

Informatica Cloud User Guide

L'opera realizzata da accademici e professionisti esperti esamina tutti i variegati aspetti del diritto di internet: dall'atto pubblico informatico , che interessa in modo particolare i notai, ai contratti di fornitura e di licenza d'uso di software e dell'hardware, alle modalità di tutela del software e della proprietà intellettuale, ai profili di responsabilità civile e penale , agli aspetti di diritto tributario. Nuove "regole tecniche in materia di generazione, apposizione e verifica delle firme elettroniche avanzate, qualificate e digitali" sono state dettate dal d.p.c.m. 22.2.2013 (G.U. 21.5.2013, n. 117), particolarmente importanti e significative in tema di firme avanzate. L'opera è aggiornata alla direttiva ADR 2013/11/UE del 21.5.2013 sulla risoluzione alternativa delle controversie dei consumatori ed alle novità introdotte dalla l.98/2013 , legge di conversione del Decreto del Fare. STRUTTURA PARTE I: LE FONTI CAPITOLO I: Internet nel diritto internazionale (UGO DRAETTA) CAPITOLO II: I testi dell'UNCITRAL in materia di diritto del commercio elettronico (LUCA G. CASTEL-LANI) CAPITOLO III: La Convenzione sull'uso di comunicazioni elettroniche nei contratti internazionali Sezione I: Il ruolo dell'UNCITRAL nello sviluppo della disciplina sul commercio elettronico (GIUSELLA FINOCCHIARO) Sezione II: La Convenzione sull'uso delle comunicazioni elettroniche: le principali disposizioni (MATILDE RATTI) Sezione III: Luci ed ombre della Convenzione (MATILDE RATTI) Sezione IV: Il progetto di San Marino (MATILDE RATTI) CAPITOLO IV: Il quadro normativo italiano (MICHELE GUERNELLI) PARTE II: I DIRITTI DELLA PERSONALITÀ IN RETE CAPITOLO I: La protezione dei dati personali e la tutela dell'identità (GIUSELLA FINOCCHIARO) CAPITOLO II: Diritto all'anonimato (GIUSELLA FINOCCHIARO) CAPITOLO III: La reputazione nell'era digitale (ANNARITA RICCI) CAPITOLO IV: Tutela dei minori e delle fasce deboli (ALESSANDRA SPANGARO) PARTE III: IL DOCUMENTO INFORMATICO E LA SUA EFFICACIA PROBATORIA CAPITOLO I: Documento informatico, forma analogica e forma elettronica: dalla scrittura privata autenticata all'atto pubblico informatico (FRANCESCO DELFINI) CAPITOLO II: Atto pubblico informatico (VERA TAGLIAFERRI) CAPITOLO III: Firme elettroniche e firma digitale (GIUSELLA FINOCCHIARO) CAPITOLO IV: La procura alle liti su supporto informatico (ELENA ZUCCONI GALLI FONSECA) PARTE IV: I CONTRATTI DEL COMMERCIO ELETTRONICO CAPITOLO I: Il Commercio elettronico: inquadramento generale (FRANCESCO DELFINI) CAPITOLO II: Profili di tutela del consumatore nei contratti online (VINCENZO CUFFARO) CAPITOLO III: Il "contratto di fornitura di contenuto digitale" e il mercato digitale nell'Unione Eu-ropea (SILVIA ZORZETTO) CAPITOLO IV: Il d.lg. 70/2003 Sezione I: Il d.lg. 70/2003 ed il rinvio ad esso fatto dall'art. 68 codice del consumo (FRANCESCO DELFINI) CAPITOLO VI: Contratti di compravendita on-line: acquisto di beni, servizi e pacchetti turistici (AL-BERTO AVITABILE) CAPITOLO VII: I contratti bancari (GIUSELLA FINOCCHIARO)

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If you wish to deploy Informatica in enterprise environments and make a career in data warehousing, then this book is for

you. Whether you are a developer who's new to Informatica or an experienced professional, you will learn all the features of Informatica. Basic knowledge of programming and data warehouse concepts is essential.

Big Data: A Tutorial-Based Approach explores the tools and techniques used to bring about the marriage of structured and unstructured data. It focuses on Hadoop Distributed Storage and MapReduce Processing by implementing (i) Tools and Techniques of Hadoop Eco System, (ii) Hadoop Distributed File System Infrastructure, and (iii) efficient MapReduce processing. The book includes Use Cases and Tutorials to provide an integrated approach that answers the 'What', 'How', and 'Why' of Big Data. Features Identifies the primary drivers of Big Data Walks readers through the theory, methods and technology of Big Data Explains how to handle the 4 V's of Big Data in order to extract value for better business decision making Shows how and why data connectors are critical and necessary for Agile text analytics Includes in-depth tutorials to perform necessary set-ups, installation, configuration and execution of important tasks Explains the command line as well as GUI interface to a powerful data exchange tool between Hadoop and legacy r-dbms databases

This book teaches Informatica Big Data Management (BDM). Any existing Informatica Developers (PowerCenter or Informatica Platform) can leverage this book to learn BDM at a self-study peace. This book covers HDFS, Hive, Complex Files such as Avro, Parquet, JSON, & XML, BDM on Amazon AWS, BDM on Microsoft Azure ecosystems and much more. Spark execution mode including hierarchical data types and stateful variables are covered. This book covers DI on Big Data and does not cover data quality in BDM. Data Masking and Data Processor (B2B) on BDM are introduced and not covered in detail. NOTE: Purchasing this book does not entitle you for free software from Informatica. Readers should have a working Informatica BDM environment and a valid license key to execute the labs detailed within List of chapters and collateral downloads are available at Author's website: <http://keshavvadrevu.com/books/informatica-big-data-management>

This is a practical step by step hand-on guide to learn and master Informatica. Informatica is widely used ETL tool and provided end to end data integration and management solution. This book introduces Informatica in detail. It provides a detailed step by step installation tutorial of Informatica. It teaches various activities like data cleansing, data profiling, transforming and scheduling the workflows from source to target in simple steps, etc. Here is what you will learn –
Chapter 1: Introduction to Informatica Chapter 2: Informatica Architecture Tutorial Chapter 3: How to Download & Install Informatica PowerCenter Chapter 4: How to Configure Client and Repository in Informatica Chapter 5: Source Analyzer and Target Designer in Informatica Chapter 6: Mappings in Informatica: Create, Components, Parameter, Variable Chapter 7: Workflow in Informatica: Create, Task, Parameter, Reusable, Manager Chapter 8: Workflow Monitor in

Informatica: Task & Gantt Chart View Examples Chapter 9: Debugger in Informatica: Session, Breakpoint, Verbose Data & Mapping Chapter 10: Session Properties in Informatica Chapter 11: Introduction to Transformations in Informatica and Filter Transformation Chapter 12: Source Qualifier Transformation in Informatica with EXAMPLE Chapter 13: Aggregator Transformation in Informatica with Example Chapter 14: Router Transformation in Informatica with EXAMPLE Chapter 15: Joiner Transformation in Informatica with EXAMPLE Chapter 16: Rank Transformation in Informatica with EXAMPLE Chapter 17: Sequence Transformation in Informatica with EXAMPLE Chapter 18: Transaction Control Transformation in Informatica with EXAMPLE Chapter 19: Lookup Transformation in Informatica & Re-usable Transformation Example Chapter 20: Normalizer Transformation in Informatica with EXAMPLE Chapter 21: Performance Tuning in Informatica ???Download Today ~ Free to Read for Kindle Unlimited Subscribers!???

This book analyzes the latest advances in privacy, security and risk technologies within cloud environments. With contributions from leading experts, the text presents both a solid overview of the field and novel, cutting-edge research. A Glossary is also included at the end of the book. Topics and features: considers the various forensic challenges for legal access to data in a cloud computing environment; discusses privacy impact assessments for the cloud, and examines the use of cloud audits to attenuate cloud security problems; reviews conceptual issues, basic requirements and practical suggestions for provisioning dynamically configured access control services in the cloud; proposes scoped invariants as a primitive for analyzing a cloud server for its integrity properties; investigates the applicability of existing controls for mitigating information security risks to cloud computing environments; describes risk management for cloud computing from an enterprise perspective.

Work with petabyte-scale datasets while building a collaborative, agile workplace in the process. This practical book is the canonical reference to Google BigQuery, the query engine that lets you conduct interactive analysis of large datasets. BigQuery enables enterprises to efficiently store, query, ingest, and learn from their data in a convenient framework. With this book, you'll examine how to analyze data at scale to derive insights from large datasets efficiently. Valliappa Lakshmanan, tech lead for Google Cloud Platform, and Jordan Tigani, engineering director for the BigQuery team, provide best practices for modern data warehousing within an autoscaled, serverless public cloud. Whether you want to explore parts of BigQuery you're not familiar with or prefer to focus on specific tasks, this reference is indispensable. How do you start? How should you build a plan for cloud migration for your entire portfolio? How will your organization be affected by these changes? This book, based on real-world cloud experiences by enterprise IT teams, seeks to provide the answers to these questions. Here, you'll see what makes the cloud so compelling to enterprises; with which applications you should start your cloud journey; how your organization will change, and how skill sets will evolve; how to

measure progress; how to think about security, compliance, and business buy-in; and how to exploit the ever-growing feature set that the cloud offers to gain strategic and competitive advantage.

Harness the power and simplicity of Informatica PowerCenter 10.x to build and manage efficient data management solutions About This Book Master PowerCenter 10.x components to create, execute, monitor, and schedule ETL processes with a practical approach. An ideal guide to building the necessary skills and competencies to become an expert Informatica PowerCenter developer. A comprehensive guide to fetching/transforming and loading huge volumes of data in a very effective way, with reduced resource consumption Who This Book Is For If you wish to deploy Informatica in enterprise environments and build a career in data warehousing, then this book is for you. Whether you are a software developer/analytic professional and are new to Informatica or an experienced user, you will learn all the features of Informatica 10.x. A basic knowledge of programming and data warehouse concepts is essential. What You Will Learn Install or upgrade the components of the Informatica PowerCenter tool Work on various aspects of administrative skills and on the various developer Informatica PowerCenter screens such as Designer, Workflow Manager, Workflow Monitor, and Repository Manager. Get practical hands-on experience of various sections of Informatica PowerCenter, such as navigator, toolbar, workspace, control panel, and so on Leverage basic and advanced utilities, such as the debugger, target load plan, and incremental aggregation to process data Implement data warehousing concepts such as schemas and SCDs using Informatica Migrate various components, such as sources and targets, to another region using the Designer and Repository Manager screens Enhance code performance using tips such as pushdown optimization and partitioning In Detail Informatica PowerCenter is an industry-leading ETL tool, known for its accelerated data extraction, transformation, and data management strategies. This book will be your quick guide to exploring Informatica PowerCenter's powerful features such as working on sources, targets, transformations, performance optimization, scheduling, deploying for processing, and managing your data at speed. First, you'll learn how to install and configure tools. You will learn to implement various data warehouse and ETL concepts, and use PowerCenter 10.x components to build mappings, tasks, workflows, and so on. You will come across features such as transformations, SCD, XML processing, partitioning, constraint-based loading, Incremental aggregation, and many more. Moreover, you'll also learn to deliver powerful visualizations for data profiling using the advanced monitoring dashboard functionality offered by the new version. Using data transformation technique, performance tuning, and the many new advanced features, this book will help you understand and process data for training or production purposes. The step-by-step approach and adoption of real-time scenarios will guide you through effectively accessing all core functionalities offered by Informatica PowerCenter version 10.x. Style and approach You'll get hand-on with sources, targets, transformations, performance

optimization, scheduling, deploying for processing, and managing your data, and learn everything you need to become a proficient Informatica PowerCenter developer.

Cloud computing has quickly become the next big step in security development for companies and institutions all over the world. With the technology changing so rapidly, it is important that businesses carefully consider the available advancements and opportunities before implementing cloud computing in their organizations. The Handbook of Research on Security Considerations in Cloud Computing brings together discussion on current approaches to cloud-based technologies and assesses the possibilities for future advancements in this field. Highlighting the need for consumers to understand the unique nature of cloud-delivered security and to evaluate the different aspects of this service to verify if it will meet their needs, this book is an essential reference source for researchers, scholars, postgraduate students, and developers of cloud security systems.

Managing Data in Motion describes techniques that have been developed for significantly reducing the complexity of managing system interfaces and enabling scalable architectures. Author April Reeve brings over two decades of experience to present a vendor-neutral approach to moving data between computing environments and systems. Readers will learn the techniques, technologies, and best practices for managing the passage of data between computer systems and integrating disparate data together in an enterprise environment. The average enterprise's computing environment is comprised of hundreds to thousands computer systems that have been built, purchased, and acquired over time. The data from these various systems needs to be integrated for reporting and analysis, shared for business transaction processing, and converted from one format to another when old systems are replaced and new systems are acquired. The management of the "data in motion" in organizations is rapidly becoming one of the biggest concerns for business and IT management. Data warehousing and conversion, real-time data integration, and cloud and "big data" applications are just a few of the challenges facing organizations and businesses today. Managing Data in Motion tackles these and other topics in a style easily understood by business and IT managers as well as programmers and architects. Presents a vendor-neutral overview of the different technologies and techniques for moving data between computer systems including the emerging solutions for unstructured as well as structured data types Explains, in non-technical terms, the architecture and components required to perform data integration Describes how to reduce the complexity of managing system interfaces and enable a scalable data architecture that can handle the dimensions of "Big Data" Getting Started With Amazon Redshift is a step-by-step, practical guide to the world of Redshift. Learn to load, manage, and query data on Redshift. This book is for CIOs, enterprise architects, developers, and anyone else who needs to get familiar with RedShift. The CIO will gain an understanding of what their technical staff is working on; the technical

implementation personnel will get an in-depth view of the technology, and what it will take to implement their own solutions.

This is the first plain-English, 100% practical guide to supercharged digital advertising personalization: what's here, what's next, and how to make the most of it! Digital advertising and marketing are undergoing a massive, data-driven transformation: practically everything you thought you knew about them is obsolete. In *Personalized Digital Advertising: How Data and Technology Are Transforming How We Market*, pioneering entrepreneur Diaz Nesamoney demystifies the newest technologies, showing non-technical marketers how to use them to precisely target every message to every individual. First, Nesamoney explores the current state of digital advertising, reviewing best practices for maximizing personalization through long-familiar data and targeting technologies. Next, he introduces powerful recent innovations, presenting new best practices for deepening and extending personalization with: New data management platforms Advanced solutions for offline, mobile, and location data Powerful new ad production and serving technologies Nesamoney then previews emerging disruptive technologies and personalization approaches, from social data to new techniques for anticipating user intent. He concludes by introducing the Digital Advertising Technology Stack: a visual schematic showing how multiple products and technologies come together to radically improve advertising personalization and performance. *Personalized Digital Advertising* will be an indispensable resource for wide audiences of CMOs and marketing professionals, brand managers, media and creative directors, creative team members, and all students of digital advertising and marketing.

Harness the power and simplicity of Informatica PowerCenter 10.x to build and manage efficient data management solutions

About This Book* Master PowerCenter 10.x components to create, execute, monitor, and schedule ETL processes with a practical approach.* An ideal guide to building the necessary skills and competencies to become an expert Informatica PowerCenter developer.* A comprehensive guide to fetching/transforming and loading huge volumes of data in a very effective way, with reduced resource consumption

Who This Book Is ForIf you wish to deploy Informatica in enterprise environments and build a career in data warehousing, then this book is for you. Whether you are a software developer/analytic professional and are new to Informatica or an experienced user, you will learn all the features of Informatica 10.x. A basic knowledge of programming and data warehouse concepts is essential.

What You Will Learn* Install or upgrade the components of the Informatica PowerCenter tool* Work on various aspects of administrative skills and on the various developer Informatica PowerCenter screens such as Designer, Workflow Manager, Workflow Monitor, and Repository Manager.* Get practical hands-on experience of various sections of Informatica PowerCenter, such as navigator, toolbar, workspace, control panel, and so on* Leverage basic and advanced utilities, such as the debugger,

target load plan, and incremental aggregation to process data* Implement data warehousing concepts such as schemas and SCDs using Informatica* Migrate various components, such as sources and targets, to another region using the Designer and Repository Manager screens* Enhance code performance using tips such as pushdown optimization and partitioningIn DetailInformatica PowerCenter is an industry-leading ETL tool, known for its accelerated data extraction, transformation, and data management strategies. This book will be your quick guide to exploring Informatica PowerCenter's powerful features such as working on sources, targets, transformations, performance optimization, scheduling, deploying for processing, and managing your data at speed.First, you'll learn how to install and configure tools. You will learn to implement various data warehouse and ETL concepts, and use PowerCenter 10.x components to build mappings, tasks, workflows, and so on. You will come across features such as transformations, SCD, XML processing, partitioning, constraint-based loading, Incremental aggregation, and many more. Moreover, you'll also learn to deliver powerful visualizations for data profiling using the advanced monitoring dashboard functionality offered by the new version.Using data transformation technique, performance tuning, and the many new advanced features, this book will help you understand and process data for training or production purposes. The step-by-step approach and adoption of real-time scenarios will guide you through effectively accessing all core functionalities offered by Informatica PowerCenter version 10.x.Style and approachYou'll get hand-on with sources, targets, transformations, performance optimization, scheduling, deploying for processing, and managing your data, and learn everything you need to become a proficient Informatica PowerCenter developer.

This is a practical step by step hand-on guide to learn and master Informatica. Informatica is widely used ETL tool and provided end to end data integration and management solution. This book introduces Informatica in detail. It provides a detailed step by step installation tutorial of Informatica. It teaches various activities like data cleansing, data profiling, transforming and scheduling the workflows from source to target in simple steps, etc. Here is what you will learn -

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A practical cookbook on building portals with GateIn including user security, gadgets, and every type of portlet possible. Class-tested and coherent, this textbook teaches classical and web information retrieval, including web search and the related areas of text classification and text clustering from basic concepts. It gives an up-to-date treatment of all aspects of the design and implementation of systems for gathering, indexing, and searching documents; methods for evaluating systems; and an introduction to the use of machine learning methods on text collections. All the important ideas are explained using examples and figures, making it perfect for introductory courses in information retrieval for advanced undergraduates and graduate students in computer science. Based on feedback from extensive classroom experience, the book has been carefully structured in order to make teaching more natural and effective. Slides and additional exercises (with solutions for lecturers) are also available through the book's supporting website to help course instructors prepare their lectures.

Implementing Digital Forensic Readiness: From Reactive to Proactive Process, Second Edition presents the optimal way for digital forensic and IT security professionals to implement a proactive approach to digital forensics. The book details how digital forensic processes can align strategically with business operations and an already existing information and data security program. Detailing proper collection, preservation, storage, and presentation of digital evidence, the procedures outlined illustrate how digital evidence can be an essential tool in mitigating risk and reducing the impact of both internal and external, digital incidents, disputes, and crimes. By utilizing a digital forensic readiness approach and stances, a company's preparedness and ability to take action quickly and respond as needed. In addition, this approach enhances the ability to gather evidence, as well as the relevance, reliability, and credibility of any such evidence. New chapters to this edition include Chapter 4 on Code of Ethics and Standards, Chapter 5 on Digital Forensics as a Business, and Chapter 10 on Establishing Legal Admissibility. This book offers best practices to professionals on enhancing their digital forensic program, or how to start and develop one the right way for effective forensic readiness in any corporate or enterprise setting.

Cloud applications have a unique set of characteristics. They run on commodity hardware, provide services to untrusted users, and deal with unpredictable workloads. These factors impose a range of problems that you, as a designer or developer, need to resolve. Your applications must be resilient so that they can recover from failures, secure to protect services from malicious attacks, and elastic in order to respond to an ever changing workload. This guide demonstrates design patterns that can help you to solve the problems you might encounter in many different areas of cloud application development. Each pattern discusses

design considerations, and explains how you can implement it using the features of Windows Azure. The patterns are grouped into categories: availability, data management, design and implementation, messaging, performance and scalability, resilience, management and monitoring, and security. You will also see more general guidance related to these areas of concern. It explains key concepts such as data consistency and asynchronous messaging. In addition, there is useful guidance and explanation of the key considerations for designing features such as data partitioning, telemetry, and hosting in multiple datacenters. These patterns and guidance can help you to improve the quality of applications and services you create, and make the development process more efficient. Enjoy!

PowerCenter - The Complete Reference is a one-stop guide for PowerCenter developers of all different levels: beginners, intermediate, advanced, expert an enterprise level. Step by step instructions with illustrations and about 100 screen shots guide you in learning every aspect of PowerCenter at your own pace. Start from the beginning or directly jump to a chapter to learn a specific aspect such as Web Services or XML. Learn PowerCenter or advance your PowerCenter skills at your own pace. Every part and chapter is uniquely designed around an aspect of the technology so that readers can pickup any specific chapter and learn it

R Markdown: The Definitive Guide is the first official book authored by the core R Markdown developers that provides a comprehensive and accurate reference to the R Markdown ecosystem. With R Markdown, you can easily create reproducible data analysis reports, presentations, dashboards, interactive applications, books, dissertations, websites, and journal articles, while enjoying the simplicity of Markdown and the great power of R and other languages. In this book, you will learn Basics: Syntax of Markdown and R code chunks, how to generate figures and tables, and how to use other computing languages Built-in output formats of R Markdown: PDF/HTML/Word/RTF/Markdown documents and ioslides/Slidy/Beamer/PowerPoint presentations Extensions and applications: Dashboards, Tufte handouts, xaringan/reveal.js presentations, websites, books, journal articles, and interactive tutorials Advanced topics: Parameterized reports, HTML widgets, document templates, custom output formats, and Shiny documents. Yihui Xie is a software engineer at RStudio. He has authored and co-authored several R packages, including knitr, rmarkdown, bookdown, blogdown, shiny, xaringan, and animation. He has published three other books, Dynamic Documents with R and knitr, bookdown: Authoring Books and Technical Documents with R Markdown, and blogdown: Creating Websites with R Markdown. J.J. Allaire is the founder of RStudio and the creator of the RStudio IDE. He is an author of several packages in the R Markdown ecosystem including rmarkdown, flexdashboard, learnr, and radix. Garrett Golemund is the co-author of R for Data Science and author of Hands-On Programming with R. He wrote the lubridate R package and works for RStudio as an advocate who trains engineers to do data science with R and the Tidyverse.

As you move data to the cloud, you need to consider a comprehensive approach to data governance, along with well-defined and agreed-upon policies to ensure your organization meets compliance requirements. Data governance incorporates the ways people, processes, and technology work together to ensure data is trustworthy and can be used effectively. This practical guide

shows you how to effectively implement and scale data governance throughout your organization. Chief information, data, and security officers and their teams will learn strategy and tooling to support democratizing data and unlocking its value while enforcing security, privacy, and other governance standards. Through good data governance, you can inspire customer trust, enable your organization to identify business efficiencies, generate more competitive offerings, and improve customer experience. This book shows you how. You'll learn: Data governance strategies addressing people, processes, and tools Benefits and challenges of a cloud-based data governance approach How data governance is conducted from ingest to preparation and use How to handle the ongoing improvement of data quality Challenges and techniques in governing streaming data Data protection for authentication, security, backup, and monitoring How to build a data culture in your organization

A complete guide to Pentaho Kettle, the Pentaho Data Integration toolset for ETL This practical book is a complete guide to installing, configuring, and managing Pentaho Kettle. If you're a database administrator or developer, you'll first get up to speed on Kettle basics and how to apply Kettle to create ETL solutions—before progressing to specialized concepts such as clustering, extensibility, and data vault models. Learn how to design and build every phase of an ETL solution. Shows developers and database administrators how to use the open-source Pentaho Kettle for enterprise-level ETL processes (Extracting, Transforming, and Loading data) Assumes no prior knowledge of Kettle or ETL, and brings beginners thoroughly up to speed at their own pace Explains how to get Kettle solutions up and running, then follows the 34 ETL subsystems model, as created by the Kimball Group, to explore the entire ETL lifecycle, including all aspects of data warehousing with Kettle Goes beyond routine tasks to explore how to extend Kettle and scale Kettle solutions using a distributed “cloud” Get the most out of Pentaho Kettle and your data warehousing with this detailed guide—from simple single table data migration to complex multisystem clustered data integration tasks.

This book provides practical knowledge on different aspects of information and knowledge management in businesses. For enterprises/businesses those intend to remain prosperous and prolific, it is critically important to share best practices, ensure efficient information flow across company, capturing shared knowledge centrally, and communicate compliance rules, i.e. managing competently information in general. It enables faster and better decisions by helping employees' to build a strong expertise and by avoiding duplicated projects. Thus, the second volume of this series subtitle continues to explore different aspects of information and knowledge handling as well as doing business with information. We survey further the key aspects of managerial implications of the informational business. The novel methodologies and practices for the business information processing as well as application of mathematical models to the business analytics and efficient management are examined. Migrate your data to Salesforce and build low-maintenance and high-performing data integrations to get the most out of Salesforce and make it a "go-to" place for all your organization's customer information. When companies choose to roll out Salesforce, users expect it to be the place to find any and all Information related to a customer—the coveted Client 360° view. On the day you go live, users expect to see all their accounts, contacts, and historical data in the system. They also expect that data entered in other

systems will be exposed in Salesforce automatically and in a timely manner. This book shows you how to migrate all your legacy data to Salesforce and then design integrations to your organization's mission-critical systems. As the Salesforce platform grows more powerful, it also grows in complexity. Whether you are migrating data to Salesforce, or integrating with Salesforce, it is important to understand how these complexities need to be reflected in your design. **Developing Data Migrations and Integrations with Salesforce** covers everything you need to know to migrate your data to Salesforce the right way, and how to design low-maintenance, high-performing data integrations with Salesforce. This book is written by a practicing Salesforce integration architect with dozens of Salesforce projects under his belt. The patterns and practices covered in this book are the results of the lessons learned during those projects. **What You'll Learn** Know how Salesforce's data engine is architected and why Use the Salesforce Data APIs to load and extract data Plan and execute your data migration to Salesforce Design low-maintenance, high-performing data integrations with Salesforce Understand common data integration patterns and the pros and cons of each Know real-time integration options for Salesforce Be aware of common pitfalls Build reusable transformation code covering commonly needed Salesforce transformation patterns **Who This Book Is For** Those tasked with migrating data to Salesforce or building ongoing data integrations with Salesforce, regardless of the ETL tool or middleware chosen; project sponsors or managers nervous about data tracks putting their projects at risk; aspiring Salesforce integration and/or migration specialists; Salesforce developers or architects looking to expand their skills and take on new challenges

Get up to lightning speed with this fully updated, bestselling guide to using Salesforce.com! **Salesforce.com For Dummies, 7th Edition** gives you an edge in building relationships and managing your company's sales, marketing, customer service, and support operations. You'll learn how to maximize the new user interface to organize contacts, schedule business appointments, use forecasting tools to predict upcoming sales, make accurate projects based on past performance, and more. Written by Salesforce.com insiders with years of expertise in CRM services, this new edition covers the latest enhancements to Salesforce.com, the world's most popular customer relationship management software. You'll find out how to determine the right configuration to suit your business needs, and how to use apps, widgets, and tools to personalize your system. Then, you'll explore prospecting leads, managing accounts and partners, developing contacts, tracking products, calculating forecasts, and utilizing service and support. **Customize the new user interface with apps, widgets, and tools** Prospect leads, drive sales, and provide outstanding customer service **Manage contacts, identify opportunities, and analyze your results** Collaborate with colleagues using Chatter **More than 150,000 companies worldwide use Salesforce.com as their CRM solution**—if you're a new or existing user looking to maximize the potential of the new UI, this book has everything you need.

Cloud Enterprise Architecture examines enterprise architecture (EA) in the context of the surging popularity of Cloud computing. It explains the different kinds of desired transformations the architectural blocks of EA undergo in light of this strategically significant convergence. Chapters cover each of the contributing architectures of EA—business, information, application, integration, security, and technology—illustrating the current and impending implications of the Cloud on each. Discussing the implications of the Cloud

paradigm on EA, the book details the perceptible and positive changes that will affect EA design, governance, strategy, management, and sustenance. The author ties these topics together with chapters on Cloud integration and composition architecture. He also examines the Enterprise Cloud, Federated Clouds, and the vision to establish the InterCloud. Laying out a comprehensive strategy for planning and executing Cloud-inspired transformations, the book: Explains how the Cloud changes and affects enterprise architecture design, governance, strategy, management, and sustenance Presents helpful information on next-generation Cloud computing Describes additional architectural types such as enterprise-scale integration, security, management, and governance architectures This book is an ideal resource for enterprise architects, Cloud evangelists and enthusiasts, and Cloud application and service architects. Cloud center administrators, Cloud business executives, managers, and analysts will also find the book helpful and inspirational while formulating appropriate mechanisms and schemes for sound modernization and migration of traditional applications to Cloud infrastructures and platforms.

This book constitutes the proceedings of the 6th International Conference on Cloud Computing, CloudComp 2015, held in Daejeon, South Korea, in October 2015. The 36 revised full papers were carefully reviewed and selected from 89 submissions and cover topics such as virtualization and management on cloud; resource management, models and performance; mobile cloud and media services; pervasive cloud applications, services and testbeds; cloud-enabling techniques and devices.

The recent explosion of digital media, online networking, and e-commerce has generated great new opportunities for those Internet-savvy individuals who see potential in new technologies and can turn those possibilities into reality. It is vital for such forward-thinking innovators to stay abreast of all the latest technologies. *Web-Based Services: Concepts, Methodologies, Tools, and Applications* provides readers with comprehensive coverage of some of the latest tools and technologies in the digital industry. The chapters in this multi-volume book describe a diverse range of applications and methodologies made possible in a world connected by the global network, providing researchers, computer scientists, web developers, and digital experts with the latest knowledge and developments in Internet technologies.

This comprehensive guide for leaders sets out a proven framework for developing the mindset and strategies required to generate value from data and to scale quickly.

Get to grips with the tools, services, and functions needed for application migration to help you move from legacy applications to cloud-native on Google Cloud Key Features Discover how a sample legacy application can be transformed into a cloud-native application on Google Cloud Learn where to start and how to apply application modernization techniques and tooling Work with real-world use cases and instructions to modernize an application on Google Cloud Book Description Legacy applications, which comprise 75–80% of all enterprise applications, often end up being stuck in data centers. Modernizing these applications to make them cloud-native enables them to scale in a cloud environment without taking months or years to start seeing the benefits. This book will help software developers and solutions architects to modernize their applications on Google Cloud and transform them into cloud-native applications. This book helps you to build on your existing knowledge of enterprise application development and

takes you on a journey through the six Rs: rehosting, replatforming, rearchitecting, repurchasing, retiring, and retaining. You'll learn how to modernize a legacy enterprise application on Google Cloud and build on existing assets and skills effectively. Taking an iterative and incremental approach to modernization, the book introduces the main services in Google Cloud in an easy-to-understand way that can be applied immediately to an application. By the end of this Google Cloud book, you'll have learned how to modernize a legacy enterprise application by exploring various interim architectures and tooling to develop a cloud-native microservices-based application. What you will learn Discover the principles and best practices for building cloud-native applications Study the six Rs of migration strategy and learn when to choose which strategy Rehost a legacy enterprise application on Google Compute Engine Replatform an application to use Google Load Balancer and Google Cloud SQL Refactor into a single-page application (SPA) supported by REST services Replatform an application to use Google Identity Platform and Firebase Authentication Refactor to microservices using the strangler pattern Automate the deployment process using a CI/CD pipeline with Google Cloud Build Who this book is for This book is for software developers and solutions architects looking to gain experience in modernizing their enterprise applications to run on Google Cloud and transform them into cloud-native applications. Basic knowledge of Java and Spring Boot is necessary. Prior knowledge of Google Cloud is useful but not mandatory.

Every organization makes plans for updating products, technologies, and business processes. But that's not enough anymore for the twenty-first-century company. The race is now on for everyone to become a digital enterprise. For those individuals who have been charged with leading their company's technology-driven change, the pressure is intense while the correct path forward unclear.Help has arrived! In *Driving Digital*, author Isaac Sacolick shares the lessons he's learned over the years as he has successfully spearheaded multiple transformations and helped shape digital-business best practices. Readers no longer have to blindly trek through the mine field of their company's digital transformation. In this thoroughly researched one-stop manual, learn how to:

- Formulate a digital strategy
- Transform business and IT practices
- Align development and operations
- Drive culture change
- Bolster digital talent
- Capture and track ROI
- Develop innovative digital practices
- Pilot emerging technologies
- And more!

Your company cannot avoid the digital disruption heading its way. The choice is yours: Will this mean the beginning of the end for your business, or will your digital practices be what catapults you into next-level success?

Big data is currently one of the most critical emerging technologies. Organizations around the world are looking to exploit the explosive growth of data to unlock previously hidden insights in the hope of creating new revenue streams, gaining operational efficiencies, and obtaining greater understanding of customer needs. It is important to think of big data and analytics together. Big data is the term used to describe the recent explosion of different types of data from disparate sources. Analytics is about examining data to derive interesting and relevant trends and patterns, which can be used to inform decisions, optimize processes, and even drive new business models. With today's deluge of data comes the problems of processing that data, obtaining the correct skills to manage and analyze that data, and establishing rules to govern the data's use and distribution. The big data technology stack is ever growing and sometimes confusing, even more so when we add the complexities of setting up big data

environments with large up-front investments. Cloud computing seems to be a perfect vehicle for hosting big data workloads. However, working on big data in the cloud brings its own challenge of reconciling two contradictory design principles. Cloud computing is based on the concepts of consolidation and resource pooling, but big data systems (such as Hadoop) are built on the shared nothing principle, where each node is independent and self-sufficient. A solution architecture that can allow these mutually exclusive principles to coexist is required to truly exploit the elasticity and ease-of-use of cloud computing for big data environments. This IBM® Redpaper™ publication is aimed at chief architects, line-of-business executives, and CIOs to provide an understanding of the cloud-related challenges they face and give prescriptive guidance for how to realize the benefits of big data solutions quickly and cost-effectively.

Ethical values in computing are essential for understanding and maintaining the relationship between computing professionals and researchers and the users of their applications and programs. While concerns about cyber ethics and cyber law are constantly changing as technology changes, the intersections of cyber ethics and cyber law are still underexplored. *Investigating Cyber Law and Cyber Ethics: Issues, Impacts and Practices* discusses the impact of cyber ethics and cyber law on information technologies and society. Featuring current research, theoretical frameworks, and case studies, the book will highlight the ethical and legal practices used in computing technologies, increase the effectiveness of computing students and professionals in applying ethical values and legal statues, and provide insight on ethical and legal discussions of real-world applications.

Parallel and distributed computing has been one of the most active areas of research in recent years. The techniques involved have found significant applications in areas as diverse as engineering, management, natural sciences, and social sciences. This book reports state-of-the-art topics and advances in this emerging field. Completely up-to-date, aspects it examines include the following: 1) Social networks; 2) Smart grids; 3) Graphic processing unit computation; 4) Distributed software development tools; 5) Analytic hierarchy process and the analytic network process

Combine the power of analytics and cloud computing for faster and efficient insights **Key Features** Master the concept of analytics on the cloud: and how organizations are using it Learn the design considerations and while applying a cloud analytics solution **Design an end-to-end analytics pipeline on the cloud** **Book Description** With the ongoing data explosion, more and more organizations all over the world are slowly migrating their infrastructure to the cloud. These cloud platforms also provide their distinct analytics services to help you get faster insights from your data. This book will give you an introduction to the concept of analytics on the cloud, and the different cloud services popularly used for processing and analyzing data. If you're planning to adopt the cloud analytics model for your business, this book will help you understand the design and business considerations to be kept in mind, and choose the best tools and alternatives for analytics, based on your requirements. The chapters in this book will take you through the 70+ services available in Google Cloud Platform and their implementation for practical purposes. From ingestion to processing your data, this book contains best practices on building an end-to-end analytics pipeline on the cloud by leveraging popular concepts such as machine learning and deep learning. By the end of this book, you will have a better

understanding of cloud analytics as a concept as well as a practical know-how of its implementation What you will learn Explore the basics of cloud analytics and the major cloud solutions Learn how organizations are using cloud analytics to improve the ROI Explore the design considerations while adopting cloud services Work with the ingestion and storage tools of GCP such as Cloud Pub/Sub Process your data with tools such as Cloud Dataproc, BigQuery, etc Over 70 GCP tools to build an analytics engine for cloud analytics Implement machine learning and other AI techniques on GCP Who this book is for This book is targeted at CIOs, CTOs, and even analytics professionals looking for various alternatives to implement their analytics pipeline on the cloud. Data professionals looking to get started with cloud-based analytics will also find this book useful. Some basic exposure to cloud platforms such as GCP will be helpful, but not mandatory.

The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. Big Data: Concepts, Methodologies, Tools, and Applications is a multi-volume compendium of research-based perspectives and solutions within the realm of large-scale and complex data sets. Taking a multidisciplinary approach, this publication presents exhaustive coverage of crucial topics in the field of big data including diverse applications, storage solutions, analysis techniques, and methods for searching and transferring large data sets, in addition to security issues. Emphasizing essential research in the field of data science, this publication is an ideal reference source for data analysts, IT professionals, researchers, and academics.

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