

## Great Courses Guidebooks

In his 36 lectures, professor Mark Whittle talks on knowledge of astronomy and our universe.

Professor McWhorter delivers lectures tracing the origins and history of language. With half a million copies in print, *How to Read a Book* is the best and most successful guide to reading comprehension for the general reader, completely rewritten and updated with new material. A CNN Book of the Week: “Explains not just why we should read books, but how we should read them. It's masterfully done.” –Farheed Zakaria

Originally published in 1940, this book is a rare phenomenon, a living classic that introduces and elucidates the various levels of reading and how to achieve them—from elementary reading, through systematic skimming and inspectional reading, to speed reading. Readers will learn when and how to “judge a book by its cover,” and also how to X-ray it, read critically, and extract the author’s message from the text. Also included is instruction in the different techniques that work best for reading particular genres, such as practical books, imaginative literature, plays, poetry, history, science and mathematics, philosophy and social science works. Finally, the authors offer a recommended reading list and supply reading tests you can use measure your own progress in reading skills, comprehension, and speed.

The full canon of Daoism comprises roughly 1500 texts. Study seminal scriptures such

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as the Neiye, the Huainanzi, the Scripture on Great Peace, and the Declarations of the Perfected. Grasp how the Daozang, or complete canon, is organized into three "Caverns" or divisions, reflecting the major schools of Daoism.

A series of 24 half-hour lectures on a college course level. Examines what available sources can reliably tell us about Jesus' words and deeds in the context of 1st-century Roman Palestine and the Jewish religious environment of the time.

Every golfer dreams of making a pilgrimage to the British Isles, and it sometimes seems as though every golfer is in fact making that pilgrimage, especially when you're trying to book a tee time. The legendary courses of Scotland and Ireland are magnificent shrines, but their fame has obscured the greatness of the golf to be found all across the landscape of England and Wales. From the heathland in the north and center to the linksland on the coasts, England and Wales present an extraordinary variety of great golf experiences. In *All Courses Great and Small*, James W. Finegan treats the reader to a countries-wide survey of these golfing delights -- some famous, like the Open Championship venues of Royal Birkdale, Royal Lytham & St. Annes, and Royal St. George's; some well known, like Sunningdale, Wentworth, and The Belfry; and some gems that have long been hidden in plain sight, like The Addington (in suburban London) or Southport & Ainsdale (not ten minutes from Royal Birkdale). There are as many outstanding courses in England and Wales as there are in Scotland and Ireland combined, a shocking fact that is easily explained: While Scotland has 5.2 million

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people and 550 golf courses, and Ireland has 3.5 million people and 400 courses, England and Wales have 50 million people and more than 2,000 courses. Finegan provides a charming guide to the courses and the towns, the inns and the eateries to be found along the way. He highlights the best of the not quite four thousand holes in Blackburn, Lancashire; gives advice about lunch after your round at Sandwich; raises a cup of grog at Gog Magog; and tackles the playing and pronouncing problems posed by Pwllheli. He gives full due to the best-known places such as Rye, Wentworth, Hoylake, and the royals, but he also declares such lesser-known treasures as St. Enodoc, Sillonth-on-Solway, Southerndown, and Pennard to be every bit as worthy of your time and attention. His books on the courses of Scotland and Ireland, *Blasted Heaths and Blessed Greens* and *Emerald Fairways and Foam-Flecked Seas*, have become invaluable companions to thousands of travelers; *All Courses Great and Small* is an irresistible and even more essential addition to the touring golfer's shelf and suitcase. All writing--whether it's an essay, a personal letter, or a detailed business report--is at its most memorable when it's built on the fundamental and critical skills that transform your words from good to great. The first lectures provide the first key to more engaging and effective writing: understanding literary genres and the ways their unique styles can shape and inform your own voice. The focus then shifts to the art of rhetoric and the ways it can help you adapt your writing to a variety of situations. The final part is a step-by-step guide through the writing process in its four major stages: researching, first

draft, editing and rewriting.

Provides the information needed to manage and conduct a customer survey program. The book walks the reader through the various stages of a survey with particular emphasis on the design of a survey questionnaire, the administration of that questionnaire, and the analysis of data using spread sheet tools. Questions a novice surveyor might have are answered. The book also dedicates a chapter to electronic surveying tools.

This book contains a collection of formal and informal reading assessments for use with students in Grades k-12. These assessments assist the teacher in targeting areas of strength and weakness, in monitoring student reading development, and in planning appropriate instruction. Unlike large-scale achievement tests, the majority of these assessments can be administered individually. Each assessment was selected because it measures an important research-based reading skill and because it is quick, reliable, and easy to use. Each assessment provides clear and accurate individual student information. The assessments included in this book are informal assessments designed to measure specific skills critical to successful reading. Some of the assessments are curriculum-based, while others are criteria-based, depending on the purpose of the assessment. Similarly, some assessments target specific skills, some are

instruments for broader screening, and some can be used for both types of assessment. Spanish assessments are provided for the early grades where many students may still be in bilingual programs or may be receiving Spanish primary language instruction before transitioning to English programs. Profile Forms and Class Records found in the Appendix provide an easy way for teachers to summarize assessment results. Appended are: (1) core Reading Assessment Profile Forms; (2) core Reading Assessment Class Records; (3) Performance Criteria for Fluency and Fluency Scores: a Discussion; (4) Assessment-Driven Instruction: a Systems Approach; and (5) Resources for Assessing Reading. [Contributing authors include: Orna Lenchner, Michael Milone, and Jacalyn Mahler.].

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

In the tradition of *The Power of Habit* and *Thinking, Fast and Slow* comes a practical, playful, and endlessly fascinating guide to what we really know about learning and memory today—and how we can apply it to our own lives. From an early age, it is drilled into our heads: Restlessness, distraction, and ignorance are

the enemies of success. We're told that learning is all self-discipline, that we must confine ourselves to designated study areas, turn off the music, and maintain a strict ritual if we want to ace that test, memorize that presentation, or nail that piano recital. But what if almost everything we were told about learning is wrong? And what if there was a way to achieve more with less effort? In *How We Learn*, award-winning science reporter Benedict Carey sifts through decades of education research and landmark studies to uncover the truth about how our brains absorb and retain information. What he discovers is that, from the moment we are born, we are all learning quickly, efficiently, and automatically; but in our zeal to systematize the process we have ignored valuable, naturally enjoyable learning tools like forgetting, sleeping, and daydreaming. Is a dedicated desk in a quiet room really the best way to study? Can altering your routine improve your recall? Are there times when distraction is good? Is repetition necessary? Carey's search for answers to these questions yields a wealth of strategies that make learning more a part of our everyday lives—and less of a chore. By road testing many of the counterintuitive techniques described in this book, Carey shows how we can flex the neural muscles that make deep learning possible. Along the way he reveals why teachers should give final exams on the first day of class, why it's wise to interleave subjects and concepts when learning any new

skill, and when it's smarter to stay up late prepping for that presentation than to rise early for one last cram session. And if this requires some suspension of disbelief, that's because the research defies what we've been told, throughout our lives, about how best to learn. The brain is not like a muscle, at least not in any straightforward sense. It is something else altogether, sensitive to mood, to timing, to circadian rhythms, as well as to location and environment. It doesn't take orders well, to put it mildly. If the brain is a learning machine, then it is an eccentric one. In *How We Learn*, Benedict Carey shows us how to exploit its quirks to our advantage.

Lectures by Dr. David Zarefsky, Professor of Argumentation and Debate and Professor of Communication Studies, Northwestern University, cover the history of rhetoric and debate as well as analysis of different types of arguments in various situations.

Over the decades, the game of golf has witnessed all manner of books profiling the "Great Courses You Can Play," with countless state, regional and national titles highlighting America's best public and resort facilities. But this, a fully revised and expanded second edition of *The American Private Golf Club Guide*, is entirely different, for it is a guidebook dedicated to the nation's private clubs - 1,100 of them in particular which, given the number of multi-course facilities

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covered, adds up to more than 1,230 profiled courses. Its purpose is to provide accurate, detailed and candid assessments of the country's best and most important private golf facilities, in order to aid the traveling golfer in determining where he or she might wish to play. Course profiles range from 150-400 words and also include complete contact information, a course's current national/state ranking(s) and a five-star Collectability Rating - a unique course rating method entirely exclusive to the Guide. Also something of a reference volume for historians and architectural aficionados, The American Private Golf Club Guide is the centerpiece of MT III Golf Media's series of national and regional course guidebooks, and is an indispensable source of information to golfers nationwide. A guide to the best beaches, restaurants, casinos and shopping—and everything else—that the Bahamas has to offer. Explorer's Guide The Bahamas: A Great Destination treads confidently where other guidebooks stop short: it goes past the beaches, casinos, and duty-free shops to bring you into ancestral lands, fishing settlements, goat farms, conch shacks, theaters, and art galleries. The Bahamas' clear waters and multihued coral reefs are gifts just waiting to be unwrapped.

Provides basic information about the biology, life cycles, and behavior of birds, along with brief profiles of each of the eighty bird families in North America.



Dizzying new technologies are putting unprecedented stress on America's core constitutional values, as protections for privacy, property, and free speech are shrinking due to the wonders of modern life-- from the Internet to digital imaging to artificial intelligence. Today, it's easy to think that we have far more privacy and other personal rights than we in fact do. Only by educating ourselves about the current state of the law and the risks posed by our own inventions can we develop an informed opinion about where to draw hard lines, how to promote changes in the system, and what we can do to protect ourselves.

This lecture course by Professor Robert C. Solomon of the University of Texas explores existentialism and the leading writers and philosophers who have been associated with this philosophical movement.

In the second edition of this title, Nickolas Pappas extends his exploration of Plato's text to include substantial revisions and new material. The chapters on Plato's ethics and politics have been revised and enlarged to include two brand new sections, plus further discussion of Plato on aesthetics.

Part 1 includes an introduction to the entire series and to the enduring problems of philosophy. The critical tensions in Western thought are identified and the context is set for the great conversation that follows. This first part of the series is foundational, designed to teach basic facts about the philosophers and traditions

covered. Classical Origins examines the origins of philosophy in the Greco-Roman world.

Cosmology The History and Nature of Our Universe

Thirty-six lessons on the world history taught by Professor J. Rufus Fears from University of Oklahoma.

Everything you never knew about sushi—its surprising origins, the colorful lives of its chefs, and the bizarre behavior of the creatures that compose it Trevor Corson takes us behind the scenes at America's first sushi-chef training academy, as eager novices strive to master the elusive art of cooking without cooking. He delves into the biology and natural history of the edible creatures of the sea, and tells the fascinating story of an Indo-Chinese meal reinvented in nineteenth-century Tokyo as a cheap fast food. He reveals the pioneers who brought sushi to the United States and explores how this unlikely meal is exploding into the American heartland just as the long-term future of sushi may be unraveling. The Story of Sushi is at once a compelling tale of human determination and a delectable smorgasbord of surprising food science, intrepid reporting, and provocative cultural history.

MacLife is the ultimate magazine about all things Apple. It's authoritative, ahead of the curve and endlessly entertaining. MacLife provides unique content that

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helps readers use their Macs, iPhones, iPods, and their related hardware and software in every facet of their personal and professional lives.

This course provides a non-technical and accesible description of the central foundational concepts and historical development of the topic in theoretical physics called superstring/M-theory.

The City of God is a monumental work - not just for its scale and structure, but for what it asks of us as readers. In this first lecture, dive into the many layers of this powerful book, surveying why Augustine wrote it, for whom, and what impact it still has on our world today.

Provides an overview of fundamental nutrition concepts and the science underlying them.

Professor J. Rufus Fears presents his choices of some of the most essential writings in history. These are works that shaped the minds of great individuals and that offer an extraodrinary gift of wisdom to those willing to receive it. Focus is on intellectual history and ethics, taking the underlying ideas of each great work and revealing how these ideas can be put to use in a moral and ethical life. From the Aeneid and the Book of Job to Othello and 1984, the range in time is from the 3rd millennium B.D. to the 20th century, and in locale from Mesopotamia and China to Europe and America.

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This book celebrates the beauty, tradition, and variety of golf across the Carolinas, featuring eighteen beloved courses as experienced by the walking golfer. One of golf's earliest appeals was its health-giving benefits, with players walking some four miles over varied terrain, making stamina and endurance an important part of the sport. Most recreational players today choose motorized carts. But Lee Pace believes that the slower pace and on-the-ground view associated with walking gives one an opportunity to savor the experience, understand the nuances of course design and landscape architecture, and appreciate the small touches that make our region's best clubs and courses special. The Carolinas are a cradle for the game in the United States, making walking its courses an ideal way to connect past and present. Attractively illustrated with full-color photography, each essay tells the story of a course and how it is experienced on foot. Guiding readers around fabled courses like Pinehurst No. 2 and new classics like Kiawah Island's Ocean Course, private clubs and municipal courses, resort destinations and urban gems, Pace reflects on legendary course architects, famous tournaments, notable players, ties between the game's founders and the Carolinas, and more. Whether you're a committed traditionalist or new to the game, this book will inspire you to slow down and enjoy the best of what golf has to offer.

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From America's most authoritative source: the quintessential primer on understanding and managing your money Money courses through just about every corner of our lives and has an impact on the way we live today and how we'll be able to live in the future. Understanding your money, and getting it to work for you, has never been more important than it is today, as more and more of us are called upon to manage every aspect of our financial lives, from managing day-to-day living expenses to planning a college savings fund and, ultimately, retirement. From The Wall Street Journal, the most trusted name in financial and money matters, this indispensable book takes the mystery out of personal finance. Start with the basics, learn how they work, and you'll become a better steward of your own money, today and in the future. Consider The Wall Street Journal Complete Personal Finance Guidebook your cheat sheet to the finances of your life. This book will help you:

- Understand the nuts and bolts of managing your money: banking, investing, borrowing, insurance, credit cards, taxes, and more
- Establish realistic budgets and savings plans
- Develop an investment strategy that makes sense for you
- Make the right financial decisions about real estate
- Plan for retirement intelligently

Also available—the companion to this guidebook: The Wall Street Journal Personal Finance Workbook, by Jeff D. Opdyke Get your financial life in order with help from The Wall Street Journal. Look for:

- The Wall Street Journal Complete Money and Investing Guidebook
- The Wall Street Journal Complete Identity Theft Guidebook
- The Wall Street Journal Complete Real Estate Investing Guidebook

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Introducing Social Thinking Vocabulary concepts to school-age children  
Learn the basics of operating a camera and get practical tips for taking your photography to the next level. Suggested homework assignments can be completed after each lecture to help you put the principles of this course into practice.

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