

Finding Facts Fast By Alden Todd Piratasbasket

Tells how to write articles, columns, and books, prepare manuscripts, deal with editors, and write for a specific audience

W. H. Auden takes you to Auden's home in Austria to ask him questions; the conversation on the lawn that one dreams of. A fine tribute." —Bestseller

At a time when millions of small businesses are flourishing, here is the optimum plan of attack for businesses that want to cash in on the high profits and low costs of guerrilla marketing.

1970- issued in 2 vols.: v. 1, General reference, social sciences, history, economics, business; v. 2, Fine arts, humanities, science and engineering.

Offers advice on getting started in a home business, including obtaining business loans, locating expert advice, identifying a market, and pricing services

Develop your job objectives, and finding the job you want.

Using practical assignments, the authors take each area of journalism, and demonstrate the world which awaits journalists in the early years of their careers. Each of the assignments spins off a number of tasks which are presented to the reader in the form of briefings, and can be used as a basis for further study. Notes and references are provided with each of the tasks to guide the student and help them understand fully each area of practice. There are also exercises on page planning and design. Workshop projects and study programmes outline ways in which students and trainees in groups or singly can analyse newspaper content,

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build up readership profiles and consider different methods of practice, social and political attitudes to the media, press regulations and press economics. This book will also be an invaluable purchase for students using distance learning packs.

Hennessy's classic text tells you everything you need to know about writing successful features. You will learn how to formulate and develop ideas and how to shape them to fit different markets. Now in its fourth edition, *Writing Feature Articles* has been fully revised and updated to take into account the changing requirements of journalism and media courses. You will also discover how to exploit new technology for both researching and writing online. Learn step-by-step how to plan, research and write articles for a wide variety of 'popular', 'quality' and specialist publications. Discover more and make the advice stick by completing the tasks and reading the keen analysis of extracts from the best of today's writing. Packed with inspirational advice in a friendly, highly readable style, this guide is a must-have for practising and aspiring journalists and writers.

A guide to the tools and techniques used by the professional researchers

This book is, without question, the most valuable work around for those who pursue an interest in a serious, systematic way. Completely revised and updated by the author, the handbook points to resources, organizations, and people, and helps the reader to understand the development and use of such expertise.

The Velvet Butterfly is the third in a series of introductions to some of our major literary figures by the noted cultural journalist and foreign correspondent Alan Levy.

Beginning with the inception and shaping of the story,

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the book details such processes as the research, evaluation of evidence, and the organization and presentation of material. No bibliography. Annotation copyrighted by Book News, Inc., Portland, OR
Finding Facts Fast How to Find Out what You Want and Need to Know

The Write Track is a personal and practical look at the author's freelance experience as she tells how she made it from uncertain early days to the growing confidence of a veteran. This guide is packed with the information a freelance writer needs to know, including: a writer's self-evaluation profits from brainwaves details of the writing life and the writing business a writer's rights and responsibilities and those important "first steps" into the freelance world If you want to make a living as a freelance writer in Canada, you need to read The Write Track.

Covers virtually every aspect of writing, from legal service and tax laws to how to get grants and self publish.

The classic text on writing well, now refreshed and updated—an essential text for writers of all ages. This is the one guide that anyone who writes—whether student, businessperson, or professional writer—should keep on his or her desk. Filled with professional tips and a wealth of instructive examples, 100 Ways to Improve Your Writing can help solve any writing problem. In this compact, easy-to-use volume you'll find the eternal building blocks of good writing—from grammar and punctuation to topic sentences—as well as advice on challenges such as writer's block and creating a strong

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title. It is a must-have resource—perfect for reading cover to cover, or just for keeping on hand for instant reference—now updated and refreshed for the first time. A text for undergraduate feature-writing classes, also useful for freelance writers. Award-winning newspaper and magazine features illustrate writing principles in chapters on getting ideas, differences between the magazine article and the newspaper feature, interviewing, marketing articles, and writing. A handbook for students, political activists, civic leaders and professionals based on methods used by reference librarians, scholars, investigative reporters and detectives. How to find, develop, pitch, and sell your ideas for films to the movie studios, from the man Sherry Lansing calls “the best idea man in Hollywood”. How to Sell Your Idea to Hollywood gets to the very heart of the script: the idea. A mere idea can land you fame, fortune and status. At the very least, it can be your way into the movie business. This book can show you just how powerful an idea can be in Hollywood. Ideas are not a dime a dozen...great ideas are one in a million. Even if you cannot write a script, you can definitely come up with an idea. Once you have an idea, you can use that idea as leverage to get yourself into the movie game. If your main goal is to be a screenwriter, you still need to start with a good idea, which can help you make a deal to write your script for a studio (or you might choose to just sell your idea or your story). Successful producer Robert Kosberg has never met anyone who didn't have an idea. And this book will help you to learn how to find ideas, create ideas and pitch them to the right people. You'll

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also learn what a high concept idea is and most importantly, how to get your ideas to the right people. Remember...you control the rights to your own ideas and that's why ideas are so powerful. How to Sell Your Idea to Hollywood encourages people at all levels who are attempting to get their break in the business. It has everything you need to know to sell your ideas to the movies. If you never thought you had something to offer the movie business...you do!

Because of his entertaining style, the late Gary Provost was one of the nations leading and most beloved writing instructors. A sought-after speaker, consultant, and celebrity biographer, Provost the writers writer authored thousands of articles and columns, and dozens of books covering most every genre. His highly acclaimed Writers Retreat Workshop, and video and audio courses remain available through writersretreatworkshop.com. The Freelance Writer's Handbook contains a wealth of information on leads, query letters, markets and making money off of writing.

Each year thousands of Americans pay personal coaches up to \$200.00 an hour for advice on how to make career and personal changes in their lives. Coaches guided their clients through transformation steps including individual assessment and goal setting. Millions more could benefit from the services of a personal coach but cannot afford their hefty fees. The Portable Coach: A Do-It-Yourself Approach to Personal Coaching fills this void and contains realistic advice on how readers can bring lasting changes to their lives. Instead of providing easy answers, The Portable Coach encourages readers to ask tough questions and look within themselves for answers. This book is a must read for anyone who desires to

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transform their life. Lorraine lives in the Chicago area with her husband and two kids. She?

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Presents guidelines for organizing and maintaining a freelance writing business, offering tips on promotion, publicity, and finance as well as describing responsibilities as author, editor, researcher, and bookkeeper. Bibliog
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