

# International Logistics The Management Of International Trade Operations

The logistics developed by multinational companies consist of many mechanisms and processes.

Understanding how they work as well as how different frameworks can result in an efficient system of logistics management is no easy task. Robert Chira, a faculty member at Dimitrie Cantemir University in Bucharest, Romania, explains how logistics work in this textbook geared for students and businesspeople. Taking a step-by-step approach, he introduces readers to logistics, explains the importance of logistics in a business environment, and delves into integrated logistics. He also explores how globalization is affecting logistics management, how logistics can provide companies with a competitive advantage, how to implement the latest competitive strategies offered by financial institutions, and why customer service must be a key part of any strategy. Moreover, he provides examples of how companies in Romania have leveraged logistics management in different sectors to achieve lasting success. Unlike other textbooks on logistics, this one goes beyond theory to provide ways to improve logistics in order to accomplish performance objectives. Build a business built to last, and outperform competitors with the lessons in International Logistics Management. In today's globalised economic development, international transactions form an integral part of

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economic activities. Logistics Management encompasses planning and management of all activities, involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration with channel partners, and provision of product and service packages from point-of-origin to point-of-consumption at the right time and at the right place. This book gives, with theoretical and practical expertise, a comprehensive coverage of the logistic concepts, techniques, and their applications in the world cargo industry. Besides, it provides an in-depth understanding of the strategic framework of Logistics Management, the technologies, and the components used in logistic operations. It also covers export-import trade and documentations, shipping formalities, warehouse and inventory management, ERP concepts, logistics operation of major ports—and more. Key Feature : Case Studies are provided at the end of most chapters, which tend a practical orientation to the subject. This book is primarily intended as a text for postgraduate students of Management (MBA/MIB) and Commerce (M.Com.IB). It will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course. In addition, practising managers in international business will find the book valuable as a reference

The text is directed at the users of international logistics services: it covers all of the concepts that are important to managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly

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explained, including documentation, terms of payment, terms of trade (Incoterms), exchange rate exposure, international insurance, Customs clearance, agency and distributorship sales contracts, packaging and transportation.

"This book examines related research in decision, management, and other behavioral sciences in order to exchange and collaborate on information among business, industry, and government, providing innovative theories and practices in operations research"--Provided by publisher.

The fashion industry has a dynamic, ever-changing landscape. The last decade has seen a shift in consumer expectations and a heightened dependence on efficient and effective supply chain management. These shifts in the consumer mentality have already forced apparel retailers to adapt, making changes throughout their organisations to maintain consumer loyalty. This new text provides an overview of the latest trends and advances in fashion supply chain management and logistics, including: The fundamentals of fashion supply chain management Strategic management of the fashion supply chain, including the planning aspect of management Technology in fashion supply chain management Radio-frequency identification (RFID) and interoperability Drawing on the expertise of academics, researchers and industry experts, including a wealth of real-life international cases, this book is ideal for advanced undergraduate and postgraduate students and academics of fashion management, logistics and supply chain management, as well as practising professionals.

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The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) Maritime Economics: Management and Marketing, Alan E. Branch. (978-0-748-73986-8)

Students of logistics, transportation, and supply chain

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management, as well as international managers will find this text an essential reference for understanding how cargo is moved around the world.

Global Logistics Management focuses on the evolution of logistics in the last two decades, and highlights recent developments from a worldwide perspective. The book details a wide range of application-oriented studies, from metropolitan bus routing problems to relief logistics, and introduces the state of the art on some classical applications. The book addresses typical logistic problems, most specifically the vehicle routing problem (VRP), followed by a series of analyses and discussions on various logistics problems plaguing airline and marine systems. The text addresses problems encountered in continuous space, and discusses the issue of consolidation, scheduling, and replenishment decisions together with routing. It proposes a methodology that supports decision making at a tactical and operational level associated with daily inventory management, and also examines the three-echelon logistic network. This material provides numerous examples and additional topics that include: An analysis for the airline industry and a novel approach for airline logistics including fare pricing and seat inventory control The berth-crane allocation problem in container terminals A marine system logistics application Ice navigation problems and factors that affect ice navigation Pharmaceutical warehouse route design problems An application in healthcare logistics in which medical suppliers are evaluated through a fuzzy linguistic representation model A real data-driven simulation model that outputs a new shuttle system A model that integrates routing and batching problems Joint replenishment and transportation problems Global Logistics Management clearly illustrates logistic problems encountered in many different

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application areas, and provides you with the latest advances in classical applications.

The ways in which we design, make, transport and then discard clothes has a huge social and environmental impact. This book covers responsible business practices and sustainability in the fashion industry from the raw fibre stage, through production, to the point of customer consumption. The concepts of responsibility and sustainability are fast becoming essential factors in business decisions and Responsible Supply Chain Management leads the reader through the multiple stages in the supply chain that can impact on business strategy. A perfect resource for students studying fashion and for those working in the sector who wish to identify the latest thinking as they plan sustainability strategies, the book is divided into four clear sections. The first introductory part of the book examines sustainability in the supply chain by identifying the main three pillars of sustainability (social, economic and environmental) and considers which fashion brands are innovating in this area. Part two looks at fashion logistics and supply chain operations by assessing fibre, yarn and fabric considerations, logistical issues for both garment production, and service delivery, stock control, transportation, barriers and risks. The third part develops the logistics theme further by identifying recent trends and case studies that highlight agility and lean management structures, and the application of transparency enhancing RFID. This section further applies modelling and simulation techniques from the automotive and pharmaceutical industries to the fashion sector. The final part considers how sustainability can be embedded into the multi-tiered fashion supply chain and its selling environment. A comprehensive guide to the use of outsourcing logistics and supply chain operations, this text includes a review of the market, an assessment of the major providers, a description

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of the main services available and a consideration of the key drivers for outsourcing. In addition, it provides a detailed framework for selecting a suitable service provider.

This book illustrates and explains a wide range of practical logistics strategies and analytic techniques to facilitate decision-making across functions such as manufacturing, warehousing, transportation, and inventory management. Logistics professionals must utilize a broad array of analytic techniques and approaches for decision-making. Effective use of analytics requires an understanding of both fundamental and advanced logistics decision-making techniques and methodologies. Further, logistics professionals must organize and view these analytics-based decision support tools through well-structured planning frameworks. In this book, we illustrate and explain a wide range of practical logistics strategies and analytic techniques to facilitate decision-making across functions such as manufacturing, warehousing, transportation and inventory management. We also describe how to organize these analytics-based tools and strategies through logistics frameworks that span strategic, tactical and operational planning and scheduling decisions. This book is intended for logistics professionals to use as a reference document that offers ideas and guidance for addressing specific logistics management decisions and challenges, and it will also serve as a valuable resource or secondary text for graduate and advanced undergraduate students.

The logistician plays a critical role in the growth of his or her company - in this third edition of *Essentials of Logistics*, the conceptual framework in which all the stakes and themes of logistics is systematically analyzed, with a strong focus on the role of the supply chain. Indeed, many elements are critical to the successful logistical strategy.

A full-color textbook covering all of the concepts of

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international logistics. This textbook is written from the perspective of shippers, those managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (2020 Incoterms© rules), exchange rate exposure hedges, international insurance, customs clearance, agency and distributorship sales contracts, contracts of carriage, packaging, transportation, warehousing, dangerous goods shipping, refrigerated goods shipping, as well as security issues.

Finance and Risk Management for International Logistics and the Supply Chain presents a detailed overview of financial and risk management tools, activity-based costing, and multi-criteria decision-making, providing comprehensive guidance for those researching and working in logistics and supply chain management. The book breaks new ground, combining the expertise of leading authorities to analyze and navigate the funding components for these critical transportation functions. As the international logistics and supply chain transportation fields have recently received heavy investments, this research and the theory behind it provide a timely update on risk management, finance and legal and environmental impacts. Users will find sections that address the wide-ranging issues related to this emerging field that are presented from an international and holistic perspective.

Provides a valuable reference covering the full slate of financial issues of interest to global players in the international transport, logistics and supply chain industries  
Covers a truly international perspective, addressing a diverse variety of worldwide transport, logistics and supply chain contexts  
Features finance and risk-management strategies related to the banking industry, exchange rates, fuel prices, climate-related funding, freight derivatives and legal aspects



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"This book provides both business and IT professionals a reference for practices and guidelines to service innovation in logistics and supply chain management"--Provided by publisher.

The fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe, the Far East and North America. Logistics has a key strategic role to play in the long-term plans of major companies, and is recognized as a vital part of every organization. To a large extent this crucial new role is due to an expanded view of logistics, which now includes all the activities related to the supply chain from initial suppliers through to final customers. This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution. Written by a host of contributors drawn from industry, constancy and education, this book provides new insights into the most significant aspects of logistics, including: developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re-engineering the logistics function From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading. About the author: Donald Waters, a past member if the Institute of Logistics and currently a member of the Canadian Association of Logistics Management, has lectured weekly on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University Calgary, Canada. He is also the author of Operations Management in the Kogan Page

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Fast Track MBA Series. Features

International Supply Chain Management -- International Logistics Infrastructure -- Methods of Entry into Foreign Markets -- International Contracts -- Terms of Trade or Incoterms -- Terms of Payment -- Currency of Payment (Managing Transaction Risks) -- International Commercial Documents -- International Insurance -- International Ocean Transportation -- International Air Transportation -- International Land and Multimodal Transportation -- Packaging for Export -- International Logistics Security -- Customs Clearance -- Using International Logistics for Competitive Advantage.

Global Logistics Network Modelling and Policy provides guidelines on quality policy, covering investments, management and planning for port and hinterland infrastructure, roads, railways and inland waterway ports. The book first describes the authors' concept and formulation models, followed by a description and analysis of the applied data. As shipping companies fiercely compete in an effort to achieve greater efficiency and impact infrastructure policy and plan for the entire supply chain, they need tactics that drive quality transportation policy and new ways to model and simulate worldwide cargo movements, all while estimating demand and capacity of systems. This book provides quantitative tools for modeling, analysis, and simulation of worldwide, inter-modal cargo movement – helping forecast the impacts of logistics and related policies in each region of the world. It covers useful applications for every region of the world, allowing policymakers to tailor results for their own specific uses. Delivers sophisticated quantitative tools for modeling simulations, providing powerful analysis of global intermodal cargo movements Features examples of tools applied to logistical policy situations in every region of the world Serves as a bridge between theory and practice in the

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field of freight transportation research Provides detailed, data-supported case studies and real-world examples for transportation modelers, planners and policymakers

A full-color textbook covering all of the concepts of international logistics. This textbook is written from the perspective of the users, those managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (2010 Incoterms rules), exchange rate exposure hedges, international insurance, Customs clearance, agency and distributorship sales contracts, packaging, transportation, and security issues.

Your one-stop reference for entering the global logistics environment Global Logistics for Dummies is an operational-level reference and overview for those manufacturers, businesses, product distributors, providers of logistics services, humanitarian and disaster relief responders and logisticians on both ends of a global chain who are considering entry in or have recently embarked on entering the global logistics chain/market. Easy to follow and packed with tons of helpful information, it serves as a springboard to larger texts for more detailed information. Beginning with an introduction to both the “whats” and “whys” of global logistics, the book sheds light on how global logistics demands the involvement of not only all elements of the logistics enterprise – e.g., design, logistics engineering, supply, storage/distribution, maintenance, transportation, returns/re-manufacturing, etc. – but also all elements of the business enterprise. In no time, it’ll get you up to speed on the whole-enterprise logistics elements that should be considered in the decision to enter and excel in providing logistics end-items, goods, and services to a global customer. Deliver global disaster and relief logistics support Explore

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global manufacturing and distribution logistics Provide logistics services for foreign customers Adapt domestic logistics to foreign operating environments Written by a team of SOLE – The International Society of Logistics credentialed practitioners and academicians, Global Logistics for Dummies makes it easier than ever to succeed in this ever-growing field.

This book offers complete coverage of logistics, examining modes, general issues, logistics in specific regions, free-trade zones, innovations in international logistics, case studies and a look at the future.

Quick Response (QR) policy is a market-driven business strategy in which supply chain members work together to react quickly to volatile market demand. Nowadays, with advances in information technologies (such as RFID and ERP systems), new challenges and opportunities arise for the application of QR. This handbook explores QR extensively with a view to discovering innovative QR measures that can help tackle the observed and emerging challenges. The book is organized into four parts, which include chapters on analytical modeling and analyses, information technologies, cases, reviews, and applications. This handbook provides new analytical and empirical results with valuable insights, which will not only help supply chain agents to better understand the latest applications of QR in business, but also help practitioners and researchers to know how to improve the effectiveness of QR using innovative methods.

Logistics Management is a comprehensive textbook designed to meet the requirements of postgraduate management students specializing in Operations or International Business. Written in a student-friendly style,

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it describes the theory extensively and provides numerous figures and exhibits showcasing managerial aspects of Logistics Management. The book is divided into 4 parts. Part I, Introduction to Logistics and Integration, introduces the basic concepts of Logistics, its relevance and relation with supply chain management in both, national and international scenarios. Part II, Logistics Delivery and Fulfilment, covers unitization, palletization and containerization along with various forms of transport including surface, marine, and air. This section also deals with material handling and role of ports in facilitating international logistics. Following this, Part III, Logistics Documentation and Processes, includes chapters on role of customs in regulating international trade, insurance and processes of documentation related to domestic and international trade. The concluding section, Part IV, Logistics Strategy and SCM, provides discussions on system planning, warehousing, inventory management and technology in logistics. With the inclusion of real life case studies in Indian context and written in a simple manner, this book will be useful for students and young professionals. Knowledge management has been widely applied to various industries as a good strategy to help improve firms' performance. As globalisation accelerates and international trade increases more and more, maritime transport operations have become one of the vitalest industries to receive large attention from international managers. This is because the managers have perceived that the maritime transport system is an integrated entity within the global logistics and supply

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chain, and it should be therefore managed in the most efficient and effective ways possible, as an organic body within a global logistics system. Taking this approach, this book examines how maritime transport operators – such as shipping companies, port terminal operators and freight forwarders – could successfully play a role within the global logistics flow wherein they are embedded by improving their logistic value, i.e. maritime logistics value. As per the objective, the current book suggests a knowledge management based solution. It attempts to systematically investigate what types of knowledge are needed in the maritime logistics industry, how maritime operators could effectively acquire the knowledge, and whether the acquired knowledge would help maritime operators enhance maritime logistics value. This book provides not only comprehensive understandings of knowledge management strategy, but also its practical application to the maritime logistics industry. This would therefore be a useful guidebook for the managers, academics, and undergraduate / postgraduate students in the field of maritime transport and global logistics, to help them to gain comprehensive knowledge of the application of knowledge management strategy to the industry.

Elements of Shipping was first published in 1964 and has become established as a market leader over its many editions. This latest version is entirely updated to take in the many changes that have occurred in the shipping industry in recent years and features new chapters on multimodalism, seaports and electronic data interchange. Emphasis is also placed on professionalism

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and the need to have the latest technology and professionally qualified personnel to operate a shipping service today. It remains essential reading for the shipping executive along with students and academics with an interest in the shipping industry.

Logistics refers to the process of planning, controlling and implementing procedures for the efficient transportation and storage of goods and services. This usually occurs from the point of origination to the point of consumption. This is carried out with the intent of conforming to customer requirements and may include internal, external, inbound and outbound movements. Inbound logistics is focused on purchasing and arranging the inbound movement of parts, machinery or unfinished inventory from suppliers to warehouses, retail stores and assembly plants. Outbound logistics is related to the storage and movement of the final product and related information flow. Logistics is extremely crucial for business. Business logistics encompasses all sectors of industry with optimized supply chains and project life cycles. This book provides significant information of this discipline to help develop a good understanding of logistics and related fields. It elucidates the concepts and innovative models around prospective developments with respect to international logistics and management of trade operations. It will provide comprehensive knowledge to the readers.

Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any

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organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors. *Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications* is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive advantage, and transport management, this multi-volume book is ideally designed for business managers, supply chain managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

An understanding of logistics is of primary importance in the modern business world and this text allows students and businesspeople alike to become comfortable with the fundamentals of this discipline. In its explanation of logistics—the process of moving a commodity or service from customer order to consumption—this guide provides insight into every step of the process, from order processing and purchasing to packaging and warehousing. Tips are included for integrated logistics, customer service, materials flow, and strategic logistics plans.

This second edition of *Global Logistics Management* has been thoroughly revised and updated, and new examples have been added reflecting recent



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developments in the field. This new edition: Helps readers to understand and appreciate the power of managing logistics for profit and competitive advantage Educates readers about the nature of individual logistics activities and how they can be woven together Contains a global focus throughout, with examples drawn from various parts of the world Has been thoroughly revised and updated throughout to keep it current Now includes new examples reflecting recent developments and current preoccupations, including security and global instability. Visit the accompanying website at [www.blackwellpublishing.com/gourdin](http://www.blackwellpublishing.com/gourdin) to download PowerPoint slides to supplement the book.

In today's developing world, international trade is a field that is rapidly growing. Within this economic market, traders need to implement new approaches in order to satisfy consumers' rising demands. Due to the high level of competition, merchants have focused on developing new transportation and logistics strategies. In order to execute effective transportation tactics, decision makers need to know the fundamentals, current developments, and future trends of intercontinental transportation. The Handbook of Research on the Applications of International Transportation and Logistics for World Trade provides emerging research exploring the effective and productive solutions to global transportation and logistics by applying fundamental

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and in-depth knowledge together with current applications and future aspects. Featuring coverage on a broad range of topics such as international regulations, inventory management, and distribution networks, this book is ideally designed for logistics authorities, trading companies, logistics operators, transportation specialists, government officials, managers, policymakers, researchers, academicians, and students.

Logistics management, 3/e is essential for creating value for both customers and stakeholders. Effective Logistic chains help organizations to compete in both global and domestic markets.

Both academia and the real world are showing a vastly increased interest in international logistics. Although this book covers the entire topic, it may not contain sufficient detail to answer all questions. The topic-and the challenge is much larger than any single book can cover! A number of people helped us, and their assistance should be recognized. They include Robert L. Argentieri, Eunice Coleman, Patricia J. Daugherty, Robert Derbin, Robert Hannus, Ken Knox, Douglas Long, Eugene L. Magad, Dale S. Rogers, Robert Rouse, John Silvey, and Clyde Kenneth Walter. This book is designed for both the business world and the classroom. A separate Instructor's Manual has been prepared and may be requested on school letterhead from Chapman & Hall. International Logistics 1

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Introduction This book is about international logistics and the international logistics system. International means that it will deal with transactions involving individuals or firms in more than one nation. Logistics means the organized movement of goods, services, and, sometimes, people. Logistics was originally a military term. For example, in author Tom Clancy's novel, *Red Storm Rising*, Russian General Alekseyev thought to himself about a battlefield situation: "The tactics ... no, amateurs discuss tactics. Professional soldiers study logistics. ",1

When one speaks of the international logistics system, he means that huge array of carriers, forwarders, bankers, traders, and so on that facilitate international transactions, trades, and movements of goods and services. Communications are important, and a logistics system includes whatever communication capability it needs.

Logistics and supply chain management are at the heart of almost every organization globally, as such developing a well-rounded understanding of these areas has never been more important. Learn from leading sector specialists about key topics, such as supply chain leadership, resilience, technology, design, and more with this guide. *Global Logistics* is the comprehensive guide to understanding the international and complex landscape of modern logistics and supply chain management. The book features expertise from over 30 contributors

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including leading academics, such as Martin Christopher, Alan McKinnon and Steve New, and experienced consultants to leading firms, such as Alan Braithwaite and Patrick Daly. A global approach has been taken, with input from over a dozen countries, and state-of-the-art research is situated alongside expert practical guidance. Covering a range of topics from supply chain strategy, risk management and sourcing to relationship management, resilience and ethics, Global Logistics is essential for those studying or working in logistics and supply chain. Now in its 8th edition, Global Logistics is fully revised and restructured. Readers will learn how to improve logistics, supply chain management and operational effectiveness as well as how to navigate global supply chains, ensure sustainability and engineer for the future. This new edition also covers:

- the impact of leadership and talent management in logistics
- how to maximize the potential of technology, industry 4.0 and digitalization
- the ways in which different types of performance can be measured and optimized

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices,

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technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

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