

Gregory Heisler 50 Portraits Stories And Techniques From A Photographeram

Gregory Heisler, 50 Portraits Stories and Techniques from a Photographer's
PhotographerAmphoto Books

A collection of 100 inspired and surprising portraits of celebrities and everymen alike from the award-winning photographer Robert Trachtenberg. Paul Rudd checking out the merchandise; Jimmy Kimmel playing dress up; Jack Black getting a one-of-a-kind pedicure; Elon Musk unveiling his newest Tesla; Jerry Seinfeld and Larry David taking a coffee break. From leading men to comedians, ballet dancers to quarterbacks, war veterans to Broadway veterans, Red-Blooded American Male features more than 100 imaginative, striking, and sexy portraits from award-winning photographer Robert Trachtenberg. Pithy captions about each shoot accompany the photographs, giving readers a peek behind the curtain of a famed portrait photographer's creative process and his world-renowned photographs. Uncovering a unique (and often self-deprecating) side to such talents as Jimmy Fallon, Seth Rogen, Channing Tatum, Waris Ahluwalia, Will Ferrell, and Kevin Hart, this collection goes beyond mere portraiture to challenge conventional notions of masculinity and traditional male imagery.

What's your definition of a photo studio? Is it a room with a white seamless backdrop

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or a cyc wall? Maybe it's simply anywhere you're in control of the lighting. In a perfect world, where every day is a breezy 72 degrees with partial cloud coverage, we would all have a 5,000-square-foot studio—and the entire catalog of B&H™ in our equipment lockups. But the reality is that you may have an outdated DSLR with two decent lenses (which took you several years to save up for), and all you have at your disposal is an unfinished basement, your garage, or the empty conference room at your office. That's where Studio Anywhere comes in. With photographer Nick Fancher as your guide, you'll learn how to get portfolio-ready photos while working in some of the most problematic scenarios imaginable. Whether shooting a corporate portrait, a test shoot with a model, or a promo shoot with a band, you'll discover that most of the time, there's no need for an expensive studio—you just have to get creative. Studio Anywhere is a resource for photographers to learn through behind-the-scenes photos and lighting diagrams from a range of photo shoots—but it doesn't stop there. Because directing a photo shoot involves more than simply knowing how to wield a camera or process a raw file, Nick also lets you in on the aesthetic decisions he makes in his signature photos, inspiring you to develop your own vision. And, finally, he describes his Lightroom and Photoshop workflow so you can learn how to deftly navigate post-processing. Shows how to create images with minimal equipment that is within reach of anyone's budget Takes you through the entire shoot, from concept to lighting to exposure to post-processing in Lightroom and Photoshop Teaches how to build a

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portfolio without a dedicated studio space

Cookie Mueller (1949-1989) was a firecracker, a cult figure, a wild child, a writer, a go-go dancer, a mother and a queer icon. A child of suburban 1950s Maryland, she made her name first as an actress in the films of John Waters, and then as an art critic and columnist, a writer of hilarious stories and a maven of New York's downtown art world. *Edgewise*, by Berlin-based actress and writer Chloe Griffin, tells the story of Cookie's life through an oral history composed of more than 80 interviews with the people who knew her, including John Waters, Mink Stole, Gary Indiana, Sharon Niesp, Max Mueller, Linda Yablonsky, Richard Hell, Amos Poe and Raymond Foye. The contributors take us from the late-1960s artist communes of Baltimore to 1970s Provincetown and New York, through 1980s Berlin and Positano. Along with the text, *Edgewise* includes artwork, unpublished photographs and archival material and photography by Philip-Lorca diCorcia, David Armstrong, Robert Mapplethorpe, Peter Hujar and others.

(Book). Once in a while a photographer gains the trust of an artist or a band, and his work fuses with that of the artist in such a way that the two become married in the public consciousness. One can think of David Duncan's pictures of Picasso at work or Alfred Wertheimer's pictures of Elvis backstage in 1956. Elliott Landy's chronicle of The Band from 1968-1969 is of similar importance. He was trusted so deeply that this group of photographs is as intimate a portrait of a group of musicians inventing a new music

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as you are ever likely to come across. Today we call that music "Americana," and it is played all over the world by everyone from Mumford and Sons to the Zac Brown Band. But in 1968, when Elliott first started making these pictures, it was played by six musicians in the town of Woodstock, New York Bob Dylan and a group called The Hawks. They later changed their name to The Band. They had been The Hawks for five years when Bob Dylan pulled them out of Tony Mart's dive bar on the Jersey Shore to be his band.

Now refreshed with current technologies and terms, and more than 25 percent new images and an all-new chapter, this bestselling guide shows readers how to shoot great photographs with any type of camera.

Legendary nature photographer Art Wolfe presents an intimate, behind-the-scenes guide to the experiences, decisions, and methods that helped him capture images from some of the most exciting locations across the globe. In *Photographs from the Edge*, you'll discover the secrets behind forty years of awe-inspiring photography from around the world. Wolfe takes you from the mountains of the Himalayas to the sandy shores of Mnemba Island, with stops in the crowded streets of India and the alkali lakes of Africa along the way. You'll learn the equipment, settings, and creative choices behind each photograph. From endangered species to cultural celebrations to natural wonders, Wolfe brings each subject to life through his stunning photography and the stories he shares in this one-of-a-kind photo safari.

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In this first-ever showcase of his work, Gregory Heisler, one of professional photography's most respected practitioners, shares 50 iconic portraits of celebrities, athletes, and world leaders, along with fascinating, thoughtful, often humorous stories about how the images were made. From his famously controversial portrait of President George H.W. Bush (which led to the revocation of Heisler's White House clearance) to his evocative post-9/11 Time magazine cover of Rudolph Giuliani, to stunning portraits of Julia Roberts, Denzel Washington, Hillary Clinton, Michael Phelps, Muhammad Ali, and many more, Heisler reveals the creative and technical processes that led to each frame. For Heisler's fans and all lovers of photography, Gregory Heisler: 50 Portraits offers not only a gorgeous collection of both black-and-white and color portraits, but an engrossing look at the rarely seen art of a master photographer at work. With a foreword by New York City mayor Michael R. Bloomberg.

Through an extraordinary selection of outstanding images, along with revelatory interviews, PHOTOWISDOM: Master Photographers on Their Art provides an unrivalled exploration of the richness of contemporary photographic practice. The purpose and the technique of photography is explained and discussed with many of the greatest photographers of our time. They share their visions, their challenges, their motivations and their methods, as we are taken inside the work and behind the lens through original and highly accessible 'in-their-own-words' commentaries. The photographers featured range from award-winning photojournalists to celebrity shooters; from politicised environmentalists to elusive artists; from timeless veterans to new visionaries; and from great storytellers to the makers of lasting icons.

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A retrospective of the fifty-year career of the acclaimed LIFE magazine photographer offers more than 120 unforgettable images of celebrities, movie stars, writers, politicians, artists, and others, including his studies of Marilyn Monroe, Ronald Reagan, and Henri Cartier-Bresson. Comprehensive, heavily illustrated volume introduces the concepts and techniques of digital image capture, including exposure, composition, histograms, depth of field, advanced lighting, lens filters, shutter speed, and autofocus. Learn the core concepts and techniques you need to know to take better photos, from choosing the best lens for your stylistic goals to selecting the right camera settings for different lighting conditions. With clear explanations and highly visual examples, Sean T. McHugh takes you from basic concepts like exposure and depth of field to more advanced topics, such as how camera lenses and sensors capture light to produce images. You'll learn not only which camera settings to use in different situations but also the reasons why. Learn how to:

- Choose lenses that give greater control over perspective
- Minimize image noise by understanding how digital sensors work
- Get the exposure you want even in fog, mist, or haze
- Improve hand-held shots by mastering shutter speed and autofocus
- Use tripods, lens filters, and flash to enhance image capture

Whether you want to understand digital photography at a deeper level or simply want to take better photos, Understanding Photography will help you get the most out of your camera.

The secrets of great portraits are shared with photographers at every level in this resource that includes sections on cameras, illumination, film and digital, lighting set-ups, creativity and conceptualization, connecting with the subject, and having a point of view. Original.

American Photography 35 presents the year's best photographs from 2018 as selected by a jury of photography experts. From over 7,000 images submitted to our annual competition, the

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jury selected only 344 photographs to be presented in the oversized, beautifully printed, deluxe, hardcover, 384-page annual award book. The jury included: Jessica Dimson, The New York Times Magazine; Dustin Drankowski, Mashable; Lea Golis, Apple; Rosey Lakos, Godfrey Dadich; Natasha Lunn, Airbnb; Eve Lyons, The New York Times; and Thea Traff, Time. A collection of images and behind-the-lens insights by the photographer includes dozens of portraits of celebrities, athletes, and world leaders accompanied by essays on his creative and technical processes.

In this sexy, bold book, Pulitzer-Prize winning photographer Brian Smith tells the stories behind the photos and lessons learned in 30 years of photographing celebrities and people from all walks of life. Smith's long list of famous and infamous subjects includes pro basketball players Dwayne Wade and Shaquille O'Neal; billionaires Bill Gates, Richard Branson, and Donald Trump; tennis stars Serena and Venus Williams; actors Anne Hathaway, Antonio Banderas, Christopher Walken, Taye Diggs, Jane Krakowski, and William H. Macy; and many more. You'll get the inside scoop on what goes on at a celebrity photo shoot in this gorgeous guide to making professional portraits. Smith has mastered how to make a meaningful portrait on a magazine's budget and on a celebrity's schedule, which can sometimes be 15 minutes or less. Smith reveals his tips on connecting with people, finding the perfect location, telling a great story through portraiture, getting the ideal pose, capturing emotion and gestures, arranging unique group shots, and lighting the scene just right. You might not be photographing the rich and famous, but after reading Smith's tell-all guide, you'll know how to give everyone who makes their way in front of your camera the star treatment.

Now available in paperback Irving Penn's photographs have become iconic documents of an

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era—from his fashion and commercial editorials to his series of nudes and portraits of artists, musicians, writers, celebrities, and tribesmen of New Guinea, Peru, and Morocco. Originally published in 1997 to accompany an exhibition celebrating the Irving Penn Collection and Archives at the Art Institute of Chicago, this book examines Penn's remarkable and wide-ranging career and his uncompromising artistic vision. With nearly 200 captivating photographs that span the entire scope of his artistic production—including poetic portraits of Cecil Beaton, Marcel Duchamp, Arshile Gorky, Elsa Schiaparelli, Georgia O'Keeffe, and Truman Capote—the book features essays by distinguished scholars and reflections by individuals who have known him well or collaborated with him. They also discuss Penn's particular genius for demonstrating how a profound and humane art can be created at the center of a society increasingly dominated by and enthralled with mass media.

THE FIRST BOOK WITH ONE FOOT ON THE COFFEE TABLE, AND ONE FOOT IN THE CLASSROOM Joe McNally, one of the world's top pro digital photographers, whose celebrated work has graced the pages of Sports Illustrated, Time, and National Geographic (to name a few), breaks new ground by doing something no photography book has ever done—blending the rich, stunning images and elegant layout of a coffee-table book with the invaluable training, no-nonsense insights, and photography secrets usually found only in those rare, best-of-breed educational books. When Joe's not on assignment for the biggest-name magazines and Fortune 500 clients, he's in the classroom teaching location lighting, environmental portraiture, and how to “get the shot” at workshops around the world. These on-location workshops are usually reserved for a handful of photographers each year, but now you can learn the same techniques that Joe shares in his seminars and lectures in a book that

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brings Joe's sessions to life. What makes the book so unique is the "triangle of learning" where (1) Joe distills the concept down to one brief sentence. It usually starts with something like, "An editor at National Geographic once told me..." and then he shares one of those hard-earned tricks of the trade that you only get from spending a lifetime behind the lens. Then, (2) on the facing page is one of Joe's brilliant images that perfectly illustrates the technique (you'll recognize many of his photos from magazine covers). And (3) you get the inside story of how that shot was taken, including which equipment he used (lens, f/stop, lighting, accessories, etc.), along with the challenges that type of project brings, and how to set up a shot like that of your own. This book also gives you something more. It inspires. It challenges. It informs. But perhaps most importantly, it will help you understand photography and the art of making great photos at a level you never thought possible. This book is packed with those "Ah ha!" moments—those clever insights that make it all come together for you. It brings you that wonderful moment when it suddenly all makes sense—that "moment it clicks."

An outstanding photographic report that draws attention to the fall from grace of the USSR. The author explains his path to photography, including key career moments and his philosophy of the art, complemented by the portrait, scenic, and artistic photographs that have made him famous.

If you've got a love and passion for photography, and a feel for your camera gear and settings, yet your images still fall short—The Passionate Photographer will help you close that disappointing and frustrating gap between the images you thought you took and the images you actually got. This book will help you determine what you want to say with your photography, then translate those thoughts and feelings into strong images. It is both a source

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of inspiration and a practical guide, as photographer Steve Simon distills 30 years of photographic obsession into the ten crucial steps every photographer needs to take in order to become great at their passion. Simon's practical tips and advice are immediately actionable—designed to accelerate your progress toward becoming the photographer you know you can be. Core concepts include: - The power of working on personal projects to fuel your passion and vision - Shooting a large and targeted volume of work, which leads to a technical competence that lets your creativity soar - Learning to focus your concentration as you shoot, and move outside your comfort zone, past your fears toward the next great image - Strategies for approaching strangers to create successful portraits - How to edit your own work and seek second opinions to identify strengths and weaknesses, offering opportunities for growth and improvement with a goal of sharing your work with the world - The critical need to follow, see, and capture the light around you Along the way, Simon offers inspiration with “Lessons Learned” culled from his own extensive experience and archive of photojournalism and personal projects, as well as images and stories from acclaimed photographers. If you're ready to be inspired and challenge yourself to take your photography to the next level, *The Passionate Photographer* provides ideas and creative solutions to transform that passion into images that convey your unique personal vision.

The mysterious Herobrine somehow enters our Human world. Well, he really had no choice but to come to our world... But maybe Herobrine isn't that much different to you and me. Being a twelve-year-old kid, Herobrine enrolled into a Human school... and he is nervous. Being the new kid at school is hard, especially if the normal Humans you interact with are all scared of you. How will Herobrine get through his first few days of school? What kind of trouble will he

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get himself into?

Without light, there is no photograph. As almost every photographer knows, the word “photograph” has its roots in two Greek words that, together, mean “drawing with light.” But what is less commonly acknowledged and understood is the role that shadow plays in creating striking, expressive imagery, especially in portraiture. It is through deft, nuanced use of both light and shadow that you can move beyond shooting simply ordinary, competent headshots into the realm of creating dramatic portraiture that can so powerfully convey a subject’s inner essence, communicate a personal narrative, and express your photographic vision.

In *The Dramatic Portrait: The Art of Crafting Light and Shadow*, Chris Knight addresses portraiture with a unique approach to both light and shadow that allows you to improve and elevate your own portraiture. He begins with the history of portraiture, from the early work of Egyptians and Greeks to the sublime treatment of light and subject by artists such as Caravaggio, Rembrandt, and Vermeer. Chris then dives into a deep, hands-on exploration of light, shadow, and portraiture, offering numerous lessons and takeaways. He covers:

- The qualities of light: hard, soft, and the spectrum in between
- The relationships between light, subject, and background, and how to control them
- Lighting patterns such as Paramount, Rembrandt, loop, and split

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- Lighting ratios and how they affect contrast in your image
- Equipment: from big and small modifiers to grids, snoots, barn doors, flags, and gels
- Multiple setups for portrait shoots, including those that utilize one, two, and three lights
- How color contributes to drama and mood, eliciting an emotional response from the viewer
- How to approach styling your portrait, from wardrobe to background
- The post-processing workflow, including developing the RAW file, maximizing contrast, color grading, retouching, and dodging and burning for heightened drama and effect

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- How all of these elements culminate to help you define your personal style and create your own narrative

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From the bonds of slavery to the Civil Rights Movement, from the Deep South to the northern metropolises, from the Harlem Renaissance to the riots of South Central Los Angeles, Freedom tells of the African American struggle for equality from the first photographic records in nineteenth century all the way to the present. It is organized chronologically in five sections with introductory essays and narrative captions by noted scholars Manning Marable and Leith Mullings. The array and selection of photographs, many never seen before, reveal the journey in all its complexity and nuance, covering the struggle in its many different aspects - political, social, economic, and cultural. Highly relevant today, the photographs tell of the tremendous courage, determination, and power of a people fighting for a common goal.

This gorgeous gift book reveals nearly 50 years of photography by seasoned National Geographic photographer Bill Allard. Allard was a pioneer of color photography with a style that called for entering people's homes and hearts; by winning their confidence he was able to capture "off guard" moments, and reveal the depth of human nature as never before seen in the pages of National Geographic. Always in search of "what is happening at the edges," his work reveals beauty, mystery, and a sense of adventure. Part photography retrospective and part personal memoir, this book paints a full picture --through images and narrative --of the life of a globe-trekking photographer over the past half century.

In this sports memoir, Wayne Gretzky weaves memories of his legendary career with an inside look at professional hockey and the heroes and stories that inspired him. From minor-hockey phenomenon to Hall of Fame sensation, Wayne Gretzky rewrote the record books, his accomplishments becoming the stuff of legend. Dubbed "The Great One," he is considered by

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many to be the greatest hockey player who ever lived. No one has seen more of the game than he has—but he has never discussed in depth just what it was he saw. For the first time, Gretzky discusses candidly what the game looks like to him and introduces us to the people who inspired and motivated him: mentors, teammates, rivals, the famous and the lesser known. Weaving together lives and moments from an extraordinary career, he reflects on the players who inflamed his imagination when he was a kid, the way he himself figured in the dreams of so many who came after; takes us onto the ice and into the dressing rooms to meet the friends who stood by him and the rivals who spurred him to greater heights; shows us some of the famous moments in hockey history through the eyes of someone who regularly made that history. Warm, direct, and revelatory, it is a book that gives us number 99, the man and the player, like never before.

The core goal of photography is representing subjects that have depth and texture in a medium that inherently lacks both those qualities, and this book shows the best way to rise to that challenge: through the careful application and capture of lighting. It demonstrates how to accentuate or minimize textures, add or subtract highlights, and create or combat shadows to showcase the subjects in the best way and create the illusion of a third dimension in the images. Exploring techniques for lighting portraits, still-life subjects, nature images, and architectural shots, both studio and location lighting are covered in detail. The book teaches photographers how to study their subjects—with all of the textures, colors, shapes, and surfaces they have—then visualize the image as a finished photograph before the photography actually begins. With chapters that thoroughly cover the science of lighting and visualization, photographers can apply that knowledge and successfully create artful images.

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A behind-the-lens guide by an acclaimed master instructs readers on professional lighting and portrait techniques while sharing informative anecdotes, technical notes, and lighting diagrams. This star-studded tribute to the kings and queens of comedy draws together such legendary names as Steve Martin, Tina Fey, Steve Carell, Eddie Murphy, Robin Williams, Ricky Gervais, and many more. Granted extraordinary access, photographer Matt Hoyle has captured his subjects in portraits that are works of art in themselves—by turns zany and deadpan, laugh-out-loud and contemplative. Accompanying them are first-person reflections from each of the comedians on life and laughter that always cut straight to the heart of comedy: it's funny because it's true. Page after sidesplitting page in *Comic Genius* offers prose as engaging as each portrait is memorable. Here, in one handsome package, is the gift of laughter itself. *Comic Genius* is proud to support Save The Children.

It used to be that the only people that needed professional-looking headshots were actors and models, but now thanks to Facebook, Twitter, LinkedIn, and social media in general, headshots are hot! They've never been more in demand than they are today, and Peter Hurley's unique headshot style and trademark look have made him the most sought-after headshot photographer in the world today. Here's your chance to learn exactly how to create "the look" that everybody's after. This is bankable stuff! If you're not adding headshots to what you offer as a photographer, you're leaving a lot of money on the table. Peter knows first-hand the secrets to not only lighting your headshots like a pro (there's a whole chapter on that alone), but in this book he reveals, in the very same fashion that made him a famous name with photographers everywhere, how he gets authentic expressions and incredibly flattering positioning that will make your clients look better than they ever have in any photo—period! It's

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all here: he shows you his positioning techniques, his secrets for getting genuine smiles and images that look so natural you won't believe they're posed (but of course, they are), and you'll learn the very same techniques that Peter uses to create amazing headshots for everyone from execs at top Fortune 500 companies, to Silicon Valley startups, to actors and public figures who know all too well how important a great-looking headshot really is. Peter doesn't hold anything back. He reveals all his tricks of the trade, from his trademark lighting look, to how to create good-looking backgrounds on location, to positioning tricks you won't hear anywhere else, and it's all written in Peter's fun, quirky, inspiring style that lets you know, right from the beginning, you can do this, and you can do this big! These are the techniques that Peter has crafted from years in front of the lens, as a model for top brands like Abercrombie & Fitch and Guess, and years behind the lens, giving him an insight few photographers will ever possess, and he's willing to share every bit of it—every trick, every technique, and every nuance—in this book that will pay for itself at your very next shoot. Yes, it's that good.

This book utilizes award winning photographer Rossella Vanon's contemporary style and up-to-the-minute knowledge to teach how each kind of light works. This approach provides a key grounding for photographers, followed by creative techniques that go beyond traditional approaches. Unique to this book is a reference section that clearly presents a series of photographs of the same four models, representing different gender and ethnic groups, shot from different lighting positions and against different backgrounds. This versatile segment is organized in such a way that photographers can study it for hours when time permits or flip through it in moments while shooting. "

Dive into the 1990s New York club scene with never-before-seen photos by its most prolific

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photographer, Steve Eichner. Eichner was a fixture of 1990s New York City nightlife and served as both its official and unofficial photographer in an era before cellphones and selfies. In this book, readers go beyond the velvet ropes and into the spaces that witnessed some of the decade's most incredible and sought-after parties. Previously unpublished, these intoxicating full-color photographs capture the over-the-top costumes, non-stop dancing, glitter, confetti, sex, drugs, and music that made 90s New York unlike any other place. Celebrities abound, from Leonardo DiCaprio, Dennis Hopper, and Tupac to Joan Rivers, Michael Musto, and Donald Trump. Eichner takes you to many of the city's hot spots, including the Limelight, the Tunnel, Webster Hall, Club Expo, and Club USA. Texts by famous club owner Peter Gatien and BuzzFeed photo essay editor Gabriel H. Sanchez offer a historic and cultural perspective on an era when New York City was more affordable and every night saw artists, bankers, drag queens, musicians, and poets reveling together.

Capture the perfect portrait--even if it's with a selfie--in this updated edition of a trusted classic, now with all-new photography. Great portraits go beyond a mere record of a face. They reveal one of the millions of intimate human moments that make up a life. In *Understanding Portrait Photography*, renowned photographer Bryan Peterson shows how to spot those "aha!" moments and capture them forever. Rather than relying on pure luck and chance to catch those moments, Peterson's approach explains what makes a photo memorable, how to spot the universal themes that everyone can identify with, and how to use lighting, setting, and exposure to reveal the wonder and joy of everyday moments. This updated edition includes new sections on capturing the perfect selfie, how to photograph in foreign territory while being sensitive to cultures and customs, how to master portraiture on an iPhone, and the role of

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Photoshop in portraiture. Now with brand-new photography, *Understanding Portrait Photography* makes it easy to create indelible memories with light and shadow.

Josie Iselin, the author of Abrams' popular *Heart Stones*, turns to sea glass hearts for a companion volume that promises to be just as appealing. Beachcombers the world over treasure sea glass—the shards of broken glass that are tumbled by the waves into smooth, pebblelike forms. They know which colors are common (green and brown) and which are unusual (black, yellow, red, and, especially, orange) and they can often identify the age and origin of a specimen. On rare occasions, sea glass takes the shape of a heart, the universal symbol of love. In *Sea Glass Hearts*, Iselin assembles an inspiring collection of these precious objects that are free for the taking—if you are lucky enough to find them!

With text by Peter Skinner Featuring 100 captivating images by master photographer Oscar Loxoya and text by Peter Skinner, this book unveils all of the creative and technical skills that photographers need to produce portraits with personality. With a behind-the-scenes look at each shoot, from regular portrait clients to people on the street, this book offers step-by-step discussions and diagrams to give readers the insight and skills they need to create their own b/w portraits infused with style and drama.

The distinguished photographer shares his experiences and details the circumstances, methods, and technical and aesthetic problems surrounding the creation of forty of his

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most famous photographs

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's *The Photographer's Guide to Posing: Techniques to Flatter Everyone* is the perfect resource for you. In the first half of *The Photographer's Guide to Posing*, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject's expression and posture. Next, Lindsay dives into “posing essentials,” outlining her approach to start with a “base pose,” then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides “go-to poses” you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create

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endless posing opportunities and continuously improve your work.

Annie's Big Book Famed photographer Annie Leibovitz weighs in with her own SUMO When Benedikt Taschen asked the most important portrait photographer working today to collect her pictures in a SUMO-sized book, she was intrigued and challenged. The project took several years to develop and proved to be revelatory. Leibovitz drew from over 40 years of work, starting with the viscerally intimate reportage she created for Rolling Stone magazine in the 1970s and extending through the more stylized portraiture of her work for Vanity Fair and Vogue. Celebrated images such as John and Yoko entwined in a last embrace are printed alongside portraits that have rarely, and sometimes never before, been seen. Leibovitz was able to present some of her famous group portraits in a format that proves that she is the master of the genre. Her pictures are at once intimate and iconic, wide-ranging stylistically and also uniquely hers. Leibovitz is often imitated, particularly by younger photographers, but her work is somehow immediately recognizable. The bookends of the Leibovitz collection are the black-and-white photograph of Richard Nixon's helicopter lifting off from the White House lawn after he resigned as president in 1974 and the formal color portrait of Queen Elizabeth II taken in a drawing room of Buckingham Palace in 2007. In between are portraits that make up a family album of our time: actors, dancers, comedians, musicians, artists, writers, performance artists, journalists, athletes, businesspeople. Performance and power are recurring themes. A supplementary book contains essays

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by Annie Leibovitz, Graydon Carter, Paul Roth, and Hans Ulrich Obrist and short texts describing the subjects of each of the over 250 photographs. The Collector's Edition is available in four different dustjackets: Whoopi Goldberg, Berkeley, California, 1984 Keith Haring, New York City, 1986 David Byrne, Los Angeles, 1986 Patti Smith, New Orleans, Louisiana, 1978"

Techniques for creating flawless lighting show photographers of all levels how to take full control of their photographic atmosphere in this indispensable guide. Illustrating the physics that govern light; the visual difference between the eye and camera; the qualities of incident and reflected light; and the effects of the size, intensity, direction, contrast, and ratio of light, this manual offers tools for sculpting the face for remarkable portraits. The three desirable positions for the main light are described in detail, as well as how to use those arrangements to accentuate all types of faces—oval, long, angular, heart-shaped, and square—to create portraits with a variety of different effects, from romantic to edgy to high fashion.

Irving Penn (1917-2009) was among the most esteemed and influential photographers of the twentieth century. Over the course of a nearly seventy-year career, he mastered a pared-down aesthetic of studio photography that is distinguished for its meticulous attention to composition, nuance, and detail. This indispensable book features one of the largest selections of Penn's photographs ever compiled—nearly 300 in all—including famous and beloved images as well as works that have never been

