

Floret Farms Cut Flower Garden 2018 Daily Planner

THE FLOWER CHEF is a modern, comprehensive guide to floral design that caters to all readers--from beginners who have never worked with flowers before and are looking for a new creative outlet, to decorators, party planners and photographers looking to liven up their spaces. Even professionals will find ways to update their techniques! This book teaches you everything you need to know about flower arranging including tips on how to buy and care for flowers, how to cut and prepare them, and how to use floral foam, vases, and various other decorative elements in your arrangements. Filled with beautiful photographs and easy-to-follow instructions on how to create over 80 different arrangements, this is the go-to guide to floral design that every flower lover will want to add to their collection.

The Flower Farmer's Year is a light, entertaining look at how to plant, maintain, and keep evolving a productive cut-flower garden. Whether you want to devote a corner of your garden to a stand of sweet peas and some cosmos, take up flower production for gate sales, or make a livelihood from cut flowers, Georgie Newbery will take you through everything from planning your garden to budgeting and marketing. With plenty of stories about mistakes she's made along the way, this book is a practical manual that teaches how to get involved in local, sustainable flower production for the home or commercially.

Full-color plant photos and complete step-by-step growing instructions for the native plants of Texas.

Floret Farm's Cut Flower Garden Grow, Harvest, and Arrange Stunning Seasonal Blooms Chronicle Books

Growing flowers from seed is one of the easiest and cheapest ways to supplement your borders, bringing instant color to tired gardens. Many of these flowers are also ideal for cutting, so within a single growing season you can produce armfuls of beautiful blooms to cut and bring inside the house. Author Clare Foster and photographer Sabina Rüber have been experimenting with growing flowers from seed for several years. In this book they pass on that invaluable experience, explaining how and when to sow and grow a huge range of flowers from Aquilegia to Zinnia.

The Urban Vegetable Patch is an eco-friendly guide to growing green, no matter your space. Starting with how to set-up your own vegetable patch up – be it on a windowsill, a balcony or even an allotment – you will learn how to make the most of your space, whatever the size. From how to grow vegetables organically – be it from seed or even food scraps – to making your own fertiliser, as well as practical tips on how to cook, store and share your haul, reduce your use of plastics and water, and even how to plant for wildlife, this book will inspire you to grow your way to greener way of living – so dig in!

An exploration of the roles flowers play in the production of our foods, spices, medicines, and perfumes reveals their origins, myriad shapes, colors, textures and scents, bizarre sex lives, and how humans-- and the natural world-- relate and depend upon them.

Discover Rachel Ashwell's floral inspirations and the unique touch she brings to interiors in her first book dedicated to flowers, a deeply-held passion come to life. Flowers and floral decoration are at the core of Rachel Ashwell's world and her designs. From her showcase rose garden in California, she set out with photographer Amy Neunsinger to capture the full-blown romance of the quintessential English country house, the dramatic colorways of northern Europe, and the faded opulence of a Parisian apartment. This is the story of that magical journey, which takes us through a variety of beautiful spaces large and small, some ornate and others simple. Every aspect of floral accents is showcased, from wallpaper to fabrics, floors to ceilings, architectural details, lighting and, of course, flower arrangements, some breathtaking and some simple... but all beautiful in their own right.

Easy gardening instruction for saving money and eating better by growing your own food in the city

Accessible, visually engaging, and absolutely packed with key information, this book is a "must have" for market farmers, gardeners, and small business owners specializing in local market sales. From established growers reassessing existing operations, to dreamers simply planning for the day they can finally make the jump, DON'T PANIC: A Business Guide to Small Scale Cut Flower Farming is an essential tool in creating a solid, sustainable plan for your market farming business. Written from the perspective of Alberta Girl Acres' owner Sarah Adams, a communications and marketing professional who left it all behind to jump into the business of cut flower farming, DON'T PANIC: A Business Guide to Small Scale Cut Flower Farming details all the ins and outs of starting a small scale cut flower business. Including chapters such as "The Dream", "The Reality", "The Plan", "Branding and Key Messaging", "Communications", "Production", "Identifying Your Market", "Marketing", "Operations & Management", "Financials", plus pages and pages of valuable tips, useful guides, and handy resources. "I am quite certain this book will find a wider audience than those just interested in small scale flower, fruit, and produce production. It offers well presented information for any small business startup. Sarah's approach is so honest, friendly and engaging, and the book such a visual delight that many startups and small business owners will find it irresistible." - Gary Linfoord, President & Program Director, ReGeneration Family Business Transitions, Inc. This is a "revised and expanded" edition of the 2018 release of DON'T PANIC: A Business Guide to Small Scale Cut Flower Farming: Year One, which was released as a limited run in March 2018, and sold out within 30 days. This edition is a response to the overwhelmingly positive reviews, and ongoing requests to make another edition available. Now packed with even more information, and available to a vastly wider audience!

Fight garden pests and increase your yields the natural way with this tried and true technique! Planting vegetables and flowers together is one of the oldest ways to create a healthy, bountiful garden, but there's more to the method than you might think. Vegetables Love Flowers will walk you through the ins and outs of companion planting, from how it works to which plants go together and how to grow the best garden for your climate. With the right information and some careful planning, you can help your plants thrive--and beautify your garden in the process.

Learn to take better garden photos! One of the most rewarding aspects of gardening is sharing its beauty, both physically with those who visit and virtually with those who only see it on a screen. But capturing a garden's true essence is difficult, and often the moments worth sharing are ephemeral. In The Garden Photography Workshop, internationally known garden photographer Andrea Jones shares the trade secrets that make her photos sing. You'll learn the basic photography skills and tips on using a range of camera equipment. Profiles of real gardens from around the world exemplify the most common problems a photographer can face, like harsh light, wet weather, and cramped spaces, along with advice and techniques for addressing specific concerns. We live in a photo-driven world, and this helpful guide is a complete tutorial for anyone who wants that world to be filled with beautiful images of gardens and plants.

Flower arranging has never been simpler or more enticing. The women behind Studio Choo, the hottest floral design studio in the country, have created a flower-arranging bible for today's aesthetic. Filled

with an array of stunning, easy-to-find flowers, it features 400 photos, more than 40 step-by-step instructions, and useful tips throughout. The arrangements run the gamut of styles and techniques: some are wild and some are structured; some are time-intensive and some are astonishingly simple. Each one is paired with a "flower recipe"; ingredients lists specify the type and quantity of blooms needed; clear instructions detail each step; and hundreds of photos show how to place every stem. Readers will learn how to work with a single variety of flower to great effect, and to create vases overflowing with layered blooms. To top it off, the book is packed with ideas for unexpected vessels, seasonal buying guides, a source directory, a flower care primer, and all the design techniques readers need to know. Alethea Harampolis and Jill Rizzo are the founders of Studio Choo, a San Francisco-based floral design studio that serves up fresh, wild, and sophisticated flower arrangements for any occasion. Their work has been featured in publications such as *Sunset*, *Food & Wine*, and *Veranda* and in the blog *Design*Sponge*.

Learn how to buy, style, and present seasonal flower arrangements for every occasion. With sections on tools, flower care, and design techniques, *Floret Farm's A Year in Flowers* presents all the secrets to arranging garden-fresh bouquets. Featuring expert advice from Erin Benzakein, world-renowned flower farmer, floral designer, and bestselling author of *Floret Farm: Cut Flower Garden*, this book is a gorgeous and comprehensive guide to everything you need to make your own incredible arrangements all year long, whether harvesting flowers from the backyard or shopping for blooms at the market. • Includes an A–Z flower guide with photos and care tips for more than 200 varieties. • Simple-to-follow advice on flower care, material selection, and essential design techniques • More than 25 how-to projects, including magnificent centerpieces, infinitely giftable posies, festive wreaths, and breathtaking bridal bouquets *Floret Farm's A Year in Flowers* offers advice on every phase of working with cut flowers—including gardening, buying, caring for, and arranging fresh flowers. Brimming with indispensable tips and hundreds of vibrant photographs, this book is an invitation to live a flower-filled life and perfect for anyone who loves flowers. • The definitive guide to flower arranging from the biggest star in the farm-to-centerpiece movement • Perfect for flower lovers, avid and novice gardeners, floral designers, wedding planners, florists, small farmers, stylists, designers, crafters, and those passionate about the local floral movement • For those who loved *Floret Farm's Cut Flower Garden* by Erin Benzakein, *The Flower Recipe Book* by Alethea Harampolis, *Seasonal Flower Arranging* by Ariella Chezar, and *The Flower Chef* by Carly Cylinder

A COMPILATION HIGHLIGHTING THE "BEST OF" editorial from the first two years of the *Slow Flowers Journal* (SFJ) section, Debra Prinzing content produced for *Florists' Review* prior to the August 2017 launch of SFJ, plus incorporating up to 25 new pages of original content highlighting the Farmer Florist and Farm to Tabletop designs. Other chapters include: *Hometown Heroes*, *Botanical Couture*, *Flower Business*, *Weddings* and a list of *Slow Flower* resources.

Even in winter's coldest months you can harvest fresh, delicious produce. Drawing on insights gained from years of growing vegetables in Nova Scotia, Niki Jabbour shares her simple techniques for gardening throughout the year. Learn how to select the best varieties for each season, the art of succession planting, and how to build inexpensive structures to protect your crops from the elements. No matter where you live, you'll soon enjoy a thriving vegetable garden year-round.

A comprehensive and highly practical study of the art of growing flowers, *Mastering the Art of Flower Gardening* presents expert tips on growing both annuals and biennials (including native and heirloom species) alongside 300+ lush photographs. This gorgeously illustrated book by Matt Mattus is based on decades of first-hand experience in his own garden—every variety or cultivar presented is one that he has personally tested and grown. Mattus sets you up for success by first providing everything you need to know about starting seeds, soil, sowing, hardening off, transplanting, plugs, growing on, cutting, and saving seed. Then you'll find tips for growing over 100 different annuals from seed and 12 types of spring and summer bulbs—all based on his hands-on experience, going beyond the information available on the seed packet. Every one of the hundreds of stunning photographs is taken personally by Mattus from the flowers growing on his own farm in Massachusetts. Just a small selection of the annuals covered: aster, cornflower, chrysanthemum, impatiens, larkspur, California poppy, delphiniums, sunflowers, morning glory, kiss-me-over-the-garden-gate, salvia, and zinnia. The bulbs are allium, anemone, ranunculus, fritillaria, freesia, tulips, lily of the valley, true lilies, canna, calla, gladiolus, and dahlia. In short, there is nothing ordinary about this book—it is unlike any other cut flower book you will find anywhere.

The Art of Wearable Flowers reveals the secrets to creating gorgeous floral accessories that you can wear. This guide book provides how-tos for 40 floral wearables, including an eye-catching succulent ring, gorgeous hyacinth hoop earrings, a fabulous petal necklace, and a luxurious headpiece, plus bracelets, corsages, headbands, and more. Renowned floral artist Susan McLeary shares this stunning collection of 40 flower- and plant-based designs that you can try out for yourself. • Each project includes an ingredients list, styling tips, and easy-to-follow instructions paired with step-by-step photographs. • This flower arrangement book gets the ultimate makeover to elevate every outfit with natural beauty • Filled with essential information on tools, design techniques, and plant care, making it easy to create these remarkable arrangements at home Featuring hundreds of inspiring photographs presented in a beautifully designed book, *The Art of Wearable Flowers* is a must-have accessory for any modern woman. Susan McLeary's expertise in styling flowers—combined with breathtaking photos of her signature arrangements—makes this a wonderful gift for the florist-frequenter. • Not your average flower book, this book is for anyone who wants to make a show-stopping appearance at a wedding, birthday party, or any special occasion • Great for brides (and as a bridal shower gift!), florists, crafters, flower gardeners, and flower stylists • Perfect those who loved *Paper to Petal: 75 Whimsical Paper Flowers to Craft by Hand* by Rebecca Thuss and Patrick Farrell, *The Flower Recipe Book* by Alethea Harampolis, *Seasonal Flower Arranging* by Ariella Chezar, and *The Flower Chef* by Carly Cylinder

Best-selling author Niki Jabbour invites you to shake up your vegetable garden with an intriguing array of 224 plants from around the world. With her lively “Like this? Then try this!” approach, Jabbour encourages you to start with what you know and expand your repertoire to try related plants, many of which are delicacies in other cultures. Jabbour presents detailed growing information for each plant, along with fun facts and plant history. Be prepared to have your mind expanded and catch Jabbour's contagious enthusiasm for experimentation and fun in the garden.

Everyone longs for fragrant spring blossoms – Snapdragons, Bells of Ireland, Sweet Peas, Sweet Williams and other beauties. But few grow them successfully in their own gardens because they haven't learned the simple techniques that make it possible. Expert flower grower Lisa Mason Zeigler introduces us to the long-blooming stars of the spring garden, the hardy annuals – those flowers that thrive when they are planted during cool conditions (instead of waiting until the warmth of spring). Forget “Some Like It Hot,” she advises, and give them a cool start. Plant them in the right spot at the right time, nestle their roots deep into rich organic soil, and stand back. In no time at all, you'll have a low-maintenance, vibrant spring flower garden that keeps on blooming when other annuals are dead and gone.

The ideal gift book on this flower that has seen a rise in popularity, illustrated with beautiful color photographs "The ultimate book for every flower lover" Dahlias have enriched my life. By making this book, I want to share my passion and show how versatile and special dahlias really are;" - Marlies Weijers "Everyone is capable of letting dahlias flower. And what we love the most is spreading the love for flowers with #spreadtheloveforflowers." - Linda van der Slot The dahlia, a flower that was once thought of as old-fashioned, has surged in popularity over the past few years due to the development of new varieties and an uptick in appreciation from Royals and celebrities. They appear in a broad spectrum of beautiful colors and eccentric shapes, and thanks to their long flowering time they are garden crop favorites. This inspirational book explores every aspect of the dahlia from its history to its sustainable cultivation.

Learn How to Grow Flowering Plants “Anyone wanting to get started with a flower garden will find plenty of expert guidance here.” ?Publishers Weekly #1 Best Seller in Annual Flowers

Gardening, Bulb Flower Gardening, and Perennial Gardening. In the mountains of Asheville, NC, Niki Irving's boutique flower farm grows specially cut, mountain-fresh flowers with sustainable, natural practices. Now, she brings her organic gardening techniques to your home, helping you grow, harvest, and arrange lush, seasonally inspired flowers. Revel in flowering plants. This beautifully photographed book features simple, and engaging know-how enabling you to grow, harvest, and arrange a cutting garden of flowers. An instructional guide to gardening for beginners or if you're looking to hone your botanical skills, Growing Flowers teaches everything from caring for a cut flower garden to making simple-yet-gorgeous flower arrangements and botanical bouquets. An indispensable gardening guide for homebody horticulturists and floral foragers. A flower book with a whimsical twist, Growing Flowers is a go-to reference for those new to herb and flower gardening. Discover flower arranging techniques using blooms, greenery, and even artichokes, vines and berries. Learn about tools of the trade. Get down and dirty with dirt, seasonal rotation, starting from seeds and/or seedlings, and more. Inside find: • Explanations of soil types and soil preparations • A list of seasonal flowers such as peonies or garden roses for the spring and sunflowers and dahlias for the summer and fall • Basic knowledge to create flower bouquets that include things like sprigs of greenery and even attractive weeds Growing Flowers is a wonderful addition to any collection of garden books. If you're looking for gardening gifts for gardeners or enjoy flowering plant books and flower books like Floret Farms Cut Flower Garden book, Floret Farm's A Year in Flowers, or The Flower Gardener's Bible, you'll love Growing Flowers.

Brimming with magnificent blooms and the natural beauty of Floret Farm, these floral notes will brighten every list, plan, and idea.

Grow better not bigger with proven low-tech, human-scale, biointensive farming methods

This lavishly photographed book from renowned floral designer Ariella Chezdar provides step-by-step instructions for 39 seasonal floral arrangements and projects that celebrate the splendor of flowers, the bounty of the changing seasons, and the wild beauty of nature in your home. Just as fruits and vegetables taste best when they are harvested locally and seasonally, flowers that are picked close to home and at their peak reflect a true connection to time and place. Nature does not deliver its harvest all at once--each season has its stars and Ariella Chezdar, author of The Flower Workshop, shows you how to make the most of them. Seasonal Flower Arranging follows Mother Nature's lead to create dazzling arrangements from the distinctive gifts of the changing seasons, from a charming spring bouquet for Mother's Day to a bold garland for a summer wedding, and from a bounteous Thanksgiving table to a wintery holiday wreath. There are arrangements for seasonal holidays, special occasions, or just everyday life featuring tulips, roses, peonies, dahlias, and other flowers that are easily found at farmers' markets, local shops, or grown in your own backyard. The book includes detailed instructions on how to re-create 39 floral designs, plus the inspiration and techniques to allow you to create your own original art out of nature.

Enhance Your Home with Flowers In this beautifully designed book, brimming with inspirational photographs, Clare Nolan reveals her secrets for growing a bountiful harvest as well as styling spectacular displays that will fill your home with color and the gorgeous scent of the garden year-round. Clare takes the mystique out of the growing process—from choosing the plants to suit both your garden and home and laying out your cutting patch, to planning ahead so you get your perfect palette of color, texture and shape to play with at the right time. An entire chapter on arranging will inspire you to create spectacular arrangements for your home without the need for complicated floristry techniques. Being able to step out of the back door and pick a single stem for beside the bed, pull together a posy for a friend or create a colorful centerpiece is an exciting and rewarding addition to the whole “grow your own” experience. Grow your own flower shop at the bottom of your garden! · Comprehensive guide to planning, planting, and maintaining a bountiful home flower garden · How to choose your plants, position your patch and grow luxurious flowers · Cultivation tips for annuals, biennials, bulbs, corms, tubers, rhizomes, perennials, shrubs, trees, climbers, foliage and fillers · When and how to harvest—and how to make your flowers last longer · Styling guide for stunning arrangements that look like they came from a shop · Expert advice from an experienced interiors stylist and lifestyle editor

In this book you'll learn how to prune selectively to admit more light and how to amend soil to increase its moisture retention. You'll also learn about more than 130 plants that accept reduced light and moisture levels-long-blooming woodland gems like epimediums and hellebores, and even lush foliage plants like evergreen ferns and hardy gingers, shrubs, climbers, perennials, ground covers, bulbs, annuals, and perennials- there is an entire palette to help you transform challenging spaces into rich, rewarding gardens.

A guide to creating centerpieces for any occasion outlines twenty-four arrangements and offers accompanying information on the use of flowers, branches, fruits, fabrics, and more, in a volume complemented by a glossary and seasonal tips.

From Erin Benzakein, a leader in the locaflor farm-to-centerpiece movement and owner of internationally renowned Floret Flower Farm, Cut Flower Garden is equal parts instruction and inspiration—a book overflowing with lush photography of magnificent flowers and breathtaking arrangements organized by season. This beautiful guide to growing, harvesting, and arranging gorgeous blooms year-round gives readers vital tools to nurture a stunning flower garden and use their blossoms to create showstopping arrangements. With irresistible photos of Erin's flower farm that showcase exquisite blooms, tips for growing in a variety of spaces and climates as well as step-by-step instructions for lavish garlands, airy centerpieces, and romantic floral décor for every season, Floret Farm's Cut Flower Garden informs and entices gardeners of all skill levels.

Kristine Albrecht is an influential dahlia breeder who has introduced award-winning dahlia varieties that are a must-have for the show circuit and the floral trade. In this step by step book she explores pollinating strategies for producing unique dahlia seeds, breeding goals, seed germination, seedling care, marketing your new varieties, and more.

Kristine has 14 years of breeding experience that she shares with the reader in an informal and intimate style. She also shares beautiful pictures of some of her most popular dahlia hybrids from her urban farm. "Bravo! Thank you so much for sharing your hard-won knowledge with us all. This fantastic book is a gift to the world." -Erin Benzakein, Floret Farm "As an experienced dahlia grower and amateur hybridizer I found this book easy to read, informative, and practical with nuggets of information throughout." - Brad Freeman, Senior Judge, American Dahlia Society "Lively and clearly written guide to hybridizing dahlias to generate new varieties. Suitable for the novice and with tips experienced hands will appreciate." -Dr. Virginia Walbot, Stanford University "A pleasure to read a book from the first hand experience of a hybridist who knows what she is talking about." -Dr. Keith

Hammett ~ QSM Plant Breeder

In *The Flower Hunter*, Lucy Hunter takes us on an inspirational journey through a year in her garden and artist's studio set among the mountains of North Wales. Lucy's evocative, gently humorous words accompany her glorious photographs and exquisite floral arrangements, as she encourages the reader to marvel at the intricate cycles of the natural world, develop their own innate creativity, and to look for beauty in the everyday. Her garden provides the raw materials and inspires Lucy's floral artistry—breathtaking naturalistic arrangements with all the painterly beauty and flourish of a Dutch still life. Simple projects accompany Lucy's text, from drying garden flowers for an autumnal wreath to making your own journals and natural dyes to assembling lavish arrangements that showcase the voluptuous beauty of garden roses. Lucy believes that we all have a creative voice buried deep within. *The Flower Hunter* will encourage you to find your own creativity and help it to blossom.

Named a Best Gift Book of 2019 by *InStyle*, *Real Simple*, *Better Homes & Gardens*, and the *Wall Street Journal* "If coffee tables could make . . . wish lists, [this book] would certainly be on them." —*Better Homes & Gardens* A singular, personal celebration of the beauty and possibilities of nature Amy Merrick is a rare and special kind of artist who uses flowers to help us see the familiar in a completely new way. Her gift is to revel in the unexpected—like a sunny spring arrangement housed in a paper coffee cup—and to overturn preconceptions, whether she's transforming a bouquet of supermarket carnations into a breathtaking centerpiece or elevating wild and weedy blooms foraged from city sidewalks. She uses the beauty that is waiting to be discovered all around us—in leaves, branches, seedpods, a fallen blossom—to tell a story of time and place. Merrick begins *On Flowers* with a primer containing all her hard-won secrets on the art of flower arranging, from selecting materials to mastering pleasing proportions. Then she brings readers along on her journey, with observations on flowers in New York City and at her family's summer home in rural New Hampshire, working on a flower farm off the coast of Washington State, and studying ikebana in a jewel-box flower shop in Kyoto. We learn how to send flowers like a florist, and how to arrange them like a farm girl. We discover the poignancy in humble wildflowers, and also celebrate the luxury of fragrant blousy blooms. Collected here is an anthology of floral inspiration, a love letter to nature by an exceptional, accidental florist.

A stunning guide to growing, harvesting, and arranging gorgeous dahlia blooms from celebrated farmer-florist and *New York Times* bestselling author Erin Benzakein, founder of Floret Flower Farm. World-renowned flower farmer and floral designer Erin Benzakein reveals all the secrets to growing, cultivating, and arranging gorgeous dahlias. These coveted floral treasures come in a dazzling range of colors, sizes, and forms, with enough variety for virtually every garden space and personal preference, making them one of the most beloved flowers for arrangements. In these pages, readers will discover:

- Expert advice for planting, harvesting, and arranging garden-fresh dahlias
- A simple-to-follow overview of the dahlia classification system
- An A–Z guide with photos and descriptions of more than 350 varieties
- Step-by-step how-to's for designing show-stopping dahlia bouquets that elevate any occasion

Expert Author: Erin Benzakein's gorgeous flowers are celebrated throughout the world. Her book *Floret Farm's A Year in Flowers* was a *New York Times* bestseller and her first book, *Floret Farm's Cut Flower Garden*, won the American Horticultural Society Book Award. Filled with Wisdom: Overflowing with hundreds of lush photographs and invaluable advice, *DISCOVERING DAHLIAS* is an essential resource for gardeners and a must-have for anyone who loves flowers, including flower lovers, avid and novice gardeners, floral designers, florists, small farmers, stylists, and designers.

#1 Amazon Best Seller — Welcome to the farm! *The Cut Flower Garden*: Erin Benzakein is a florist-farmer, leader in the locaflor farm-to-centerpiece movement, and owner of internationally renowned Floret Flower Farm in Washington's lush Skagit Valley. A stunning flower book: This beautiful guide to growing, harvesting, and arranging gorgeous blooms year-round provides readers with vital tools to nurture a stunning flower garden and use their blossoms to create show-stopping arrangements. *Floret Farm's Cut Flower Garden: Cut Flower Garden* is equal parts instruction and inspiration—a book overflowing with lush photography of magnificent flowers and breathtaking arrangements organized by season. Find inspiration in this lush flower book: Irresistible photos of Erin's flower farm that showcase exquisite blooms Tips for growing in a variety of spaces and climates Step-by-step instructions for lavish garlands, airy centerpieces, and romantic floral décor for every season If you liked *Paris in Bloom*, you'll love *Floret Farm's Cut Flower Garden*.

Written by a celebrated floral designer and lavishly illustrated with full-color photography, this book provides step-by-step instructions for more than 45 stunning floral projects from simple to spectacular and equips you with the skills to customize arrangements at home. Whether hosting a party, helping out with a friend's wedding, or wishing to incorporate the beauty of flowers into everyday life, *The Flower Workshop* allows you to create dazzling arrangements that go beyond merely pretty and into realms of the dramatic, the unexpected, and sometimes even the magical. Known for her hands-on flower workshops at FlowerSchool New York, Ariella Chezar walks you through the nuts and bolts of creating a variety of small flourishes, tonal arrangements, branch arrangements, handheld bouquets, wreaths, garlands, grand gestures, and more—all accompanied by detailed photography. Chezar offers advice and philosophy on everything from texture and color to foliage and containers, providing an overall approach to living and working with flowers, with an eye toward fresh, local, wild, seasonally influenced floral design. For every occasion, from relaxed and simple to lavish and monumental, *The Flower Workshop* celebrates the special moments in your life with glorious, fragrant floral arrangements and enhances your surroundings with abundant beauty.

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