

Free Operations Management 11th Edition Heizer Book

Focused Operations Management shows how to do much more with existing resources in terms of throughput, response time and quality. It provides a system view and will touch upon performance measures, operations management, quality, cost-accounting, pricing, and above all, value creation and value enhancement.

Operations Management (OM) is a multi-faceted blend of myriad academic and practical disciplines – from engineering and economics via mathematics and marketing, to systems and psychology. To capture the state of the art, the book reviews contemporary and classic scholarship in one of the oldest business and management disciplines. To offer the reader a thought-provoking point of entry into the selected sources, the book curates its content as an imaginary exhibit, each chapter a thematic OM ‘gallery’ (process; planning and control; people; strategy and measurement; technology) introduced by a description of some extraordinary artefacts, paintings, sculptures and architecture. The content has been curated around three principles intended to benefit the casual reader and both new and established OM scholars. First, it incorporates works that build on, or help to distinguish, fundamental tenets from more transitory fads. Second, the text makes significant efforts to try and balance the gravitational pull of the factory, (even though this may not offer an accurate representation of the majority of the field) and

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third, to try to keep managerial rather than technical/ analytical concerns to the fore. This concise book provides a useful overview of current and classic OM research. Written by a leading authority, it is intended to be a valuable and engaging resource for both students and scholars of business.

Describing in great depth and detail all areas of hotel administration, this accurate book provides an up-to-date and comprehensive examination of the responsibilities of a hotel general manager. It shares with readers the procedures effective managers use to ensure their hotel's—and their own—ultimate success. **KEY TOPICS** This unique approach addresses all of the operating departments of a full-service hotel—Human Resources, Controller, The Front Office, Housekeeping, Food and Beverage, Safety and Property Security, Sales and Marketing, Facility Engineering and Maintenance—from the viewpoint of the General Manager. It also explores franchise agreements and management contracts, purchasing a hotel, and career opportunities. For current and future hotel general managers, and hotel department heads—i.e., executive housekeepers, directors of sales, controllers, and front office managers.

This book is a novel treatment of Operations Management. It takes a fresh insight to this increasingly important topic, exploring fundamental principles equally applicable to service and manufacturing situations. The book adapts a strategic stance by providing a framework for effective decision making and is aimed at practising managers who need to design working processes, manage change and make decisions within a strategic

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framework. The framework and supporting case vignettes allow the practitioner to grasp essential concepts quickly in a range of different operational contexts. "Bamford and Forrester have done an excellent job in creating a concise, salient, and appealing approach - they have captured the essential elements of designing processes, products and work organizations; exploring approaches to operations planning and control; managing change through effective project management and technology transfer; and then managing quality and improvement strategies". —Professor Rob Handfield, Professor of Supply Chain Management, North Carolina State University, USA "This is an excellent concise text that introduces students to all of the key areas - it's an invaluable aid for students in understanding all of the major aspects of operations and their importance to the success of businesses". —Professor Steve Brown, Professor of Management, University of Exeter Business School, University of Exeter, UK "For today's or tomorrow's business leaders this text has well structured invaluable content ready for immediate adoption. Follow the guide, put it into practice, and the rewards will follow". —Mr Vernon Barker, Managing Director, First TransPennine Express, First Group Plc, UK "This book combines technical theory 'book smarts' with real life experience 'street smarts' in a flowing read". —Mr Stephen Oliver, Vice President Marketing & Sales, Vicor Corporation, Boston, USA

An Introduction to Operations Management: The Joy of Operations covers the core topics of operations management, including product and service design,

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processes, capacity planning, forecasting, inventory, quality, supply chain management, and project management. Das provides a clear, connected, and current view of operations management and how it relates to a firm's strategic goals. Students will benefit from the real-world scenarios that foster an understanding of operations management tasks. Without relying heavily on statistics and mathematical derivations, the book offers applied models and a simple, predictable chapter format to make it easy to navigate. Students of introductory operations management courses will love this practical textbook. A companion website features an instructor's manual with test questions, as well as additional exercises and examples for in-class use.

Operations Management For Dummies John Wiley & Sons

Optimization and evaluation are essential to the operations of several sectors such as the healthcare sector and the agriculture industry. Improvement of optimizations and evaluation are imperative for industry success and ensures that better services are provided to global consumers across sectors. Interdisciplinary Perspectives on Operations Management and Service Evaluation is a critical scholarly publication that focuses on operations management across several sectors and assessment strategies for the improvement of these industries. Featuring a range of topics such as fuzzy logic, ecosystem services, and metaheuristics, this book is ideal for managers, service evaluators, marketers, academicians, business professionals, researchers,

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practitioners, and students.

How do policy makers and managers square the circle of increasing demand and expectations for the delivery and quality of services against a backdrop of reduced public funding from government and philanthropists? Leaders, executives and managers are increasingly focusing on service operations improvement. In terms of research, public services are immature within the discipline of operations management, and existing knowledge is limited to government departments and large bureaucratic institutions. Drawing on a range of theory and frameworks, this book develops the research agenda, and knowledge and understanding in public service operations management, addressing the most pressing dilemmas faced by leaders, executives and operations managers in the public services environment. It offers a new empirical analysis of the impact of contextual factors, including the migration of planning systems founded on MRP/ERP and the adoption of industrial based improvement practices such as TQM, lean thinking and Six Sigma. This will be of interest to researchers, educators and advanced students in public management, service operations management, health service management and public policy studies.

Fundamentals of Global Operations Management, 2nd Edition provides an overview of the

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fundamentals of the operations functions and is suitable for people working in any organization in the financial markets. Key issues affecting the industry are covered, such as operational risk management, traditional and new market environments, mergers and alliances, and integration across clearing and settlement. It also looks at how globalisation is presenting new challenges in operations and the new regulatory environment. David Loader takes the reader through the many issues that are important in a management or supervisory role in a practical rather than theoretical way. The new edition features updated regulations and examples.

This Book Presents Lucid Treatment Of A Wide Range Of Issues Involved In Production And Operations Management. It Focuses On The Latest Techniques In Production Planning And Control Considered To Be Pivotal For Organizations, Which Aim At Maximizing Their Productivity And Profitability. The Book Further Discusses In Detail The Production System Concept, Facility Location, Plant Layout Design, Production Scheduling, Mass Production Techniques Such As Assembly Line Balancing Maintenance Planning And Control, Scheduling, Quality Control; And Modern Production Management Tools That Include Cim, Tqm And Iso 9000 Series. Primarily Designed As A Textbook For Various Courses Like Bbm, Bba, B.Com., Mba And Also Useful For Students Pursuing Courses,

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Production And Operations Management, Mechanical, Industrial And Production Engineering Of Bangalore And Other Indian Universities. Salient Features: * Book Is Written In Simple And Lucid Style * Contents Are Presented In A Most Meticulous Manner * Charts Are Provided For Easy Understanding Of The Concepts * Exercises Are Designed For Self-Evaluation And Include Objective Type, Analytical Type And Application Type Questions * Contains Examination Question Bank * Contains Exhaustive Glossary Of Terminologies * Focuses On Materials Management Concepts And Techniques * Focuses On Plant Location And Layout Concepts * Focuses On Statistical Quality Control Concepts And Technique * Focuses On Industrial Engineering Concepts Such As Time Motion Study, Maintenance Management, Waste Management & Automation

If the projects you manage don't go as smoothly as you'd like, *97 Things Every Project Manager Should Know* offers knowledge that's priceless, gained through years of trial and error. This illuminating book contains 97 short and extremely practical tips -- whether you're dealing with software or non-IT projects -- from some of the world's most experienced project managers and software developers. You'll learn how these professionals have dealt with everything from managing teams to handling project stakeholders to runaway meetings

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and more. While this book highlights software projects, its wise axioms contain project management principles applicable to projects of all types in any industry. You can read the book end to end or browse to find topics that are of particular relevance to you. *97 Things Every Project Manager Should Know* is both a useful reference and a source of inspiration. Among the 97 practical tips: "Clever Code Is Hard to Maintain...and Maintenance Is Everything" -- David Wood, Partner, Zepheira "Every Project Manager Is a Contract Administrator" -- Fabio Teixeira de Melo, Planning Manager, Construtora Norberto Odebrecht "Can Earned Value and Velocity Coexist on Reports?" -- Barbee Davis, President, Davis Consulting "How Do You Define 'Finished'?" -- Brian Sam-Bodden, author, software architect "The Best People to Create the Estimates Are the Ones Who Do the Work" -- Joe Zenevitch, Senior Project Manager, ThoughtWorks "How to Spot a Good IT Developer" -- James Graham, independent management consultant "One Deliverable, One Person" -- Alan Greenblatt, CEO, Sciova

The second edition of *Security Operations Management* continues as the seminal reference on corporate security management operations. Revised and updated, topics covered in depth include: access control, selling the security budget upgrades to senior management, the evolution of security

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standards since 9/11, designing buildings to be safer from terrorism, improving relations between the public and private sectors, enhancing security measures during acute emergencies, and, finally, the increased security issues surrounding the threats of terrorism and cybercrime. An ideal reference for the professional, as well as a valuable teaching tool for the security student, the book includes discussion questions and a glossary of common security terms. Additionally, a brand new appendix contains contact information for academic, trade, and professional security organizations. * Fresh coverage of both the business and technical sides of security for the current corporate environment * Strategies for outsourcing security services and systems * Brand new appendix with contact information for trade, professional, and academic security organizations A brand new collection of state-of-the-art operations management tools and tactics... 3 authoritative books, now in a convenient e-format, at a great price! 3 authoritative eBooks bring together today's most valuable new operations management techniques and solutions! Apply today's most innovative operations management techniques to improve performance and value in any organization -- even the most complex or constrained! In High Performance Operations, Hillel Glazer shows how to optimize business performance and profitability while maintaining strong governance and compliance.

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Glazer demonstrates how to integrate lean and systems thinking, and systematically incorporating compliance into planning for overall performance, value, and profitability, rather than viewing it as an end in itself. Learn how to clarify competing interests and implement pre-conditions for success; use systems thinking to promote operational excellence; eliminate single points of failure; establish proof-of-performance; scale your successes, and get more of "what went right"! The Encyclopedia of Operations Management is the perfect single-volume "field manual" for every OM or supply chain professional. Nearly 1,500 well-organized, up-to-date definitions cover every facet of supply chain design, planning, management, and optimization. For the first time, this remarkable reference brings together up-to-the-minute information about topics ranging from accounting and customer service to transportation and warehousing. Next, in The Operations Manager's Toolbox , Randal Wilson helps you use proven project management (PM) tools and techniques to supercharge efficiency, free up resources, eliminate unnecessary meetings, and get more done faster. Wilson shows how to apply PM to complete crucial "smaller" tasks that can deliver rapid and sizable improvements. You'll learn how to plan, implement, and measure the success of high-impact changes, and organize key tasks so they actually get done. Discover specific techniques for

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eliminating waste in engineering, manufacturing, distribution, and inventory. Next, learn how to use PM to manage teams, schedules, budgets, and resources more effectively, and systematically predict and mitigate operational risks. Whatever your role in operations management, this unique eBook collection will help you perform far more effectively – in your organization, and in your career! From world-renowned operations management experts Hillel Glazer, Arthur V. Hill, and Randal Wilson

A comprehensive text on financial market operations management *Financial Market Operations Management* offers anyone involved with administering, maintaining, and improving the IT systems within financial institutions a comprehensive text that covers all the essential information for managing operations. Written by Keith Dickinson—an expert on the topic—the book is comprehensive, practical, and covers the five essential areas of operations and management including participation and infrastructure, trade life cycle, asset servicing, technology, and the regulatory environment. This comprehensive guide also covers the limitations and boundaries of operational systems and focuses on their interaction with external parties including clients, counterparties, exchanges, and more. This essential resource reviews the key aspects of operations management in detail, including an examination of the entire trade life cycle, new issue

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distribution of bonds and equities, securities financing, as well as corporate actions, accounting, and reconciliations. The author highlights specific operational processes and challenges and includes vital formulae, spreadsheet applications, and exhibits. Offers a comprehensive resource for operational staff in financial services Covers the key aspects of operations management Highlights operational processes and challenges Includes an instructors manual, a test bank, and a solution manual This vital resource contains the information, processes, and illustrative examples needed for a clear understanding of financial market operations. International Operations Management: Lessons in Global Business uses a fascinating selection of case studies researched during the 'International Operations Management Project', sponsored by the European Commission, to produce a valuable view of businesses in Western and Eastern traditions. Ranging from China Post and Flextronics International (Singapore) to Electrolux, Ford, and GlaxoSmithKline, the studies link conceptual and practical approaches in five areas: international operations management strategy, sourcing and manufacturing, new product development, logistics, and networked organisations. Throughout, the authors compare the Western and Eastern approaches to business, and introduce theory to clarify the comparison and the real consequences of internationalisation. With its balance of theoretical and applied content, this volume, created from an exciting collaboration between

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universities and schools of management in Europe and China, serves as both a primary and supplementary source for higher level students and educators, and as a worthwhile read for interested practitioners.

Learn how to protect, back up, recover, and monitor your data and infrastructure in the cloud with Microsoft's Operations Management Suite (OMS), Azure Backup, and Azure Site Recovery. Implementing Operations Management Suite starts with an overview of the Operations Management Suite, followed by an introduction to Azure virtual machines and virtual networks. Chapters cover Azure Backup and how to configure it, followed by deep dives into aspects of Azure Site Recovery (ASR): how it works, how to configure it, how to streamline your disaster recovery failover from on-premises to Azure, and so on. Learn about protection groups, how to perform planned and unplanned failover, and more. Windows IT pro consultant, trainer and MVP Peter De Tender takes you through the necessary theory and background on each topic along with hands-on step-by-step lab guides to help you implement and configure each feature for yourself. You'll also find out how to estimate your platform costs when using Azure infrastructure components, making this book your one-stop guide to the latest disaster recovery services in Microsoft Azure. What You'll Learn Understand current concepts and challenges in IT disaster recovery Get introduced to Microsoft Azure, Azure virtual networks and Azure virtual machines Protect your data in the cloud with Azure Backup, and the configuration options available Understand how to protect, recover, and

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monitor your environment with Azure Site Recovery Manager, and the configuration options available Extend Azure Site Recovery Manager to non-Hyper-V workloads Who This Book Is For IT professionals and IT decision makers who are interested in learning about Azure backup and Azure Site Recovery Manager in order to build and/or optimize their IT disaster recovery scenarios.

All businesses strive for excellence in today's technology-based environment in which customers want solutions at the touch of a button. This highly regarded textbook provides in-depth coverage of the principles of operations and supply chain management and explains how to design, implement, and maintain processes for sustainable competitive advantage. This text offers a unique combination of theory and practice with a strategic, results-driven approach. Now in its fourth edition, *Operations Management for Business Excellence* has been updated to reflect major advances and future trends in supply chain management. A new chapter on advanced supply chain concepts covers novel logistics technology, information systems, customer proximity, sustainability, and the use of multiple sales channels. As a platform for discussion, the exploration of future trends includes self-driving vehicles, automation and robotics, and omnichannel retailing. Features include: A host of international case studies and examples to demonstrate how theory translates to practice, including Airbus, Hewlett Packard, Puma, and Toyota. A consistent structure to aid learning and retention: Each chapter begins with a detailed set of

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learning objectives and finishes with a chapter summary, a set of discussion questions and a list of key terms. Fully comprehensive with an emphasis on the practical, this textbook should be core reading for advanced undergraduate and postgraduate students of operations management and supply chain management. It would also appeal to executives who desire an understanding of how to achieve and maintain 'excellence' in business. Online resources include lecture slides, a glossary, test questions, downloadable figures, and a bonus chapter on project management.

In the fast changing business and financial markets, the role of operations manager is crucially important to any organisation. As automated processes increase and settlement cycles shorten, the demands on operations managers to embrace change and to become cost effective contributors to the bottom line increases. This book follows on from *Fundamentals of Global Operations Management, 2e* (0470026537). Author David Loader explores the challenges of being a good supervisor and manager in an environment of constant change, variable workloads and pressure to deliver quality services cost-effectively. He covers the key aspects of the role, which include managing risk, people and clients.

Since the beginning of mankind on Earth, if the "busyness" process was successful, then some form of benefit sustained it. The fundamentals are obvious: get the right inputs (materials, labor, money, and ideas); transform them into highly demanded, quality outputs; and make it available in time to the end consumer. Illustrating how operations relate to the rest of the

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organization, Production and Operations Management Systems provides an understanding of the production and operations management (P/OM) functions as well as the processes of goods and service producers. The modular character of the text permits many different journeys through the materials. If you like to start with supply chain management (Chapter 9) and then move on to inventory management (Chapter 5) and then quality management (Chapter 8), you can do so in that order. However, if your focus is product line stability and quick response time to competition, you may prefer to begin with project management (Chapter 7) to reflect the continuous project mode required for fast redesign rapid response. Slides, lectures, Excel worksheets, and solutions to short and extended problem sets are available on the Downloads / Updates tabs. The project management component of P/OM is no longer an auxiliary aspect of the field. The entire system has to be viewed and understood. The book helps students develop a sense of managerial competence in making decisions in the design, planning, operation, and control of manufacturing, production, and operations systems through examples and case studies. The text uses analytical techniques when necessary to develop critical thinking and to sharpen decision-making skills. It makes production and operations management (P/OM) interesting, even exciting, to those who are embarking on a career that involves business of any kind.

Score your highest in Operations Management

Operations management is an important skill for current and aspiring business leaders to develop and master. It

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deals with the design and management of products, processes, services, and supply chains. Operations management is a growing field and a required course for most undergraduate business majors and MBA candidates. Now, *Operations Management For Dummies* serves as an extremely resourceful aid for this difficult subject. Tracks to a typical course in operations management or operations strategy, and covers topics such as evaluating and measuring existing systems' performance and efficiency, materials management and product development, using tools like Six Sigma and Lean production, designing new, improved processes, and defining, planning, and controlling costs of projects. Clearly organizes and explains complex topics Serves as an supplement to your Operations Management textbooks Helps you score your highest in your Operations Management course Whether your aim is to earn an undergraduate degree in business or an MBA, *Operations Management For Dummies* is indispensable supplemental reading for your operations management course.

For operations managers, running a smooth and efficient organization is more crucial than ever -- and it's more difficult, too. Fortunately, there's a secret to success: a proven approach and toolset that can help operations managers free up resources, eliminate unnecessary meetings, and get more done faster. The approach is named "The Power of Completion," and the tools have been honed by expert project managers through decades of experience. In *The Operations Manager's Toolbox*, operations manager and PMP-certified project

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manager Randal Wilson shows how to apply the Project Management (PM) discipline to completing the crucial "smaller" tasks that can help the organization quickly drive substantial improvements in efficiency and performance. ¿ The Encyclopedia of Operations Management is the perfect "field manual" for every supply chain or operations management practitioner and student. The field's only single-volume reference, it's uniquely convenient and uniquely affordable. With nearly 1,500 well-organized definitions, it can help students quickly map all areas of operations and supply chain management, and prepare for case discussions, exams, and job interviews. For instructors, it serves as an invaluable desk reference and teaching aid that goes far beyond typical dictionaries. For working managers, it offers a shared language, with insights for improving any process and supporting any training program. ¿ It thoroughly covers: accounting, customer service, distribution, e-business, economics, finance, forecasting, human resources, industrial engineering, industrial relations, inventory management, healthcare management, Lean Sigma/Six Sigma, lean thinking, logistics, maintenance engineering, management information systems, marketing/sales, new product development, operations research, organizational behavior/management, personal time management, production planning and control, purchasing, reliability engineering, quality management, service management, simulation, statistics, strategic management, systems engineering, supply and supply chain management, theory of constraints, transportation, and warehousing.

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Multiple figures, graphs, equations, Excel formulas, VBA scripts, and references support both learning and application.

This is the perfect "field manual" for every supply chain or operations management practitioner and student. The field's only single-volume reference, it's uniquely convenient and uniquely affordable. With nearly 1,500 well-organized definitions, it can help students quickly map all areas of operations and supply chain management, and prepare for case discussions, exams, and job interviews. For instructors, it serves as an invaluable desk reference and teaching aid that goes far beyond typical dictionaries. For working managers, it offers a shared language, with insights for improving any process and supporting any training program. It thoroughly covers: accounting, customer service, distribution, e-business, economics, finance, forecasting, human resources, industrial engineering, industrial relations, inventory management, healthcare management, Lean Sigma/Six Sigma, lean thinking, logistics, maintenance engineering, management information systems, marketing/sales, new product development, operations research, organizational behavior/management, personal time management, production planning and control, purchasing, reliability engineering, quality management, service management, simulation, statistics, strategic management, systems engineering, supply and supply chain management, theory of constraints, transportation, and warehousing. Multiple figures, graphs, equations, Excel formulas, VBA scripts, and references support both learning and

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application. "... this work should be useful as a desk reference for operations management faculty and practitioners, and it would be highly valuable for undergraduates learning the basic concepts and terminology of the field." Reprinted with permission from CHOICE <http://www.cro2.org>, copyright by the American Library Association.

Agile has the power to transform work--but only if it's implemented the right way. For decades business leaders have been painfully aware of a huge chasm: They aspire to create nimble, flexible enterprises. But their day-to-day reality is silos, sluggish processes, and stalled innovation. Today, agile is hailed as the essential bridge across this chasm, with the potential to transform a company and catapult it to the head of the pack. Not so fast. In this clear-eyed, indispensable book, Bain & Company thought leader Darrell Rigby and his colleagues Sarah Elk and Steve Berez provide a much-needed reality check. They dispel the myths and misconceptions that have accompanied agile's rise to prominence--the idea that it can reshape an organization all at once, for instance, or that it should be used in every function and for all types of work. They illustrate that agile teams can indeed be powerful, making people's jobs more rewarding and turbocharging innovation, but such results are possible only if the method is fully understood and implemented the right way. The key, they argue, is balance. Every organization must optimize and tightly control some of its operations, and at the same time innovate. Agile, done well, enables vigorous innovation without sacrificing the efficiency and reliability

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essential to traditional operations. The authors break down how agile really works, show what not to do, and explain the crucial importance of scaling agile properly in order to reap its full benefit. They then lay out a road map for leading the transition to a truly agile enterprise. Agile isn't a goal in itself; it's a means to becoming a high-performance operation. Doing Agile Right is a must-have guide for any company trying to make the transition--or trying to sustain high agility.

"Covers the core concepts and theories of production and operations management in the global as well as Indian context. Includes boxes, solved numerical examples, real-world examples and case studies, practice problems, and videos. Focuses on strategic decision making, design, planning, and operational control"--Provided by publisher.

The secrets to improving operations while maintaining the highest quality How do you operate at maximum efficiency with minimum cost? Manager's Guide to Operations Management addresses one of the most pressing business issues of our time by offering easy-toimplement advice on creating the most effective, streamlined operations possible. This quick-reference guide explains how to: Improve your production processes Boost quality using the Six Sigma approach Manage supply chains and inventory Forecast, plan, and schedule efficiently With Manager's Guide to Operations Management, you have the tools you need to ensure a smooth, steady work flow while producing products and services of the highest quality—the secret to business success.

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Take a crash course in boosting operational efficiency! Whether a business manufactures trucks, delivers packages, or sells coffee, it lives and breathes on its operations. Without exception. Ensuring smooth, efficient processes is a challenging task--but the rewards are immense. The McGraw-Hill 36-Hour Course: Operations Management puts you on the fast track to bolstering and managing the effectiveness of your organization's operations. Complete with exercises, self-tests, and an online final exam, this virtual immersion course in operations management teaches you how to: Evaluate and measure existing systems' performance Use quality management tools like Six Sigma and Lean Production Design new, improved processes Define, plan, and control costs of projects Take this in-depth course on operations management and put your vision into action. This is the only book on the syllabus. Class begins now! Provides a modern, comprehensive overview of computer-aided design and manufacturing. This text is designed to be student-oriented, and covers important developments, such as solid modeling and parametric modeling. The topic coverage is supported throughout with numerous applied examples, cases and problems. This revitalized new edition of Strategic Operations Management focuses on the four core themes of operations strategy, a vital topic for any company's objectives: strategy, innovation, services, and supply. Expertly authored by a team of Europe's top scholars in the field, the text is enhanced by the addition of new case examples, graphic images, learning objectives, discussion questions, and suggestions for further

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reading. In addition, the companion website offers a comprehensive set of web links and videos to augment the learning experience. This truly comprehensive volume underscores the differences between the core theories that underpin operations management. Students taking MBA, MSc and MBM classes on operations management, advanced operations management, and strategic operations management will find this textbook fulfills all their requirements whilst advanced undergraduate classes in these areas will also find the book an essential read.

The Enterprise Operations Management Handbook provides the expert advice and guidance of hundreds of leading computing practitioners and consultants. Covering all major areas of enterprise operations management, this edition provides essential information for managing a modern, evolving data center. Topics include business issues, technology issues, and operational issues. This current, practical reference also reviews such critical areas as strategic planning, data center management, data center controls, systems planning, network technology, contingency planning, human resource planning, desktop computing, and future directions. The Enterprise Operations Management Handbook serves as an invaluable tool for designing, building, and maintaining a high-performance, service-oriented data center.

Operations management is a tool by which companies can effectively meet customers' needs using the least amount of resources necessary. With the emergence of sensors and smart metering, big data is becoming an

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intrinsic part of modern operations management. Applied Big Data Analytics in Operations Management enumerates the challenges and creative solutions and tools to apply when using big data in operations management. Outlining revolutionary concepts and applications that help businesses predict customer behavior along with applications of artificial neural networks, predictive analytics, and opinion mining on business management, this comprehensive publication is ideal for IT professionals, software engineers, business professionals, managers, and students of management. Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

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