

Exploring Strategy

Asia and Oceania are close geographically, have complementary trade and investment opportunities, and have developed strong business relationships during recent decades. The rapid growth of Asia has provided huge two-way opportunities in trade and investment for businesses in these areas. In the coming decades, continued strong growth in East Asia is likely to be accompanied by even stronger growth in South Asia. Businesses in Oceania are generally better placed than those of Western Europe and North America to take early advantage of the burgeoning opportunities in Asia. *Emerging Business and Trade Opportunities Between Oceania and Asia* is a comprehensive reference that comprises research on the latest business ventures and developments that are being forged between countries that include Australia, China, and India. This book provides insight into general knowledge about the trade and investment policies and patterns of the two areas and specific knowledge about more targeted trade and investment opportunities. Covering a plethora of topics such as economic development, knowledge management, and start-ups across a wide range of industries that include tourism and hospitality, elderly care services, and information technology sectors, it is ideal for existing and new business entrepreneurs in Oceania and Asia; economic and political commentators; and researchers, academics, and students working in the fields of economics and business-oriented disciplines. Additionally, business professionals and financial investors can use the book to gain a deeper understanding of investment opportunities in areas such as health and tourism, and business consultants can utilize it to develop road maps for their clients of future business opportunities in what will continue to be the largest and most rapidly growing part of the world economy.

With over one million copies sold worldwide, *Exploring Strategy* has long been the essential strategy text for managers of today and tomorrow. From entrepreneurial start-ups to multinationals, charities to government agencies, this book raises the big questions about organisations- how they grow, how they innovate and how they change.

'Exploring Strategic Change is by far the most useful and relevant book available on the vital topic of change management. Written in an accessible style yet drawing on solid theoretical foundations, this latest edition includes up-to-date case examples and new insights in topical areas such as employee engagement. I would thoroughly recommend this book to anyone who wants to know more about the realities of managing change.' Professor Katie Bailey (nee Truss), University of Sussex 'It's wonderful to have a new edition of this definitive text on strategic change. Refreshed with new examples and contemporary concepts, this classic continues as the most complete and accessible resource in its domain.' Richard Whittington, Professor of Strategic Management, University of Oxford *Exploring Strategic Change* engages with the dynamic and complex process of developing and delivering strategic and organisational change, from the analysis of context through to the formulation and implementation of effective strategies and solutions. Change management has become a highly sought after managerial competence for senior executives and middle managers. This book is written to help both students and practising managers develop skills relevant to change management, with the focus on enabling executives to implement their strategic agenda through attention to the practice of strategic change. Using the unique and innovative framework of the change kaleidoscope, the reader will not only develop valuable insights into the practice of managing strategic change, but will also learn to appreciate the need for change approaches tailored to context. Frequent examples encourage both critical reflection and application of theory. A focus on the delivery of change, as well as its design, enables students to supplement their skills in analysis with judgement, translation and implementation skills. This fourth edition of *Exploring Strategic Change* provides A wide range of short illustrations from both the private and public sectors. More attention to the concept of the change path as a critical design choice. More coverage of leadership, change agency skills and enabling conditions for change. An emphasis on exercising judgement and reading and rewriting the context as key change competences. Two new long case studies to explore the complexity of managing change. *Exploring Strategic Change* is written for undergraduate and postgraduate students, practising managers and change agents on Strategy, HR and OB-related modules on the management of change. Julia Balogun is Professor of Strategic Management at the School of Management, University of Bath. Veronica Hope Hailey is Professor of Management Studies and Dean of the School of Management, University of Bath. Stefanie Gustafsson is a lecturer and Prize Fellow in HRM at the School of Management, University of Bath.

The nature of biomedical research has been evolving in recent years. Technological advances that make it easier to study the vast complexity of biological systems have led to the initiation of projects with a larger scale and scope. In many cases, these large-scale analyses may be the most efficient and effective way to extract functional information from complex biological systems. *Large-Scale Biomedical Science: Exploring Strategies for Research* looks at the role of these new large-scale projects in the biomedical sciences. Though written by the National Academies' Cancer Policy Board, this book addresses implications of large-scale science extending far beyond cancer research. It also identifies obstacles to the implementation of these projects, and makes recommendations to improve the process. The ultimate goal of biomedical research is to advance knowledge and provide useful innovations to society. Determining the best and most efficient method for accomplishing that goal, however, is a continuing and evolving challenge. The recommendations presented in *Large-Scale Biomedical Science* are intended to facilitate a more open, inclusive, and accountable approach to large-scale biomedical research, which in turn will maximize progress in understanding and controlling human disease.

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This book explores the influence of the modes of knowledge transfer and environmental dynamism on the relationship between strategic actions and the sustainable balanced scorecard measurement of performance. Special emphasis is placed on emerging multinational enterprises in Kenya, a country that is rapidly becoming one of the fastest growing economies in Africa. The chapters address the best strategy for sustainable performance, the integral modes of knowledge transfer on strategy for sustainable performance and the achievement of sustainable performance in dynamic business environments. Providing innovative research on 25 diverse MNEs in Kenya, this book can be used by managers, investors, consultants, researchers and postgraduate students to understand the strategic mechanisms used by these emerging enterprises.

Understand basics and develop expertise to think and behave like a manager Exploring Strategy, 12th Edition, by Whittington, Angwin, Regner, Johnson and Scholes has long been the essential introduction to strategy for the managers of today and tomorrow and has sold over one million copies worldwide. From entrepreneurial start-ups to multinationals, charities to government agencies, this book raises the big questions about organisations – how they prosper, how they grow, how they innovate and how they change. Text and Cases also provides a wealth of extra case studies written by experts in the subject to aid and enrich your understanding. Examples are taken from events and organisations as diverse as Adnams, Siemens, Air Asia, Apple, Handelsbanken, Glastonbury and the Indian Premier League. New to this edition: The 12th Edition of Exploring Strategy has been comprehensively updated to help you: · Understand clearly the key concepts and tools of strategic management · Explore hot topics, including business models, corporate governance, innovation and entrepreneurship · Learn from case studies on world-famous organisations such as ITV, IKEA, Uber, Airbnb, Alibaba, and the Chinese movie business. Richard Whittington is Professor of Strategic Management at the Saïd Business School, University of Oxford. Duncan Angwin is Dean of Nottingham University Business School. Patrick Regner is Professor of Strategic Management at Stockholm School of Economics. Gerry Johnson is Emeritus Professor of Strategic Management at Lancaster University School of Management. Kevan Scholes is Emeritus Professor of Strategic Management and formerly Director of the Sheffield Business School. Pearson, the world's learning company.

« The public sector in many countries remains a major part of the economy in terms of both employment and provision of services. But the last 15 years it has undergone a revolution in structure, performance and management thinking.

Exploring public sector strategy, the latest book in the Exploring Corporate Strategy series, explores how strategic management theory and practice is applicable to public sector organisations. » (Tiré de l'endos du livre).

The defining attributes of the 21st-century economy and fourth industrial revolution are innovation, technology, globalization, and a rapid pace of change. Therefore, an organization's capacity to enhance the capabilities of its workforce and create a culture of continuous learning are vital to remaining competitive. These trends make an effective learning-and-development (L&D) function more critical than ever. This compendium of articles, from L&D professionals at McKinsey & Company, discusses every facet of professional development and training-from ensuring that L&D's efforts are closely aligned with business strategy to elements of advancing the L&D function, designing learning solutions, deploying digital learning, executing flawlessly, measuring impact, and ensuring good governance. For L&D professionals seeking to hone their organization's efforts, Elevating Learning & Development: Insights and Practical Guidance from the Field is the ideal resource.

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Exploring Strategy Text and Cases

Linked directly to Exploring Corporate Strategy, this book examines how a united view of strategic and financial issues can become a practical reality.

Exploring Strategy offers an outstanding and engaging real-world view of strategy. It equips readers with a detailed understanding of the issues and techniques of strategy, using illustration and application to make sense of the subject. With unique and powerful learning tools such as engaging case studies, a new strategy simulation and video assignments and having sold over 900,000 copies worldwide, Exploring Strategy provides a proven high quality resource that you can't do without. Explore hot topics in cutting edge issues such as innovation and entrepreneurship, strategic change and acquisitions and alliances. Consider the 'key debates' and the different strategy 'lenses' to get new perspectives and set you on your way to better grades in your assignments and exams. Follow up on the recommended readings at the end of each chapter. They will enhance your learning and give you an extra edge in your course work. Put yourself in the driving seat with the Strategy Experience simulation, which gives you practical hands-on experience of strategic decision-making in organisations. Create a personalised study plan that identifies your strengths and weaknesses, then recommends a tailored set of resources that will help to develop your understanding of strategy. Download audio and video resources, including case studies on IKEA, Land Rover and the Eden Project, that put a spotlight on strategy in practice.

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This edition of 'Exploring Strategic Change' focuses on the implementation of organizational change and the management of organizational transitions.

Cardiac arrest often strikes seemingly healthy individuals without warning and without regard to age, gender, race, or health status. Representing the third leading cause of death in the United States, cardiac arrest is defined as "a severe malfunction or cessation of the electrical and mechanical activity of the heart ... [which] results in almost instantaneous loss of consciousness and collapse". Although the exact number of cardiac arrests is unknown, conservative estimates suggest that approximately 600,000 individuals experience a cardiac arrest in the United States each year. In June 2015, the Institute of Medicine (IOM) released its consensus report Strategies to Improve Cardiac Arrest Survival: A Time to Act, which evaluated the factors affecting resuscitation research and outcomes in the United States. Following the release of this report, the National Academies of Sciences, Engineering, and Medicine was asked to hold a workshop to explore the barriers and opportunities for advancing the IOM recommendations. This publication summarizes the presentations and discussions from the workshop.

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An extensive process of market research & product development has formed the basis for this new edition. It covers all of the underlying concepts, processes of development & analytical methods of corporate strategy within a variety of organisations.

These articles, which are practical rather than discursive, each deal with an individual tool or technique that is useful for effective strategic management. They are fully cross referenced to the 4th edition of the textbook Exploring Corporate Strategy.

One million students and business executives have used the market-leading text Exploring Strategy to boost their academic and professional careers. The expert authors now transfer the essence of Exploring Strategy into The Fundamentals of Strategy. This book is particularly suited for those engaged in short courses.

Listening in a second language is challenge for students and teachers alike. This book provides a personal account of an action research intervention involving listening strategy instruction that investigated the viability of this innovative pedagogy in the Japanese university context.

Knowledge management captures the right knowledge, to the right user, who in turn uses the knowledge to improve organizational or individual performance to increase effectiveness.

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An in-depth quantitative analysis is undertaken in this paper to assist the Southern African Development Community (SADC) Secretariat, member countries, and development partners in setting future regional investment priorities for agricultural research and development in the SADC region. A primary goal of this work was to identify a range of agricultural research priorities for achieving sector productivity and overall economic growth in southern Africa, at both the country and regional levels. This is accomplished by adopting an integrated modeling framework that combines a disaggregated spatial analytical model with an economywide multimarket model developed specifically for the region.

"We are delighted to offer this twelfth edition of Exploring Strategy. With sales of previous editions now well over one million worldwide, we believe we have a tried and tested product. Yet the strategy field is constantly changing. For this edition, therefore, we have thoroughly refreshed all chapters, with new concepts, new cases and new examples throughout. Here we would like to highlight three principal changes, while recalling some of the classic features of the book"--

How do strategists decide what they wish to achieve through war, and how they might accomplish it? And why does their understanding of violence regularly turn out to be wrong? In seeking answers to these questions Kenneth Payne draws on the study of psychology to examine strategic behaviour during the Vietnam War. He explores the ways in which cognitive biases distort our sense of our own agency and our decision-making, arguing that much of the latter is emotional, shaped by unconscious processing and driven by a prickly concern for social esteem. The Nixon and Johnson administrations both proved susceptible to the processes that are familiar to students of modern neuroscience and psychology, but perhaps less appreciated within strategic studies. US strategists in the Vietnam era miscalculated in ways that would surprise rational theorists, but not evolutionary psychologists: they exaggerated the stakes, embraced risky and overly optimistic solutions, and failed to appreciate the limits of force to shatter the enemy's resolve. Their concern for reputation led to escalation, based on a flawed conception of what such escalation could achieve. The Vietnam conflict provides an excellent illustration that war is an inherently psychological phenomenon. This challenges abstract notions of rationality in strategic affairs, suggesting that the strategists -- much like the rest of us -- are strangers to themselves.

As schools have become more aware of their role in addressing personal and social issues, the importance of 'values and attitudes' have begun shaping education and curricula worldwide. Drama in Education explores the six fundamental pillars of the national curriculum guide of Iceland in relation to these changing values and attitudes. Focusing on the importance of human relations, this book explores literacy, sustainability, health and welfare, democracy and human rights, equality and creativity. It demonstrates the capability of drama as a teaching strategy for effectively working towards these fundamental pillars and reflects on how drama in education can be used to empower children to become healthy, creative individuals and active members in a democratic society. Offering research-based examples of using drama successfully in different educational contexts and considering practical challenges within the classroom, Drama in Education: Exploring Key Research Concepts and Effective Strategies is an essential guide for any modern drama teacher.

This book provides a practical and theoretical guide to incorporating language learning strategies in second language learning and teaching. It presents the views of learners as well as the practical experiences of teachers involved, and considers how to deal with problems in strategy training. The importance of metacognition is emphasised throughout. The book is the result of a project by an international group of teachers supported by the European Centre for Modern Languages.

This package includes a physical copy of Exploring Strategy text only 10th edition as well as access to the eText and MyStrategyLab. With over one million copies sold worldwide, Exploring Strategy has long been the essential introduction to strategy for the managers of today and tomorrow. From entrepreneurial start-ups to multinationals, charities to government agencies, this book raises the big questions about organisations - how they grow, how they innovate and how they change. With two new members added to the renowned author team, this tenth edition of Exploring Strategy has been comprehensively updated to help you: - Understand clearly the key concepts and tools of strategic management - Explore hot topics, including internationalisation, corporate governance, innovation and entrepreneurship - Learn from case studies on world-famous

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This insightful book examines human resource management practice and its perceived impact on performance in the non-profit sector. Presenting case studies of six NGOs in Kenya, it explores HRM practices in a non-profit setting, and uncovers details about HRM practice by organizations in the development sector that are not found in NGO management books. Informed by the author's practical experience in the field, Human Resource Management in International NGOs is a unique study that marries theory and practice, challenging the reader to reflect on the interpretative application of management theory and stakeholder participation.

The monograph is devoted to the notion of strategic intervention and its application in the foreign language classroom, in particular with reference to teaching grammar structures. The first four chapters, which are theoretical in nature, address such concepts as form-focused instruction, language learning strategies and strategies-based instruction. The last chapter provides insight into the results of a study investigating the grammar learning strategies employed by advanced learners of English. Additionally, the chapter presents the views of foreign language teachers on the idea of introducing strategy training in the foreign language classroom. The book closes with the discussion concerning the implementation of strategy training and its value in teaching target language grammar.

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