

## Gift Of The Nile Pbk

The nation's premier communications expert shares his wisdom on how the words we choose can change the course of business, of politics, and of life in this country. In *Words That Work*, Luntz offers a behind-the-scenes look at how the tactical use of words and phrases affects what we buy, who we vote for, and even what we believe in. With chapters like "The Ten Rules of Successful Communication" and "The 21 Words and Phrases for the 21st Century," he examines how choosing the right words is essential. Nobody is in a better position to explain than Frank Luntz: He has used his knowledge of words to help more than two dozen Fortune 500 companies grow. He'll tell us why Rupert Murdoch's six-billion-dollar decision to buy DirectTV was smart because satellite was more cutting edge than "digital cable," and why pharmaceutical companies transitioned their message from "treatment" to "prevention" and "wellness." If you ever wanted to learn how to talk your way out of a traffic ticket or talk your way into a raise, this book's for you.

Insights, quotes, and inspiration from Iowa Hawkeye legend Nile Kinnick Jr. Winner of Heisman and more. On the 1939 Ironmen team

A provocative, original, and richly entertaining group biography of the Jewish immigrants who were the moving forces behind the creation of America's motion picture industry. The names Harry Cohn, William Fox, Carl Laemmle, Louis B. Mayer, Jack and Harry Warner, and Adolph Zucker are giants in the history of contemporary Hollywood, outsiders who dared to invent their own vision of the American Dream. Even to this day, the American values defined largely by the movies of these émigrés endure in American cinema and culture. Who these men were, how they came to dominate

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Hollywood, and what they gained and lost in the process is the exhilarating story of *An Empire of Their Own*.

A cumulative list of works represented by Library of Congress printed cards.

Named a *New York Times* Best Book to Give The world's greatest detective, Hercule Poirot—legendary star of Agatha Christie's *Murder on the Orient Express* and *Death on the Nile*—returns to solve a delectably twisty mystery in this “masterful and multi-layered puzzle...adding a new dimension to a much-loved series” (NPR). “Yet again, the diminutive man with the little gray cells delivers the goods.” —*Wall Street Journal*

Hercule Poirot is traveling by luxury passenger coach from London to the exclusive Kingfisher Hill estate. Richard Devonport has summoned the renowned detective to prove that his fiancée, Helen, is innocent of the murder of his brother, Frank. Poirot will have only days to investigate before Helen is hanged, but there is one strange condition attached: he must conceal his true reason for being there from the rest of the Devonport family. The coach is forced to stop when a distressed woman demands to get off, insisting that if she stays in her seat, she will be murdered. Although the rest of the journey passes without anyone being harmed, Poirot's curiosity is aroused, and his fears are later confirmed when a body is discovered with a macabre note attached . . . Could this new murder and the peculiar incident on the coach be clues to solving the mystery of who killed Frank Devonport? And if Helen is innocent, can Poirot find the true culprit in time to save her from the gallows?

There are two strands woven together in the history of the Bible and its translations. One is the development of the biblical text: its materials, texts, and translations. The second is the story of the men and women who went to great extremes, at times risking death, in order to provide their generation with the Word of God in a language that could be

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understood. David Ewert skillfully combines both these elements in this informative and captivating book, beginning with what "Bible" means, how the Bible is organized, and how various books were named. He explores such other matters as the development of the biblical languages, the canon and the history of the testaments, and early versions of the Bible. English translations, from the time of Wycliffe to the present, are the focus of several chapters. A General Introduction to the Bible is filled with photographs of ancient texts, pages from various Bibles, photographs of key individuals and settings -- all of which add understanding to the Bible's history. Maps and charts show the development of languages, textual families, and the relationship of various translations and revisions. There are suggested readings and an extensive glossary and index.

Between the 1880s and 1980s, British excavations at locations across Egypt resulted in the discovery of hundreds of thousands of ancient objects that were subsequently sent to some 350 institutions worldwide. These finds included unique discoveries at iconic sites such as the tombs of ancient Egypt's first rulers at Abydos, Akhenaten and Nefertiti's city of Tell el-Amarna and rich Roman Era burials in the Fayum. *Scattered Finds* explores the politics, personalities and social histories that linked fieldwork in Egypt with the varied organizations around the world that received finds. Case studies range from Victorian municipal museums and women's suffrage campaigns in the UK, to the development of some of the USA's largest institutions, and from university museums in Japan to new institutions in post-independence Ghana. By juxtaposing a diversity of sites for the reception of Egyptian cultural heritage over the period of a century, Alice Stevenson presents new ideas about the development of archaeology, museums and the construction of Egyptian heritage. She also addresses the legacy of these

practices, raises questions about the nature of the authority over such heritage today, and argues for a stronger ethical commitment to its stewardship. Praise for *Scattered Finds* 'Scattered Finds is a remarkable achievement. In charting how British excavations in Egypt dispersed artefacts around the globe, at an unprecedented scale, Alice Stevenson shows us how ancient objects created knowledge about the past while firmly anchored in the present. No one who reads this timely book will be able to look at an Egyptian antiquity in the same way again.' Professor Christina Riggs, UEA

The universal human instinct is to run from an outbreak of disease like Ebola. These doctors run toward it. Their job is to stop epidemics from happening. They are the disease detective corps of the US Centers for Disease Control and Prevention (CDC), the federal agency that tracks and tries to prevent disease outbreaks and bioterrorist attacks around the world. They are formally called the Epidemic Intelligence Service (EIS)—a group founded more than fifty years ago out of fear that the Korean War might bring the use of biological weapons—and, like intelligence operatives in the traditional sense, they perform their work largely in anonymity. They are not household names, but over the years they were first to confront the outbreaks that became known as hantavirus, Ebola, and AIDS. Every day they work to protect us by hunting down the deadly threats that we forget until they dominate our headlines, West Nile virus, anthrax, and SARS among others. In this riveting narrative, Maryn McKenna—the only journalist ever given full access to the EIS in its fifty-three-year history—follows the first class of disease detectives to come to the CDC after September 11, the first to confront not just naturally occurring outbreaks but the man-made threat of bioterrorism. They are talented researchers—many with young families—who trade two years of low pay and extremely long hours for the chance to be part of the group that are on the

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frontlines, in the yellow suits and masks, that has helped eradicate smallpox, push back polio, and solve the first major outbreaks of Legionnaires' disease, toxic shock syndrome, and E. coli O157 and works to battle every new disease before it becomes an epidemic. Urgent, exhilarating, and compelling, *Beating Back the Devil* takes you inside the world of these medical detectives who are trying to stop the next epidemic—before the epidemics stop us.

Examines the emergence and causes of new diseases all over the world, describing a process called “spillover” where illness originates in wild animals before being passed to humans and discusses the potential for the next huge pandemic. 70,000 first printing.

Discusses the different jobs of ancient Egypt, including scribes, doctors, builders, and bakers.

Examining all forms of healing within the specific socioeconomic and environmental constraints of the Ptolemies' Egypt, this book explores how linguistic, cultural and ethnic affiliations and interactions were expressed in the medical domain.

Bridging the fields of conservation, art history, and museum curating, this volume contains the principal papers from an international symposium titled "Historical Painting Techniques, Materials, and Studio Practice" at the University of Leiden in Amsterdam, Netherlands, from June 26 to 29, 1995. The symposium—designed for art historians, conservators, conservation scientists, and museum curators worldwide—was organized by the Department of Art History at the University of Leiden and the Art History Department of the Central Research Laboratory for Objects of Art and Science in Amsterdam. Twenty-five contributors representing museums and conservation institutions throughout the world provide recent research on historical painting techniques, including wall painting and polychrome sculpture. Topics

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cover the latest art historical research and scientific analyses of original techniques and materials, as well as historical sources, such as medieval treatises and descriptions of painting techniques in historical literature. Chapters include the painting methods of Rembrandt and Vermeer, Dutch 17th-century landscape painting, wall paintings in English churches, Chinese paintings on paper and canvas, and Tibetan thangkas. Color plates and black-and-white photographs illustrate works from the Middle Ages to the 20th century.

Written in a diary-style format, this work presents the experiences and feelings of the young queen-to-be while providing informative facts about her homelife, family and royal environment. 90,000 first printing.

New Scientist magazine was launched in 1956 "for all those men and women who are interested in scientific discovery, and in its industrial, commercial and social consequences". The brand's mission is no different today - for its consumers, New Scientist reports, explores and interprets the results of human endeavour set in the context of society and culture.

Included section "Book reviews"

Less sugar in every meal. Would you feed your child a candy bar for breakfast? Of course not. And yet today our children routinely consume three times the recommended daily allowance of added sugar, which puts them at an unprecedented risk for type 2 diabetes, high blood pressure, high cholesterol, excess weight, and even nonalcoholic fatty liver disease. Half the Sugar, All the Love is here to help, with 100 doctor-approved recipes that cut the sugar (by half—or more!) without sacrificing the flavors our families love. It's an eye-

opening education, a program of healthy eating, and a cookbook chock-full of easy, delicious recipes all in one. Pass the breakfast bars!

The second edition of *A History of Sub-Saharan Africa* continues to provide an accessible introduction to the continent's history for students and general readers. The authors employ a thematic approach to their subject, focusing on how the environment has shaped the societies and cultures of the African peoples. The text demonstrates how the geography, climate, and geology of Africa influenced the rise of states and empires, the emergence of the trans-Atlantic slave trade, the European conquest, and the creation of independent African nations. Yet the book maintains a focus on the peoples whose creative energies built unique communities and traditions within the challenging context of the Africa landmass. In the process of reconstructing this continent's rich history, the authors analyze the contentious scholarly debates that have emerged out of this field. The book is illustrated with photographs, maps, and sidebars that feature the salient points on either side of the debates.

Intended for readers seeking insight into the day-to-day life of some of the world's most ancient peoples, *Life and Thought in the Ancient Near East* presents brief, fascinating explorations of key aspects of the civilizations of Egypt, Mesopotamia, Palestine, Asia Minor, and Iran. With vignettes on agriculture, architecture, crafts and industries, literature, religion, topography, and history, Orlin has created something refreshingly unique: a modern guidebook to an ancient world. The book also

reaches out to students of the Ancient Near Eastern World with essays on decipherments, comparative cultural developments between Egypt and Mesopotamia, and language and literature. In addition to general readers, the book will be useful in the classroom as a text supplementing a more conventional introduction to Near Eastern Studies. "Well-written and accessible, *Life and Thought in the Ancient Near East* deftly connects the past with present experience by drawing out the differences between, for instance, modern churches and ancient temples, and frequently employing biblical references. This simplicity together with connecting contemporary to ancient experience makes the text ideal for freshmen and general readers." ---Marc Cooper, Professor of History, Missouri State University Now Professor Emeritus, Louis L. Orlin taught in the department of Ancient Near Eastern History and Literature at the University of Michigan for more than thirty years. He is the author and editor of several books, including *Assyrian Colonies in Cappadocia* and *Ancient Near Eastern Literature: A Bibliography of One Thousand Items on the Cuneiform Literatures of the Ancient World*.

In 1859, at age fourteen, Florence Szász stood before a room full of men and waited to be auctioned to the highest bidder. But slavery and submission were not to be her destiny: Sam Baker, a wealthy English gentleman and eminent adventurer, was moved by compassion and an immediate, overpowering empathy for the young woman, and



braved extraordinary perils to help her escape. Together, Florence and Sam -- whose love would remain passionate and constant throughout their lives -- forged into literally uncharted territory in a glorious attempt to unravel a mysterious and magnificent enigma called Africa. A stunning achievement, *To the Heart of the Nile* is an unforgettable portrait of an unforgettable woman: a story of discovery, bravery, determination, and love, meticulously reconstructed through journals, documents, and private papers, and told in the inimitable narrative style that has already won Pat Shipman resounding international acclaim.

Information-packed text and full-color imagery will transport readers to ancient Egypt, as they discover what it was like to live and work in this harshly beautiful place. Readers will also gain an understanding of how environment can shape belief as they find out about the Sun god Ra and life in the desert thousands of years ago.

Discusses the geography, climate, agriculture, and natural resources of ancient Egypt, and explains how the Egyptians used these resources to expand their influence.

Brings to life fifteen thousand years of human history in a study that follows an imaginary modern traveler who visits and observes prehistoric communities and landscapes that laid the foundations of the modern world.

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Fully revised and updated, the second edition of Introduction to Global Politics places an increased emphasis on the themes of continuity and change. It continues to explain global politics using an historical approach, firmly linking history with the events of today. By integrating theory and political practice at individual, state, and global levels, students are introduced to key developments in global politics, helping them make sense of major trends that are shaping our world. This is a highly illustrated textbook with informative and interactive boxed material throughout. Chapter opening timelines contextualise the material that follows, and definitions of key terms are provided in a glossary at the end of the book. Every chapter ends with student activities, cultural materials, and annotated suggestions for further reading that now include websites. Key updates for this edition: New chapter on 'The causes of war and the changing nature of violence in global politics' New chapter on 'Technology and global politics' Enhanced coverage of theory including post-positivist theories Uses 'levels of analysis' framework throughout the text New material on the financial crisis, BRIC and Iran Introduction to Global Politics continues to be essential reading for students of political science, global politics and international relations. Diseases and injuries were major concerns for ancient Egyptians. This book, featuring some sixty-

four objects from the Metropolitan Museum, discusses how both practical and magical medicine informed Egyptian art and for the first time reproduces and translates treatments described in the spectacular Edwin Smith Papyrus.

During a magical boat ride on the Nile, Mutemwia proves that her love for the Pharaoh is a gift of the heart and needs no cage to hold it.

A brilliant work of biblical fiction by Dorothy Clarke Wilson, *Moses, The Prince of Egypt* was immediately embraced by the public when first published in 1949 (as *Prince of Egypt*). The novel became an inspiration for the 1956 film, *The Ten Commandments* -- now a classic in its own right. It is a wonderfully entertaining and well-researched story of Moses from his teenage years through early manhood when he rejects his royal lifestyle upon learning of his Hebrew birth and becomes a shepherd among his own people. After centuries of slavery and bondage, with God's help, Moses eventually leads the Jewish people to freedom. *Moses, the Prince of Egypt* became a favorite of reader's, selling more than 500,000 copies worldwide and has truly achieved the status of a modern classic.

A landmark anthology of the masterpieces of Greek drama, featuring all-new, highly accessible translations of some of the world's most beloved plays, including *Agamemnon*, *Prometheus Bound*,

Bacchae, Electra, Medea, Antigone, and Oedipus the King Featuring translations by Emily Wilson, Frank Nisetich, Sarah Ruden, Rachel Kitzinger, Mary Lefkowitz, and James Romm The great plays of Ancient Greece are among the most enduring and important legacies of the Western world. Not only is the influence of Greek drama palpable in everything from Shakespeare to modern television, the insights contained in Greek tragedy have shaped our perceptions of the nature of human life. Poets, philosophers, and politicians have long borrowed and adapted the ideas and language of Greek drama to help them make sense of their own times. This exciting curated anthology features a cross section of the most popular—and most widely taught—plays in the Greek canon. Fresh translations into contemporary English breathe new life into the texts while capturing, as faithfully as possible, their original meaning. This outstanding collection also offers short biographies of the playwrights, enlightening and clarifying introductions to the plays, and helpful annotations at the bottom of each page. Appendices by prominent classicists on such topics as “Greek Drama and Politics,” “The Theater of Dionysus,” and “Plato and Aristotle on Tragedy” give the reader a rich contextual background. A detailed time line of the dramas, as well as a list of adaptations of Greek drama to literature, stage, and film from the time of Seneca to the present, helps

chart the history of Greek tragedy and illustrate its influence on our culture from the Roman Empire to the present day. With a veritable who's who of today's most renowned and distinguished classical translators, *The Greek Plays* is certain to be the definitive text for years to come. Praise for *The Greek Plays* "Mary Lefkowitz and James Romm deftly have gathered strong new translations from Frank Nisetich, Sarah Ruden, Rachel Kitzinger, Emily Wilson, as well as from Mary Lefkowitz and James Romm themselves. There is a freshness and pungency in these new translations that should last a long time. I admire also the introductions to the plays and the biographies and annotations provided. Closing essays by five distinguished classicists—the brilliant Daniel Mendelsohn and the equally skilled David Rosenbloom, Joshua Billings, Mary-Kay Gamel, and Gregory Hays—all enlightened me. This seems to me a helpful light into our gathering darkness."—Harold Bloom

The #1 New York Times–bestselling story about the American Olympic rowing triumph in Nazi Germany—from the author of *Facing the Mountain*. For readers of *Unbroken*, out of the depths of the Depression comes an irresistible story about beating the odds and finding hope in the most desperate of times—the improbable, intimate account of how nine working-class boys from the American West showed the world at the 1936 Olympics in Berlin what true

grit really meant. It was an unlikely quest from the start. With a team composed of the sons of loggers, shipyard workers, and farmers, the University of Washington's eight-oar crew team was never expected to defeat the elite teams of the East Coast and Great Britain, yet they did, going on to shock the world by defeating the German team rowing for Adolf Hitler. The emotional heart of the tale lies with Joe Rantz, a teenager without family or prospects, who rows not only to regain his shattered self-regard but also to find a real place for himself in the world. Drawing on the boys' own journals and vivid memories of a once-in-a-lifetime shared dream, Brown has created an unforgettable portrait of an era, a celebration of a remarkable achievement, and a chronicle of one extraordinary young man's personal quest.

Gift of the Nile  
An Ancient Egyptian Legend  
Troll Communications Llc

Designed for students learning about viruses for the first time at the undergraduate or graduate level, *Fundamentals of Molecular Virology* is presented in a style which relates to today's students and professors. This book is also a valuable, up-to-date source of information for graduate students, postdoctoral fellows and research scientists working with viruses. Chapters contributed by prominent virologists were edited to conform to a clear and accessible style. The text provides a thorough

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presentation of basic and contemporary concepts in virology for a student's first exposure to the field.

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