errors. Anyone planning to take the NASM-CPT Exam should take advantage of the review material, practice test questions, and test-taking strategies contained in this study guide.

This work presents and discusses the latest approaches and strategies for implementing Sustainability and Green IT into higher education and business environments. Following the global financial crisis in 2007/2008, businesses began to struggle coping with the increased IT/IS cost and their environmental footprint. As a consequence, action by universities to incorporate sustainability and 'Green IT' as parts of their teaching and

learning materials, acknowledging their importance for global and local businesses, is being increasingly implemented. The book addresses the cooperation and coordination between academics and practitioners needed in order to achieve the changes required to obtain sustainability. Intended for researchers, lecturers and post-graduate students, as well as professionals in the Information Society and ICT and education sectors, and policy makers. Sustainability, Green IT and Education Strategies in the Twenty-first Century Springer

Efficiency and Efficacy are crucial to the success of national and international business operations today. With this in mind, businesses are continuously searching for the information and communication technologies that will improve job productivity and performance and enhance communications, collaboration, cooperation, and connection between employees, employers, and stakeholders. The Evolution of the Internet in the Business Sector: Web 1.0 to Web 3.0 takes a historical look at the policy, implementation, management, and governance of productivity enhancing technologies. This work shares best practices with public and private universities, IS developers and researchers, education managers, and business and web professionals interested in implementing the latest technologies to improve organizational productivity and communication.

Technology continues to make great strides in society by providing opportunities for advancement, inclusion, and global competency. As new systems and tools arise, novel applications are created as well. *Smart Technology Applications in Business Environments* is an essential reference source for the latest scholarly research on the risks and opportunities of utilizing the latest technologies in different aspects of society such as education, healthcare systems, and corporations. Featuring extensive coverage on a broad range of topics and perspectives including virtual reality, robotics, and social media, this publication is ideally designed for academicians, researchers, students, and practitioners seeking current research on the improvement and increased productivity from the implementation of smart technologies.

Continuing the tradition of this series, which has become a standard reference work in language acquisition, Volume 4 contains chapters on three additional languages/language groups--Finnish, Greek, and Korean. The chapters are selective, critical reviews rather than exhaustive summaries of the course of development of each language. Authors approach the language in question as a case study in a potential crosslinguistic typology of acquisitional problems, considering those data which contribute to issues of general theoretical concern in developmental psycholinguistics and linguistic theory. Each chapter, therefore, provides the following: * Grammatical Sketch

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of Language. Brief grammatical sketch of the language or language group, presenting those linguistic facts which are relevant to the developmental analysis. * Sources of Evidence. Summary of basic sources of evidence, characterizing methods of gathering data, and listing key references. * Overall Course of Development. Brief summary of the overall course of development in the language or language group, giving an idea of the general problems posed to the child in acquiring a language of this type, summarizing typical errors, domains of relatively error-free acquisition, and the timing of acquisition--areas of the grammar that show relatively precocious or delayed development in crosslinguistic perspective. * Data. Specific developmental aspects of the language examined in depth, depending on each individual language and available acquisition data. * Conclusions. An interpretive summary of theoretical points raised above, attending to general principles of language development and linguistic organization suggested by the study of a language of this type, plus comparisons with development of other languages.

NASM Essentials of Corrective Exercise Training introduces the health and fitness professional to NASM's proprietary Corrective Exercise Continuum, a system of training that uses corrective exercise strategies to help improve muscle imbalances and movement efficiency to decrease the risk of injury. This textbook includes several new chapters that were not included in NASM's previous corrective exercise materials, including the rationale for corrective exercise training, assessments of

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health risk, static postural assessments, range of motion assessments, and strength assessments (manual muscle testing) as well as corrective exercise strategies for the cervical spine, elbow, and wrist. There are more than 100 corrective exercise techniques in the categories of self-myofascial release, static stretching, neuromuscular stretching, isolated strength training, positional isometrics, and integrated dynamic movements included in the text. These, along with corrective exercise strategies for common movement impairments seen in each segment of the body, make this text the premier resource for learning and applying NASM's systematic approach to corrective exercise training.

ACSM's Clinical Exercise Physiology adapts and expands upon the disease-related content from ACSM's Resource Manual for Guidelines for Exercise Testing and Prescription, 7th Edition, to create a true classroom textbook. This new resource offers research-based coverage of more than 35 conditions commonly seen in practice—from a host of cardiovascular disorders to immunological/hematological disorders. Condition chapters are organized by disease types and then divided into sections that cover specific conditions from a pathological and etiological perspective. To provide a complete view of clinical exercise physiology, the book also covers important considerations and foundational elements, such as screening, pharmacology, and electrocardiography. As an American College of Sports Medicine publication, the text offers the unsurpassed quality and excellence that has become synonymous

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with titles by the leading exercise science organization in the world.

From award-winning investigative journalist Kyle Swenson, *Good Kids, Bad City* is the true story of the longest wrongful imprisonment in the United States to end in exoneration, and a critical social and political history of Cleveland, the city that convicted them. In the early 1970s, three African-American men—Wiley Bridgeman, Kwame Ajamu, and Rickey Jackson—were accused and convicted of the brutal robbery and murder of a man outside of a convenience store in Cleveland, Ohio. The prosecution’s case, which resulted in a combined 106 years in prison for the three men, rested on the more-than-questionable testimony of a pre-teen, Ed Vernon. The actual murderer was never found. Almost four decades later, Vernon recanted his testimony, and Wiley, Kwame, and Rickey were released. But while their exoneration may have ended one of American history’s most disgraceful miscarriages of justice, the corruption and decay of the city responsible for their imprisonment remain on trial. Interweaving the dramatic details of the case with Cleveland’s history—one that, to this day, is fraught with systemic discrimination and racial tension—Swenson reveals how this outrage occurred and why. *Good Kids, Bad City* is a work of astonishing empathy and insight: an immersive exploration of race in America, the struggling Midwest, and how lost lives can be recovered. This book helps to recognize the rights of refugees and provides a framework to identify and approach health needs, from basic elements like service mapping and

initial interventions to more complex elements of ongoing healthcare and support and broader topics such as migration public health, migration policy and health systems. Beyond biomedical frameworks, it draws on socio-ecological models to inform assessments and integrated models of care to improve health and health equity. Set out in three comprehensive sections: public health theory (Part 1), applied public health (Part 2), and clinical approaches (Part 3), this book draws on multiple disciplines and insights from humanitarians, academics, policy experts, and clinicians from diverse contexts, with expertise in forced migration, to create an accessible reference tool to inform healthcare professionals' interactions with forcibly displaced individuals and populations in all contexts for both high and low resource countries. Apart from providing information across the spectrum of health issues, clinical specialties and global contexts, it discusses associated areas, including human rights and law, public health, medical anthropology and cultural awareness. Key Features: Bridges the gap between existing academic literature on refugee health and guidelines for health management in humanitarian emergencies Helps to develop an integrated approach to healthcare provision, allowing healthcare professionals and humanitarians to adapt their specialist knowledge for use in forced migration contexts and with refugees. Recognizes the complex and interconnected needs in displacement scenarios and identifies holistic and systems-based approaches. Covers public health theory, applied public health and clinical aspects of forced migration.

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Without Forgetting the Imam is an ethnographic study of the religious life of the Lebanese Shi'ites of Dearborn, Michigan, the largest Muslim community outside of the Middle East. Based on four years of fieldwork, this book explores how the Lebanese who have emigrated, most in the past three decades, to the United States, have adapted to their new surroundings. Anthropologist Linda Walbridge delves into the ways in which politics and religion have converged as the Lebanese Shi'i community has remade its identity and accommodated itself to a new environment. She captures a broad picture of religious life within the realm of community living and within the mosques which have proliferated in Dearborn. Walbridge explains how Shi'ites, affected in one way or another by Islamic revivalism, have brought different notions of how their religion should be expressed and carried out in America. These differences are reflected in mosque rituals, social functions, sermons, and educational activities. She also explores how contemporary Middle Eastern politics and the religious leadership in Iran and Iraq influence the functioning of the mosques.

This book constitutes the refereed proceedings of the 17th International Conference on Information Security, ISSA 2018, held in Pretoria, South Africa, in August 2018. The 13 revised full papers presented were carefully reviewed and selected from 40 submissions. The papers are dealing with topics such as authentication; access control; digital (cyber) forensics; cyber security; mobile and wireless

security; privacy-preserving protocols; authorization; trust frameworks; security requirements; formal security models; malware and its mitigation; intrusion detection systems; social engineering; operating systems security; browser security; denial-of-service attacks; vulnerability management; file system security; firewalls; Web protocol security; digital rights management; distributed systems security. The present work is intended to assist academics, researchers and proponents of online learning and teaching. Academics will be able to share the findings presented in this book, and the Social Networking and Education Model (SNEM), with their students (i.e. Masters and PhD). It is envisaged that this book will assist researchers and anyone interested in online learning to understand the opportunities and risks associated with the use of Social Networking in the education sector, and assist them to implement SN by means of the new SNEM model. The reader will benefit from our examinations of the risks and opportunities associated with the use of Social Networking in the education sector in various regions around the world: Asia-Pacific, Europe, Mediterranean, America, Middle East and the Caribbean. In addition, a Social Networking and Education Model (SNEM) will be developed to promote and implement Social Networking in the education sector.

Scholars from seven disciplines, whose work spans

five continents, announce a new way of seeing disasters that is essential for making sense of our time: critical disaster studies. Critical Disaster Studies strips away the technocratic veneer that too often makes structural problems appear to be acute emergencies.

Explaining crime by reference to abnormalities of the brain is just one example of how the human and social sciences have influenced the approach to social problems in Western societies since 1880.

Focusing on applications such as penal policy, therapy, and marketing, this volume examines how these sciences have become embedded in society. Looking at the social, political and legal changes in Oman since 1970, this book challenges the Islamic and tribal traditional cultural norms relating to marriage, divorce and women's rights which guide social and legal practice in the modern Omani state. The book argues that despite the establishment of legal instruments guaranteeing equality for all citizens, the fact that the state depends upon Islamic and tribal elites for its legitimacy invalidates these guarantees in practice. Two particular features of the legal and cultural regulation of marriage and marital rights are focused on - the perceived requirement for kafa'aor equality in marriage between so called high and low socio-economic status peoples is examined, and the institution of talaq, which grants greater rights to men than to women in appeals for divorce.

This book addresses highly complex subjects with great rigor, in terms of empirical research and engagement with theory, sociological and political as well as theological and legal. It is an interesting investigation of the divisions of authority between the state, Islam and tribal norms, highlighting barriers to reform in both Oman and wider Islamic society, and advocating the removal of such obstacles.

Welcome to the Proceedings of ICCHP 2010! We were proud to welcome participants from more than 40 countries from all over the world to this year's ICCHP. Since the late 1980s, it has been ICCHP's mission to support and reflect development in the field of "Assistive Technologies," eAccessibility and eInclusion. With a focus on scientific quality, ICCHP has become an important reference in our field. The 2010 conference and this collection of papers once again fulfilled this mission. The International Programme Committee, comprising 106 experts from all over the world, selected 147 full and 44 short papers out of 328 abstracts submitted to ICCHP. This acceptance ratio of about half of the submissions demonstrates our strict pursuit of scientific quality both of the programme and in particular of the proceedings in your hands. An impressive number of experts agreed to organize "Special Thematic Sessions" (STS) for ICCHP 2010. These STS help to bring the meeting into sharper focus in several key areas. In turn, this

deeper level of focus helps to collate a state of the art and mainstream technical, social, cultural and political developments.

Diversity among university students plays a significant role in raising awareness of numerous issues surrounding cultural heritage, language differences, cross-cultural collaboration, and international education. The integration of technological tools can assist students in cooperating nationally and internationally both in their current educational and future professional settings. Multicultural Awareness and Technology in Higher Education: Global Perspectives encompasses the latest research on the impact and integration of technology into international education and culturally diverse learning environments. Providing the latest teaching and learning methods, technologies, and approaches at the university level, this publication is a useful reference for academics, educational administrators in public and private institutions, and information society researchers. The Third Edition of this bestselling title continues to lead the way as an essential guide for anyone undertaking a research project in the applied social sciences.

Examining situational complexity is a vital part of social and behavioral science research. This engaging text provides an effective process for studying multiple cases--such as sets of teachers, staff development sessions, or clinics operating in different locations--within one complex program. The process also can be used to investigate broadly occurring phenomena without programmatic links, such as leadership or sibling rivalry. Readers learn to design, analyze, and report studies that balance common issues across the group of cases with the unique features and context of each case. Three actual case reports from a transnational early childhood program illustrate the author's approach, and helpful reproducible

worksheets facilitate multicase recording and analysis. ACSM's Resources for the Personal Trainer provides a broad introduction to the field of personal training, covering both basic science topics and practical application. It was originally designed to help people prepare for the ACSM Personal Training Certification Exam. It continues to serve that function, but the market for it has expanded to practitioners in the field looking for an additional resource, as well as in an academic setting where the book is a core text for personal training programs.

The implementation of sustainability initiatives on campuses is an essential component of promoting sustainability in the higher education context. In addition to reflecting an awareness of environmental issues, campus programmes demonstrate how seriously universities take sustainability at the institutional level. There is a lack of truly interdisciplinary publications that comprehensively address the issue of campus greening, and there is an even greater need for publications that do so at a truly international level. This book meets these needs. It is one of the outcomes of the "Second Symposium on Sustainability in University Campuses" (SSUC-2018), which was jointly organised by the University of Florence (Italy), Manchester Metropolitan University (UK), the Research and Transfer Centre "Sustainable Development and Climate Change Management" and the "European School of Sustainability Science and Research" at the Hamburg University of Applied Sciences (Germany), in cooperation with the Inter-University Sustainable Development Research Programme (IUSDRP). The book showcases examples of campus-based research and teaching projects, regenerative campus design, low-carbon and zero-carbon buildings, waste prevention, and resilient transport, among others. Ultimately, it demonstrates the role of campuses as platforms for transformative social learning

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and research, and explores the means by which university campuses can be made more sustainable. The aims of this publication are as follows: • to provide universities with essential information on campus greening and sustainable campus development initiatives from around the world; • to share ideas and lessons learned in the course of research, teaching and projects on campus greening and design, especially successful initiatives and good practice; and • to introduce methodological approaches and projects intended to integrate the topic of sustainable development in campus design and operations. This book gathers contributions from researchers and practitioners in the field of campus greening and sustainable development in the widest sense, from business and economics, to the arts, administration and the environment, and hailing from Europe, Latin America, North America and Asia.

Complemented by: Manual of dietetic practice / edited by Joan Gandy in conjunction with the British Dietetic Association. Fifth edition. 2014.

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