

Global Logistics And Supply Chain Management 2nd Edition

The UK's bestselling book on logistics and supply chain management – over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies “go to market” along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to provide higher levels of service and customer support becomes ever more critical. Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices,

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technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management. Emerging Markets hold the key to the development of the global logistics industry over the next twenty years. Whilst developed economies struggle to come to terms with huge levels of debt, newly industrialized markets are showing strong growth prospects as manufacturers and investors look at low-cost production locations. Essential reading for anyone involved in emerging markets or global logistics, *Logistics and Supply Chains in Emerging*

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Markets is the definitive guide to maximising opportunities in emerging markets. This book explores the inherent challenges for global logistics providers when investing and operating in widely-dispersed and sometimes unstable emerging markets. Taking into account the social, economic, and political context, John Manners-Bell, Thomas Cullen, and Cathy Roberson guide you through the key considerations and provide a realistic evaluation of the infrastructures in place to support expansion in emerging markets. Logistics and Supply Chains in Emerging Markets analyses prospects for Asia, Latin America, Africa, Central Asia and the Middle East, including the potential of future logistics hotspots. There are dedicated sections on the BRIC transport and logistics sectors. Supported by a unique downloadable survey of 800 top executives, Logistics and Supply Chains in Emerging Markets gives you unrivalled access to top executives' evaluation of which emerging markets have the greatest potential to become future logistics hotspots, and how they integrate with global supply chains now and in the future.

Logistics is an integral part of our everyday life. Today it influences more than ever a

large number of human and economic activities.

In this book, authors try to illustrate some advanced logistics and supply chain management topics, recently mentioned by academic and industrial

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personnel. This book has been organized in 12 chapters such that the reader can study each chapter not only independently as shown in Fig. 1; but also as part of a whole. If someone wants to study the book more deeply, the suggested approach for this study is shown in Fig. 2. So the readers of this book may be divided into at least two groups: (1) students in Master's courses or higher, who can use this book in their courses as a whole, and (2) experts who want to learn more about a new topic in logistics and supply chain management; this group may want to read a chapter about a special topic that is found in this book. In the context of global competition, the more latent topics in logistics supply chain management are fast growing. This book falls within this perspective and presents 12 chapters that well illustrate the variety and complexity of these topics. This book is organized as follows: Chapter 1 introduces logistics and supply chain management and contains some primal definitions about these two concepts; some obstacles, prerequisites and infrastructures of modernized logistics and supply chain management and global supply chain management are illustrated. This second edition of Global Logistics Management has been thoroughly revised and updated, and new examples have been added reflecting recent developments in the field. This new edition: Helps readers to understand and appreciate the power of

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managing logistics for profit and competitive advantage Educates readers about the nature of individual logistics activities and how they can be woven together Contains a global focus throughout, with examples drawn from various parts of the world Has been thoroughly revised and updated throughout to keep it current Now includes new examples reflecting recent developments and current preoccupations, including security and global instability. Visit the accompanying website at www.blackwellpublishing.com/gourdin to download PowerPoint slides to supplement the book.

An understanding of logistics is of primary importance in the modern business world and this text allows students and businesspeople alike to become comfortable with the fundamentals of this discipline. In its explanation of logistics—the process of moving a commodity or service from customer order to consumption—this guide provides insight into every step of the process, from order processing and purchasing to packaging and warehousing. Tips are included for integrated logistics, customer service, materials flow, and strategic logistics plans.

"This publication covers both strategic and operational level elements of logistics and supply chain research, providing a comprehensive overview of the field with particular attention to new technologies, digitization, and optimization as applied in the era of globalized business"--

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Effective logistics and distribution is essential to the long-term success of a company and is an area of constant innovation. Taking an international perspective, this book outlines the current situation and provides useful ideas and practical information on trends. This edition has been updated to cover: the strategic development of logistics and the supply chains; the design and implementation of logistics strategies; the continuing integration of the supply chain; the developments in e-commerce; the effects of lean and agile operations; measuring and improving performance; environmental issues; and international views on logistics.

A comprehensive guide to the use of outsourcing logistics and supply chain operations, this text includes a review of the market, an assessment of the major providers, a description of the main services available and a consideration of the key drivers for outsourcing. In addition, it provides a detailed framework for selecting a suitable service provider.

Understand the importance of supply chain management, including supply chain leadership, strategy, ethics, design and more with this all-encompassing guide.

Logistics and supply chain management are at the heart of almost every organization globally, as such developing a well-rounded understanding of these areas has never been more important. Learn from

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leading sector specialists about key topics, such as supply chain leadership, resilience, technology, design, and more with this guide. Global Logistics is the comprehensive guide to understanding the international and complex landscape of modern logistics and supply chain management. The book features expertise from over 30 contributors including leading academics, such as Martin Christopher, Alan McKinnon and Steve New, and experienced consultants to leading firms, such as Alan Braithwaite and Patrick Daly. A global approach has been taken, with input from over a dozen countries, and state-of-the-art research is situated alongside expert practical guidance. Covering a range of topics from supply chain strategy, risk management and sourcing to relationship management, resilience and ethics, Global Logistics is essential for those studying or working in logistics and supply chain. Now in its 8th edition, Global Logistics is fully revised and restructured. Readers will learn how to improve logistics, supply chain management and operational effectiveness as well as how to navigate global supply chains, ensure sustainability and engineer for the future. This new edition also covers: - the impact of leadership and talent management in logistics - how to maximize the potential of technology, industry 4.0 and digitalization - the ways in which different types of performance can be measured and optimized

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A supply chain refers to a system of people, activities, organizations, resources and information that are involved in the movement of a product or service from a supplier to the end customer. The activities in a supply chain involve the transformation of raw materials, natural resources and components into the finished product. In special supply chains, the used products can re-enter the supply chain when the residual value is recyclable. There can be different types of supply chain models that address the upstream and downstream aspects of supply chain management. The Supply Chain Operations Reference (SCOR) model is the cross-industry standard measuring total supply chain performance. It includes the parameters of production flexibility, delivery and order fulfillment performance, inventory and asset turns, etc. Supply chain logistics are two closely related aspects of any business. Logistics management is generally regarded as a sub-discipline of supply chain management. This book provides comprehensive insights into the field of logistics. Most of the topics introduced herein cover new techniques and the applications of supply chain management. This book, with its detailed analyses and data, will prove immensely beneficial to professionals and students involved in this area at various levels.

Twenty-first-century supply chains have evolved into world-wide inter-connected supply-and-demand

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networks comprising vastly more complex operations, with profound inter-dependencies and exposure to greater volatility in our uncertain world. The linear concept of a chain is therefore no longer adequate to describe these complex international networks of suppliers, stakeholders, partners, regulators and customers that are involved in ensuring the efficient and effective movement of products, services, information and funds around the world - we are firmly in the era of Global Supply Chain Ecosystems. Exploring the latest market trends and industry developments across emerging, developing and developed markets, in Global Supply Chain Ecosystems industry leader Mark Millar presents detailed and practical insights that will help you capitalise on market opportunities, overcome supply chain challenges and make better informed business decisions. In addition to highlighting key supply chain shifts such as the move beyond globalisation back towards regionalisation, this ground-breaking new publication explores several critical aspects of global supply chain ecosystems - including visibility, resilience, sustainability and collaboration.

The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network,

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manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) Maritime Economics: Management and Marketing, Alan E. Branch. (978-0-748-73986-8) Global Logistics Strategies offers a step-by-step guide to global logistics. Covering the breadth of

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logistics, this highly accessible text covers everything you need to know and is illustrated by engaging case studies of market leaders such as DHL. In this comprehensive book, John Manners-Bell provides an in-depth definition, description and exploration of: freight forwarding, contract logistics, shipping, road freight, air cargo and express. The book also examines major sectors, including Automotive, Chemical, Pharmaceutical, Retail, Consumer, and High Tech. Global Logistics Strategies offers a detailed examination of key topics, including: how the logistics industry has developed, how it is influenced by macro-economic factors and demand-side trends, what the risks are to the industry, and how it will develop over the coming years. It examines important trends and developments that are shaping the industry, including 3D printing, megacities, and post-harvest food losses. Includes online resources, including chapter summaries and figures.

As industrial activity becomes ever more global, corporations have come to recognize the key role of the supply chain and their distribution networks. This text covers a range of topics related to this issue including logistics, purchasing, transport, marketing, and strategy implementation.

Global Logistics Management focuses on the evolution of logistics in the last two decades, and highlights recent developments from a worldwide

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perspective. The book details a wide range of application-oriented studies, from metropolitan bus routing problems to relief logistics, and introduces the state of the art on some classical applications. The book addresses typical logistic problems, most specifically the vehicle routing problem (VRP), followed by a series of analyses and discussions on various logistics problems plaguing airline and marine systems. The text addresses problems encountered in continuous space, and discusses the issue of consolidation, scheduling, and replenishment decisions together with routing. It proposes a methodology that supports decision making at a tactical and operational level associated with daily inventory management, and also examines the three-echelon logistic network. This material provides numerous examples and additional topics that include: An analysis for the airline industry and a novel approach for airline logistics including fare pricing and seat inventory control The berth-crane allocation problem in container terminals A marine system logistics application Ice navigation problems and factors that affect ice navigation Pharmaceutical warehouse route design problems An application in healthcare logistics in which medical suppliers are evaluated through a fuzzy linguistic representation model A real data-driven simulation model that outputs a new shuttle system A model that integrates routing and batching problems Joint replenishment

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and transportation problems Global Logistics Management clearly illustrates logistic problems encountered in many different application areas, and provides you with the latest advances in classical applications.

In this timely work, James Giermanski describes the advent and development of security operations in the global supply chain, outlining the respective contributions of governmental and nongovernmental stakeholders to this worldwide concern. Global Supply Chain Security explores the potential impact of port-related catastrophic events in the United States and their effects worldwide, concentrating, in particular, on the United States contribution to global container security. Offering insights on deficiencies in U.S. policies, Giermanski underscores the vulnerabilities in the supply chain that U.S. government agencies have ignored, avoided, and even denied. Global Supply Chain Security treats both the terrestrial and maritime borders of the United States, reserving for special analysis the threat to the nation's southern border of hazardous materials or materials in transshipment or in-bond, as well as the questionable leadership exhibited by the Department of Homeland Security in its diagnosis and treatment of these threats. Finally, Giermanski covers the important role played by the private sector and the off-the-shelf, innovative products that have been introduced to supply chain

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management and security."

The fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe, the Far East and North America. Logistics has a key strategic role to play in the long-term plans of major companies, and is recognized as a vital part of every organization. To a large extent this crucial new role is due to an expanded view of logistics, which now includes all the activities related to the supply chain from initial suppliers through to final customers. This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution. Written by a host of contributors drawn from industry, constancy and education, this book provides new insights into the most significant aspects of logistics, including: developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re-engineering the logistics function From logistics professionals, consultants, professors and students to managers from different backgrounds who want an appreciation of current trends in the subject, this book is essential reading. About the author: Donald Waters, a past member if the Institute of Logistics

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and currently a member of the Canadian Association of Logistics Management, has lectured weekly on logistics, operational research and management science, and has brought his academic career to fruition as Professor of Operations Management at the University Calgary, Canada. He is also the author of Operations Management in the Kogan Page Fast Track MBA Series. Features This book offers complete coverage of logistics, examining modes, general issues, logistics in specific regions, free-trade zones, innovations in international logistics, case studies and a look at the future.

The Wall Street Journal technology columnist reveals the fascinating story behind the misleadingly simple phrase shoppers take for granted—“Arriving Today”—in this eye-opening investigation into the new rules of online commerce, transportation, and supply chain management. We are at a tipping point in retail history. While consumers are profiting from the convenience of instant gratification, rapidly advancing technologies are transforming the way goods are transported and displacing workers in ways never before seen. In Arriving Today, Christopher Mims goes deep, far, and wide to uncover how a single product, from creation to delivery, weaves its way from a factory on the other side of the world to our doorstep. He analyzes the evolving technologies and management strategies

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necessary to keep the product moving to fulfill consumers' demand for "arriving today" gratification. Mims reveals a world where the only thing moving faster than goods in an Amazon warehouse is the rate at which an entire industry is being gutted and rebuilt by innovation and mass shifts in human labor practices. He goes behind the scenes to uncover the paradoxes in this shift—into the world's busiest port, the cabin of an 18-wheeler, and Amazon's automated warehouses—to explore how the promise of "arriving today" is fulfilled through a balletic dance between humans and machines. The scope of such large-scale innovation and expended energy is equal parts inspiring, enlightening, and horrifying. As he offers a glimpse of our future, Mims asks us to consider the system's vulnerability and its resilience, and who shoulders the burden, as we hurtle toward a fully automated system—and what it will mean when we are there. This state-of-the-art Handbook provides a comprehensive understanding and assessment of the field of global supply chain management (GSCM). Editors John T. Mentzer, Matthew B. Myers, and Theodore P. Stank bring together a distinguished group of contributors to describe and critically examine the key perspectives guiding GSCM, taking stock of what we know (and do not know) about them.

This interface is being recognized by business

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organizations as a key priority for management, and both practitioners and academics alike have placed a greater emphasis on the need to view the supply chain as a whole as the vehicle by which competitive advantage is achieved. As well as drawing upon current research and the experience of firms worldwide, Marketing Logistics uses numerous 'mini-cases' and vignettes to illustrate the key messages in each chapter and bring the theory to life. This book is an invaluable resource for managers who seek to understand more about the way in which the supply chain should be managed to improve their organization's competitive position, as well as students undertaking degree-level courses in marketing, logistics and supply chain management. For students who want to advance their understanding of company logistics and supply chains, the author examines how a number of firms in a supply chain work together to create a flow of products and services that satisfies end customers, whilst enabling all the manufacturing and service companies involved to grow profitably. Including the most recent concepts and theoretical advances to emerge from the field of logistics and supply chain management, this text informs and assists its readers with the aid of case studies and accompanying questions, diagrams, photos and an accompanying website.

Supply Chain Management and Cost Management are

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important developments helping companies to respond to increased global competition and demanding customer needs. Within the 23 chapters of the book, more than 35 authors provide insights into new concepts for cost control in supply chains. The frameworks presented are illustrated with case studies from the automotive, textile, white goods, and transportation industry as well as from retailing. Academics will benefit from the wide range of approaches presented, while practitioners will learn from the examples how their own company and the supply chains which they compete in, can be brought to lower costs and better performance. Your one-stop reference for entering the global logistics environment *Global Logistics for Dummies* is an operational-level reference and overview for those manufacturers, businesses, product distributors, providers of logistics services, humanitarian and disaster relief responders and logisticians on both ends of a global chain who are considering entry in or have recently embarked on entering the global logistics chain/market. Easy to follow and packed with tons of helpful information, it serves as a springboard to larger texts for more detailed information. Beginning with an introduction to both the “whats” and “whys” of global logistics, the book sheds light on how global logistics demands the involvement of not only all elements of the logistics enterprise – e.g., design, logistics engineering, supply, storage/distribution, maintenance, transportation, returns/re-manufacturing, etc. – but also all elements of the business enterprise. In no time, it’ll get you up to speed on the whole-enterprise logistics elements that

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should be considered in the decision to enter and excel in providing logistics end-items, goods, and services to a global customer. Deliver global disaster and relief logistics support Explore global manufacturing and distribution logistics Provide logistics services for foreign customers Adapt domestic logistics to foreign operating environments Written by a team of SOLE – The International Society of Logistics credentialed practitioners and academicians, Global Logistics for Dummies makes it easier than ever to succeed in this ever-growing field.

Global Logistics Network Modelling and Policy provides guidelines on quality policy, covering investments, management and planning for port and hinterland infrastructure, roads, railways and inland waterway ports. The book first describes the authors' concept and formulation models, followed by a description and analysis of the applied data. As shipping companies fiercely compete in an effort to achieve greater efficiency and impact infrastructure policy and plan for the entire supply chain, they need tactics that drive quality transportation policy and new ways to model and simulate worldwide cargo movements, all while estimating demand and capacity of systems. This book provides quantitative tools for modeling, analysis, and simulation of worldwide, inter-modal cargo movement – helping forecast the impacts of logistics and related policies in each region of the world. It covers useful applications for every region of the world, allowing policymakers to tailor results for their own specific uses. Delivers sophisticated quantitative tools for modeling

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simulations, providing powerful analysis of global intermodal cargo movements Features examples of tools applied to logistical policy situations in every region of the world Serves as a bridge between theory and practice in the field of freight transportation research Provides detailed, data-supported case studies and real-world examples for transportation modelers, planners and policymakers

LEVERAGE YOUR SUPPLY CHAIN FOR MAXIMUM PROFIT

Do you have a global supply chain strategy designed for the long run? About 90 percent of global demand is not fully met by local supply, and global supply chains will soon account for 25 percent of multinational firms' performance--meanwhile, supply chains need to become 43 percent more global in the next decade just to maintain a firm's competitive edge.

Written by three of today's leading experts on the subject--each from Michigan State University, the uncontested world leader of supply chain

management--Global Supply Chain Management gives you the know-how and tools to dramatically boost supply chain efficiency by making it a core element of your overall corporate strategy. Global Supply Chain Management takes you step by step through the process of creating and managing a global supply chain strategy and aligning it with the conditions of your industry. Learn everything you need to know about developing a core strategy plus strategies for each of the critical supply chain functions: LOGISTICS--Integrate logistics strategy and tactical activities PURCHASING--Manage the transition to purchasing globally

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OPERATIONS--Systematically design, direct, and control processes MARKET CHANNELS--Effectively connect your supply chain to customers With in-depth case studies and data showing how American Express, AB InBev, Dell, FedEx, Daimler, Microsoft, Nestlé, Nokia, and several other prominent companies have applied global supply chain strategy to increase profits and growth, Global Supply Chain Management helps you take action to drive similar success in your company. If you're serious about competing today--and in the future--you must integrate and leverage strategic supply chain management into your overall corporate strategy. Global Supply Chain Management provides everything you need to build a strategy designed for the long run.

PRAISE FOR GLOBAL SUPPLY CHAIN

MANAGEMENT "This book does a superb job of using a total value perspective and integrating business functions into a strategic framework for global supply chain management that can be leveraged for success."

-- Leif Johansson, Chairman of the Board of Directors of AstraZeneca, Ericsson, European Round Table of Industrialists, and the International Advisory Board of the Nobel Foundation "Written by a superb team of world-leading authors on global supply chain management, this book provides a great framework for companies to leverage global supply chain functions and processes, measurements, and tools to achieve sustained strategic advantage in the global marketplace." -- Michael Lawton, Chief Financial Officer (CFO) and Executive Vice President of Finance of Domino's Pizza, Inc. "In our company, we have come to recognize the strategic

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importance of building and maintaining a global supply chain. This book does an excellent job of identifying a framework for considering the implications of an integrated model for global supply chain management. It's clear that the authors have tremendous experience, and they have shared their insights in an innovative and integrative way." -- John Shull, Vice President and Global Procurement Officer of Steelcase Inc. "Global supply chains are critically important to companies in delivering products and services that satisfy customers. Hult, Closs, and Frayer provide an excellent model for how to drive the strategic and operational dimensions of global supply chain management to maximize end-customer value." -- Claes Fornell, Chairman of the Board of Directors of CFI Group Worldwide and ForeSee, and founder of the American Customer Satisfaction Index (ACSI)

Students of logistics, transportation, and supply chain management, as well as international managers will find this text an essential reference for understanding how cargo is moved around the world.

Finance and Risk Management for International Logistics and the Supply Chain presents a detailed overview of financial and risk management tools, activity-based costing, and multi-criteria decision-making, providing comprehensive guidance for those researching and working in logistics and supply chain management. The book breaks new ground, combining the expertise of leading authorities to analyze and navigate the funding components for these critical transportation functions. As the international logistics and supply chain transportation

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fields have recently received heavy investments, this research and the theory behind it provide a timely update on risk management, finance and legal and environmental impacts. Users will find sections that address the wide-ranging issues related to this emerging field that are presented from an international and holistic perspective. Provides a valuable reference covering the full slate of financial issues of interest to global players in the international transport, logistics and supply chain industries Covers a truly international perspective, addressing a diverse variety of worldwide transport, logistics and supply chain contexts Features finance and risk-management strategies related to the banking industry, exchange rates, fuel prices, climate-related funding, freight derivatives and legal aspects
Global Logistics and Supply Chain Management John Wiley & Sons

The fifth edition of this established book represents the current trends, best practices, and latest thinking in global logistics. It serves as a forum allowing the contributors--a range of acknowledged logistics-sector specialists--to discuss key logistics issues and share their authoritative views.

The ways in which we design, make, transport and then discard clothes has a huge social and environmental impact. This book covers responsible business practices and sustainability in the fashion industry from the raw fibre stage, through production, to the point of customer consumption. The concepts of responsibility and sustainability are fast becoming essential factors in business decisions and Responsible Supply Chain Management leads the reader through the multiple stages in the supply chain that can

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impact on business strategy. A perfect resource for students studying fashion and for those working in the sector who wish to identify the latest thinking as they plan sustainability strategies, the book is divided into four clear sections. The first introductory part of the book examines sustainability in the supply chain by identifying the main three pillars of sustainability (social, economic and environmental) and considers which fashion brands are innovating in this area. Part two looks at fashion logistics and supply chain operations by assessing fibre, yarn and fabric considerations, logistical issues for both garment production, and service delivery, stock control, transportation, barriers and risks. The third part develops the logistics theme further by identifying recent trends and case studies that highlight agility and lean management structures, and the application of transparency enhancing RFID. This section further applies modelling and simulation techniques from the automotive and pharmaceutical industries to the fashion sector. The final part considers how sustainability can be embedded into the multi-tiered fashion supply chain and its selling environment. Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors. Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive advantage, and transport

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management, this multi-volume book is ideally designed for business managers, supply chain managers, business professionals, academicians, researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

This book provides readers an in-depth understanding of the inner mechanisms and principles of the global supply chain. Authored by the Head of Supply Chain and Transport Industries at the World Economic Forum, it draws on a wealth of operational and managerial expertise in the global supply chain industry that drive the world's economies. The book analyzes the importance and impact of globally networked sourcing, production and distribution, and presents detailed information on the opportunities, limitations and challenges of linear value and supply chain systems. Building on a series of recent industry cases and with a focus on the latest developments in actual business processes and models, it reveals how the transformation toward circular supply chains and regenerative resource management forms the basis for success and sustainability in business. "The book brings together technical, social, political, and geographical trends, suggesting how supply chain management can lead the quest for many of the world's most pressing challenges." Yossi Sheffi, Professor of Engineering, MIT, Head, MIT Center for Transportation and Logistics "This book provides an essential roadmap, guiding the reader easily through complex developments and concepts." John Manners-Bell, CEO Transport Intelligence and Honorary Visiting Professor, Guildhall Business School, London "With strategic foresight, Lehmacher develops a vision of a circular economy within which consumer, manufacturer and logistics companies assume collective responsibility for sustainable value creation." Alfred Talke, Group Managing Director ALFRED TALKE Logistic Services "Those who are active in logistics

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and supply chain management, in practice or academia, will discover a fresh view on the whole field of activity beyond the day-to-day-business.” Prof. Dr.-Ing. Thomas Wimmer, Chairman of the Executive Board, BVL International

Introduction to Global Logistics offers a step-by-step guide to global logistics. Covering the breadth of logistics, this highly accessible text is illustrated by engaging case studies of market leaders. In this comprehensive second instalment of Global Logistics Strategies, John Manners-Bell provides an in-depth definition, description and exploration of the strategic principles and practices in transportation modes and supply chain verticals, including: freight forwarding, contract logistics, shipping, road freight, air cargo and express. The book also examines major sectors, including automotive, chemical, pharmaceutical, retail, consumer, and high tech. Introduction to Global Logistics offers a detailed examination of key topics, including: how the logistics industry has developed, how it is influenced by macro-economic factors and demand-side trends, what the risks are to the industry, and how it will develop over the coming years. It examines important trends and developments that are shaping the industry, including 3D printing, megacities, and post-harvest food losses. Online resources available: Chapter-supporting lecturer slides.

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