

Guided Section 4 Eastern Europe

Succeeding in Business in Central and Eastern Europe Routledge

Imaging and Mapping Eastern Europe puts images centre stage and argues for the agency of the visual in the construction of Europe's east as a socio-political and cultural entity. This book probes into the discontinuous processes of mapping the eastern European space and imaging the eastern European body. Beginning from the Renaissance maps of Sarmatia Europea, it moves onto the images of women in ethnic dress on the pages of travellers' reports from the Balkans, to cartoons of children bullied by dictators in the satirical press, to Cold War cartography, and it ends with photos of protesting crowds on contemporary dust jackets. Studying the eastern European 'iconosphere' leads to the engagement with issues central for image studies and visual culture: word and image relationship, overlaps between the codes of othering and self-fashioning, as well as interaction between the diverse modes of production specific to cartography, travel illustrations, caricature, and book cover design. This book will be of interest to scholars in art history, visual culture, and central Asian, Russian and Eastern European studies.

This compact volume is meant as a modest contribution to the ongoing debate on how to transform in particular the radically reforming Eastern European economies into more productive sociopolitical organizations. Although my main focus here is on the economics of reform and east-west assistance, I have tried to embed the multiple technical aspects of restructuring such a resource allocation into the context of remaking Eastern Europe. That the volume coincides with the seminal transformations of the communist countries of Eastern Europe is, of course, not fortuitous. But I shall have much less to say about the political transitions from communism to parliamentary democracy, except the ways in which the latter may bolster or hinder the hoped-for economic mutations. In taking stock of where I stand on the issue of "radical reform" of planned economics in general and the CMEA in particular, both still moving targets, I have benefited greatly from participation in formal and informal conferences on economic reform. The product has also profited from many informal discussions and exchanges of views among friends and colleagues, including those entrusted with and purely interested in efforts on the overall topic of the study launched from within the broad context of the United Nations, my at times reluctant employer.

This edition includes Kaliningrad for the first time, alongside Albania and Macedonia and covers all of Eastern Europe. Regional itineraries offer a mix of classic and less travelled routes. Maps are included throughout

"Zahra handles this immensely complicated and multidimensional history with remarkable clarity and feeling." —Robert Levgold, *Foreign Affairs* Between 1846 and 1940, more than 50 million Europeans moved to the Americas in one of the largest migrations of human history, emptying out villages and irrevocably changing both their new homes and the ones they left behind. With a keen historical perspective on the most consequential social phenomenon of the twentieth century, Tara Zahra shows how the policies that gave shape to this migration provided the precedent for future events such as the Holocaust, the closing of the Iron Curtain, and the tragedies of ethnic cleansing. In the epilogue, she places the current refugee crisis within the longer history of migration.

The long-awaited new edition of the acclaimed, first-ever comprehensive, informative, and entertaining history of Eastern Europe in English?thoroughly updated, with a major new section on the postcommunist era and a foreword by BBC Central Europe Correspondent Nick Thorpe. When the legendary Romulus killed his brother Remus and founded the city of Rome in 753 BCE, Plovdiv--today the second-largest

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city in Bulgaria--was thousands of years old. Indeed, London, Paris, Berlin, Vienna, Madrid, Brussels, Amsterdam are all mere infants compared to Plovdiv. This is just one of the paradoxes that haunts and defines the New Europe, that part of Europe that was freed from Soviet bondage in 1989, and which is at once both much older than the modern Atlantic-facing power centers of Western Europe while also being much younger than them. Eastern Europe! is a brief and concise (but informative) introduction to Eastern Europe and its myriad customs and history. Even those knowledgeable about Western Europe often see Eastern Europe as terra incognita, with a sign on the border declaring "Here be monsters." Tomek Jankowski's book is a gateway to understanding both what unites and separates Eastern Europeans from their Western brethren, and how this vital region has been shaped by but has also left its mark on Western Europe, Central Asia, the Middle East, and North Africa. It is a reader-friendly guide to a region that is all too often mischaracterized as remote, insular, and superstitious. The book comprises three parts, The first sums up modern linguistic, geographic, and religious contours of Eastern Europe, while the second, main part delves into the region's history, from the earliest origins of Europe up to the end of the Cold War, as well as--new to the 2nd edition--a section on the post-Cold War period. Closing the book is a section that makes sense of geographical name references -- many cities, rivers, or regions have different names -- and also includes an "Eastern Europe by Numbers" feature that provides charts describing the populations, politics, and economies of the region today. Throughout are boxed-off anecdotes ("Useless Trivia") describing fascinating aspects of Eastern European history or culture.

"Now in a fully updated edition, this essential text explores the other half of Europe, the newer and future members of the EU along with the problems and potential they bring to the region and to the world stage"--

Waitman Wade Beorn's *The Holocaust in Eastern Europe* provides a comprehensive history of the Holocaust in the region that was the central location of the event itself while including material often overlooked in general Holocaust history texts. First introducing Jewish life as it was lived before the Nazis in Eastern Europe, the book chronologically surveys the development of Nazi policies in the area over the period from 1939 to 1945. This book provides an overview of both the German imagination and obsession with the East and its impact on the Nazi genocidal project there. It also covers the important period of Soviet occupation and its effects on the unfolding of the Holocaust in Eastern Europe. This text also treats in detail other themes such as ghettoization, the Final Solution, rescue, collaboration, resistance, and many others. Throughout, Beorn includes detailed examples of the similarities and differences of the nature of the Holocaust in various regions, in the words of perpetrators, witnesses, collaborators, and victims/survivors. Beorn also illustrates the complex nature of the Holocaust by discussing the difficult subjects of collaboration, sexual violence, the use of slave labour, treatment of Soviet POWs, profiteering and others within a larger narrative framework. He also explores key topics like Jewish resistance, Jewish councils, memory, and explanations for perpetration, collaboration, and rescue. The book includes images and maps to orient the reader to the topic area. This important book explains the brutality and complexity of the Holocaust in the East for all students of the Holocaust and 20th-century Eastern European history.

This publication examines the impact of socio-economic policies on social exclusion of vulnerable groups in central and eastern Europe and identifies types, degrees and common characteristics of social deprivation. It also focuses on developing and evaluating regional statistical indicators of social deprivation and investigates the emergence of new forms of social exclusion. It includes case studies from the former Yugoslav Republic of Macedonia, Latvia, Hungary and the Russian Federation.

This Handbook is the key reference for contemporary historical and political approaches to gender in Central-Eastern Europe and Eurasia. Leading scholars examine the region's highly diverse politics, histories, cultures, ethnicities, and religions, and how these structures intersect with gender alongside class, sexuality, coloniality, and racism. Comprising 51 chapters, the Handbook is divided into six thematic parts: Part I Conceptual debates and methodological differences Part II Feminist and women's movements cooperating and colliding Part III Constructions of gender in different ideologies Part IV Lived experiences of individuals in different regimes Part V The ambiguous postcommunist transitions Part VI Postcommunist policy issues With a focus on defining debates, the collection considers how the shared experiences, especially communism, affect political forces' organization of gender through a broad variety of topics including feminisms, ideology, violence, independence, regime transition, and public policy. It is a foundational collection that will become invaluable to scholars and students across a range of disciplines including Women's, Gender, and Sexuality Studies and Central-Eastern European and Eurasian Studies.

In Central and Eastern Europe, the 'Old Europe' of cobblestones co-exists with mobile phones, horse carts fight for road space with cars, and farmers' markets compete with mega-stores. Western business professionals hoping to expand or start up new ventures in this complex environment must possess knowledge that is both comprehensive and subtle. What is it like to live and work in Central and Eastern Europe? How is business conducted there? What happened in Central and Eastern Europe to make integration into the rest of Europe so difficult? What important social and cultural issues must be mastered by Westerners hoping to flourish in this region? 'Succeeding in Business in Central and Eastern Europe', the fourteenth title in the 'Managing Cultural Differences Series' answers these and many other questions. This book identifies a variety of factors, including an anti-business attitude and a resistance to Western-style change, that hinder some attempts at development within Central and Eastern Europe. It provides a frame of reference for understanding the "post-Soviet syndrome" - with its remnants of corruption and mistrust of managers and customers alike - that continues to haunt the countries of CEE. Dr. Sears and Ms. Tamulionyte-Lentz give readers solutions for overcoming the problems inherent in this region. They explain how Western executives can build relationships and find point of cultural "synthesis" with their Central and Eastern European counterparts and ultimately create a new and

mutually beneficial work culture with their ventures. With understanding and insights on the cultural nuances of the region, 'Succeeding in Business in Central and Eastern Europe' can help all Western visitors, even tourists, who arrive at this increasingly popular destination.

You can count on Rick Steves to tell you what you really need to know when traveling in Eastern Europe—including the Czech Republic, Slovakia, Poland, Hungary, Slovenia, and Croatia. Explore Eastern Europe's top cities, from the romantic spires of Prague and the steamy thermal baths of Budapest to charming Kraków and laid-back Ljubljana. Enjoy the imperial sights of Vienna and walking tours of exotic Dubrovnik. Then delve into the region's natural wonders: hike through the waterfall wonderland at Plitvice Lakes National Park, drive the winding road to the Julian Alps, and watch the sun dip slowly into the Adriatic from the Dalmatian Coast. Rick's candid, humorous advice will guide you to good-value hotels and restaurants. He'll help you plan where to go and what to see, depending on the length of your trip. You'll learn which sights are worth your time and money, and how to get around by train, bus, car, and boat. More than just reviews and directions, a Rick Steves guidebook is a tour guide in your pocket.

Construction Arbitration in Central and Eastern Europe Contemporary Issues Edited by: Crina Baltag & Cosmin Vasile
The successful execution of a construction project is inextricably linked to the management of risks and the expeditious settlement of any disputes that may arise. In this regard, the wealth of experience gained by Central and Eastern European practitioners in dealing with complex issues arising in construction projects in the region is highly relevant to international arbitration. Thus, this timely book provides a combination of local expertise and cross-jurisdictional perspectives on topics that most often emerge in construction disputes and which resonate far beyond the specific region covered. The authors, all practitioners with significant expertise in international and domestic construction disputes in Central and Eastern European countries, focus on the following topics: the peculiarities of evidence in construction disputes; the probative value of dispute boards, as well as their enforceability; multi-party issues triggered by the participation of various stakeholders besides employer, contractor and subcontractors; provisional measures; arbitrability of contracts with public authorities; issues of liquidated damages; changes of legislation and costs over passage of time; time bar issues; and resolution of disputes related to construction projects as protected investments. Given the increasing number of disputes and the scarce resources available, this essential guide to contemporary topics in construction disputes, with its cross-border perspective, will prove invaluable to practitioners and to academics in the field of construction law and dispute resolution.

This title was first published in 2001. Successful international marketing requires the development and implementation of marketing strategies responsive to different environments. This text examines the unique features of the marketing

environment in Central and Eastern Europe and the impact that they have on the strategies used to enter and penetrate this region. It is based on the proceedings of the 6th annual conference on "Marketing Strategies for Central & Eastern Europe" held from the 2nd to the 4th of December 1998 in Vienna, Austria. The book presents the editors' view on marketing in Central and Eastern Europe and summarizes the main features and research results from the selected papers.

Global Tax Guide, Volume 4 Eastern Europe

'Socialist Realism in Central and Eastern European Literatures' is the first published work to offer a variety of alternative perspectives on the literary and cultural Sovietization of Central and Eastern Europe after World War II and emphasize the dialogic relationship between the 'centre' and the 'satellites' instead of the traditional top-down approach. The introduction of the Soviet cultural model was not quite the smooth endeavour that it was made to look in retrospect; rather, it was always a work in progress, often born out of a give-and-take with the local authorities, intellectuals and interest groups. Relying on archival resources, the authors examine one of the most controversial attempts at a cultural unification in Europe by providing an overview with a focus on specific case-studies, an analysis of distinct particularities with attention to the patterns of negotiation and adaptation that were being developed in the process.

This timely guide focuses on books that deal with the major historical occurrences that have impacted Russia and Eastern Europe, including the transition from Socialism to market economics, the civil war in the Yugoslav peninsula, and the Holocaust, featuring annotations of works representative of the time and culture. Titles are arranged by country of origin and subject area. An excellent resource for academic librarians, scholars, students, and anyone interested in the region.

Wolff explores how Western thinkers contributed to defining and characterizing Eastern Europe as half-civilized and barbaric.

Analysing the key problems facing the transition countries in Central and Eastern Europe, this accessible book describes the legacy of the central planners, the progress achieved so far and the need for further reforms. It documents the outstanding successes and failures, and analyses why certain approaches to transition have worked and others have not. It tests where transition is over and shows how some countries have graduated from 'transition' to 'integration' through their efforts to join the European Union (EU). It discusses the costs and benefits of the eastern enlargement of the EU. The specific experiences of German unification, the Soviet Union's disintegration, and Russia's complex reforms are examined, as are the specific issues that need to be addressed in the Balkans. The book concludes by indicating how the expanding EU could help the poor performers through inclusion in a continent-wide integrated economic area.

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Eastern Europe! is a brief and concise (but informative) introduction to Eastern Europe and its myriad customs and history. When the legendary Romulus killed his brother Remus and founded the city of Rome in 753 BCE, Plovdiv -- today the second-largest city in Bulgaria -- was already thousands of years old. Indeed, London, Paris, Berlin, Vienna, Madrid, Brussels, Amsterdam are all mere infants compared to Plovdiv. This is just one of the paradoxes that haunts and defines the New Europe, that part of Europe that was freed from Soviet bondage in 1989 which is at once both much older than the modern Atlantic-facing power centers of Western Europe while also being in some ways much younger than them. Even those knowledgeable about Western Europe often see Eastern Europe as terra incognita, with a sign on the border declaring "Here be monsters." This book is a gateway to understanding both what unites and separates Eastern Europeans from their Western brethren, and how this vital region has been shaped by, but has also left its mark on, Western Europe, Central Asia, the Middle East and North Africa. Ideal for students, businesspeople, and those who simply want to know more about where Grandma or Grandpa came from, Eastern Europe! is a user-friendly guide to a region that is all too often mischaracterized as remote, insular, and superstitious. Illustrations throughout include: 40 photos, 40 maps and 40 figures (tables, charts, etc.) From the Trade Paperback edition.

Traces the history of the region from World War I to the present, and describes influential events, movements, and individuals.

In praise of *Surge to Freedom: The End of Communist Rule in Eastern Europe*: "Nobody has yet produced a more perceptive and inclusive work on the events of what is arguably the most important year of our lifetimes. This book is essential for anyone with an interest in Eastern Europe, radical social change, or post-bipolar global politics."--Joel M. Jenswold, *Social Science Quarterly*
"Brown has been a close observer of the region for decades, and the breadth of his knowledge and the acuity of his judgments are evident throughout."--Michael Bernhard, *Political Science Quarterly*
"There is no surer guide than Brown to an understanding of these events, and no one better qualified to describe the complex and daunting problems facing the new non-communist governments."--John C. Campbell, *Foreign Affairs*

Regional cooperation has become a distinctive feature of the Balkans, an area known for its turbulent politics. Exploring the origins and dynamics of this change, this book highlights the transformative power of the EU and other international actors.

Volume 15 of *Comparative Public Administration*, titled *Research in Public Policy Analysis and Management*, offers a four-part approach that includes comparative public administration, administrative development and development administration, institutional management, and new public management and reforms. These elements discuss the fundamentals of public administration in detail while also investigating the changes that occur in administrative institutions. *Discusses the fundamentals of public administration *Investigates the changes occurring in administrative institutions *Includes content about international organizations

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The Great Jewish Cities of Central and Eastern Europe: A Travel Guide and Resource Book to Prague, Warsaw, Cracow, and Budapest is the most comprehensive guidebook covering all aspects of Jewish history and contemporary life in Prague, Warsaw, Cracow, and Budapest. This remarkable book includes detailed histories of the Jews in these cities, walking tours of Jewish districts past and present, intensive descriptions of Jewish sites, fascinating accounts of local Jewish legend and lore, and practical information for Jewish travelers to the region. The Great Jewish Cities of Central and Eastern Europe is much more than a tour guide. It is a rich storybook filled with illuminating gleanings from all aspects of Jewish culture in the region: inspiring legends from the streets of Jewish Cracow; a secret glimpse at the former facade of a Prague synagogue; strolls atop a buried Medieval synagogue in Budapest; a virtual reality tour of Warsaw's former Jewish quarter. The author combines experience in several disciplines to elucidate all aspects of Jewish history in these cities, from architectural history to religious symbolism. The entire history of Jewish life, including local traditions and contemporary anecdotes is covered. In addition, The Great Jewish Cities of Central and Eastern Europe is also a practical sourcebook essential for the Jewish traveler, containing information ranging from kosher restaurants to the prayer times and service descriptions of active synagogues in the region. Whether it's an ancient legend or a description of a kosher restaurant, Eli Valley describes the topic in a style that is both enthusiastic and easy to read. The author's years of experience in the region give him an insight into the local Jewish communities rarely seen by the outside world. In spite of the renewed accessibility of Jewish sites, local tour guides are not well-versed in the history of Jewish compatriots, and guide books include only sparse, misleading information about the Jewish sites. The unfortunate

Europe remains divided between east and west, with differences caused and worsened by uneven economic and political development. Amid these divisions, the environment has become a key battleground. The condition and sustainability of environmental resources are interlinked with systems of governance and power, from local to EU levels. Key challenges in the eastern European region today include increasingly authoritarian forms of government that threaten the operations and very existence of civil society groups; the importation of locally-contested conservation and environmental programmes that were designed elsewhere; and a resurgence in cultural nationalism that prescribes and normalises exclusionary nation-building myths. This volume draws together essays by early-career academic researchers from across eastern Europe. Engaging with the critical tools of political ecology, its contributors provide a hitherto overlooked perspective on the current fate and reception of 'environmentalism' in the region. It asks how emergent forms of environmentalism have been received, how these movements and perspectives have redefined landscapes, and what the subtler effects of new regulatory regimes on communities and environment-dependent livelihoods have been. Arranged in three sections, with case studies from Czechia, Hungary, Lithuania, Poland, Romania and Serbia, this collection develops anthropological views on the processes and consequences of the politicisation of the environment. It is valuable reading for human geographers, social and cultural historians, political ecologists, social movement and government scholars, political scientists, and specialists on Europe and European Union politics. Eastern Europe was once clearly defined by the centralized political and economic organization of the societies in the region. They

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shared the same official ideology and were members of the same alliances. After 1989, the region collapsed in an economic, political and cultural implosion. What were the moving forces of this profound change? What are its consequences? Could we try to reasonably foresee any future developments? In this thought-provoking book, Nikolai Genov presents a systematic description and explanation of Eastern European societal transformations after 1989. They are interpreted as adaptations to four global trends; upgrading the rationality of organizations; individualization; spreading of instrumental activism; and universalization of value-normative systems. Adaptations to these trends have generally been successful. However, Genov notes that the process is marked by many failures as well. They are mostly caused by path dependency in the societal development and by the varying quality of relevant decisions, other destructive developments are due to contradictions in the global trends themselves. Guided by the assumption that the societal and supranational integration mechanisms in Eastern Europe before 1989 could not resist the overwhelming power of global trends, Genov's controversial findings question visions about the end of history and simultaneously strengthen the confidence that most complex macro-social processes can be rationally managed. A timely book allowing for a much needed engagement in contemporary debates on the controversial processes in Eastern European transitions.

First published in 1997. This work provides a criminological introduction to the current situation of criminal justice systems in the politically changing Central-Eastern Europe after 1989. It explores concrete problems which the countries are facing, such as the release of political prisoners and those sentenced excessively under the communist regime. The concluding part illuminates the case studies in the previous sections from the point of view of their possible interaction into a cohesive and coherent criminological discipline.

In this thought-provoking book, Nikolai Genov presents a systematic description and explanation of Eastern European societal transformations after 1989 as a consequence of global trends.

The collapse of communism in Central, East and South-East Europe (CESEE) led to great hopes for the region and for Europe. A quarter of a century on, the picture is mixed: in many CESEE countries, the transformation process is incomplete, and the economic catch-up has taken longer than anticipated. The current situation has highlighted the need for a better understanding of the long-term political and economic implications of the Central, East and South-East European historical experience. This thematically organised text offers a clear and comprehensive guide to the economic history of CESEE from 1800 to the present day. Bringing together authors from both East and West, the book also draws on the cutting-edge research of a new generation of scholars from the CESEE region. Presenting a thoroughly modern overview of the history of the region, the text will be invaluable to students of economic history and CESEE area studies.

Francis Tapon yearned for a European adventure, but Western Europe seemed too tame and passé. So he traveled for 3 years visiting every Eastern European country—all 25 of them. The Hidden Europe cleverly mixes insightful facts with hilarious personal anecdotes. It's profound, yet light. Francis Tapon is a sharp observer who helps you distinguish a Latvian from a Lithuanian, while not confusing Slovenia with Slovakia. You'll also learn: - Why Baltic people are human squirrels.- When and why Poland disappeared from Europe.- Why Czechoslovakia and Yugoslavia broke up.- Why Hungarians are really Martians.- How Slovenians learn languages so quickly.- Why the Balkans is so screwed up.- Why there's much more to Romania than Dracula.- Which Moldovan tradition saves marriages.- What the future holds for

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Belarus, Ukraine, Russia.- Why communism was a dream . . . and a nightmare.You'll understand a side of Europe that is still mysterious and misunderstood even 20 years after the fall of the Soviet Union. Francis Tapon is an ideal guide in a book that will become a classic travel narrative.

This book provides updated coverage on the mental health systems in Eastern and Central Europe. Based on up-to-date data, field visits and case studies, the chapters present the financing, organization and public policy issues of Eastern and Central European countries. Solutions are also proposed to tackle major mental health problems facing the region. Mental Health in Central and Eastern Europe is a valuable reference for stakeholders in the mental health communities.

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