

Global Cases In Logistics And Supply Chain Management

At a time when ICTs are proliferating various facets of society and human interactivity, optimizing the use of these tools and technologies not only enhances learning but also transforms learning experiences all together, resulting in an increase of effectiveness and quality of education around the globe. As such, teachers are being challenged to implement a wide range of tools, such as mobile learning and augmented reality, to create smarter learning environments inside and outside of the classroom. Cases on Smart Learning Environments explores the potential of SLE tools for enhanced learning outcomes as experienced by educators, learners, and administrators from various learning institutions around the world. This publication presents cases on the real-world implementation of SLEs in 11 countries that span the continents of Asia, Africa, Europe, and North and South America. Featuring coverage on a broad range of topics such as learner engagement, teacher training, and intelligent agent technology, this book is ideally designed for academicians, instructors, instructional designers, librarians, educational stakeholders, and curriculum developers.

This book addresses the process of global operations management-from strategic thinking all the way through planning and execution. It demonstrates the implications for the different functional areas involved like operations, marketing, and information systems and contains

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numerous cases from Europe, the U.S., Latin America, and Asia. · Global Operations and Logistics Strategies · Global Operations and Logistics Planning · Effective Management of Global Operations and Logistics

City logistics is one of the most popular fields of transportation sciences, dealing with sustainably supplying cities and at the same time reducing congestion and pollution related to goods transport in urban areas. Recently, humanitarian, emergency, and crises logistics has been a subject of increasing interest, often seen from an international viewpoint. However, some of the recent natural crises have shown the importance of resilience and reliability of the current urban logistics systems. The Handbook of Research on Urban and Humanitarian Logistics is a critical scholarly publication that addresses urban logistics and resilience, sustainable urban logistics, humanitarian logistics in urban areas both for crisis or long-term, and planning for resilient urban development. Featuring a broad range of topics that discuss the new and future trends in urban logistics and resilient cities, this publication is ideal for public planners; urban planners; company managers in logistics and transport; consulting agencies; regional, national, and international institutions and organizations; researchers; academicians; and students.

In today's globalised economic development, international transactions form an integral part of economic activities. Logistics Management encompasses planning and management of all activities, involving sourcing and procurement of cargo by effective and economically feasible coordination and collaboration

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with channel partners, and provision of product and service packages from point-of-origin to point-of-consumption at the right time and at the right place. This book gives, with theoretical and practical expertise, a comprehensive coverage of the logistic concepts, techniques, and their applications in the world cargo industry. Besides, it provides an in-depth understanding of the strategic framework of Logistics Management, the technologies, and the components used in logistic operations. It also covers export-import trade and documentations, shipping formalities, warehouse and inventory management, ERP concepts, logistics operation of major ports—and more. Key Feature : Case Studies are provided at the end of most chapters, which tend a practical orientation to the subject. This book is primarily intended as a text for postgraduate students of Management (MBA/MIB) and Commerce (M.Com.IB). It will also prove useful for the students of those engineering disciplines where the subject is prescribed as an elective course. In addition, practising managers in international business will find the book valuable as a reference

This textbook presents global supply chain and operations management from a comprehensive perspective, combining value creation networks and interacting processes. It focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material, information and financial flows in the supply chain. Each chapter of the book starts with an introductory case study. Numerous examples from

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various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. As matching supply and demand is a core aspect of tactical planning, the book focuses on it before turning to the allocation of resources for fulfilling customer demands. Providing readers with a working knowledge of global supply chain and operations management, this textbook can be used in core, special and advanced classes. Therefore, the book targets a broad range of students and professionals involved with supply chain and operations management. Special focus is directed at bridging theory and practice.

Business practices are constantly evolving in order to meet growing customer demands. Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors. Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies. It also explores the field of digital supply chain optimization and business transformation. Highlighting a range of topics such as inventory management, competitive advantage, and transport management, this multi-volume book is ideally designed for business managers, supply chain managers, business professionals, academicians,

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researchers, and upper-level students in the field of supply chain management, operations management, logistics, and operations research.

"This book examines related research in decision, management, and other behavioral sciences in order to exchange and collaborate on information among business, industry, and government, providing innovative theories and practices in operations research"--Provided by publisher.

"Professor Burns has captured the essence of transportation security, one of today's most pressing concerns. As the rate of globalization and world trade increases, security and supply chain resilience are at the core of ones global transportation network. This is a timely and well written contribution to the industry." John A. Moseley, Senior Dir

"This book provides insights and supports executives, middle managers and practitioners concerned with the management of supply chain with expertise, knowledge, information and organizational management development in different types of industries"--Provided by publisher.

Finance and Risk Management for International Logistics and the Supply Chain presents a detailed overview of financial and risk management tools, activity-based costing, and multi-criteria decision-making, providing comprehensive guidance for those researching and working in logistics and supply chain management. The book breaks new ground, combining the expertise of leading authorities to analyze and navigate the funding components for these critical transportation functions. As

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the international logistics and supply chain transportation fields have recently received heavy investments, this research and the theory behind it provide a timely update on risk management, finance and legal and environmental impacts. Users will find sections that address the wide-ranging issues related to this emerging field that are presented from an international and holistic perspective. Provides a valuable reference covering the full slate of financial issues of interest to global players in the international transport, logistics and supply chain industries Covers a truly international perspective, addressing a diverse variety of worldwide transport, logistics and supply chain contexts Features finance and risk-management strategies related to the banking industry, exchange rates, fuel prices, climate-related funding, freight derivatives and legal aspects

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this revised and updated fourth edition offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies, and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies

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highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on operations management.

The tactical organization of resources is a vital component to any industry in modern society. Effectively managing the flow of materials through various networks ensures that the requirements of customers are met. *Sustainable Logistics and Strategic Transportation Planning* is a pivotal reference source for the latest research on the management of logistics through the lens of sustainability, as well as for emerging procedures that are particularly critical to the transportation sector. Highlighting international perspectives, conceptual frameworks, and targeted investigations, this book is ideally designed for policy makers, professionals, researchers, and upper-level students interested in logistics and transport systems.

In today's developing world, international trade is a field that is rapidly growing. Within this economic market, traders need to implement new approaches in order to satisfy consumers' rising demands. Due to the high level of competition, merchants have focused on developing new transportation and logistics strategies. In order to

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execute effective transportation tactics, decision makers need to know the fundamentals, current developments, and future trends of intercontinental transportation. The Handbook of Research on the Applications of International Transportation and Logistics for World Trade provides emerging research exploring the effective and productive solutions to global transportation and logistics by applying fundamental and in-depth knowledge together with current applications and future aspects. Featuring coverage on a broad range of topics such as international regulations, inventory management, and distribution networks, this book is ideally designed for logistics authorities, trading companies, logistics operators, transportation specialists, government officials, managers, policymakers, researchers, academicians, and students.

This book provides a coherent and systematic view of the key concepts, principles, and techniques in maritime container transport and logistics chains including all the main segments: international maritime trade and logistics, freight logistics, container logistics, vessel logistics, port and terminal management, and sustainability issues in maritime transport. Container Logistics and Maritime Transport emphasizes analytical methods and current optimization models to tackle challenging issues in maritime transport and logistics. This book takes a holistic approach to cover all the main segments of the container shipping supply chains to achieve an efficient and effective logistics service system across the entire global transport chain. Sustainability issues such as social concern and carbon emissions

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from shipping and ports are also discussed. Each maritime transport segment is addressed using an approach from qualitative/descriptive analytics to quantitative/prescriptive analytics. Cutting-edge optimization models are presented and explained to tackle various strategic, tactical, and operational planning problems. The book will help readers better understand operations management in global maritime container transport chain. It will also provide practical principles and effective techniques and tools for researchers to push forward the frontiers of knowledge and for practitioners to implement decision support systems. It will be directly relevant to academic courses related to maritime transport, maritime logistics, transport management, international shipping, port management, container shipping, container logistics, shipping supply chain, and international logistics.

Supply Chain Management (SCM) has always been an important aspect of an enterprise's business model and an effective supply chain network is essential to remaining competitive in a global environment. By properly managing the flow of goods and services, businesses can operate more efficiently while managing most of the workload behind-the-scenes. The Handbook of Research on Global Supply Chain Management is an in-depth reference source that covers emerging issues and relevant applications of information pertaining to supply chain management from an international perspective. Featuring coverage on topics such as the global importance of SCMs to strategies for producing an effective supply chain, this comprehensive publication is an essential resource for academics and business professionals alike interested in uncovering managerial insight and logistics

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solutions.

This second edition of Global Logistics Management has been thoroughly revised and updated, and new examples have been added reflecting recent developments in the field. This new edition: Helps readers to understand and appreciate the power of managing logistics for profit and competitive advantage Educates readers about the nature of individual logistics activities and how they can be woven together Contains a global focus throughout, with examples drawn from various parts of the world Has been thoroughly revised and updated throughout to keep it current Now includes new examples reflecting recent developments and current preoccupations, including security and global instability. Visit the accompanying website at

www.blackwellpublishing.com/gourdin to download PowerPoint slides to supplement the book.

Logistics is an integral part of our everyday life. Today it influences more than ever a large number of human and economic activities.

In this book, the author tries to illustrate some advanced logistics and supply chain management topics, recently mentioned by academic and industrial personnel. This book has been organized in 12 chapters such that the reader can study each chapter not only independently as shown in Fig. 1; but also as part of a whole. If someone wants to study the book more deeply, the suggested approach for this study is shown in Fig. 2. So the readers of this book may be divided into at least two groups: (1) students in Master's courses or higher, who can use this book in their courses as a whole, and (2) experts who want to learn more about a new topic in logistics and supply chain management; this group may want to read a chapter about a special topic that is found in this book. In the context of global competition, the more latent topics in logistics supply chain management are fast growing. This book falls within

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this perspective and presents 12 chapters that well illustrate the variety and complexity of these topics. This book is organized as follows: Chapter 1 introduces logistics and supply chain management and contains some primal de?nitions about these two concepts; some obstacles, prerequisites and infrastructures of modernized logistics and supply chain management and global supply chain management are illustrated.

"This book provides both business and IT professionals a reference for practices and guidelines to service innovation in logistics and supply chain management"--Provided by publisher.

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The fashion industry has a dynamic, ever-changing landscape. The last decade has seen a shift in consumer expectations and a heightened dependence on efficient and effective supply chain management. These shifts in the consumer mentality have already forced apparel retailers to adapt, making changes throughout their organisations to maintain consumer loyalty. This new text provides an overview of the latest trends and advances in fashion supply chain management and logistics, including: The fundamentals of fashion supply chain management Strategic management of the fashion supply chain, including the planning aspect of management Technology in fashion supply chain management Radio-frequency identification (RFID) and interoperability Drawing on the expertise of academics, researchers and industry experts, including a wealth of real-life international cases, this book is ideal for advanced undergraduate and postgraduate students and academics of fashion management, logistics and supply chain

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management, as well as practising professionals.

For students who want to advance their understanding of company logistics and supply chains, the author examines how a number of firms in a supply chain work together to create a flow of products and services that satisfies end customers, whilst enabling all the manufacturing and service companies involved to grow profitably. Including the most recent concepts and theoretical advances to emerge from the field of logistics and supply chain management, this text informs and assists its readers with the aid of case studies and accompanying questions, diagrams, photos and an accompanying website.

As industrial activity becomes ever more global, corporations have come to recognize the key role of the supply chain and their distribution networks. This text covers a range of topics related to this issue including logistics, purchasing, transport, marketing, and strategy implementation.

The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously

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complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) Maritime Economics: Management and Marketing, Alan E. Branch. (978-0-748-73986-8)

In this era of globalization, entrepreneurship and its implications on international trade and supply chain management are becoming more critical. In today's change-oriented and complex business environment, both entrepreneurs and managers need to keep up with the latest developments around them. With the help of globalization, it is getting more attractive for entrepreneurs to generate innovative ideas to run business both nationally and internationally. Competitive advantages and the key for sustainable growth for globally founded institutions lies behind effective supply chain management originating from a single idea about establishing a company and the process to the end goal of reaching consumers. This focus on entrepreneurship, business, and supply chain comes at a time when rapid

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technological advances are continually being made. The Handbook of Research on Recent Perspectives on Management, International Trade, and Logistics reveals the latest data based on research on the issues of entrepreneurship, innovation, contemporary management techniques, and global supply chain management. Chapters include topics such as the effective management of the supply chain, supply chain modeling, e-business solutions, digitalizing the supply chain process, e-business applications, and more. This book is ideal for managers, executives, supply chain specialists, entrepreneurs, business professionals, researchers, academicians, and students interested in the latest findings in international trade, management, logistics, and business.

"This book introduces readers to a wide selection of case studies covering a multitude of supply chains in different economies of the world and examines major issues related to supply chain management"--Provided by publisher.

Supply Chain Management: Text and Cases presents a comprehensive, yet structured, view of logistics and supply chain management, with a focus on supply chain innovations for firms operating in competitive markets. The most significant change from the previous edition is the addition of two chapters. Chapter 11 is about supply chain contracts. Supply chain contract is emerging as a valuable instrument to coordinate various supply chains. Few popular contracts such as buyback contracts and revenue sharing contracts are discussed in depth. The other new chapter is Chapter 14. It deals with emerging

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field of sustainable supply chain management.

Testimonials “This exceptionally well-written book introduces the concepts of supply chain management in a simple language. The case studies discuss several Indian supply chain issues from a managerial viewpoint.”

- Rahul Jagannath Patil, Professor, Indian Institute of Technology Bombay “This book is an incredible mix of well-explained concepts and case studies. It is probably the best book in this field that covers issues relevant to India. Sincere effort has been made to look at various supply chain issues while maintaining a fine balance between an analytical approach and a qualitative perspective.”

- Balram Avittathur, Professor, Indian Institute of Management Calcutta “Supply Chain Management: Text and Cases is an excellent book with comprehensive treatment of theory and practice covering people, process, technology and systems aspects of supply chain management with best practices from the context of emerging economies. Features, such as interview with expert and mini- project, have been included in every chapter are very useful.”

- S Venkataramanaiah, Professor, Indian Institute of Management Lucknow “This is a rare textbook that lucidly interlaces conceptual rigor with practical nuances. The most important feature of this book is the treasure of cases that exemplify the complex and globally relevant Indian context. This is a must-read resource for both academia and industry.”

- L S Murty, Professor, Indian Institute of Management Bangalore “This book is extremely helpful to assimilate difficult concepts like supply chain innovation, vehicle routing problems,

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inventory models (both deterministic and probabilistic) and postponement strategy with excellent case studies to help students understand the managerial implications. This is also the first book on supply chain management which has addressed Indian supply chain issues. Both MBA and PhD students can find comprehensive coverage of supply chain concepts in this textbook. ” - Dr. Rameshwar Dubey, Associate Professor, Symbiosis International University, Pune

Volume 2 of Logistics, Supply Chain and Procurement Case Study Collection contains new case studies tackling Supply Chain and Procurement issues, aiming to provide solutions affecting a range of different businesses. Comprehensive in scope and scrupulous in detail, this collection includes actual events experienced by businesses of every size, from SMB's to some of the most successful corporations in manufacturing, transportation, maritime and other industries. Readers will discover proven tactics and innovative solutions for handling uncertainties, solving problems and circumventing risk, plus a wealth of information to guide strategy and decision making. Readers involved in logistics and supply chain management will find the Logistics, Supply Chain and Procurement Case Study Collection full of: immediate application of strategies and tactics to situations and challenges; valuable tools for testing management proficiency in crisis mitigation and resolution; independent learning modules and professional training programmes; expanded question-and-answer sections designed to measure knowledge transfer and lessons learned; engaging, topical situations

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highly relevant to the fields of logistics, supply chain management and operations. Students and prospective managers will learn crucial skills to meet current challenges, qualify for professional advancement and achieve success.

The tenth edition of SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE refined its focus on the supply chain approach by blending logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. Each chapter opens with Supply Chain Profiles vignettes introducing students to real-world companies, people, and events. New and updated On the Line boxed features are applied examples providing students with hands-on managerial experience of the chapter's topics. Supply Chain Technology boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices while taking in consideration global changes. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Outsourcing has been seen as a phenomenon allowing competitive advantages for organizations, but some studies do not include the causes and consequences of this particular strategy. Consequently, the objective of this book is to fill this gap by combining several studies from different perspectives. The various chapters

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presented here follow several approaches, which researchers explore in different contexts. This book intends, therefore, to add to the body of knowledge about outsourcing. Furthermore, it shows how the outsourcing strategy can stimulate organizations' development in various countries and regions worldwide. Focusing on global value chains and their importance to trade, this edited collection explores the strategic role of logistics and supply chain infrastructure in the development of Africa. Skilled authors present critical analysis of the current state of logistics in Africa, and suggest improvements to policy and practice which address the issue of poor trading relationships. This book will engage entrepreneurs, academics and policy-makers interested in international business, raising awareness of the need for better trade infrastructure in Africa in order to ensure the continent's economic development.

"This publication covers both strategic and operational level elements of logistics and supply chain research, providing a comprehensive overview of the field with particular attention to new technologies, digitization, and optimization as applied in the era of globalized business"--

How logistics clusters can create jobs while providing companies with competitive advantage. Why is Memphis home to hundreds of motor carrier terminals and distribution centers? Why does the tiny island-nation of Singapore handle a fifth of the world's maritime containers and half the world's annual supply of crude oil? Which jobs can replace lost manufacturing jobs in

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advanced economies? Some of the answers to these questions are rooted in the phenomenon of logistics clusters—geographically concentrated sets of logistics-related business activities. In this book, supply chain management expert Yossi Sheffi explains why Memphis, Singapore, Chicago, Rotterdam, Los Angeles, and scores of other locations have been successful in developing such clusters while others have not. Sheffi outlines the characteristic “positive feedback loop” of logistics clusters development and what differentiates them from other industrial clusters; how logistics clusters “add value” by generating other industrial activities; why firms should locate their distribution and value-added activities in logistics clusters; and the proper role of government support, in the form of investment, regulation, and trade policy. Sheffi also argues for the most important advantage offered by logistics clusters in today's recession-plagued economy: jobs, many of them open to low-skilled workers, that are concentrated locally and not “offshorable.” These logistics clusters offer what is rare in today's economy: authentic success stories.

For this reason, numerous regional and central governments as well as scores of real estate developers are investing in the development of such clusters. View a trailer for the book at: <http://techtv.mit.edu/videos/22284-logistics-clusters-yossi-sheffi>

WINNER: ACA-Bruel 2015 - Prix des Associations With the growth of the food industry come unique logistics challenges, new supply routes, demand dynamics and investment re-shaping the future of the food logistics industry. It is therefore important for the food industry to

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innovate both with regards to demand management and sustainability of food sources for a growing population. Food Supply Chain Management and Logistics provides an accessible and essential guide to food supply chain management, considering the food supply chain from 'farm to fork'. Samir Dani shows the reader how to stay ahead of the game by keeping abreast of global best practice, harnessing the very latest technology and squeezing efficiency and profit from increasingly complex supply chains. Food Supply Chain Management and Logistics covers essential topics in food supply chain management, including: food supply chain production and manufacturing; food logistics; food regulation, safety and quality; food sourcing; food retailing; risk management; food innovation; technology trends; food sector and economic regeneration; challenges in International food supply chains; triple bottom-line trends in the food sector; food security and future challenges. Winner of the 2015 Prix des Associations, this book has been commended for its comprehensive coverage of the design, governance, supporting mechanisms and future challenges in the food supply chain.

This book provides readers an in-depth understanding of the inner mechanisms and principles of the global supply chain. Authored by the Head of Supply Chain and Transport Industries at the World Economic Forum, it draws on a wealth of operational and managerial expertise in the global supply chain industry that drive the world's economies. The book analyzes the importance and impact of globally networked sourcing, production and distribution, and presents detailed

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information on the opportunities, limitations and challenges of linear value and supply chain systems. Building on a series of recent industry cases and with a focus on the latest developments in actual business processes and models, it reveals how the transformation toward circular supply chains and regenerative resource management forms the basis for success and sustainability in business. “The book brings together technical, social, political, and geographical trends, suggesting how supply chain management can lead the quest for many of the world’s most pressing challenges.” Yossi Sheffi, Professor of Engineering, MIT, Head, MIT Center for Transportation and Logistics “This book provides an essential roadmap, guiding the reader easily through complex developments and concepts.” John Manners-Bell, CEO Transport Intelligence and Honorary Visiting Professor, Guildhall Business School, London “With strategic foresight, Lehmacher develops a vision of a circular economy within which consumer, manufacturer and logistics companies assume collective responsibility for sustainable value creation.” Alfred Talke, Group Managing Director ALFRED TALKE Logistic Services “Those who are active in logistics and supply chain management, in practice or academia, will discover a fresh view on the whole field of activity beyond the day-to-day-business.” Prof. Dr.-Ing. Thomas Wimmer, Chairman of the Executive Board, BVL International

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