

# Handbook Of Tourism Economics Analysis New Applications And Case Studies

This book presents a series of studies on the socio-economic impacts of tourism, with a special focus on the determinants of tourism competitiveness at the destination level. The authors offer a systematic overview of this important issue, presenting relevant empirical studies from different parts of the world, based on modern theoretical approaches and adequate analysis tools, in the context of their policy or managerial implications. The first part of the book discusses the analysis and assessment of quantitative tourism impacts on local economies, while the second part focuses on non-material aspects of tourism development, in particular those related to the role of innovation and human resources. The final section highlights the different dynamics often observed in tourism destinations arising from the interaction between tourists and local communities.

Covering a wide range of current issues, this comprehensive Handbook explores the links between tourism as a dynamic tertiary industry and China as the world's most influential tourism market and destination.

Tourism Microentrepreneurship shares scholarship and best practices to educate practitioners and to encourage more research on the development of microentrepreneurship and its impact on destination communities.

This book explores and challenges the relationship between tourism and development and establishes a conceptual link between the discrete yet interconnected disciplines of tourism studies and development studies. This new edition includes fully updated chapters drawing on contemporary knowledge

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as well as five new chapters that consider emergent themes in the study of tourism and development.

Handbook of Tourism Economics: Analysis, New Applications and Case Studies provides an up-to-date, concise and readable coverage of the most important topics in tourism economics. It pays attention to relevant traditional topics in tourism economics as well as exciting emerging topics in this field — topics which are expected to be of continuing importance. In doing this, it takes account of advances in economic thought, analysis and applied methods. Contributions provide applications of economic analysis to tourism policy and constructive assessment of contemporary thought about tourism economics. The handbook includes several in-depth case studies such as the contribution of tourism to economic development in selected countries including China, India, Japan and Australia, Portugal and Fiji. Coming from diverse countries (both industrialised and developing) and established in the field of tourism economics, travel and management, many of the contributors have been consultants to governments, private organisations, and international bodies, including the UN World Tourism Organisation, the OECD and UNEP. Experts contributing to this volume include the President of the International Association of Tourism Economics, as well as its Secretary-General, the Secretary-General of the Tourism Research Centre (Association of Tourism Research Institutes), the Founder-Fellow of the International Academy for the Study of Tourism and the former Director of the UK's Centre for Social and Economic Research on the Global Environment (CSERGE).

Tourism economics is a rapidly expanding field of research and interest in the subject has been growing steadily over the past decade. As a field of study it is one of the small band of areas, such as energy and transport economics, that draws

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on, and applies, developments in general economics. This highly accessible and comprehensive Handbook presents a cutting edge discussion of the state of tourism economics and its likely directions in future research. Leading researchers in the field explore a wide range of topics including: demand and forecasting, supply, transport, taxation and infrastructure, evaluation and application for policy-making. Each chapter includes a discussion of its relevance and importance to the tourism economics literature, an overview of its main contributions and themes, a critical evaluation of existing literature and an outline of issues for further conceptual and applied research. Larry Dwyer and Peter Forsyth have assembled a fascinating Handbook that will be an invaluable and much welcomed reference book for tourism economics scholars and researchers at all levels of academe. General economics scholars will also find much to engage them within the book.

With the newly inaugurated US Presidential Administration signing several orders to mitigate discrimination and racism within the United States government, attentions globally are once again brought to the Black Lives Matter campaign, and its message. Discrimination in business contexts, social interactions, and educational institutions remains a concern for leaders today. The empowerment of marginalized communities has been rapidly spreading through societies, thanks to the platforms that social media now offer. The Research Anthology on Empowering Marginalized Communities and Mitigating Racism and Discrimination is a three-volume, hand-selected compilation of the highest quality research on the empowerment of marginalized communities that have been experiencing ongoing discrimination. To shed light on the underpinnings of disparities between marginalized groups and overreaching society, this text explores social justice applications and

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practices and the changes being made or pushed for around the globe that promote equality, fair treatment, and inclusivity. This book is ideal for sociologists, teachers, activists, practitioners, managers, administrators, policymakers, government officials, researchers, academicians, and students working in fields such as gender studies, race studies, social justice, behavioral studies, history, sociology, anthropology, psychology, law, as well as anyone interested in the current practices and advances in mitigating racism and discrimination in society.

This book takes a unique approach to the topic of poverty reduction, primarily employing an international business framework as opposed to the usual economic or political lens. Some of the key ideas explored in the book include: poverty is primarily the lack of choices, not the lack of material possessions; attacking inequality of opportunity might be a more effective means to reduce poverty than attacking inequality of wealth; political systems matter, but individuals and for-profit firms also have a vital and indispensable role in helping to create the wealth needed to reduce poverty; and an effective corporate social responsibility strategy to help reduce poverty may include finding innovative and creative ways to operate profitably in areas of the world where poverty is currently robbing too many people of the opportunity to live their version of the good life. Building on such ideas, the book advocates for private companies to expand operations into the least developed regions of the world as part of their corporate social responsibility programs and to reframe the debates away from ones focused on exploitation and economic nationalism to one of creating opportunities across political borders.

'This is an excellent book which significantly contributes to tourism research and education. It takes a rigorous yet

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readable style to address twenty five of the most pertinent quantitative and qualitative techniques applied in tourism research. the book will appeal to a wider readership of social scientists as well as to scholars of tourism as each chapter provides a thorough overview and explanation of the techniques irrespective of their tourism application.' – Dimitrios Buhalis, Bournemouth University, UK This insightful book explores the most important established and emerging qualitative and quantitative research methods in tourism. the authors provide a detailed overview of the nature of the research method, its use in tourism, the advantages and limitations, and future directions for research. Each chapter is structured to provide information on: the nature of the technique and its evolution; background and types of problems that the technique is designed to handle; applications of the technique to tourism, including discussion of studies that have used the technique and their findings; advantages and limitations of the technique conceptually and for policy formulation; and further developments and applications of the technique in tourism research. Handbook of Research Methods in Tourism will appeal to social scientists, students as well as researchers in tourism who use quantitative and qualitative research techniques. Handbook Of Tourism Economics: Analysis, New Applications And Case StudiesWorld Scientific Activating Critical Thinking to Advance the Sustainable Development Goals in Tourism Systems focuses on the role of critical thinking and inquiry in the implementation of the 2030 Sustainable Development Goals (SDGs) in

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tourism systems. The impetus for the development of this book emerged from the declaration by the United Nations (UN) General Assembly of 2017 as the International Year of Sustainable Tourism for Development. This declaration purposely positions tourism as a tool to advance the universal 2030 Agenda for Sustainable Development and the 17 SDGs, thus mutually serving as an opportunity and responsibility to appraise from a critical lens what the SDGs signify and how they can be understood from multiple perspectives. The chapters in the book foster the next phase of sustainable tourism scholarship that actively considers the interconnections of the UN's SDGs to tourism theory and praxis, and activates critical thinking to analyze and advance sustainability in tourism systems. It articulates the need for the academy to be more intrinsically involved in ongoing iterations of multilateral accords and decrees, to ensure they embody more critical and inclusive transitions toward sustainability, as opposed to market-driven, neoliberal directives. The contributions in this book encourage various worldviews challenging, shaping, and more critically reflecting the realities of global communities as related to, and impacted by, sustainable tourism development. The chapters in this book were originally published as a special issue of the Journal of Sustainable Tourism.

The aim of current research monograph is to provide a deeper view of the complex relationship between the air transport and tourism industries. The adopted point of view – a destination perspective – enables one to go into a more detailed exploration of the topic and to consider

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issues that usually remain invisible at the strategic managers' level. The elaborated destination analysis framework and the identification of common points between aviation and tourism set the groundwork for further examination of the air transport-tourism nexus. Therefore, the book would be useful both for students and researchers in the field of tourism, hospitality and destination management, and for practitioners and destination management representatives who may find interesting insights and ideas for improvement. The monograph would be suitable also for managers and representatives from the air transport industry by providing them with the other point of view – that of the local tourist destination – to consider in their strategic growth and negotiation process.

Tisdell has produced one of the best books in print about the economics of environmental conservation. This volume updates the 1991 edition by discussing more current issues, theories, developments, and analytic frameworks. Tisdell masterfully weaves into many chapters insights from ecological economics a somewhat new area of economics that cannot be ignored in informed discussions of environmental conservation. . .

Tisdell writes clearly and documents each chapter extremely well. He presents a quite balanced view on policy issues, discussing pros and cons of different policies. . . Overall, an extraordinary book. Essential. Academic collections, upper-division undergraduate and up. D.D. Miller, Choice I like it alot and would certainly recommend it to students as an excellent entry point into environmental economics. It is certainly comprehensive,

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covering international through to local environmental issues, developed and developing country experiences across both green and brown topics. The book is written in a highly accessible style and embodies a rigorous theoretical base on which is developed a host of practical examples of application. This reflects Tisdell's wide ranging experience as one of the senior statesmen of environmental economics. Jeff Bennett, The Australian National University A second edition of this book is to be warmly welcomed. The insights it offers into the sustainable use of ecological resources, especially in developing countries, are important for those coming to the study of environmental, resource or ecological economics for the first time. While the treatment of new topics such as globalization and the Environmental Kuznets Curve adds value to the original text, the inclusion of much material from the first edition helps remind us that there is a rich and long-standing literature on this topic. Charles Perrings, University of York, UK In the second edition of *Economics of Environmental Conservation* Clem Tisdell applies wisdom, experience and carefully developed economic theory to dozens of conservation issues. The result is a wide ranging book that skillfully employs ecological economics to analyse conservation issues drawn often from Australia and Asia and relevant in many countries. The policy options proposed to the diverse conservation issues reflect a philosophy developed during more than thirty years research. The book is a rich source of insight and inspiration for anyone analysing environmental conservation issues. Ross Cullen, Lincoln University,



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New Zealand Few economists have the breadth of experience and depth of analytical capability to comment with insight on the vast array of issues that now comprise the environmental agenda. Clem Tisdell is one of that small band. Here is a welcome expansion of his already successful *Economics of Environmental Conservation*. Highly recommended. David Pearce, University College London, UK This fully updated and comprehensively revised edition of a classic text concentrates on the economics of conserving the living environment. It begins by covering the ethical foundations and basic economic paradigms essential for understanding and assessing ecological economics. General strategies for global environmental conservation, policies for government intervention, developing countries, preserving wildlife and biodiversity, open-access to and common property in natural resources, conservation of natural areas, forestry, agriculture and the environment, tourism, sustainable development and demographic change are also all covered. This second edition deals with contemporary environmental policy issues that can be expected to be of lasting concern and importance each chapter benefiting from either the addition of substantial sections of new material, valuable explanations or updates and revisions in light of developments in theory or world events and conditions. Updated techniques of economic analysis are also introduced, explained simply, and a

The *European Journal of Tourism Research* is an interdisciplinary scientific journal in the field of tourism, published by Varna University of Management, Bulgaria.

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Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as management, marketing, sociology, psychology, geography, political sciences, mathematics, statistics, anthropology, culture, information technologies and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism CompleteCABI Leisure, Recreation and TourismProQuest Research Library Individual articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Thomson Reuters' Emerging Sources Citation Index. The editorial team welcomes your submissions to the

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European Journal of Tourism Research.

This book explores the issue of poverty reduction within mainland Southeast Asia with a specific focus on the impact of the private sector and tourism. Covering Cambodia, Laos, Myanmar, Thailand, Vietnam, and Yunnan, the book discusses how success in poverty reduction has come about largely through innovation in the private sector, foreign investment and the move toward more market based economic policies as opposed to foreign aid, or interventions by international development programs, to reduce poverty in the region. The Routledge Handbook of Tourism Research is a compendium of some of the most relevant issues affecting tourism development today. The topics addressed in this book provide some new thinking for those involved in tourism research. This book takes the reader from the beginnings of tourism research to a discussion of emerging forms of tourism and selected examples of tourism development. The underlying theoretical dimensions are reviewed, analysed and discussed from a number of perspectives. This book brings together leading researchers, many of whom are members of the International Academy for the Study of Tourism, to discuss tourism today and its future. The works included in this volume are diverse, in terms of geographical context, research methodology, root discipline, and perspective. This book represents studies based in Europe, North America, Oceania, and Asia. Research methodologies include both quantitative and qualitative. Both macro and micro issues are discussed from the economic, psychological, sociological, political

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science, marketing, and other perspectives, which reflect the interdisciplinary nature of tourism studies. This book is divided into 6 sections. Section 1 considers the foundations for tourism research. Section 2 discusses the implications for destination management and section 3 discusses planning for tourism development. Section 4 covers human capital for tourism development. And finally, section 5 evaluates emerging forms of tourism and then section 6 offers insights into tourism evolution. It offers the reader a comprehensive synthesis of this field, conveying the latest thinking and research. The text will provide an invaluable resource for all those with an interest in tourism research. This is essential reading for students, researchers & academics of Tourism as well as those of related studies in particular Leisure, Hospitality & Development Studies.

The Routledge Handbook of Tourism Cities presents an up-to-date, critical and comprehensive overview of established and emerging themes in urban tourism and tourist cities. Offering socio-cultural perspectives and multidisciplinary insights from leading scholars, the book explores contemporary issues, challenges and trends. Organised into four parts, the handbook begins with an introductory section that explores contemporary issues, challenges and trends that tourism cities face today. A range of topics are explored, including sustainable urban tourism, overtourism and urbanisation, the impact of terrorism, visitor–host interactions, as well as reflections on present and future challenges for

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tourism cities. In Part II the marketing, branding and markets for tourism cities are considered, exploring topics such as destination marketing and branding, business travellers and exhibition hosting. This section combines academic scholarship with real-life practice and case studies from cities. Part III discusses product and technology developments for tourism cities, examining their supply and impact on different travellers, from open-air markets to creative waterfronts, from social media to smart cities. The final Part offers examples of how urban tourism is developing in different parts of the world and how worldwide tourism cities are adapting to the challenges ahead. It also explores emerging forms of specialist tourism, including geology and ecology-based tourism, socialist heritage and post-communist destination tourism. This handbook fills a notable gap by offering a critical and detailed understanding of the diverse elements of the tourist experience today. It contains useful suggestions for practitioners, as well as examples for theoretical frameworks to students in the fields of urban tourism and tourism cities. The handbook will be of interest to scholars and students working in urban tourism, heritage studies, human geography, urban studies and urban planning, sociology, psychology and business studies.

This handbook provides a reference resource to showcase insightful and nuanced perspectives on

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Africa's agriculture, industry, services, and manufacturing sectors; factors affecting the sectors' competitiveness; and the sectors' contribution to employment, economic growth, and sustainable development. It also addresses the potential benefits that the sectors could harness from the planned Continental Free Trade Area (CFTA), and in particular how CFTA could increase the efficiency and competitiveness of these sectors. This book provides evidence-based holistic analyses of the past and current state of Africa's economic sectors, with a strong emphasis on tangible and specific policy recommendations for the purpose of enhancing future economic growth, employment, and sustainable development of the continent. It also assesses the impact of the first-ever Continental Free Trade Area in Africa, and its potential implications for Africa's integration into regional and global economy and competitiveness relative to other fast developing economies (such as those in Asia). This handbook gives an in-depth analysis of fundamental domestic factors that have relevance on the sectors' expansion and growth and their contributions to employment, economic growth, and sustainable development in Africa with differential effects across the continent.

This book goes beyond the methods usually covered in introductory textbooks on quantitative methods in tourism. It considers key issues in data selection,

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approaches to factor and cluster analysis and regression before covering advanced topics including structural equation modelling, maximum likelihood estimation, simulation and agent-based modelling. The result is a guide to quantitative methods in tourism that de-mystifies both simple and apparently complex techniques and makes them more accessible to tourism researchers.

Roy and Jan have assembled a timely snapshot of our current understanding of ecotourism, both as a concept worthy of scientific inquiry and as an increasingly significant segment of global commerce and industry. A terrific piece of work! Sam Ham, University of Idaho, US In the 30 or so year since it became established in the tourism literature and in tourism practice, ecotourism has attracted as many proponents as opponents. This Handbook now brings together some of the leading scholars worldwide in this field, to explore the current position of this form of tourism. In doing so, it offers serious critiques, it explores meanings and paradoxes, it offers best practices and it looks to the future. It is the Handbook for one of tourism's fastest growing and controversial sectors. David Airey, University of Surrey, UK This is a most welcome and needed book. With a very strong editorial team and contributing authors, the Handbook covers all the key issues of ecotourism. It cuts through the confusion surrounding the much-misunderstood

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concept of ecotourism, clearly dealing with definitions, concepts and research issues. The Handbook is particularly welcome for its focus on the visitor experience, a strength of the editors, and for clearly linking the theory of ecotourism with practice in the field. Christopher Cooper, Oxford Brookes University, UK This Handbook brings together contributions from over forty international experts in the field of ecotourism. It provides a critical review and discussion of current issues and concepts it challenges readers to consider the boundaries of what ecotourism is, and could be. The Handbook provides practical information regarding the business of ecotourism; insights into ecotourist behaviour and visitor experiences; and reflections on the practice of ecotourism in a range of different contexts. The Handbook is designed to be a valuable reference book for tourism scholars and researchers.

As the field of tourism and hospitality experiences maturity and scientific sophistication, researchers need to fully understand the breadth and depth of existing scales that help explain, understand, monitor, and predict not only behaviour but also consequences of such behaviour as a function of demand and supply interactions in the field. By introducing the importance of measurement and scales and providing groupings of existing scales The Handbook of Scales in Tourism and Hospitality Research serves as the state of the art reference



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book in the field of tourism, hospitality and allied fields such leisure, recreation, and services management .

Provides practical advice on the use of quantitative techniques used in tourism. Thoroughly revised and updated, the new edition includes new guidelines for domestic and international statistics produced by the World Tourism Organization. The book provides practical tools for both market planning as well as for product assessment, especially regional and environmental planning.

The tourism industry is a multi-billion dollar enterprise, with more people from all cultures and nationalities choosing to spend their leisure time traveling and visiting new locations. To exploit this burgeoning market, tourism agencies must carefully consider the desires and goals of travelers from around the world. The Handbook of Research on Global Hospitality and Tourism Management contributes to the body of knowledge on travel and tourism by presenting a global view of the hospitality industry, including theoretical research into industry trends as well as case studies from around the world. This handbook provides travel agents, owner-operators, and students and researchers in the hospitality industry with the latest research, findings, and developments in the field. Within this handbook of cutting-edge research, readers will find chapters and cases on topics such as travel and tourism in a

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global economy; local, glocal, and international hospitality; challenges in environmental management; cultural cuisine; and destination management, among others.

The measurement of tourism, for example analysing competitiveness and evaluating tourism projects, is not an easy task. Now in its third edition, *The Economics of Tourism Destinations: Theory and Practice* provides a succinct guide to the economic aspects of tourism for students and practitioners alike to decipher the methods of measurement of supply, demand, trends and impacts. This new edition has been revised and updated to include: Three new chapters: Tourism as a development strategy, Tourism export-led growth, and a dedicated chapter on Macro-evaluation of tourism projects and events, including the travel cost method and the contingent valuation method. New case studies from emerging destinations in Asia, Australia and America to show theory in practice. New and updated data throughout. Each chapter combines theory and practice and is integrated with international case studies. Combining macro- and micro-aspects of economics to the tourism destination, this is an invaluable resource for students learning about this subject, as well as being aimed at tourism researchers and policy-makers.

The SAGE Handbook of Tourism Management is a critical, state-of-the-art and authoritative review of

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tourism management, written by leading international thinkers and academics in the field. With a strong focus on theories, concepts and disciplinary approaches to tourism studies, the chapters in this volume are framed as critical synoptic pieces covering key developments, current issues and debates, and emerging trends and future considerations for the field. Part One: Researching Tourism Part Two: Social Analysis Part Three: Economic Analysis Part Four: Technological Analysis Part Five: Environmental Analysis Part Six: Political Analysis This handbook offers a fresh, contemporary and definitive look at tourism management, making it an essential resource for academics, researchers and students.

The Routledge Handbook of Cultural Tourism explores and critically evaluates the debates and controversies in this field of Tourism. It brings together leading specialists from a range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on this significant stream of tourism and its future direction. The book is divided into 7 inter-related sections. Section 1 looks at the historical, philosophical and theoretical framework for cultural tourism. This section debates tourist autonomy role play, authenticity, imaginaries, cross-cultural issues and inter-disciplinarity Section 2 analyses the role that politics takes in cultural

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tourism. This section also looks at ways in which cultural tourism is used as a policy instrument for economic development. Section 3 focuses on social patterns and trends, such as the mobilities paradigm, performativity, reflexivity and traditional hospitality, as well as considering sensitive social issues such as dark tourism. Section 4 analyses community and development, exploring adaptive forms of cultural tourism, as well as more sustainable models for indigenous tourism development. Section 5 discusses Landscapes and Destinations, including the transformation of space into place, issues of authenticity in landscape, the transformation of urban and rural landscapes into tourism products and conservation versus development dilemmas. Section 6 refers to Regeneration and Planning, especially the creative turn in cultural tourism, which can be used to avoid problems of serial reproduction, standardisation and homogenisation. Section 7 deals with The Tourist and Visitor Experience, emphasising the desire of tourists to be more actively and interactively engaged in cultural tourism. This significant volume offers the reader a comprehensive synthesis of this field, conveying the latest thinking and research. The text is international in focus, encouraging dialogue across disciplinary boundaries and areas of study and will be an invaluable resource for all those with an interest in Cultural Tourism. This is essential reading for

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students, researchers and academics of Tourism as well as those of related studies in particular Cultural Studies, Leisure, Geography, Sociology, Politics and Economics.

Religious studies and research have gained a lot of interest and attention from researchers, policy makers, and practitioners over the last few years, but the socio-economic impacts have not been explored. Taking into account the profound economic impact the tourism and hospitality industries can have on regions and cities around the world, further research in this area is critical to analyze the extent of such impact and the ramifications that are associated with it. The Handbook of Research on Socio-Economic Impacts of Religious Tourism and Pilgrimage is a pivotal reference source that provides vital research on the social and economic factors in faith-based journeys. While highlighting topics such as tourist spending, spiritual tourism, and local development, this publication explores religious tourism in the middle age, as well as the methods of modern religious tourism. This book is ideally designed for business managers, cultural preservationists, academicians, business professionals, entrepreneurs, and upper-level students seeking current research on religious tourism and its socio-economic impacts.

This handbook explores and critically examines both positive and negative impacts of tourism

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development focusing on the past, present and future issues, challenges and trends from a multidisciplinary global perspective. Through a comparative approach involving international case studies, this book explores our understanding of tourism impacts and contributes to the theoretical development on relationships between tourism impacts and community support for tourism development. This handbook focuses on a variety of geographical locations, drawing from the knowledge and expertise of highly regarded academics from around the world. Specifically, it explores the adoption and implementation of various tourism development and impact management approaches in a wide range of global contexts, while identifying their trends, issues and challenges. It addresses strategies relating to innovation, sustainability and social responsibility, and critically reviews the economic, sociocultural, environmental, political and technological impacts of tourism. The text also identifies future trends and issues, as well as exploring the methods used to study tourism impacts. Conveying the latest thinking and research, this handbook will be a key reference for students, researchers and academics of tourism, as well as development studies, geography, cultural studies, sustainability and business, encouraging dialogue across disciplinary boundaries and areas of study. Cultural heritage is a complex and elusive concept,

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constantly evolving through time, and combining cultural, aesthetic, symbolic, spiritual, historical and economic values. The Handbook on the Economics of Cultural Heritage outlines the contribution of economics to the design and analysis of cultural heritage policies and to addressing issues related to the conservation, management and enhancement of heritage. The Handbook takes a multidisciplinary approach, using cultural economics as a theoretical framework to illustrate how crucial and stimulating cross-disciplinary dialogue actually is. Contributors scrutinise the co-existence of cultural and economic values as well as the new challenges that arise from changes brought about by technology, and relationships between the different actors engaged in the production, distribution and consumption of heritage services. The roles of public, private and non-profit organizations are also explored. Case studies underpin the discussion, demonstrating the clear and vital link between theory and practice. This highly unique Handbook will prove a fascinating and informative read for academics, researchers, students and policymakers with an interest in cultural economics.

The global tourism industry is a growing, dynamic mega industry, despite the temporary setbacks it has faced from time to time due to political and natural elements. This book approaches tourism development through a critical prism. The collection

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of articles by leading experts in international tourism relooks at the complex phenomenon of tourism development within a multi-disciplinary framework. Replete with interesting case studies and tourism statistics, it re-examines and re-interprets prevailing dominant paradigms in the subject, leading to new insights and perspectives. *Tourism Development Revisited: Concepts, Issues and Paradigms*, in addition to discussing the concepts, scope and nature of the tourism business, also includes a diverse commentary on: - The development of tourism in the 21st century; - Emerging models in international tourism; - Challenges faced in emerging markets of East Europe, India and China; - Impact of the Internet and online markets on the travel industry; - Changing human resource practices and contributions by the informal sector; - The importance of tourism as a source of economic development; - The dynamics of the global tourist and corporate traveler; - Ecotourism, exotic destinations and experiential tourism; and - Fundamental issues in leisure, recreation and tourism. The contributors of all the 22 chapters have explored their respective topics beyond the expected realms. They deal with the conceptual and paradigmatic evolution of tourism as a socio-economic phenomenon and an industry, contradictions in its development process, tourism in the developing world including the fast growing



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Chinese and Indian economies, new tourism products, and their development and management. The book will hold tremendous appeal for students, researchers, academicians, policy makers and professionals in this field.

The SAGE Handbook of Tourism Management is a critical, state-of-the-art and authoritative review of tourism management, written by leading international thinkers and academics in the field. With a strong focus on applications of theories and concepts to tourism, the chapters in this volume are framed as critical synoptic pieces covering key developments, current issues and debates, and emerging trends and future considerations for the field. Part One: Approaching Tourism Part Two: Destination Applications Part Three: Marketing Applications Part Four: Tourism Product Markets Part Five: Technological Applications Part Six: Environmental Applications This handbook offers a fresh, contemporary and definitive look at tourism management, making it an essential resource for academics, researchers and students.

Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic

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edge over competitors. *Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications* is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive advantage, and transport management, this multi-volume book is ideally designed for business managers, supply chain managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

Pacific Island Countries have been shown to be especially vulnerable to such external influences as natural disasters, political unrest and downturns in the global economy and their tourism industries have been notably affected. In particular, they typically have a narrow resource base and a fragile and often vulnerable natural environment. While there is some research on islands and small states, there is a dearth of information on the South Pacific and very little research is being undertaken in the region compared to other geographical regions in the world. This volume brings together current work in Pacific Island tourism. In this collection, three main themes arise: Images of the South Pacific; Socio-economic Impacts of Tourism; and Pacific Island Countries and the Outside World. The first focus is on the question of image, namely, stereotypes of a destination held by tourists and potential tourists, the extent to which

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residents, for their part, really welcome visitors, and the role tourism might play in changing pre-established images. The second theme is tourism's impacts, notably the economic and socio-cultural effects of international tourism's intrusion in the region which, though often hotly debated, have attracted relatively little empirical research. The third focus is on the challenges of how PICs articulate with their external geopolitical and physical environment. These involve existing relations with formal colonial centres, geographical isolation, the need for greater air access to the outside world and for more tourists, and the continuing threat to several PICs of global warming, which increased air travel will inevitably exacerbate. This text will be of interest to tourism students, researchers and academics in the fields of tourism, development studies and cultural studies.

In this book Harold L. Vogel comprehensively examines the business economics and investment aspects of major components of the travel industry, including airlines, hotels, casinos, amusement and theme parks and tourism. The book is designed as an economics-grounded text that uniquely integrates a review of each sector's history, economics, accounting, and financial analysis perspectives and relationships. As such, it provides a concise, up-to-date reference guide for financial analysts, economists, industry executives, legislators and regulators, and journalists interested in the economics, financing and marketing of travel and tourism related goods and services. The third edition of this well-established text updates, refreshes, and significantly broadens the coverage of tourism economics. It further includes new sections on power laws and price-indexing effects and also introduces new charts comparing airline and hotel revenue changes and lodging revenue changes in relation to GDP.

This book provides an up-to-date, concise and readable

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coverage of the most important topics in tourism economics. Taking into account advances in economic thought, analysis and in applied methods, it pays attention to relevant traditional topics in tourism economics as well as exciting emerging topics in this field — topics which are expected to be of continuing importance. Contributions provide applications of economic analysis to tourism policy and constructive assessment of contemporary thought about tourism economics. Extra value is added to this work by the inclusions of several case studies such as the contribution of tourism to economic development in selected countries including China, India and Vietnam.

This handbook provides an authoritative and truly comprehensive overview both of the diverse applications of information and communication technologies (ICTs) within the travel and tourism industry and of e-tourism as a field of scientific inquiry that has grown and matured beyond recognition. Leading experts from around the world describe cutting-edge ideas and developments, present key concepts and theories, and discuss the full range of research methods. The coverage accordingly encompasses everything from big data and analytics to psychology, user behavior, online marketing, supply chain and operations management, smart business networks, policy and regulatory issues – and much, much more. The goal is to provide an outstanding reference that summarizes and synthesizes current knowledge and establishes the theoretical and methodological foundations for further study of the role of ICTs in travel and tourism. The handbook will meet the needs of researchers and students in various disciplines as well as industry professionals. As with all volumes in Springer's Major Reference Works program, readers will benefit from access to a continually updated online version.

In a highly competitive global market, companies need to

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equip themselves with best practices and strategies to survive. Strategic management, innovative managerial thinking, and a clear decision-making process must be utilized to boost company performance and ultimately drive the company's success. The Handbook of Research on Managerial Thinking in Global Business Economics identifies the importance of strategic decision making in competitive environments and analyzes the impacts of managerial thinking on global financial economics. The content within this publication examines globalization, consumer behavior, and risk management. It is designed for researchers, academicians, policymakers, government officials, and managers, and covers topics centered on innovation and development within organizations.

Tourism is an economic and social phenomenon that is centered on a tourist's experience and is dependent on the experiences that are co-created and provided to tourists. Tourism destination managers must understand what tourists perceive as engaging, intense, and memorable in order to remain successful. However, care must also be given to the residents' perception of local tourism development and how it impacts their community. This is a fundamental aspect for tourism development since host communities that support tourism development tend to be more hospitable with tourists, which influences their satisfaction and loyalty. Moreover, the interaction with residents of host communities is a crucial component of the quality of the tourist experience, contributing to the long-term success and sustainability of destinations. The The Handbook of Research on Resident and Tourist Perspectives on Travel Destinations is a collection of innovative research that examines travel destinations from the resident and tourist perspectives in order to better support and inform the tourism development process and to make the destinations attractive to visitors

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while at the same time contributing to resident quality of life and happiness. While highlighting topics including sustainable development, hotel management, and customer satisfaction, this book is ideally designed for government officials, tour developers, travel agencies, brand managers, advertising agencies, restaurateurs, public administrators, hotel managers, tourist industry professionals, academicians, researchers, and students.

The tourism sector has been deeply affected particularly in economic terms by the COVID-19 pandemic. This crisis has led to new practices and radical changes. Scientists emphasize that mankind will face pandemics more frequently in the forthcoming years. Thus, it is important to understand the negative impacts the COVID-19 pandemic had on the tourism sector as well as the measures that were and are being put in place to protect the industry during future outbreaks. The Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry is a comprehensive reference source that reflects upon the evaluations of the experienced and ongoing pandemic crisis in the context of the tourism sector. The positive and negative effects experienced by tourism employees and tourists are examined, and post-pandemic processes and business practices are evaluated. Covering topics including consumer rights in tourism, dynamic changes in the tourism industry, and employment in tourism, this book is suitable for travel agencies, restaurateurs, hotel managers, brand managers, marketers, advertisers, managers, executives, hospitality personnel, policymakers, government officials, tourism practitioners, students, academicians, and researchers seeking the latest sustainable policies and practices that are being utilized to increase the productivity of the tourism sector and will allow it to thrive in the years to come.

The social and economic systems of any country are

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influenced by a range of factors including income and education. As such, it is vital to examine how these factors are creating opportunities to improve both the economy and the lives of people within these countries. Socio-Economic Development: Concepts, Methodologies, Tools, and Applications provides a critical look at the process of social and economic transformation based on environmental and cultural factors including income, skills development, employment, and education. Highlighting a range of topics such as economics, social change, and e-governance, this multi-volume book is designed for policymakers, practitioners, city-development planners, academicians, government officials, and graduate-level students interested in emerging perspectives on socio-economic development.

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