

Female Innovators At Work Women On Top Of Tech

The never-more-necessary return of one of our most vital and eloquent voices on technology and culture, the author of the seminal *Close to the Machine* The last twenty years have brought us the rise of the internet, the development of artificial intelligence, the ubiquity of once unimaginably powerful computers, and the thorough transformation of our economy and society. Through it all, Ellen Ullman lived and worked inside that rising culture of technology, and in *Life in Code* she tells the continuing story of the changes it wrought with a unique, expert perspective. When Ellen Ullman moved to San Francisco in the early 1970s and went on to become a computer programmer, she was joining a small, idealistic, and almost exclusively male cadre that aspired to genuinely change the world. In 1997 Ullman wrote *Close to the Machine*, the now classic and still definitive account of life as a coder at the birth of what would be a sweeping technological, cultural, and financial revolution. Twenty years later, the story Ullman recounts is neither one of unbridled triumph nor a nostalgic denial of progress. It is necessarily the story of digital technology's loss of innocence as it entered the cultural mainstream, and it is a personal reckoning with all that has changed, and so much that hasn't. *Life in Code* is an essential text toward our understanding of the last twenty years—and the next twenty.

Does research influence public policy and decision-making and, if so, how? This book is the most recent to address this question, investigating the effects of research in the field of international development. It starts from a sophisticated understanding about how research influences public policy and decision-making. It shows how research can contribute to better governance in at least three ways: by encouraging open inquiry and debate, by empowering people with the knowledge to hold governments accountable, and by enlarging the array of policy options and solutions available to the policy process. *Knowledge to Policy: Making the Most of Development Research* examines the consequences of 23 research projects funded by Canada's International Development Research Centre (IDRC). Key findings and case studies from Asia, Africa, and Latin America are presented in a reader-friendly, journalistic style, giving the reader a deeper grasp and understanding of approaches, contexts, relationships and events. The book will be useful to academics, researchers and students of political science, public administration, development studies, and international affairs; professionals in donor and development organizations worldwide; policy- and decision-makers in government (local and national levels) and international arenas (particularly trade and finance); and development agencies and civil society (non-governmental) organizations concerned with integrating the voice of citizens into policy- and decision-making processes. *Geeks, hackers and gamers share a common 'geek culture', whose members are defined and define themselves mainly in terms of technology and rationality. The members of geek culture produce and circulate stories to express who they are and to explain and justify what they do. Geek storytelling draws on plots and themes from the wider social and cultural context in which geeks live. The author surveys many stories of heated exchanges and techno-tribal conflicts that date back to the earliest days of personal computing, which construct the "self" and the "enemy", and express and debate a range of political positions. Geek and Hacker Stories will be of interest to students of digital social science and media studies. Both geeky and non-technical readers will find something of value in this account.*

Moving beyond the narrow confines of a "how to" of innovation management, *The Business of Innovation* takes a contemporary approach reflecting on the wider, external contexts in which management decisions are made.

This handbook is a comprehensive resource for students, scholars, and practitioners seeking a broad overview of interrelated topics concerning the aging workforce.

Female scientists, technologists, engineers, and mathematicians worldwide are making historic

contributions to their fields. The modern workforce is closer to gender-equal than it has ever been, and many efforts are in place to support further progress. The Internet of Women provides an exciting look at personal narratives and case studies of female leaders and cultural shifts around the globe that illustrate this promising trend. From the United Nations' emphasis on girls and technology education in the Sustainable Development Goals to the increased female labor force in Zambia, a policy change that was inspired by the UN Millennial Development Goals, The Internet of Women captures stunning examples of progress from around the world and men working hand in hand with women advocating for cultural change. Gender equality and female participation in the tech field is critical to both developing and developed economies; nevertheless, this gap remains a global phenomenon. Without significant progress, the current rate of change will not lead to parity for 118 years, according to the World Economic Forum. However there's significant work being done to shift this tide. Take for instance Michelle Lee, the first female Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office, reflects on her childhood Girl Scout badge in sewing and cooking and how that memory inspired to create an IP badge that exposes young women to the process of invention. This book gathers examples about the increasingly inclusive and progressive gender culture in technology from over 30 countries. Stories range from an entrepreneur in Dubai partnering with private and public sector entities to accelerate blockchain technology to a young British woman moving to Silicon Valley to launch an artificial intelligence platform and incubator. The book is divided into six parts, each with unique areas of focus: Millennials Leading: Exploring Challenges and Opportunities Facing the Next Generation of Women in Technology Men and Women Empowering One Another Bold Leadership: Women Changing the Culture of Investment and Entrepreneurship Educating for the 21st Century Breaking the Glass Ceiling: A Generation of Women Forging into Technology Leadership Emerging Fields of Technology The book is intended for corporations, academic institutions, the private sector, government agencies, gender experts, and the general public, and its key benefit is to let the reader understand a path towards implementing diversity overall globally. It also showcases the strategies, tools, and tactical execution on how create cultural change in all parts of the world.

The "necessary and incisive" (Roxane Gay) account of the discrimination case that "has blown open a conversation about the status of women" in the workplace (The New York Times) SHORTLISTED FOR THE 2017 FINANCIAL TIMES AND MCKINSEY BUSINESS BOOK OF THE YEAR | NAMED A BEST FALL BOOK BY ELLE AND BUSTLE In 2015, Ellen K. Pao sued a powerhouse Silicon Valley venture capital firm, calling out workplace discrimination and retaliation against women and other underrepresented groups. Her suit rocked the tech world—and exposed its toxic culture and its homogeneity. Her message overcame negative PR attacks that took aim at her professional conduct and her personal life, and she won widespread public support—Time hailed her as "the face of change." Though Pao lost her suit, she revolutionized the conversation at tech offices, in the media, and around the world. In *Reset*, she tells her full story for the first time. The daughter of immigrants, Pao was taught that through hard work she could achieve her dreams. She earned multiple Ivy League degrees, worked at top startups, and in 2005 was recruited by Kleiner Perkins, arguably the world's leading venture capital firm at the time. In many ways, she did everything right, and yet she and other women and people of color were excluded from success—cut out of decisive meetings and email discussions, uninvited to CEO dinners and lavish networking trips, and had their work undercut or appropriated by male executives. It was time for a system reset. After Kleiner, Pao became CEO of reddit, where she took forceful action to change the status quo for the company and its product. She banned revenge porn and unauthorized nude photos—an action other large media sites later followed—and shut down parts of reddit over online harassment. She and seven other women tech leaders formed Project Include, an award-

winning nonprofit for accelerating diversity and inclusion in tech. In her book, Pao shines a light on troubling issues that plague today's workplace and lays out practical, inspiring, and achievable goals for a better future. Ellen K. Pao's *Reset* is a rallying cry—the story of a whistleblower who aims to empower everyone struggling to be heard, in Silicon Valley and beyond. Praise for *Reset* “Necessary and incisive . . . As Ellen Pao detailed her experiences, while also communicating her passion for the work men often impeded her from doing, I was nothing short of infuriated. It was great to see a highly accomplished woman of color speaking out like this, and hopefully this book will encourage more women to come forward, give voice to their experiences in the workplace, and contribute to meaningful change.”—Roxane Gay

The science behind the traits and quirks that drive creative geniuses to make spectacular breakthroughs What really distinguishes the people who literally change the world--those creative geniuses who give us one breakthrough after another? What differentiates Marie Curie or Elon Musk from the merely creative, the many one-hit wonders among us? Melissa Schilling, one of the world's leading experts on innovation, invites us into the lives of eight people--Albert Einstein, Benjamin Franklin, Elon Musk, Dean Kamen, Nikola Tesla, Marie Curie, Thomas Edison, and Steve Jobs--to identify the traits and experiences that drove them to make spectacular breakthroughs, over and over again. While all innovators possess incredible intellect, intellect alone, she shows, does not create a breakthrough innovator. It was their personal, social, and emotional quirkiness that enabled true genius to break through--not just once but again and again. Nearly all of the innovators, for example, exhibited high levels of social detachment that enabled them to break with norms, an almost maniacal faith in their ability to overcome obstacles, and a passionate idealism that pushed them to work with intensity even in the face of criticism or failure. While these individual traits would be unlikely to work in isolation--being unconventional without having high levels of confidence, effort, and goal directedness might, for example, result in rebellious behavior that does not lead to meaningful outcomes--together they can fuel both the ability and drive to pursue what others deem impossible. Schilling shares the science behind the convergence of traits that increases the likelihood of success. And, as Schilling also reveals, there is much to learn about nurturing breakthrough innovation in our own lives--in, for example, the way we run organizations, manage people, and even how we raise our children.

Whether you are already working in tech or looking to launch your career, you will learn about the experiences of female innovators and entrepreneurs. The varied life and career stories of these role models constitute an inspirational book for women in STEM and tech entrepreneurship. This book features 20 in-depth, candid interviews. Interviewees include CEOs, founders, pioneers, and inventors from a wide spectrum of tech organizations ranging from software to hardware across sectors as varied as accounting, genomics, mobile technology, e-commerce, business intelligence, online education, and video games. Danielle Newnham, a mobile startup and e-commerce entrepreneur and online community organizer, presents the insights, instructive anecdotes, strategies, and advice shared by women, including the obstacles they encountered and how they overcame them. The primary audience for *Female Innovators at Work* is women and girls already in or looking to get into tech. The secondary audience is men in tech who wish to learn more about their female peers and the obstacles they face and to learn how they can contribute to leveling the field of occupational opportunity and strengthening tech teams and companies through merit and diversity. Readers of these interviews will learn:

- The right stuff to succeed as a woman in tech
- The opportunities that exist for women in tech
- The obstacles women face in tech and how to overcome them
- How to build a supportive network and find mentorship
- How to raise capital for your startup and from whom

Award-winning author and women's rights advocate Dr. Nina Ansary takes readers on a 4,000-year global and historic journey exposing the repercussions of centuries of gender

inequality. In 1929, British novelist Virginia Woolf ran her fingers along the spines of the books in her library wondering why no woman in Shakespeare's era had written "a word of that extraordinary literature when every other man, it seemed, was capable of song or sonnet." She concluded, "Indeed, I would venture to guess that Anon, who wrote so many poems without signing them, was often a woman." Nearly a century after Woolf penned those incisive words--frequently modified as "For most of history, Anonymous was a woman"--the phenomenon of female anonymity persists as women worldwide continue to be restricted by society's formal and unspoken barriers. - Why does Virginia Woolf's statement still echo in the twenty-first century? - Why have women been consistently denied opportunities that are automatically given to men? - And why has the historical record failed to adequately recognize notable women? *Anonymous Is a Woman*. . .exposes the roots and manifestations of institutionalized gender discrimination; dismantles centuries of historical bias through biographical profiles of fifty remarkable, yet forgotten women innovators; and challenges ingrained stereotypical assumptions to advance an unconventional argument for equality and inclusivity. 100% of all proceeds from the sale of the book go to charitable organizations and institutions.

This collection brings together leading scholars and practitioners with a variety of interests as related to women entrepreneurs. Taking a unique scholarly-practice approach, Crittenden builds an enticing story around several key variables that influence go-to-market strategies for women entrepreneurs.

"Jam packed with insights from women in the field," this is an invaluable career guide for the aspiring or experienced female tech professional (*Forbes*) As the CEO of a startup, Tarah Wheeler is all too familiar with the challenges female tech professionals face on a daily basis. That's why she's teamed up with other high-achieving women within the field—from entrepreneurs and analysts to elite hackers and gamers—to provide a roadmap for women looking to jump-start, or further develop, their tech career. In an effort to dismantle the unconscious social bias against women in the industry, Wheeler interviews professionals like Brianna Wu (founder, Giant Spacekat), Angie Chang (founder, Women 2.0), Keren Elazari (TED speaker and cybersecurity expert), Katie Cunningham (Python educator and developer), and Miah Johnson (senior systems administrator) about the obstacles they have overcome to do what they love. Their inspiring personal stories are interspersed with tech-focused career advice. Readers will learn: · The secrets of salary negotiation · The best format for tech resumes · How to ace a tech interview · The perks of both contracting (W-9) and salaried full-time work · The secrets of mentorship · How to start your own company · And much more **BONUS CONTENT:** Perfect for its audience of hackers and coders, *Women in Tech* also contains puzzles and codes throughout—created by Mike Selinker (Lone Shark Games), Gabby Weidling (Lone Shark Games), and cryptographer Ryan "LostboY" Clarke—that are love letters to women in the industry. A distinguished anonymous contributor created the Python code for the cover of the book, which references the mother of computer science, Ada Lovelace. Run the code to see what it does!

"It is not about provocation, reaction or even invocation, it is about transformation: mentally and physically."—Marina Abramovic, artist "Art is subjective, and if one sees something in an image, that projection is a reflection of the spectator, who sees what he or she wants to see, whose critique is relevant to him or herself, exposing his or her own perversions."—Irina Lonesco, artist Until the late twentieth century, women's creative skills were relegated to craft and decorative arts, and valued only for utilitarian purposes in service to others and the manufacturing of products to benefit society. After enduring the great injustice of being denied the freedom that self-expression brings through art for the joy of the human spirit, *Women of the Underground: Art* celebrates those female cultural innovators who are creating new artwork that pushes boundaries, dares to question, and redefines the genres of mixed media; theater;

film; photography; and visual, conceptual, and performance art. In this groundbreaking anthology that will inspire artists and everyone interested in alternatives to mainstream culture, as well as serve as a reference book for art historians, twenty-six female artists describe their ideas, beginnings, influences, and creative techniques. Contains interviews with Lady Pink, Marina Abramovic, Orlan, Aleksandra Mir, Penny Arcade, Johanna Went, the Guerrilla Girls, and many others. Editor Zora von Burden was born and raised in San Francisco, California. A frequent contributor to The San Francisco Herald, von Burden also wrote the screenplay for Geoff Corder's underground cult classic film, Hotel Hopscotch.

Data is fundamental to the modern world. From economic development, to healthcare, to education and public policy, we rely on numbers to allocate resources and make crucial decisions. But because so much data fails to take into account gender, because it treats men as the default and women as atypical, bias and discrimination are baked into our systems. And women pay tremendous costs for this bias, in time, money, and often with their lives.

Celebrated feminist advocate Caroline Criado Perez investigates shocking root cause of gender inequality and research in *Invisible Women*, diving into women's lives at home, the workplace, the public square, the doctor's office, and more. Built on hundreds of studies in the US, the UK, and around the world, and written with energy, wit, and sparkling intelligence, this is a groundbreaking, unforgettable exposé that will change the way you look at the world.

"[A] solid contribution to the growing popular literature on the subject."—PUBLISHERS WEEKLY From one of Time Magazine's "Forty Most Influential Minds in Technology" comes an essential collection of candid, first-hand accounts of women in technology. Women in technology are on the rise in both power and numbers, and now it's more important than ever to not lose that momentum, to "lean in" and close the gender gap. Although they make up half of the population, only 14% of engineers in the United States are women. They take the seeds of technological advancement and build something life-changing, potentially life-saving. The future of technology depends on the full and active participation of women and men working together, and it is vital that women are both educated and encouraged to go into the tech sectors. Hailed by Foreign Policy Magazine as a "Top 100 Global Thinker," professor, researcher, and entrepreneur Vivek Wadhwa, alongside award-winning journalist Farai Chideya, set out to collect anecdotes and essays from global leaders, sharing how their experiences in innovative industries frame the future of entrepreneurship. With interviews and essays from hundreds of women in STEM fields, including Anousheh Ansari the first female private sector space explorer, former Google VP and current CTO of the USA Megan Smith, Ory Okolloh of the Omidyar Network, venture capitalist Heidi Roizen and CEO of Nanobiosym Dr. Anita Goel, MD, PhD, *Innovating Women* offers perspectives on the challenges that women face, the strategies that they employ in the workplace, and how an organization can succeed or fail in its attempts to support the career advancement of women.

New York Times Bestseller "I want to rip out every page of this glorious book and hang them on my wall so that I can be surrounded by these incredible women all day long." —Emma Straub, New York Times bestselling author of *The Vacationers* and *Modern Lovers* Over 100 exceptional and influential women describe how they embraced their creative spirit, overcame adversity, and sparked a global movement of entrepreneurship. Media titans and ceramicists, hoteliers and tattoo artists, comedians and architects—taken together, these profiles paint a beautiful picture of what happens when we pursue our passions and dreams.

Gender and Pop Culture examines the intersection of media, society, gender, and culture through a multi-disciplinary lens. The book serves both as a text and reader, focused on an examination of gender and society.

From microaggressions to the wage gap, *The Memo* empowers women of color with actionable advice on challenges and offers a clear path to success. Most

business books provide a one-size-fits-all approach to career advice that overlooks the unique barriers that women of color face. In *The Memo*, Minda Harts offers a much-needed career guide tailored specifically for women of color. Drawing on knowledge gained from her past career as a fundraising consultant to top colleges across the country, Harts now brings her powerhouse entrepreneurial experience as CEO of *The Memo* to the page. With wit and candor, she acknowledges "ugly truths" that keep women of color from having a seat at the table in corporate America. Providing straight talk on how to navigate networking, office politics, and money, while showing how to make real change to the system, *The Memo* offers support and long-overdue advice on how women of color can succeed in their careers.

Written by leading scholars from a wide range of countries, this book advances the understanding of women's entrepreneurship by drawing attention to the contexts in which they operate. With its impact on gendered institutions and gendered social forces, it will be of interest for researchers, faculty and students as well as policy-makers and practitioners. It is the fifth in the series of books produced in partnership with the Diana International Research Network.

This book describes the experiences and successes of female innovators and entrepreneurs in the still largely male-dominated tech-world in twenty candid interviews. It highlights the varied life and career stories that lead these women to the top positions in the technology industry that they are in now. Interviewees include CEOs, founders, and inventors from a wide spectrum of tech organizations across sectors as varied as mobile technology, e-commerce, online education, and video games. Interviewer Danielle Newnham, a mobile startup and e-commerce entrepreneur herself as well as an online community organizer, presents the insights, instructive anecdotes, and advice shared with her in the interviews, including stories about raising capital for one's start-up, and about the obstacles these women encountered and how they overcame them. This timely book will be of great interest to anyone working in tech or looking to get into the industry, and more in general: to everyone wanting to learn how they can contribute to leveling the field of occupational opportunity and to strengthening teams and companies through merit and diversity.

Welcome to the cybersecurity (also called information security or InfoSec) field! If you are interested in a career in cybersecurity, you've come to the right book. So what exactly do these people do on the job, day in and day out? What kind of skills and educational background do you need to succeed in this field? How much can you expect to make, and what are the pros and cons of these various professions? Is this even the right career path for you? How do you avoid burnout and deal with stress? This book can help you answer these questions and more. *Cybersecurity and Information Security Analysts: A Practical Career Guide*, which includes interviews with professionals in the field, covers the following areas of this field that have proven to be stable, lucrative, and growing professions.

Security Analysts/Engineers Security Architects Security Administrators Security

Software Developers Cryptographers/Cryptologists/Cryptanalysts

An exciting look at how women entrepreneurs are transforming agriculture through high technology. 21st-century agriculture is now on the cutting edge of technological innovation. Drones, AI, sophisticated soil sensors, data analytics, blockchain, and robotics are transforming agriculture into the growing field of agtech. And women entrepreneurs are the driving spirits making this transformation happen. *From Farms to Incubators* presents inspiring stories of how women entrepreneurs from diverse cultural and ethnic backgrounds are leading the agtech revolution. Each agribusiness leader profiled in *From Farms to Incubators* tells her own story of how she used agtech innovation to solve specific business problems and succeed. These business cases demonstrate the influence of female innovation, the new technologies applied to agribusiness problems, and the career opportunities young women can find in agribusiness. *From Farms to Incubators* also documents the sweeping changes happening in American food production. Growers in the United States and around the world face rising challenges, including climate change, limited water and land supply, uncertainties in immigration policy, a severe labor shortage, and the problem of feeding a rising population estimated at 9 billion in 2050. The entrepreneurs profiled in *From Farms to Incubators* are the new leaders in tackling these problems through tech innovation. The women profiled speak frankly on the advantages and drawbacks of technological solutions to agriculture and offers lessons in making technology productive in real work. Offering both exhilarating role models for young women seeking high technology careers and a provocative glimpse into the future of food production, *From Farms to Incubators* documents how women leaders are profitably disrupting the world's oldest industry. Innovation is seen as one of the main engines of economic growth creating prosperous nations and enabling technological development within industries and sectors This Handbook contributes to the field of innovation by providing a wide range of studies from

Successful women reveal some of the mistakes they made in their careers, how they learned from them, and how their mistakes made them better leaders.

This e-only volume expands and updates the original 4-volume *Encyclopedia of Women in Today's World* (2011), offering a wide range of new entries and new multimedia content. The entries reflect such developments as the Arab Spring that brought women's issues in the Islamic world into sharp relief, the domination of female athletes among medal winners at the London 2012 Olympics, nine more women joining the ranks of democratically elected heads of state, and much more. The 475 articles in this e-only update (accompanied by photos and video clips) supplement the themes established in the original edition, providing a vibrant collection of entries dealing with contemporary women's issues around the world.

Map the innovation space—and blaze a path to profits and growth Countless books, articles, and other advice promise leaders solutions to the complex

challenges they face. Some offer quick, silver-bullet remedies—a straight line to success!—and some are so technical that readers get lost before they begin. Now, there's Mapping Innovation, a refreshing alternative in the crowded business innovation space. Engaging and informative without sacrificing substance and expertise, this groundbreaking guide provides thorough background on some of the greatest innovations of the past century as well as . It details the processes that advanced them from inception to world-changing products—and shows you how to replicate their success. Business innovation expert Greg Satell helps you find your way by revealing the four models of innovation: Basic Research, Breakthrough Innovation, Sustaining Innovation, and Disruptive Innovation. One size does not fit all, so he provides a framework—the Innovation Matrix—for discovering which “type” of innovation process best suits the problem you need to solve. It's about asking the right questions, so that you can apply the right strategies to the problems you need to solve. In the end, you'll have a crystal clear model for disrupting the marketplace, scaling your efforts to propel your enterprise forward, and leverage digital platforms to your advantage. Mapping Innovation offers a simple and accessible but powerful approach to developing a strategy that will put you light years ahead of the competition!.

This book "isn't about the famous tech trailblazers you already know, like Sheryl Sandberg and Marissa Mayer. Instead, veteran journalists Heather Cabot and Samantha Walravens introduce readers to the ... female entrepreneurs and technologists fighting at the grassroots level for an ownership stake in the revolution that's changing the way we live, work and connect to each other"--Amazon.com.

Empowering stories of game-changing women Dorothy Parker observed, “It’s a man’s world;” the lady entrepreneurs and game-changers profiled in Women Who Launch would beg to differ. Unlike the matrons of the 1950s—the women who lunched—these kick-ass females left their DNA in the annals of time. A history of women in business and beyond: Julia Ward-Howe showed what’s good for the goose is good for the gander when she created the Girl Scouts of America. Sara Joseph Hale—authoress of Mary had a Little Lamb—convinced Lincoln to launch a national day of thanks while Anna Jarvis persuaded President Wilson to initiate a day in tribute of mothers. Estee Lauder revolutionized the cosmetics industry. The tradition of these Mothers of Invention continued when, compliments of knitter Krista Suh, the heads of millions were adorned with pink, pussy-cat ears in the largest women's march in history. These women who launched prove—in the words of Rosie the Riveter, “We can do it!” Biographies of women creators, innovators, and leaders: Women Who Launch is filled with inspiring true stories of women activists, artists, entrepreneurs who launched some of the most famous companies, brands, and organizations today and changed the world. It is at once a collection of biographies and a testament of female empowerment. Readers will find:

- The stories behind renowned companies, brands, and organizations and the diverse women who launched them
- Empowering quotes from strong

women and those who refused to be kept down • Motivation to all women who want to succeed in their careers, launch companies, and change the world Find motivation in your career and life with the amazing history of women entrepreneurship, activism, and leadership.

Break through barriers to achieve a rewarding future in tech Nonfiction Book Awards Silver Winner Women of Color in Tech: A Blueprint for Inspiring and Mentoring the Next Generation of Technology Innovators will help you overcome the obstacles that often prevent women of color from pursuing and staying in tech careers. Contrary to popular belief, tech careers are diverse and fun—and they go far beyond just coding. This book will show you that today's tech careers are incredibly dynamic, and you'll learn how your soft skills—communication, public speaking, networking—can help you succeed in tech. This book will guide you through the process of cultivating strong relationships and building a network that will get you where you want to be. You'll learn to identify a strong, knowledgeable support network that you can rely on for guidance or mentorship. This step is crucial in getting young women of color into tech careers and keeping them there. Build your professional network to get the guidance you need Find a mentor who understands your goals and your struggles Overcome negativity and stay motivated through difficult times Identify and develop the soft skills that you need to get ahead in tech Read this book to help bring to life your vision of a future in tech. With practical advice and inspiring stories, you'll develop the right tools and the right mindset. Whether you're just considering going into tech or you want to take your current career to the next level, Women of Color in Tech will show you how to uncover the resources you need to succeed.

Discover the work of female artists who have made their mark on the art world. Women's Art Work introduces readers to the lives and work of the world's most renowned artists. With a foreword from Tate's first female director, Maria Balshaw, this collection celebrates the creativity of women in more than 30 biographies, investigating their practices and exploring their contributions to the art world. Readers will learn about a diverse group of innovators like Frida Kahlo, Cindy Sherman, Ana Mendieta, Lubaina Himid, Cao Fei, and the Guerrilla Girls. From early pioneers to today's most radical creators, these women have overcome obstacles, broken boundaries, and enriched our understanding of what art is and can be. With a glossary of art terms, a timeline of major milestones, and educational sidebars, this highly illustrated book is perfect for any art lover. Additionally, it features original interviews with living artists—including Yayoi Kusama, Lorna Simpson, and Rachel Whiteread. Featured artists include: - Eileen Agar - Anni Albers - Louise Bourgeois - Sonia Boyce - Claude Cahun - Judy Chicago - Tacita Dean - Tracey Emin - Cao Fei - Simryn Gill - Guerrilla Girls - Natalia Goncharova - Anthea Hamilton - Barbara Hepworth - Lubaina Himid - Gwen John - Joan Jonas - Frida Kahlo - Yayoi Kusama - Agnes Martin - Ana Mendieta - Berthe Morisot - Georgia O'Keeffe - Paula Rego - Bridget Riley - Doris Salcedo - Cindy Sherman - Lorna Simpson - Dayanita Singh - Gillian Wearing -

Rachel Whiteread - Lynette Yiadom-Boakye - Fahrelnissa Zeid

Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures. This not only leads to higher success in new businesses, but it enhances the overall state of the global market. *Entrepreneurship: Concepts, Methodologies, Tools, and Applications* provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur. Including research-based studies on knowledge production, social entrepreneurship, and distribution, this multi-volume publication is an ideal source for practitioners, academicians, researchers and upper-level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits.

A powerful call to action for achieving equality in leadership. Women make up fewer than ten per cent of national leaders worldwide, and behind this eye-opening statistic lies a pattern of unequal access to power. Through conversations with some of the world's most powerful and interesting women--including Jacinda Ardern, Hillary Rodham Clinton, Christine Lagarde, Michelle Bachelet, and Theresa May--*Women and Leadership* explores gender bias and asks why there aren't more women in leadership roles.

How women can "lean in" to entrepreneurship to create the life they want! Claudia Reuter left a promising corporate career to raise her two young children but realized, when re-entering the workforce, that the gap in her resume looked like a gap in ambition—not a purposeful plan. Instead of leaning into a corporate career and fighting the structures and systems designed by and for men decades ago, or leaning out and giving up income, Claudia took a different path. That decision ultimately led to success in the corporate world and at home. In *Yes, You Can Do This!* Claudia shares her own reasons for starting a business, and makes a call to action for women to consider entrepreneurship so that they can create businesses with the rules they want and change the playing field for others, making a significant impact in the world. More than a "How-to book" on building a business, Claudia provides clear examples and practical resources to help others create the life they want through entrepreneurship. In *Yes, You Can Do This!* you'll learn: How to develop and share your vision How to deal with stereotypes and unconscious bias How to leverage perceived weaknesses and turn them into strengths How to balance life at high speeds and avoid burnout How to cultivate the confidence to move from idea to creating a company with the culture and rules you want In *Yes, You Can Do This!* women are provided with an electrifying third career option: it's not just "lean in" or "lean out," but startup and change the playing field for others in the process. Praise for *Yes, You Can Do This!* "Combining compelling storytelling with practical, tactical advice, Reuter has created a manifesto for the next generation of female founders. Rooted in the research around gender and work, this is a must read for women looking to launch the next new thing." - Jennifer McFadden, Associate Director of Entrepreneurial Programs, Yale School of Management "A must-read for any woman considering taking the leap into entrepreneurship, *You Can Do This* brings together today's best thinking about women in the workplace with practical advice for creating your dream career and life - by starting a company. Whether you are just curious or ready to take the leap, this book is a great read and a valuable resource." -Anna Barber, Managing Director, Techstars "Claudia helps not just the female entrepreneur, but all entrepreneurs, find their footing in what can be an overwhelming whirlwind of starting a business. This book is not only inspiring and uplifting, but positively necessary for any woman

looking to find success in the startup space! -Shira Atkins, Co-founder & CMO Wonder Media Network "Stories of entrepreneurial success exist in abundance for men who receive 97.8% of venture funding and hold 95% of CEO roles. What is most inspiring about Claudia's book, making me want to shout from the rooftop, is that it is told from the perspective of an everyday woman who pushed hard through barriers, doubts, and setbacks that any entrepreneur would face. On top of all that, she overcame obstacles that are uniquely ours as women today.

Claudia is now a standout among women, but with her book in hand, women who want to build a business to scale have a blueprint and path to do so. Here's to making dreams come true!"

-Coco Brown, CEO and Founder, The Athena Alliance. "As I read through the book, there were multiple points where I thought, 'Every man in any startup or fast-growing business should read this.' As a man in technology, I took away a number of new ideas, along with examples that were explained in a way that I wouldn't have been able to do prior to reading Claudia's book"

-Brad Feld, Managing Director, at Foundry Group, author of Venture Deals and Do More In a world where tech companies are still male-dominated and women are often dissuaded from STEM careers, Broad Band shines a much-needed light on the bright minds history forgot, from pioneering database poets, data wranglers, and hypertext dreamers to glass ceiling-shattering dot com-era entrepreneurs. This electrifying corrective to tech history introduces us all to our long-overlooked tech mothers and grandmothers - showing us that if there's a 'boy's club' that dominates Silicon Valley today, it's an anachronism.

A fun and feminist look at forgotten women in science, technology, and beyond, from the bestselling author of THE FANGIRL'S GUIDE TO THE GALAXY You may think you know women's history pretty well. But have you ever heard of. . . - Alice Ball, the chemist who developed an effective treatment for leprosy—only to have the credit taken by a man? - Mary Sherman Morgan, the rocket scientist whose liquid fuel compounds blasted the first U.S. satellite into orbit? - Huang Daopo, the inventor whose weaving technology revolutionized textile production in China—centuries before the cotton gin? Smart women have always been able to achieve amazing things, even when the odds were stacked against them. In Wonder Women, author Sam Maggs tells the stories of the brilliant, brainy, and totally rad women in history who broke barriers as scientists, engineers, mathematicians, adventurers, and inventors. Plus, interviews with real-life women in STEM careers, an extensive bibliography, and a guide to women-centric science and technology organizations—all to show the many ways the geeky girls of today can help to build the future. Table of Contents: Women of Science Women of Medicine Women of Espionage Women of Innovation Women of Adventure Poetry in America is flourishing in this new millennium and asking serious questions of itself: Is writing marked by gender and if so, how? What does it mean to be experimental? How can lyric forms be authentic? This volume builds on the energetic tensions inherent in these questions, focusing on ten major American women poets whose collective work shows an incredible range of poetic practice. Each section of the book is devoted to a single poet and contains new poems; a brief "statement of poetics" by the poet herself in which she explores the forces — personal, aesthetic, political — informing her creative work; a critical essay on the poet's work; a biographical statement; and a bibliography listing works by and about the poet. Underscoring the dynamic give and take between poets and the culture at large, this anthology is indispensable for anyone interested in poetry, gender and the creative process.

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Female Innovators at WorkWomen on Top of TechApress

Technological innovation is exploding, and venture capitalists are continually looking to invest in the next big thing. But while female pioneers are making remarkable strides across a wide range of emerging tech fields—from robotics to virtual reality to drone technology and

autonomous flight—they are receiving only a small fraction of the available funding, an inequity that harms both innovator and investor alike. In *WTF*, tech investor Nisa Amols profiles a dozen female founders whose remarkable work will make a profound difference in the way we live tomorrow. This eye-opening volume provides a new appreciation of the extraordinary strides being made in disruptive technology by female entrepreneurs who are building a new world. Whether you're a VC searching for new investment opportunities in cutting-edge technology or a young woman who's considering entering the STEM fields, here is your invitation to help shape the future.

Nearly 40% of all U.S. businesses are women-owned, and by 2025 the Census Bureau projects it will rise to 55%. The trend is new, dating back just to the 1980s, but its impact is already felt. Not only are women achieving empowerment and bettering their lives in many different ways, but the beneficial affect on the economic well-being of the entire country is also clear. Coughlin examines the fundamental problems that face women entrepreneurs globally; identifies, documents, and explains how they cope with and solve them; profiles the more successful entrepreneurs today and explains how they got where they are; and delineates the traits of the successful entrepreneur. Research-based, well written, with a useful list of organizations that offer help to owners and prospective owners of new businesses, plus real life accounts that get to the heart of what it takes to succeed as an entrepreneur, Coughlin's book is welcome, necessary reading for anyone fascinated by business—and eager to create a business of one's own.

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