Fundamentals Of Patenting Licensing World Scientific

This is a general reference work on all aspects of intellectual property, including international treaties and conventions, analyses of all fields of intellectual property, its administration, enforcement and teaching, technological and legal developments, and WIPO's work in its Member States. It covers issues including electronic commerce, biotechnology, traditional knowledge and management of copyright and related rights and WIPO's vision and approaches to meet new challenges with a widening circle of partners. Can be used as a key reference work by creators, innovators, intellectual property lawyers, government officials, university teachers and students.

Fundamentals of Manufacturing, Third Edition provides a structured review of the fundamentals of manufacturing for individuals planning to take SME'S Certified Manufacturing Technologist (CMfgT) or Certified Manufacturing Engineer (CMfgE) certification exams. This book has been updated according to the most recent Body of Knowledge published by the Certification Oversight and Appeals Committee of the Society of Manufacturing Engineers. While the objective of this book is to prepare for the certification process, it is a primary source of information for individuals interested in learning fundamental manufacturing concepts and practices. This book is a valuable resource for anyone with limited manufacturing experience or training. Instructor slides and the Fundamentals of Manufacturing Workbook are available to complement course instruction and exam preparation. Table of Contents Chapter 1: Mathematics Chapter 2: Units of Measure Chapter 3: Light Chapter 4: Sound Chapter 5: Electricity/Electronics Chapter 6: Statics Chapter 7: Dynamics Chapter 8: Strength of Materials Chapter 9: Thermodynamics and Heat Transfer Chapter 10: Fluid Power Chapter 11: Chemistry Chapter 12: Material Properties Chapter 13: Metals Chapter 14: Plastics Chapter 15: Composites Chapter 16: Ceramics Chapter 17: Engineering Drawing Chapter 18: Geometric Dimensioning and Tolerancing Chapter 19: Computer-Aided Design/Engineering Chapter 20: Product Development and Design Chapter 21: Intelllectual Property Chapter 22: Product Liability Chapter 23: Cutting Tool Technology Chapter 24: Machining Chapter 25: Metal Forming Chapter 26: Sheet Metalworking Chapter 27: Powdered Metals Chapter 28: Casting Chapter 29: Joining and Fastening Chapter 30: Finishing Chapter 31: Plastics Processes Chapter 32: Composite Processes Chapter 33: Ceramic Processes Chapter 34: Printed Circuit Board Fabrication and Assembly Chapter 35: Traditional Production Planning and Control Chapter 36: Lean Production Chapter 37: Process Engineering Chapter 38: Fixture and Jig Design Chapter 39: Materials Management Chapter 40: Industrial Safety, Health and Environmental Management Chapter 41: Manufacturing Networks Chapter 42: Computer Numerical Control Machining Chapter 43: Programmable Logic Controllers Chapter 44: Robotics Chapter 45: Automated Material Handling and Identification Chapter 46: Statistical Methods for Quality Control Chapter 47: Continuous Improvement Chapter 48: Quality Standards Chapter 49: Dimensional Metrology Chapter 50: Nondestructive Testing Chapter 51: Management Introduction Chapter 52: Leadership and Motivation Chapter 53: Project Management Chapter 54: Labor Relations Chapter 55: Engineering Economics Chapter 56: Sustainable Manufacturing Chapter 57: Personal Effectiveness

Shortlisted for the 2008 Young Authors Inner Temple Book Prize This new book provides a comprehensive overview of the topic of patent claim interpretation in the UK and in three other select jurisdictions. It explores territory that has great commercial significance and yet is severely under-explored in existing works. The twin issues of the function of patent law and interpretational analysis of the scope of protection have been recently reconsidered by the House of Lords, and this work not only reviews their recent cases but also looks at how the US, German and Japanese patent systems deal with the complex problems presented in this area. The book provides a balanced approach between practical, academic and theoretical

approaches to claim interpretation. In doing so it provides more than a simple case analysis, as it enables the reader to consider the shape that the law should take rather than simply recounting the current position. Its novelty therefore lies in bringing the theoretical elements of the discussion together with the view of the profession charged with creating the patent documentation in the first place and then viewing this in the light of the detailed comparative studies. It is only by considering all of these elements that we begin to see a pathway for the development of the law in this area. This is a work that will be an important source of reference for academics and practitioners working in the field of patent law.

This book provides an overview of the common concepts and building blocks of patent management. It addresses executives in the areas of innovation, R & D, patent and intellectual property management as well as academics and students.The authors give valuable information on the characteristics of patent and intellectual property management, based on the collaboration with companies and organizations from Europe, China, Japan, Argentina, Brazil, India, Canada and the US. A reference for managers who want to bring information technology innovation with a clear intellectual property strategy to the market. A very readable book. Thomas Landolt, Managing Director, IBM A really comprehensive, all-in book about Patents – strategy, value, management and commercialization. And not forgetting what they are for – foster innovation. Dr. Joerg Thomaier, Head of IP Bayer Group

Completely revised and updated, this sixth edition of a well-received desk reference offers in one volume a comprehensive review of United States (US) copyright, patent, and trademark laws. Like its previous editions, the book's thorough and sophisticated treatment of this complex material escapes the cumbersome overelaboration of a multivolume treatise on the one hand and a superficial "nutshell" on the other. Maintaining the systematic structure that makes it easy for users to zero in on any particular matter, the new edition incorporates the changes that have entered into force since the fifth edition and expertly examines their effects. The three major categories of copyright, patent, and trademark are covered in turn—along with a fourth section on chip protection—with detailed but concise examination and analysis of such issues and topics as the following and much more: • subject matter of protection; • conditions of protection; • registration procedures; • scope of exclusive rights; • transfer of interests; • fair use; • rights in unregistered marks; • protection of computer software, code, and databases; • remedies and defenses; and • procedural issues in infringement actions. The authors examine significant case law, updated for this edition, in the course of their analysis. With its detailed citations and readily accessible and complete subject coverage, this latest edition is sure to retain its usefulness as a quick reference or desk book for intellectual property practitioners, in-house counsel, patent agents, academics, and librarians, as well as for anyone interested in understanding US intellectual property law.

Under the auspices of the Max Planck Institute for Intellectual Property and Competition Law (now the Max Planck Institute for Innovation and Competition). And Institutum Iurisprudentiae, Academia Sinica, a group of twenty scholars from around the world gathered to study the experiences made with regards to compulsory licensing. The results are demonstrated in this book. Different articles analyze how the international conventions on intellectual property may be interpreted and explore the related doctrinal groundwork surrounding compulsory patent licensing and beyond. It is shown how the compulsory licensing regime could be transformed into a truly workable mechanism facilitating the speedy use and dissemination of innovation and other subject matters of protection.

A single source reference covering every aspect of biotechnology, Biotechnology Fundamentals, Second Edition breaks down the basic fundamentals of this discipline, and highlights both conventional and modern approaches unique to the industry. In addition to recent advances and updates relevant to the first edition, the revised work also covers ethics in biotechnology and discusses career possibilities in this growing field. The book begins with a

basic introduction of biotechnology, moves on to more complex topics, and provides relevant examples along the way. Each chapter begins with a brief summary, is illustrated by simple line diagrams, pictures, and tables, and ends with a question session, an assignment, and field trip information. The author also discusses the connection between plant breeding, cheese making, in vitro fertilization, alcohol fermentation, and biotechnology. Comprised of 15 chapters, this seminal work offers in-depth coverage of topics that include: Genes and Genomics Proteins and Proteomics Recombinant DNA Technology Microbial Biotechnology Agricultural Biotechnology Animal Biotechnology Environmental Biotechnology Medical Biotechnology Nanobiotechnology Product Development in Biotechnology Industrial Biotechnology Ethics in Biotechnology Careers in Biotechnology Laboratory Tutorials Biotechnology Fundamentals, Second Edition provides a complete introduction of biotechnology to students taking biotechnology or life science courses and offers a detailed overview of the fundamentals to anyone in need of comprehensive information on the subject.
This book explains the biological and chemical principles of recombinant DNA technology. It emphasizes techniques used to isolate and clone specific genes from bacteria, plants, and animals, and methods of scaling-up the formation of the gene product for commercial applications.
The definitive primer on intellectual property for business professionals, non-IP attorneys, entrepreneurs, and inventors Full of valuable tips, techniques, illustrative real-world examples, exhibits, and best practices, the Second Edition of this handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and case law in intellectual property. Presents fundamentals of patents, trademarks, copyrights, trade secrets and other less-know forms of IP, such as registered design and mask works Covers important concepts such as IP strategy, protection, audits, valuation, management, and competitive intelligence Offers an introduction to IP licensing and enforcement Now features discussion of critical precedent-setting recent IP cases and proposed patent reform Providing business professionals and IP owners with in-depth knowledge of this extremely important subject, this book helps those new to this field gain a better understanding and appreciation for the results of their creative abilities.
to follow
"Inventions and Patents" is the first of WIPO's Learn from the past, create the future series of publications aimed at young students. This series was launched in recognition of the importance of children and young adults as the creators of our future.
In todays world, we live with the notion that economic health and firm competitiveness are closely tied. Innovation and creativity play a significant role in achieving economic, social, and technological advancement, contributing to a nation's prosperity and leading to job growth for a country. Industries can capitalize on economic benefits through the development and commercialization of innovative products. This also works for consumers, who prefer to purchase safe, guaranteed products, believing that the IP rights of the products are worth protecting both nationally and internationally. The topics covered in this book include an "Introduction to Intellectual Property Rights," "Patenting in the Pharmaceutical Industry," "Towards More Inclusive IP Analysis by Frontier Tools," "Patent Data in Economic Analysis," "How to Elaborate and Interpret an Expert Report on the Design Area," and "Host-Country Patenting and Inventorship in Emerging Countries."
"This comprehensive book is the first of its kind to take scientists and engineers beyond simply getting a patent granted. Through the author's extensive technical background and experience in intellectual property licensing, it ties the many technical, legal and business aspects of patent enforcement to the innovation and patenting stage in the patent value chain, with the objective of helping inventors to create valuable patents that can be capitalized. In easy-to-understand language, this book covers various aspects, including basic concepts of patent

laws and rules, innovation protection, patenting, patents post-granting and patent licensing. With over 40 tables, 70 figures, nearly 100 cases and examples, and a comprehensive index table, it serves as a practical handbook for inventors and patent practitioners. This second edition incorporates the latest changes in the America Invents Act (AIA), with additional case studies and illustrations throughout the book. For inventors who want to file patents by themselves, this new edition provides guidelines and step-by-step instructions on preparing and filing a US provisional patent application, while avoiding the pitfalls that commonly occur in do-it-yourself patenting."--

While there are many books on "how to patent" and patent law,Essentials of Patents delivers practical advice on how to leveragepatents as a powerful competitive corporate tool. This is not your "ordinary patent book". It's emphasis is directedto patent management with the express emphasis of increasingshareholder value, and it's audience, each with its own chapter,includes the CEO / ICO, CFO, CTO, and cross functional managers ofHR, Engineering, Manufacturing and IT. Essentials of Patents isarguably one of the first works on intellectual property thatdrives home the importance of patent creation, protection andexploitation throughout the enterprise. Gibbs and DeMatteis show how patents can enhance competitiveintelligence, product development cost reduction, product lineexpansion, and revenue streams, making this guide a must-have forthe savvy manager. In it, the authors introduce a new management methodology: PatentQuality Management, or "PQM". With public company market valuesmore than 90% attributable to the value of intangible assets andpatents, the time has come for all corporate managers, not justR&D and legal counsel, to master intellectual propertymanagement in this competitive global market (and shareholders aredemanding it).

Describes the legal implications of open source and free software licensing and provides an explanation of what an open source software license actually is, and how to draft one for personal use.

This Guide aims to assist users in searching for technology information using patent documents, a rich source of technical, legal and business information presented in a generally standardized format and often not reproduced anywhere else. Though the Guide focuses on patent information, many of the search techniques described here can also be applied in searching other non-patent sources of technology information.

Designed for a broad spectrum of people with technically diverse backgrounds, this book covers the most recent developments in Web 2.0 programming topics and applications, including up-to-date material on cloud computing, Google AppEngine, Social Networks, Comet, HTML5, semantic technology, and a chapter on the future of the Web. This book prepares readers for more advanced technical topics in Web 2.0. The accompanying CD-ROM and companion website provide code samples from the book and appendices with an extensive set of links (over 1,000) for supplemental material and links for the Twitter and Facebook pages. (Please note, eBook version does not include CD-ROM).

The most significant overhaul of the U.S. patent laws in decades occurred with the recent passage of the Leahy-Smith America Invents Act (AIA). Understanding the law that dictates what a patent is and how a patent is obtained and enforced, and the recent changes through statute or case law litigation presents unique challenges. This third edition of Patent Fundamentals for Scientists and Engineers examines the new Act and provides an overview of the patent system for the independent inventor as well as for members of the scientific and business community—whether a scientist, engineer, supervisor, or manager. In addition to a new chapter dedicated to the America Invents Act, the third edition includes annotations of the recent law changes, updates in all

chapters, new figures, and new case studies. The authors discuss patent filing outside of the United States and also dedicate a chapter specifically to the Canadian patent system. They describe the key topics that anyone involved in the patent process needs to know, including what makes an invention patentable, the art of patent searching, and the crucial role of record keeping. The text also includes an indispensable glossary of patent terminology, as well as an appendix with sample U.S. Patent and Trademark Office (USPTO) forms. This book provides a valuable guide to assist inventors in dealing with the USPTO, as well as with patent professionals. The text describes the patent process from conception to application filing and is a must-have reference for scientists and businesspeople alike. Since the role of patent professionals is to obtain the maximum protection for inventors, both the inventor and businessperson would be well advised to understand and participate in all the steps involved. This book offers an excellent insight into the patent process.

This practical guide for business persons, researchers and lawyers gives the basics of how to prepare for and conduct a technology license negotiation. It includes an explanation of how to succeed in licensing, a step-by-step approach for preparing for licensing, as well as a description of the "four clusters" of key terms in a licensing agreement and a form term sheet to be used as a tool for preparation. This guide can be used to train trainers in connection with WIPO's Successful Technology Licensing training toolkit.

Be the rightful owner of your creativity before some else commercially owns it. The knowledge of IPR is the key to professional success in the world that competes with commercial creativity.

With the encroachment of the Internet into nearly all aspects of work and life, it seems as though information is everywhere. However, there is information and then there is correct, appropriate, and timely information. While we might love being able to turn to Wikipedia® for encyclopedia-like information or search Google® for the thousands of links on a topic, engineers need the best information, information that is evaluated, up-to-date, and complete. Accurate, vetted information is necessary when building new skyscrapers or developing new prosthetics for returning military veterans While the award-winning first edition of Using the Engineering Literature used a roadmap analogy, we now need a three-dimensional analysis reflecting the complex and dynamic nature of research in the information age. Using the Engineering Literature, Second Edition provides a guide to the wide range of resources available in all fields of engineering. This second edition has been thoroughly revised and features new sections on nanotechnology as well as green engineering. The information age has greatly impacted the way engineers find information. Engineers have an effect, directly and indirectly, on almost all aspects of our lives, and it is vital that they find the right information at the right time to create better products and processes. Comprehensive and up to date, with expert chapter authors, this book fills a gap in the literature, providing critical information in a user-friendly format.

Few topics in the life sciences today provoke as much debate as the availability of patent protection on "genetic inventions". Some hold that protection is essential to encourage innovation and development of new products. Others argue that patents ...

This pragmatic guide To The patent licensing of software and other information technology zeroes in on business transaction issues - from the proposal and

negotiation of patent licensing agreements To The implementation of licensing programs And The enforcement of patents. You get the kind of realistic, effective strategies that can only be gained through years of involvement with licensing activities. I Drafting Technology Patent License Agreements Michael J. Lennon draws on his own experience to advise you on: Implementing a patent licensing program Evaluating the patent portfolio Formulating a licensing strategy Using databases in patent practice Understanding the due diligence issues relating to information technology Recognizing crucial clauses in patent licensing agreements and more Case studies in developing a patent licensing program help you see the principles in action. A disk of 40 patent license agreements accompanies the book. In the high-stakes world of information technology, The right patent licensing agreement can be a crucial component of a successful business plan. Let Michael Lennon show you how to go beyond simple legal accuracy to take full advantage of business opportunities for your clients.

This open access edited book captures the complexities and conflicts arising at the interface of intellectual property rights (IPR) and competition law. To do so, it discusses four specific themes: (a) policies governing functioning of standard setting organizations (SSOs), transparency and incentivising future innovation; (b) issue of royalties for standard essential patents (SEPs) and related disputes; (c) due process principles, procedural fairness and best practices in competition law; and (d) coherence of patent policies and consonance with competition law to support innovation in new technologies. Many countries have formulated policies and re-oriented their economies to foster technological innovation as it is seen as a major source of economic growth. At the same time, there have been tensions between patent laws and competition laws, despite the fact that both are intended to enhance consumer welfare. In this regard, licensing of SEPs has been debated extensively, although in most instances, innovators and implementers successfully negotiate licensing of SEPs. However, there have been instances where disagreements on royalty base and royalty rates, terms of licensing, bundling of patents in licenses, pooling of licenses have arisen, and this has resulted in a surge of litigation in various jurisdictions and also drawn the attention of competition/anti-trust regulators. Further, a lingering lack of consensus among scholars, industry experts and regulators regarding solutions and techniques that are apposite in these matters across jurisdictions has added to the confusion. This book looks at the processes adopted by the competition/anti-trust regulators to apply the principles of due process and procedural fairness in investigating abuse of dominance cases against innovators.

Hundreds of thousands of people apply for patents, copyrights, and trademarks in the United States every year. For example, the United States Patent and Trademark office recently reported that 452,633 patent applications were filed in one year. You can easily become one of these people if you have created the greatest American invention, if you are the next Stephen King and have written a book to prove it, or if you have designed an eye-catching logo for your company. The Complete Guide to Patents, Copyrights, and Trademarks will provide you with all the information you need to know about acquiring, registering, maintaining, and protecting your intellectual property. A patent is a grant of property rights to the inventor and essentially excludes others from making,

using, and selling your invention, whereas a trademark is a word, symbol, or device used to indicate the source of goods and to distinguish your goods from those of others. A copyright, on the other hand, protects original works and the form of the expression rather than the subject matter. This new, exhaustively researched book will help you decide which of the three you need to apply for, as well as which things can be patented, trademarked, and copyrighted and which cannot. In this book, you will learn how to file an application, how to register, how to avoid infringement, and how to avoid common problems. Additionally, you will become knowledgeable about where to fi? the fees involved; laws and regulations associated with the process; the differences between copyrights, trademarks, and patents; the differences between utility, design, and plant patents; who may apply; attorneys and agents; and the forms you need to fill out. Whether you are applying for a patent, copyright, or trademark, this book will provide you with all the necessary information necessary to do so. The Complete Guide to Patents, Copyrights, and Trademarks is the only book you need to read if you want to protect your intellectual property. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company presidentâe(tm)s garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed.

Focuses on "the identification and acquisition, or transfer, through licensing, of technology that is owned by another by virtue of an intellectual property right." - page 5.

Fundamentals of Patenting and Licensing for Scientists and EngineersWorld Scientific

Full of valuable tips, techniques, illustrative real-world examples, exhibits, and best practices, this handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and technologies in licensing intellectual property. Order your copy today!

The guide book by Indian Innovators Association will help researchers and innovators to clearly understand the difference between patent licensing, technology commercialization and innovation marketing. Everything is important but each one is different. Intellectual property is a common thread and the reader is taken through the fundamentals of IPR before explaining each of the three. topics. “Excited about your research and innovation but why is market unresponsive?”

Given the increasing role of intellectual property (IP) in academic research, it is important for academic scientists to gain greater awareness and knowledge of

the various issues involved with IP resulting from their research and inventions. In addition, the line between academic and industrial research has been blurred, and a large amount of crossover exists due to corporate funding of academic research and collaborations between company and university laboratories. These and other factors have complicated the push toward technology transfer in universities. As commercialization has become inseparable from university research, there is now an essential need for academics to have a greater understanding of the processes involved. Intellectual Property in Academia: A Practical Guide for Scientists and Engineers fills this need, providing an indispensable source of information for researchers in academia. You've Just Invented a Gadget – What Now? Written by a select team of IP professionals, most of whom also have years of experience as scientists, this volume addresses IP issues relevant to the academic community—including ways to efficiently deal with the structural constraints inherent in the university environment. Scientists and engineers will benefit from the authors' insights and their advice on how to establish good communication with university Offices of Technology Transfer. This perspective affords a common language and facilitates a smoother path through IP procedures. The book covers the best approaches to determine invention novelty by prior art searching and gives step-by-step guidance in using the best modern electronic patent databases. It presents a unique practical approach for assessing the monetary value of ideas and provides software for invention valuation, which can be used even during the early stages of an invention's development. The book also discusses invention ownership, which is a crucial issue for scientists employed by universities. Get Answers to Your Questions about the Steps in Invention Commercialization Taking a more comprehensive approach than a basic how-to book on patent law, this reference answers inventors' frequently asked questions about employment legislation as well as business and market estimation, invention priority registration, and other necessary steps for the successful commercialization of university inventions. It presents encouraging examples of academic patent successes, describing both the right moves and common mistakes made by scientists. It also provides practical advice on patent writing, filing, and prosecution, useful for both academic and industrial researchers. Other key topics addressed by the text include using copyrighted material, protecting material with copyrights, crucial IP legislation, business models, and new trends and changes in the U.S. patent office. In short, readers will find that this book provides a pathway for easing their journey through the IP process.

ESSENTIALS OF INTELLECTUAL PROPERTY Full of valuable tips, techniques, illustrative real-worldexamples, exhibits, and best practices, this handy and concisepaperback will help you stay up to date on the newest thinking,strategies, developments, and technologies in intellectualproperty. "Alexander Poltorak and Paul Lerner have written the definitiveprimer on intellectual property for business professionals.Thorough in its coverage and understandable in its

delivery,Essentials of Intellectual Property provides not only anoutstanding summary of intellectual property basics, but a usefuland sensible strategy for using intellectual property to the bestneeds of a business. Poltorak and Lerner have combined theirin-depth knowledge of patent law with their savvy business skillsto yield an indispensable reference for the businessprofessional." —Jeffrey L. Brandt, Patent Attorney, Former Senior VicePresident and Intellectual Property & Licensing Counsel,priceline.com "Alex Poltorak and Paul Lerner have pulled off a mighty featwith Essentials of Intellectual Property. They have crafted a workthat is clear for the beginning practitioner while nuanced andsophisticated for the savvy tech transfer and IP managementveteran. Lively and often witty writing is a treat not often foundin tomes on what can be a dry subject. With Essentials ofIntellectual Property, the practitioner has a new literary tool fortying IP strategy to the business reality of tomorrow." —Edward Kahn, Founder and President, EKMS, Inc., Cambridge,MA "This critically important new volume of work not only providesthe professional with a greater knowledge of this vast subject, butalso the novice with a better understanding and appreciation forthe results of their creative abilities." —Lawrence J. Udell, Executive Director, California InventionCenter, Professor of New Ventures and Entrepreneurship The Wiley Essentials Series—because the businessworld is always changing...and so should you.

In the last two decades, accelerating technological progress, increasing economic globalization and the proliferation of international agreements have created new challenges for intellectual property law. In this collection of articles in honor of Professor Joseph Straus, more than 60 scholars and practitioners from the Americas, Asia and Europe provide legal, economic and policy perspectives on these challenges, with a particular focus on the challenges facing the modern patent system. Among the many topics addressed are the rapid development of specific technical fields such as biotechnology, the relationship of exclusive rights and competition, and the application of territorially limited IP laws in cross-border scenarios.

'Transactions involving intellectual property whether by way of out-and-out assignment or by one of the myriad variants of licensing which are possible, are really really important – they help the world of business go round. But such transactions can be complex with things like national rules preventing alienation getting in the way of bargains people wish to make. So it is quite astonishing how sparse the literature on the subject is – particularly literature taking a comparative view. This book is perhaps the very first of its kind, taking as it does perspectives from the major legal systems of the world. Moreover its distinguished authors have not written in a technical or abstruse way – as academics (and some judges) can all too easily do. Far from it. This book is readable – and anyone concerned with intellectual property licensing should read it and will find it a pleasure to do so. They will also learn a lot about some of the pitfalls and bear-traps to be found around the world. At UCL we have recognised the importance

of this subject. This book will be on our students' reading list.' – The Rt. Hon. Sir Robin Jacob, UCL Faculty of Laws, UK 'IP licensing underpins the information economy. This impressive book brings together leading academic lawyers and practitioners from a range of key jurisdictions to explore a number of major current issues. The book is both thoughtful and practical and it is not afraid to call for greater harmonization of IP licensing law. It is a must have for all those involved in the field.' – Simon Stokes, Blake Lapthorn 'This Research Handbook provides a valuable mix of practical and theoretical perspectives on IP licensing and will serve as a reference resource for scholars and practitioners in this field of study.' – Francesco Parisi, University of Minnesota, US and University of Bologna, Italy 'The Handbook brings together a unique collection of world renowned experts providing detailed discussion in every chapter. The brilliance of this collective work is found in its broad two dimensional focus – beyond patents to all key IP assets on the one hand, and country specific discussion for key regions around the world on the other. . . Whether read cover-to-cover as a compilation of current best practice or used as a true reference guide, the Research Handbook on Intellectual Property Licensing is a must have for anyone seeking to capture value from intangible assets.' – From the foreword by James E. Malackowski The Research Handbook on Intellectual Property Licensing explores the complexities of intellectual property licensing law from a comparative perspective through the opinions of leading experts. This major research tool analyses the features of specific types of licensing agreements and also addresses other practical issues which apply across different types of licensing transactions, such as the treatment of licensing in bankruptcy and the use of arbitration for solving licensing disputes. The Handbook ultimately provides a scholarly contribution to the development of global intellectual property licensing policies. Including transversal and comparative analysis, this Handbook will appeal to intellectual property licensing practitioners, lawyers and intellectual property and contract law academics.

Compiled by the China National Intellectual Property Administration (CNIPA) with the support of the WIPO China Funds-in-Trust, this book gives students a basic yet comprehensive understanding of IP. Using a question-and-answer format, it covers the general rules of the IP system as well as the essentials of patents, copyright, trademarks and other forms of IP, such as industrial designs, geographical indications and traditional knowledge.

International in scope, Patent Fundamentals for Scientists and Engineers, Second Edition provides a clear explanation of the patent system and patent principles. Designed for non-lawyers, this book includes information on the patenting process, obtaining patent protection, and how to recognize patentable inventions and avoid legal problems of infringement. New in the Second Edition: Techniques for searching the Internet Internet addresses for patent information and references A new chapter providing the forms required to file a patent Expanded coverage of international patents The nontechnical style of this book

makes it easy to read and understand. By providing a basic working knowledge of patents, Patent Fundamentals for Scientists and Engineers, Second Edition enables non-specialists to make well-informed decisions affecting new and patentable products. It is an ideal book for anyone without prior legal knowledge who needs to understand the patent system, including scientists, engineers, inventors, researchers, business managers, entrepreneurs, and patent liaison workers.

This book explores and discusses how to obtain traditional intellectual property law rights in the non-traditional settings of video game and virtual world environments, and serves as a primer for researching these emerging legal issues. Each chapter addresses: end user license agreements; copyrights, patents, trademarks; and trade secrets, as addressed by U.S. law. It also covers international legal issues stemming from the multi-national user-base and foreign operation of many virtual worlds.