

Fundamentals Of Corporate Finance 5th Edition

This supplement outlines the key sections of each chapter, provides students with self-test questions, and also provides a set of problems and solutions similar to those in the text, and in the Test Bank. Because many instructors use multiple-choice exams, we include exam-type questions and problems in the Study Guide.

Combining respected authors with a problem solving approach. This edition of Fundamentals of Corporate Finance continues to use guided problem solutions to help students apply problems solving methodology and real life financial problems help students practice and connect to real world financial decisions. With updated standards, examples, exercises and statistics and common mistake boxes students are provided with a current text that enables them to build knowledge while building their problem solving and decision making skills.

Focus on the financial concepts, skills, and technological applications that are most critical for MBA students in today's workplace with Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH 5E. The text provides an in-depth treatment of essential corporate finance topics within a streamlined presentation that can be completed in a single semester. With its relevant and engaging presentation and numerous examples, students will learn the latest financial developments as they also learn how to maximize a firm's value in today's changing business world. Students will master the many features and functions of spreadsheets with chapter Excel Tool Kits, Build a Model problems, and Mini Cases that encourage "what-if" analysis on a real-time basis. Students will also gain hands-on experience using Thomson ONE Business School Edition, which gives students access to the same Thomson Reuters Financial database that business professionals use every day. As part of its comprehensive product package, Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH 5E includes CengageNOW and the best-selling Aplia™ Finance as optional learning solutions that complement the book's focused presentation of corporate finance fundamentals, support course needs and outcomes, and help students become "First in Finance". Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Technology Ventures is the first textbook to thoroughly examine a global phenomenon known as technology entrepreneurship. Now in its second edition, this book integrates the most valuable entrepreneurship and technology management theories from some of the world's leading scholars and educators with current examples of new technologies and an extensive suite of media resources. Dorf and Byers comprehensive collection of action-oriented concepts and applications provides both students and professionals with the tools necessary for success in starting and growing a technology enterprise. Technology Ventures details the critical differences between scientific ideas and true business opportunities.

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of MyLab(tm) and

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Mastering(tm) platforms exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab and Mastering platforms. For undergraduate courses in corporate finance or financial management. Help readers practice and connect to real-world financial decisions Fundamentals of Corporate Finance offers a practical introduction to modern-day core principles, arming readers with a problem-solving methodology, real-life financial management practices, and an overarching valuation framework that they can apply in their future careers. Updated with new examples, exercises, and statistics, the 4th Edition gives individuals the opportunity to practice and apply concepts, while connecting them to the latest financial issues and policy in today's world of business. Also available with MyLab Finance MyLab(tm) Finance is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. If you would like to purchase both the loose-leaf version of the text and MyLab Finance, search for: 0134641922 / 9780134641928 Fundamentals of Corporate Finance, Student Value Edition Plus MyLab Finance with Pearson eText -- Access Card Package, 4/e Package consists of: 0134476115 / 9780134476117 Fundamentals of Corporate Finance, Student Value Edition 0134476441 / 9780134476445 MyLab Finance with Pearson eText -- Access Card -- for Fundamentals of Corporate Finance

For undergraduate courses in corporate finance or financial management. Help readers practice and connect to real-world financial decisions Fundamentals of Corporate Finance offers a practical introduction to modern-day core principles, arming readers with a problem-solving methodology, real-life financial management practices, and an overarching valuation framework that they can apply in their future careers. Updated with new examples, exercises, and statistics, the 4th Edition gives individuals the opportunity to practice and apply concepts, while connecting them to the latest financial issues and policy in today's world of business. Also available with MyLab Finance MyLab(tm) Finance is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab & Mastering does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134641698 / 9780134641690 Fundamentals of Corporate Finance Plus MyLab Finance with Pearson eText -- Access Card Package Package consists of: 0134475569 / 9780134475561 Fundamentals of Corporate Finance 0134476441 / 9780134476445 MyLab Finance with Pearson eText -- Access Card -- for Fundamentals of Corporate Finance

Merging theory and practice into a comprehensive, highly-anticipated text Corporate Finance continues its legacy as one of the

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most popular financial textbooks, with well-established content from a diverse and highly respected author team. Unique in its features, this valuable text blends theory and practice with a direct, succinct style and commonsense presentation. Readers will be introduced to concepts in a situational framework, followed by a detailed discussion of techniques and tools. This latest edition includes new information on venture finance and debt structuring, and has been updated throughout with the most recent statistical tables. The companion website provides statistics, graphs, charts, articles, computer models, and classroom tools, and the free monthly newsletter keeps readers up to date on the latest happenings in the field. The authors have generously made themselves available for questions, promising an answer in seventy-two hours. Emphasizing how key concepts relate to real-world situations is what makes Corporate Finance a valuable reference with real relevance to the professional and student alike. Readers will gain insight into the methods and tools that shape the industry, allowing them to: Analyze investments with regard to hurdle rates, cash flows, side costs, and more. Delve into the financing process and learn the tools and techniques of valuation. Understand cash dividends and buybacks, spinoffs, and divestitures. Explore the link between valuation and corporate finance. As the global economy begins to recover, access to the most current information and statistics will be required. To remain relevant in the evolving financial environment, practitioners will need a deep understanding of the mechanisms at work. Corporate Finance provides the expert guidance and detailed explanations for those requiring a strong foundational knowledge, as well as more advanced corporate finance professionals.

A thoroughly revised and updated edition of a textbook for graduate students in finance, with new coverage of global financial institutions. This thoroughly revised and updated edition of a widely used textbook for graduate students in finance now provides expanded coverage of global financial institutions, with detailed comparisons of U.S. systems with non-U.S. systems. A focus on the actual practices of financial institutions prepares students for real-world problems. After an introduction to financial markets and market participants, including asset management firms, credit rating agencies, and investment banking firms, the book covers risks and asset pricing, with a new overview of risk; the structure of interest rates and interest rate and credit risks; the fundamentals of primary and secondary markets; government debt markets, with new material on non-U.S. sovereign debt markets; corporate funding markets, with new coverage of small and medium enterprises and entrepreneurial ventures; residential and commercial real estate markets; collective investment vehicles, in a chapter new to this edition; and financial derivatives, including financial futures and options, interest rate derivatives, foreign exchange derivatives, and credit risk transfer vehicles such as credit default swaps. Each chapter begins with learning objectives and ends with bullet point takeaways and questions. Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager; Introduction to Financial Statement Analysis; The Valuation Principle: The Foundation of Financial Decision Making; The Time Value of Money; Interest Rates; Bonds; Valuing Stocks; Investment Decision Rules; Fundamentals of Capital Budgeting; Risk and Return in Capital Markets; Systematic Risk and the Equity Risk Premium; Determining the

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Cost of Capital; Risk and the Pricing of Options; Raising Equity Capital; Debt Financing; Capital Structure; Payout Policy; Financial Modeling and Pro Forma Analysis; Working Capital Management; Short-Term Financial Planning; Risk Management; International Corporate Finance; Leasing; Mergers and Acquisitions; Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

Too often, finance courses stop short of making a connection between textbook finance and the problems of real-world business. "Financial Modeling" bridges this gap between theory and practice by providing a nuts-and-bolts guide to solving common financial problems with spreadsheets. The CD-ROM contains Excel* worksheets and solutions to end-of-chapter exercises. 634 illustrations.

An in-depth treatment of the international financial arena Multinational Finance, Fifth Edition assumes the viewpoint of the financial manager of a multinational corporation with investment or financial operations in more than one country. This book provides a framework for evaluating the many opportunities, costs, and risks of multinational operations in a manner that allows readers to see beyond the math and terminology surrounding this field to realize the general principles of multinational financial management. Logically organized and written in a clear, non-technical style, this book includes information on international finance topics such as foreign exchange, currency and derivatives markets, currency risk (transaction, operating, and translation) management, country risk, international taxation, capital structure, cost of capital, and international portfolio diversification. It also offers unique chapters on multinational treasury management, the rationale for hedging currency risks, options on real assets, international corporate governance, asset pricing, and portfolio management. Emphasizes the managerial aspects of multinational finance with graphs, figures, and the use of numerous real-world examples Expands on the treatment of parity disequilibria to include exchange rate expectations that differ from parity and a project's operating exposure to currency risk Provides an overview and comparison of the various derivative instruments and their use in risk hedging Contains valuable insights on valuation and management of a multinational corporation's investments If you're looking for the best way to gain a firm understanding of multinational finance, look no further than the fifth edition of this classic text.

Ross/Westerfield/Jaffe/Jordan's Corporate Finance: Core Principles and Applications was written to convey the most important corporate finance concepts and applications at a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes to this text. The well-respected author team is known for the clear, accessible presentation of material that makes this text an excellent teaching tool. And with the Fifth Edition, McGraw-Hill's Connect® empowers students by continually adapting to deliver precisely what they need, when they need it, and how they need it, so your class time is more engaging and effective.

Corporate Finance, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications as a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes in this text. We took the best from RWJ Fundamentals and RWJ Corporate to create a book that fits an underserved need in the market. RWJJ Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a deciding modern approach. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool.

Air transport industry finance, with its complexity and special needs such as route rights, airport slots, aircraft leasing options and frequent flyer programmes, requires specific knowledge. While there are numerous financial management and corporate finance texts available, few of

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these provide explanations for the singularities of the airline industry with worked examples drawn directly from the industry itself. Revised and updated in its third edition, this internationally renowned and respected book provides the essentials to understanding all areas of airline finance. Designed to address each of the distinct areas of financial management in an air transport industry context, it also shows how these fit together, while each chapter and topic provides a detailed resource which can be also consulted separately. Supported at each stage by practical airline examples, it examines the financial trends and prospects for the airline industry as a whole, contrasting the developments for the major regions and airlines. Important techniques in financial analysis are applied to the airline industry, together with critical discussion of key issues. Thoroughly amended and updated throughout, the third edition reflects the many developments that have affected the industry since 2001. It features several important new topics, including Low Cost Carriers (LCCs), fuel hedging and US Chapter 11 provisions. The sections on financial statements and privatisation have been expanded, and a new chapter has been added on equity finance and IPOs. New case studies have been added, as well as the latest available financial data. The range and perspective is even greater than before, with significant expansion of material specific to the US and Asia. The book is a key resource for students of airline management, and a sophisticated and authoritative guide for analysts in financial institutions and consultancies, executives in airlines and related industries, and civil aviation departments.

The number one guide to corporate valuation is back and better than ever Thoroughly revised and expanded to reflect business conditions in today's volatile global economy, *Valuation, Fifth Edition* continues the tradition of its bestselling predecessors by providing up-to-date insights and practical advice on how to create, manage, and measure the value of an organization. Along with all new case studies that illustrate how valuation techniques and principles are applied in real-world situations, this comprehensive guide has been updated to reflect new developments in corporate finance, changes in accounting rules, and an enhanced global perspective. *Valuation, Fifth Edition* is filled with expert guidance that managers at all levels, investors, and students can use to enhance their understanding of this important discipline. Contains strategies for multi-business valuation and valuation for corporate restructuring, mergers, and acquisitions Addresses how you can interpret the results of a valuation in light of a company's competitive situation Also available: a book plus CD-ROM package (978-0-470-42469-8) as well as a stand-alone CD-ROM (978-0-470-42457-7) containing an interactive valuation DCF model *Valuation, Fifth Edition* stands alone in this field with its reputation of quality and consistency. If you want to hone your valuation skills today and improve them for years to come, look no further than this book.

For undergraduate courses in sports economics, this book introduces core economic concepts developed through examples from the sports industry. The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. *The Economics of Sports* explores economic concepts and theory of industrial organization, public finance, and labor economics in the context of applications and examples from American and international sports.

Help students practice and connect to real-world financial decisions. *Fundamentals of Corporate Finance* offers a practical introduction to modern-day core principles, arming students with a problem-solving methodology, real-life financial management practices, and an overarching valuation framework that they can apply in their future careers. Updated with new data, examples, and exercises, the 5th Edition gives students the opportunity to practice and apply course concepts, while connecting them to the

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latest financial issues and policy in today's world of business. For undergraduate courses in corporate finance or financial management. Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience. It lets students highlight, take notes, and review key vocabulary all in one place, even when offline. Seamlessly integrated videos and other rich media engage students and give them access to the help they need, when they need it. Educators can easily customize the table of contents, schedule readings, and share their own notes with students so they see the connection between their eText and what they learn in class -- motivating them to keep reading, and keep learning. And, reading analytics offer insight into how students use the eText, helping educators tailor their instruction. NOTE: This ISBN is for the Pearson eText access card. For students purchasing this product from an online retailer, Pearson eText is a fully digital delivery of Pearson content and should only be purchased when required by your instructor. In addition to your purchase, you will need a course invite link, provided by your instructor, to register for and use Pearson eText.

This essential companion to the text provides detailed, accuracy-verified, class-tested solutions to every chapter problem. All the solutions, like the problems themselves, were written by the textbook authors. Scrutiny by Timothy Sullivan, Bentley University, and Mark Simonson, Arizona State University, guarantees unparalleled quality. Spreadsheet solutions to select chapter problems and Data Cases are available on the Instructor's Resource CD-ROM.

For courses in corporate finance or financial management at the undergraduate and graduate level. Excel Modeling in Corporate Finance approaches building and estimating models with Microsoft® Excel®. Students are shown the steps involved in building models, rather than already-completed spreadsheets.

This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content, which is especially relevant to students outside the United States. For MBA/graduate students taking a course in corporate finance. An emphasis on modern theory blended with practice elevates students' financial decision making Using the valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo have set the new canon for corporate finance textbooks. Corporate Finance, 5th Edition blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. Students have the opportunity to "practice finance to learn finance" by solving quantitative business problems like those faced by today's professionals. With built-in resources to help students master the core concepts, students develop the tools they need to make sound financial decisions in their careers. For a streamlined book specifically tailored to the topics covered in the first one-semester course, Corporate Finance: The Core, 5th Edition is also available by Jonathan Berk and Peter DeMarzo. MyLab Finance is not included. Students, if MyLab Finance is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN. MyLab Finance should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. Reach every student by pairing this text with MyLab Finance MyLab(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience

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and improves results for each student.

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Focus on the financial concepts, skills, and technological applications that are critical for you in today's workplace with Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH 6E. With its relevant and engaging presentation and numerous examples, you will learn the latest financial developments as you also learn how to maximize a firm's value in today's changing business environment. You will master the features and functions of spreadsheets by using chapter Excel Tool Kits, Build a Model problems, and Mini Cases that encourage "what-if" analysis on a real-time basis. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Aswath Damodaran, distinguished author, Professor of Finance, and David Margolis, Teaching Fellow at the NYU Stern School of Business, have delivered the newest edition of Applied Corporate Finance. This readable text provides the practical advice students and practitioners need rather than a sole concentration on debate theory, assumptions, or models. Like no other text of its kind, Applied Corporate Finance, 4th Edition applies corporate finance to real companies. It now contains six real-world core companies to study and follow. Business decisions are classified for students into three groups: investment, financing, and dividend decisions.

The only Introductory Finance text with a 'keep it simple' decision-making approach and unique industry perspective. The continuing instability in global financial markets highlights the critical importance of making informed decisions that maximise corporate value while minimising risk. Introduction to Corporate Finance 5e takes a unique industry approach that gives students a concise and complete overview of the financial decisions that corporations make, and the actual tools and analysis they use to do so. This Australian text has been developed for one semester, undergraduate and postgraduate introductory finance courses. It is clear, concise and easy for students to follow, whilst still providing a rigorous and comprehensive introduction to the fundamentals of the finance industry.

A substantially updated new edition of the essential text on financial modeling, with revised material, new data, and implementations shown in Excel, R, and Python. Financial Modeling has become the gold-standard text in its field, an essential guide for students, researchers, and practitioners that provides the computational tools needed for modeling finance fundamentals. This fifth edition has been substantially updated but maintains the straightforward, hands-on approach, with an optimal mix of explanation and implementation, that made the previous editions so popular. Using detailed Excel spreadsheets, it explains basic and advanced models in the areas of corporate finance, portfolio management, options, and bonds. This new edition offers revised material on valuation, second-order and third-order Greeks for options, value at risk (VaR), Monte Carlo methods, and implementation in R. The examples and implementation use up-to-date and relevant data. Parts I to V cover corporate finance topics, bond and yield curve models, portfolio theory, options and derivatives, and Monte Carlo methods and their implementation

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in finance. Parts VI and VII treat technical topics, with part VI covering Excel and R issues and part VII (now on the book's auxiliary website) covering Excel's programming language, Visual Basic for Applications (VBA), and Python implementations. Knowledge of technical chapters on VBA and R is not necessary for understanding the material in the first five parts. The book is suitable for use in advanced finance classes that emphasize the need to combine modeling skills with a deeper knowledge of the underlying financial models.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For courses in Criminal Investigation Brief. Affordable. Visual. Criminal Investigation, Third Edition, provides an affordable, thought-provoking look at criminal investigations that uses clear writing and eye-catching visuals to get your students straight to the important concepts. By focusing on these core concepts, students will gain true understanding of the material, without becoming overwhelmed with unnecessary information. Lyman presents information that parallels the steps and considerations observed in an actual criminal investigation, blending scientific theories of crime detection with a practical approach to criminal investigation. The book's conversation-starting pedagogy encourages active participation in learning, moving students beyond memorization by engaging them in the latest research findings and current events shaping the field. Criminal Investigation, Third Edition, is also available via Revel™, an interactive learning environment that enables students to read, practice, and study in one continuous experience.

The integrated solutions for Ross/Westerfield/Jaffe/Jordan's Corporate Finance: Core Principles and Applications have been specifically designed to help improve student performance, meaning that students are prepared for and engaged in class, and they can successfully solve problems and analyse the results. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Ross' focus on the core concepts, cutting-edge research, and rich problem material combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Introduction to Corporate Finance, Second Edition continues to be a landmark in Canadian corporate finance. Written from the ground up by internationally recognized researchers, Laurence Booth, University of Toronto and W. Sean Cleary, Queen's University, the text is built around a unique framework that recognizes that finance rests upon three distinct legs: economics, accounting, and law. The text enables instructors to provide their students with a solid foundation in the theory and application of corporate finance, but with extensive coverage of new areas of finance that are important to Canadians. The state of the financial world and the global financial crisis has dominated world affairs, with everyone wanting to know: What happened? Why? Where do we go from here? Introduction to Corporate Finance, Second Edition addresses these questions with clear, easy-to-understand discussion and analysis suitable for introductory finance students. In addition, each chapter includes a new Lessons to be Learned

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feature that illustrates an important concept in that chapter, and how that basic tenet of finance was either ignored and thus fuelled the financial crisis, or was adhered to and helped to mitigate the effects of the crisis. This highlights and reinforces the concept to readers the future leaders of our business community.

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The Solutions Manual, prepared by Bruce Swensen of Adelphi University, contains solutions to all end of chapter problems for easy reference.

Reach every student by pairing this text with MyLab Finance MyLab (TM) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student.

This South African edition of Fundamentals of Corporate Finance provides a modern, unified treatment of corporate financial management. Its managerial focus prepares students for the pragmatic decision making and judgement needed as a financial manager - establishing a sound understanding of how to maximise the value of an organisation and avoid possible pitfalls.

The fifth edition of Introduction to Corporate Finance is a student friendly and engaging course that provides the most thorough, accessible, accurate, and current coverage of the theory and application of corporate finance within a uniquely Canadian context. Introduction to Corporate Finance will provide students with the skills they need to succeed not only in the course, but in their future careers.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Entrepreneurship: Starting and Operating A Small Business, Third Edition, demystifies the process of starting a business by presenting difficult economic, financial and business concepts in a manner easily understood by beginning business students. This edition is based on a proven curriculum from the Network For Teaching Entrepreneurship (NFTE) and includes new case studies, a new Honest Tea Business Plan, and more on topics such as cash flow and e-marketing. Drawing on the experience of Steve Mariotti and Caroline Glackin, students will begin building their business plan as soon as they open the text! In a step by step process students will learn how to start a small business, operate a small business and turn their ideas into viable business opportunities.

Prepared by Matthew Will of the University of Indianapolis, the Study Guide contains a thorough list of activities for the student, including an introduction to the chapter, sources of business information, key concepts and terms, sample problems with solutions, integrated PowerPoint slides, and related web links.

Fundamentals of Multinational Finance is intended for use in undergraduate International Financial Management, International Business Finance, or International Finance courses. It is also suitable for readers interested in global financial management. A

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focused, streamlined approach to creating a global financial management strategy. Tomorrow's business leaders will be expected to comprehend global markets and lead their organizations through a constantly changing global environment. By grounding concepts in the context of illuminating case studies and real-world examples, Fundamentals of Multinational Finance familiarizes readers with the fundamental concepts and tools necessary to implement an effective global financial management strategy. This edition includes the many new financial management challenges faced by today's business leaders—while still providing readers with a streamlined text that gets straight to the important concepts.

Gain a clear understanding of the important relationships between accounting, financial statements and business decisions with Rich/Jones/Myers' FINANCIAL ACCOUNTING, 5E. This edition's proven approach is built around the way today's learners read and process principles. This edition helps you master the fundamentals of financial accounting more quickly and independently so you can focus on how accounting information is used in real companies today. The authors illustrate each major concept using memorable examples from familiar organizations and conceptual insights that explain the reasons behind the processes. You watch leading companies, like Apple, Verizon or Google, use accounting information to make better decisions, as you learn how to analyze and interpret financial data yourself. This edition even provides links to helpful videos from the authors to reinforce concepts and further support your learning success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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For MBA/graduate students taking a course in corporate finance. Using the unifying valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo set the new standard for corporate finance textbooks. Corporate Finance blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. With this ideal melding of the core with modern topics, innovation with proven pedagogy, Berk and DeMarzo establish the new canon in finance. The second edition reflects the constantly changing world of finance, including information on the recent financial crisis, new behavioral finance research, and updated practitioner interviews.

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