

Honest Work Business Ethics Reader 2nd Edition

Combining readings and case studies, this text asserts that business ethics is primarily about the ethics of individuals and challenges students to reconcile their personal value systems with standard business practice. With a unique focus on the personal dimension of ethics, this is a practical overview of the ethical issues students are most likely to face in the workforce.

Marty will do anything to save his new friend Shiloh in this Newbery Medal-winning novel from Phillis Reynolds Naylor. When Marty Preston comes across a young beagle in the hills behind his home, it's love at first sight—and also big trouble. It turns out the dog, which Marty names Shiloh, belongs to Judd Travers, who drinks too much and has a gun—and abuses his dogs. So when Shiloh runs away from Judd to Marty, Marty just has to hide him and protect him from Judd. But Marty's secret becomes too big for him to keep to himself, and it exposes his entire family to Judd's anger. How far will Marty have to go to make Shiloh his?

Now called Cross-Cultural Management to more clearly reflect the content, the Second Edition has been refined to build on the strength of the earlier edition for a stronger emphasis on understanding of the most current research on culture in

organizational settings. The text examines cross-cultural management issues from a psychological or behavioural perspective. It focuses on the interactions of people from different cultures in organizational settings and helps the reader gain an understanding of the effect of culture that can be applied to a wide variety of cross-cultural interactions in various organizational contexts.

In a field dominated by books that focus exclusively on the perspective of business in large corporations or that assume that business has a moral deficiency in need of reform, Al Gini and Alexei Marcoux offers students and business people alike a concise guide to what everyone ought to do when doing business. Where other books are organized topically, Gini and Marcoux look at the moral features of business that recur across topical areas, stressing the considerations that bear on business people whether they be corporate functionaries, principals in family businesses, or solo entrepreneurs who do it all, end to end. They present to students the essential concepts, ideas, and issues involved in ethics in business and emphasize the individual acting person and what it means to have character and integrity when doing business.

Discusses the prerequisites to starting a business and shares his own start-up strategies

The Taking Sides Collection on McGraw-Hill Create™ includes current

controversial issues in a debate-style format designed to stimulate student interest and develop critical thinking skills. This Collection contains a multitude of current and classic issues to enhance and customize your course. You can browse the entire Taking Sides Collection on Create or you can search by topic, author, or keywords. Each Taking Sides issue is thoughtfully framed with Learning Outcomes, an Issue Summary, an Introduction, and an "Exploring the Issue" section featuring Critical Thinking and Reflection, Is There Common Ground?, Additional Resources, and Internet References. Go to the Taking Sides Collection on McGraw-Hill Create™ at

<http://www.mcgrawhillcreate.com/takingsides> and click on "Explore this Collection" to browse the entire Collection. Select individual Taking Sides issues to enhance your course, or access and select the entire Vega, Taking Sides: Clashing Views in Business Ethics and Society, 14/e book here <http://create.mheducation.com/createonline/index.html#qlink=search%2Ftext%3Disbn:1259402797> for an easy, pre-built teaching resource. Visit <http://create.mheducation.com> for more information on other McGraw-Hill titles and special collections.

This supplement text deals with the difficult issues of how to measure honesty in the workplace and why it should be monitored. The author has pulled together the thoughts of researchers, consultants, educators and managers on the many

facets of employee honesty and presents an overview of the field. There's no such thing as business ethics. How can that be? Because a single standard applies to both your business and personal life-and it's one we all know and trust: the Golden Rule. Now bestselling author John C. Maxwell shows you how this revered ideal works everywhere, and how, especially in business, it brings amazing dividends. There's No Such Thing As "Business" Ethics offers: * Stories from history, business, government, and sports that illustrate how talented leaders invoked this timeless principle * Examples of difficult business decisions-layoffs, evaluations, billing clients, expansion-and how the Golden Rule applies to each * The five most common reasons people compromise their ethics-and how you can prevail over such moral obstacles * How applying the Golden Rule to business builds morale, increases productivity, encourages teamwork, lowers employee turnover, and keeps clients coming back. John C. Maxwell not only reveals the many ways the Golden Rule creates the perfect environment for business success, but does it with great wisdom, warmth, and humor. Backed by flawless research and the ideas of history's best thinkers, this engaging book brilliantly demonstrates how doing the right thing fosters a winning situation for all, with positive results for employees, clients, investors, and even your own state of mind. Business runs much more smoothly, profits increase, and you

know that you've set the groundwork for years of future prosperity...and it's all thanks to the tried-and-true Golden Rule.

Discover success in global business today with the most strategic approach to international business topics and unique coverage not found in other books. GLOBAL BUSINESS, 4th Edition, is the first global business book that answers the big question, What determines the success and failure of firms around the globe? Globally renowned scholar and author Mike Peng integrates both an institution-based view and resource-based view throughout every chapter, bringing an unparalleled continuity and strategic approach to the learning process. The book combines an inviting, conversational style with the latest research and examples that reflect the most recent global developments. A wealth of business cases from Mike Peng and other respected international experts delve into how companies throughout the world have expanded globally. All-new video cases that cover every chapter's opening case and closing case, world maps that connect geography and culture to business decisions, and unique global debate sections that draw you into cutting-edge international discussions help you learn to think independently and view business challenges from a truly global perspective. With GLOBAL BUSINESS, 4th Edition, you view business through the eyes of a true world citizen and gain the understanding you need to become an effective manager within today's global business landscape. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Delve into the core of ethics today in your course with the latest practical, applied coverage found in Ferrell/Fraedrich/Ferrell's BUSINESS ETHICS 2009 UPDATE. Whether you use this

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book as a supplement or primary text in your undergraduate or graduate course, the accessible, up-to-date approach provides unmatched insights into the complex environment in which contemporary managers make ethical decisions. The book's solid managerial framework and new updates highlight the latest developments in ethics and how they relate to overall ethics concepts, processes, and best practices used throughout successful business ethics programs. Your students see how ethics can play a critical role in key strategic business decisions. Captivating new cases and engaging examples reflect today's most recent business developments and crises. Rather than focusing on intellectual reasoning alone or a philosophical discussion of ideas, the book's proven learning features help students prepare and practice confronting the types of actual ethical dilemmas they will face in today's business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A clear and concise roadmap for ethical business behavior using commonsense moral principles *Business Ethics for Better Behavior* concisely answers the three most pressing ethical questions business professionals face: What makes business practices right or wrong?; Why do normal, decent businesspeople of good will sometimes do the wrong thing?; and How can we use the answer to these questions to get ourselves, our coworkers, our bosses, and our employees to behave better? Bad behavior in business rarely results from bad will. Most people mean well much of the time. But most of us are vulnerable. We all fall into moral traps, usually without even noticing. *Business Ethics for Better Behavior* teaches business professionals, students, and other readers how to become aware of those traps, how to avoid them, and how to dig their way out if they fall in. It integrates the best work in psychology,

economics, management theory, and normative philosophy into a simple action plan for ensuring the best ethical performance at all levels of business practice. This is a book anyone in business, from an entry-level employee to CEO, can use.

How can you be an ethical corporate citizen in an increasingly complex, multiple-stakeholder world? This is the most pressing question facing businesses today, small and large, local and global. Business Ethics is a thorough yet accessible exploration of the main ethical theories and how these apply to the major stakeholders facing this question. Written from a truly international perspective and supported by diverse and innovative learning features, this book provides the tools and concepts necessary to understand and effectively manage ethical challenges wherever you are in the world. 'Key Concepts' and 'Think Theory' boxes ensure the essential ideas are straightforward to grasp but don't go unchallenged, while 'Ethics in Action' boxes and Case Studies illustrate these ideas at play in the working world. Step into the shoes of a decision-maker with 'Ethical Dilemma' boxes and hear from them first hand with new 'Practitioner Spotlight' boxes, which feature fascinating insights from real-life practitioners on how they manage ethical decisions and what skills they consider to be crucial to success. The fourth edition offers a wealth of new cases and examples as well as updates of favourites from previous editions, including features on AirBnB, TOMS, and McDonalds. Bespoke video interviews with the practitioners from the book and new multiple-choice questions enhance the online resources for students, while workshop and flipped classroom activity ideas support lecturers. In addition, content has been thoroughly updated across the book and online to reflect the latest developments and issues surrounding corporate citizenship, globalization, and sustainability. Award-winning, best-selling, and up-to-date; this is the textbook of choice for

those wishing to excel in business ethics. The book is supported by an extensive range of online resources: For students: Practitioner Spotlight videos and web links Additional Case Study web links Additional Ethics in Action web links Addition Ethics on Screen web links Think Theory responses Film list Ethics career guide Further reading Multiple-choice questions For lecturers: VLE content PowerPoint slides Test bank Case bank Sample course outline Teaching notes for Case Studies Teaching notes for Ethical Dilemmas Teaching notes for Ethics in Action features Teaching notes for Ethics on Screen features Ideas for structured workshops

Top academic scholars ponder the question of ethics as it pertains to all aspects of leadership in business, government, and nonprofit organizations. • Includes contributions from philosophers, management theorists, and industrial and organizational psychologists • Reveals the roles that deception and self-deception play in exercising power • Explains complex management models in easy-to-understand, accessible language • Examines leadership across a variety of industries

A wide-ranging look at the allure and changing significance of work. With seductions, misunderstandings, and misinformation everywhere, this immensely readable book calls for a new contract--with ourselves. Drawing from history, mythology, literature, pop culture, and practical experience, Ciulla probes the many meanings of work or its meaninglessness and asks: Why are so many of us letting work take over our lives and trying to live in what little time is left? What has happened to the old, unspoken contract between worker and employer? Why are young people not being disloyal when they regularly consider job-changing? Employers can't promise as much to workers as before. Is that because they promise so much to

stockholders? Why are there mass layoffs and "downsizing" in a time of unequaled corporate prosperity? And why are the most common lies in business about satisfactory employee performance? The traditional contract between employers and employees is over. This thoughtful and provocative study shows how to replace it by the one we make with ourselves. Presents a translation of the Danish philosopher's 1844 treatise on anxiety, which he claimed could only be overcome through embracing it.

The premise of this ethical theory anthology is that the study of ethics represents, above all else, participation in the thinking of a long tradition of philosophers. Organized historically by philosopher, the book provides an introductory chapter on ethical concepts and helpful commentary and study questions throughout the reading selections. Morality and the Good Life is substantial enough for a full course in ethics, but it is concise enough to allow the instructor time to include other approaches in addition to the classic texts and materials presented in this volume.

The book consists of selections from major Eastern and Western philosophic texts. Because this is a text on applied ethics, each chapter includes an introduction that helps the reader frame how the ethical theories apply to leadership issues. Each philosophic reading is preceded by an introduction that helps those without philosophy backgrounds understand who the author is and the context of the selection. [The text] also contain[s] readings from leadership studies, literature, management, and anthropology that further integrate the discussion of ethics with leadership.-Introd.

This compilation features over 50 executives and consultants who have made high ethical standards and honest business practices a top priority and practice in their organizations.

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This book provides a framework for understanding disagreements about the morality of markets.

Combining readings and case studies, this text asserts that business ethics is primarily about the ethics of individuals and challenges students to reconcile their personal value systems with standard business practice. Integrating new material on fairness, the financial system, and the global village, this is a practical overview of the ethical issues students are most likely to face in the workforce.

Honest Work: A Business Ethics Reader, now includes 103 readings and 80 cases on such classic topics as honesty and trust in the workplace, whistleblowing, product liability, finance ethics, and conflicts of interest, along with more cutting edge subjects including environmental ethics and ethics and technology. The text was revised in the midst of the worst global financial crisis since the Great Depression, which reaffirms the convictions that led the authors to develop this text: first, that business ethics is primarily about the ethics of individuals; second, that business itself is a morally sensitive endeavor as it directly or indirectly harms or benefits other people. Honest Work assumes that the goal of a business ethics course is to help students become successful as human beings so that they can go on to invent, run, and rebuild sustainable businesses. Unlike most texts, it brings ethical questions back to the reader, and challenges students to think about the relationship between the way they do business and the kind of life they want to live. questions, and suggested readings and web links. An Instructor's Manual with Test Bank is available to adopters.

It is not only in our dark hours that scepticism, relativism, hypocrisy, and nihilism dog ethics. Whether it is a matter of giving to charity, or sticking to duty, or insisting on our rights, we can

be confused, or be paralysed by the fear that our principles are groundless. Many are afraid that in a Godless world science has unmasked us as creatures fated by our genes to be selfish and tribalistic, or competitive and aggressive. Simon Blackburn, author of the best-selling *Think*, structures this short introduction around these and other threats to ethics. Confronting seven different objections to our self-image as moral, well-behaved creatures, he charts a course through the philosophical quicksands that often engulf us. Then, turning to problems of life and death, he shows how we should think about the meaning of life, and how we should mistrust the sound-bite sized absolutes that often dominate moral debates. Finally he offers a critical tour of the ways the philosophical tradition has tried to provide foundations for ethics, from Plato and Aristotle through to contemporary debates.

This work is a brief yet comprehensive introduction to the thought-provoking field of business ethics. It is organized into three parts that cover the role of business in society, the ethics of internal management, and the challenges of international business.

What does pleasure have to do with morality? What role, if any, should intuition have in the formation of moral theory? If something is 'simulated', can it be immoral? This accessible and wide-ranging textbook explores these questions and many more. Key ideas in the fields of normative ethics, metaethics and applied ethics are explained rigorously and systematically, with a vivid writing style that enlivens the topics with energy and wit. Individual theories are discussed in detail in the first part of the book, before these positions are applied to a wide range of contemporary situations including business ethics, sexual ethics, and the acceptability of eating animals. A wealth of real-life examples, set out with depth and care, illuminate the complexities of different ethical approaches while conveying their modern-day relevance. This

concise and highly engaging resource is tailored to the Ethics components of AQA Philosophy and OCR Religious Studies, with a clear and practical layout that includes end-of-chapter summaries, key terms, and common mistakes to avoid. It should also be of practical use for those teaching Philosophy as part of the International Baccalaureate. Ethics for A-Level is of particular value to students and teachers, but Fisher and Dimmock's precise and scholarly approach will appeal to anyone seeking a rigorous and lively introduction to the challenging subject of ethics. Tailored to the Ethics components of AQA Philosophy and OCR Religious Studies.

There are many introductions to the animal ethics literature. There aren't many introductions to the practice of doing animal ethics. Bob Fischer's *Animal Ethics: A Contemporary Introduction* fills that gap, offering an accessible model of how animal ethics can be done today. The book takes up classic issues, such as the ethics of eating meat and experimenting on animals, but tackles them in an empirically informed and nuanced way. It also covers a range of relatively neglected issues in animal ethics, such as the possibility of insect sentience and the ethics of dealing with pests. Finally, the book doesn't assess every current practice using standard ethical theories, but tries to evaluate some of them using the moral frameworks endorsed by those involved. So, for instance, there is a chapter on the way that animal care and use committees try to justify some of the educational uses of animals, and the chapter on zoos considers the way that international zoological societies justify compromising animal welfare. The book wraps up with a discussion of the future of animal ethics. Each chapter opens with a helpful initial overview of the chapter and ends with a list of suggested readings to help students go further on their own. **Key Features** Covers animal ethics from an empirically

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informed perspective, bringing philosophy into conversation with key issues in animal science, conservation biology, economics, ethology, and legal studies, among other fields Provides ample coverage of the most salient current topics, including, for example: Debates about which animals are sentient The suffering of wild animals Research ethics The boundaries of activism Avoids suggesting that animal ethics is simply the practice of applying the right general theory to a problem, instead allowing readers to first work out the specific costs and benefits of making ethical decisions Impresses upon the reader the need for her to work out for herself the best way forward with difficult ethical issues, suggesting that progress can indeed be made Includes summaries and recommended readings at the end of each chapter

A provocative assessment of the nature of love and deception draws on classic works of literature and personal experiences to offer philosophical arguments about the integral experiences of lying in erotic love and marriage. Includes notes. By the author of *How to Sell*. Marshall/Johnston's *Marketing Management, 2e* has taken great effort to represent marketing management the way it is actually practiced in successful organisations today. Given the dramatic changes in the field of marketing, it is a sure bet that the job of leading marketing manager's contributions to the organisation and its customers, clients, and partners has changed at the same level. Yet, no marketing management book on the market today fully and effectively captures and communicates to students how marketing management is really practiced in the 21st century business world. Clearly, it is time for an updated approach to teaching and learning within the field. *Marketing Management 2e* is designed to fulfill this need. *Electronic Inspection Copy* available for instructors here Now in its Third Edition, this unique and highly esteemed text goes from strength to strength, continuing to offer: seamless

coverage of the essential topics of organizational behaviour a realist's guide to management capturing the complex life of organizations (the paradoxical, emotional, insecure, self-confident, responsible, irresponsible) and delivers the key themes and debates in an accessible way interactive, instructive (and fun) learning aids and features, both in the text and on the Companion Website an attractive, easily navigable, full-colour text design a guide to further reading including hand-selected journal articles, many of which are available on the Companion Website. As well as cutting-edge content and features, the Third Edition now includes: clearer, more concise exposition of all you need to know about organizations expanded coverage of public-sector, informal and non-profit organizations additional discussion of international cultures revised case studies to cater for readers across the world at all levels of knowledge and experience a revisited Companion Website with longer case studies. Over the last seven years, more and more students and tutors have been won over by Managing and Organizations' coverage, wisdom and insight, and this new edition is a yet more essential guide to negotiating and understanding the bustling and complex life of organizations. Visit the Companion Website at www.sagepub.co.uk/managingandorganizations3 To watch Tyrone Pitsis talk about the new edition of Managing and Organizations - [click here](#). Just like the wilderness, the business world can be a scary place. Every day, ethical dilemmas spring up that can ruin great companies and tarnish amazing careers. Learning how to navigate those situations can mean the difference between greatness and failure. In their new book, *The Business Ethics Field Guide: The Essential Companion to Leading Your Career and Your Company to Greatness*, Brad Agle, Aaron Miller, and Bill O'Rourke walk you through the traps and pitfalls you might face, and help you come out the other side unscathed.

The Oxford Handbook of Meaningful Work examines the concept, practices and effects of meaningful work in organizations and beyond. Taking an interdisciplinary approach, this volume reflects diverse scholarly contributions to understanding meaningful work from philosophy, political theory, psychology, sociology, organizational studies, and economics. In philosophy and political theory, treatments of meaningful work have been influenced by debates concerning the tensions between work as unavoidable and necessary, and work as a source of self-realization and human flourishing. This tension has come into renewed focus as work is reshaped by technology, globalization, and new forms of organization. In management studies, much empirical work has focused on meaningful work from the perspective of positive psychology, but more recent research has considered meaningful work as a complex phenomenon, socially constructed from interactive processes between individuals, and between individuals, organizations, and society. This Handbook examines meaningful work in the context of moral and pragmatic concerns such as human flourishing, dignity, alienation, freedom, and organizational ethics. The collection illuminates the relationship of meaningful work to organizational constructs of identity, belonging, callings, self-transcendence, culture, and occupations. Representing some of the most up to date academic research, the editors aim to inspire and equip researchers by identifying new directions and methods with which to deepen scholarly inquiry into a topic of growing importance.

#1 New York Times Bestseller “Significant...The book is both instructive and surprisingly moving.” —The New York Times Ray Dalio, one of the world’s most successful investors and entrepreneurs, shares the unconventional principles that he’s developed, refined, and used over the past forty years to create unique results in both life and business—and which any

person or organization can adopt to help achieve their goals. In 1975, Ray Dalio founded an investment firm, Bridgewater Associates, out of his two-bedroom apartment in New York City. Forty years later, Bridgewater has made more money for its clients than any other hedge fund in history and grown into the fifth most important private company in the United States, according to Fortune magazine. Dalio himself has been named to Time magazine's list of the 100 most influential people in the world. Along the way, Dalio discovered a set of unique principles that have led to Bridgewater's exceptionally effective culture, which he describes as "an idea meritocracy that strives to achieve meaningful work and meaningful relationships through radical transparency." It is these principles, and not anything special about Dalio—who grew up an ordinary kid in a middle-class Long Island neighborhood—that he believes are the reason behind his success. In *Principles*, Dalio shares what he's learned over the course of his remarkable career. He argues that life, management, economics, and investing can all be systemized into rules and understood like machines. The book's hundreds of practical lessons, which are built around his cornerstones of "radical truth" and "radical transparency," include Dalio laying out the most effective ways for individuals and organizations to make decisions, approach challenges, and build strong teams. He also describes the innovative tools the firm uses to bring an idea meritocracy to life, such as creating "baseball cards" for all employees that distill their strengths and weaknesses, and employing computerized decision-making systems to make believability-weighted decisions. While the book brims with novel ideas for organizations and institutions, *Principles* also offers a clear, straightforward approach to decision-making that Dalio believes anyone can apply, no matter what they're seeking to achieve. Here, from a man who has been called both "the Steve Jobs of investing" and "the

philosopher king of the financial universe” (CIO magazine), is a rare opportunity to gain proven advice unlike anything you’ll find in the conventional business press.

"Digital technology will bring globalisation and robotics (globotics) to previously shielded professional and service sectors. Jobs will be displaced at the eruptive pace of digital technology while they will be replaced at a normal historical pace. The mismatch will produce a backlash - the globotics upheaval"--

This classic study of ethics in business presents an eye-opening account of how corporate managers think the world works, and how big organizations shape moral consciousness. Robert Jackall takes the reader inside a topsy-turvy world where hard work does not necessarily lead to success, but sharp talk, self-promotion, powerful patrons, and sheer luck might. What sort of everyday rules-in-use do people play by when there are no fixed standards to explain why some succeed and others fail? In the words of one corporate manager, those rules boil down to this maxim: "What is right in the corporation is what the guy above you wants from you. That's what morality is in the corporation." This brilliant, disturbing, funny look at the ethos of the corporate world presents compelling real life stories of the men and women charged with running the businesses of America. This anniversary edition includes an afterword by the author linking the themes of Moral Mazes to the financial tsunami that engulfed the world economy in 2008.

This book represents an introduction to and overview of the diverse facets of the ethical challenges confronting companies today. It introduces executives, students and interested observers to the complex trends and developments in business ethics. Coverage presents industry-specific topics in ethics. The book also provides a general, interdisciplinary survey of

the ethical dimensions of management and business.

Honest Work A Business Ethics Reader Oxford University Press, USA

The Business Ethics Workshop by James Brusseu focuses on reality and engagement.

Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues.

What does it mean to be an ethical professional? A professional career can be so demanding that it permeates every aspect of a person's life and personality. In light of this fact, it is especially important for students who are planning to enter a chosen profession to understand its moral status, moral virtues, and possible moral pitfalls, so that they will be equipped to deal with the inevitable moral quandaries that they will encounter as professionals. The most up-to-date professional ethics reader available, *Ethics Across the Professions* analyzes the complex ethical issues that arise in such fields as engineering, finance, healthcare, journalism, and law. Featuring a wide array of both classic and contemporary sources, it ranges from works by Aristotle and Kant to selections by Michael Bayles, Sissela Bok, Paul Ekman, and Thomas Nagel. Organized topically, the anthology covers what it means to be a professional, outlines several ethical models, and addresses key issues including deception in professional life, privacy, loyalty, social welfare, conflicts of interest, and self-regulation. The book includes detailed chapter introductions, several practical case studies at the end of each chapter, and provocative discussion questions on issues like "whistle-blowing," educating illegal immigrant children, sports, and advertisements for pharmaceutical companies. Edited by three renowned ethicists, *Ethics Across the Professions* is especially suited for introductory professional ethics

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courses taught in philosophy departments as well as in business schools, nursing schools, and other professional programs.

Each reading and case is followed by questions for discussion. Offering an alternative to the impersonal tone of most business ethics texts, the editors address students in an appealing and conversational manner. They provide chapter introductions that include personal narratives and also present the ideas of great philosophers in a unique way - as emails." "Ideal for introductory undergraduate and MBA courses in business ethics, *Honest Work: A Business Ethics Reader* can be read as a coherent narrative but also offers instructors great flexibility, as its various chapters, readings, and cases can be pursued in almost any order. A Companion Website features chapter objectives and summaries, study questions, self-tests, and off-site links of interest."--BOOK JACKET.

An innovative text that aims to deepen students' knowledge of business ethics through a multidisciplinary approach grounded in moral philosophy, management principles, business history, and economics. The text aims to help students make ethical decisions, demonstrate integrity in the workplace, and advocate for moral business practices. It also features content on further trends and topics that will help students build a deeper understanding of business ethics: A section on Personal Integrity in the workplace, unpacks ethical dilemmas that face employees in the workplace including conflicts of interest, cheating, whistle blowing, and bribery. A section on Corporate Values and Responsibilities delves into ethical issues related to the financial industry, competition, safety, privacy, and intellectual property. A section on Global Capitalism examines the ethical issues related to culture, justice, the internet, and environmental issues around the world. All content is supported by 40 contemporary case

studies that allow students to grapple with a wide range of moral issues and apply ethical frameworks to a variety of situations at real-world organizations, including GlaxoSmithKline (GSK) in China, Firestone in Liberia, and the Apple Encryption Controversy. The book is complemented by online resources for instructors and students, including: Test Bank, PowerPoint slides, an Instructor's Manual with extensive case notes, Exercises and Activities, Multimedia resources, Quizzes, Flashcards, and SAGE Journal Articles. Suitable reading for undergraduate students on Business Ethics courses.

Silicon Valley expert Robert Chesnut shows that companies that do not think seriously about a crucial element of corporate culture—integrity—are destined to fail. “Show of hands—who in this group has integrity?” It’s with this direct and often uncomfortable question that Robert Chesnut, General Counsel of Airbnb, begins every presentation to new employees. Defining integrity is difficult. Once understood as “telling the truth and keeping your word,” it was about following not just the letter but the spirit of the law. But in a moment when workplaces are becoming more diverse, global, and connected, silence about integrity creates ambiguities about right and wrong that make everyone uncertain, opening the door for the minority of people to rationalize selfish behavior. Trust in most traditional institutions is down—government, religious organizations, and higher education—and there’s a dark cloud hovering over technology. But this is precisely where companies come in; as peoples’ faith in establishments deteriorates, they’re turning to their employer for stability. In *Intentional Integrity*, Chesnut offers a six-step process for leaders to foster and manage a culture of integrity at work. He explains the rationale and legal context for the ethics and practices, and presents scenarios to illuminate the nuances of thinking deeply and objectively about workplace culture. We will

always need governments to manage defense, infrastructure, and basic societal functions. But, Chesnut argues, the private sector has the responsibility to use sensitivity and flexibility to make broader progress—if they act with integrity. "Rob is an insider who's combined doing good with doing business well in two iconic Silicon Valley companies. His book contains smart, practical advice for anyone looking to do good and do well." —Reid Hoffman, co-founder of LinkedIn and author of Blitzscaling

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