

Experimental Design By Cochran And Cox

This textbook gives a representation of the design and analysis of experiments, that comprises the aspects of classical theory for continuous response and of modern procedures for categorical response, and especially for correlated categorical response. Complex designs, as for example, cross-over and repeated measures, are included. Thus, it is an important book for statisticians in the pharmaceutical industry as well as for clinical research in medicine and dentistry. Purposefully designed as a resource for practicing and student toxicologists, *Statistics and Experimental Design for Toxicologists and Pharmacologists, Fourth Edition* equips you for the regular statistical analysis of experimental data. Starting with the assumption of basic mathematical skills and knowledge, the author supplies a complete and systematic yet practical introduction to the statistical methodologies available for, and used in, the discipline. For every technique presented, a worked example from toxicology is also presented. See what's new in the Fourth Edition: The first practical guide to performing meta analysis allowing for using the power inherent in multiple similar studies Coverage of Bayesian analysis and data analysis in pharmacology and toxicology Almost 200 problems with solutions Discussion of analysis of receptor binding assays, safety pharmacology assays and other standard types conducted in pharmacology A new chapter explaining the basics of Good Laboratory Practices (GLPs) For those with computer skills, this edition has been enhanced with the addition of basic SAS Written specifically for toxicologists and pharmacologists, the author draws on more than 30 years of experience to provide understanding of the philosophical underpinnings for the overall structure of analysis. The book's organization fosters the ordered development of skills and yet still facilitates ease of access to information as needed. This Fourth Edition gives you the tools necessary to perform rigorous and critical analysis of experimental data and the insight to know when to use them.

This text presents a comprehensive treatment of basic statistical methods and their applications. It focuses on the analysis of variance and regression, but also addressing basic ideas in experimental design and count data. The book has four connecting themes: similarity of inferential procedures, balanced one-way analysis of variance, comparison of models, and checking assumptions. Most inferential procedures are based on identifying a scalar parameter of interest, estimating that parameter, obtaining the standard error of the estimate, and identifying the appropriate reference distribution. Given these items, the inferential procedures are identical for various parameters. Balanced one-way analysis of variance has a simple, intuitive interpretation in terms of comparing the sample variance of the group means with the mean of the sample variance for each group. All balanced analysis of variance problems are considered in terms of computing sample variances for various group means. Comparing different models provides a structure for examining

both balanced and unbalanced analysis of variance problems and regression problems. Checking assumptions is presented as a crucial part of every statistical analysis. Examples using real data from a wide variety of fields are used to motivate theory. Christensen consistently examines residual plots and presents alternative analyses using different transformation and case deletions. Detailed examination of interactions, three factor analysis of variance, and a split-plot design with four factors are included. The numerous exercises emphasize analysis of real data. Senior undergraduate and graduate students in statistics and graduate students in other disciplines using analysis of variance, design of experiments, or regression analysis will find this book useful.

The beauty of DOE is about learning--from mistakes, from trying new things, and from working with others. *Cautionary Tales in Designed Experiments* aims to explain statistical design of experiments (DOE), Ronald Fisher's great innovation, to readers with minimal mathematical knowledge and skills. The book starts with historical examples and goes on to cover missteps, mismanaged experiments, learnings, the importance of randomization, and more. In later chapters, the book covers more statistical concepts, such as various designs for experiments, analysis of variance, Bayes' theorem in DOE, measurement, and when experiments fail. The book concludes by citing the ubiquity of statistical design of experiments.

This volume introduces the reader to one of the most fundamental topics in social science statistics: experimental design. The authors clearly show how to select an experimental design based on the number of independent variables and the number of subjects. Other topics addressed include variability, hypothesis testing, how ANOVA can be extended to the multi-group situation, the logic of the t test and completely randomized designs.

This book is about the statistical principles behind the design of effective experiments and focuses on the practical needs of applied statisticians and experimenters engaged in design, implementation and analysis. Emphasising the logical principles of statistical design, rather than mathematical calculation, the authors demonstrate how all available information can be used to extract the clearest answers to many questions. The principles are illustrated with a wide range of examples drawn from real experiments in medicine, industry, agriculture and many experimental disciplines. Numerous exercises are given to help the reader practise techniques and to appreciate the difference that good design can make to an experimental research project. Based on Roger Mead's excellent *Design of Experiments*, this new edition is thoroughly revised and updated to include modern methods relevant to applications in industry, engineering and modern biology. It also contains seven new chapters on contemporary topics, including restricted randomisation and fractional replication.

Handbook of Field Experiments explains how to conduct experimental research, presents a catalog on what research has

uncovered thus far, and describes which areas remain to be explored. The section on methodology will be of particular interest to scholars working with experimental methods. Among substantive findings, contributors report on a body of results in areas from politics, to education, and firm productivity, demonstrating the power of these methods, while shedding light on issues such as robustness and external validity. Separating itself from circumscribed debates of specialists, this volume surpasses in usefulness the many journal articles and narrowly-defined books written by practitioners. Balances methodological insights with analyses of principal findings and suggestions for further research Appeals broadly to social scientists seeking to develop an expertise in field experiments Strives to be analytically rigorous Written in language that is accessible to graduate students and non-specialist economists

Sections include: experiments and generalised causal inference; statistical conclusion validity and internal validity; construct validity and external validity; quasi-experimental designs that either lack a control group or lack pretest observations on the outcome; quasi-experimental designs that use both control groups and pretests; quasi-experiments: interrupted time-series designs; regression discontinuity designs; randomised experiments: rationale, designs, and conditions conducive to doing them; practical problems 1: ethics, participation recruitment and random assignment; practical problems 2: treatment implementation and attrition; generalised causal inference: a grounded theory; generalised causal inference: methods for single studies; generalised causal inference: methods for multiple studies; a critical assessment of our assumptions.

Using Propensity Scores in Quasi-Experimental Designs, by William M. Holmes, examines how propensity scores can be used to reduce bias with different kinds of quasi-experimental designs and to fix or improve broken experiments. Requiring minimal use of matrix and vector algebra, the book covers the causal assumptions of propensity score estimates and their many uses, linking these uses with analysis appropriate for different designs. Thorough coverage of bias assessment, propensity score estimation, and estimate improvement is provided, along with graphical and statistical methods for this process. Applications are included for analysis of variance and covariance, maximum likelihood and logistic regression, two-stage least squares, generalized linear regression, and general estimation equations. The examples use public data sets that have policy and programmatic relevance across a variety of disciplines.

This bestselling professional reference has helped over 100,000 engineers and scientists with the success of their experiments. The new edition includes more software examples taken from the three most dominant programs in the field: Minitab, JMP, and SAS. Additional material has also been added in several chapters, including new developments in robust design and factorial designs. New examples and exercises are also presented to illustrate the use of designed experiments in service and transactional organizations. Engineers will be able to apply this information to improve the quality and efficiency of working systems.

A complete and well-balanced introduction to modern experimental design Using current research and discussion of the topic along with clear applications, Modern Experimental Design highlights the guiding role of statistical principles in experimental design construction. This text can serve as both an applied introduction as well as a concise review of the essential types of experimental designs and their applications. Topical

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coverage includes designs containing one or multiple factors, designs with at least one blocking factor, split-unit designs and their variations as well as supersaturated and Plackett-Burman designs. In addition, the text contains extensive treatment of: Conditional effects analysis as a proposed general method of analysis Multiresponse optimization Space-filling designs, including Latin hypercube and uniform designs Restricted regions of operability and debarred observations Analysis of Means (ANOM) used to analyze data from various types of designs The application of available software, including Design-Expert, JMP, and MINITAB This text provides thorough coverage of the topic while also introducing the reader to new approaches. Using a large number of references with detailed analyses of datasets, Modern Experimental Design works as a well-rounded learning tool for beginners as well as a valuable resource for practitioners.

Oehlert's text is suitable for either a service course for non-statistics graduate students or for statistics majors. Unlike most texts for the one-term grad/upper level course on experimental design, Oehlert's new book offers a superb balance of both analysis and design, presenting three practical themes to students: • when to use various designs • how to analyze the results • how to recognize various design options Also, unlike other older texts, the book is fully oriented toward the use of statistical software in analyzing experiments.

Here in one easy-to-understand volume are the statistical procedures and techniques the agricultural researcher needs to know in order to design, implement, analyze, and interpret the results of most experiments with crops. Designed specifically for the non-statistician, this valuable guide focuses on the practical problems of the field researcher. Throughout, it emphasizes the use of statistics as a tool of research—one that will help pinpoint research problems and select remedial measures. Whenever possible, mathematical formulations and statistical jargon are avoided. Originally published by the International Rice Research Institute, this widely respected guide has been totally updated and much expanded in this Second Edition. It now features new chapters on the analysis of multi-observation data and experiments conducted over time and space. Also included is a chapter on experiments in farmers' fields, a subject of major concern in developing countries where agricultural research is commonly conducted outside experiment stations. Statistical Procedures for Agricultural Research, Second Edition will prove equally useful to students and professional researchers in all agricultural and biological disciplines. A wealth of examples of actual experiments help readers to choose the statistical method best suited for their needs, and enable even the most complicated procedures to be easily understood and directly applied. An International Rice Research Institute Book

This book provides practical, research-based advice on how to conduct high-quality stated choice studies. It covers every aspect of the topic, from planning and writing the survey, to analyzing results, to evaluating quality. There is no other book on the market today that so thoroughly addresses the methodology of stated choice. Chapters are written by top-notch academics and practitioners in an accessible style, offering practical, tough advice.

Design and Analysis of Experiments with R presents a unified treatment of experimental designs and design concepts commonly used in practice. It connects the objectives of research to the type of experimental design required, describes the process of creating the design and collecting the data, shows how to perform the proper analysis of the data,

Most core statistics texts cover subjects like analysis of variance and regression, but not in much detail. This book provides clear and comprehensive coverage of the concepts behind ANOVA as well as its technical implementation. It emphasizes facilitating students' intuitive and common sense understanding of the concepts before delving into computation.

Volume III includes more selections of articles that have initiated fundamental changes in statistical methodology. It contains

articles published before 1980 that were overlooked in the previous two volumes plus articles from the 1980's - all of them chosen after consulting many of today's leading statisticians.

The Wiley Classics Library consists of selected books that have become recognized classics in their respective fields. With these new unabridged and inexpensive editions, Wiley hopes to extend the life of these important works by making them available to future generations of mathematicians and scientists. This title addresses those basic aspects of research design which are common to many related fields in the social sciences, health sciences, education, and market research. The work presents a unified approach to a common core of problems of statistical design that exists in all these fields, along with basic similarities in practical solutions. Describing many examples and analogies that are 'portable' from application field to application field, *Statistical Design for Research* deals with designs that are the primary basis of research studies, but are neglected in most statistical textbooks that tend to concentrate on statistical analysis. This text takes a broader, more general and philosophical view of the statistics for the more fundamental aspects of design than do the standard treatments of experimental design. Extensively illustrated and carefully organized into seven chapters and 44 sections, this book can be readily consulted by research workers or graduate students!

The development and introduction of new experimental designs in the last fifty years has been quite staggering, brought about largely by an ever-widening field of applications. *Design and Analysis of Experiments, Volume 2: Advanced Experimental Design* is the second of a two-volume body of work that builds upon the philosophical foundations of experimental design set forth by Oscar Kempthorne half a century ago and updates it with the latest developments in the field. Designed for advanced-level graduate students and industry professionals, this text includes coverage of incomplete block and row-column designs; symmetrical, asymmetrical, and fractional factorial designs; main effect plans and their construction; supersaturated designs; robust design, or Taguchi experiments; lattice designs; and cross-over designs.

An easy to read survey of data analysis, linear regression models and analysis of variance. The extensive development of the linear model includes the use of the linear model approach to analysis of variance provides a strong link to statistical software packages, and is complemented by a thorough overview of theory. It is assumed that the reader has the background equivalent to an introductory book in statistical inference. Can be read easily by those who have had brief exposure to calculus and linear algebra. Intended for first year graduate students in business, social and the biological sciences. Provides the student with the necessary statistics background for a course in research methodology. In addition, undergraduate statistics majors will find this text useful as a survey of linear models and their applications.

Expanding on the National Research Council's Guide for the Care and Use of Laboratory Animals, this book deals specifically with mammals in neuroscience and behavioral research laboratories. It offers flexible guidelines for the care of these animals, and guidance on adapting these guidelines to various situations without hindering the research process. *Guidelines for the Care and Use of Mammals in Neuroscience and Behavioral Research* offers a more in-depth treatment of concerns specific to these

disciplines than any previous guide on animal care and use. It treats on such important subjects as: The important role that the researcher and veterinarian play in developing animal protocols. Methods for assessing and ensuring an animal's well-being. General animal-care elements as they apply to neuroscience and behavioral research, and common animal welfare challenges this research can pose. The use of professional judgment and careful interpretation of regulations and guidelines to develop performance standards ensuring animal well-being and high-quality research. Guidelines for the Care and Use of Mammals in Neuroscience and Behavioral Research treats the development and evaluation of animal-use protocols as a decision-making process, not just a decision. To this end, it presents the most current, in-depth information about the best practices for animal care and use, as they pertain to the intricacies of neuroscience and behavioral research.

The past six years have seen a substantial increase in the attention paid by research workers to the principles of experimental design. The Second Edition of brings this handbook up to date, while retaining the basic framework that made it so popular. Describes the most useful of the designs that have been developed with accompanying plans and an account of the experimental situations for which each design is most suitable. Examples come from diverse fields of research, with an emphasis on biology and agriculture, two of the authors' specialties. New chapters have been added: one discusses the fractional replication of experiments. A second is concerned with experiments of the factorial type that present new methods and designs in which the factors represent quantitative variables measured on a continuous scale. Other new material includes an introductory account of experimental strategies for finding the levels at which the factors must be set in order to obtain maximum response and coverage of new incomplete block designs.

In conjunction with top survey researchers around the world and with Nielsen Media Research serving as the corporate sponsor, the Encyclopedia of Survey Research Methods presents state-of-the-art information and methodological examples from the field of survey research. Although there are other "how-to" guides and references texts on survey research, none is as comprehensive as this Encyclopedia, and none presents the material in such a focused and approachable manner. With more than 600 entries, this resource uses a Total Survey Error perspective that considers all aspects of possible survey error from a cost-benefit standpoint. This book is a concise and innovative book that gives a complete presentation of the design and analysis of experiments in approximately one half the space of competing books. With only the modest prerequisite of a basic (non-calculus) statistics course, this text is appropriate for the widest possible audience. Two procedures are generally used to analyze experimental design data—analysis of variance (ANOVA) and regression analysis. Because ANOVA is more intuitive, this book devotes most of its first three chapters to showing how to use ANOVA to analyze balanced (equal sample size) experimental design data. The text first discusses regression analysis at the end of Chapter 2, where regression is used to analyze data that cannot be analyzed by ANOVA: unbalanced (unequal sample size) data from two-way factorials and data from incomplete block designs. Regression is then used again in Chapter 4 to analyze data resulting from two-level fractional factorial and block confounding experiments. Written to meet the needs of both students and applied researchers, Design of Experiments for Agriculture and the

Natural Sciences, Second Edition serves as an introductory guide to experimental design and analysis. Like the popular original, this thorough text provides an understanding of the logical underpinnings of design and analysis by selecting and discussing only those carefully chosen designs that offer the greatest utility. However, it improves on the first edition by adhering to a step-by-step process that greatly improves accessibility and understanding. Real problems from different areas of agriculture and science are presented throughout to show how practical issues of design and analysis are best handled. Completely revised to greatly enhance readability, this new edition includes: A new chapter on covariance analysis to help readers reduce errors, while enhancing their ability to examine covariances among selected variables Expanded material on multiple regression and variance analysis Additional examples, problems, and case studies A step-by-step Minitab® guide to help with data analysis Intended for those in the agriculture, environmental, and natural science fields as well as statisticians, this text requires no previous exposure to analysis of variance, although some familiarity with basic statistical fundamentals is assumed. In keeping with the book's practical orientation, numerous workable problems are presented throughout to reinforce the reader's ability to creatively apply the principles and concepts in any given situation.

Most medical researchers, whether clinical or non-clinical, receive some background in statistics as undergraduates. However, it is most often brief, a long time ago, and largely forgotten by the time it is needed. Furthermore, many introductory texts fall short of adequately explaining the underlying concepts of statistics, and often are divorced Although statistical design is one of the oldest branches of statistics, its importance is ever increasing. This book describes the principles that underpin good design, paying attention to both the theoretical background and the problems arising from real experimental situations.

The contributors to Best Practices in Quantitative Methods envision quantitative methods in the 21st century, identify the best practices, and, where possible, demonstrate the superiority of their recommendations empirically. Editor Jason W. Osborne designed this book with the goal of providing readers with the most effective, evidence-based, modern quantitative methods and quantitative data analysis across the social and behavioral sciences. The text is divided into five main sections covering select best practices in Measurement, Research Design, Basics of Data Analysis, Quantitative Methods, and Advanced Quantitative Methods. Each chapter contains a current and expansive review of the literature, a case for best practices in terms of method, outcomes, inferences, etc., and broad-ranging examples along with any empirical evidence to show why certain techniques are better. Key Features: Describes important implicit knowledge to readers: The chapters in this volume explain the important details of seemingly mundane aspects of quantitative research, making them accessible to readers and demonstrating why it is important to pay attention to these

details. Compares and contrasts analytic techniques: The book examines instances where there are multiple options for doing things, and make recommendations as to what is the "best" choice—or choices, as what is best often depends on the circumstances. Offers new procedures to update and explicate traditional techniques: The featured scholars present and explain new options for data analysis, discussing the advantages and disadvantages of the new procedures in depth, describing how to perform them, and demonstrating their use. Intended Audience: Representing the vanguard of research methods for the 21st century, this book is an invaluable resource for graduate students and researchers who want a comprehensive, authoritative resource for practical and sound advice from leading experts in quantitative methods.

This book provides a conceptual systematization and a practical tool for the randomization of between-subjects and within-subjects experimental designs in social, behavioural, and health sciences. The author adopts a pedagogical strategy that allows the reader to implement all randomization methods by relying on the materials given in the appendices and using the common features included in any word processor software. In the companion website (www.fpce.uc.pt/niips/randmethods), along with other supplementary materials, the reader can freely download IBM SPSS and R versions of SCRAED, a package that performs simple and complex random assignment in experimental design, including the 18 randomization methods presented in Chapters 2 and 3.

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Discover what you can do with R! Introducing the R system, covering standard regression methods, then tackling more advanced topics, this book guides users through the practical, powerful tools that the R system provides. The emphasis is on hands-on analysis, graphical display, and interpretation of data. The many worked examples, from real-world research, are accompanied by commentary on what is done and why. The companion website has code and datasets, allowing readers to reproduce all analyses, along with solutions to selected exercises and updates. Assuming basic statistical knowledge and some experience with data analysis (but not R), the book is ideal for research scientists, final-year undergraduate or graduate-level students of applied statistics, and practising statisticians. It is both for learning and for reference. This third edition expands upon topics such as Bayesian inference for regression, errors in variables, generalized linear mixed models, and random forests.

"This book covers the basics of traditional educational testing, measurement, and evaluation theory and methodology, as well as sociopolitical issues and trends influencing the future of that research and practice"--Publisher's description.

Design of experiments (DOE) is an off-line quality assurance technique used to achieve best performance of products and processes. This book covers the basic ideas, terminology, and the application of techniques necessary to conduct a study using

DOE. The text is divided into two parts—Part I (Design of Experiments) and Part II (Taguchi Methods). Part I (Chapters 1–8) begins with a discussion on basics of statistics and fundamentals of experimental designs, and then, it moves on to describe randomized design, Latin square design, Graeco-Latin square design. In addition, it also deals with statistical model for a two-factor and three-factor experiments and analyses 2^k factorial, 2^{k-m} fractional factorial design and methodology of surface design. Part II (Chapters 9–16) discusses Taguchi quality loss function, orthogonal design, objective functions in robust design. Besides, the book explains the application of orthogonal arrays, data analysis using response graph method/analysis of variance, methods for multi-level factor designs, factor analysis and genetic algorithm. This book is intended as a text for the undergraduate students of Industrial Engineering and postgraduate students of Mechtronics Engineering, Mechanical Engineering, and Statistics. In addition, the book would also be extremely useful for both academicians and practitioners KEY FEATURES : Includes six case studies of DOE in the context of different industry sector. Provides essential DOE techniques for process improvement. Introduces simple graphical methods for reducing time taken to design and develop products.

This volume is a collection of exercises with their solutions in Design and Analysis of Experiments. At present there is not a single book which collects such exercises. These exercises have been collected by the authors during the last four decades during their student and teaching years. They should prove useful to graduate students and research workers in Statistics. In Chapter 1, theoretical results that are needed for understanding the material in this book, are given. Chapter 2 lists the exercises which have been collected by the authors. The solutions of these problems are given in Chapter 3. Finally an index is provided for quick reference. Grateful appreciation for financial support for Dr. Kabe's research at St. Mary's University is extended to National Research Council of Canada and St. May's University Senate Research Committee. For his visit to the Department of Mathematics and Statistics the authors are thankful to the Bowling Green State University.

Healthcare providers, consumers, researchers and policy makers are inundated with unmanageable amounts of information, including evidence from healthcare research. It has become impossible for all to have the time and resources to find, appraise and interpret this evidence and incorporate it into healthcare decisions. Cochrane Reviews respond to this challenge by identifying, appraising and synthesizing research-based evidence and presenting it in a standardized format, published in The Cochrane Library (www.thecochranelibrary.com). The Cochrane Handbook for Systematic Reviews of Interventions contains methodological guidance for the preparation and maintenance of Cochrane intervention reviews. Written in a clear and accessible format, it is the essential manual for all those preparing, maintaining and reading Cochrane reviews. Many of the principles and methods described here are appropriate for systematic reviews applied to other types of research and to systematic reviews of interventions undertaken by others. It is hoped therefore that this book will be invaluable to all those who want to understand the role of systematic reviews, critically appraise published reviews or perform reviews themselves.

This book integrates social science research methods and the descriptions of over 40 univariate, bivariate, and multivariate tests to include a description of the purpose, key assumptions and requirements, example research question and null hypothesis, SPSS

procedures, display and interpretation of SPSS output, and what to report for each test. It is classroom tested and current with IBM SPSS 22. This expanded second edition also features companion website materials including copies of the IBM SPSS datasets used to create the SPSS output presented in the book, and Microsoft PowerPoint presentations that display step-by-step instructions on how to run popular SPSS procedures. Included throughout the book are various sidebars highlighting key points, images and SPSS screenshots to assist understanding the material presented, self-test reviews at the end of each chapter, a decision tree to facilitate identification of the proper statistical test, examples of SPSS output with accompanying analysis and interpretations, links to relevant web sites, and a comprehensive glossary. Underpinning all these features is a concise, easy to understand explanation of the material.

An essential textbook for any student or researcher in biology needing to design experiments, sample programs or analyse the resulting data. The text begins with a revision of estimation and hypothesis testing methods, covering both classical and Bayesian philosophies, before advancing to the analysis of linear and generalized linear models. Topics covered include linear and logistic regression, simple and complex ANOVA models (for factorial, nested, block, split-plot and repeated measures and covariance designs), and log-linear models. Multivariate techniques, including classification and ordination, are then introduced. Special emphasis is placed on checking assumptions, exploratory data analysis and presentation of results. The main analyses are illustrated with many examples from published papers and there is an extensive reference list to both the statistical and biological literature. The book is supported by a website that provides all data sets, questions for each chapter and links to software.

We shall examine the validity of 16 experimental designs against 12 common threats to valid inference. By experiment we refer to that portion of research in which variables are manipulated and their effects upon other variables observed. It is well to distinguish the particular role of this chapter. It is not a chapter on experimental design in the Fisher (1925, 1935) tradition, in which an experimenter having complete mastery can schedule treatments and measurements for optimal statistical efficiency, with complexity of design emerging only from that goal of efficiency. Insofar as the designs discussed in the present chapter become complex, it is because of the intransigency of the environment: because, that is, of the experimenter's lack of complete control. Bringing together both new and old results, *Theory of Factorial Design: Single- and Multi-Stratum Experiments* provides a rigorous, systematic, and up-to-date treatment of the theoretical aspects of factorial design. To prepare readers for a general theory, the author first presents a unified treatment of several simple designs, including completely randomized designs, block designs, and row-column designs. As such, the book is accessible to readers with minimal exposure to experimental design. With exercises and numerous examples, it is suitable as a reference for researchers and as a textbook for advanced graduate students. In addition to traditional topics and a thorough discussion of the popular minimum aberration criterion, the book covers many topics and new results not found in existing books. These include results on the structures of two-level resolution IV designs, methods for constructing such designs beyond the familiar foldover method, the extension of minimum aberration to nonregular designs, the equivalence of generalized minimum aberration and minimum moment aberration, a Bayesian approach, and some results on

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nonregular designs. The book also presents a theory that provides a unifying framework for the design and analysis of factorial experiments with multiple strata (error terms) arising from complicated structures of the experimental units. This theory can be systematically applied to various structures of experimental units instead of treating each on a case-by-case basis.

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