

International Directory Of Company Histories V 24

Provides detailed histories of many of the largest and most influential companies worldwide. Intended for reference use by students, business persons, librarians, historians, economists, investors, job candidates, and others who want to learn more about the historical development of the world's most important companies.

This 2003 book offered the first in-depth international survey of contemporary research and debates in business history. Over the two decades leading to its publication, enormous advances had been made in writing the history of business enterprise and business systems. Historians are documenting and analyzing the evolution of a wide range of important companies and systems, their patterns of innovation, production, and distribution, their financial affairs, their political activities, and their social impact. Each essay is written by a prominent authority who provides an assessment of the state and significance of research in his or her area. This volume is a reference work that will be of immense value to historians, economists, management researchers, and others concerned to access the latest insights on the evolution of business throughout the world.

Provides histories of companies that are a leading influence in a particular industry or geographic location. For students, job candidates, business executives, historians and investors.

Following the format of Fitzroy Dearborn's highly successful International Dictionary of Historic Places and International Dictionary of University Histories, the International Dictionary of Library Histories provides basic information for each institution - location and holdings - followed by an extensive (1,000-5,000 word) essay on its history as well as a Further Reading list. In addition, the dictionary includes introductory articles on the history of various types of libraries and a library history in various regions of the world. The dictionary profiles more than 200 institutions from around the world, including the world's most important research libraries and other libraries with globally or regionally notable collections, innovative traditions, and significant and interesting histories. The essays take advantage of the growing scholarship of library history to provide insightful overviews of each institution, including not only the traditional values of these libraries but their innovations as well, such as developments in automated systems and electronic delivery. The profiles will emphasize the unique materials of research in these institutions - archives, manuscripts, personal and institutional papers. The introductory articles on types of libraries include topics ranging from theological libraries to prison libraries, from the ancient to the digital. An international team of more than 200 leading scholars in the field have contributed essays to the project.

International Directory of Company Histories Saint James Press

Learning is increasingly seen as crucial to the success of organisations but many studies of the subject offer very little empirical evidence to substantiate this. Based upon in-depth research, including over seventy interviews with managers and employees, Organisational Learning and Effectiveness is an original and comprehensive analysis of learning organisations. Contents include: * detailed case studies of five major international companies: Coca-Cola and Schweppes Beverages, 3M, Siebe, Mayflower and Morgan Crucible * the intellectual origins of organisational learning * best practice in organisational learning * the importance of leadership roles and skills * a critical examination of the usefulness and relevance of organisational learning and effectiveness. Integrating management theory and practice, this volume is an extremely valuable resource for all those with an interest in organisational behaviour and human resource development.

Now a #1 New York Times Bestseller! In the summer of 2010, photographer Brandon Stanton began an ambitious project -to single-handedly create a photographic census of New York City. The photos he took and the accompanying interviews became the blog Humans of New York. His audience steadily grew from a few hundred followers to, at present count, over eighteen million. In 2013, his book Humans of New York, based on that blog, was published and immediately catapulted to the top of the NY Times Bestseller List where it has appeared for over forty-five weeks. Now, Brandon is back with the Humans of New York book that his loyal followers have been waiting for: Humans of New York: Stories. Ever since Brandon began interviewing people on the streets of New York, the dialogue he's had with them has increasingly become as in-depth, intriguing and moving as the photos themselves. Humans of New York: Stories presents a whole new group of people in stunning photographs, with a rich design and, most importantly, longer stories that delve deeper and surprise with greater candor. Let Brandon Stanton and the Humans of New York he's photographed astonish you all over again.

Every day Canadians buy groceries at Sobey's, develop film at Black's, or grab a coffee at Tim Horton's without giving it a second thought. These brands are in our lives and in the public eye. We're familiar with the names, but what do we really know about the people who lie behind them? I Know That Name! will answer these questions for you. It's full of fun facts, intriguing trivia, and engrossing explorations of more than one hundred Canadian men and women who beat the odds to become household names, including Timothy Eaton, Laura Secord, and J.L. Kraft.

This reference text provides detailed information on the world's 1200 largest and most influential companies. Each entry contains details such as: company's legal name; mailing address; ownership; sales and market value; stock index; and principal subsidiaries. Each two to four page entry is detailed with facts gathered from popular magazines, academic periodicals, books, annual reports and the archives of the companies themselves. Information is also provided about founders, expansions and losses, and labour/management actions. Entries are arranged alphabetically by industry name, and there is a cumulative index to companies and personal names.

Changes in the economy required business professionals and researchers to learn about new sources of information, as well as to expand their understanding of international business subjects. The sources, language, document coding, and definitions are different -- truly foreign. International Business Information was written to help business

This is the first ever comprehensive source of information about national archives around the world covers the national archives of all 195 countries recognized by the United Nations (the 193 member states and the 2 that non-member observer states: The Holy See and the State of Palestine) as well as Taiwan (Republic of China).

Windows may rule the world of popular computing on PCs around the globe, but DOS still has a place in the hearts and minds of computer users who vaguely remember what a C prompt looks like. Even if DOS (with all its arcane commands and its drab, boring look) isn't your idea of the best way to get things done on a PC, you'll find plenty of fast and friendly help on hand with the third edition of DOS For Dummies. Here's a plain-speaking reference guide to all the command-line stuff and nonsense that makes DOS work,

whether you're a native DOS user or are an occasional dabbler who needs the operating system to run all those cool games under Windows. DOS For Dummies, 3rd Edition, avoids all the technical jargon to cut to the heart of things with clear, easy-to-understand explanations and step-by-step help for Changing disks and drives Dealing with the DOS prompt Managing files Running DOS inside Windows Installing and running DOS-based software programs Working with the printer and serial ports Using the mouse and keyboard Troubleshooting problems Understanding DOS error messages All the basic DOS commands, from APPEND to XCOPY, are demystified to make life in DOS much more bearable. This handy guide has plenty of helpful tips and tricks for bending DOS to your will, without having to dedicate your life (and all your free time) to mastering this little corner of the PC. Author Dan Gookin's first edition of DOS For Dummies became an international best-seller. He considers himself a computer "guru" whose job it is to remind everyone that computers are not to be taken too seriously. His approach to computers is light and humorous, yet very informative. Gookin mixes his knowledge of computers with a unique, dry sense of humor that keeps you informed - and awake.

Annotation This multi-volume work is the first major reference to bring together histories of companies that are a leading influence in a particular industry or geographic location. This library owns 80 volumes of this compendium of company histories (usually 2-3 pages each). See the index in volume 80 for all companies covered.

Concise discussions of the lives and principal works of prominent science-fiction authors, written by subject experts.

Wawa has more than two hundred years of history in American business. Founded in 1803 and incorporated in 1865, Wawa has roots in the manufacture of cast-iron water pipes and decorative lampposts. Using the resources and surplus water power from the iron business, the family opened a cotton mill and began producing cotton piece goods, including Red Star diapers. The first Wawa milk plant opened in 1902; by the late 1950s, the Wawa Dairy had expanded its home delivery business to include over one hundred forty-five routes. The first Wawa Food Market opened on April 16, 1964. Today, the company is familiar to many as a chain of five hundred forty convenience stores in Pennsylvania, New Jersey, Delaware, Maryland, and Virginia that offers a wide selection of fresh foods, coffee, and gasoline. Wawa contains vintage images documenting the evolution of the company as it adapted to changing economic and social conditions. From the early days of iron manufacture to the opening of the first store in Folsom, Pennsylvania, Wawa brings to life the many facets of one of America's top privately owned companies.

This reference text provides detailed information on the world's 2000 largest and most influential companies. Each entry contains details such as: company's legal name; mailing address; ownership; sales and market value; stock index; and principal subsidiaries. Each two-to-four page entry is detailed with facts gathered from popular magazines, academic periodicals, books, annual reports and the archives of the companies themselves. Information is also provided about founders, expansions and losses, and labour/management actions. Entries are arranged alphabetically by industry name, and there is an index to companies and personal names.

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Examines the career paths, business achievements, leadership styles, business strategies and industry impact of Fortune 500 and Global 500 corporate leaders, as well as entrepreneurs and other notable businesspeople through in-depth biographical narratives. For business and trade audiences.

Multi-volume major reference work bringing together histories of companies that are a leading influence in a particular industry or geographic location. For students, job candidates, business executives, historians and investors.

Looks at the history, evolution, and market status of more than six hundred brand name products.

Spinelli and McGowan integrate a broad network of international leaders on innovation to demonstrate the tight linkages between innovation and opportunity recognition. Building on the award winning Philadelphia University curriculum redesign that is reshaping how innovation is taught worldwide, these experts highlight how to identify relevant opportunities more effectively than ever before. The team covers every facet of innovation, including design processes, team development, ethnography, audits and charrettes, opportunity shaping and assessment, business models, value delivery, systems thinking, and more. Master the art of innovation in teams! Disrupt Together introduces a breakthrough transdisciplinary, team-based approach to innovation that integrates business, design and engineering, and can deliver powerful results for both new ventures and existing companies with case study examples from education, healthcare, branding, and consumer product and service design. The book will serve as the definitive companion text for a growing number of innovation and entrepreneurship programs that either follow the Philadelphia University model or have been influenced by it. This guide will also be an indispensable resource for every business practitioner seeking to build innovative new organizations or reinvigorate innovation in existing firms. Contributors and Interviews from Haas School of Business at UC Berkeley, Continuum Innovation, Jump Associates, University of Pennsylvania, Becton Dickinson, Sapient Nitro, Ontario College of Art and Design, Massachusetts General Hospital, MIT Media Lab, Smart Design, and more. Foreword by Steve Blank.

Presents a history of Marvel comics, profiling the creative artists, the writers, and the superheroes who have made Marvel the largest comic book publisher

"This book argues that transpacific history cannot be comprehended without including "vertical" connections; namely, those between the southern hemisphere and the northern hemisphere. It explores such connections by uncovering small histories of ordinary people's attempts at événements which they undertake by means of uneven, unlevel, and multidirectional mobilities. In this way, this book goes beyond the usual notion of transpacific history as a matter of Northern Hemisphere-centric connections between the United States and Asian countries, and enables us to imagine a transpacific space as a more dynamic and multi-faceted world of human mobilities and connections. In this book, both eminent and burgeoning historians uncover the stories of little-known, myriad encounters in various parts of the Asia-Pacific region. By exploring cases whose actors include soldiers, missionaries, colonial administrators, journalists, essayists, and artists, the book highlights the significance of "vertical" perspectives in understanding complex histories of the region"--

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