

Freakonomics Economist Explores Hidden Everything

Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in common? How much do parents really matter? These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life--from cheating and crime to parenting and sports--and reaches conclusions that turn conventional wisdom on its head. Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives--how people get what they want or need, especially when other people want or need the same thing.

On average, a physician will interrupt a patient describing her symptoms within eighteen seconds. In that short time, many doctors decide on the likely diagnosis and best treatment. Often, decisions made this way are correct, but at crucial moments they can also be wrong—with catastrophic consequences. In this myth-shattering book, Jerome Groopman pinpoints the forces and thought processes behind the decisions doctors make. Groopman explores why doctors err and shows when and how they can—with our help—avoid snap judgments, embrace uncertainty, communicate effectively, and deploy other skills that can profoundly impact our health. This book is the first to describe in detail the warning signs of erroneous medical thinking and reveal how new technologies may actually hinder accurate diagnoses. How Doctors Think offers direct, intelligent questions patients can ask their doctors to help them get back on track. Groopman draws on a wealth of research, extensive interviews with some of the country's best doctors, and his own experiences as a doctor and as a patient. He has learned many of the lessons in this book the hard way, from his own mistakes and from errors his doctors made in treating his own debilitating medical problems. How Doctors Think reveals a profound new view of twenty-first-century medical practice, giving doctors and patients the vital information they need to make better judgments together.

Social media meets Amelie in this perfect romantic comedy from First Draft podcast creator and YA lit rising star Sarah Enni.

"Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They usually begin with a mountain of data and a simple question. Some of these questions concern life-and-death issues; others have an admittedly freakish quality. Thus the new field of study contained in this book: freakonomics. It is true that readers of this book will be armed with enough riddles and stories to last a thousand cocktail parties. But Freakonomics can provide more than that. It will literally redefine the way we view the modern world."--BOOK JACKET.

Avec Freakonomics, leur premier livre (Folio actuel numéro 132), Levitt et Dubner ont transformé notre regard sur le monde en appliquant les méthodes de l'économie aux petites bizarreries de la vie quotidienne. SuperFreakonomics aborde une nouvelle série de questions aussi insolites les unes que les autres. La méthode économique n'est ici ni une simple discipline universitaire ni une stricte explication mathématique de l'"économie", mais un instrument dont il faut se servir pour décrire comment nous prenons des décisions : c'est le mariage de la méthode économique et de la curiosité iconoclaste. Finalement, il ressort de toutes ces démonstrations une redoutable évidence : les êtres humains, que l'économie traite en sujets rationnels et calculateurs, ne font qu'obéir aux incitations.

TRY (FREE for 14 days), OR RENT this title: www.wileystudentchoice.com Corporate Financial Reporting Analysis combines comprehensive coverage and a rigorous approach to modern financial reporting with a readable and accessible style. Merging traditional principles of corporate finance and accepted reporting practices with current models enable the reader to develop essential interpretation and analysis skills, while the emphasis on real-world practicality and methodology provides seamless coverage of both GAAP and IFRS requirements for enhanced global relevance. Two decades of classroom testing among INSEAD MBA students has honed this text to provide the clearest, most comprehensive model for financial statement interpretation and analysis; a concise, logically organized pedagogical framework includes problems, discussion questions, and real-world case studies that illustrate applications and current practices, and in-depth examination of key topics clarifies complex concepts and builds professional intuition. With insightful coverage of revenue recognition, inventory accounting, receivables, long-term assets, M&A, income taxes, and other principle topics, this book provides both education and ongoing reference for MBA students.

Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on Freakonomics.com. Now the very best of this writing has been carefully curated into one volume, the perfect solution for the millions of readers who love all things Freakonomics. Discover why taller people tend to make more money; why it's so hard to predict the Kentucky Derby winner; and why it might be time for a sex tax (if not a fat tax). You'll also learn a great deal about Levitt and Dubner's own quirks and passions. Surprising and erudite, eloquent and witty, Freaks and Friends demonstrates the brilliance that has made their books an international sensation.

From the author of Expecting Better and The Family Firm, an economist's guide to the early years of parenting. "Both refreshing and useful. With so many parenting theories driving us all a bit batty, this is the type of book that we need to help calm things down." —LA Times "The book is jam-packed with information, but it's also a delightful read because Oster is such a good writer." —NPR With Expecting Better, award-winning economist Emily Oster spotted a need in the pregnancy market for advice that gave women the information they needed to make the best decision for their own pregnancies. By digging into the data, Oster found that much of the conventional pregnancy wisdom was wrong. In Cribsheet, she now tackles an even greater challenge: decision-making in the early years of parenting. As any new parent knows, there is an abundance of often-conflicting advice hurled at you from doctors, family, friends, and strangers on the internet. From the earliest days, parents get the message that they must make certain choices around feeding, sleep, and schedule or all will be lost. There's a rule—or three—for everything. But the benefits of these choices can be overstated, and the trade-offs can be profound. How do you make your own best decision? Armed with the data, Oster finds that the conventional wisdom doesn't always hold up. She debunks myths around breastfeeding (not a panacea), sleep training (not so bad!), potty training (wait until they're ready or possibly bribe with M&Ms), language acquisition (early talkers aren't necessarily geniuses), and many other topics. She also shows parents how to think through freighted questions like if and how to go back to work, how to think about toddler discipline, and how to have a relationship and parent at the same time. Economics is the science of decision-making, and Cribsheet is a thinking parent's guide to the chaos and frequent misinformation of the early years. Emily Oster is a trained expert—and mom of two—who can empower us to make better, less fraught decisions—and stay sane in the years before preschool.

In today's fast-paced world, it's tough to find the time to read. But with Joosr guides, you can get the key insights from bestselling non-fiction titles in less than 20 minutes. On your morning commute, over lunch, or as a try before you buy, Joosr's brief and accessible eBook summaries fit into your life. Find out more at joosr.com. If you think economics is just about money, you're in for a shock. Look at society through an economist's lens, and you'll begin to understand why conventional wisdom may not be so wise after all. Why do seemingly trustworthy people lie? Why do drug dealers behave like they do? How much effect does a child's upbringing have on their adult life? We think we know the answers to questions like these, confident that the common assumptions explain everything. Unfortunately we couldn't be more wrong, and economist Steven D. Levitt and writer Stephen J. Dubner are here to show you why. In Freakonomics, you'll find your commonly held beliefs challenged in a blur of evidence, culture and wit,

showing the economic side of the world you live in. You will learn: ?? How the right incentives can turn the most honest, upright person into a cheater ?? Whether or not a child's name affects their future successes ?? How having more information leads to having more control.

As big and exciting as the next century, this is a novel of real life at our giddy, feverish, topsy-turvy edge of the millennium. Turn of the Century is a good old-fashioned novel about the day after tomorrow--an uproarious, exquisitely observed panorama of our world as the twentieth century morphs into the twenty-first, transforming family, marriage, and friendship and propelled by the supercharged global businesses and new technologies that make everyone's lives shake and spin a little faster. As the year 2000 progresses, George Mactier and Lizzie Zimbalist, ten years married, are caught up in the whirl of their centrifugally accelerating lives. George is a TV producer for the upstart network MBC, launching a truly and weirdly groundbreaking new show that blurs the line between fact and fiction. Lizzie is a software entrepreneur dealing with the breakneck pleasures and pains of running her own company in an industry where the rules are rewritten daily. Rocketing between Los Angeles and Seattle, with occasional stopovers at home in Manhattan for tag-team parenting of their three children, George and Lizzie are the kind of businesspeople who, growing up in the sixties and seventies, never dreamed they would end up in business. They're too busy to spend the money that's rolling in, and too smart not to feel ambivalent about their crazed, high-gloss existences, but nothing seems to slow the roller-coaster momentum of their inter-secting lives and careers. However, after Lizzie, recovering from a Microsoft deal gone awry, becomes a confidante and adviser to George's boss, billionaire media mogul Harold Mose, the couple discovers that no amount of sophisticated spin can obscure basic instincts: envy, greed, suspicion, sexual temptation--and, maybe, love. When they and their children are finally drawn into a thrilling, high-tech corporate hoax that sends Wall Street reeling (and makes one person very, very rich), George and Lizzie can only marvel at life's oversized surprises and hold on for dear life. Like Tom Wolfe's Bonfire of the Vanities, Kurt Andersen's Turn of the Century lays bare the follies of our age with laser-beam precision, creating memorable characters and dissecting the ways we think, speak, and navigate this new era of extreme capitalism and mind-boggling technology. Entertaining, imaginative, knowing, and wise, Turn of the Century is a richly plotted comedy of manners about the way we live now. A Financial Times Book of the Month pick for April! Is it worth swimming in shark-infested waters to surf a 50-foot, career-record wave? Is it riskier to make an action movie or a horror movie? Should sex workers forfeit 50 percent of their income for added security or take a chance and keep the extra money? Most people wouldn't expect an economist to have an answer to these questions--or to other questions of daily life, such as who to date or how early to leave for the airport. But those people haven't met Allison Schrager, an economist and award-winning journalist who has spent her career examining how people manage risk in their lives and careers. Whether we realize it or not, we all take risks large and small every day. Even the most cautious among us cannot opt out--the question is always which risks to take, not whether to take them at all. What most of us don't know is how to measure those risks and maximize the chances of getting what we want out of life. In An Economist Walks into a Brothel, Schrager equips readers with five principles for dealing with risk, principles used by some of the world's most interesting risk takers. For instance, she interviews a professional poker player about how to stay rational when the stakes are high, a paparazzo in Manhattan about how to spot different kinds of risk, horse breeders in Kentucky about how to diversify risk and minimize losses, and a war general who led troops in Iraq about how to prepare for what we don't see coming. When you start to look at risky decisions through Schrager's new framework, you can increase the upside to any situation and better mitigate the downside.

The Freakonomics books have come to stand for challenging conventional wisdom; using data rather than emotion to answer questions. Now Levitt and Dubner have turned what they've learned into a readable and practical toolkit for thinking smarter, harder, and different - thinking, that is, like a Freak. Think Like a Freak offers rules like 'Put Your Moral Compass in Your Pocket,' 'The Upside of Quitting,' 'Just Because You're Great at Something Doesn't Mean You're Good at Everything,' and 'If You Have No Talent, Follow Levitt's Path to Success.' Praise for Freakonomics 'A phenomenon.' Observer 'Non-stop fun.' Evening Standard 'Brilliant . . . you'll be stimulated, provoked and entertained. Of how many books can that be said?' Sunday Telegraph 'Dazzling . . . a delight.' The Economist Praise for Superfreakonomics 'Page-turning, politically incorrect and ever-so-slightly intoxicating, like a large swig of tequila.' The Times 'You are guaranteed a good time.' Financial Times 'Mind-blowing.' Wall Street Journal 'Travels further than its predecessor . . . Levitt is a master at drawing counter-intuitive conclusions.' Sunday Times

Game theory—the study of how people make choices while interacting with others—is one of the most popular technical approaches in social science today. But as Michael Chwe reveals in his insightful new book, Jane Austen explored game theory's core ideas in her six novels roughly two hundred years ago—over a century before its mathematical development during the Cold War. Jane Austen, Game Theorist shows how this beloved writer theorized choice and preferences, prized strategic thinking, and analyzed why superiors are often strategically clueless about inferiors. Exploring a diverse range of literature and folktales, this book illustrates the wide relevance of game theory and how, fundamentally, we are all strategic thinkers.

In Future Cities: All that Matters Camilla Ween will outline the challenges of meeting the anticipated growth of world cities over the next few decades. By 2030 it is predicted that between 80-90 % of the world's population will be living in cities, in several countries this will be 100%; Singapore is already classified as having a 100% urban population. There will be many cities with populations of over 20 million. The infrastructure required to support these cities will be a massive challenge for city planners and governments. Never in the history of civilisation has the need to deliver so much been so urgent - and with dwindling world resources. Tackling the challenges will be further complicated by pressure to develop solutions that are sustainable and include climate change mitigation measures. Some advocate geo-engineering - the large-scale engineering and manipulation of the world's environment e.g. ocean fertilisation to remove CO2 from the atmosphere, as the answer to tackling climate change. Others see this as a doomsday scenario and believe the solution lies in behaviour adaptation, changing the way we live and making do with less. Despite the difficulties, the book will chart how some cities are already tackling the problems, policies that are emerging to meet these challenges and will highlight innovations that are currently being explored.

Malcolm Gladwell's provocative new #1 bestseller -- now in paperback. Three thousand years ago on a battlefield in ancient Palestine, a shepherd boy felled a mighty warrior with nothing more than a pebble and a sling--and ever since, the names of David and Goliath have stood for battles between underdogs and giants. David's victory was improbable and miraculous. He shouldn't have won. Or should he? In DAVID AND GOLIATH, Malcolm Gladwell challenges how we think about obstacles and disadvantages, offering a new interpretation of what it means to be discriminated against, suffer from a disability, lose a parent, attend a mediocre school, or endure any number of other apparent setbacks. In the tradition of Gladwell's previous bestsellers--The Tipping Point, Blink, Outliers and What the Dog Saw--DAVID AND GOLIATH draws upon history, psychology and powerful story-telling to reshape the way we think of the world around us.

It can be hard for busy professionals to find the time to read the latest books. Stay up to date in a fraction of the time with this concise guide. Freakonomics: A Rogue Economist Explores the Hidden Side of Everything is an engaging, thought-provoking look at the behaviour and phenomena we see around us every day. Its authors seek to apply the analytical tools of economics to a host of curiosities to answer questions as diverse as whether your estate agent might be lying to you and when it is in schoolteachers' best interests to cheat. Their explanations often run counter to conventional wisdom and the explanations provided by academics and politicians, who all too often fail to distinguish between correlation and causation and miss the deeper, hidden causes behind events. Freakonomics is a worldwide publishing phenomenon, with translations into some 35 languages and over four million copies sold worldwide to date. This book review and analysis is perfect for: • Students of economics • Anyone with an

interest in microeconomics and economic theory • Anyone who wants to understand the hidden factors that shape our lives and decisions About 50MINUTES.COM | BOOK REVIEW The Book Review series from the 50Minutes collection is aimed at anyone who is looking to learn from experts in their field without spending hours reading endless pages of information. Our reviews present a concise summary of the main points of each book, as well as providing context, different perspectives and concrete examples to illustrate the key concepts.

Behind closed doors, the real games begin... Winning it big. That's the name of the game at Las Vegas's Liege Hotel and Casino, where the hottest fantasies hinge on a roll of the dice...and the tantalizing knowledge that anything could happen before sunrise. Cocktail waitress Carinna wants a man to tie her up, not tie her down. Little does she know that her most willing partner yet has something else planned for this fiery Latina bombshell. Dahlia is a burlesque dancer with a brain for business and a bod for sin. Her latest admirer may be a sweet-talking Casanova, but despite what he thinks she's not giving anything away free. Meanwhile, Amy has the perfect plan to rob the Liege Casino blind...until the intimidating owner catches her red-handed. Now she knows she's going to pay...with both pleasure and pain. Professional skill Cassidy is ready to experience a breathless rendezvous with her "friend with benefits." But when he proposes five delicious nights of sexy blackjack, the stakes have never been so high. Air bags cause accidents, because well-protected drivers take more risks. This well-documented truth comes as a surprise to most people, but not to economists, who have learned to take seriously the proposition that people respond to incentives. In *The Armchair Economist*, Steven E. Landsburg shows how the laws of economics reveal themselves in everyday experience and illuminate the entire range of human behavior. Why does popcorn cost so much at the cinema? The 'obvious' answer is that the owner has a monopoly, but if that were the whole story, there would also be a monopoly price to use the toilet. When a sudden frost destroys much of the Florida orange crop and prices skyrocket, journalists point to the 'obvious' exercise of monopoly power. Economists see just the opposite: If growers had monopoly power, they'd have raised prices before the frost. Why don't concert promoters raise ticket prices even when they are sure they will sell out months in advance? Why are some goods sold at auction and others at pre-announced prices? Why do boxes at the football sell out before the standard seats do? Why are bank buildings fancier than supermarkets? Why do corporations confer huge pensions on failed executives? Why don't firms require workers to buy their jobs? Landsburg explains why the obvious answers are wrong, reveals better answers, and illuminates the fundamental laws of human behavior along the way. This is a book of surprises: a guided tour of the familiar, filtered through a decidedly unfamiliar lens. This is economics for the sheer intellectual joy of it.

The New York Times bestseller! A New York Times Notable Book "The tale of how Konnikova followed a story about poker players and wound up becoming a story herself will have you riveted, first as you learn about her big winnings, and then as she conveys the lessons she learned both about human nature and herself." —The Washington Post It's true that Maria Konnikova had never actually played poker before and didn't even know the rules when she approached Erik Seidel, Poker Hall of Fame inductee and winner of tens of millions of dollars in earnings, and convinced him to be her mentor. But she knew her man: a famously thoughtful and broad-minded player, he was intrigued by her pitch that she wasn't interested in making money so much as learning about life. She had faced a stretch of personal bad luck, and her reflections on the role of chance had led her to a giant of game theory, who pointed her to poker as the ultimate master class in learning to distinguish between what can be controlled and what can't. And she certainly brought something to the table, including a Ph.D. in psychology and an acclaimed and growing body of work on human behavior and how to hack it. So Seidel was in, and soon she was down the rabbit hole with him, into the wild, fiercely competitive, overwhelmingly masculine world of high-stakes Texas Hold'em, their initial end point the following year's World Series of Poker. But then something extraordinary happened. Under Seidel's guidance, Konnikova did have many epiphanies about life that derived from her new pursuit, including how to better read, not just her opponents but far more importantly herself; how to identify what tilted her into an emotional state that got in the way of good decisions; and how to get to a place where she could accept luck for what it was, and what it wasn't. But she also began to win. And win. In a little over a year, she began making earnest money from tournaments, ultimately totaling hundreds of thousands of dollars. She won a major title, got a sponsor, and got used to being on television, and to headlines like "How one writer's book deal turned her into a professional poker player." She even learned to like Las Vegas. But in the end, Maria Konnikova is a writer and student of human behavior, and ultimately the point was to render her incredible journey into a container for its invaluable lessons. The biggest bluff of all, she learned, is that skill is enough. Bad cards will come our way, but keeping our focus on how we play them and not on the outcome will keep us moving through many a dark patch, until the luck once again breaks our way.

Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. The study of economics can be wilder than you think. Have you ever wondered why we make the money mistakes that we do? With such a wealth of financial advice available, it seems stunning that we could make such bad investments or foolhardy purchases. *Freakonomics* uses the principles of economic analysis to unpack this concept for us and explain why we make the choices we do. And through Levitt and Dubner's critical study, you'll learn the surprising truth about how we can apply economics to every facet of our lives from dating to big purchases!

As a boy, Stephen J. Dubner's hero was Franco Harris, the famed and mysterious running back for the Pittsburgh Steelers. When Dubner's father died, he became obsessed—he dreamed of his hero every night; he signed his school papers "Franco Dubner." Though they never met, it was Franco Harris who shepherded Dubner through a fatherless boyhood. Years later, Dubner journeys to meet his hero, certain that Harris will embrace him. And he is . . . well, wrong. Told with the grit of a journalist and the grace of a memoirist, *Confessions of a Hero-Worshiper* is a breathtaking, heartbreaking, and often humorous story of astonishing developments. It is also a sparkling meditation on the nature of hero worship—which, like religion and love, tells us as much about ourselves as about the object of our desire. A New York Times Bestseller "A rich portrait of the urban poor, drawn not from statistics but from vivid tales of their lives and his, and how they intertwined." —The Economist "A sensitive, sympathetic, unpatronizing portrayal of lives that are ususally ignored or lumped into ill-defined stereotype." —Financial Times Foreword by Stephen J. Dubner, coauthor of *Freakonomics* When first-year graduate student Sudhir Venkatesh walked into an abandoned building in one of Chicago's most notorious housing projects, he hoped to find a few people willing to take a multiple-choice survey on urban poverty--and impress his professors with his boldness. He never imagined that as a result of this assignment he would befriend a gang leader named JT and spend the better part of a decade embedded inside the projects under JT's protection. From a privileged position of unprecedented access, Venkatesh observed JT and the rest of his gang as they operated their crack-selling business, made peace with their neighbors, evaded the law, and rose up or fell within the ranks of the gang's complex hierarchical structure. Examining the morally ambiguous, highly intricate, and often corrupt struggle to survive in an urban war zone, *Gang Leader for a Day* also tells the story of the complicated friendship that develops between Venkatesh and JT--two young and ambitious men a universe apart. Sudhir Venkatesh's latest book *Floating City: A Rogue Sociologist Lost and Found in New York's Underground Economy*—a memoir of sociological investigation revealing the true face of America's most diverse city—is also published by Penguin Press.

If you look closely, Shakespeare is all around us. From nightclubs and suburban mall food courts to the theatre where Lincoln died, from coffee mugs to shopping bags—William Shakespeare's literary power is so intense and so widespread that it intrudes into the material world. *How Shakespeare Changed Everything*, by novelist and esquire columnist Stephen Marche, takes us on a delightful tour through the continuous stream of Shakespeare's influence on the world stage. The gifted playwright who moves audiences to laughter and tears has also moved history. Marche summons up the great Bard in the most unexpected places. He explains the political currency of Shakespeare in both democracies and totalitarian regimes; during World War II, Churchill, Hitler and Stalin all appealed to Shakespeare's works.

Packed with fascinating tidbits, *How Shakespeare Changed Everything* takes a deep look at how Shakespeare's spirit permeates our everyday lives, and, more importantly, how the world as we know it would not exist without Shakespeare. Did you know: Shakespeare coined somewhere in the vicinity of 1,700 words, including lacklustre, fashionable, auspicious, bandit, glow, hush, dawn, gnarled, hobnob, traditional, and even the name Jessica. Abraham Lincoln read Shakespeare aloud as he was sailing up the Potomac days before his death and, through mysterious coincidence, chose Macbeth to recite, the very play in which Shakespeare is believed to have invented the word "assassination."

A Study Guide for Levitt & Dubner's "*Freakonomics: A Rogue Economist Explores the Hidden Side of Everything*," excerpted from Gale's acclaimed *Literary News For Students*. This concise study guide includes plot summary; character analysis; author biography; study questions; historical context; suggestions for further reading; and much more. For any literature project, trust *Literary News For Students* for all of your research needs.

Choices matter. And in your teens and twenties, some of the biggest life decisions come about when you feel the least prepared to tackle them. Economist Robert T. Michael won't tell you what to choose. Instead, he'll show you how to make smarter choices. Michael focuses on five critical decisions we all face about college, career, partners, health, and parenting. He uses these to demonstrate how the science of scarcity and choice—concepts used to guide major business decisions and shape national legislation—can offer a solid foundation for our own lives. Employing comparative advantage can have a big payoff when picking a job. Knowing how to work the marketplace can minimize uncertainty when choosing a partner. And understanding externalities—the ripple of results from our actions—can clarify the if and when of having children. Michael also brings in data from the National Longitudinal Survey of Youth, a scientific sample of 18 million millennials in the United States that tracks more than a decade of young adult choices and consequences. As the survey's longtime principal investigator and project director, Michael shows that the aggregate decisions can help us understand what might lie ahead along many possible paths—offering readers insights about how their own choices may turn out. There's no singular formula for always making the right choice. But the adaptable framework and rich data at the heart of *The Five Life Decisions* will help you feel confident in whatever you decide.

* Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes. *By reading this summary, you will discover through concrete examples an innovative way of looking at the world. Why do dealers live with their parents? How can information be used to dismantle a terrorist group? By answering these unusual questions, the authors of "*Freakonomics*" bring to the forefront the little-known workings of the economy. *You will also discover that : Incentives are at the root of many human behaviors; Popular wisdom is often mistaken; Behind great consequences are sometimes hidden distant causes; Information is exploited by experts for their own profit; Determining what needs to be measured to conduct a study is fundamental. *The authors of *Freakonomics*, Steven Levitt and Stephen Dubner, are Harvard economist and New York Times Magazine writer respectively. They are the inventors of the eponymous science of exploring societal issues using the tools of economics. You will learn how the tools of economics can be exploited to answer unusual and interesting questions. *Buy now the summary of this book for the modest price of a cup of coffee!

Freakonomics: A Rogue Economist Explores the Hidden Side of Everything

An inventor, adventurer, entrepreneur, collector, and entertainer, and son of legendary scientist-astronaut Owen Garriott, Richard Garriott de Cayeux has been behind some of the most exciting undertakings of our time. A legendary pioneer of the online gaming industry—and a member of every gaming Hall of Fame—Garriott invented the multi-player online game, and coined the term "Avatar" to describe an individual's online character. A lifelong adventurer and member of the Explorers Club, Garriott has used the fortune he amassed from the gaming business to embark on a number of thrilling expeditions. He has plumbed the depths of the Atlantic ocean to see the remains of the Titanic, hunted for meteorites in Antarctica, and in 2008 became one of the first private citizens to be launched into space. Richard has been one of the foremost pioneers of the private space industry, investing his time and energy into making space travel more accessible. In this fascinating memoir, Garriott invites readers on the great adventure that is his life. Yet his is no ordinary autobiography; throughout, Garriott engages readers with interactive activities and challenges them with "secret codes" for his games. An audacious genius with an insatiable curiosity and an irrepressible playfulness, Garriott takes readers on an unforgettable intellectual experience that is enlightening, adventurous, and fun.

In celebration of the 10th anniversary of the landmark book *Freakonomics* comes this curated collection from the most readable economics blog in the universe. It's the perfect solution for the millions of readers who love all things *Freakonomics*. Surprising and erudite, eloquent and witty, *When to Rob a Bank* demonstrates the brilliance that has made the *Freakonomics* guys an international sensation, with more than 7 million books sold in 40 languages, and 150 million downloads of their *Freakonomics* Radio podcast. When *Freakonomics* was first published, the authors started a blog—and they've kept it up. The writing is more casual, more personal, even more outlandish than in their books. In *When to Rob a Bank*, they ask a host of typically off-center questions: Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on *Freakonomics.com*. Many of them, they freely admit, were rubbish. But now they've gone through and picked the best of the best. You'll discover what people lie about, and why; the best way to cut gun deaths; why it might be time for a sex tax; and, yes, when to rob a bank. (Short answer: never; the ROI is terrible.) You'll also learn a great deal about Levitt and Dubner's own quirks and passions, from gambling and golf to backgammon and the abolition of the penny.

Comprobando que el estudio de la economía puede explicar cómo se relacionan fenómenos distintos, este bestseller internacional establece una nueva manera de ver al mundo. los autores explican el lado escondido de todo, desde crímenes violentos y nombres d

Freakonomics lived on the New York Times bestseller list for an astonishing two years. Now authors Steven D. Levitt and Stephen J. Dubner return with more iconoclastic insights and observations in *SuperFreakonomics*—the long awaited follow-up to their New York Times Notable blockbuster. Based on revolutionary research and original studies *SuperFreakonomics* promises to once again challenge our view of the way the world really works.

These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life—from cheating and crime to parenting and sports—and reaches conclusions that turn conventional wisdom on its head. *Freakonomics* is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives—how people get what they want or need, especially when other people want or need the same thing. Book jacket.

Seeks to provide a genuinely engaging and comprehensive primer to economics that explains key concepts without technical jargon and using common-sense examples. Reprint. 20,000 first printing.

Solomon a little boy with two belly buttons, discovers that being different can be a good thing.

A thought-provoking, original appraisal of the meaning of religion by the host of public radio's *On Being* Krista Tippett, widely becoming known as the Bill Moyers of radio, is one of the country's most intelligent

and insightful commentators on religion, ethics, and the human spirit. With this book, she draws on her own life story and her intimate conversations with both ordinary and famous figures, including Elie Wiesel, Karen Armstrong, and Thich Nhat Hanh, to explore complex subjects like science, love, virtue, and violence within the context of spirituality and everyday life. Her way of speaking about the mysteries of life—and of listening with care to those who endeavor to understand those mysteries—is nothing short of revolutionary.

The son of Catholic converts from Judaism chronicles his own return to the Jewish faith after being raised as an altar boy and a devout Christian. Reprint.

Steven Levitt and Stephen Dubner single-handedly showed the world that applying counter-intuitive approaches to everyday problems can bear surprising results. Think Like a Freak will take readers further inside this special thought process, revealing a new way of approaching the decisions we make, the plans we create and the morals we choose. It answers the question on the lips of everyone who's read the previous books: How can I apply these ideas to my life? How do I make smarter, harder and better decisions? How can I truly think like a freak? With short, highly entertaining insights running the gamut from "The Upside of Quitting" to "How to Succeed with No Talent," Think Like a Freak is poised to radically alter the way we think about all aspects of life on this planet.

THE INSTANT NEW YORK TIMES BESTSELLER! "Set in an immersive world of elemental magic, legendary godsbeasts, and cutthroat assassins, Claire Legrand's Furyborn is an addictive, fascinating fantasy." —Kendare Blake, #1 New York Times bestselling author of the Three Dark Crowns series Two fiercely independent young women, centuries apart, hold the power to save their world...or doom it. When assassins ambush her best friend, Rielle Dardenne risks everything to save him, exposing herself as one of a pair of prophesied queens: a queen of light, and a queen of blood. To prove she is the Sun Queen, Rielle must endure seven elemental magic trials. If she fails, she will be executed...unless the trials kill her first. One thousand years later, the legend of Queen Rielle is a fairy tale to Eliana Ferracora. A bounty hunter for the Undying Empire, Eliana believes herself untouchable—until her mother vanishes. To find her, Eliana joins a rebel captain and discovers that the evil at the empire's heart is more terrible than she ever imagined. As Rielle and Eliana fight in a cosmic war that spans millennia, their stories intersect, and the shocking connections between them ultimately determine the fate of their world—and of each other. A thrilling, dark fantasy perfect for fans of Leigh Bardugo and Holly Black! Additional Praise for Furyborn: A BuzzFeed Most Anticipated Title of Spring 2018 A Goodreads Most Anticipated Title of Spring 2018 A Bustle Most Anticipated Title of Spring 2018 "A must-read." —Refinery29 "A series to watch." —Paste Magazine "Visionary." —Bustle "One of the biggest new YA Fantasies." —Entertainment Weekly "Empowering." —BuzzFeed

This summary is a separate companion to Freakonomics: A Rogue Economist Explores the Hidden Side of Everything by Steven D. Levitt, Stephen J. Dubner. Economics is essentially a system of competing incentives. How do individual people get what they want when everyone else is competing for the same thing? Learn how all behaviour is a result of incentives. To change behaviour, you must change the incentives. Learn how unscrupulous salespeople use the power of our fears to upsell us or make us buy things we don't actually need. Summary Table of Contents: Economic Incentives Social Incentives Moral Incentives The Most Effective Way to Influence People's Behaviour All Changes in Behaviour Are the Result of Incentives People Could React Differently to the Same Incentives on Different Occasions Finding the Right Incentives is Complicated When Events Happen Together, People Jump to Conclusions about Cause and Effect The Most Persuasive Fears Are Those Which Are Easiest to Visualize and Most Severe Lack of Control Increases Fear Experts Can Exploit Laypeople Using Their Information Advantage Experts Can Exploit People Using Fear to Upsell Them Do Your Research to Avoid Being Taken Advantage Of When Information Is Not Given, People Assume the Worst Please note: This is a separate companion summary of the most important ideas from the book - not the original full-length book.

[Copyright: 7689ab44790445cf56a369682087fe2e](https://www.pdfcrowd.com/7689ab44790445cf56a369682087fe2e/)