

International Business Asian Perspective Test Bank

Why is it important to conduct research on the psychology of the Asian consumer? What research themes have already emerged? What are the relevant theories and practical applications based on this research? These are some of the questions and issues addressed in this unique book. With chapters written by experts in their field, *The Psychology of the Asian Consumer* highlights how consumer psychology can contribute to an understanding of Asian consumer behaviour and is especially timely in light of today's global economy and its focus on the Pacific Rim. Chapters are organised around the key concepts of theory and culture and include numerous case studies and practical applications. The book focuses on research summaries that provide readers with important, need-to-know information.

Includes chapters on various concepts and processes associated with leading across cultures and other boundaries. Drawing on authors from many different cultures and contexts, this title contributes to bridging and integrating conceptual and practitioner perspectives in pursuing this deeper understanding.

With stagnated demand in many home economies, the need to internationalize and exploit foreign market opportunities has never been more paramount for businesses to succeed at a global level. However, this process raises a number of questions, such as: can firms use their knowledge of one market in the next? Can firms pursue internationalization on several fronts at the same time? How should firms handle cultural and institutional differences between markets? This textbook provides students with the core research in international business and strategy, including organization, efficiency, external relationships and the challenges found in

an increasingly multicultural world. Each part begins with a presentation of the issues and controversies faced in that particular area, followed by a synthesis of the research which provides avenues for future research. To facilitate and encourage further debate and learning, each part also includes at least one original case study. Compiled by two of the World's leading scholars of international business, and supplemented with critical commentaries and a range of integrative case studies, this comprehensive textbook provides advanced students of international business and strategy with a resource that will be invaluable in their studies and beyond.

There is a high demand in our society to adopt emerging technologies in all aspects of business and economic activity. As traditional business practices and economic activity are occurring in a global context, new areas of economic development are being recognized as the key enablers of wealth and income production. *International Business Strategy and Entrepreneurship: An Information Technology Perspective* discusses innovative solutions to research problems and high performance systems while emphasizing the role of IT and management for sustainable development. This book brings together academics, researchers, entrepreneurs, policy makers and government officers aiming to contribute to the debate of technology related to international business and strategic management.

"This book offers the latest research available within the field of information management as it pertains to the Asian business market, promoting and coordinating developments in the field of Asian and Chinese studies, as well as presenting strategic roles of IT and management towards sustainable development"--

This volume of *Research in Global Strategic Management*, the first under the new editorship of

William Newbury, provides new perspectives on headquarters-subsidary relationships in the context of the contemporary multinational corporation

This book explores test adaptation, a scientific and professional activity now spanning all of the social and behavioural sciences. Adapting tests to various linguistic and cultural contexts is a critical process in today's globalized world, and requires a combination of knowledge and skills from psychometrics, cross-cultural psychology and others. This volume provides a step-by-step approach to cross-cultural test adaptation, emphatically presented as a mlang between science and practice. The volume is driven by the first-hand practical experience of the author in a large number of test adaptation projects in various cultures, and is supported by the consistent scientific body of knowledge accumulated over the last several decades on the topic. It is the first of its kind: an in-depth treatise and guide on why and how to adapt a test to a new culture in such a way as to preserve its psychometric value.

This Proceedings contains many research and practical papers dealing with the impact and influence of information technology on the global economy.

Dedicated to Professor Peter Buckley, OBE, this volume of Progress in International Business Research explores the new challenges for MNEs, SMEs (small and medium sized enterprises) and INVs (International New Ventures) emerging from this changing and increasingly unpredictable political, economic, social and technological VUCA world.

As China continues to ride out the global economic crisis while still retaining year on year GDP growth it is increasingly important to understand how this 'new' economic giant, with its communist-capitalist model operates its economic and business environments. This book is designed to scientifically examine the contextual variables that foster sustainably dynamic

economic growth in China. In particular, the contributors provide an incisive analysis of the contextual bases underlying such a dramatic rising economic power and the immense implications for enterprises and countries involved in dealing with China. Drawing on the latest studies and cutting edge research findings, this book analyses FDI, project management, internationalisation, the continued role of state-owned enterprises and doing business in China. As such it will be essential reading for all students of Chinese business and economics, as well as businesses seeking to develop a critical understanding of the driving global economic force which is China.

Globalization, Political Economy, Business and Society in Pandemic Times contributes to the growing literature on COVID-19 through a multidisciplinary approach by helping build a holistic understanding of the impact of the COVID-19 pandemic on politics, economies, business, and society in a globalized world.

This volume is excellent. Students who are interested in Asian business should read it and will find the comprehensive bibliography offered by the different contributors very helpful. In light of the recent global financial crises, it is time to re-examine the Asian miracles, as well as the Western models of business organizations and regulations. This volume offers great insights not just on Asian business but also on Western economies and business. It is also time to adopt an integrative approach recommended by Yeung through comparative research of businesses and economies in different institutions and cultures. Yifei Sun, *Economic Geography* An absolute must-have for college library reference shelves, filled cover-to-cover with keen analyses that any businessperson seeking to make inroads in an Asian market needs to study at length! Midwest Book Review This book serves as an important guide to the

many fascinating research questions about Asian business waiting to be addressed. The study of Asian business has reached equality in importance to the study of business in Europe and North America. Researchers who study any of these regions have an incentive to follow the study of business in the other regions, if for no other reason than that many global firms from each region operate in all regions now. Nonetheless, the more important reason for knowledge transfer among researchers of each region is that these exchanges can only advance everyone's research. Henry Yeung and the contributors are to be thanked for setting out a rich agenda for research on Asian business that will elevate this study to equality with research elsewhere in the world.

Eurasian Geography and Economics This book is extremely comprehensive and well researched. It will be of particular interest to scholars in the fields of international business, development studies, economic geography, regional studies as well as international and national policymakers.

Science Technology & Society The rise of Asia as an important region for global business has been widely recognized as one of the most significant economic phenomena in the new millennium. This accessible and comprehensive Handbook brings together state-of-the-art reviews of Asian business in an expansive range of areas including: business organizations strategic management marketing state business relations business and development business policy issues. It is argued that whilst academic studies on Asian business have been in existence for over two decades, there is relatively little systematic integration of our knowledge and research on Asian business. The contributors, drawn from a variety of disciplines within the social sciences, aim to redress the balance with their lively, cutting-edge discussion. Serving as a timely overview of more than two decades of scholarly research, this Handbook will be an essential resource for academics, students and researchers

interested in Asian business.

This textbook is unique in its approach to international business. It offers you the perspective of the multinational corporation as well as that of the small start-up firm. It also provides a strong theory base.

Asian Businesses in a Turbulent Environment explores how Asian firms cope with challenges such as globalization, regional conflict, pressure for greater democracy and environmental protection, and the impact that rising above these challenges will have in their growth prospects.

International Business Strategy and Entrepreneurship: An Information Technology Perspective
An Information Technology Perspective | GI Global

This book compares and contrasts leadership in Japan, South Korea and China, examining the impact of globalization on leadership styles and trends. Presenting some of the most recent findings in leadership studies in these three countries, the collection explores the power relationship between political and business leaders; employer-employee relationships and pro-social behaviour; the measurement of effective leadership; the relationship between leadership and corporate success; the survival of private firms in a tightly controlled or socialist market; and the evolution of leadership styles in the transition from state-owned to semi-private.

Although many studies have offered explanations of East Asian economic and corporate success, this book presents empirical evidence to explain the leadership styles in Japan, South Korea and China, and provides a fresh outlook for those studying business and leadership in the region. This book was originally published as a special issue of the Asia Pacific Business Review.

The first volume of its kind, focusing on the sociolinguistic and socio-political issues surrounding Asian Englishes The Handbook of Asian Englishes provides wide-ranging coverage of the historical and cultural context, contemporary dynamics, and linguistic features of English in use throughout the Asian region. This first-of-its-kind volume offers a wide-ranging exploration of the English language throughout nations in South Asia, Southeast Asia, and East Asia. Contributions by a team of internationally-recognized linguists and scholars of Asian Englishes and Asian languages survey existing works and review new and emerging areas of research in the field. Edited by internationally renowned scholars in the field and structured in four parts, this Handbook explores the status and functions of English in the educational institutions, legal systems, media, popular cultures, and religions of diverse Asian societies. In addition to examining nation-specific topics, this comprehensive volume presents articles exploring pan-Asian issues such as English in Asian schools and universities, English and language policies in the Asian region, and the statistics of English across Asia. Up-to-date research addresses the impact of English as an Asian lingua franca, globalization and Asian Englishes, the dynamics of multilingualism, and more. Examines linguistic history, contemporary linguistic issues, and English in the Outer and Expanding Circles of Asia Focuses on the rapidly-growing complexities of English throughout Asia Includes reviews of the new frontiers of research in Asian Englishes, including the impact of globalization and popular culture Presents an innovative survey of Asian Englishes in one comprehensive volume Serving as an important contribution to fields such as contact linguistics, World Englishes, sociolinguistics, and Asian language studies, The Handbook of Asian Englishes is an invaluable reference resource for undergraduate and graduate students, researchers, and

instructors across these areas. Winner of the 2021 PROSE Humanities Category for Language & Linguistics

Bilingual and bicultural scholar Yeng-Seng Goh offers the first in-depth English language analysis of global Chinese, exploring the spread of Chinese beyond China and its emergence as a global language. Approaching the topic from a Singapore perspective, Goh uses this fascinating language ecosystem, with its unique bilingual language policy, as a case study for Chinese language learning. Offering clear insights into the pedagogy of teaching Chinese as an international language (TCIL), this book covers a range of important topics, such as the use of English in the teaching of Chinese, the teaching of Chinese by non-native teachers, information and communications technology in L2 learning and teaching, and the progressive testing of receptive skills. In doing so, it presents a new, integrative approach to the compilation of Chinese learner's dictionaries, an innovative bilingual hybrid model for training TCIL teachers, and a solid theoretical framework for Masters of Arts programmes in TCIL.

Foreign Direct Investment (FDI) studies have evolved as one of the mainstays in business strategy. This book presents a comprehensive perspective on the motivations behind the studies, the effects of FDI, and how it can be utilized and extended to other areas of studies. Written with a global perspective, this book not only touches upon business strategies but also covers government policies toward promoting and attracting FDI for industrial and economic development. The author, with his vast experience in consulting and research projects for multinational companies, international organizations and governments, examines real world business practices of Eastern firms and how they relate to their Western counterparts, thus making this book a valuable and practical reference not only for students, but for practitioners,

too. Contents: International Players: From Western Multinationals to Global Firms International Business Strategy: From Trade to FDI The Western Perspective on FDI: From Market Failure to OLI Paradigm The Global Perspective on FDI: From OLI Paradigm to Imbalance Theory FDI Impacts on Country: From Negative to Positive Perspective FDI and Cluster: From Local to Global Link Assessing the Investment Attractiveness: From Theory to Practice Entry Mode Choices: From Market Failure to Three Considerations Global Citizenship: From Responsibility to Opportunity Readership: Policy makers, researchers, professionals, undergraduates and postgraduate students interested in business strategies. Key Features: Unlike conventional FDI theories that focus on acquiring strategic advantages, this book emphasizes to look into both advantages and disadvantages, to expand our view on FDI motivations beyond advantage-seeking FDI studies were done mostly with one-firm based perspective, while this book examines the ecosystem of firms for FDI targets by improving imbalances in firm and industry value chains Whereas FDI effects were mainly analysed concerning economic and regional development, this book suggests that FDI can be a driver for social development as well Keywords: Foreign Direct Investment; Cluster; Imbalance Theory; Industrial Eco City Development (IECD)

How could hybrid organizations and leaders improve effectiveness in order to increase the chances of success for their business organizations in East Asia? The author presents a theoretical framework and investigates the preferences and networkability in the corporate, market and living environment of expatriated managers in China and Japan.

In the modern globalized economy, it is important for businesses of all sizes to take advantage of the opportunity to enter diverse markets around the world. Through an international

presence, organizations can remain competitive. The Handbook of Research on Global Business Opportunities combines comprehensive viewpoints and research on various business enterprises from around the world in companies of all sizes and models, discussing different aspects and concerns in the global business environment such as corruption, taxation, supply chain management, and economic impacts. This handbook is an essential reference source for business executives from both large and small firms, business scholars, researchers, academics, students, and professionals.

Featuring a collection of newly commissioned essays, edited by two leading scholars, this Handbook surveys the key research findings in the field of English for Specific Purposes (ESP). • Provides a state-of-the-art overview of the origins and evolution, current research, and future directions in ESP • Features newly-commissioned contributions from a global team of leading scholars • Explores the history of ESP and current areas of research, including speaking, reading, writing, technology, and business, legal, and medical English • Considers perspectives on ESP research such as genre, intercultural rhetoric, multimodality, English as a lingua franca and ethnography

Practical, theoretical, global: provides thorough grounding in economic and international business theory complemented by cases, examples, and IB insights from a diverse range of companies and cultures.

The psychology community recognizes that cultivating an international worldview is crucial not only to professionals and researchers, but more importantly, for professors and students of psychology as well. It is critically necessary for psychologists to learn from their colleagues who are working in different cultural contexts in order to develop the type of knowledge and

psychological understanding of human behavior that will be maximally useful to practitioners and researchers alike. This volume, *Internationalizing the Psychology Curriculum in the United States*, provides information and resources to help psychology faculty educate and train future generations of psychologists within a much more international mindset and global perspective. Recognizing that cultural context are central to a true and accurate psychology, the authors describes how cultural, economic, political, and social factors in different countries frame individual experience and affect the science and practice of psychology. Each of the chapters will provide a content-specific overview of how the curriculum in psychology with regards to social, development, clinical, counseling psychology, etc will need to be modified in order to present a much more global view of psychology.

As the demand for English language education grows in Asia, there has been a parallel growth in the development and implementation of standardized tests at the local level. Offering much-needed context on locally produced tests in Asia, contributors examine emerging models for English language assessment and the impact these large-scale tests have on the teaching and learning of English. Chapters address the following well-known and developing high-stakes tests in different regions across Asia: the GEPT, the TEPS, the VSTEP, the CET, the EIKEN and TEAP, and the ELPA. Brought together by world-renowned testing assessment scholar Cyril Weir and the Language Training and Testing Center (LTTC), one of Asia's leading testing institutions based in Taiwan, this volume is a useful reference for evaluating, developing, and validating local tests of English and their societal impact. Comprehensive and research-based, chapters cover historic backgrounds, sociocultural contexts, test quality, international standing, and future considerations. Ideal for graduate students, researchers, and

scholars in language assessment, TESOL/TEFL, and applied linguistics, this book will also be of interest to language teaching professionals, language test developers, and graduate students in Asian studies and international education, intercultural communication, and intercultural studies.

As energy has become one of the crucial factors in ensuring the economic growth and the sustainable development of people, nations, societies and, ultimately, human civilisation in the 21st century global scenario, there is a pressing need for treating energy as a strategic commodity and for analysing national, regional and global strategies concerning energy. This is an attempt to debate and discuss various facets -- economic, technological and political -- of such strategies, and at the same time, to encompass concepts, like energy security and energy diplomacy, that form significant components of such strategies. Strategising of energy is an issue that is inextricably linked with the domestic and foreign policies of a nation or a region, and it is characteristically futuristic, as strategies are supposed to be made with a long-term perspective. Contemporary Asian realities serve as the perspective of such an analysis for several reasons. Asia is the home of two fast growing and energy-thirsty countries like China and India, as well as Japan and the ASEAN countries. There are at least three energy-producing regions in Asia that are crucial for global energy security, like West Asia, the traditional one, two upcoming regions of Central Asia and the area around South China Sea. The Indian Ocean is one of the most important energy transit routes for international energy transport. Even the smallest disruption in the production and transport-chain of energy within Asia has the potential of upsetting the global energy balance. This volume attempts to focus on a number of significant issues concerning the theme of strategising of energy. Contributors

analyse, debate and discuss the questions from different viewpoints and different angles. Thus, this volume represents a wide spectrum of views—from a scientist's vision of a world with cleaner energy, to the strategist's comments on solutions to national energy issues; from journalists' views on the development of governmental policies on energy, to academicians' analyses of regional energy strategies; and from historians' analyses of the restructuring of the national energy infrastructure and the re-prioritising of national energy strategies, to debates on national, regional as well as maritime energy strategies by specialists on international relations.

The prevailing mediation model and process is drawn primarily from the West. For a long time, there has been a call for conflict management approaches that are more appropriate for the Asian context. ... This book answers the call by identifying cultural values and norms that affect how conflicts may be perceived through Asian lenses, and how conflict management processes and practices should be structured...

This research volume in honour of the late Daniel Van Den Bulcke, one of the founding fathers of the European Business Academy (EIBA) and a core institution builder of the Academy of International Business (AIB), focuses on conceptual innovations in assessing the impact of institutions on multinational enterprise (MNE) strategies.

This book offers a collection of studies on regional integration and the dynamic business environment in East Asia. The papers included, originally presented at the 2014 Asia Pacific Business Conference on "Free Trade Agreements and Regional Integration in East Asia," examine the challenges and dynamics in the increasingly integrated East Asian markets and outline a new paradigm for doing international business in the region. The papers address

diverse areas related to regional integration, financial markets, investment, trade and capital flow, sustainability, accounting and auditing issues, exchange rates, strategies and the regional business environment. The book provides a valuable resource for practitioners, policy-makers and students who are interested in understanding the vibrant aspects of business in today's East Asia.

This handbook takes a multi-disciplinary approach to offer a current state-of-art survey of intercultural communication (IC) studies. The chapters aim for conceptual comprehension, theoretical clarity and empirical understanding with good practical implications. Attention is mostly on face to face communication and networked communication facilitated by digital technologies, much less on technically reproduced mass communication. Contributions cover both cross cultural communication (implicit or explicit comparative works on communication practices across cultures) and intercultural communication (works on communication involving parties of diverse cultural backgrounds). Topics include generally histories of IC research, theoretical perspectives, non-western theories, and cultural communication; specifically communication styles, emotions, interpersonal relationships, ethnocentrism, stereotypes, cultural learning, cross cultural adaptation, and cross border messages; and particular context of conflicts, social change, aging, business, health, and new media. Although the book is prepared for graduate students and academicians, intercultural communication practitioners will also find something useful here.

In today's world, globalization bears intense interdependencies between countries, and the impact global business transactions have on society and economics is more palpable than ever. Despite this, many developing countries in the global market find themselves struggling

to support perpetual population growth. These countries must find ways to attain sustainable development in the economic, social, and environmental sectors. *International Perspectives on Socio-Economic Development in the Era of Globalization* seeks to examine the existing variability of development in the global marketplace and to identify the catalysts responsible for this disparity of success. This title analyzes the economic frontiers, social norms, and infrastructural capabilities that factor into the socio-economic growth of the developing and under-developed world. This book will become a definitive text for policy makers, academics, students, and business executives.

Capturing the overall development of the Chinese economy, this comprehensive book offers an introduction to one of the most astonishing economic growth stories of the last three decades. The authors identify the key stages and unique features of China's development, exploring its geopolitical impact on the world economy, and in particular, on the European Union. Analysing factors such as education, urbanisation and innovation, this book highlights the reasons behind China's success in the international market, and places a special focus on the country's energy policy. By providing insights into such an important case of expansion and growth in international business, this innovative book will be of interest to those researching Asian business, internationalisation and the Chinese economy.

There is a dearth of good books on accounting in China, East Asia and Southeast Asia. This book makes a valuable contribution towards filling the gap. The chapters in Part I of the book deal with the cultural influence and economic significance of East and Southeast Asia, and the interrelationships between

these matters and accounting in Pacific Asia. Part II comprises chapters on accounting in individual countries (comprising China, Japan, Korea, Taiwan and Southeast Asia), written by academics who work and research in these countries. In particular, the authors focus on the extent of the harmonisation of domestic standards with international accounting standards and on the development of the accounting profession. Part III deals with the problems of and prospects for accounting harmonisation in the region. Contents: Pacific Asia Region: Historical and Cultural Influence on the Pacific Asia Region: Some Reflections (C Mackerras) Commercial Ties Between China and Its Neighbours (S Y Lee & D Lu) The Economic Significance of the Pacific Asia Region in the World Economy (D Lim) A Broad Perspective on Financial Reporting in Pacific Asia Region (A Lau & R Ma) Standard Setting Issues and the International Accounting Standards (R Ma) Country Studies: China (A Huang & X Chang) Japan (K Shiba & L Shiba) South Korea (J-I Jang & J L Kyung) Taiwan (A Wu) Hong Kong (P Auyeung) Singapore (H Y Teoh & E J Ng) Malaysia (H Y Teoh & S G Chuah) Indonesia (S L Foo) Philippines (V Calanog, E Roca & V Vicente) Thailand (P Angus-Leppan) Vietnam (D-T Nguyen & P Huyen) Australia (R Ma & C Ng) New Zealand (B Popoff) Harmonisation: International Harmonisation and the Pacific Asia Region (R Ma, C Lambert & R Hopkins) Readership: Students, teachers and

professionals in accounting. keywords:

Given the rise of Asia in the global economy in recent decades, it is important to understand the uniqueness of Asian business. This book first introduces the core strategies prevalent in Western business, and then explains how they can be applied or adapted to Asian business. When necessary, modified or new business models (as developed by the author) are utilized to better explain Asian business. Furthermore, this book deals not just with the theory, but also with practice. Several real-life case studies and examples are discussed in order to compare and contrast the Asian and Western perspectives on global business strategy. Readers will therefore gain an enhanced understanding of Asian business and formulation of Asian business strategy.

This book is a collection of high-impact papers accepted and presented at the 2019 Vietnam's Business and Economics Research Conference (VBER2019) organised by Ho Chi Minh City Open University held on 18th–20th July 2019. The Special Issue is associated with a broad coverage of the contemporary issues in Business and Economics in Vietnam and other emerging markets reflecting a key theme of VBER2019: Vietnam's Place in the Asia Pacific Region. A total of 14 papers were published from more than the 120 submissions to the VBER2019 Conference. Published papers had been undergone a rigorous reviewing process

conducted by the Journal of Risk and Financial Management. The papers incorporated in this book address contemporary issues in business and economics from Vietnam and other emerging markets in the Asian region from various angles such as economics, finance, and statistics to management science. At the time of writing this note, some of the papers have attracted more than 1000 downloads in 3 months. In particular, a paper on “Foreign Direct Investment and Economic Growth from Developing Countries in the Short Run and Long Run” by Trang Thi-Huyen Dinh and her team has attracted almost 6000 downloads in 3 months. These statistics indicate that the papers published in this Special Issue have attracted the wide interest of readers. Among these 14 published papers, three main areas of important contemporary issues in Business and Economics in the Asian region can be identified. First, a block of papers deals with various important and fundamental issues in the emerging markets the Asian region, from exchange rate regime, financial inclusion, and financial development to energy consumption and environmental degradation. On the issue of CO₂ emissions, energy consumption and economic growth in the ASEAN, Vo, Vo, and Le utilized various time series econometrics approaches. Key findings from this paper indicate that there are no long-run relationships among carbon dioxide (CO₂) emissions, energy consumption, renewable energy,

population growth, and economic growth in the Philippines and Thailand, but a relationship does exist in Indonesia, Myanmar, and Malaysia. Loo, in his paper on financial inclusion for the ASEAN, concluded that advancing internet capability and availability present investors an opportunity to offer financial technology or Fintech to meet the need for financial services in this digital era. Second, a challenge in quantitative studies for a single country, such as Vietnam, with limited data is generally noted. However, various empirical studies on Vietnam's business and economics issues have been conducted. Nguyen, Quan, and Pham examined the cultural distance and entry mode of foreign direct investment in Vietnam. A key finding from their paper is that when there is a great cultural difference between Vietnam and their home country, foreign-invested firms prefer wholly owned subsidiaries over equity joint ventures. Within the Vietnamese market, Pham, Vo, Ho, and McAleer conducted a study on the issue of corporate financial distress. The authors conclude that the corporate financial distress prediction model, which includes accounting factors with macroeconomic indicators, performs much better than alternative models. In addition, the evidence confirms that the global financial crisis (GFC) had a damaging impact on each sector, with the Health & Education sector demonstrating the most impressive recovery post-GFC, and the utilities sector recording a dramatic

increase in bankruptcies post-GFC. At another extreme of the spectrum, Van and Nguyen considered that competitive context, social influences, the understanding of managers about corporate social responsibility (CSR), and the internal environment of companies are the four drivers of CSR. The authors also argued that in the four drivers, competitive context has the strongest impact on adopting CSR. Third, last but not least, various papers focus on an important aspect of public finance. For an example, Pham, Pham, and Ly documented the effect of double taxation treaties on the bilateral trade of Vietnam with ASEAN member states, thereby making an extensive comparison with its EU partner countries. Their findings indicate the significant contributions of the tax treaties to Vietnam's trade performance, not exclusively with ASEAN but also with EU partner countries. In addition, regarding public finance for Vietnam, Nguyen, Vo, Ho, and Vo investigated the contribution of fiscal decentralisation to economic growth across provinces in Vietnam. For the first time in Vietnam, the fiscal decentralisation index together its two subcomponents, including fiscal importance and fiscal autonomy, are developed. Findings from this paper indicate that while fiscal importance and an overall level of fiscal decentralisation have provided negative impact on provincial economic growth, fiscal autonomy has a positive impact on economic growth across provinces in Vietnam.

In *Stand on Guard*, Stephanie Carvin sets out to explain the range of activities considered national security threats by Canadian security services today. As new forms of terrorism and extremism appear, especially online, we need a responsibly widened view of such threats and how they manifest in the contemporary world. Canadians should not be more fearful, Carvin explains, but a more sophisticated understanding among security services personnel and the general public is needed if we are to anticipate and ameliorate threats to national security. As a former security analyst tasked with providing threat assessments to high levels of government, Carvin writes with both authority and urgency. Her book presents an insider's look at the issues facing the Canadian security and intelligence community. Timely and accessible, *Stand on Guard* will be required reading for scholars, practitioners, and any Canadian concerned about national security in the twenty-first century.

International Marketing, 6e is written from a wholly Australasian perspective and covers issues unique to local marketers and managers looking towards the Asia–Pacific region, the European Union, and beyond. It presents a wide range of contemporary issues faced by subsidiaries of multinational enterprises (MNEs) as well as small and medium scale enterprises (SMEs), mainly exporters, which make up the vast bulk of firms involved in international business in the

