

Human Biology By Sylvia Mader Hyggery

Inquiry into Life was originally developed to reach out to science-shy students. The text now represents one of the cornerstones of introductory biology education and was founded on the belief that teaching science from a human perspective, coupled with human applications, makes the material more relevant to the student. As scientists and educators, the authors are aware that scientific discovery is a dynamic process and the advances in digital publishing are allowing authors to update content on a regular basis.

Biology is a comprehensive introductory biology textbook for non-majors or mixed-majors courses that covers biology in a traditional order from the structure and function of the cell to the organization of the biosphere. The book, which centers on the evolution and diversity of organisms, is appropriate for a one- or two-semester course. It's no wonder that Sylvia Mader's Biology continues to be a text that's appreciated as much by instructors as it is by the students who use it. The ninth edition is the epitome of Mader's expertise: Its concise, precise writing uses an economy of words to present the material as succinctly and clearly as possible, thereby enabling students -- even non-majors -- to understand the concepts without necessarily asking the instructor to explain further.

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780073525464 .

Human BiologyHuman BiologyMcGraw-Hill Education

Basic biological concepts and processes with a human emphasis. From the unique delivery of biology content, to the time tested art program, to the complete integration of the text with technology, Dr. Sylvia Mader has formed a teaching system that will both motivate and enable your students to understand and appreciate the wonders of all areas of biology. Inquiry into Life, 15/e emphasizes the application of all areas of biology to knowledge of human concerns, what the students are able to relate to. This distinctive text was developed to stand apart from all other non-majors texts with a unique approach, unparalleled art, and a straightforward, succinct writing style that has been acclaimed by both users and reviewers. In the 15th edition, the authors have focused on the concept of inquiry and a student's inherent desire to learn. To do this, they integrated a tested, traditional learning system with modern digital and pedagogical approaches designed to stimulate and engage today's student.

Instructors consistently ask for a Human Biology textbook that helps students understand the main themes of biology through the lens of the human body. Mader's Human Biology accomplishes the goal of improving scientific literacy, while establishing a foundation of knowledge in human biology and physiology. The text integrates a tested, traditional learning system with modern digital and

pedagogical approaches designed to stimulate and engage today's student. Dr. Michael Windelspecht represents the new generation of digital authors. Through the integration of an array of multimedia resources, Michael has committed to delivering the tried-and-true content of the Mader series to the new generation of digital learners. A veteran of the online, hybrid, and traditional teaching environments, Michael is well-versed in the challenges facing the modern student and educator.

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Instructors consistently ask for a textbook that helps students understand the relationships between the main concepts of biology, so they are not learning facts about biology in isolation. Mader's Concepts of Biology was developed to fill this void.

Organized around the main themes of biology, Concepts of Biology guides students to think conceptually about biology and the world around them. Just as the levels of biological organization flow from one level to the next, themes and topics in Concepts of Biology are tied to one another throughout the chapter, and between the chapters and parts. Combined with Dr. Mader's hallmark writing style, exceptional art program, and pedagogical framework, difficult concepts become easier to understand and visualize, allowing students to focus on understanding how the concepts are related.

Renowned for her effective learning systems, respected author Sylvia Mader has helped thousands of entry-level students understand and enjoy the principles of human anatomy and physiology. Beginning with the sixth edition, Susannah Longenbaker has been building on Dr. Mader's format and engaging writing style while adding her own personal touch to this successful title. The writing is clear, direct and user-friendly, and enriched with new clinical information, terminology and classroom-tested features such as "Focus on Forensics" readings and in-text "Content Check-Up" questions. Drawing on over twenty years of teaching experience, Sue Longenbaker writes for the next generation of students that will learn anatomy and physiology from this classic textbook.

Overview Instructors consistently ask for a Human Biology textbook that helps students understand the main themes of biology through the lens of the human body. Mader's Human Biology, 15th Edition accomplishes the goal of improving scientific literacy, while establishing a foundation of knowledge in human biology and physiology. The text integrates a tested, traditional learning system with modern digital and pedagogical approaches designed to stimulate and engage today's student. Dr. Michael Windelspecht represents the new generation of digital authors. Through the integration of an array of multimedia resources, Michael has committed to delivering the tried-and-true content of the Mader series to the new generation of digital learners. A veteran of the online, hybrid, and traditional teaching environments, Michael is well-versed in the challenges facing the modern student and educator.

"Through his teaching, his textbook, and his online blog, Michael D. Johnson sparks interest by connecting basic biology to real-world issues relevant to your life. Through a storytelling approach and extensive online support, Human Biology : Concepts and Current Issues, Seventh edition not only demystifies how the human body works but

drives you to become a better, more discerning consumer of health and science related information." --

Dr. Sylvia Mader's succinct, precise writing style. Sylvia's writing is what has earned her a reputation as one of the most successful introductory biology textbook authors ever, and it is the most compelling feature of this text. Updated Boxed Readings Throughout --Human Biology features three different types of boxed readings. These readings have been thoroughly updated by Dr. Mader, as well as experts in the field, throughout the book to remain current. A complete set of chapter learning aids includes a listing of chapter concepts, brief concept summaries within the chapter, boldface key terms, summary, and objective questions. Students value tools within the text that help them grasp the concepts. Customize this book through Primis Online! This title is tentatively planned to be part of the Primis Online Database: www.mhhe.com/primis/online Benefit : Professors can customize this book to meet their exact needs and mix and match with other items on Primis Online--allowing them maximum choice and flexibility. Instructors can choose between two delivery formats: custom printed books (in black and white) or custom eBooks (in color). Emphasis on Homeostasis -- Homeostasis is emphasized throughout the text. The homeostasis sections at the end of specific chapters and the accompanying homeostasis illustrations, have been revised for greater clarity and explain in depth how the body systems work together to maintain homeostasis. The laboratory exercise in this manual are coordinated with Human Biology, a general biology text that covers the entire field of biology. The text emphasizes how we can apply biological knowledge to our own lives and to our relationships with other organisms.

The exercises comprising this laboratory manual are intended to supplement the text Concepts in Biology, but they can be used with any introductory-level biology text. Laboratory exercises begin with a list of safety issues that students need to be aware of. These items identify caustic chemicals, equipment that needs special care or handling, and health or safety hazards a careless student may encounter. Instructors consistently ask for a human biology textbook that helps students develop an understanding of the main themes of biology while placing the material in the context of the human body. Mader Human Biology was developed to fill this void. Organized around the main themes of biology, Human Biology guides students to think conceptually about biology and the world around them. Just as the levels of biological organization flow from one level to the next, themes and topics of Biology are tied to one another throughout the chapter, and between the chapters and parts through the concept of homeostasis. Combined with Dr. Mader's hallmark writing style, exceptional art program, and pedagogical framework, difficult concepts become easier to understand and visualize, allowing students to focus on understanding how the concepts are related. Multimedia Integration: Michael Windelspecht represents the new generation of digital authors. Through the integration of multimedia resources, such as videos, animations and MP3 files, and in the design of a new series of interactive animations, Dr Windelspecht has worked to bring Dr. Mader's texts to the new generation of digital learners. A veteran of the online, hybrid, and traditional teaching environments, Dr. Windelspecht is well versed in the challenges facing today's students and educators. Dr. Windelspecht has also acted as the subject matter expert on all aspects of the Connect content being prepared for the Mader series of textbooks.

Users who purchase Connect receive access to the full online eBook version of the textbook.

Renowned for her effective learning systems, respected author Sylvia Mader has helped thousands of entry-level students understand and enjoy the principles of human anatomy and physiology. Now, Susannah Longenbaker is building on Dr. Mader's format and engaging writing style while adding her own personal touch to this successful title. The writing is still clear, direct and user-friendly, but is now enriched with new clinical information, terminology and classroom-tested features such as "Focus on Forensics" readings and in-text "Content Check-Up" questions. Drawing on over twenty years of teaching experience, Sue Longenbaker writes for the next generation of students that will learn anatomy and physiology from this classic textbook. Business Communication is the newest Business Communication textbook that was created with students and professors needs in mind. A unique approach to a hands-on course, written by the co-authors of Business Communication: Making Connections in a Digital World, 12/e, provides both student and instructor with all the tools needed to navigate through the complexity of the modern business communication environment. The laboratory exercises in this manual are coordinated with Inquiry into Life, a general biology text that covers the entire field of biology. The text emphasizes how we can apply biological knowledge to our own lives and to the biological world in general. Although each laboratory is referenced to the appropriate chapter(s) in Inquiry, this manual may also be used in coordination with other general biology texts. In addition, this laboratory manual can be adapted to a variety of course orientations and designs. There are a sufficient number of laboratories and exercises within each lab to tailor the laboratory experience as desired. Then, too, many exercises may be performed as demonstrations rather than as student activities, thereby shortening the time required to cover a particular concept.

Dr. Sylvia Mader's succinct, precise writing style. Sylvia's writing is what has earned her a reputation as one of the most successful introductory biology textbook authors ever, and it is the most compelling feature of this text. Updated Boxed Readings Throughout --Human Biology features three different types of boxed readings. These readings have been thoroughly updated by Dr. Mader, as well as experts in the field, throughout the book to remain current. A complete set of chapter learning aids includes a listing of chapter concepts, brief concept summaries within the chapter, boldface key terms, summary, and objective questions. Students value tools within the text that help them grasp the concepts. Customize this book through Primis Online! This title is tentatively planned to be part of the Primis Online Database: www.mhhe.com/primis/online Benefit : Professors can customize this book to meet their exact needs and mix and match with other items on Primis Online--allowing them maximum choice and flexibility. Instructors can choose between two delivery formats: custom printed books (in black and white) or custom eBooks (in color). Emphasis on Homeostasis -- Homeostasis is emphasized throughout the text. The homeostasis sections at the end of specific chapters and the accompanying homeostasis illustrations, have been revised for greater clarity and explain in depth how the body systems work together to maintain homeostasis. Connect Plus ConnectPlus This version of Connect includes the full textbook as an integrated, dynamic ebook. ConnectPlus provides all of the Connect features plus the following:

- An integrated, printable ebook, allowing for anytime, anywhere access to

the textbook. • Dynamic links between the problems or questions you assign to your students and the location in the ebook where those problems or questions are covered. • You can assign fully integrated, self-study questions. • Pagination that exactly matches the printed text, allowing students to rely on ConnectPlus as the complete resource for your course. • Embedded media, including animations and videos. • Customize the text for your students by adding and sharing your own notes and highlights. LearnSmart - Bright futures begin with a smarter way to learn. LearnSmart monitors students' learning styles as it teaches and adapts instantly based on their performance. Measure-Assess and monitor students levels. Adapt-Provide interactive assessments based on strengths & weaknesses. Empower-Map out a personalized plan for successful learning. Proof: LearnSmart diagnoses students' skill levels to determine what they're good at and where they need help. Then, it delivers customized learning content based on their strengths and weakness. The result: students get the help they need, right when they need it — instead of getting stuck on lessons, or being continually frustrated with stalled progress. Probe: How could an effective learning system that diagnoses students' skill levels to determine what they're good at and where they need help. Then, delivers customized learning content based on their strengths and weakness help level the playing field in your course

Renowned for her effective learning systems, respected author Sylvia Mader has helped thousands of entry-level students understand and enjoy the principles of human anatomy and physiology. Mader expertly weaves up-to-date informative content with effective learning systems, piecing together the facts and fascination of human anatomy and physiology. With the fifth edition of *Understanding Human Anatomy and Physiology*, your introductory, one-semester students have the opportunity to experience an effective blend of up-to-date, informational content with several new features and an extensively enhanced multimedia support system.

This text covers the concepts and principles of biology, from the structure and function of the cell to the organization of the biosphere. It draws upon the world of living things to bring out an evolutionary theme. The concept of evolution gives a background for the study of ecological principles.

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- An integrated, printable ebook, allowing for anytime, anywhere access to the textbook.
- Dynamic links between the problems or questions you assign to your students and the location in the ebook where those problems or questions are covered.
- You can assign fully integrated, self-study questions.
- Pagination that exactly matches the printed text, allowing students to rely on ConnectPlus as the complete resource for your course.
- Embedded media, including animations and videos.
- Customize the text for your students by adding and sharing your own notes and highlights.

LearnSmart - Bright futures begin with a smarter way to learn. LearnSmart monitors students' learning styles as it teaches and adapts instantly based on their performance. Measure-Assess and monitor students levels. Adapt- Provide interactive assessments based on strengths & weaknesses. Empower-Map out a personalized plan for successful learning. Proof: LearnSmart diagnoses students' skill levels to determine what they're good at and where they need help. Then, it delivers customized learning content based on their strengths and weakness. The result: students get the help they need, right when they need it — instead of getting stuck on lessons, or being continually frustrated with stalled progress. Probe: How could an effective learning system that diagnoses students' skill levels to determine what they're good at and where they need help. Then, delivers customized learning content based on their strengths and weakness help level the playing field in your course

The twelfth edition of Biology is a traditional, comprehensive introductory biology textbook, with coverage from Cell Structure and Function to the Conservation of Biodiversity. The book, which centers on the evolution and diversity of organisms, is appropriate for any one- or two-semester biology course. Biology, 12th Edition is the epitome of Sylvia Mader's expertise. Its concise, precise writing-style employs lucid language to present the material as succinctly as possible, enabling students--even non-majors--to master the foundational concepts before coming to class. "Before You Begin", "Following the Themes", and "Thematic Feature Readings" piece together the three major themes of the text--evolution, nature of science, and biological systems. Students are consistently engaged in these themes, revealing the interconnectedness of the major topics in biology. Sylvia Mader typifies an icon of science education. Her dedication to her students, coupled with her clear, concise writing-style has benefited the education of thousands of students over the past three decades. The integration of the text and digital world has been achieved with the addition of Dr. Michael Windelspecht's facility for the development of digital learning assets. For over ten years, Michael served as the Introductory Biology Coordinator at Appalachian State University--a program that enrolls over 4,500 non-science majors annually. Michael is the lead architect in the design of McGraw-Hill's

Connect Plus and LearnSmart media content for the Mader series. These assets allow instructors to easily design interactive tutorial materials, enhance presentations in both online and traditional environments, and assess the learning objectives and outcomes of the course. Instructors consistently ask for a Human Biology textbook that helps students understand the main themes of biology through the lens of the human body. Mader's Human Biology, 15th Edition accomplishes the goal of improving scientific literacy, while establishing a foundation of knowledge in human biology and physiology. The text integrates a tested, traditional learning system with modern digital and pedagogical approaches designed to stimulate and engage today's student. Dr. Michael Windelspecht represents the new generation of digital authors. Through the integration of an array of multimedia resources, Michael has committed to delivering the tried-and-true content of the Mader series to the new generation of digital learners. A veteran of the online, hybrid, and traditional teaching environments, Michael is well-versed in the challenges facing the modern student and educator. Michael personally guided and oversaw all aspects of Connect and LearnSmart content accompany Human Biology, 15th Edition.

The Mader/Windelspecht Story: Biology is a comprehensive introductory biology textbook for non-majors or mixed-majors courses that covers biology in a traditional order from the structure and function of the cell to the organization of the biosphere. The book, which centers on the evolution and diversity of organisms, is appropriate for a one- or two-semester course. The eleventh edition is the epitome of Mader's expertise: Its concise, precise writing uses an economy of words to present the material as succinctly and clearly as possible, thereby enabling students -- even non-majors -- to understand the concepts without necessarily asking the instructor to explain further. Sylvia Mader represents one of the icons of science education. Her dedication to her students, coupled with her clear, concise writing style has benefited the education of thousands of students over the past three decades. Dr. Michael's Windelspecht: The integration of text and the digital world are now complete with the addition of Michael's Windelspecht's expertise in the development of digital learning assets. For over ten years, Michael served as the Introductory Biology Coordinator at Appalachian State University, in Boone NC where he directed a program that enrolls over 4,500 non-science majors annually. Michael has acted as the leading architect in the design of the Mader media content for McGraw-Hill's ConnectPlus and LearnSmart. These assets allow instructors to easily design interactive tutorial materials, enhance presentations in both the online and traditional environments, and assess the learning objectives and outcomes of your course. Users who purchase Connect Plus receive access to the full online ebook version of the textbook. Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9780077280116 9780073377988 9780077403188 9780077366773 9780077395575.

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