This text is intended primarily for readers interested in mathematical probability as applied to mathematics, statistics, operations research, engineering, and computer science. It is also appropriate for mathematically oriented readers in the physical and social sciences. Prerequisite material consists of basic set theory and a firm foundation in elementary calculus, including infinite series, partial differentiation, and multiple integration. Some exposure to rudimentary linear algebra (e.g., matrices and determinants) is also desirable. This text includes pedagogical techniques not often found in books at this level, in order to make the learning process smooth, efficient, and enjoyable. Fundamentals of Probability: Probability Basics. Mathematical Probability. Combinatorial Probability. Conditional Probability and Independence. Discrete Random Variables: Discrete Random Variables and Their Distributions. Jointly Discrete Random Variables. Expected Value of Discrete Random Variables. Continuous Random Variables: Continuous Random Variables and Their Distributions. Jointly Continuous Random Variables. Expected Value of Continuous Random Variables.Limit Theorems and Advanced Topics: Generating Functions and Limit Theorems. Additional Topics. For all readers interested in probability.

For one- or two-semester courses in statistics. Statistically Significant Weiss's Introductory Statistics, Tenth Edition, is the ideal textbook for introductory statistics classes that emphasize statistical reasoning and critical thinking. Comprehensive in its coverage, Weiss's meticulous

style offers careful, detailed explanations to ease the learning process. With more than 1.000 data sets and over 3.000 exercises, this text takes a data-driven approach that encourages students to apply their knowledge and develop statistical understanding. This text contains parallel presentation of critical-value and p-value approaches to hypothesis testing. This unique design allows the flexibility to concentrate on one approach or the opportunity for greater depth in comparing the two. Also available with MyStatLab MyStatLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyStatLab does not come packaged with this content. MyStatLab is not a self-paced technology and should only be purchased when required by an instructor. If you would like to purchase both the physical text and MyStatLab, search for: 0321989406 / 9780321989406 Introductory Statistics Plus MyStatLab with Pearson eText -- Access Card Package Package consists of: 0321847997 / 9780321847997 My StatLab Glue-in Access Card 032184839X / 9780321848390 MyStatLab Inside Sticker for Glue-In Packages 0321989171 / 9780321989178 Introductory Statistics Students, if interested in purchasing this title with MyStatLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information.

Understand the "how" and the "why" behind research in political science. Step by step, Political Science Research Methods walks students through the logic of research design, carefully explaining how researchers choose which method to employ. The Eighth Edition of

this trusted resource offers a greater emphasis on the ways in which particular methods are used by undergraduates, expanded coverage of the role of the Internet in research and analysis, and more international examples. Practice makes perfect. In the new fourth edition of the accompanying workbook, Working with Political Science Research Methods, students are given the perfect opportunity to practice each of the methods presented in the core text. This helpful supplement breaks each aspect of the research process into manageable parts and features new exercises and updated data sets. A solutions manual with answers to the workbook is available to adopters.

A major update of a best-selling textbook that introduces students to the key experimental and analytical techniques underpinning life science research.

Author Prem Mann makes statistics both interesting and accessible to a wide and varied audience. Readers will find the explanation of statistical methods and concepts is clear and concise. In order to make the material even more accessible, numerous examples are integrated throughout the chapters and a solution follows each problem presented in an example. Case studies are also incorporated to provide additional illustrations of the applications of statistics in research and statistical analysis. Most of these case studies are based on articles published in journals, magazines, or newspapers.

Class-tested and coherent, this textbook teaches classical and web information retrieval, including web search and the related areas of text classification and text clustering from basic concepts. It gives an up-to-date treatment of all aspects of the design and implementation of systems for gathering, indexing, and searching documents; methods for evaluating systems; and an introduction to the use of machine learning methods on text collections. All the

important ideas are explained using examples and figures, making it perfect for introductory courses in information retrieval for advanced undergraduates and graduate students in computer science. Based on feedback from extensive classroom experience, the book has been carefully structured in order to make teaching more natural and effective. Slides and additional exercises (with solutions for lecturers) are also available through the book's supporting website to help course instructors prepare their lectures.

Through four previous editions, Introductory Statistics has made statistics both interesting and accessible to a wide and varied audience. The realistic content of its examples and exercises, the clarity and brevity of its presentation, and the soundness of its pedagogical approach have received the highest remarks from both students and instructors. Now this bestseller is available in a new Fifth Edition.

Diagrams are used frequently throughout the book to explain difficult concepts. * Clear and concise explanations of statistical methods. * Step-by-step solutions to each problem presented in an example.

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world.

'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decisionmaker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner' Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, bestselling, and up-to-date; this is the textbook of choice for those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes

for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

This manual contains completely worked-out solutions for all the odd-numbered exercises in the text.

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, and registrations are not transferable. To register for and use Pearson's MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. Weiss's Elementary Statistics, Ninth Edition, is the ideal textbook for introductory statistics classes that emphasize statistical reasoning and critical thinking. Comprehensive in its coverage, Weiss's meticulous style offers careful, detailed explanations to ease the learning process. With more than 850 data sets and over 2,350 exercises, this text takes a datadriven approach that encourages students to apply their knowledge and develop statistical understanding. This text contains parallel presentation of critical-value and pvalue approaches to hypothesis testing. This unique design allows the flexibility to concentrate on one approach or the opportunity for greater depth in comparing the two.

0321989678 / 9780321989673 Elementary Statistics Plus MyStatLab with Pearson eText -- Access Card Package Package consists of: 0321847997 / 9780321847997 My StatLab Glue-in Access Card 0321929713 / 9780321929716 MyStatLab for Business Statistics Sticker 0321989392 / 9780321989390 Elementary Statistics Introduction to the Sociology of Sport offers a comprehensive overview of topics, theories, definitions and results of sport sociological research and discussions. A unique approach to the social specificity of sport is outlined.

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value-this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. For junior/senior undergraduates taking probability and statistics as applied to engineering, science, or computer science. This classic text provides a rigorous introduction to basic probability theory and statistical inference, with a unique balance between theory and methodology. Interesting, relevant applications use real data from actual studies, showing how the concepts and methods can be used to solve problems in the field. This revision focuses on improved clarity

and deeper understanding. This latest edition is also available in as an enhanced Pearson eText. This exciting new version features an embedded version of StatCrunch, allowing students to analyze data sets while reading the book. Also available with MyStatLab MyStatLab(tm) is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab(tm) & Mastering(tm) does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information.

An exciting introduction to astronomy, using recent discoveries and stunning photography to inspire non-science majors about the Universe and science. This book will make it easier to learn epidemiology with ActivEpi. In their own classrooms, through their popular texts, and in the conferences they lead, Bob Johnson and Pat Kuby have inspired hundreds of thousands of students and their instructors to see the utility and practicality of statistics. Robert Johnson and Patricia Kuby's ELEMENTARY STATISTICS, Tenth Edition has been consistently praised by users and reviewers for its clear exposition and

relevant examples, exercises, and applications. Technology enhancements include the addition of Video Skillbuilders and StatisticsNow (part of the CengageNOW suite of technology products), our personalized online learning companion. This increased focus on technology to help students succeed, along with the wealth of instructor supplements and flexibility of technology coverage (with MINITAB, Excel, and TI-83 output and instructions throughout) clearly differentiate this text from its competitors as the most accessible text for students to learn from and the most straightforward text for instructors to teach from. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Introductory Statistics is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This text assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is Collaborative Statistics, by Barbara Illowsky and Susan Dean. Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations

in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them. New to this edition: Up-to-date information on on-line research and computer resources. A unique four-way access system enables users of the Handbook of Technical Writing to find what they need quickly and get on with the job of writing: 1. The hundreds of entries in the body of the Handbook are alphabetically arranged, so you can flip right to the topic at hand. Words and phrases in bold type provide cross-references to related entries. 2. The topical key groups alphabetical entries and page numbers under broader topic categories. This topical table of contents allows you to check broader subject areas for the specific topic you need. 3. The checklist of the writing process summarizes the opening essay on "Five Steps to Successful Writing" in checklist form with page references to related topics, making it easy to use the Handbook as a writing text. 4. The comprehensive index provides an exhaustive listing of related and commonly confused topics, so you can easily locate information even when you

This new edition focuses on preparing your students to assume the role as a $\frac{Page 10/22}{Page 10/22}$

don't know the exact term you're looking for.

significant member of the health-care team and manager of care, and is designed to help your students transition to professional nursing practice. Developed as a user-friendly text, the content and style makes it a great tool for your students in or out of the classroom. (Midwest).

This edition examines the philosophical, historical and methodological foundations of psychological testing, assessment and measurement, while helping students appreciate their benefits and pitfalls in practice. Weiss's Elementary Statistics, Ninth Edition, is the ideal textbook for introductory statistics classes that emphasize statistical reasoning and critical thinking. Comprehensive in its coverage, Weiss's meticulous style offers careful, detailed explanations to ease the learning process. With more than 1,000 data sets and over 3,000 exercises, this text takes a data-driven approach that encourages students to apply their knowledge and develop statistical understanding. This text contains parallel presentation of critical-value and p-value approaches to hypothesis testing. This unique design allows the flexibility to concentrate on one approach or the opportunity for greater depth in comparing the two. NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, and registrations are not transferable. To register for and use Pearson's

MyLab & Mastering products, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. Note: You are purchasing a standalone product; MyStatLab does not come packaged with this content. MyStatLab is not a selfpaced technology and should only be purchased when required by an instructor. If you would like to purchase both the physical text and MyStatLab, search for: 0321989678 / 9780321989673 Elementary Statistics Plus MyStatLab with Pearson eText -- Access Card Package Package consists of: 0321847997 / 9780321847997 My StatLab Glue-in Access Card 0321929713 / 9780321929716 MyStatLab for Business Statistics Sticker 0321989392 / 9780321989390 Elementary Statistics Students, if interested in purchasing this title with MyMathLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. This revised edition covers all aspects of public health informatics and discusses the creation and management of an information technology infrastructure that is essential in linking state and local organizations in their efforts to gather data for

the surveillance and prevention. Public health officials will have to understand basic principles of information resource management in order to make the appropriate technology choices that will guide the future of their organizations. Public health continues to be at the forefront of modern medicine, given the importance of implementing a population-based health approach and to addressing chronic health conditions. This book provides informatics principles and examples of practice in a public health context. In doing so, it clarifies the ways in which newer information technologies will improve individual and community health status. This book's primary purpose is to consolidate key information and promote a strategic approach to information systems and development, making it a resource for use by faculty and students of public health, as well as the practicing public health professional. Chapter highlights include: The Governmental and Legislative Context of Informatics; Assessing the Value of Information Systems; Ethics, Information Technology, and Public Health; and Privacy, Confidentiality, and Security. Review guestions are featured at the end of every chapter. Aside from its use for public health professionals, the book will be used by schools of public health, clinical and public health nurses and students, schools of social work, allied health, and environmental sciences. This market-leading introduction to probability features exceptionally clear

explanations of the mathematics of probability theory and explores its many diverse applications through numerous interesting and motivational examples. The outstanding problem sets are a hallmark feature of this book. Provides clear, complete explanations to fully explain mathematical concepts. Features subsections on the probabilistic method and the maximum-minimums identity. Includes many new examples relating to DNA matching, utility, finance, and applications of the probabilistic method. Features an intuitive treatment of probability—intuitive explanations follow many examples. The Probability Models Disk included with each copy of the book, contains six probability models that are referenced in the book and allow readers to quickly and easily perform calculations and simulations.

A comprehensive presentation of the major topics in medical sociology. The Sociology of Health, Healing, and Illness, 8/e by Gregory L. Weiss and Lynne E. Lonnquist provides an in-depth overview of the field of medical sociology. The authors provide solid coverage of traditional topics while providing significant coverage of current issues related to health, healing, and illness. Readers will emerge with an understanding of the health care system in the United States as well as the changes that are taking place with the implementation of The Affordable Care Act.

This highly popular introduction to confidence intervals has been thoroughly updated and expanded. It includes methods for using confidence intervals, with illustrative worked examples and extensive guidelines and checklists to help the novice.

NOTE: This loose-leaf, three-hole punched version of the textbook gives you the flexibility to take only what you need to class and add your own notes - all at an affordable price. For loose-leaf editions that include MyLab(tm) or Mastering(tm), several versions may exist for each title and registrations are not transferable. You may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering products. For one- or two-semester courses in Introductory Statistics. Statistically significant Introductory Statistics MyLab Revision, 10th Edition is ideal for introductory statistics classes that emphasize statistical reasoning and critical thinking. Weiss's meticulous and comprehensive coverage includes careful, detailed explanations to ease the learning process. With more than 1,000 data sets and over 3,000 exercises, this text takes a data-driven approach that encourages students to apply their knowledge and develop statistical understanding. Weiss offers a parallel presentation of critical-value and P-value approaches to hypothesis testing. This unique design allows the flexibility to concentrate on one approach or the opportunity for greater depth in comparing

the two. Also available with MyLab Statistics By combining trusted author content with digital tools and a flexible platform, MyLab Statistics personalizes the learning experience and improves results for each student. With MyLab Statistics and StatCrunch®, an integrated web-based statistical software program, students learn the skills they need to interact with data in the real world. Note: You are purchasing a standalone product; MyLab Statistics does not come packaged with this content. Students, if interested in purchasing this title with MyLab Statistics, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Statistics, search for: 0135268648 / 9780135268643 Introductory Statistics MyLab Revision, Loose-Leaf Edition Plus MyLab Statistics with Pearson eText - Access Card Package Package consists of: 0135189209 / 9780135189207 Introductory Statistics, MyLab Revision, Loose-Leaf Edition 0135190177 / 9780135190173 MyLab Statistics with Pearson eText - Standalone Access Card - for Introductory Statistics, MyLab Revision

A cutting-edge graduate-level textbook on the macroeconomics of international trade Combining theoretical models and data in ways unimaginable just a few years ago, open economy macroeconomics has experienced enormous growth

over the past several decades. This rigorous and self-contained textbook brings graduate students, scholars, and policymakers to the research frontier and provides the tools and context necessary for new research and policy proposals. Martín Uribe and Stephanie Schmitt-Grohé factor in the discipline's latest developments, including major theoretical advances in incorporating financial and nominal frictions into microfounded dynamic models of the open economy, the availability of macro- and microdata for emerging and developed countries, and a revolution in the tools available to simulate and estimate dynamic stochastic models. The authors begin with a canonical general equilibrium model of an open economy and then build levels of complexity through the coverage of important topics such as international business-cycle analysis, financial frictions as drivers and transmitters of business cycles and global crises, sovereign default, pecuniary externalities, involuntary unemployment, optimal macroprudential policy, and the role of nominal rigidities in shaping optimal exchange-rate policy. Based on courses taught at several universities, Open Economy Macroeconomics is an essential resource for students, researchers, and practitioners. Detailed exploration of international business-cycle analysis Coverage of financial frictions as drivers and transmitters of business cycles and global crises Extensive investigation of nominal rigidities and their role in shaping

optimal exchange-rate policy Other topics include fixed exchange-rate regimes, involuntary unemployment, optimal macroprudential policy, and sovereign default and debt sustainability Chapters include exercises and replication codes. This ICME-13 Topical Survey provides a review of recent research into statistics education, with a focus on empirical research published in established educational journals and on the proceedings of important conferences on statistics education. It identifies and addresses six key research topics, namely: teachers' knowledge; teachers' role in statistics education; teacher preparation; students' knowledge; students' role in statistics education; and how students learn statistics with the help of technology. For each topic, the survey builds upon existing reviews, complementing them with the latest research.

Introductory StatisticsPearson

In this revised text, master expositor Sheldon Ross has produced a unique work in introductory statistics. The text's main merits are the clarity of presentation, contemporary examples and applications from diverse areas, and an explanation of intuition and ideas behind the statistical methods. To quote from the preface, "It is only when a student develops a feel or intuition for statistics that she or he is really on the path toward making sense of data." Ross achieves this goal through a coherent mix of mathematical analysis, intuitive discussions and examples. * Ross's clear writing style

leads students easily through descriptive and inferential statistics * Hundreds of exercises assess students' conceptual and computational understanding * Real data sets from current issues draw from a variety of disciplines * Statistics in Perspective highlights demonstrate real-world application of techniques and concepts * Historical Perspectives sections profile prominent statisticians and events * Chapter Introductions pose realistic statistical situations * Chapter Summaries and Key Terms reinforce learning * A detachable Formula Card includes frequently used tables and formulas to facilitate studying * Enclosed CD-ROM contains programs that can be used to solve basic computation problems New in this Edition: * Dozens of new and updated examples and exercises * New sections on: assessing the linear regression model by analyzing residuals; quality control; counting principles; Poisson random variables * Detailed edits and enhancements based on users' feedback * A computerized test bank, plus updates to other ancillaries Ancillaries: * Instructor's Manual * Student Solutions Manual (ISBN: 0120885514) * Printed Test Bank * Computerized Test Bank * Instructor's web site with additional online materials Introductory Statistics is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This text assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is Collaborative Statistics, by Barbara Illowsky and Susan Dean.

Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them. Coverage and Scope Chapter 1 Sampling and Data Chapter 2 Descriptive Statistics Chapter 3 Probability Topics Chapter 4 Discrete Random Variables Chapter 5 Continuous Random Variables Chapter 6 The Normal Distribution Chapter 7 The Central Limit Theorem Chapter 8 Confidence Intervals Chapter 9 Hypothesis Testing with One Sample Chapter 10 Hypothesis Testing with Two Samples Chapter 11 The Chi-Square Distribution Chapter 12 Linear Regression and Correlation Chapter 13 F Distribution and One-Way ANOVA

For undergraduate or graduate courses that include planning, conducting, and evaluating research. A do-it-yourself, understand-it-yourself manual designed to help students understand the fundamental structure of research and the methodical process that leads to valid, reliable results. Written in uncommonly engaging and elegant prose, this text guides the reader, step-by-step, from the selection of a problem, through the process of conducting authentic research, to the preparation of a completed report, with

practical suggestions based on a solid theoretical framework and sound pedagogy. Suitable as the core text in any introductory research course or even for self-instruction, this text will show students two things: 1) that quality research demands planning and design; and, 2) how their own research projects can be executed effectively and professionally.

We live in a data-driven world, and the goal of this Canadian text is to teach students how to access and analyze these data critically. Canadian authors Jim Stallard and Michelle Boué emphasize that learning statistics extends beyond the classroom to an essential life skill, and want Canadian students to develop a "data habit of mind." Regardless of their math backgrounds, students will learn how to think about data and how to reason using data. With a clear, unintimidating writing style and carefully chosen pedagogy, this text makes data analysis accessible to all students. KEY TOPICS: Introduction to Data; Picturing Variation with Graphs; Numerical Summaries of Centre and Variation; Regression Analysis: Exploring Associations between Variables; Modelling Variation with Probability; Modeling Random Events: The Normal and Binomial Models; Survey Sampling and Inference; Hypothesis Testing for Population Proportions: Inferring Population Means: Associations between Categorical Variables: Multiple Comparisons and Analysis of Variance; Experimental Design: Controlling Variation; Inference without Normality; Inference for Regression MARKET: A textbook suitable for all introductory statistics courses

Highly praised for its clarity and great examples, Weiers' INTRODUCTION TO BUSINESS STATISTICS, 6E introduces fundamental statistical concepts in a conversational language that connects with today's students. Even those intimidated by statistics quickly discover success with the book's proven learning aids, outstanding illustrations, non-technical terminology, and hundreds of current examples drawn from real-life experiences familiar to students. A continuing case and contemporary applications combine with more than 100 new or revised exercises and problems that reflect the latest changes in business today with an accuracy you can trust. You can easily introduce today's leading statistical software and teach not only how to complete calculations by hand and using Excel, but also how to determine which method is best for a particular task. The book's student-oriented approach is supported with a wealth of resources, including the innovative new CengageNOW online course management and learning system that saves you time while helping students master the statistical skills most important for business success.

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