

## Identity Economics How Our Identities Shape Our Work Wages And Well Being

Identity Economics provides an important and compelling new way to understand human behavior, revealing how our identities--and not just economic incentives--influence our decisions. In 1995, economist Rachel Kranton wrote future Nobel Prize-winner George Akerlof a letter insisting that his most recent paper was wrong. Identity, she argued, was the missing element that would help to explain why people--facing the same economic circumstances--would make different choices. This was the beginning of a fourteen-year collaboration--and of Identity Economics. The authors explain how our conception of who we are and who we want to be may shape our economic lives more than any other factor, affecting how hard we work, and how we learn, spend, and save. Identity economics is a new way to understand people's decisions--at work, at school, and at home. With it, we can better appreciate why incentives like stock options work or don't; why some schools succeed and others don't; why some cities and towns don't invest in their futures--and much, much more. Identity Economics bridges a critical gap in the social sciences. It brings identity and norms to economics. People's notions of what is proper, and what is forbidden, and for whom, are fundamental to how hard they work, and how they learn, spend, and save. Thus people's identity--their conception of who they are, and of who they choose to be--may be the most important factor affecting their economic lives. And the limits placed by society on people's identity can also be crucial determinants of their economic well-being.

The topic of organizational identity has been fast growing in management and organization studies in the last 20 years. Identity studies focus on how organizations define themselves and what they stand for in relation to both internal and external stakeholders. Organizational identity (OI) scholars study both how such self-definitions emerge and develop, as well as their implications for OI, leadership and change, among others. We believe there are at least four inter-related reasons for the growing importance of OI. OI addresses essential questions of social existence by asking: Who are we and who are we becoming as a collective? It is a relational construct connecting concepts and ideas that are often viewed as oppositional, such as "us" and "them" or "similar" and "different." OI is also a nexus concept serving to gather multiple central constructs, also represented in this Handbook. Finally, OI is inherently useful, as knowing who you are is the foundation for being able to state what you stand for and what you are promising to others, no matter their relation with the organization. The Handbook provides a road-map to the OI field organized in over 25 chapters across seven sections. Each chapter not only offers a broad overview of its particular topic, each also advances new knowledge and discusses the future of research in its area of focus.

World-renowned economist Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, explains that we have an opportunity to shape the fourth industrial revolution, which will fundamentally alter how we live and work. Schwab argues that this revolution is different in scale, scope and complexity from any that have come before. Characterized by a range of new technologies that are fusing the physical, digital and biological worlds, the developments are affecting all disciplines, economies, industries and governments, and even challenging ideas about what it means to be human. Artificial intelligence is already all around us, from supercomputers, drones and virtual assistants to 3D printing, DNA sequencing, smart thermostats, wearable sensors and microchips smaller than a grain of sand. But this is just the beginning: nanomaterials 200 times stronger than steel and a million times thinner than a strand of hair and the first transplant of a 3D printed liver are already in development. Imagine "smart factories" in which global systems of manufacturing are coordinated virtually, or implantable mobile phones made of biosynthetic materials. The fourth industrial revolution, says Schwab, is more significant, and its ramifications more profound, than in any prior period of human history. He outlines the key technologies driving this revolution and discusses the major impacts expected on government, business, civil society and individuals. Schwab also offers bold ideas on how to harness these changes and shape a better future--one in which technology empowers people rather than replaces them; progress serves society rather than disrupts it; and in which innovators respect moral and ethical boundaries rather than cross them. We all have the opportunity to contribute to developing new frameworks that advance progress.

The New York Times bestselling author of *The Origins of Political Order* offers a provocative examination of modern identity politics: its origins, its effects, and what it means for domestic and international affairs of state. In 2014, Francis Fukuyama wrote that American institutions were in decay, as the state was progressively captured by powerful interest groups. Two years later, his predictions were borne out by the rise to power of a series of political outsiders whose economic nationalism and authoritarian tendencies threatened to destabilize the entire international order. These populist nationalists seek direct charismatic connection to "the people," who are usually defined in narrow identity terms that offer an irresistible call to an in-group and exclude large parts of the population as a whole. Demand for recognition of one's identity is a master concept that unifies much of what is going on in world politics today. The universal recognition on which liberal democracy is based has been increasingly challenged by narrower forms of recognition based on nation, religion, sect, race, ethnicity, or gender, which have resulted in anti-immigrant populism, the upsurge of politicized Islam, the fractious "identity liberalism" of college campuses, and the emergence of white nationalism. Populist nationalism, said to be rooted in economic motivation, actually springs from the demand for recognition and therefore cannot simply be satisfied by economic means. The demand for identity cannot be transcended; we must begin to shape identity in a way that supports rather than undermines democracy. *Identity* is an urgent and necessary book—a sharp warning that unless we forge a universal understanding of human dignity, we will doom ourselves to continuing conflict.

Selected as the Book of the Year (2010) by Financial Times and Bloomberg, *IDENTITY ECONOMICS: How Our Identities Shape Our Work, Wages, and Well-Being* by the

author of the bestseller book *Animal Spirits*, the Nobel Economics Laureate (2001) and professor of Economics at the University of California, Berkeley, George A. Akerlof. Co-writer is Rachel E. Kranton, Korean translation by An Gi Sun. In Korean. Distributed by Tsai Fong Books, Inc.

In the heated debates over identity politics, few theorists have looked carefully at the conceptualizations of identity assumed by all sides. *Visible Identities* fills this gap. Drawing on both philosophical sources as well as theories and empirical studies in the social sciences, Martyn Alcoff makes a strong case that identities are not like special interests, nor are they doomed to oppositional politics, nor do they inevitably lead to conformism, essentialism, or reductive approaches to judging others. Identities are historical formations and their political implications are open to interpretation. But identities such as race and gender also have a powerful visual and material aspect that eliminativists and social constructionists often underestimate. *Visible Identities* offers a careful analysis of the political and philosophical worries about identity and argues that these worries are neither supported by the empirical data nor grounded in realistic understandings of what identities are. Martyn Alcoff develops a more realistic characterization of identity in general through combining phenomenological approaches to embodiment with hermeneutic concepts of the interpretive horizon. Besides addressing the general contours of social identity, Martyn Alcoff develops an account of the material infrastructure of gendered identity, compares and contrasts gender identities with racialized ones, and explores the experiential aspects of racial subjectivity for both whites and non-whites. In several chapters she looks specifically at Latino identity as well, including its relationship to concepts of race, the specific forms of anti-Latino racism, and the politics of mestizo or hybrid identity.

In a modern world of vast migrations and relocations, the rights -- and rites -- of citizenship are increasingly perplexing, and ever more important. This book asks how citizenship is enacted when all the world's the stage. Kung Fu cinema, soul music, plays, and speeches are some of the media May Joseph considers as expressive negotiations for legal and cultural citizenship. *Nomadic Identities* combines material culture and historical approaches to forge connections between East Africa, India, Britain, the Caribbean, and the United States in the struggles for democratic citizenship. Exploring the notion of nomadic citizenship as a modern construct, Joseph emphasizes culture as the volatile mise-en-scene through which popular conceptions of local and national citizenship emerge. Joseph, an Asian African from Tanzania, brings a personal insight to the question of how citizenship is expressed -- particularly the nomadic, conditional citizenship related to histories of migrancy and the tenuous status of immigrants. *Nomadic Identities* investigates the metaphoric, literal, and performed possibilities available in different arenas of the everyday through which individuals and communities experience citizenship -- successfully or not. A unique inquiry into contemporary experiences of migrancy linking Tanzania, Britain, and the United States, this book blends political theory, performance studies, cultural studies, and historical writing. It offers vignettes that describe the official and informal cultural transactions that designate citizenship under the globalizing forces of decolonization, the cold war, and transnational networks. *Crossing the globe*, *Nomadic Identities* provides fresh insights into the contemporary phenomena of territorial displacement and the resulting local and transnational movements of people.

Since its initial publication, scholars and students alike have turned to *Keywords for American Cultural Studies* as an invaluable resource for understanding key terms and debates in the fields of American studies and cultural studies. As scholarship has continued to evolve, this revised and expanded second edition offers indispensable meditations on new and developing concepts used in American studies, cultural studies, and beyond. It is equally useful for college students who are trying to understand what their teachers are talking about, for general readers who want to know what's new in scholarly research, and for professors who just want to keep up. Designed as a print-digital hybrid publication, *Keywords* collects more than 90 essays—30 of which are new to this edition—from interdisciplinary scholars, each on a single term such as “America,” “culture,” “law,” and “religion.” Alongside “community,” “prison,” “queer,” “region,” and many others, these words are the nodal points in many of today's most dynamic and vexed discussions of political and social life, both inside and outside of the academy. The *Keywords* website, which features 33 essays, provides pedagogical tools that engage the entirety of the book, both in print and online. The publication brings together essays by scholars working in literary studies and political economy, cultural anthropology and ethnic studies, African American history and performance studies, gender studies and political theory. Some entries are explicitly argumentative; others are more descriptive. All are clear, challenging, and critically engaged. As a whole, *Keywords for American Cultural Studies* provides an accessible A to Z survey of prevailing academic buzzwords and a flexible tool for carving out new areas of inquiry. Visit [keywords.nyupress.org](http://keywords.nyupress.org) for online essays, teaching resources, and more.

In our increasingly complex, globalized world, people often carry conflicting psychosocial identities. This volume considers individuals who are navigating across racial minority or majority status, various cultural expectations and values, gender identities, and roles. The authors explore how people bridge loyalties and identifications.

The global financial crisis has made it painfully clear that powerful psychological forces are imperiling the wealth of nations today. From blind faith in ever-rising housing prices to plummeting confidence in capital markets, “animal spirits” are driving financial events worldwide. In this book, acclaimed economists George Akerlof and Robert Shiller challenge the economic wisdom that got us into this mess, and put forward a bold new vision that will transform economics and restore prosperity. Akerlof and Shiller reassert the necessity of an active government role in economic policymaking by recovering the idea of animal spirits, a term John Maynard Keynes used to describe the gloom and despondence that led to the Great Depression and the changing psychology that accompanied recovery. Like Keynes, Akerlof and Shiller know that managing these animal spirits requires the steady hand of government--simply allowing markets to work won't do it. In rebuilding the case for a more robust, behaviorally informed Keynesianism, they detail the most pervasive effects of animal spirits in contemporary economic life--such as confidence, fear, bad faith, corruption, a concern for fairness, and the stories we tell ourselves about our economic fortunes--and show how Reaganomics, Thatcherism, and the rational

expectations revolution failed to account for them. *Animal Spirits* offers a road map for reversing the financial misfortunes besetting us today. Read it and learn how leaders can channel animal spirits--the powerful forces of human psychology that are afoot in the world economy today. In a new preface, they describe why our economic troubles may linger for some time--unless we are prepared to take further, decisive action.

Contrary to what is suggested in media and popular discourses, Europe is neither a monolithic entity nor simply a collection of nation states. It is, rather, a union of millions of individuals who differ from one another in a variety of ways while also sharing many characteristics associated with their ethnic, social, political, economic, religious or national characteristics. This book explores differences and similarities that exist in attitudes, beliefs and opinions on a range of issues across Europe. Drawing on the extensive data of the European Social Survey, it presents insightful analyses of social attitudes, organised around the themes of religious identity, political identity, family identity and social identity, together with a section on methodological issues. A collection of rigorously analysed studies on national, comparative and pan-European levels, *Values and Identities in Europe* offers insight into the heart and soul of Europe at a time of unprecedented change. As such, it will appeal to scholars across the social sciences with interests in social attitudes, social change in Europe, demographics and survey methods.

In their personal lives, people consider it essential to separate economics and intimacy. We have, for example, a long-standing taboo against workplace romance, while we see marital love as different from prostitution because it is not a fundamentally financial exchange. In *The Purchase of Intimacy*, Viviana Zelizer mounts a provocative challenge to this view. Getting to the heart of one of life's greatest taboos, she shows how we all use economic activity to create, maintain, and renegotiate important ties--especially intimate ties--to other people. In everyday life, we invest intense effort and worry to strike the right balance. For example, when a wife's income equals or surpasses her husband's, how much more time should the man devote to household chores or child care? Sometimes legal disputes arise. Should the surviving partner in a same-sex relationship have received compensation for a partner's death as a result of 9/11? Through a host of compelling examples, Zelizer shows us why price is central to three key areas of intimacy: sexually tinged relations; health care by family members, friends, and professionals; and household economics. She draws both on research and materials ranging from reports on compensation to survivors of 9/11 victims to financial management Web sites and advice books for same-sex couples. From the bedroom to the courtroom, *The Purchase of Intimacy* opens a fascinating new window on the inner workings of the economic processes that pervade our private lives.

Conceived as the meanings that individuals attach to their selves, a substantial stockpile of theory related to identities accumulated across the arts, social sciences, and humanities over many decades continues to nourish contemporary research on self-identities in organizations. In times which are more reflexive, narcissistic, and fluid, the identities of participants in organizations are increasingly less fixed and less certain, making identity issues both more salient and more interesting. Particular attention has been given to processes of identity construction, often styled 'identity work'. Research has focused on how, why, and when such processes occur, and their implications for organizing and individual, group, and organizational outcomes. This has resulted in a burgeoning stream of research from discursive, dramaturgical, symbolic, socio-cognitive, and psychodynamic perspectives that most often casts individuals' efforts to fabricate identities as intentional, relational, and consequential. Seemingly intractable debates centred on the nature of identities - their relative stability or fluidity, whether they are best regarded as coherent or fractured, positive (or not), and how they are fabricated within relations of power - combined with other conceptual issues continue to invigorate the field. However, these debates have also led to some scepticism regarding the future potential of identities research. Yet as the chapters in this Handbook demonstrate, there are considerable grounds for optimism that identity, as root metaphor, nexus concept, and means to bridge levels of analysis has significant potential to generate multiple compelling streams of theorizing in organization and management studies.

Annotation. This work bridges a critical gap in the social sciences. It brings identity and norms to economics. People's notions of what is proper, and what is forbidden, and for whom, are fundamental to how hard they work, and how they learn, spend, and save.

This book draws on research in psychology and behavioral economics to show how striving to live up to our identity claims profoundly affects our daily lives. The author argues the claims we make about who we are and what we stand for powerfully influence us, and our social world. Asking questions such as: Why do people resist the temptation to cheat when cheating would benefit them greatly and no one would find out? Why do people express different beliefs about climate change when they are first reminded of their political affiliation? Why do people prefer to be compensated for donating blood with cholesterol screening than with money? Miller puts forth a novel and compelling argument regarding how strongly our identity claims affect our daily lives. The book provides explanations for many forms of puzzling behavior, such as why people sometimes act against their economic self-interest, how they avoid situations that test their moral identities, and how they respond to failures to live up to their moral identities. It paints an intriguing picture of people's investment in their identity claims by showing how they seek opportunities to demonstrate their validity, avoid actions and circumstances that challenge their legitimacy, and employ psychological defenses when others challenge their legitimacy. Based on extensive research in the fields of psychology, economics, and political science, this book is fascinating reading for students and academics interested in identity and the self. It also provides an expanded tool kit for those who seek behavioral change in their organization or community.

This book examines the different conceptions of the individual that have emerged in recent new approaches in economics, including behavioral economics, experimental economics, social preferences approaches, game theory, neuroeconomics, evolutionary and complexity economics, and the capability approach. These conceptions are classified according to whether they seek to revise the traditional atomist individual conception, put new emphasis on interaction and relations between individuals, account for individuals as evolving and self-organizing, and explain individuals in terms of capabilities. The method of analysis uses two identity criteria for distinguishing and re-identifying individuals to determine whether these different individual conceptions successfully identify individuals. Successful individual conceptions account for sub-personal and supra-personal bounds on single individual explanations. The former concerns the fragmentation of individuals into multiple selves; the latter concerns the dissolution of individuals into the social. The book develops an understanding of bounded individuality, seen as central to the defense of human rights.

Rethinking ideas about identity politics and critical thought

Amartya Sen has made deep and lasting contributions to the academic disciplines of economics, philosophy, and the social sciences more broadly. He has engaged in policy dialogue and

public debate, advancing the cause of a human development focused policy agenda, and a tolerant and democratic polity. This argumentative Indian has made the case for the poorest of the poor, and for plurality in cultural perspective. It is not surprising that he has won the highest awards, ranging from the Nobel Prize in Economics to the Bharat Ratna, India's highest civilian honor. This public recognition has gone hand in hand with the affection and admiration that Amartya's friends and students hold for him. This volume of essays, written in honor of his 75th birthday by his students and peers, covers the range of contributions that Sen has made to knowledge. They are written by some of the world's leading economists, philosophers and social scientists, and address topics such as ethics, welfare economics, poverty, gender, human development, society and politics. This first volume covers the topics of Ethics, Normative Economics and Welfare; Agency, Aggregation and Social Choice; Poverty, Capabilities and Measurement; and Identity, Collective Action and Public Economics. It is a fitting tribute to Sen's own contributions to the discourse on Ethics, Welfare and Measurement. Contributors include: Sabina Alkire, Paul Anand, Sudhir Anand, Kwame Anthony Appiah, A. B. Atkinson, Walter Bossert, Francois Bourguignon, John Broome, Satya R. Chakravarty, Rajat Deb, Bhaskar Dutta, James E. Foster, Wulf Gaertner, Indranil K. Ghosh, Peter Hammond, Christopher Handy, Christopher Harris, Satish K. Jain, Isaac Levi, Oliver Linton, S. R. Osmani, Prasanta K. Pattanaik, Edmund S. Phelps, Mozaffar Qizilbash, Martin Ravallion, Kevin Roberts, Ingrid Robeyns, Maurice Salles, Cristina Santos, T. M. Scanlon, Arjun Sengupta, Tae Kun Seo, Anthony Shorrocks, Ron Smith, Joseph E. Stiglitz, S. Subramanian, Kotaro Suzumura, Alain Trannoy, Guanghua Wan, John A. Weymark, and Yongsheng Xu.

This book explores contemporary transformations of identities in a digitizing society across a range of domains of modern life. As digital technology and ICTs have come to pervade virtually all aspects of modern societies, the routine registration of personal data has increased exponentially, thus allowing a proliferation of new ways of establishing who we are. Rather than representing straightforward progress, however, these new practices generate important moral and socio-political concerns. While access to and control over personal data is at the heart of many contemporary strategic innovations domains as diverse as migration management, law enforcement, crime and health prevention, "e-governance," internal and external security, to new business models and marketing tools, we also see new forms of exclusion, exploitation, and disadvantage emerging.

"Overall, its breaking of disciplinary isolation, enhancing of mutual understanding, and laying out of a transdisciplinary platform makes this Handbook a milestone in identity studies." - Sociology Increasingly, identities are the site for interdisciplinary initiatives and identity research is at the heart of many transdisciplinary research centres around the world. No single social science discipline 'owns' identity research which makes it a difficult topic to categorize. The SAGE Handbook of Identities systematizes this complex field by incorporating its interdisciplinary character to provide a comprehensive overview of its themes in contemporary research while still acknowledging the historical and philosophical significance of the concept of identity. Drawing on a global scholarship the Handbook has four parts: Frameworks: presents the main theoretical and methodological perspectives in identities research. Formations: covers the major formative forces for identities such as culture, globalisation, migratory patterns, biology and so on. Categories: reviews research on the core social categories central to identity such as ethnicity, gender, sexuality, disability and intersections between these. Sites and Context: develops a series of case studies of crucial sites and contexts where identity is at stake such as social movements, relationships, work-places and citizenship.

I want to try and understand why so many people commit crimes in the name of identity," writes Amin Maalouf. Identity is the crucible out of which we come: our background, our race, our gender, our tribal affiliations, our religion (or lack thereof), all go into making up who we are. All too often, however, the notion of identity—personal, religious, ethnic, or national—has given rise to heated passions and even massive crimes. Moving across the world's history, faiths, and politics, he argues against an oversimplified and hostile interpretation of the concept. He cogently and persuasively examines identity in the context of the modern world, where it can be viewed as both glory and poison. Evident here are the dangers of using identity as a protective—and therefore aggressive—mechanism, the root of racial, geographical, and colonialist subjugation throughout history. Maalouf contends that many of us would reject our inherited conceptions of identity, to which we cling through habit, if only we examined them more closely. The future of society depends on accepting all identities, while recognizing our individualism.

This professional book discusses privacy as multi-dimensional, and then pulls forward the economics of privacy in the first few chapters. This book also includes identity-based signatures, spyware, and placing biometric security in an economically broken system, which results in a broken biometric system. The last chapters include systematic problems with practical individual strategies for preventing identity theft for any reader of any economic status. While a plethora of books on identity theft exists, this book combines both technical and economic aspects, presented from the perspective of the identified individual.

"One of the few world intellectuals on whom we may rely to make sense out of our existential confusion."—Nadine Gordimer In this sweeping philosophical work, Amartya Sen proposes that the murderous violence that has riven our society is driven as much by confusion as by inescapable hatred. Challenging the reductionist division of people by race, religion, and class, Sen presents an inspiring vision of a world that can be made to move toward peace as firmly as it has spiraled in recent years toward brutality and war.

A collection of essays exploring the consequences of making non-standard economic assumptions. Breaking away from traditional economic theory, they cover a wide range of microeconomic and macroeconomic fields as well as anthropology, psychology and sociology.

Digitising personal information is changing our ways of identifying persons and managing relations. What used to be a "natural" identity, is now as virtual as a user account at a web portal, an email address, or a mobile phone number. It is subject to diverse forms of identity management in business, administration, and among citizens. Core question and source of conflict is who owns how much identity information of whom and who needs to place trust into which identity information to allow access to resources. This book presents multidisciplinary answers from research, government, and industry. Research from states with different cultures on the identification of citizens and ID cards is combined

towards analysis of HighTechIDs and Virtual Identities, considering privacy, mobility, profiling, forensics, and identity related crime. "FIDIS has put Europe on the global map as a place for high quality identity management research." –V. Reding, Commissioner, Responsible for Information Society and Media (EU)

Some 600 million children worldwide do not legally exist. Without verifiable identification, they—and unregistered adults—could face serious difficulties in proving their identity, whether to open a bank account, purchase a SIM card, or cast a vote. Lack of identification is a barrier to full economic and social inclusion. Recent advances in the reach and technological sophistication of identification systems have been nothing less than revolutionary. Since 2000, over 60 developing countries have established national ID programs. Digital technology, particularly biometrics such as fingerprints and iris scans, has dramatically expanded the capabilities of these programs. Individuals can now be uniquely identified and reliably authenticated against their claimed identities. By enabling governments to work more effectively and transparently, identification is becoming a tool for accelerating development progress. Not only is provision of legal identity for all a target under the Sustainable Development Goals, but this book shows how it is also central to achieving numerous other SDG targets. Yet, challenges remain. Identification systems can fail to include the poor, leaving them still unable to exercise their rights, access essential services, or fully participate in political and economic life. The possible erosion of privacy and the misuse of personal data, especially in countries that lack data privacy laws or the capacity to enforce them, is another challenge. Yet another is ensuring that investments in identification systems deliver a development payoff. There are all too many examples where large expenditures—sometimes supported by donor governments or agencies—appear to have had little impact. *Identification Revolution: Can Digital ID be Harnessed for Development?* offers a balanced perspective on this new area, covering both the benefits and the risks of the identification revolution, as well as pinpointing opportunities to mitigate those risks.

The concept of identity has become widespread within the social and behavioral sciences in recent years, cutting across disciplines from psychiatry and psychology to political science and sociology. All individuals claim particular identities given their roles in society, groups they belong to, and characteristics that describe themselves. Introduced almost 30 years ago, identity theory is a social psychological theory that attempts to understand identities, their sources in interaction and society, their processes of operation, and their consequences for interaction and society from a sociological perspective. This book describes identity theory, its origins, the research that supports it, and its future direction. It covers the relation between identity theory and other related theories, as well as the nature and operation of identities. In addition, the book discusses the multiple identities individuals hold from their multiple positions in society and organizations as well as the multiple identities activated by many people interacting in groups and organizations. And, it covers the manner in which identities offer both stability and change to individuals. Written in an accessible style, *Identity Theory* makes, step by step, the full range of this powerful new theory understandable to readers at all levels.

Ten essays offer a "postpositivist realist" approach to identity, arguing that identity has real political and epistemic consequences for how people experience the world and their place in society.

This volume honours the contributions Claudia Goldin has made to scholarship and teaching in economic history and labour economics. The chapters address some closely integrated issues: the role of human capital in the long-term development of the American economy, trends in fertility and marriage, and women's participation in economic change.

This volume provides a collection of critical new perspectives on social capital theory by examining how social values, power relationships, and social identity interact with social capital. This book seeks to extend this theory into what have been largely under-investigated domains, and, at the same time, address long-standing, classic questions in the literature concerning the forms, determinants, and consequences of social capital. Social capital can be understood in terms of social norms and networks. It manifests itself in patterns of trust, reciprocity, and cooperation. The authors argue that the degree to which and the different ways in which people exhibit these distinctively social behaviours depend on how norms and networks elicit their values, reflect power relationships, and draw on their social identities. This volume accordingly adopts a variety of different concepts and measures that incorporate the variety of contextually-specific factors that operate on social capital formation. In addition, it adopts an interdisciplinary outlook that combines a wide range of social science disciplines and methods of social research. Our objective is to challenge standard rationality theory explanations of norms and networks which overlook the role of values, power, and identity. This volume appeals to researchers and students in multiple social sciences, including economics, sociology, political science, social psychology, history, public policy, and international relations, that employ social capital concepts and methods in their research. It can be seen as a set of new extensions of social capital theory in connection with its themes of social values, power, and identity that would advance the scholarly literature on social norms and networks and their impact on social change and public welfare.

This book offers a comparative analysis of value and identity changes in several post-Soviet countries. In light of the tremendous economic, social and political changes in former communist states, the authors compare the values, attitudes and identities of different generations and cultural groups. Based on extensive empirical data, using quantitative and qualitative methods to study complex social identities, this book examines how intergenerational value and identity changes are linked to socio-economic and political development. Topics include the rise of nationalist sentiments, identity formation of ethnic and religious groups and minorities, youth identity formation and intergenerational value conflicts.

This collection defines Koreatowns as spatial configurations that concentrate elements of "Korea" demographically, economically, politically, and culturally. The contributors provide exploratory accounts and critical evaluations of Koreatowns in different countries throughout the world. Ranging from familiar settings such as Los Angeles and New York City, to more unfamiliar locales such as Singapore, Beijing, Mexico, U.S.-Mexico borderlands, and the American Midwest, this collection not only examines the social characteristics and contours of these spaces, but also the types of discourses and symbols that they exude.

Economics is a science that can contribute substantial powerful and fresh insights! This book collects essays by leading academics that evaluate the scholarly importance of contemporary economic ideas and concepts, thus providing valuable knowledge about the present state of economics and its progress. This compilation of short essays helps readers interested in economics to identify 21st century economic ideas that should be read and remembered. The authors state their personal opinion on what matters most in contemporary economics and reveal its fascinating and creative sides.

Identity Economics How Our Identities Shape Our Work, Wages, and Well-Being Princeton University Press

The gap between rich and poor, included and excluded, advantaged and disadvantaged is steadily growing as inequality becomes one of the most pressing issues of our times. The new edition of this popular text explores current patterns of inequality in the context of increasing globalization, world recession and neoliberal policies of austerity. Within a framework of intersectionality, Bradley discusses various theories and concepts for understanding inequalities of class, gender, ethnicity and age, while an entirely new chapter touches on the social divisions arising from disabilities, non-heterosexual orientations and religious affiliation. Bradley argues that processes of fracturing, which complicate the way we as individuals identify and locate ourselves in relation to the rest of society, exist alongside a tendency to social polarization: at one end of the social hierarchy are the super-rich; at the other end, long-term unemployment and job insecurity are the fate of many, especially the young. In the reordering of the social hierarchy, members of certain ethnic minority groups, disabled people and particular segments of the working class suffer disproportionately, while prevailing economic conditions threaten to offset the gains made by women in past decades. Fractured Identities shows how only by understanding and challenging these developments can we hope to build a fairer and more socially inclusive society.

The Oxford Handbook of Identity Development represents a turning point in the field of identity development research. Various, and disparate, groups of researchers are brought together to debate, extend, and apply Erikson's theory to contemporary problems and empirical issues.

The successes and failures of an industry that claims to protect and promote our online identities What does privacy mean in the digital era? As technology increasingly blurs the boundary between public and private, questions about who controls our data become harder and harder to answer. Our every web view, click, and online purchase can be sold to anyone to store and use as they wish. At the same time, our online reputation has become an important part of our identity—a form of cultural currency. The Identity Trade examines the relationship between online visibility and privacy, and the politics of identity and self-presentation in the digital age. In doing so, Nora Draper looks at the revealing two-decade history of efforts by the consumer privacy industry to give individuals control over their digital image through the sale of privacy protection and reputation management as a service. Through in-depth interviews with industry experts, as well as analysis of media coverage, promotional materials, and government policies, Draper examines how companies have turned the protection and promotion of digital information into a business. Along the way, she also provides insight into how these companies have responded to and shaped the ways we think about image and reputation in the digital age. Tracking the successes and failures of companies claiming to control our digital ephemera, Draper takes us inside an industry that has commodified strategies of information control. This book is a discerning overview of the debate around who controls our data, who buys and sells it, and the consequences of treating privacy as a consumer good.

Widely regarded as the authoritative reference in the field, this volume comprehensively reviews theory and research on the self. Leading investigators address this essential construct at multiple levels of analysis, from neural pathways to complex social and cultural dynamics. Coverage includes how individuals gain self-awareness, agency, and a sense of identity; self-related motivation and emotion; the role of the self in interpersonal behavior; and self-development across evolutionary time and the lifespan. Connections between self-processes and psychological problems are also addressed. New to This Edition \*Incorporates significant theoretical and empirical advances. \*Nine entirely new chapters. \*Coverage of the social and cognitive neuroscience of self-processes; self-regulation and health; self and emotion; and hypoegetic states, such as mindfulness.

A guide to the latest research on how young people can develop positive ethnic-racial identities and strong interracial relations Today's young people are growing up in an increasingly ethnically and racially diverse society. How do we help them navigate this world productively, given some of the seemingly intractable conflicts we constantly hear about? In *Below the Surface*, Deborah Rivas-Drake and Adriana Umaña-Taylor explore the latest research in ethnic and racial identity and interracial relations among diverse youth in the United States. Drawing from multiple disciplines, including developmental psychology, social psychology, education, and sociology, the authors demonstrate that young people can have a strong ethnic-racial identity and still view other groups positively, and that in fact, possessing a solid ethnic-racial identity makes it possible to have a more genuine understanding of other groups. During adolescence, teens reexamine, redefine, and consolidate their ethnic-racial identities in the context of family, schools, peers, communities, and the media. The authors explore each of these areas and the ways that ideas of ethnicity and race are implicitly and explicitly taught. They provide convincing evidence that all young people—ethnic majority and minority alike—benefit from engaging in meaningful dialogues about race and ethnicity with caring adults in their lives, which help them build a better perspective about their identity and a foundation for engaging in positive relationships with those who are different from them. Timely and accessible, *Below the Surface* is an ideal resource for parents, teachers, educators, school administrators, clergy, and all who want to help young people navigate their growth and development successfully.

How identity influences the economic choices we make Identity Economics provides an important and compelling new way to understand human behavior, revealing how our identities—and not just economic incentives—influence our decisions. In 1995, economist Rachel Kranton wrote future Nobel Prize-winner George Akerlof a letter insisting that his most recent paper was wrong. Identity, she argued, was the missing element that would help to explain why people—facing the same economic circumstances—would make different choices. This was the beginning of a fourteen-year collaboration—and of Identity Economics. The authors explain how our conception of who we are and who we want to be may shape our economic lives more than any other factor, affecting how hard we work, and how we learn, spend, and save. Identity economics is a new way to understand people's decisions—at work, at school, and at home. With it, we can better appreciate why incentives like stock options work or don't; why some schools succeed and others don't; why some cities and towns don't invest in their futures—and much, much more. Identity Economics bridges a critical gap in the social sciences. It brings identity and norms to economics. People's notions of what is proper, and what is forbidden, and for whom, are fundamental to how hard they work, and how they learn, spend, and save. Thus people's identity—their conception of who they are, and of who they choose to be—may be the most important factor affecting their economic lives. And the limits placed by society on people's identity can also be crucial determinants of their economic well-being.

Race, ethnicity, nationality, religion, gender, sexuality: in the past couple of decades, a great deal of attention has been paid to such collective identities. They clamor for recognition and respect, sometimes at the expense of other things we value. But to what extent do "identities" constrain our freedom, our ability to make an individual life, and to what extent do they enable our individuality? In this beautifully written

work, renowned philosopher and African Studies scholar Kwame Anthony Appiah draws on thinkers through the ages and across the globe to explore such questions. The Ethics of Identity takes seriously both the claims of individuality--the task of making a life---and the claims of identity, these large and often abstract social categories through which we define ourselves. What sort of life one should lead is a subject that has preoccupied moral and political thinkers from Aristotle to Mill. Here, Appiah develops an account of ethics, in just this venerable sense--but an account that connects moral obligations with collective allegiances, our individuality with our identities. As he observes, the question who we are has always been linked to the question what we are. Adopting a broadly interdisciplinary perspective, Appiah takes aim at the clichés and received ideas amid which talk of identity so often founders. Is "culture" a good? For that matter, does the concept of culture really explain anything? Is diversity of value in itself? Are moral obligations the only kind there are? Has the rhetoric of "human rights" been overstretched? In the end, Appiah's arguments make it harder to think of the world as divided between the West and the Rest; between locals and cosmopolitans; between Us and Them. The result is a new vision of liberal humanism--one that can accommodate the vagaries and variety that make us human.

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