

## Interviewing A Guide For Journalists And Writers

Written by a seasoned journalist and public relations professional, Media Training 101 is your essential guide to handling the news media. A former USA Today reporter and consultant to major companies, Sally Stewart leads you through every step in developing a communications blueprint and a strategic public relations plan to support it. She shows you how to communicate effectively with the media in any given circumstance and how to control the way your company is portrayed in the media. Each chapter includes vignettes, anecdotes, and real-life case studies that help you know what to expect.

'The quintessential catch-all of journalism interviewing with tips, techniques and tales covering all interviewing forms in one easy-to-read volume.' - Leo Bowman in Australian Studies in Journalism Good interviewing is the key to good reporting and great stories. It's a difficult skill to acquire and it can be stressful, but you can learn how to approach a total stranger and elicit information on a topic about which you know nothing. In the second edition of this widely used guide, experienced journalist Gail Sedorkin shows you step by step how to manage the interview process. She explains how to prepare, and what to do when you don't have time to do any research. She outlines the difference between 'soft' and 'hard' interviews, how to use digital tools effectively, and how to make the most of any interview situation. With tips and examples from leading journalists, and covering basic to advanced techniques, Interviewing is an essential guide for journalists, researchers and writers.

Offers practical advice on preparing for, arranging, and conducting interviews, shows how to use an interviewee's words, and discusses legal and ethical aspects

The perfect book for all student journalists, this young readers adaptation of Pulitzer Prize winning reporters' Jodi Kantor and Megan Twohey's New York Times bestselling She Said will inspire a new generation of investigative journalists. Soon to be a major motion picture! Do you want to know how to bring secrets to light? How journalists can hold the powerful to account? And how to write stories that can make a difference? In Chasing the Truth, Pulitzer Prize winning journalists Jodi Kantor and Megan Twohey share their thoughts from their early days writing their first stories to their time as award-winning investigative journalists, offering tips and advice along the way. Adapted from their New York Times bestselling book She Said, Chasing the Truth not only tells the story of the culture-shifting Harvey Weinstein investigation, but it also shares their best practices with readers. This is the perfect book for aspiring journalists or anyone devoted to uncovering the truth. Praise for the New York Times bestseller She Said "Exhilarating...Kantor and Twohey have crafted their news dispatches into a seamless and suspenseful account of their reportorial journey." -- Susan Faludi, The New York Times "An instant classic of investigative journalism... 'All the President's Men' for the Me Too era." -- Carlos Lozada, The Washington Post "A vibrant, cinematic read." --Jill Filipovic, CNN "Deeply suspenseful." --Annalisa Quinn, NPR

THE ULTIMATE INSIDER'S LOOK AT THE FINE ART OF INTERVIEWING "I had a fantasy the other night that this interview is so great that they no longer want me to act—just do interviews. I thought of us going all over the world doing interviews—we've signed for three interviews a day for six weeks." —Al Pacino, in an interview with Lawrence Grobel Highly respected in journalist circles and hailed as "the Interviewer's Interviewer," Lawrence Grobel is the author of well-received biographies of Truman Capote, Marlon Brando, James Michener, and the Huston family, with bylines from Rolling Stone and Playboy to the New York Times. He has spent his thirty-year career getting tough subjects to truly open up and talk. Now, in The Art of the Interview, he offers step-by-step instruction on all aspects of nailing an effective interview and provides an inside look on how he elicited such colorful responses as: "I don't like Shakespeare. I'd rather be in Malibu." —Anthony Hopkins "Feminists don't like me, and I don't like them."—Mel Gibson "I hope to God my friends steal my body out of a morgue and

throw a party when I'm dead."—Drew Barrymore "I want you out of here. And I want those goddamn tapes!"—Bob Knight "I smoked pot with my father when I was eleven in 1973. . . . He thought he was giving me a mind-extending experience just like he used to give me Hemingway novels and Woody Allen films."—Anthony Kiedis In *The Art of the Interview*, Grobel reveals the most memorable stories from his career, along with examples of the most candid moments from his long list of famous interviewees, from Oscar-winning actors and Nobel laureates to Pulitzer Prizewinning writers and sports figures. Taking us step by step through the interview process, from research and question writing to final editing, *The Art of the Interview* is a treat for journalists and culture vultures alike.

Interviewing children can be fascinating, inspiring and rewarding. But it's not always easy for them or for you. Based on years of practical experience, this unique guide gives practical tips to help journalists, or anyone planning to interview children, make a better job of gathering information from children and making their views heard.

Moses is pictured as idealist reformer, and political manipulator as his rise to power and eventual domination of New York State politics is documented

Want access to the best-kept secrets and tips for sounding and looking professional while presenting on-camera for television? This is your toolkit. Reardon's *On Camera: How to Report Anchor and Interview* teaches you how to become professional and effective on camera. Learn how to appear, and feel, at ease—whether doing an interview or reporting in the field, or whether reading copy from a prompter or giving a video presentation. Read about what tricks the pros use to get the best interview answers from their subjects. . Nancy Reardon reveals a career's worth of inside stories from the world of reporting—insights toward helping you develop your professional skills . Get the scoop on job techniques and essentials: how to anchor, report & interview with the hallmarks of a pro . The CD-ROM is a course in itself, with video examples of how to interview on-camera, prompter copy for you to practice your reading and breathing techniques These are the nuts and bolts of how to do the job at the network level or as a backpack journalist so that when you're standing in front of the camera, in the studio, or out on location—you know what you're doing. Nancy gives you techniques behind professional on camera presentation, with exercises drawn from her years of teaching. The book, co-written by Tom Flynn with decades of experience at the networks, provides tricks of the trade and some surprising-but-true stories from inside the business. Presenting on camera is not limited to television. Today, most businesses require you to be media savvy. You have to learn how to comfortably present yourself in video conferences, as well as videotaped messages to large and small groups. Whether you are new to television or have experience in front of the camera, you can improve on your current skills by reflecting on the career-focused tips and tried-and-true principles inside this book's cover-all oriented to skills development. The book's CD-ROM contains instructional videos, an interactive feature story that allows you to write, edit and read your script, as well as vocal technique demonstration videos led by the author. Included is prompter copy that you will get nowhere else. It gives you the experience of reading a script from the prompter just as the pros do in the studio. We hope you enjoy the witty drawings by New Yorker cartoonist W. Miller, which illustrate on camera positioning!

*Interviewing for Journalists* details the central journalistic skill of how to ask the right question in the right way. It is a practical and concise guide for all print and online journalists – professionals, students and trainees – whether writing news stories or features for newspapers and magazines, print and web. *Interviewing for Journalists* focuses on the many types of interviewing, from the routine street interview, vox pop and press conference to the interview used as the basis of an in-depth profile. Drawing on previously published material and featuring interviews with successful columnists such as Emma Brockes, who writes for the

Guardian and the New York Times and Andrew Duncan of Radio Times. Interviewing for Journalists covers every stage of interviews including research, planning and preparation, structuring questions, the importance of body language, how to get a vivid quote, checking material and editing it into different formats. Interviewing for Journalists includes: a discussion about the significance and importance of the interview for journalism advice on how to handle face-to-face interviewees with politicians, celebrities and vulnerable people advice on dealing with PRs how to carry out the telephone and online interview tips on note-taking and recording methods including shorthand a discussion of ethical, legal and professional issues such as libel, doorstepping, off-the-record briefings and the limits of editing a glossary of journalistic terms and notes on further reading. Intended as a supplement for any journalism course where interviewing is a substantial skills component. Typically, these include newswriting, report, and broadcast newswriting. There are also separate courses in interviewing and information gathering where the book may serve as a core text.

A down-to-earth, practical guide for interview and participant observation and analysis. In-depth interviews and close observation are essential to the work of social scientists, but inserting one's researcher-self into the lives of others can be daunting, especially early on. Esteemed sociologist Annette Lareau is here to help. Lareau's clear, insightful, and personal guide is not your average methods text. It promises to reduce researcher anxiety while illuminating the best methods for first-rate research practice. As the title of this book suggests, Lareau considers listening to be the core element of interviewing and observation. A researcher must listen to people as she collects data, listen to feedback as she describes what she is learning, listen to the findings of others as they delve into the existing literature on topics, and listen to herself in order to sift and prioritize some aspects of the study over others. By listening in these different ways, researchers will discover connections, reconsider assumptions, catch mistakes, develop and assess new ideas, weigh priorities, ponder new directions, and undertake numerous adjustments—all of which will make their contributions clearer and more valuable. Accessibly written and full of practical, easy-to-follow guidance, this book will help both novice and experienced researchers to do their very best work. Qualitative research is an inherently uncertain project, but with Lareau's help, you can alleviate anxiety and focus on success.

The third edition of this title provides the tools and techniques you need to master online research.

High school journalists share the same objectives as professional reporters—finding the story, writing the story, and packaging the story so that it appeals to an audience. Understanding how to best accomplish these objectives is key to the student on the newspaper, yearbook or Web site staff, but the fundamental art of storytelling and story presentation are not always at the center of high school journalism classes. Student journalists must first understand that storytelling, at its most basic level, is about people, and that understanding the

audience is essential in deciding how to present the story. This handbook for high school journalists and teachers offers practical tips for all elements of school journalism. The author covers the essential components that students must understand: information gathering, writing, standard and alternative coverage and packaging. Students will find valuable information about identifying news, interviewing, research, narrative writing style, editing, visual presentation and layout. The book also covers the legal rights of student journalists, objective vs. opinion writing, staff planning and organization and Web-based journalism. Each chapter includes study guides for practical applications of the concepts discussed. Instructors considering this book for use in a course may request an examination copy [here](#).

Research Skills for Journalists is a comprehensive, engaging and highly practical guide to developing the varied skillset needed for producing well researched, quality journalism across a range of platforms. Illustrated with original interviews and case studies, the book guides readers through a clear understanding of sources of news, as well as illustrating the skills needed to undertake successful digital and non-digital research and to conduct interviews for a variety of media. It examines the skills needed for basic data journalism and presents an in-depth exploration of the different research skills specific to producing print and online text, as well as those for broadcast and multimedia journalism. Key research skills explored in the book include: Developing digital research skills, including researching through search engines, messages boards, discussion groups and web forums, social media, apps, and using user generated content Working with data, including sourcing, auditing and analysing data, data visualisation and understanding the importance of accuracy and context Essential non-digital research skills, including telephone technique, using libraries and working with librarians, understanding copyright, working with picture libraries and research services, and producing freedom of information requests Working directly with people to research stories, including the power of persuasion, tracking down great contributors, managing and protecting sources, planning and managing interviews, and interviewing vulnerable people Researching for multimedia production of stories, including researching a radio story, podcast or video story, and planning for outside broadcasts. Research Skills for Journalists also explores specialist research skills needed for working overseas and investigates new areas, which could be used for journalism research in the future. The book is illustrated with original contributions by journalists from a variety of backgrounds; including veteran investigative journalist John Pilger, pioneering data journalist Simon Rogers and The Bureau of Investigative Journalism's award-winning reporter Abigail Fielding-Smith. It is an invaluable guide for students and practitioners of journalism to the skills needed for finding and developing original news stories today.

The ultimate, hands-on guide how to tell your story with your smartphone. For journalists, journalism trainers, teachers and students, for influencers, public

relations professionals and everyone who wants to empower himself with professional storytelling knowledge. The book aims at radio, TV and multimedia journalists working for classic media outlets as well as social media and other online platforms - as freelancers or staff reporters and editors. More than 200 pages, more than 100 pictures and tables - a guidebook written by two mobile journalism experts with inside knowledge from mobile journalism legends like Glen B. Mulcahy, Marc B. Settle, Philip Bromwell, Sumayia Omar, Mike Castelluci and others. The book assembles the most up-to-date knowledge on mobile Apps on major platforms (iOs & Android) as well as a guide to hardware and equipment. Many examples from the journalism praxis, step-by-step guides to apps and equipment. The authors: - Björn Staschen is a staff reporter and long-time video and mobile journalist with NDR, part of Germany's biggest public service broadcasting network ARD. He founded and leads NDR's NextNewsLab and works as speaker, trainer and advisor. - Wytse Vellinga is an international video and multimedia storytelling trainer from the Netherlands. He works for Dutch broadcasting company Omrop Fryslân as a Mobile journalist making daily news reports with Android, iOS and Windows Phones. He also works as a MoJo expert for Thomson Foundation in London and the European organisation of regional broadcasters Circom-Regional. The content of the book includes: 1 Mobile Reportin: An Overview 2 "News Gathering" on the move: Modern news agencies 3 What's in a reporter's bag? "Mobile Journalism" equipment "May I use your mobile network, please?" - Interview with Marc Blank-Settle 4 Radio broadcasting on the move "A reporter needs to be on the road." - Interview with Nicholas Garnett 5 TV on the go: Filming "Storytelling is no longer the preserve of a small number of people in newsrooms." - Interview with Philip Bromwell 6 TV on the move: Editing Phoning it it: "Professionals still need to be able to tell a good story." - Interview Mike Castellucci 7 TV on the move: Live Streaming Livestreaming: "Thorough preparation is everything." - Interview with Philipp Weber 8 Digital Storytelling on the Move Hashtag Our Stories: "Reality is the new quality." - Interview Sumaiya Omar 9 360 degrees - Being on the move in all directions 360 Degrees: Interview with Martin Heller

In July 1997, twenty-five of America's most influential journalists sat down to try and discover what had happened to their profession in the years between Watergate and Whitewater. What they knew was that the public no longer trusted the press as it once had. They were keenly aware of the pressures that advertisers and new technologies were putting on newsrooms around the country. But, more than anything, they were aware that readers, listeners, and viewers — the people who use the news — were turning away from it in droves. There were many reasons for the public's growing lack of trust. On television, there were the ads that looked like news shows and programs that presented gossip and press releases as if they were news. There were the "docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers how events had "really" happened. At newspapers

and magazines, celebrity was replacing news, newsroom budgets were being slashed, and editors were pushing journalists for more "edge" and "attitude" in place of reporting. And, on the radio, powerful talk personalities led their listeners from sensation to sensation, from fact to fantasy, while deriding traditional journalism. Fact was blending with fiction, news with entertainment, journalism with rumor. Calling themselves the Committee of Concerned Journalists, the twenty-five determined to find how the news had found itself in this state. Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors, and journalists, and more than one hundred intensive interviews with journalists and editors, *The Elements of Journalism* is the first book ever to spell out — both for those who create and those who consume the news — the principles and responsibilities of journalism. Written by Bill Kovach and Tom Rosenstiel, two of the nation's preeminent press critics, this is one of the most provocative books about the role of information in society in more than a generation and one of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and Rosenstiel show how some of the most common conceptions about the press, such as neutrality, fairness, and balance, are actually modern misconceptions. They also spell out how the news should be gathered, written, and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather than something any American citizen can enjoy. *The Elements of Journalism* is already igniting a national dialogue on issues vital to us all. This book will be the starting point for discussions by journalists and members of the public about the nature of journalism and the access that we all enjoy to information for years to come.

The new edition of *Writing for Journalists* focuses on the key issue for writers working across all forms of media today: how to produce clear, engaging and illuminating copy that will keep the reader hooked from start to finish. Written by skilled specialist contributors and drawing on a broad range of examples to illustrate the best professional practice, this edition includes: chapters on how to write news, features and reviews whatever the format used for delivery expanded chapters on writing for digital publication in both shortform and longform top tips on writing columns and blogs from leading professionals an exploration of the importance of style and its impact on great journalistic writing an extensive glossary of terms used in journalism and suggestions for further reading This is an essential guide to good writing for all practising journalists and students of journalism.

What hidden skill links successful people in all walks of life--across cultures, industries, generations . . . all of time? The answer is surprisingly simple: they know how to ask the right questions at the right time. Questions help us break down barriers, discover secrets, solve puzzles, and imagine new ways of doing things. The right question can provide for us not only the answer we need right then but also the ones we'll need tomorrow. Emmy award-winning journalist and media expert Frank Sesno wants to teach you how to question others in a methodical, intentional way so that you can find the same success that others have found by mastering this simple skill. From the author's illuminating interviews that he has included in the book, you will learn:

- How the Gates Foundation used strategic questions to plan its battle against malaria
- How turnaround expert Steve Miller uses diagnostic questions to get to the heart of a company's problems
- How creative questions animated a couple of techie dreamers

to brainstorm Uber • How journalist Anderson Cooper uses confrontational questions to hold people accountable Throughout Ask More, you'll explore all different types of inquiries--from questions that cement relationships, to those that will help you plan for the future. By the end, you'll know what to ask and when, what you should listen for, and what you can expect as the outcome.

The New News offers an approachable, practical guide to the 21st-century newsroom, equipping journalists with the skills needed to work expertly, accurately, and efficiently across multiple media platforms. Emphasizing the importance of verification and authentication, the book shows how journalists adapt traditional practices of information-gathering, observation, interviewing, and newswriting for online publications. The text includes comprehensive coverage of key digital and multimedia competencies – capturing multimedia content, "doing" data journalism, mobile reporting, working in teams, participating with global audiences, and building a personal brand. Features developed exclusively for this book include innovative visuals showing the multimedia news structures and workflows used in modern newsrooms; interviews with prominent journalists about their experiences in contemporary journalism; a glossary of up-to-date terms relevant to online journalism; and practical exercises and activities for classroom use, as well as additional downloadable online instructor materials. The New News provides excellent resources to help journalism students and early-career professionals succeed in today's digital networked news industry. The authors are donating all royalties to nonprofit LION's programs to support local online news publications.

New diversity style guide helps journalists write with authority and accuracy about a complex, multicultural world A companion to the online resource of the same name, The Diversity Style Guide raises the consciousness of journalists who strive to be accurate. Based on studies, news reports and style guides, as well as interviews with more than 50 journalists and experts, it offers the best, most up-to-date advice on writing about underrepresented and often misrepresented groups. Addressing such thorny questions as whether the words Black and White should be capitalized when referring to race and which pronouns to use for people who don't identify as male or female, the book helps readers navigate the minefield of names, terms, labels and colloquialisms that come with living in a diverse society. The Diversity Style Guide comes in two parts. Part One offers enlightening chapters on Why is Diversity So Important; Implicit Bias; Black Americans; Native People; Hispanics and Latinos; Asian Americans and Pacific Islanders; Arab Americans and Muslim Americans; Immigrants and Immigration; Gender Identity and Sexual Orientation; People with Disabilities; Gender Equality in the News Media; Mental Illness, Substance Abuse and Suicide; and Diversity and Inclusion in a Changing Industry. Part Two includes Diversity and Inclusion Activities and an A-Z Guide with more than 500 terms. This guide: Helps journalists, journalism students, and other media writers better understand the context behind hot-button words so they can report with confidence and sensitivity Explores the subtle and not-so-subtle ways that certain words can alienate a source or infuriate a reader Provides writers with an understanding that diversity in journalism is about accuracy and truth, not "political correctness." Brings together guidance from more than 20 organizations and style guides into a single handy reference book The Diversity Style Guide is first and foremost a guide for journalists, but it is also an important resource for journalism and writing instructors, as well as other media professionals. In addition, it will appeal to those in other fields looking to make informed choices in their word usage and their personal interactions.

Always Get the Name of the Dog is a guide to journalistic interviewing, written by a journalist, for journalists. It features advice from some of the best writers and reporters in the business, and takes a comprehensive view of media interviewing across multiple platforms, while emphasizing active learning to give readers actionable steps to become great media interviewers. Through real scenarios and examples, this text takes future journalists through

the steps of the interview, from research to source identification to question development and beyond. Whether you are a journalism student or an experienced reporter looking to sharpen your skills, this text can help make sure you get all you need from every interview you conduct.

Interviewing A guide for journalists and writers Routledge

"If you want a book that instructs you about all the technical skills you need to pass the examinations set by the National Council for the Training of Journalists (NCTJ) and embark on a career in journalism, then this is the book for you. It outlines the basic knowledge required to succeed as a trainee reporter. Shorthand, intros, writing styles, subbing, layout, the way newsrooms work and how to find things out are among the range of skills described." - Times Higher Education

"Precisely what it says on the cover - a down-to-earth essential handbook for anyone embarking on a career in journalism. All you need to know about avoiding newsroom minefields and attracting the editor's attention for the right reasons. If only it had been around in my day!" - Bob Satchwell, Executive Director, Society of Editors

This is a book for everyone who wants to be a journalist: a practical guide to all you need to know, learn and do to succeed as a trainee reporter in today's newsroom. Although the world of journalism is changing fast, as technology blurs the boundaries between newspapers, radio, television and web-based media, the reporter's core role remains the same: to recognise news, communicate with people, gather information, and create accurate, balanced and readable stories. Essential Reporting, written by an experienced NCTJ examiner, explains how to do this. Contents include: what makes a good reporter what is news, and how to find it how newsrooms work day-to-day life as a reporter key reporting tasks covering courts and councils successful interviewing writing news stories specialist reporting handling sound, pictures and the web It also contains a wealth of advice, tips and warnings from working journalists, a guide to NCTJ training and examinations, a glossary and a guide to further reading. It will be invaluable to anyone embarking on a career in journalism and is the NCTJ's recommended introductory text for all students on college and university courses preparing them to become successful reporters.

This book is a practical guide to all aspects of modern journalism for anyone seeking to study for the National Council for the Training of Journalists (NCTJ) Diploma in Journalism and become a qualified journalist in the UK. Written in collaboration with the NCTJ, Essential Journalism outlines everything you need to know about the journalism industry today, from its ethical framework to its practice across print, television, radio, online and social media. It looks at the core principles and the skills that are required of journalists across all platforms, helping students develop an overall understanding of the business and examining the application and adaptation of traditional best practice to the demands of the digital age. This is a unique one-stop shop for anyone who wants to understand the nature and purpose of journalism, and how it is changing and evolving in today's digital newsrooms. This book is a core resource for journalism trainees and undergraduates, as well as for seasoned practitioners and lecturers.

The Associated Press Guide to News Writing, is the standard professional resource for both novice and experienced news writers. This practical handbook is the ideal writing style guide for all reporters, writers, editors, and English and journalism students. It covers all the essentials of good news writing, according to the styles and guidelines set forth by the Associated Press--with lively examples from today's newspapers. This authoritative guide includes: Professional advice about crafting a good feature story In-depth reviews of important principles in news writing Expert guidance on writing concise, informative copy, source citations, and more. Clear and instructive discussions of specialized styles.

Learn best practices from the most trusted name in business and financial reporting The Bloomberg Way is the journalist's guide to covering business, finance and the economy, with authoritative guidance from the editor-in-chief and senior editors of Bloomberg. As the lines between objectivity and opinion become increasingly blurred, the new edition of the Bloomberg Way shows you how to be the first to publish print and multimedia content with accuracy and



journalistic integrity. The authors walk through the best-practice reporting, writing and editing processes followed by this elite, global journalistic organization. You'll learn how to work effectively in a highly competitive real-time news environment where every second matters. The book offers expert tips for taking a story from pitch to publication, along with discussion of journalistic principles including fairness, transparency, sourcing, libel, privacy and ethics. The Bloomberg Way describes essential guidelines for producing content for print, broadcast and web audiences. Topics include interviewing techniques, clarity and precision in writing and editing, compelling headlines and leads, the marriage of words and data in stories, effective charts and graphs, how to appear on television, writing for the web, and more. Each topic is accompanied by how-to examples and showcases useful functions from the Bloomberg Terminal. The Bloomberg Way also shows you how to collaborate with colleagues across platforms to report and present stories about: The stock, bond, commodity and currency markets. Companies, including earnings, mergers, debt, product strategy and management changes. Economies and their intersection with government and politics. The Bloomberg Way is the definitive book for any journalist or media specialist who needs to know how one of the world's leading news organizations covers news about business, finance and the economy. From respected journalist, professor, and founder of the Writer's Symposium by the Sea, a book that demystifies the art and science of interviewing, in the vein of *On Writing Well* or *How to Read Literature Like a Professor*. "Dean Nelson is one of the best interviewers around."—Anne Lamott Interviewing is the single most important way journalists (and doctors, lawyers, social workers, teachers, human resources staff, and, really, all of us) get information. Yet to many, the perfect interview feels more like luck than skill—a rare confluence of rapport, topic, and timing. But the thing is, great interviews aren't the result of serendipity and intuition, but rather the result of careful planning and good journalistic habits. And Dean Nelson is here to show you how to nail the perfect interview every time. Drawing on forty-years of award-winning journalism and his experience as the founder and host of the Writer's Symposium by the Sea, Nelson walks readers through each step of the journey from deciding whom to interview and structuring questions, to the nitty gritty of how to use a recording device and effective note-taking strategies, to the ethical dilemmas of interviewing people you love (and loathe). He also includes case studies of famous interviews to show readers how these principles play out in real time. Chock full of comprehensive, time-tested, gold-standard advice, *Talk to Me* is an indispensable guide to the subtle art of the interview guaranteed to afford readers with the skills and confidence they need the next time they say, "talk to me." Never has media training been more relevant, or in-demand. Confidently deliver a key message, even in crisis conditions, and represent yourself or your organization using this unique collection of models and techniques. Featuring insightful anecdotes of interviews from the likes of George W. Bush, HRH Prince Philip, and more, this is a must-read for any PR executive, press officer or communications professional. Any individual preparing for an interview with the media, however practised or well-rehearsed they are, worries about failing to convey the essential points, or encountering that awkward question in the glare of public scrutiny. As media channels multiply by the day, offering ever more opportunities for exposure, so they also present a growing probability of finding oneself in front of the camera, webcam, or microphone in a make-or-break encounter where every word, gesture or expression counts. *Media Interview Techniques* is the authoritative guide to giving successful media interviews, combining the author's own unique models and techniques with a survey of published research and influential opinion, to help the reader prepare for any occasion when called upon to represent an organization publicly. Supported throughout with insightful anecdotes and transcripts of good and bad interviews given by George W. Bush, HRH Prince Philip, David Cameron and numerous public figures, this book presents a methodology which has been proven across the spectrum of industry sectors both nationally and internationally. Written for

those who speak on behalf of commercial companies, public services, charities, NGOs, or as a subject expert (or for those briefing clients prior to interviews), no communications professional can afford to be without a copy. The book is also supported by online resources, including web links to relevant media interviews for each chapter and high-profile news stories.

Interviewing for Journalists addresses the central skill of asking the right question in the right way. It is a practical and concise guide for all print journalists - professionals, students and trainees. The authors, both experienced journalists, explain the different types of interviewing, from the street interview, vox pop or press conference to the interview used as a basis for an in-depth profile. Drawing on examples of published material, and featuring interviews with a number of successful writers and columnists, the book covers every aspect of interviewing. Filled with anecdotal examples from actual professional experiences, Creative Interviewing shows how to turn interviews into writing that make scenes and incidents come alive in the reader's mind. Metzler offers step-by-step instructions on how to prepare for and conduct a good interview, how to obtain dramatic anecdotes from sources, how to cope with dynamics of a series of interviews with certain topics.

Helps journalists understand military basics, how to organize a military beat, the protocol for interviewing military personnel, and many other issues.

Trauma Reporting provides vital information on developing a healthy, professional and respectful relationship with those who choose to tell their stories during times of trauma, distress or grief. Amid a growing demand and need for guidance, this fascinating book is refreshingly simple, engaging and readable, providing a wealth of original insight. As an aspiring or working journalist, how should you work with a grieving parent, a survivor of sexual violence, a witness at the scene of a traumatic event? How should you approach people, interview them and film with them sensitively? Trauma Reporting features guidance from some of the industry's most successful news correspondents and documentary makers, including Louis Theroux, Lucy Williamson, Tulip Mazumdar, Richard Bilton, Jina Moore and many more, all sharing their experience and expertise. It also features people who chose to tell their sensitive stories to journalists, giving readers invaluable insight into what helped and what harmed. The book also includes: What your interviewees may be going through and how best to respond, by trauma expert Professor Stephen Regel. A discussion on ethics, rules and regulations by Dr Sallyanne Duncan of the University of Strathclyde. Making sure you look after yourself, by Dr Cait McMahon of the Dart Center for Journalism and Trauma. Insightful and innovative, this book is essential for new and established journalists across all media, students of journalism and broadcasting, and anyone who wishes to share the stories of those affected by trauma.

"An indispensable guide." Richard Lederer, author of *The Write Way*, *Sleeping Dogs Don't Lay*, and *Comma Sense* --

"This book is a message from autistic people to their parents, friends, teachers, coworkers and doctors showing what life is like on the spectrum. It's also my love letter to autistic people. For too long, we have been forced to navigate a world where all the road signs are written in another language." With a reporter's eye and an insider's perspective, Eric Garcia shows what it's like to be autistic across America. Garcia began writing about autism because he was frustrated by the media's coverage of it; the myths that the disorder is caused by vaccines, the narrow portrayals of autistic people as white men working in Silicon Valley. His own life as an autistic person didn't look anything like that. He is Latino, a graduate of the University of North Carolina, and works as a journalist covering politics in Washington D.C. Garcia realized he needed to put into writing what so many autistic people have been saying for years; autism is a part of their identity, they don't need to be fixed. In *We're Not Broken*, Garcia uses his own life as a springboard to discuss the social and policy gaps that exist in supporting those on the spectrum. From education to healthcare, he explores how autistic people wrestle with systems

that were not built with them in mind. At the same time, he shares the experiences of all types of autistic people, from those with higher support needs, to autistic people of color, to those in the LGBTQ community. In doing so, Garcia gives his community a platform to articulate their own needs, rather than having others speak for them, which has been the standard for far too long.

Reporting for Journalists explains the key skills needed by the twenty-first century news reporter. From the process of finding a story and tracing sources, to interviewing contacts, gathering information and filing the finished report, it is an essential handbook for students of journalism and a useful guide for working professionals. Reporting for Journalists explores the role of the reporter in the world of modern journalism and emphasises the importance of learning to report across all media – radio, television, online, newspapers and periodicals. Using case studies, and examples of print, online and broadcast news stories, the second edition of Reporting for Journalists includes: information on using wikis, blogs, social networks and online maps finding a story and how to develop ideas researching the story and building the contacts book including crowd sourcing and using chat rooms interactivity with readers and viewers and user generated content making best use of computer aided reporting (CAR), news groups and search engines covering courts, councils and press conferences reporting using video, audio and text preparing reports for broadcasting or publication consideration of ethical practice, and cultural expectations and problems an annotated guide to further reading, a glossary of key terms and a list of journalism websites and organisations.

Equal parts true crime, twentieth-century history, and science thriller, *The Poisoner's Handbook* is "a vicious, page-turning story that reads more like Raymond Chandler than Madame Curie"—*The New York Observer* A fascinating Jazz Age tale of chemistry and detection, poison and murder, *The Poisoner's Handbook* is a page-turning account of a forgotten era. In early twentieth-century New York, poisons offered an easy path to the perfect crime. Science had no place in the Tammany Hall-controlled coroner's office, and corruption ran rampant. However, with the appointment of chief medical examiner Charles Norris in 1918, the poison game changed forever. Together with toxicologist Alexander Gettler, the duo set the justice system on fire with their trailblazing scientific detective work, triumphing over seemingly unbeatable odds to become the pioneers of forensic chemistry and the gatekeepers of justice. In 2014, PBS's *AMERICAN EXPERIENCE* released a film based on *The Poisoner's Handbook*.

Perhaps you've always wondered how public radio gets that smooth, well-crafted sound. Maybe you're thinking about starting a podcast, and want some tips from the pros. Or maybe storytelling has always been a passion of yours, and you want to learn to do it more effectively. Whatever the case—whether you're an avid NPR listener or you aspire to create your own audio, or both—*Sound Reporting: The NPR Guide to Audio Journalism and Production* will give you a rare tour of the world of a professional broadcaster. Jonathan Kern, who has trained NPR's on-air staff for years, is a gifted guide, able to narrate a day in the life of a host and lay out the nuts and bolts of production with equal wit and warmth. Along the way, he explains the importance of writing the way you speak, reveals how NPR books guests ranging from world leaders to neighborhood newsmakers, and gives sage advice on everything from proposing stories to editors to maintaining balance and objectivity. Best of all—because NPR wouldn't be NPR without its array of distinctive voices—lively examples from popular shows and colorful anecdotes from favorite personalities animate each chapter. As public radio's audience of millions can attest, NPR's unique guiding principles and technical expertise combine to connect with listeners like no other medium can. With today's technologies allowing more people to turn their home computers into broadcast studios, *Sound Reporting* couldn't have arrived at a better moment to reveal the secrets behind the story of NPR's success.

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