

Gautam Shroff Enterprise Cloud Computing

Well-known security experts decipher the most challenging aspect of cloud computing-security. Cloud computing allows for both large and small organizations to have the opportunity to use Internet-based services so that they can reduce start-up costs, lower capital expenditures, use services on a pay-as-you-use basis, access applications only as needed, and quickly reduce or increase capacities. However, these benefits are accompanied by a myriad of security issues, and this valuable book tackles the most common security challenges that cloud computing faces. The authors offer you years of unparalleled expertise and knowledge as they discuss the extremely challenging topics of data ownership, privacy protections, data mobility, quality of service and service levels, bandwidth costs, data protection, and support. As the most current and complete guide to helping you find your way through a maze of security minefields, this book is mandatory reading if you are involved in any aspect of cloud computing. Coverage Includes: Cloud Computing Fundamentals Cloud Computing Architecture Cloud Computing Software Security Fundamentals Cloud Computing Risks Issues Cloud Computing Security Challenges Cloud Computing Security Architecture Cloud Computing Life Cycle Issues Useful Next Steps and Approaches

Written in a tutorial style, this comprehensive guide follows a structured approach explaining cloud techniques, models and platforms. Popular cloud services such as Amazon, Google and Microsoft Azure are explained in the text. The security risks and challenges of cloud computing are discussed in detail with useful examples. Emerging trends including mobile cloud computing and internet of things are discussed in the book for the benefit of the readers.

Numerous review questions, multiple choice exercises and case studies facilitate enhanced understanding. This textbook is ideal for undergraduate and graduate students of computer science engineering, and information technology.

As we use the Web for social networking, shopping, and news, we leave a personal trail. These days, linger over a Web page selling lamps, and they will turn up at the advertising margins as you move around the Internet, reminding you, tempting you to make that purchase. Search engines such as Google can now look deep into the data on the Web to pull out instances of the words you are looking for. And there are pages that collect and assess information to give you a snapshot of changing political opinion. These are just basic examples of the growth of "Web intelligence", as increasingly sophisticated algorithms operate on the vast and growing amount of data on the Web, sifting, selecting, comparing, aggregating, correcting; following simple but powerful rules to decide what matters. While original optimism for Artificial Intelligence declined, this new kind of machine intelligence is emerging as the Web grows ever larger and more interconnected. Gautam Shroff takes us on a journey through the computer science of search, natural language, text mining, machine learning, swarm computing, and semantic reasoning, from Watson to self-driving cars. This machine intelligence may even mimic at a basic level what happens in the brain.

If you're involved in planning IT infrastructure as a network or system architect, system administrator, or developer, this book will help you adapt your skills to work with these highly scalable, highly redundant infrastructure services. While analysts hotly debate the advantages and risks of cloud computing, IT staff and programmers are left to determine whether and how to put their applications into these virtualized services. Cloud Application Architectures

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provides answers -- and critical guidance -- on issues of cost, availability, performance, scaling, privacy, and security. With Cloud Application Architectures, you will: Understand the differences between traditional deployment and cloud computing Determine whether moving existing applications to the cloud makes technical and business sense Analyze and compare the long-term costs of cloud services, traditional hosting, and owning dedicated servers Learn how to build a transactional web application for the cloud or migrate one to it Understand how the cloud helps you better prepare for disaster recovery Change your perspective on application scaling To provide realistic examples of the book's principles in action, the author delves into some of the choices and operations available on Amazon Web Services, and includes high-level summaries of several of the other services available on the market today. Cloud Application Architectures provides best practices that apply to every available cloud service. Learn how to make the transition to the cloud and prepare your web applications to succeed.

Highlights the most recent developments in the Search for Extraterrestrial Intelligence (SETI), and advocates a diverse range of approaches to make SETI increasingly more powerful and effective in the years to come.

Enterprise Cloud Computing Technology, Architecture, Applications Cambridge University Press Distributed and Cloud Computing: From Parallel Processing to the Internet of Things offers complete coverage of modern distributed computing technology including clusters, the grid, service-oriented architecture, massively parallel processors, peer-to-peer networking, and cloud computing. It is the first modern, up-to-date distributed systems textbook; it explains how to create high-performance, scalable, reliable systems, exposing the design principles,

architecture, and innovative applications of parallel, distributed, and cloud computing systems. Topics covered by this book include: facilitating management, debugging, migration, and disaster recovery through virtualization; clustered systems for research or ecommerce applications; designing systems as web services; and social networking systems using peer-to-peer computing. The principles of cloud computing are discussed using examples from open-source and commercial applications, along with case studies from the leading distributed computing vendors such as Amazon, Microsoft, and Google. Each chapter includes exercises and further reading, with lecture slides and more available online. This book will be ideal for students taking a distributed systems or distributed computing class, as well as for professional system designers and engineers looking for a reference to the latest distributed technologies including cloud, P2P and grid computing. Complete coverage of modern distributed computing technology including clusters, the grid, service-oriented architecture, massively parallel processors, peer-to-peer networking, and cloud computing. Includes case studies from the leading distributed computing vendors: Amazon, Microsoft, Google, and more. Explains how to use virtualization to facilitate management, debugging, migration, and disaster recovery. Designed for undergraduate or graduate students taking a distributed systems course—each chapter includes exercises and further reading, with lecture slides and more available online. The book introduces the reader to game-changing ways of building and utilizing Internet-based services related to design and manufacture activities through the cloud. In a broader sense, CBDM refers to a new product realization model that enables collective open innovation and rapid product development with minimum costs through social networking and negotiation platforms between service providers and consumers. It is a type of parallel and distributed

system consisting of a collection of inter-connected physical and virtualized service pools of design and manufacturing resources as well as intelligent search capabilities for design and manufacturing solutions. Practicing engineers and decision makers will learn how to strategically position their product development operations for success in a globalized interconnected world.

This document reprises the NIST-established definition of cloud computing, describes cloud computing benefits and open issues, presents an overview of major classes of cloud technology, and provides guidelines and recommendations on how organizations should consider the relative opportunities and risks of cloud computing. Cloud computing has been the subject of a great deal of commentary. Attempts to describe cloud computing in general terms, however, have been problematic because cloud computing is not a single kind of system, but instead spans a spectrum of underlying technologies, configuration possibilities, service models, and deployment models. This document describes cloud systems and discusses their strengths and weaknesses.

Implement a Hyper-V virtualization solution Microsoft Virtualization with Hyper-V shows you how to deploy Microsoft's next-generation hypervisor-based server virtualization technology in a corporate environment. You'll get step-by-step guidelines for getting Hyper-V up and running, followed by best practices for building a larger, fault-tolerant solution using System Center Virtual Machine Manager 2008. This hands-on guide explains how to migrate physical systems to the virtual environment; use System

Center Operations Manager; and secure, back up, and restore your Hyper-V solution. Plan and implement a Hyper-V installation Configure Hyper-V components Install and configure System Center Virtual Machine Manager 2008 Create and manage virtual machines Back up and restore virtual machines Monitor, back up, and restore the virtual solution Secure your Hyper-V environment Understand the virtual desktop infrastructure Use third-party virtualization tools for Hyper-V

The new wave in business process re-engineering. Contains in-depth architecture, methodology, technologies, and a real use case.

Unlike traditional information systems which work by issuing requests and waiting for responses, event-driven systems are designed to process events as they occur, allowing the system to observe, react dynamically, and issue personalized data depending on the recipient and situation. Event Processing in Action introduces the major concepts of event-driven architectures and shows how to use, design, and build event processing systems and applications. Written for working software architects and developers, the book looks at practical examples and provides an in-depth explanation of their architecture and implementation. Since patterns connect the events that occur in any system, the book also presents common event-driven patterns and explains how to detect and implement them. Throughout the book, readers follow a comprehensive use case that incorporates all event processing programming styles in practice today. Purchase of the print book comes with an offer of a free PDF, ePub, and Kindle eBook

from Manning. Also available is all code from the book.

"The promise of cloud computing is here. These pages provide the 'eyes wide open' insights you need to transform your business." --Christopher Crowhurst, Vice President, Strategic Technology, Thomson Reuters

A Down-to-Earth Guide to Cloud Computing

Cloud Computing: A Practical Approach provides a comprehensive look at the emerging paradigm of Internet-based enterprise applications and services. This accessible book offers a broad introduction to cloud computing, reviews a wide variety of currently available solutions, and discusses the cost savings and organizational and operational benefits. You'll find details on essential topics, such as hardware, platforms, standards, migration, security, and storage. You'll also learn what other organizations are doing and where they're headed with cloud computing. If your company is considering the move from a traditional network infrastructure to a cutting-edge cloud solution, you need this strategic guide. **Cloud Computing: A Practical Approach** covers: Costs, benefits, security issues, regulatory concerns, and limitations Service providers, including Google, Microsoft, Amazon, Yahoo, IBM, EMC/VMware, Salesforce.com, and others Hardware, infrastructure, clients, platforms, applications, services, and storage Standards, including HTTP, HTML, DHTML, XMPP, SSL, and OpenID Web services, such as REST, SOAP, and JSON Platform as a Service (PaaS), Software as a Service (SaaS), and Software plus Services (S+S) Custom application development environments, frameworks, strategies, and solutions Local clouds, thin clients, and

virtualization Migration, best practices, and emerging standards

“At the core, Hit Refresh, is about us humans and the unique quality we call empathy, which will become ever more valuable in a world where the torrent of technology will disrupt the status quo like never before.” – Satya Nadella from Hit Refresh “Satya has charted a course for making the most of the opportunities created by technology while also facing up to the hard questions.” – Bill Gates from the Foreword of Hit Refresh The New York Times bestseller Hit Refresh is about individual change, about the transformation happening inside of Microsoft and the technology that will soon impact all of our lives—the arrival of the most exciting and disruptive wave of technology humankind has experienced: artificial intelligence, mixed reality, and quantum computing. It’s about how people, organizations, and societies can and must transform and “hit refresh” in their persistent quest for new energy, new ideas, and continued relevance and renewal. Microsoft’s CEO tells the inside story of the company’s continuing transformation, tracing his own personal journey from a childhood in India to leading some of the most significant technological changes in the digital era. Satya Nadella explores a fascinating childhood before immigrating to the U.S. and how he learned to lead along the way. He then shares his meditations as a sitting CEO—one who is mostly unknown following the brainy Bill Gates and energetic Steve Ballmer. He tells the inside story of how a company rediscovered its soul—transforming everything from culture to their fiercely competitive landscape and industry partnerships. As much

a humanist as engineer and executive, Nadella concludes with his vision for the coming wave of technology and by exploring the potential impact to society and delivering call to action for world leaders. “Ideas excite me,” Nadella explains. “Empathy grounds and centers me.” Hit Refresh is a set of reflections, meditations, and recommendations presented as algorithms from a principled, deliberative leader searching for improvement—for himself, for a storied company, and for society.

Internet of Things is a textbook designed for students of computer science, information technology and electronics & communication engineering to understand the interconnection and integration of the physical world with the cyber space and begin designing and developing simple IoT devices. Divided in to five parts, the book in nineteen chapters takes the reader through the foundations of the subject before moving onto discussing the essential components of an IoT system, including the sensor and actuators, open hardware, middleware, and software platforms with sound illustrations for better understanding. It also dedicates a complete module comprising four chapters on IoT and its relevance to Big Data. The last two parts of the book focuses on data management and use cases finally ending with the chapter on futuristic outlook of this technology.

Why cloud computing represents a paradigm shift for business, and how business users can best take advantage of cloud services. Most of the information available on cloud computing is either highly technical, with details that are irrelevant to non-

technologists, or pure marketing hype, in which the cloud is simply a selling point. This book, however, explains the cloud from the user's viewpoint—the business user's in particular. Nayan Ruparelia explains what the cloud is, when to use it (and when not to), how to select a cloud service, how to integrate it with other technologies, and what the best practices are for using cloud computing. Cutting through the hype, Ruparelia cites the simple and basic definition of cloud computing from the National Institute of Science and Technology: a model enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources. Thus with cloud computing, businesses can harness information technology resources usually available only to large enterprises. And this, Ruparelia demonstrates, represents a paradigm shift for business. It will ease funding for startups, alter business plans, and allow big businesses greater agility. Ruparelia discusses the key issues for any organization considering cloud computing: service level agreements, business service delivery and consumption, finance, legal jurisdiction, security, and social responsibility. He introduces novel concepts made possible by cloud computing: cloud cells, or specialist clouds for specific uses; the personal cloud; the cloud of things; and cloud service exchanges. He examines use case patterns in terms of infrastructure and platform, software information, and business process; and he explains how to transition to a cloud service. Current and future users will find this book an indispensable guide to the cloud.

Poorly performing enterprise applications are the weakest links in a corporation's management chain, causing delays and disruptions of critical business functions. This groundbreaking book frames enterprise application performance engineering not as an art but as applied science built on model-based methodological foundation. The book introduces queuing models of enterprise application that visualize, demystify, explain, and solve system performance issues. Analysis of these models will help to discover and clarify unapparent connections and correlations among workloads, hardware architecture, and software parameters.

The primary purpose of this book is to capture the state-of-the-art in Cloud Computing technologies and applications. The book will also aim to identify potential research directions and technologies that will facilitate creation a global market-place of cloud computing services supporting scientific, industrial, business, and consumer applications. We expect the book to serve as a reference for larger audience such as systems architects, practitioners, developers, new researchers and graduate level students. This area of research is relatively recent, and as such has no existing reference book that addresses it. This book will be a timely contribution to a field that is gaining considerable research interest, momentum, and is expected to be of increasing interest to commercial developers. The book is targeted for professional computer science developers and graduate students especially at Masters level. As Cloud Computing is recognized as one of the top five emerging technologies that will have a

major impact on the quality of science and society over the next 20 years, its knowledge will help position our readers at the forefront of the field.

Cloud computing promises to revolutionize IT and business by making computing available as a utility over the internet. This book is intended primarily for practising software architects who need to assess the impact of such a transformation. It explains the evolution of the internet into a cloud computing platform, describes emerging development paradigms and technologies, and discusses how these will change the way enterprise applications should be architected for cloud deployment. Gautam Shroff provides a technical description of cloud computing technologies, covering cloud infrastructure and platform services, programming paradigms such as MapReduce, as well as 'do-it-yourself' hosted development tools. He also describes emerging technologies critical to cloud computing. The book also covers the fundamentals of enterprise computing, including a technical introduction to enterprise architecture, so it will interest programmers aspiring to become software architects and serve as a reference for a graduate-level course in software architecture or software engineering. Mastering Cloud Computing is designed for undergraduate students learning to develop cloud computing applications. Tomorrow's applications won't live on a single computer but will be deployed from and reside on a virtual server, accessible anywhere, any time. Tomorrow's application developers need to understand the requirements of building apps for these virtual systems, including concurrent programming, high-performance

computing, and data-intensive systems. The book introduces the principles of distributed and parallel computing underlying cloud architectures and specifically focuses on virtualization, thread programming, task programming, and map-reduce programming. There are examples demonstrating all of these and more, with exercises and labs throughout. Explains how to make design choices and tradeoffs to consider when building applications to run in a virtual cloud environment Real-world case studies include scientific, business, and energy-efficiency considerations

Complex Event Processing (CEP) is a defined set of tools and techniques for analyzing and controlling the complex series of interrelated events that drive modern distributed information systems. This emerging technology helps IS and IT professionals understand what is happening within the system, quickly identify and solve problems, and more effectively utilize events for enhanced operation, performance, and security. CEP can be applied to a broad spectrum of information system challenges, including business process automation, schedule and control processes, network monitoring and performance prediction, and intrusion detection. "The Power of Events" introduces CEP and shows specifically how this innovative technology can be utilized to enhance the quality of large-scale, distributed enterprise systems. The book describes the challenges faced by today's information systems, explains fundamental CEP concepts, and highlights CEP's role within a complex and evolving contemporary context. After thoroughly introducing the concept, the book moves on to a more detailed, technical

explanation of CEP, featuring the Rapide(TM) event pattern language, reactive event pattern rules, event pattern constraints, and event processing agents. It offers practical advice on building CEP-based solutions that solve real world IS/IT problems. Readers will learn about such essential topics as: Managing the open electronic enterprise in the "global event cloud" Process architectures and on-the-fly process evolution Events, timing, causality, and aggregation Event patterns and event abstraction hierarchies Causal event tracking and information gaps Multiple views and hierarchical viewing Dynamic process architectures The Rapide event pattern language Event pattern rules, constraints, and agents Event processing networks (EPNs) Causal models and event pattern maps Implementing event abstraction hierarchies Several comprehensive case studies illustrate the benefits of CEP, as well as key strategies for applying the technology. Examples include the real-time monitoring of events flowing between the business processes of collaborating enterprises, and a hierarchically organized set of event-driven views of a financial trading system. One of the case studies shows how to apply CEP to network viewing and intrusion detection. The book concludes with a look at building an infrastructure for CEP, showing how the technology can provide a significant competitive advantage amidst the myriad of event-driven, Internet-based applications now coming onto the market. 0201727897B05172002

This book constitutes the refereed post-conference proceedings of the 15th IFIP WG 5.1 International Conference on Product Lifecycle Management, PLM 2018, held in

Turin, Spain, in July 2018. The 72 revised full papers presented were carefully reviewed and selected from 82 submissions. The papers are organized in the following topical sections: building information modeling; collaborative environments and new product development; PLM for digital factories and cyber physical systems; ontologies and data models; education in the field of industry 4.0; product-service systems and smart products; lean organization for industry 4.0; knowledge management and information sharing; PLM infrastructure and implementation; PLM maturity, implementation and adoption; 3D printing and additive manufacturing; and modular design and products and configuration and change management.

How Humans Learn to Think Mathematically describes the development of mathematical thinking from the young child to the sophisticated adult. Professor David Tall reveals the reasons why mathematical concepts that make sense in one context may become problematic in another. For example, a child's experience of whole number arithmetic successively affects subsequent understanding of fractions, negative numbers, algebra, and the introduction of definitions and proof. Tall's explanations for these developments are accessible to a general audience while encouraging specialists to relate their areas of expertise to the full range of mathematical thinking. The book offers a comprehensive framework for understanding mathematical growth, from practical beginnings through theoretical developments, to the continuing evolution of mathematical thinking at the highest level.

A close look at cloud computing's transformational role in business. Covering cloud computing from what the business leader needs to know, this book describes how IT can nimbly ramp up revenue initiatives, positively impact business operations and costs, and how this allows business leaders to shed worry about technology so they can focus on their business. It also reveals the cloud's effect on corporate organization structures, the evolution of traditional IT in the global economy, potential benefits and risks of cloud models and most importantly, how the IT function is being rethought by companies today who are making room for the coming tidal wave that is cloud computing. Why IT and business thinking must change to capture the full potential of cloud computing. Topics including emerging cloud solutions, data security, service reliability, the new role of IT and new business organization structures. Other titles by Hugos include: Business Agility: Sustainable Prosperity in a Relentlessly Competitive World and Essentials of Supply Chain Management, 2nd Edition. Practical and timely, this book reveals why it's worth every company's time and effort to exploit cloud computing's potential for their business's survival and success.

Presents a fully updated, self-contained textbook covering the core theory and practice of both classical and modern optical microscopy techniques.

A guide to XP leads the developer, project manager, and team leader through the software development planning process, offering real world examples and tips for reacting to changing environments quickly and efficiently.

A breakthrough sourcebook to the challenges and solutions for mobile database systems This text enables readers to effectively manage mobile database systems (MDS) and data dissemination via wireless channels. The author explores the mobile communication platform and analyzes its use in the development of a distributed database management system. Workable solutions for key challenges in wireless information management are presented throughout the text. Following an introductory chapter that includes important milestones in the history and development of mobile data processing, the text provides the information, tools, and resources needed for MDS management, including:

- * Fundamentals of wireless communication
- * Location and handoff management
- * Fundamentals of conventional database management systems and why existing approaches are not adequate for mobile databases
- * Concurrency control mechanism schemes
- * Data processing and mobility
- * Management of transactions
- * Mobile database recovery schemes
- * Data dissemination via wireless channels

Case studies and examples are used liberally to aid in the understanding and visualization of complex concepts. Various exercises enable readers to test their grasp of each topic before advancing in the text. Each chapter also concludes with a summary of key concepts as well as references for further study. Professionals in the mobile computing industry, particularly e-commerce, will find this text indispensable. With its extensive use of case studies, examples, and exercises, it is also highly recommended as a graduate-level textbook.

The Cloud Computing Bible is a complete reference to cloud computing that presents the technologies, protocols, platforms and infrastructure that make cloud computing possible and desirable. Many of the cloud computing books on the market today are small books of 300 pages or less and the larger books tend to be programming books or security titles. A longer format book such as Cloud Computing Bible allows a complete definition of the topic as well as in-depth introductions to essential technologies and platforms. Additionally it allows significant technologies to be presented in a form that provides enough detail for the reader to determine if it is something that they are interested in learning more about. It is important to stress platform and technologies as the main subject and intersperse that with products in order to provide an extended life span, but have current appeal. The book will be divided into five parts: The Value Proposition, Platforms, Infrastructure, Services and Applications, and The Mobile Cloud.

The 6th International Conference on Computational and Information Sciences (ICCIS2014) will be held in NanChong, China. The 6th International Conference on Computational and Information Sciences (ICCIS2014) aims at bringing researchers in the areas of computational and information sciences to exchange new ideas and to explore new ground. The goal of the conference is to push the application of modern computing technologies to science, engineering, and information technologies. Following the success of ICCIS2004, ICCIS2010 and

ICCIS2011,ICCIS2012,ICCIS2013,ICCIS2014 conference will consist of invited keynote presentations and contributed presentations of latest developments in computational and information sciences. The 2014 International Conference on Computational and Information Sciences (ICCIS 2014), now in its sixth run, has become one of the premier conferences in this dynamic and exciting field. The goal of ICCIS is to catalyze the communications among various communities in computational and information sciences. ICCIS provides a venue for the participants to share their recent research and development, to seek for collaboration resources and opportunities, and to build professional networks.

Huawei has become China's most prominent multinational company and a leader in the ICT sector. Given unprecedented access to the company, the authors of this book examine the management transformation of Huawei from its inception in 1987 until 2019, observing in detail not only the creation of its organizational routines but also the breaking of routines across most major functional areas: Management, Product Development, HR, Supply Chain, Finance, R&D, Intellectual Property, and International Business. 'Dynamic capabilities' are central to theories of competitive advantage and this book highlights Huawei as an ideal case study for the successful implementation of change routines and change-supporting values. The chapters cover all the major change initiatives the firm has undertaken since 1996 to import best practices from the West, with the help of consultants. The insights presented in the book will be

particularly interesting for academics in the field of strategy, management, and business history.

This IMA Volume in Mathematics and its Applications ALGORITHMS FOR PARALLEL PROCESSING is based on the proceedings of a workshop that was an integral part of the 1996-97 IMA program on "MATHEMATICS IN HIGH-PERFORMANCE COMPUTING. " The workshop brought together algorithm developers from theory, combinatorics, and scientific computing. The topics ranged over models, linear algebra, sorting, randomization, and graph algorithms and their analysis. We thank Michael T. Heath of University of Illinois at Urbana (Computer Science), Abhiram Ranade of the Indian Institute of Technology (Computer Science and Engineering), and Robert S. Schreiber of Hewlett Packard Laboratories for their excellent work in organizing the workshop and editing the proceedings. We also take this opportunity to thank the National Science Foundation (NSF) and the Army Research Office (ARO), whose financial support made the workshop possible.

PREFACE The Workshop on Algorithms for Parallel Processing was held at the IMA September 16 - 20, 1996; it was the first workshop of the IMA year dedicated to the mathematics of high performance computing. The workshop organizers were Abhiram Ranade of The Indian Institute of Technology, Bombay, Michael Heath of the University of Illinois, and Robert Schreiber of Hewlett Packard Laboratories. Our idea was to bring together researchers who do innovative, exciting, parallel algorithms

research on a wide range of topics, and by sharing insights, problems, tools, and methods to learn something of value from one another.

This book provides an overview of Cloud Computing in an enterprise environment, describes the benefits and challenges, and then leads the reader through the process of assessing the suitability of a cloud-based approach for a given situation, calculating and justifying the investment that is required to transform the process or application, and then developing a solid design that considers the implementation as well as the ongoing operations and governance required to maintain the solution in a partially outsourced delivery model.

This practical resource highlights the systematic problems Internet of Things is encountering on its journey to mass adoption. Professionals are offered solutions to key questions about IoT systems today, including potential network scalability issues, storage, and computing. Security and privacy are explored and the value of sensor-collected data is explained. Costs of deployment and transformation are covered and the model-driven deployment of IoT systems is explored.

Presenting a pragmatic real-world approach to IoT, this book covers technology components such as communication, computing, storage and mobility, as well as business insights and social implications.

Take a deep dive into the concepts of machine learning as they apply to

contemporary business and management. You will learn how machine learning techniques are used to solve fundamental and complex problems in society and industry. Machine Learning for Decision Makers serves as an excellent resource for establishing the relationship of machine learning with IoT, big data, and cognitive and cloud computing to give you an overview of how these modern areas of computing relate to each other. This book introduces a collection of the most important concepts of machine learning and sets them in context with other vital technologies that decision makers need to know about. These concepts span the process from envisioning the problem to applying machine-learning techniques to your particular situation. This discussion also provides an insight to help deploy the results to improve decision-making. The book uses case studies and jargon busting to help you grasp the theory of machine learning quickly. You'll soon gain the big picture of machine learning and how it fits with other cutting-edge IT services. This knowledge will give you confidence in your decisions for the future of your business. What You Will Learn Discover the machine learning, big data, and cloud and cognitive computing technology stack Gain insights into machine learning concepts and practices Understand business and enterprise decision-making using machine learning Absorb machine-learning best practices Who This Book Is For Managers tasked with making key decisions

who want to learn how and when machine learning and related technologies can help them.

The Second International Conference on Networks and Communications (NeCoM 2010), the Second International Conference on Wireless and Mobile Networks (WiMoN 2010), and the Second International Conference on Web and Semantic Technology (WeST 2010) were held in Chennai, India, during July 23–25, 2010. They attracted many local and international delegates, presenting a balanced mixture of intellects from the East and from the West. The goal of these conferences is to bring together researchers and practitioners from academia and industry to focus on understanding computer networks, wireless networks, mobile networks and the Web, semantic technologies and to establish new collaborations in these areas. Authors are invited to contribute to the conference by submitting articles that illustrate research results, projects, survey work and industrial experiences describing significant advances in the areas of all computer networks and Semantic Web technologies. The NeCoM 2010, WiMoN 2010 and WeST 2010 committees rigorously invited submissions for many months from researchers, scientists, engineers, students and practitioners related to the relevant themes and tracks of the workshop. This effort guaranteed submissions from an unparalleled number of internationally recognized top-level

researchers. All the submissions underwent a strenuous peer-review process which comprised expert reviewers. These reviewers were selected from a talented pool of Technical Committee members and external reviewers on the basis of their expertise. The papers were then reviewed based on their contributions, technical content, originality and clarity.

Cloud Computing: Web-Based Applications That Change the Way You Work and Collaborate On-Line Computing as you know it has changed. No longer are you tied to using expensive programs stored on your computer. No longer will you be able to only access your data from one computer. No longer will you be tied to doing work only from your work computer or playing only from your personal computer. Enter cloud computing—an exciting new way to work with programs and data, collaborate with friends and family, share ideas with coworkers and friends, and most of all, be more productive! The “cloud” consists of thousands of computers and servers, all linked and accessible to you via the Internet. With cloud computing, everything you do is now web-based instead of being desktop-based; you can access all your programs and documents from any computer that’s connected to the Internet. Whether you want to share photographs with your family, coordinate volunteers for a community organization, or manage a multi-faceted project in a large organization, cloud computing can help you do it

more easily than ever before. Trust us. If you need to collaborate, cloud computing is the way to do it. • Learn what cloud computing is, how it works, who should use it, and why it's the wave of the future. • Explore the practical benefits of cloud computing, from saving money on expensive programs to accessing your documents ANYWHERE. • See just how easy it is to manage work and personal schedules, share documents with coworkers and friends, edit digital photos, and much more! • Learn how to use web-based applications to collaborate on reports and presentations, share online calendars and to-do lists, manage large projects, and edit and store digital photographs. Michael Miller is known for his casual, easy-to-read writing style and his ability to explain a wide variety of complex topics to an everyday audience. Mr. Miller has written more than 80 nonfiction books over the past two decades, with more than a million copies in print. His books for Que include Absolute Beginner's Guide to Computer Basics, Googlepedia: The Ultimate Google Resource, and Is It Safe?: Protecting Your Computer, Your Business, and Yourself Online. His website is located at www.molehillgroup.com. Covers the most popular cloud-based applications, including the following: • Adobe Photoshop Express • Apple MobileMe • Glide OS • Google Docs • Microsoft Office Live Workspace • Zoho Office CATEGORY: Web Applications COVERS: Cloud Computing USER

LEVEL: Beginner-Intermediate

Cloud Computing: Implementation, Management, and Security provides an understanding of what cloud computing really means, explores how disruptive it may become in the future, and examines its advantages and disadvantages. It gives business executives the knowledge necessary to make informed, educated decisions regarding cloud initiatives. The authors first discuss the evolution of computing from a historical perspective, focusing primarily on advances that led to the development of cloud computing. They then survey some of the critical components that are necessary to make the cloud computing paradigm feasible. They also present various standards based on the use and implementation issues surrounding cloud computing and describe the infrastructure management that is maintained by cloud computing service providers. After addressing significant legal and philosophical issues, the book concludes with a hard look at successful cloud computing vendors. Helping to overcome the lack of understanding currently preventing even faster adoption of cloud computing, this book arms readers with guidance essential to make smart, strategic decisions on cloud initiatives.

You may regard cloud computing as an ideal way for your company to control IT costs, but do you know how private and secure this service really is? Not many

people do. With *Cloud Security and Privacy*, you'll learn what's at stake when you trust your data to the cloud, and what you can do to keep your virtual infrastructure and web applications secure. Ideal for IT staffers, information security and privacy practitioners, business managers, service providers, and investors alike, this book offers you sound advice from three well-known authorities in the tech security world. You'll learn detailed information on cloud computing security that-until now-has been sorely lacking. Review the current state of data security and storage in the cloud, including confidentiality, integrity, and availability Learn about the identity and access management (IAM) practice for authentication, authorization, and auditing of the users accessing cloud services Discover which security management frameworks and standards are relevant for the cloud Understand the privacy aspects you need to consider in the cloud, including how they compare with traditional computing models Learn the importance of audit and compliance functions within the cloud, and the various standards and frameworks to consider Examine security delivered as a service-a different facet of cloud security

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