

Girl Code Unlocking The Secrets To Success Sanity And Happiness For The Female Entrepreneur

What is the secret of talent? How do we unlock it? This groundbreaking work provides readers with tools they can use to maximize potential in themselves and others. Whether you're coaching soccer or teaching a child to play the piano, writing a novel or trying to improve your golf swing, this revolutionary book shows you how to grow talent by tapping into a newly discovered brain mechanism. Drawing on cutting-edge neurology and firsthand research gathered on journeys to nine of the world's talent hotbeds—from the baseball fields of the Caribbean to a classical-music academy in upstate New York—Coyle identifies the three key elements that will allow you to develop your gifts and optimize your performance in sports, art, music, math, or just about anything.

- **Deep Practice** Everyone knows that practice is a key to success. What everyone doesn't know is that specific kinds of practice can increase skill up to ten times faster than conventional practice.
- **Ignition** We all need a little motivation to get started. But what separates truly high achievers from the rest of the pack? A higher level of commitment—call it passion—born out of our deepest unconscious desires and triggered by certain primal

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cues. Understanding how these signals work can help you ignite passion and catalyze skill development. • Master Coaching What are the secrets of the world's most effective teachers, trainers, and coaches? Discover the four virtues that enable these "talent whisperers" to fuel passion, inspire deep practice, and bring out the best in their students. These three elements work together within your brain to form myelin, a microscopic neural substance that adds vast amounts of speed and accuracy to your movements and thoughts. Scientists have discovered that myelin might just be the holy grail: the foundation of all forms of greatness, from Michelangelo's to Michael Jordan's. The good news about myelin is that it isn't fixed at birth; to the contrary, it grows, and like anything that grows, it can be cultivated and nourished. Combining revelatory analysis with illuminating examples of regular people who have achieved greatness, this book will not only change the way you think about talent, but equip you to reach your own highest potential.

"American women are starting businesses at nearly twice the rate that men are, but only three percent of female business owners have revenues of over one million dollars. Most women entrepreneurs are stuck at the 'mom and pop' level, just getting by, or in many cases, running out of cash. Julia Pimsleur shares her ... story of building her own company and

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raising millions in capital in a guide for women like her who have a great idea and need to find the resources to take it into the big leagues"--Amazon.com.

The New York Times bestseller Sophia Amoruso spent her teens hitchhiking, committing petty theft, and dumpster diving. By twenty-two, she had resigned herself to employment, but was still broke, directionless, and working a mediocre day job she'd taken for the health insurance. Eight years later, she is the founder, CEO, and creative director of Nasty Gal, a \$100 million plus online fashion retailer with more than 350 employees. Sophia's never been a typical CEO, or a typical anything, and she's written #GIRLBOSS for outsiders (and insiders) seeking a unique path to success, even when that path is winding as all hell and lined with naysayers. #GIRLBOSS proves that being successful isn't about how popular you were in high school or where you went to college (if you went to college). Rather, success is about trusting your instincts and following your gut, knowing which rules to follow and which to break.

Girl Code Unlocking the Secrets to Success, Sanity, and Happiness for the Female Entrepreneur Penguin
Think your way to a more confident, successful you. Women's brains are different. It's not one-size-fits both men and women. Yet many women still believe the myths we tell ourselves. Myth: Women make

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emotional decisions when stressed. Myth: Women suffer more from unhappiness than men. Myth: Women have to act like men to be effective leaders. Dispel the myths! Stop underestimating your abilities. Stop downplaying your successes. And stop apologizing. In *Think Like a Girl*, award-winning psychologist, professor, and TEDx speaker Dr. Tracy Packiam Alloway will help you discover how: sticking your hand in a bucket of ice can help you make a less emotional decision changing one word can provide a buffer against depressive thoughts adopting a more relationship-centric leadership approach can be better for mental health Dare to think differently. Dare to think like a girl. Previously a self-published bestseller, *Girl Code* is being published by Penguin with extra material and new interviews. *Girl Code* is a roadmap for female entrepreneurs, professionals and 'side hustlers'. Blending personal stories, inspirational quotes and mantras with practical workbook sections, *Girl Code* will teach you how to build confidence, reconnect with your 'why', eradicate jealousy and use the power of connection. Master life coach and motivational speaker Cara Alwill Leyba lays down the rules for building a stellar career and extraordinary life. She champions the importance of honesty, vulnerability and positivity and illustrates how women can work together to ensure success. *Girl Code* is for every woman on the edge of change

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who is ready to reinvent herself, elevate her thinking and transform her life. Cara Alwill Leyba is a speaker and life coach who encourages women to celebrate themselves and make their happiness a priority. She runs a popular blog called The Champagne Diet and a podcast called Style Your Mind. She was previously at MTV Networks as a digital advertising director. Cara lives in Brooklyn, NY.

As women, we have become professional self-critics. We've become so convinced by society that we need to attain a level of perfection that just isn't real.

Whether it's trying to get skinnier, look younger, get that promotion, please our parents, get fuller lips or rid ourselves of cellulite -- we're on a never-ending mission to change and it always winds up making us feel like crap. Instead, why not focus on all the fabulous qualities we already possess? There is so much to celebrate when we look at all our accomplishments. In this straight-up girlfriend's guide, lifestyle and wellness coach Cara Alwill Leyba encourages women to discover what makes them sparkle so that they can design the lives they desire and deserve. So raise your glass and toast yourself. You're about to start shimmering, shining and dazzling every day! Because isn't everything better when it sparkles?

This book is for the woman who wants to feel good about herself and her body, and learn how to start incorporating healthy habits into her life. It's for the

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woman who doesn't want to trade in her champagne for skinny jeans. It's for the woman who is done with dieting, and ready to start paying attention to her health before that number on the scale. It's for the woman who is ready to stop letting her weight define her, and is ready to understand why it always did. This is not a diet book. This is a lifestyle guide. This book will change the way you view your weight and yourself forever. You will walk away feeling empowered, inspired, and downright sexy (and probably craving a glass of bubbly). You will learn how to celebrate yourself and your body. You will learn to make your health a priority, always. And most importantly - you will learn to love yourself, exactly as you are. So get ready to embark on a complete dieting and lifestyle overhaul, sister. You are now on The Champagne Diet! "The Champagne Diet will resonate with every woman with it's realistic and simple approach to dieting. Alwill delivers a personal, relatable, and funny guide to shedding pounds without deprivation." - Kim Barnouin Co-Author, Skinny Bitch

"The rules of the public discourse game have changed, and The Public Insult Playbook argues that the political left needs to account for the power of vitriol in crafting their theories for social and political change. With this book, noted constitutional law expert and disability rights advocate Ruth Colker offers insights into how public insults have come to infect contemporary public

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discourse—a technique not invented by but certainly refined by Donald Trump—and, importantly, highlights lessons learned and tools for fighting back. Public insults act as a headwind and dead weight to structural reform. By showcasing the power of insults across a number of civil rights battlegrounds, *The Public Insult Playbook* uncovers the structural nature of personal attacks, and offers a blueprint for a legal and political strategy that anticipates the profound but poorly understood damage they can inflict to whole movements. The book catalogues how public insults have been used against people with disabilities, immigrants, pregnant women, women seeking abortions, women who are sexually harassed, members of the LGBTQ community and, of course, Black Americans; we see how completely the tactic has been adopted and embraced by the American right wing. These examples demonstrate both the pervasiveness of the deployment of insults by the political right and the ways in which the left has been caught flat-footed by this tactic. She then uses the Black Lives Matter movement as a case study to consider how to effectively counter these insults and maintain an emphasis on structural reform"--

Alfred Kropp was just trying to survive high school when his guardian uncle gets him roped into a suspicious get-rich-quick scheme that changes his life forever: stealing Excalibur - the legendary sword of King Arthur. But after Alfred unwittingly delivers the sword into the hands of the enemy, he sets off on an unlikely quest to try to right his wrong and save the world from imminent destruction. This gripping, fast-paced, and often hilarious novel is

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both a thrilling adventure story and an engaging account of one boy's coming of age.

As a middle school teacher, author Bart King listened carefully to the wisdom of his girl students. Along with his five sisters (!), their knowledge made *The Big Book of Girl Stuff* a classic that *Parenting* magazine has called “a must-have for girls.” This updated and redesigned edition of *The Big Book of Girl Stuff* is still loaded with fascinating facts, activities, quotes, games, and insightful information and advice on important topics. This humorous and informative resource is filled with everything a girl needs to know and celebrates all the things that make being a girl so wonderful. And not only is it a perfect handbook for preteens, 'tweens, and teens, but it will delight moms, aunts, and big sisters as well!

“Jam packed with insights from women in the field,” this is an invaluable career guide for the aspiring or experienced female tech professional (*Forbes*) As the CEO of a startup, Tarah Wheeler is all too familiar with the challenges female tech professionals face on a daily basis. That’s why she’s teamed up with other high-achieving women within the field—from entrepreneurs and analysts to elite hackers and gamers—to provide a roadmap for women looking to jump-start, or further develop, their tech career. In an effort to dismantle the unconscious social bias against women in the industry, Wheeler interviews professionals like Brianna Wu (founder, Giant Spacekat), Angie Chang (founder, Women 2.0), Keren Elazari (TED speaker and cybersecurity expert), Katie Cunningham (Python

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educator and developer), and Miah Johnson (senior systems administrator) about the obstacles they have overcome to do what they love. Their inspiring personal stories are interspersed with tech-focused career advice. Readers will learn:

- The secrets of salary negotiation
- The best format for tech resumes
- How to ace a tech interview
- The perks of both contracting (W-9) and salaried full-time work
- The secrets of mentorship
- How to start your own company
- And much more

BONUS CONTENT: Perfect for its audience of hackers and coders, *Women in Tech* also contains puzzles and codes throughout—created by Mike Selinker (Lone Shark Games), Gabby Weidling (Lone Shark Games), and cryptographer Ryan “LostboY” Clarke—that are love letters to women in the industry. A distinguished anonymous contributor created the Python code for the cover of the book, which references the mother of computer science, Ada Lovelace. Run the code to see what it does!

Bestselling author, entrepreneur, speaker, and life and business coach Romi Neustadt has a message for women: You CAN have it all--just not at the same damn time. Romi Neustadt is a mom of two, a wife, a daughter, bestselling author, speaker, entrepreneur, and coach. What's more, she's achieved these things without a staff of 10, the ability to sleep two hours a night or driving herself batsh*t crazy. She's figured out the key to having it all: Priorities, babe. In her second book, Romi provides a no-BS blueprint for women to figure out what to focus on and what not to. She explains why saying YES to everything and everyone really means saying NO to the

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things that matter -- to your goals, your dreams, and your true self. The key to achieving your wildest dreams isn't to downsize them. It's to embrace them more fully, and discard everything that isn't serving them. This book will teach you how to:

- Zone in on what really matters to you, so you can ditch everything that isn't serving your dreams.
- Recognize and embrace your true worth as a provider, partner, and all-around kickass human.
- Say no to the millionth request from your kid's school for home-baked goods--without experiencing mom guilt.
- Establish boundaries that stick with coworkers, friends, and family.
- Ditch toxic relationships and the soul-sucking drama that accompanies them.
- Stop feeling like an imposter in your own life.
- Create habits that protect your time and energy.
- Kick fear (of not being lovable, pretty, or good enough) to the curb once and for all.

Written in the same down-to-earth, accessible style that made her first book, *Get Over Your Damn Self*, a beloved bestseller, this book is for every woman who wants to live a fulfilled, authentic life without feeling stressed and exhausted. Romi is living proof that it's possible, and you will be too.

The second novel in the thrilling and epic new fantasy series from the international bestselling author of *Red Sister* and *Prince of Thorns*. On the planet Abeth there is only the ice. And the Black Rock. For generations the priests of the Black Rock have reached out from their mountain to steer the fate of the ice tribes. With their Hidden God, their magic and their iron, the priests' rule has never been questioned. But when ice triber Yaz challenged their authority, she was torn away from the

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only life she had ever known, and forced to find a new path for herself. Yaz has lost her friends and found her enemies. She has a mountain to climb, and even if she can break the Hidden God's power, her dream of a green world lies impossibly far to the south, across a vast emptiness of ice. Before the journey can even start, she has to find out what happened to the ones she loves and save those that can be saved. Abeth holds its secrets close, but the stars shine brighter for Yaz and she means to unlock the truth.

The perfect graduation gift for future entrepreneurs! Part biography, part business how-to, and fully empowering, this book shows that you're never too young to dream BIG! With colorful portraits, fun interviews and DIY tips, *Girls Who Run the World* features the success stories of 31 leading ladies today of companies like Rent the Runway, PopSugar, and Soul Cycle. Girls run biotech companies. Girls run online fashion sites. Girls run environmental enterprises. They are creative. They are inventive. They mean business. Girls run the world. This collection gives girls of all ages the tools they need to follow their passions, turn ideas into reality and break barriers in the business world. INCLUDES: Jenn Hyman, Rent the Runway Sara Blakely, Spanx Emma Mcilroy, Wildfang Katrina Lake, Stitch Fix Natasha Case, Coolhaus Diane Campbell, The Candy Store Kara Goldin, Hint Water Anne Wojcicki, 23andMe Rachel Haurwitz, Caribou Bioscience Nina Tandon, EpiBone Jessica Matthews, Uncharted Power Jane Chen, Embrace Emily Núñez Cavness, Sword & Plough Hannah Lavon, Pals Leslie Blodgett, Bare

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Escentuals/Bare Minerals Katia Beauchamp, Birchbox Emily Weiss, Glossier Christina Stembel, Farmgirl Flowers Mariam Naficy, Minted Maci Peterson, On Second Thought Stephanie Lampkin, Blenddoor Sarah Leary, Nextdoor Amber Venz, RewardStyle Lisa Sugar, Pop Sugar Beatriz Acevedo, MiTu network Julie Rice and Elizabeth Cutler, Soul Cycle Suzy Batiz, Poo-Pourri Tina Sharkey, Brandless Jesse Genet, Lumi Tracy Young, Plan Grid

FROM NEW YORK TIMES BESTSELLING AUTHOR DR. JASON FUNG: The landmark book that is helping thousands of people lose weight for good. Harness the power of intermittent fasting for lasting weight loss Understand the science of weight gain, obesity, and insulin resistance Enjoy an easy and delicious low carb, high fat diet Ditch calorie counting, yoyo diets, and excessive exercise for good Everything you believe about how to lose weight is wrong. Weight gain and obesity are driven by hormones—in everyone—and only by understanding the effects of the hormones insulin and insulin resistance can we achieve lasting weight loss. In this highly readable and provocative book, Dr. Jason Fung, long considered the founder of intermittent fasting, sets out an original theory of obesity and weight gain. He shares five basic steps to controlling your insulin for better health. And he explains how to use intermittent fasting to break the cycle of insulin resistance and reach a healthy weight—for good.

"Why Didn't Anybody Tell Me This Sh*t Before?" is the book you wish you had already read. A collection of more than 60 letters from female leaders of multimillion

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dollar companies, solopreneurs, and every kind of woman in between, these stories are both a lifeline and a roadmap for women navigating our increasingly complex world. From being the only woman in the room in 'old boys' club' businesses, to making the impossible choices between cherished work and family, to dealing with loss, anger and fear, these stories have hard-earned lessons to teach all of us. But it's not all battle scars and suffering-like all good stories, these pages are shot through with laughter, growth and triumph too. So if you've felt alone, or wondered when the right mentor or community is going to appear, you can stop searching. This book is your invitation to learn from the experience of women just like you-to borrow from their strength, courage and fierce will to succeed, and to take your place in this community of women who, day by day, are quietly changing the world.

This book describes the experiences and successes of female innovators and entrepreneurs in the still largely male-dominated tech-world in twenty candid interviews. It highlights the varied life and career stories that lead these women to the top positions in the technology industry that they are in now. Interviewees include CEOs, founders, and inventors from a wide spectrum of tech organizations across sectors as varied as mobile technology, e-commerce, online education, and video games. Interviewer Danielle Newnham, a mobile startup and e-commerce entrepreneur herself as well as an online community organizer, presents the insights, instructive anecdotes, and advice shared with her in the interviews, including stories about raising capital for

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one's start-up, and about the obstacles these women encountered and how they overcame them. This timely book will be of great interest to anyone working in tech or looking to get into the industry, and more in general: to everyone wanting to learn how they can contribute to leveling the field of occupational opportunity and to strengthening teams and companies through merit and diversity.

Orphan Black meets Margaret Atwood in this twisty supernatural thriller about female power and the bonds of sisterhood. Josephine Morrow is Girl One, the first of nine Miracle Babies conceived without male DNA on an experimental commune known as the Homestead. The Girls were raised in the shadow of controversy—plagued by zealots calling them aberrations and their mothers demons—until a devastating fire at the Homestead claimed the lives of three people, leaving the survivors to scatter across the United States. Years later, upon learning that her mother has gone missing, Josie sets off on a desperate road trip, tracking down the only people who might help: her estranged sisters. Tracing clues her mother left behind, Josie joins forces with two of the Girls, and they journey back through their past, uncovering secrets about their origins and unlocking devastating abilities they never knew they had. Girl One combines the provocative imagination of Naomi Alderman's *The Power* with the propulsive, cinematic storytelling of a Marvel movie. In her electrifying, wildly entertaining new novel, Sara Flannery Murphy delivers a rousing tale of love, ambition, power, and the extraordinary bonds of sisterhood.

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First, we leaned in. Now we stand up. In this “much-needed combo of real talk, confessions, and lessons learned along the way” (Chelsea Handler), Jaclyn Johnson—the founder and CEO behind Create & Cultivate, the fastest growing online platform for millennial businesswomen—offers a rallying cry for a new generation of women who are redefining the meaning of work on their own terms. Jaclyn suffered a massive blow in her early twenties. She was on an upward career climb and confidently moved across the country for a job—and then, was abruptly let go. Attempting to turn that closed door into an open window, she launched a company with a trusted business partner. Soon after, she discovered said business partner had made detrimental decisions to the company without her knowledge. Before she knew it, she was in the throes of a brutal business partner break up. She was only twenty-four. Determined to bounce back, Jaclyn overhauled the mess that was her life and by the time she was in her early thirties, she had sold a company and launched the much-buzzed about Create & Cultivate platform—and advised and invested in multiple million-dollar projects at the same time. So, how did she do it? In *WorkParty*, Jaclyn shows how she turned distrust into determination, frustration into fuel, and heartache into hard work—and how you can, too. With stories from leading female entrepreneurs including Christene Barberich (co-founder of Refinery29), Alli Webb, (creator of Drybar), Morgan Debaun (founder of Blavity), Jen Gotch of Ban.do, Rebecca Minkoff, and Kendra Scott, you will learn the tips and tricks from the best in the business while cultivating the passion and

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happiness you need to succeed. “This is the book you need to take your career to the next level—on your own terms” (Refinery29).

Tory Burch sees the world in color, inspired by people, places, and ideas—all of which influence her brand, synonymous with print and color. In her first book, she explores what living in color means to her. The book is organized by color, each one brought to life through images of her own collections and travels; how she entertains; style icons; the works of artists, authors, and interior designers she admires; and the advice of business leaders—many of whom are interviewed within. The book also offers a glimpse into the more personal moments in Tory’s life, such as family trips with her boys or the indelible ways in which her parents, Buddy and Reva Robinson, influenced her collection, company, and philosophy. The foreword is written by Anna Wintour, artistic director of Condé Nast and editor-in-chief of Vogue, and the cover features Damien Hirst’s Beautiful Primal Urges Rug, © Damien Hirst and Science Ltd., all rights reserved / DACS, London / ARS, NY 2014.

Courtesy of Other Criteria. 100% of the gross proceeds received by Tory Burch LLC from the sale of this book will benefit the Tory Burch Foundation.

An Amazon Best Business Book of 2018 Selected by Audible as the Best Business Book of 2018 Named “Best New Book” by People Magazine and Refinery29 Named a Most Anticipated Title of April 2018 by Bustle and Levo A Women@Forbes “Boss Moves Book Club” pick A candid guide for ambitious women who want to succeed without losing themselves in the process Fran

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Hauser deconstructs the negative perception of "niceness" that many women struggle with in the business world. If women are nice, they are seen as weak and ineffective, but if they are tough, they are labeled a bitch. Hauser proves that women don't have to sacrifice their values or hide their authentic personalities to be successful. Sharing a wealth of personal anecdotes and time-tested strategies, she shows women how to reclaim "nice" and sidestep regressive stereotypes about what a strong leader looks like. Her accessible advice and hard-won wisdom detail how to balance being empathetic with being decisive, how to rise above the double standards that can box you in, how to cultivate authentic confidence that projects throughout a room, and much more. **THE MYTH OF THE NICE GIRL** is a refreshing dose of forward-looking feminism that will resonate with smart, professional women who know what they want and are looking for real advice to take their career to the next level without losing themselves in the process.

NATIONAL BESTSELLER NPR Best Book of 2017 "Not all superheroes wear capes, and Elizebeth Smith Friedman should be the subject of a future Wonder Woman movie." — The New York Times

Joining the ranks of *Hidden Figures* and *In the Garden of Beasts*, the incredible true story of the greatest codebreaking duo that ever lived, an American woman and her husband who invented the modern science of cryptology together and used it to confront the evils of their time, solving puzzles that unmasked Nazi spies and helped win World War II. In 1916, at the height of World War I, brilliant

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Shakespeare expert Elizebeth Smith went to work for an eccentric tycoon on his estate outside Chicago. The tycoon had close ties to the U.S. government, and he soon asked Elizebeth to apply her language skills to an exciting new venture: code-breaking. There she met the man who would become her husband, groundbreaking cryptologist William Friedman. Though she and Friedman are in many ways the "Adam and Eve" of the NSA, Elizebeth's story, incredibly, has never been told. In *The Woman Who Smashed Codes*, Jason Fagone chronicles the life of this extraordinary woman, who played an integral role in our nation's history for forty years. After World War I, Smith used her talents to catch gangsters and smugglers during Prohibition, then accepted a covert mission to discover and expose Nazi spy rings that were spreading like wildfire across South America, advancing ever closer to the United States. As World War II raged, Elizebeth fought a highly classified battle of wits against Hitler's Reich, cracking multiple versions of the Enigma machine used by German spies. Meanwhile, inside an Army vault in Washington, William worked furiously to break Purple, the Japanese version of Enigma—and eventually succeeded, at a terrible cost to his personal life. Fagone unveils America's code-breaking history through the prism of Smith's life, bringing into focus the unforgettable events and colorful personalities that would help shape modern intelligence. Blending the lively pace and compelling detail that are the hallmarks of Erik Larson's bestsellers with the atmosphere and intensity of *The Imitation Game*, *The Woman Who Smashed Codes* is page-turning popular

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history at its finest.

What would you do if you weren't afraid? Imagine waking up every day knowing the world is literally at your perfectly manicured fingertips? Imagine living in a reality dripping with glittering opportunity and lush experiences at every turn? Imagine having the intuition to know how to handle every situation with total grace and discernment? I'm going to let you in on a secret: that life exists right at the edge of your comfort zone. And it's available to you once you learn to become fearless. Fear can be responsible for changing your life - for better or for worse. If fear persists, you run the risk of missing out on some of the greatest experiences life has to offer. If you can overcome your fears, you open yourself up to a world beyond your wildest imagination. A fearless and fabulous woman is someone who recognizes her desires, has the confidence to chase her dreams, and believes that everything is possible. She does not believe in the word "failure." She redefines it. To the fearless and fabulous woman, a "failure" is just a signal that she needs to change her course and try a new way of doing something. She thinks positively, takes consistent action toward her goals, and never gives up. This book will help you cultivate the qualities that every fearless and fabulous woman possesses. It will arm you with ten powerful strategies that will help you overcome your fears and live the extraordinary life you're meant to live. It will encourage you to challenge old ways of thinking and kick the status quo to the curb (in your most gorgeous pair of Jimmy Choos, of course!) So put your worries aside and dust off those dreams, sister. You are

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about to become fearless and fabulous!

New York Times Bestseller “I want to rip out every page of this glorious book and hang them on my wall so that I can be surrounded by these incredible women all day long.” —Emma Straub, New York Times bestselling author of *The Vacationers* and *Modern Lovers* Over 100 exceptional and influential women describe how they embraced their creative spirit, overcame adversity, and sparked a global movement of entrepreneurship. Media titans and ceramicists, hoteliers and tattoo artists, comedians and architects—taken together, these profiles paint a beautiful picture of what happens when we pursue our passions and dreams.

A New York Public Library Best Book of 2017 Perfect for aspiring coders everywhere, *Girl Code* is the story of two teenage tech phenoms who met at Girls Who Code summer camp, teamed up to create a viral video game, and ended up becoming world famous. The book also includes bonus content to help you start coding! Fans of funny and inspiring books like Maya Van Wagenen’s *Popular* and Caroline Paul’s *Gutsy Girl* will love hearing about Andrea “Andy” Gonzales and Sophie Houser’s journey from average teens to powerhouses. Through the success of their video game, Andy and Sophie got unprecedented access to some of the biggest start-ups and tech companies, and now they’re sharing what they’ve seen. Their video game and their commitment to inspiring young women have been covered by the Huffington Post, BuzzFeed, CNN, Teen Vogue, Jezebel, the Today show, and many more. Get ready for an inside look at the tech industry, the true power of coding, and some of the amazing women who are shaping the world. Andy and Sophie reveal not only what they’ve learned about opportunities in science and technology but also the true value of discovering your own voice and creativity. A Junior

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Library Guild selection A Children's Book Council Best STEM Trade Book for Students K-12

Before you were told to "Lean In," Dr. Lois Frankel told you how to get that corner office. The New York Times bestseller, is now completely revised and updated. In this edition, internationally recognized executive coach Lois P. Frankel reveals a distinctive set of behaviors--over 130 in all--that women learn in girlhood that ultimately sabotage them as adults. She teaches you how to eliminate these unconscious mistakes that could be holding you back and offers invaluable coaching tips that can easily be incorporated into your social and business skills. Stop making "nice girl" errors that can become career pitfalls, such as: Mistake #13: Avoiding office politics. If you don't play the game, you can't possibly win. Mistake #21: Multi-tasking. Just because you can do something, doesn't mean you should do it. Mistake #54: Failure to negotiate. Don't equate negotiation with confrontation. Mistake #70: Inappropriate use of social media. Once it's out there, it's hard to put the toothpaste back in the tube. Mistake #82: Asking permission. Children, not adults, ask for approval. Be direct, be confident.

According to the Department of Labor, the average woman in 1998 was bringing home less than \$25,000 a year. For every dollar that a man makes, a woman makes between 50 and 75 cents, and that is hardly news. But what you may not know is that, quietly and steadily, the number of women making six figures or more is rapidly increasing. Currently, over fifteen million women make \$100,000 or more, and the number continues to rise at a rate faster than for men. And these women come from every industry - psychologists, dot com founders, consultants, freelance writers, and even part-timers. What makes these particular women able to do so well in the workplace? Fueled by curiosity, Barbara Stanny, author of *Price Charming Isn't Coming: How Women Get Smart About*

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Money (Viking Penguin), set out to research this phenomenon. What she discovered was that, though the high-earning women she interviewed came from different backgrounds and had had greatly different work experiences, they all had certain characteristics in common. *Secrets of Six Figure Woman: Surprising Strategies of the Successful High Earners* will be a ground breaking book for high earners who want to ensure their wealth, enhance their success, and learn from others who are in the same boat. It will also offer inspiration, guidance, and motivation to those who aspire to make more.

A personal finance guide for women explains the basic principles of money management, including how much of one's income to save, understanding credit scores, how to create a budget, and investing wisely.

STRIPPED is a collection of poetry and inspired writings that celebrate the power of vulnerability and the magic that occurs when we decide to live authentically, commit to our own personal evolution, and bare it all. Known for her work uplifting and empowering women around the world, best selling self-help author and master life coach Cara Alwill Leyba is thrilled to share her words of inspiration in this brand new format that she's coined "Poetic Personal Development." She hopes STRIPPED will encourage women to peel back the layers, remove their masks, and live inside their truth. Because life gets a hell of a lot better when we drop heaviness and take off the things we don't want to carry anymore. To learn more about Cara and her work, please visit www.TheChampagneDiet.com and find her on Instagram for daily musings and inspiration at @TheChampagneDiet "You are not born an entrepreneur. It's a skill that you learn along the way." When the skincare company Rodial launched its cult 'snake' serum, the press quickly called the business an 'overnight success'. However, Rodial's founder Maria

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Hatzistefanis had been toiling for 18 years, building the company from scratch in her bedroom. Now, the beauty boss sets out to demonstrate in this very accessible book that its success stemmed from sheer hard work, tireless efforts and a lot of patience. Fashion-loving Maria set out with a dream to build a beauty business and - despite not excelling at school, and being fired from her first job - she has achieved it. She did it by dreaming big, working hard, surrounding herself with the best, taking risks, creating buzz and building her own personal brand, which is now a favourite with high-profile models and media personalities including Poppy Delevingne, Daisy Lowe and Kylie Jenner. Crucially, she believes anyone can do this and her book, brimming with good sense, great advice, tips and secrets - all presented in an easy, friendly style - shows how.

"Lapin draws on ... real stories from her own career--the good, the bad, and the ugly--to show what it means to be a 'boss' in twelve easy steps ... She first shows how to embrace the 'boss of you' mentality by seizing the power that comes from believing in yourself and expanding your skillset. Then she offers ... advice for how to kill it at as the 'boss at work,' whether you have a high-up role or not. And finally, for those who want to take the plunge as an entrepreneur, she lays out the nuts and bolts of how to be the 'boss of your own business,' from raising money and getting it off the ground to hiring a kickass staff and dealing [with] office drama to turning a profit"

YOUR EPIC LIFE STARTS HERE. In every woman lives a Queen who is confident, poised, and clear on her calling. She is bold and unapologetic. Drawing from her spiritual connection and feminine nature, she accesses the power to manifest her desires and fulfill her purpose. The era of invisible women is over. Your time to be

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Queen has arrived. In *The Audacity to Be Queen*, women's empowerment and success coach Gina DeVee invites modern-day women to embrace the endless possibilities that are rightfully ours. Permission granted to take ourselves off the back burner financially, romantically, physically, and socially-and step into our greatness. The days of dismissing ourselves and our desires end here. No longer must we pretend to be anything other than brilliant, capable, and fabulous. The world needs women like us to own our power, raise our standards, and contribute our talents like never before. When a woman chooses to be a Queen, everyone benefits. With spectacular flair, beautiful pearls of wisdom, and lifechanging stories of unexpected triumph, *The Audacity to Be Queen* takes you on a journey to empower the Queen within. Gina DeVee shares the steps, exercises, meditations, prayers, and journal prompts to release all forms of self-doubt and self-sabotage so you can discover the best version of you. Only from the position of Queen can you fulfill your calling, and in this pivotal moment, time is of the essence. The age of the Queen is now.

READY FOR MORE MONEY THAN YOU KNOW WHAT TO DO WITH? For too long, the subject of money has been shrouded in fear, secrecy, and anxiety. It's time to look behind the curtain at money, while stepping into the empowered financial reality that is available to you. Reading *Rich As F*ck* is sure to ignite an avalanche of change in the most important areas of your life. Once you finally see money for what it is and realize your power over your finances, life will never be the same. It's

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time you know the truth about money. It's time for you to have more money than you know what to do with. This is your blueprint. Whether you experience debilitating anxiety when thinking about your bills, are buried by debt, feel guilty for wanting more than you have, are stuck in a feast-or-famine cycle, if money has always been the problem for you and never a solution, or if you are simply seeking the next steps on your path of financial growth, this revolutionary book holds your answers. In *Rich As F*ck*, Amanda Frances demystifies the topic of money, cracking the code of financial liberation and abundance. Her magnetic words will open your heart and mind and help you see the truth about how money actually works.

Women around the world have responded to Cara Alwill Leyba's *Girl Code* with a resounding YES. Companies like Kate Spade and Macy's have brought her in to teach "the Code." *Inc.* magazine named *Girl Code* one of the "Top 9 Inspiring Books Every Female Entrepreneur Should Read" alongside *Lean In*, *#Girlboss*, and *Thrive*. A few years ago, I made a crazy claim in the first edition of *Girl Code*: that in today's competitive marketplace, the fiercest thing a female entrepreneur can do is to support other women.

Something dynamic happens when women genuinely show up for each other. When we lose the facades, cut the bullsh*t, and truly have each other's backs. When we stop pretending everything is perfect, and show the messy, beautiful parts of ourselves and our work—which all look awfully similar. When we talk about our fears, our missteps, and our breakdowns. And most importantly,

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when we share our celebrations, our breakthroughs, and our solutions. I'm convinced that there's no reason to hoard information, connections, or insight. Wisdom is meant to be shared, so let's start sharing what we've learned to make each other better. Let's start building each other up. Let's live up to our potential and start ruling the world. Girl Code is a roadmap for female entrepreneurs, professional women, "side hustlers" (those with a day job plus a part-time small business), and anyone in between. This book won't teach you how to build a multimillion-dollar company. It won't teach you about systems or finance. But it will teach you how to build confidence in yourself, reconnect with your "why," eradicate jealousy, and ultimately learn the power of connection. Because at the end of the day, that's what life and business are all about.

Can you imagine what life would be like if you could accept failure, cellulite, wrinkles, imperfection, screw-ups, and vulnerability? I'll tell you what would happen: you would finally take that weight off your shoulders and build unshakeable, sustainable confidence. The truth is that confidence isn't about living up to anyone's expectations—it's about affirming, every day, that you're an effing boss. It's not the result of being skinny, making a six figure salary, finding your dream partner, or drinking a green juice every day. It requires patience, dedication, forgiveness, bravery, and an incredible amount of self-compassion. You've probably read that "confidence is a choice," and while that's true, it's more accurate to say that confidence is a series of repeated choices to accept yourself. To choose pride over insecurity. And to

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fearlessly show up in the world as the truest expression of yourself. It took me a long time to overcome all the BS. It took me a longer time to develop a rock-solid sense of inner-peace and become intimate with my intuition. To achieve real confidence that lasted longer than a sugar rush. My goal with this book is to share with you how I have arrived here, how I've helped my clients arrive here, and hopefully save you years of pain, shame, and uncertainty. Because, girl, I know how rocky this road can be. I'm going to show you how to block out all the noise around you, and how to free yourself from the opinions and judgment of others. I'm going to teach you how to trust your gut, reclaim your life, and rock what you've got. I'm going to show you how to own the place.

Success is not final and failure is not fatal. Maria Hatzistefanis should know. Having spent 20 years building her own company (described by the press as 'an overnight success'), she acknowledges how hard it is to keep going and find your motivation, especially in the face of self-doubt, rejection and unexpected setbacks. This punchy, easy to digest book spells out how to motivate yourself and harness your drive and energy to make things happen. With clear guidance, tips and celebrity stories throughout, Maria sums up her business secrets with three golden rules: set your goals; plot your trajectory; make it happen! This book will help anyone looking to grow their business and enable readers everywhere to find their own 'Make It Happen' mindset. Everyone can learn from this book, no matter where you are in your career.

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Are you ready to turn your ideas into reality and build a wildly successful business? There has never been a better time to say yes! With a computer and an Internet connection you can get your ideas, messages, and business out there like never before and create so much success. In this book, Carrie Green shows you how. Carrie started her first online business at the age of 20—she knows what it's like to be an ambitious and creative woman with big dreams and huge determination . . . but she also knows the challenges of starting and running a business, including the fears, overwhelm, confusion, and blocks that entrepreneurs face. Based on her personal, tried-and-tested experience, she offers valuable guidance and powerful exercises to help you: • Get clear on your business vision • Move past the fears and doubts that can get in the way • Understand your audience, so you can truly connect with them • Create your brand and build a tribe of raving fans, subscribers, and customers • Manage your time, maintain focus, and keep going in the right direction • Condition yourself for success . . . and so much more! If you're a creative and ambitious female entrepreneur, or are contemplating the entrepreneurial path, this book will provide the honest, realistic, and practical tools you need to follow your heart and bring your vision to life.

Seeks to inspire confidence in women to help them achieve the life they want.

Dear Female Founder is based on one simple question: If successful female entrepreneurs and investors wrote a letter of advice to the next generation of female founders - what would they write about? This book shares

