

# Guinness World Records 2017 Videogiochi

Almost immediately after his first appearance in comic books in June 1938, Superman began to be adapted to other media. The subsequent decades have brought even more adaptations of the Man of Steel, his friends, family, and enemies in film, television, comic strip, radio, novels, video games, and even a musical. The rapid adaptation of the Man of Steel occurred before the character and storyworld were fully developed on the comic book page, allowing the adaptations an unprecedented level of freedom and adaptability. The essays in this collection provide specific insight into the practice of adapting Superman from comic books to other media and cultural contexts through a variety of methods, including social, economic, and political contexts. Authors touch on subjects such as the different international receptions to the characters, the evolution of both Clark Kent's character and Superman's powers, the importance of the radio, how the adaptations interact with issues such as racism and Cold War paranoia, and the role of fan fiction in the franchise. By applying a wide range of critical approaches to adaptation and Superman, this collection offers new insights into our popular entertainment and our cultural history.

This anthology addresses videogames long history of fandom, and fans' important role in game history and preservation. In order to better understand and theorize video games and game playing, it is necessary to study

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the activities of gamers themselves. Gamers are active creators in generating meaning; they are creators of media texts they share with other fans (mods, walkthroughs, machinima, etc); and they have played a central role in curating and preserving games through activities such as their collective work on: emulation, creating online archives and the forensic archaeology of code. This volume brings together essays that explore game fandom from diverse perspectives that examine the complex processes at work in the phenomenon of game fandom and its practices. Contributors aim to historicize game fandom, recognize fan contributions to game history, and critically assess the role of fans in ensuring that game culture endures through the development of archives.

The ultimate Guinness World Records book for gamers - now in its fourth edition Pick up the completely updated Guinness World Records, Gamer's Edition 2011 and learn all about amazing computer and video-game record breakers from around the world. You'll find out the highest scores, biggest tournaments, largest cash prizes and most successful games ever. Packed with thousands of high scores and records, a round-up of key events of the video-gaming year - including reviews of new releases, new consoles and the major tournaments - along with detailed game strategies, interviews with professionals, tips and cheats to improve your play, league tables, bizarre facts and incredible video game trivia!

Calling all animal lovers! Guinness World Records: Amazing Animals puts the spotlight on the world's most

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fur-nomenal creatures, peculiar pets, wacky wildlife, and cute critters. In this action-packed annual, you'll meet surfing pigs, talking gorillas, and even the world's largest elephant orchestra! Ever see a dog who thinks he's Picasso or a bunny who plays basketball? You will now! From the tallest and smallest animals to the most popular social pet-working stars, they're all here. If it's activities you want, you're in for a treat! Create your very own record-breaking animal with our online game, or try making an origami zoo! Test your wildlife knowledge with fun quizzes and puzzles, plus find out if your pet is a secret Einstein with our exclusive IQ tests. For a superlative showcase of the world's greatest creatures – and a few LOLs along the way – get your paws on *Amazing Animals* now!

Guinness World Records 2017 Gamer's Edition  
Guinness World Records

The ultimate Guinness Book of Records for gamers - now in its third edition Pick up the completely updated Guinness Book of Records, Gamer's Edition 2010 and learn all about amazing computer and video-game record breakers from around the world. You'll find out the highest scores, biggest tournaments, largest cash prizes and most successful games ever. Packed with thousands of high scores and records, a round-up of key events of the video-gaming year - including reviews of new releases, new consoles and the major tournaments - along with detailed game strategies, interviews with professionals, tips and cheats to improve your play, league tables, bizarre facts and incredible video game trivia!

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Lists records, superlatives, and unusual facts in the areas of fame, the natural world, exploration, technology, remarkable activities, the arts, amusements, and sports. The Guinness World Records Gamer's Edition 2019 is the global authority on all things videogames. The 12th edition of the world's best-selling videogames annual is bursting with amazing records, remarkable feats and marvellous achievements by gamers just like you, who have been inspired by the games they love to play. Inside you'll be able to delve into your favourite games like never before – from returning favourites such as FIFA, Overwatch, Call of Duty, Minecraft, Super Mario and The Legend of Zelda, to all-new instant classics such as Monster Hunter: World, Dragon Ball FighterZ, NieR: Automata and Cuphead. You'll be able to discover who the best FIFA 18 player in the world is, the size of the biggest monster in Monster Hunter: World (clue: it's really, really big), which Overwatch player has healed more players than any other and find out which eSports pro won more than \$2.4 million in 2017 alone! We'll also introduce you to some of the most amazing gamers on the planet. From Nathaniel "Nathie" de Jong, the world's most popular VR-dedicated YouTuber, to Ray "Stallion83" Cox who has the world's highest Xbox Gamerscore. And that's not forgetting Joseph Garrett, Stampy Cat himself, who holds one of Minecraft's strangest records ever – let's just say cake is involved... Stampy Cat has also provided a special guest intro that you'll only find in Gamer's Edition 2019. Talk of Stampy Cat brings us speedily to our World Builders special chapter – a well-constructed celebration of the games

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that let us build, including Minecraft, LEGO® Worlds, Roblox, Terraria and more. You'll have the chance to don your hard hat, too, by taking part in our Reader Challenges that could put your name in lights in next year's Gamer's Edition. So, whether you want to know what the fastest time to complete Dark Souls is (while upside down), see the planet's biggest Game & Watch or find out which nation is the best at Pokémon, you've come to the right place!

Drive . . . and grow rich! The bestselling author of *Investment Biker* is back from the ultimate road trip: a three-year drive around the world that would ultimately set the Guinness record for the longest continuous car journey. In *Adventure Capitalist*, legendary investor Jim Rogers, dubbed "the Indiana Jones of finance" by *Time* magazine, proves that the best way to profit from the global situation is to see the world mile by mile. "While I have never patronized a prostitute," he writes, "I know that one can learn more about a country from speaking to the madam of a brothel or a black marketeer than from meeting a foreign minister." Behind the wheel of a sunburst-yellow, custom-built convertible Mercedes, Rogers and his fiancée, Paige Parker, began their "Millennium Adventure" on January 1, 1999, from Iceland. They traveled through 116 countries, including many where most have rarely ventured, such as Saudi Arabia, Myanmar, Angola, Sudan, Congo, Colombia, and East Timor. They drove through war zones, deserts, jungles, epidemics, and blizzards. They had many narrow escapes. They camped with nomads and camels in the western Sahara. They ate silkworms, iguanas, snakes, termites, guinea pigs, porcupines, crocodiles, and grasshoppers. Best of all, they saw the real world from the ground up—the only vantage point from which it can be truly understood—economically,

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politically, and socially. Here are just a few of the author's conclusions: • The new commodity bull market has started. • The twenty-first century will belong to China. • There is a dramatic shortage of women developing in Asia. • Pakistan is on the verge of disintegrating. • India, like many other large nations, will break into several countries. • The Euro is doomed to fail. • There are fortunes to be made in Angola. • Nongovernmental organizations (NGOs) are a scam. • Bolivia is a comer after decades of instability, thanks to gigantic amounts of natural gas. Adventure Capitalist is the most opinionated, sprawling, adventurous journey you're likely to take within the pages of a book—the perfect read for armchair adventurers, global investors, car enthusiasts, and anyone interested in seeing the world and understanding it as it really is.

Now in its eighth edition, Guinness World Records Gamer's Edition is the ultimate guide to videogames. With all-new design and photography, the fresh-looking 2015 edition is packed full of news and views about the most up-to-date achievements and developments in gaming. It offers the most dazzling images from this year's top titles, along with fascinating facts, figures and features on the games and characters you love – from Minecraft to the world-beating Grand Theft Auto V, from thrilling new games to all-time classics. The latest edition includes gameplay tips and hints, interviews and features exploring gaming from different perspectives, and quotes from leading figures in the industry. Find out about the biggest-selling games, the highest scores, and the world's most amazing gamers. Read about the latest hardware developments in the battle of the eight-generation consoles, and explore the most exciting news stories across all the major gaming genres.

Not on Facebook yet? Then Facebook for Seniors in easy steps is the perfect companion to enable you to join this

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popular social media site and stop missing out! · Set up an account and post on Facebook, whilst maintaining your privacy and staying safe. · Have fun perfecting and sharing photos and videos. · Create and join Facebook Groups to share your interests. · Save time by using Events to invite friends, and to organize your social life, in an instant. · Buy and sell items using the no-fee Marketplace. · Eliminate irrelevant adverts and annoying posts from your News Feed. · Use the free messaging service, Messenger, to send private messages, and make phone and video calls. · Learn about Facebook Portal for video chatting with your friends and family, and telling stories too! Even if you are already a Facebook veteran, you're sure to learn something new with this jam-packed book – all in easy steps!

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Examining a wide range of Japanese videogames, including arcade fighting games, PC-based strategy games and console JRPGs, this book assesses their cultural significance and shows how gameplay and context can be analyzed together to understand videogames as a dynamic mode of artistic expression. Well-known titles such as Final Fantasy, Metal Gear Solid, Street Fighter and Katamari Damacy are evaluated in detail, showing how ideology and critique are conveyed through game narrative and character design as well as user interface, cabinet art, and peripherals. This book also considers how 'Japan' has been packaged for domestic and overseas consumers, and how Japanese designers have used the medium to express ideas about home and nation,

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nuclear energy, war and historical memory, social breakdown and bioethics. Placing each title in its historical context, Hutchinson ultimately shows that videogames are a relatively recent but significant site where cultural identity is played out in modern Japan. Comparing Japanese videogames with their American counterparts, as well as other media forms, such as film, manga and anime, *Japanese Culture Through Videogames* will be useful to students and scholars of Japanese culture and society, as well as Game Studies, Media Studies and Japanese Studies more generally.

*A Boy Made of Blocks* is a funny, heartwarming story of family and love inspired by the author's own experiences with his son, the perfect latest obsession for fans of *The Rosie Project*, David Nicholls and Jojo Moyes. A father who rediscovers love Alex loves his wife Jody, but has forgotten how to show it. He loves his son Sam, but doesn't understand him. He needs a reason to grab his future with both hands. A son who shows him how to live Meet eight-year-old Sam: beautiful, surprising - and different. To him the world is a frightening mystery. But as his imagination comes to life, his family will be changed . . . for good. "One of those wonderful books that makes you laugh and cry at the same time." *Good Housekeeping* "Funny, expertly plotted and written with enormous heart. Readers who enjoyed *The Rosie Project* will love *A Boy Made of Blocks* - I did." Graeme Simsion "Very funny, incredibly poignant and full of insight. Awesome." Jenny Colgan "A wonderful, warm, insightful novel about family, friendship and love." *Daily Mail* "A charming and timely tale of learning to connect in the digital age." *Kirkus* "This is an author who understands fatherhood and boyhood and everything in between. A truly beautiful book." Matthew Dicks, author of *Memoirs of An Imaginary Friend* "*A Boy Made of Blocks* will make you laugh and cry in equal measure; a book you won't soon forget." Brenda Janowitz,



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author of The Dinner Party

The Guinness World Records Gamer's Edition is now in its fifth edition. The ultimate guide to videogames, Gamer's 2012 is completely updated with amazing new records and the very best images from this year's top titles. There are also exciting news stories and fascinating nuggets of trivia detailing recent and upcoming developments in the world of gaming, along with Top 10 charts ranking the most impressive scores and achievements. Discover a dazzling array of essential facts and figures about record-breaking videogames and the highest-scoring players, along with fascinating quotes from the leading figures in the industry. There's also an entertaining taglines quiz that will test just how much you know about the games' stories and characters.

The record-breaking records annual is back and packed with more incredible accomplishments, stunts, cutting-edge science and amazing sporting achievements than ever before. With more than 3,000 new and updated records and 1,000 eye-popping photos, it has thousands of new stats and facts and dazzling new features. There is so much to explore inside. Go on a whirlwind tour of the planet's most amazing places, from the largest swamps to the deepest points on Earth. Find out what happens when you give an octopus a Rubik's Cube, and why all you need to defend yourself from a crocodile is a rubber band! You'll also find all your favorite records and categories such as Big Stuff, Collections, Mass Participation and Fun with Food, plus the year's most significant sporting achievements. Our editors have also taken inspiration this year from the world of superheroes – both fictional and real-world – so look out for our feature chapter charting your favorite caped crusaders in comic books, TV shows and movies. We also meet the real-life record-breakers with genuine superpowers, such as the Canadian strongman vicar who can pull a jumbo jet and an

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actual cyborg who uses technology to augment his senses. You'll also learn all about the science of superheroes, such as who the fastest and strongest superheroes would be if they came to life, and who would win in a royal rumble between Superman, Batman, Hulk and Dr Strange! Also new this year is a celebration of the superlative with infographic poster pages that explore the most exciting absolutes, such as the longest, tallest, fastest and heaviest. Does the longest sofa outstretch the longest train? Is the tallest Easter egg bigger than the tallest snowman? Find out in this amazing new edition. You'll also find these special pages available as free poster downloads at [guinnessworldrecords.com](http://guinnessworldrecords.com)! From science to showbiz via stunts and sports, there are real-life heroes all around us in all shapes and sizes, achieving the extraordinary every day. There's only one book where you'll find so many amazing facts all in one place, and that's Guinness World Records 2018!

This edition is revised to include the 1.8 update. You're alone, in a mysterious new world, full of hidden dangers. You have only minutes to find food and shelter before darkness falls and the monsters come looking for you. What do you do? The updated Minecraft Beginner's Handbook might just save your life. Learn how to find resources, make a shelter, craft tools, armour and weapons, and protect yourself from monsters. With tips from Minecraft experts, as well as developer Jeb and creator Notch himself, it's the definitive guide to surviving your first few days in Minecraft.

Downright Bizarre Games pokes fun at the video game industry, an entertainment business that often takes itself much too seriously. This is a hilarious look at the odd side of the industry, from games outside of the norm to bad art and outlandish dialogue. Also featured are unfortunate headlines, marketing fiascos and publicity

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stunts gone awry. All these eccentric and strange events are documented within this book which gaming professionals wish had never seen print.

This is the ultimate category-killer in videogames annuals. Bursting with mindblowing records and tantalizing trivia, it's a must-have for any gaming fan. Whether you're an app aficionado, an MMO master or a die-hard retro gamer, you'll find show-stopping records, top 10 roundups, quick-fire facts and stats, and hundreds of amazing new images from all your favourite games. Find out for yourself why it's a bestseller!

This book offers the first comprehensive study of the many interfaces shaping the relationship between comics and videogames. It combines in-depth conceptual reflection with a rich selection of paradigmatic case studies from contemporary media culture. The editors have gathered a distinguished group of international scholars working at the interstices of comics studies and game studies to explore two interrelated areas of inquiry: The first part of the book focuses on hybrid medialities and experimental aesthetics "between" comics and videogames; the second part zooms in on how comics and videogames function as transmedia expansions within an increasingly convergent and participatory media culture. The individual chapters address synergies and intersections between comics and videogames via a diverse set of case studies ranging from independent and experimental projects via popular franchises from the corporate worlds of DC and Marvel to the more playful forms of media mix prominent in Japan. Offering an innovative intervention into a

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number of salient issues in current media culture, Comics and Videogames will be of interest to scholars and students of comics studies, game studies, popular culture studies, transmedia studies, and visual culture studies.

Discover thousands of new and classic records in 'Guinness World Records 2014.' Encounter the most venomous creatures on Earth, go for a ride on the world's largest pogo stick and meet the largest walking robot.

The perfect gift for intrepid fans of Pokémon: The Series, Pokémon handheld games, and Pokémon GO: an illustrated compendium of fun and inspirational quotes from past Pokémon Masters. "The adventures along the way aren't written in stone." Whether you've caught 'em all or are merely a champ in the making, all Pokémon trainers have something yet to learn on their journey to being the very best. Featuring fun and inspiring quotes from the beloved television show, The Official Pokémon Book of Joy is full of wise words on friendship, courage, and dedication from battle-tested friends and foes. With past Pokémon Masters as your guide, your very own adventure is about to unfold! "We do have a lot in common. The same air, the same Earth, the same sky. Maybe if we started looking at what's the same instead of always looking at what's different, . . . well, who knows?"

When a remote mountain community is suddenly beset by a rash of grisly murders, the Special Tactics and Rescue Squad--a paramilitary unit--is dispatched to investigate

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From the global authority in record-breaking comes the 11th edition of the world's best-selling videogames annual. Packed with the latest records, coolest stars and the biggest games, the Guinness World Records Gamer's Edition is the go-to bible for every gaming fan. Just ask the five million readers who've made it an international sensation! Inside you'll find amazing stats, thrilling facts, inspirational tales, lightning-quick speed-runs and dazzling photos. Read about the records behind your favorite games including Mario, Overwatch, FIFA, WWE and Rocket League, plus recap on a year of crazy Pokémon GO stories. Go behind the scenes of the world's longest-running eSports organizer. Spook yourself silly with real-life videogame mysteries. Check out the fastest videogame completions. And gaze in envy at the world's largest Zelda and Tomb Raider collections! You'll also meet gaming heroes such as the world's oldest games YouTuber at 81, a man with a real-life cyborg arm that was inspired by Deus Ex, and the kingpin of eSports fighting games. But the videogame stars don't get much bigger than DanTDM, whose Minecraft channel has been watched nearly 10 billion times! So we're thrilled he's written a special intro just for the Guinness World Records Gamer's Edition. Speaking of heroes...grab your cape and turn to this year's special chapter featuring superhero games. It's hard to believe it's been nearly 40 years since Superman first exploded onto our consoles! So, we're celebrating with your favorite costumed crime-battlers. From Spider-Man's web-crawling to Batman's gadgetry, they're just as powerful in pixels as they are in the

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movies. So, whether you want to know who scored the fastest goal in FIFA or achieved the fastest speed-run of Final Fantasy XV, or just want to see the world's biggest Game Boy, this is the book for you!

This special edition of the famous 'Guinness Book of Records' is an ultimate guide to the greatest computer and video game facts and feats.

Includes new and updated records with never-before-seen photography--from the new shortest living man and a slam-dunking parrot to the fiercest predators in the ocean.

Gamer's 2020 is bursting at the seams with the characters our readers love and the games making the biggest splash in gaming right now! Gamer's 2020 features characters and legends such as Super Mario, Spider-Man, Pikachu, Link, Master Chief, Solid Snake, Batman, Mickey Mouse, Lara Croft and Crash Bandicoot will all have their own page... and that's just the start! And, if that wasn't enough, this year a special section is dedicated entirely to the gaming sensation that is Fortnite. We've worked closely with the game's publisher, Epic, to obtain the most accurate facts on the best players, the most popular equipment and the biggest in-game events. We've also crafted specially designed Reader Challenges to put our readers to the test and crown all-new record holders! The book's features will transport our readers to more legendary gaming franchises – whether they visit a galaxy far, far away

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in Star Wars, get up-to-speed on gaming's debutant heroes, catch-up on a year's worth of eSports tournaments, or explore the history of Assassin's Creed's locales. Gamer's 2020 has something for every gamer on the planet and remains the ultimate guide to gaming!

A brand-new Guinness World Records book for kids! This Guinness World Records title is all about marvelous buildings, vehicles, machinery, and the people who dared to dream big by building them. Man-Made Marvels! showcases the most awe-inspiring constructions, including the steepest roller coaster, the tallest motorcycle, the smallest computer mouse, and more. Guinness World Records middle grade compilations are jam-packed with over 300 fun facts and full-color photos about all the record holders we can fit in one amazing theme! These books are perfect for Guinness World Records fans of all ages.

Ever thought you could be a contender in the fast-growing world of eSports, but weren't sure how to make it happen? This guide will take you step-by-step through everything you need to do to become a gaming pro! How To Be A Pro Gamer shows you how to get into the pro-gaming world. It tells you what you need to play, how you need to play it, and even how to get signed to a pro team or start your own streaming channel. Featuring interviews and advice from the biggest and best eSports players

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from around the world, this is the essential guide to getting the YOLO gaming career you've always dreamed of.

All aboard Guinness World Records 2021 for a life-changing journey of discovery! This year, we're devoting a chapter to the history of exploration, starting with the story of the very first circumnavigation, along with our "History of Adventure" timeline, featuring a host of remarkable achievements. The fully revised and updated best-seller is packed with thousands of incredible new feats across the widest spectrum of topics, providing a whistle-stop tour of our superlative universe. Our ever-expanding pool of international consultants and experts help us make sense of the world around us and the cosmos beyond. So join us as we embark on a voyage through the vast panorama of record-breaking in 12 fact-packed chapters:

- Travel through the Solar System and see the planets come to life with a free Augmented Reality feature
- Encounter the cutest, weirdest, most dangerous and exotic creatures on our home planet
- Meet the world's tallest, shortest, hairiest and heaviest humans
- Marvel at the latest high scores, speed runs, and players at the top of their game in eSports and beyond
- Get the lowdown on the world's most successful and prolific actors, musicians, TV stars and influencers

We've also selected the best of the newly approved claims from the 50,000 applications



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received from the public over the past 12 months. But don't just be a tourist: try some of our specially created try-at-home challenges that could see YOU listed in the world-famous book of records. If you want to be one of those lucky few, check out our Against the Clock chapter--we might even see you in next year's edition! Finally, be inspired by the latest inductees to the Guinness World Records Hall of Fame, including the real-life Captain Nemo who's traveled to the deepest point in every ocean, the fearless campaigner for human rights who risked her life to make the world a better place, and the teenage millionaire who made his fortune playing Fortnite. It's a big world out there! Let Guinness World Records 2021 be your guide!

Today, individuals and societies of the digital age are no longer constrained by conventional contexts, narratives, settings, and status; they are surrounded and guided by digital tools and applications leading to a digital revolution. That digital revolution changed the individual along with living styles and cultural and social relations among people. Moreover, these revolutionary changes and the increasing capabilities of smart devices have brought today's people a new kind of public sphere with questionable freedoms but also restraints in its digital dimensions. Now, it is possible to talk about the digital dimension and equivalence of all the concepts that are both individually and socially constructed in a new digital

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world. The Handbook of Research on Digital Citizenship and Management During Crises covers many different components engaged with digital world responsibilities. The authors assess the position, status, and reactions of the new citizen against future catastrophes. Covering topics such as epistemic divide, internet addiction, and new media technologies, this text serves as a cutting-edge resource for researchers, scholars, lawmakers, trainers, instructional designers, university libraries, professors, students, and academicians.

When a young woman appears during a violent storm and sets in motion a series of events that endangers the very fabric of magic, the Knights of Falador, who guard the kingdom of Asgarnia with their lives, must solve an ancient riddle or lose everything. Original. 40,000 first printing. Video game tie-in.

Learn all about the hottest games coming in 2020, how they were developed, and how to beat them in Scholastic's annual gaming guide!

Roll out the red carpet for Guinness World Records 2017: BLOCKBUSTERS! It's virtually exploding with the latest pop-culture records, stellar pictures, behind-the-scenes news, and definitive top 10s. Look right here to find the most-loved movie and TV stars, viral vloggers, chart-topping music, toys, books, attractions, and much, much more. It's so on trend it deserves the "fist-bump" emoji. But don't just take our word for what's hot; in our exclusive Q&As, hear what it's like to be Rey's stunt double in Star Wars, who inspires Wimpy Kid

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writer, Jeff Kinney, and how YouTube stars Dude Perfect would win the Hunger Games if given the chance. You'll also meet the people lucky enough to build LEGO® for a living – jealous much? And if all that isn't enough, try exclusive GWR challenges to see if you can set a blockbuster-inspired record in your very own home! So whether you're a fan of Pixar, Spotify, WWE, Pokémon, selfies, eSports, or anything else that rocks the entertainment world, this is for you!

It's time to celebrate the 10th anniversary of the Guinness World Records: Gamer's Edition! With over four million copies sold, this is the ultimate annual for every gaming fan. It's bursting with the latest facts and stats on your favorite games from the futuristic soccer action of Rocket League to the psychedelic paint battles of Splatoon. And as Star Wars mania explodes once again, we explore everything Jedi in a special feature section. Plus, you'll get a sneak peek at all-new games from the ever-evolving gaming universe! Get an inside look at the indie game scene, the big-money world of eSports, and a celebration of 25 years of Mario Kart. There's everything from space shooters such as Destiny, to RPGs such as Fallout 4, to the hit sport series FIFA and Madden. We've got sims, strategy games, and horror titles, and we also take a look at the toys-to-life phenomenon. From League of Legends to The Legend of Zelda, it's all here in the 2017 edition of Guinness World Records: Gamer's Edition!

Shift your business model and transform your organization in the face of disruption Business Model Shifts is co-authored by Patrick van Der Pijl, producer of the global bestseller Business Model Generation, and offers a groundbreaking look at the challenging times in which we live, and the real-world solutions needed to conquer the obstacles organizations must now face. Business Model Shifts is a visually stunning guide that examines six fundamental disruptions happening now and spotlights the opportunities

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that they present: The Services Shift: the move from products to services The Stakeholder Shift: the move from an exclusive shareholder orientation to creating value for all stakeholders, including employees and society The Digital Shift: the move from traditional business operations to 24/7 connection to customers and their needs The Platform Shift: the move from trying to serve everyone, to connecting people who can exchange value on a proprietary platform The Exponential Shift: the move from seeking incremental growth to an exponential mindset that seeks 10x growth The Circular Shift: the move from take-make-dispose towards restorative, regenerative, and circular value creation Filled with case studies, stories, and in-depth analysis based on the work of hundreds of the world's largest and most intriguing organizations, Business Model Shifts details how these organizations created their own business model shifts in order to create more customer value, and ultimately, a stronger, more competitive business. Whether you're looking for ways to redesign your business due to the latest needs of the marketplace, launching a new product or service, or simply creating more lasting value for your customers, Business Model Shifts is the essential book that will change the way you think about your business and its future.

The bestselling video games annual is back! Bursting with mind-blowing records and tantalizing trivia, the Guinness World Records 2016: Gamer's Edition is a must-have for any gaming fan. Whether you're all about the latest first-person shooter, an app aficionado, an MMO master, or a die-hard retro gamer, you'll find show-stopping records, top 10 roundups, quick-fire facts and stats, and hundreds of amazing new images from all your favorite games. What's more, brand new for this year's book is a dedicated section just for Minecraft fans, with a mega-showcase of the greatest construction records, in-game tips and lots more blocky

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goodness. Plus, discover which tech milestones have been smashed in the last year - in both software and hardware, get all the insider secrets from industry experts, and marvel at the players who have leveled up to the very top of the leaderboards. Think you can challenge the current champions? Look inside to see how to break your very own record! Guinness World Records: Gamer's Editions have sold a whopping 3+ million copies. Find out for yourself why it's a game-changer!

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