

Information Technology Project Management Jack T Marchewka 4th Edition

Information technology is ever-changing, and that means that those who are working, or planning to work, in the field of IT management must always be learning. In the new edition of the acclaimed Information Technology for Management, the latest developments in the real world of IT management are covered in detail thanks to the input of IT managers and practitioners from top companies and organizations from around the world. Focusing on both the underlying technological developments in the field and the important business drivers performance, growth and sustainability—the text will help students explore and understand the vital importance of IT's role vis-a-vis the three components of business performance improvement: people, processes, and technology. The book also features a blended learning approach that employs content that is presented visually, textually, and interactively to enable students with different learning styles to easily understand and retain information. Coverage of next technologies is up to date, including cutting-edged technologies, and case studies help to reinforce material in a way that few texts can.

The Third Edition of Jack Marchewka's Information Technology Project Management focuses on how to create Measurable Organizational Value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field. NEW TO THIS EDITION Incorporates the latest Chaos studies and research conducted by the author and Tata Consultancy services in 2007. Updated material on Project Management process and Project Integration Management. NEW material on critical chain project management. Hands-on, integrated case assignments in the form of 'quick thinking' exercises and end-of-chapter cases. Can be used as classroom discussion tools or student assignments. HALLMARK FEATURES Emphasizes MOV as a central theme in the text. Takes you through the different phases of the project life cycle and introduces the concepts and tools that are appropriate for each specific phase of the project. Incorporates nine areas outlined in the Project Management Institute's Project Management Body of Knowledge (PMBOK) into the basic concepts associated with information systems management and software engineering. Integrates a knowledge management approach throughout the book. Includes a CD trial version of MS Project 2007

Provides information to students about working successfully in a project environment, including how to organize and manage effective project teams. This book emphasizes on communication, focusing on how to document and communicate project developments within and outside of the team.

From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

Project Management for Engineering, Business and Technology is a highly regarded textbook that addresses project management across all industries. First covering the essential background, from origins and philosophy to methodology, the bulk of the book is dedicated to concepts and techniques for practical application. Coverage includes project initiation and proposals, scope and task definition, scheduling, budgeting, risk analysis, control, project selection and portfolio management, program management, project organization, and all-important "people" aspects—project leadership, team building, conflict resolution, and stress management. The systems development cycle is used as a framework to discuss project management in a variety of situations, making this the go-to book for managing virtually any kind of project, program, or task force. The authors focus on the ultimate purpose of project management—to unify and integrate the interests, resources and work efforts of many stakeholders, as well as the planning, scheduling, and budgeting needed to accomplish overall project goals. This sixth edition features: updates throughout to cover the latest

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developments in project management methodologies; a new chapter on project procurement management and contracts; an expansion of case study coverage throughout, including those on the topic of sustainability and climate change, as well as cases and examples from across the globe, including India, Africa, Asia, and Australia; and extensive instructor support materials, including an instructor's manual, PowerPoint slides, answers to chapter review questions and a test bank of questions. Taking a technical yet accessible approach, this book is an ideal resource and reference for all advanced undergraduate and graduate students in project management courses, as well as for practicing project managers across all industry sectors.

From three design partners at Google Ventures, a unique five-day process--called the sprint--for solving tough problems using design, prototyping, and testing ideas with customers.

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

The Technology Basics Dictionary: Tech and Computers Simplified is a dictionary for anyone. Whether you're completely inexperienced with tech or you're an experienced technology expert, this dictionary defines complex terms in an easy-to-understand fashion. It was created by Jack Stanley and Erik Gross, the Co-Founders of The Tech Academy. If you want to easily define words you hear everyday, this is the dictionary for you! Purchase your copy today! Learn more about The Tech Academy here: www.learncodinganywhere.com

The landmark project management reference, now in a new edition Now in a Tenth Edition, this industry-leading project management "bible" aligns its

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streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management Professional (PMP®) Certification Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field. Project Management in Practice, 4th Edition focuses on the technical aspects of project management that are directly related to practice.

Using the factor analysis of information risk (FAIR) methodology developed over ten years and adopted by corporations worldwide, Measuring and Managing Information Risk provides a proven and credible framework for understanding, measuring, and analyzing information risk of any size or complexity. Intended for organizations that need to either build a risk management program from the ground up or strengthen an existing one, this book provides a unique and fresh perspective on how to do a basic quantitative risk analysis. Covering such key areas as risk theory, risk calculation, scenario modeling, and communicating risk within the organization, Measuring and Managing Information Risk helps managers make better business decisions by understanding their organizational risk. Uses factor analysis of information risk (FAIR) as a methodology for measuring and managing risk in any organization. Carefully balances theory with practical applicability and relevant stories of successful implementation. Includes examples from a wide variety of businesses and situations presented in an accessible writing style.

SCM doesn't change management goals, but relies on new knowledge, practices, and skills to better achieve those goals. Going it alone, without collaborating with supply chain partners, is a dead-end strategy. Without a doubt, effective supply chains will be the product of successful application of project management disciplines coupled with innovations in supply chain management.

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The question remains how do you take your supply chain from dysfunctional to competitive? The first book to take a project management approach to supply chain management, *Supply Chain Project Management: A Structured, Collaborative, and Measurable Approach* explains a four-stage progression toward world-class supply chain project management. The author provides a template of the stages encountered when moving to competitive supply chains, delineates the processes that organizations must implement if they are to advance from one stage to the next, and describes best practices for how to get there. He supplies structured approaches for supply chain analysis and documentation, and illustrates the concepts with examples from the trenches. In the supply chain world, managers must choose between the "business as usual" single company approach or exploiting innovations in supply chain management and project management to their advantage. Covering the how-tos for implementing supply chain improvement, this easy-to-use guide details the steps to developing a strategy, reducing costs, and generating revenue. It shows you how to combine SCM and project management knowledge and practice to develop and execute supply chain strategies.

Recreates the experience of dozens of projects, both successful and failed, to provide a real-world context for learning.

The new edition of Marchewka's *Information Technology Project Management* focuses on more simplified chapters, practical examples and the addition of small case studies to every chapter. The text contains the same level of depth and brevity that's simply written and easy to understand as previous issues.

Marchewka continues to focus on how to create measurable organizational value (MOV) to create a solid foundation for making decisions throughout the project's lifecycle as well as for integrating project management and IT concepts, tools, and techniques.

"This book presents the latest research, case studies, best practices, and methodologies within the field of IT project management, offering research from top experts around the world in a variety of IT project management applications and job sectors"--Provided by publisher.

Information Systems Project Management addresses project management in the context of information systems. It deals with general project management principles, with focus on the special characteristics of information systems. It is based on an earlier text, but shortened to focus on essential project management elements. This updated version presents various statistics indicating endemic problems in completing information system projects on time, within budget, at designed functionality. While successful completion of an information systems project is a challenge, there are some things that can be done to improve the probability of project success. This book reviews a number of project management tools, including, developing organizational ability to work on projects, better systems analysis and design, project estimation, and project control and termination.

Master the skills and knowledge needed to work successfully in today's project management environment with Gido/Clements/Baker's *SUCCESSFUL PROJECT MANAGEMENT, 7E*. This best-selling book details how to organize and manage project teams -- from planning and scheduling to cost management. Each chapter aligns with PMBOK (Project Management Body

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of Knowledge) to ensure familiarity with today's best practices. Coverage of the latest business challenges addresses project constraints, stakeholder issues, the project charter, and how projects relate to the organization's strategic plan. Reader practice effective communication and examine how professionals apply project management in the workplace with new and revised cases and real-world vignettes. End-of-chapter practice and Internet exercises review the concepts most critical to project management success. Future and current professionals find the insights and specifics needed to manage projects most effectively in business today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

As executives build and nurture their organization's strategic agility in today's turbulent, uncertain business environment, the ability to lead strategic change has become more critical than ever. The Strategic Project Leader: Mastering Service-Based Project Leadership, Second Edition will help project managers lead with confidence in temporary, ambiguous team structures that execute risk-laden work in an increasingly agile project environment. Like the first edition, this edition encourages readers to take ownership of their leadership agenda and become disciplined in the processes of building a framework of leadership skills. Readers are introduced to a new role: the service-based project leader. This role serves the entire project organization by creating a meaningful experience for team members, customers, and critical stakeholders. The book provides practical guidance to help you move from project manager to service-based project leader. Detailing a framework for developing and refining leadership skills, it explains how to build a leadership competency pyramid and then execute a self-directed plan for building leadership competencies. The leadership competency pyramid includes an intuitive model that will be helpful to project managers at any level. The book elaborates on the components of each layer of the pyramid and how each layer relates to the others. A chapter is dedicated to each layer of the pyramid, with supporting evidence for the necessity of each of these layers, as well as practical advice on how to build and practice these component layers.

Business & Economics/Project Management An exclusive portal to the methods and tools the ROI Institute uses to determine return on investment in project management To survive this modern age of financially skeptical "show me the ROI" investors, it is a crucial step for companies to develop an effective project management strategy in order to stay ahead of the curve and achieve success. Project Management ROI takes the guesswork out of determining how to monetarily value projects by teaching the time-tested Return on Investment (ROI) methodology. It presents these results-based concepts in a methodical, reproducible manner that project managers, executives, and analysts can use as a validated reference for future projects. This book focuses on an array of measures to forecast project value and collect data during and after implementation, including reaction, learning, application and implementation, impact, return on investment, and intangibles. Project Management ROI: Is the first book from the renowned ROI Institute to focus on project management ROI Provides both the tools and methodology for measuring the ROI of project management investments Will help project managers discover the value of specific project management solutions to justify project expenditures

Engineering Design, Planning and Management covers engineering design methodology with an interdisciplinary approach, concise discussions, and a visual format. The book explores project management and creative design in the context of both established companies and entrepreneurial start-ups. Readers will discover the usefulness of the design process model through practical examples and applications from across the engineering disciplines. The book explains useful design techniques such as concept mapping and weighted decision matrices, supported with extensive graphics, flowcharts, and accompanying interactive templates. The discussions are organized around 12 chapters dealing with topics such as needs identification

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and specification; design concepts and embodiments; decision making; finance, budgets, purchasing, and bidding; communication, meetings, and presentations; reliability and system design; manufacturing design; and mechanical design. Methods in the book are applied to practical situations where appropriate. The design process model is fully demonstrated via examples and applications from a variety of engineering disciplines. The text also includes end-of-chapter exercises for personal practice. This book will be of interest to product designers/product engineers, product team managers, and students taking undergraduate product design courses in departments of mechanical engineering and engineering technology. Chapter objectives and end-of-chapter exercises for each chapter Supported by a set of PowerPoint slides for instructor use Available correlation table links chapter content to ABET criteria

A seasoned project management consultant introduces critical project management skills, tools and techniques. Includes case studies, checklists and exercises.

THE DNA OF STRATEGY EXECUTION “In a world where there are more questions than answers every leader will need to learn to dance to a different beat. In this insightful book, Jack Duggal has cracked the DNA of Strategy Execution. Ignore these insights at your own peril.” — Dr. Tony O’Driscoll Global Head, DukeCE Labs, Duke Corporate Education Fuqua School of Business, Duke University

DECODE THE DNA OF MANAGEMENT AND STRATEGY EXECUTION IN AN INCREASINGLY TURBULENT WORLD Just as DNA contains the genetic instructions used in the development and functioning of all living organisms, what if we could decode the elements of management and strategy execution? This insightful book offers new perspectives on age-old management challenges and illuminates better ways to organize and manage in an increasingly DANCE-world (Dynamic. Ambiguous. Non-Linear. Complex. Emergent). It puts the management DNA under the microscope, and shows how to develop, build and transform organizational project management and PMO capabilities essential for effective strategy execution. It provides a framework to measure what matters with a step-by-step approach to define and measure success and business value. The DNA of Strategy Execution: Next Generation Project Management and PMO provides innovative insights for organizational project management and PMO. Based on application and learnings from many organizations around the world, this book reveals a playbook for strategy execution that will help you: Decode the core elements of management and strategy execution DNA Design and build next-generation Project/Program Management and PMO platform essential for effective strategy execution Prepare your organization to effectively lead and implement agile transformation and organizational change Improve organizational project management (OPM) and PMO maturity Improve overall organizational effectiveness and innovation capabilities Whether you are a part of a startup, or an established incumbent organization, the impact of digitization and disruption requires a rethink and reset of how we organize and manage. This book presents a playbook for effective strategy execution with next-generation Project, Program and PMO capabilities.

Market_Desc: IT Professionals Special Features: - Uses the concept of MOV to create a solid foundation for making decisions throughout the project's lifecycle- Presents more hands-on, practical exercises at the end of every chapter to show how the concepts are applied in the field- Updates and reorganizes the chapters to improve the flow of topics- Prepares readers for the PMP certification exam with a new appendix- Incorporates nine areas outlined in the Project Management Institute's Project Management Body of Knowledge (PMBOK) into the basic concepts About The Book: This book provides IT project managers with the tools to create Measurable Organizational Value (MOV). This edition presents more hands-on, practical exercises at the end of every chapter to show how the concepts are applied in the field. The chapters have been updated and reorganized to improve the flow of topics. An appendix that discusses how to prepare for the PMP certification exam is also included. It will

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help IT professionals gain the skills to achieve a higher level of success.

Newly updated for 2021! Want to learn the basics of project management in less than a day? This short book was designed for absolute beginners - you don't need any prior experience or knowledge. Written by the Co-Founders of The Tech Academy (learncodinganywhere.com), this book serves as a perfect and rapid introduction to Scrum, Agile and DevOps. The Project Management Handbook is easy and simple, and it can be completed fast. The Tech Academy is a technology school that specializes in coding bootcamps. You can enroll online and study their programs from anywhere in the world. For more information about The Tech Academy, their books and training programs, visit: learncodinganywhere.com

First Published in 1968. Routledge is an imprint of Taylor & Francis, an informa company.

This book brings a unique combination of years of experience in academics research and studies in regards to “ERP systems” with years of experience from a practitioner’s perspective. Each year billions of dollars are spend by organizations to implement, manage, and maintain ERP systems. A simple browse through the Internet will demonstrate how challenging ERP implementations can be. Success rates are seen as quite low with time, costs, and effort typically being above planned and often significantly. Law firms make a living from ERP’s gone badly. Academia is investing more and more time and research into developing success models that not only attempt to objectively determine ERP success or failure but also attempt to be a proactive in that effort. But why? If ERP systems (and all their inherent functionality) can bring a true ROI to business, why are they so challenging? Why do they often deliver as advertised? And, why are they often seen as failing?

IF YOU THINK YOU KNOW SALES...YOU DON'T KNOW JACK! “Jack Daly stands above all others. His energy is matched only by his genius and understanding about what make the best sales organizations. It’s not commission strategies, it’s not about glossy sales materials; it is about people. Jack understands better than most that if you look out for your people and insist that they look out for your customers, the result is unprecedented growth (and a lot of very happy and inspired employees and customers).” -Simon Sinek, Optimist and Author of Leaders Eat Last and Start With Why “Winning teams result from strong cultures and leadership driven systems and processes. In the world of sales, as detailed in Hyper Sales Growth, Jack Daly knows how to lead and win.” -Pat Williams, Co-Founder, Orlando Magic, Author of Vince Lombardi on Leadership “If you want to play the piano, you hire a teacher. If you want to run a fast marathon, you hire a coach. Jack Daly is the best Professional Sales Coach in America. He teaches you what you need to know, how to remember it, and how to practice it every single day. This book will change your life as a leader and a salesperson, and you will thank Jack Daly every day you make a new sale.” -Willy Walker, Chairman and CEO, Walker & Dunlop “It’s finally here!! The book all the million fans (that’s literal) of Jack Daly have been wanting – a book that shares the same time-tested sales management techniques that work to drive growth he’s been teaching in his powerful and packed workshops. It’s all about getting the sales management piece right; this is the book that shows you the way.” -Verne Harnish, CEO of Gazelles Author of Mastering the Rockefeller Habits and The Greatest Business Decisions of All Time “If you want to get predictable revenue and profitable

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growth, Jack Daly is your source for the state of the art in sales. Read this book, buy it for your team, follow his advice and you'll be unstoppable." -Christine Comaford , Executive Coach & Presidential Advisor NY Times Best Selling Author of SmartTribes: How Teams Become Brilliant Together "Jack Daly is a rare gem in the business world. I have seen him transform several companies, by growing revenue, by upgrading corporate cultures, and by growing employees' capacity to produce results. His vast knowledge and experience gives him a perspective unmatched by anyone I've experienced. This book is a must read if you are interested in taking your company to the next level in the most direct way possible." -Rick Sapio ,CEO of Mutual Capital Alliance, Inc.

Are you looking for a proven method that allows your company to achieve continuous improvement, maximize production, management and leadership? If you want to start or restart your company optimally, boost productivity, team's performance and profits, Project Management is the way! Read on to discover some of its great advantages... How is a winning Startup born, grows and innovates? What are the distinguishing characteristics of companies that have stood the test of time from those that have failed to take off? The last question is: are they going through their workflow as cost and resource efficient as possible? The answers to these questions are the ultimate solution for sustainable companies. This guide teaches you how to apply the powerful Lean principles: LEAN STARTUP, LEAN ENTERPRISE, LEAN SIX SIGMA, LEAN ANALYTICS, LEAN THINKING and how to combine them with effective AGILE tools and methods. You will be guided step by step in the correct planning or reorganization of business processes, to achieve the greatest potential for improvement: knowing how to solve problems quickly, how to track data correctly, making changes, reducing costs. These are the benefits that allow companies to overcome moments of great uncertainty, such as the current one. But that's not all. Do you know why is the Agile method one of the most used by successful Startups and Companies? AGILE PROJECT MANAGEMENT is the methodology to implement to get maximum business efficiency eliminating waste and reducing production costs. This is the most basic definition of Agile P.M. SCRUM, KANBAN, DSDM, XP, CRYSTAL are powerful Agile frameworks. Tools and techniques to be applied to all those companies or startups that aspire to growth and leadership; allowing to managers and team members to effectively focus on the development of specific parts, thus being more focused and productive. KAIZEN principles, instead, are essential to ensure continuous improvement, increase the ability to think, analyze, improve operational efficiency and it is absolutely important to achieving company's goals. These are just some of the many benefits you will get ! And now that you understand the potential of Project Management what you need is to know exactly how to incorporate it into your projects. With this book you will learn: Why do most Startups fail? How to track and optimize data? What Are the 5S's and How They Work Lean thinking Advantages The 5 DMAIC Phases Why should you implement Agile? Speed up your business with Scrum How a Sprint could make your life easier Kanban For Lean Manufacturing Add value and quality to the product The 10 Kaizen Principles Methodologies Applicable To Kaizen ...And much more! This guide allows you to master all these proven methods and get great benefits for the company growth. Get your

The New York Times bestseller Shortlisted for the 2020 Financial Times & McKinsey

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Business Book of the Year Netflix cofounder Reed Hastings reveals for the first time the unorthodox culture behind one of the world's most innovative, imaginative, and successful companies. There has never before been a company like Netflix. It has led nothing short of a revolution in the entertainment industries, generating billions of dollars in annual revenue while capturing the imaginations of hundreds of millions of people in over 190 countries. But to reach these great heights, Netflix, which launched in 1998 as an online DVD rental service, has had to reinvent itself over and over again. This type of unprecedented flexibility would have been impossible without the counterintuitive and radical management principles that cofounder Reed Hastings established from the very beginning. Hastings rejected the conventional wisdom under which other companies operate and defied tradition to instead build a culture focused on freedom and responsibility, one that has allowed Netflix to adapt and innovate as the needs of its members and the world have simultaneously transformed. Hastings set new standards, valuing people over process, emphasizing innovation over efficiency, and giving employees context, not controls. At Netflix, there are no vacation or expense policies. At Netflix, adequate performance gets a generous severance, and hard work is irrelevant. At Netflix, you don't try to please your boss, you give candid feedback instead. At Netflix, employees don't need approval, and the company pays top of market. When Hastings and his team first devised these unorthodox principles, the implications were unknown and untested. But in just a short period, their methods led to unparalleled speed and boldness, as Netflix quickly became one of the most loved brands in the world. Here for the first time, Hastings and Erin Meyer, bestselling author of *The Culture Map* and one of the world's most influential business thinkers, dive deep into the controversial ideologies at the heart of the Netflix psyche, which have generated results that are the envy of the business world. Drawing on hundreds of interviews with current and past Netflix employees from around the globe and never-before-told stories of trial and error from Hastings's own career, *No Rules Rules* is the fascinating and untold account of the philosophy behind one of the world's most innovative, imaginative, and successful companies.

TRY (FREE for 14 days), OR RENT this title: www.wileystudentchoice.com Projects continue to grow larger, increasingly strategic, and more complex, with greater collaboration, instant feedback, specialization, and an ever-expanding list of stakeholders. Now more than ever, effective project management is critical for the success of any deliverable, and the demand for qualified Project Managers has leapt into nearly all sectors. Project Management provides a robust grounding in essentials of the field using a managerial approach to both fundamental concepts and real-world practice. Designed for business students, this text follows the project life cycle from beginning to end to demonstrate what successful project management looks like on the ground. Expert discussion details specific techniques and applications, while guiding students through the diverse skill set required to select, initiate, execute, and evaluate today's projects. Insightful coverage of change management provides clear guidance on handling the organizational, interpersonal, economic, and technical glitches that can derail any project, while in-depth cases and real-world examples illustrate essential concepts in action.

This enhanced digital edition features ten exclusive video commentaries from America's favorite CEO Jack Welch, who shares his trademark straight-talk advice and real-world

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management philosophy with readers at every level of an organization. Jack Welch knows how to win. During his forty-year career at General Electric, he led the company to year-after-year success around the globe, in multiple markets, against brutal competition. His honest, be-the-best style of management has become the gold standard in business, with his relentless focus on people, teamwork, and profits. Now regarded as the bible of business, *Winning* lays out the answers to the most difficult questions people face both on and off the job—from line workers to MBAs, from project managers to senior executives. Video commentary from Jack Welch expands on the book's treatment of the real "stuff" of work—the importance of positive energy in a leader, the proper role of HR within an organization, how to lead change effectively, why strategy doesn't have to be rocket science, the potential pitfalls of mergers and acquisitions, how to launch a new business within a big company, and more. The insights and solutions offered in the text, combined with lively video interviews with Welch, will change the way you work, lead, and succeed.

Information Technology Project Management Providing Measurable Organizational Value John Wiley & Sons

Discover exciting behind-the-scenes opportunities and challenges in technology today with Schwalbe's unique INFORMATION TECHNOLOGY PROJECT MANAGEMENT, REVISED 7E. This one-of-a-kind book demonstrates the principles distinctive to managing information technology (IT) projects that extend well beyond standard project management requirements. No book offers more up-to-the minute insights and software tools for IT project management success, including updates that reflect the latest PMBOK Guide, 5th edition, the global standard for managing projects and earning certification. The book weaves today's theory with successful practices for an understandable, integrated presentation that focuses on the concepts, tools, and techniques that are most effective today. INFORMATION TECHNOLOGY PROJECT MANAGEMENT is the only book to apply all ten project management knowledge areas to IT projects. You master skills in project integration, scope, time, cost, quality, human resource, communications, risk, procurement, and stakeholder management as well as all five process groups--initiating, planning, executing, monitoring and controlling, and closing. Intriguing examples from familiar companies featured in today's news, a new Agile case, opportunities with MindView software, and a new chapter on project stakeholder management further ensure you are equipped to manage information technology projects with success. The REVISED Seventh Edition has updated Appendix A for Microsoft Project 2013. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Updated concepts and tools to set up project plans, schedule work, monitor progress-and consistently achieve desired project results. In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master

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the complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project—from developing the goals and objectives to managing the project team—and make project management work in any company. This updated second edition includes: * New material on the Project Management Body of Knowledge (PMBOK) * Do's and don'ts of implementing scheduling software* Coverage of the PMP certification offered by the Project Management Institute* Updated information on developing problem statements and mission statements* Techniques for implementing today's project management technologies in any organization—in any industry.

A guide for mining the imagination to find powerful new ways to succeed. We need imagination now more than ever—to find new opportunities, rethink our businesses, and discover paths to growth. Yet too many companies have lost their ability to imagine. What is this mysterious capacity? How does imagination work? And how can organizations keep it alive and harness it in a systematic way? The Imagination Machine answers these questions and more. Drawing on the experience and insights of CEOs across several industries, as well as lessons from neuroscience, computer science, psychology, and philosophy, Martin Reeves of Boston Consulting Group's Henderson Institute and Jack Fuller, an expert in neuroscience, provide a fascinating look into the mechanics of imagination and lay out a process for creating ideas and bringing them to life: The Seduction: How to open yourself up to surprises The Idea: How to generate new ideas The Collision: How to rethink your idea based on real-world feedback The Epidemic: How to spread an evolving idea to others The New Ordinary: How to turn your novel idea into an accepted reality The Encore: How to repeat the process—again and again. Imagination is one of the least understood but most crucial ingredients of success. It's what makes the difference between an incremental change and the kinds of pivots and paradigm shifts that are essential to transformation—especially during a crisis. The Imagination Machine is the guide you need to demystify and operationalize this powerful human capacity, to inject new life into your company, and to head into unknown territory with the right tools at your disposal.

Many of the project management methods and techniques of the past are still being used today, even though the technology, management and environment have changed. Information Technology Project Management explores the need to employ a modern project management approach to reflect today's environment. Focusing on IT projects, Lientz provides a comprehensive examination of the project management process, from the initiation of the project through to the planning, design, execution and closing. Key Features: • Detailed coverage of PMBoK and PRINCE2 methodologies • Explores the practical aspects of project management • Extensive case studies from a variety of industries • Checklists and scorecards to measure all aspects of the project management process • Coverage of HRM and other 'soft' elements of project

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management • Guidelines on preventing project problems and failure Based on the authors own extensive industry and teaching practice, Information Technology Project Management is an essential resource for undergraduate, postgraduate and MBA students studying project management. Earlier editions of this work were published as Breakthrough Technology Project Management. Golding's iconic 1954 novel, now with a new foreword by Lois Lowry, remains one of the greatest books ever written for young adults and an unforgettable classic for readers of any age. This edition includes a new Suggestions for Further Reading by Jennifer Buehler. At the dawn of the next world war, a plane crashes on an uncharted island, stranding a group of schoolboys. At first, with no adult supervision, their freedom is something to celebrate. This far from civilization they can do anything they want. Anything. But as order collapses, as strange howls echo in the night, as terror begins its reign, the hope of adventure seems as far removed from reality as the hope of being rescued.

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