

Exhibitors Directory The Star

In 1997, James Cameron's "Titanic", became the first motion picture to earn a billion dollars worldwide. These essays ask the question: What made "Titanic" such a popular movie? Why has this film become a cultural and film phenomenon? What makes it so fascinating to the film-going public?

"A smart and eminently readable examination of the life and career of one of the twentieth century's most influential movie critics."—Los Angeles Times

"Engrossing and thoroughly

researched."—Entertainment Weekly • A New York Times Book Review Notable Book of 2011 • The first major biography of the most influential, powerful, and controversial film critic of the twentieth century

Pauline Kael was, in the words of Entertainment Weekly's movie reviewer Owen Gleiberman, "the Elvis or Beatles of film criticism." During her tenure at The New Yorker from 1968 to 1991, she was the most widely read and, often enough, the most provocative critic in America. In this first full-length biography of the legend who changed the face of film criticism, acclaimed author Brian Kellow (author of *Can I Go Now?: The Life of Sue Mengers, Hollywood's First Superagent*) gives readers a richly detailed view of Kael's remarkable life—from her youth in rural California to her early struggles to establish her writing career to her peak years at The

New Yorker.

The advent of color, big musicals, the studio system, and the beginning of institutionalized censorship made the thirties the defining decade for Hollywood. The year 1939, celebrated as "Hollywood's greatest year," saw the release of such memorable films as *Gone with the Wind*, *The Wizard of Oz*, and *Stagecoach*. It was a time when the studios exercised nearly absolute control over their product as well as over such stars as Bette Davis, Clark Gable, and Humphrey Bogart. In this fifth volume of the award-winning series *History of the American Cinema*, Tino Balio examines every aspect of the filmmaking and film exhibition system as it matured during the Depression era.

A latest edition of the classic reference features updated and recast profiles as well as 100 new entries for such stars as Clive Owen, Scarlett Johansson and Heath Ledger, in a provocative and personal resource by the award-winning documentary producer of *The Making of a Legend: Gone with the Wind*.

Overloaded with the mass of information on the Internet? Frustrated by how difficult it is to find what you really want? Now you don't need to spend hours browsing around the Internet or grappling with the huge number of "hits" from an Internet search engine: the *Directory of Web Sites* will take you straight to the best educational sites on the Internet. From archaeology to zoology, from dance to technology, the *Directory* provides information more than 5,500 carefully selected Web sites that represent the best of what the Internet has to offer. The sites are grouped by subject; each

one features a full description; and the text is complemented throughout by screenshots and fact boxes. As well, sites have been selected purely on educational merit: all sites with overtly commercial content and influence from Internet providers have been excluded.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

Hollywood Vault is the story of how the business of film libraries emerged and evolved, spanning the silent era to the sale of feature libraries to television. Eric Hoyt argues that film libraries became valuable not because of the introduction of new technologies but because of the emergence and growth of new markets, and suggests that studying the history of film libraries leads to insights about their role in the contemporary digital marketplace. The history begins in the mid-1910s, when the star system and other developments enabled a market for old films that featured current stars. After the transition to films with sound, the reissue market declined but the studios used their libraries for the production of remakes and other derivatives. The turning point in the history of studio libraries occurred during the mid to late 1940s, when changes in American culture and an industry-wide recession convinced the studios to employ their libraries as profit centers through the use of theatrical reissues. In the 1950s, intermediary distributors used the growing market of television to harness libraries aggressively as foundations for cross-media expansion, a trend that continues today. By the late 1960s, the television marketplace and the exploitation of film libraries became so lucrative that they prompted conglomerates to acquire the studios. The first book to discuss film libraries as

an important and often underestimated part of Hollywood history, Hollywood Vault presents a fascinating trajectory that incorporates cultural, legal, and industrial history.

Prolific American film producer Amedee J. Van Beuren (1879-1938) did not start out in the film industry. After a decade spent in business and advertising, Van Beuren turned his intellect and creativity towards acquiring a foothold in film and began building his empire. He is best known to animation fans for his bizarre cartoons of the 1920s and 1930s, featuring such zanies as Molly Moo Cow, Cubby Bear and Tom and Jerry (not the cat-and-mouse duo). But the majority of the 1,499 films produced by Van Beuren between 1918 and 1937 were live-action short subjects--travelogues, comedies, musicals, sports reels and more. His roster of star performers included Bert Lahr, Shemp Howard, Ethel Waters and (indirectly) Charlie Chaplin. Van Beuren also made several feature films starring legendary big-game hunter Frank Buck, and a 12-episode serial headlining horror icon Lon Chaney, Jr. Capped by a complete list of his films, this engrossing chronicle of Amedee Van Beuren's vast output is the first all-inclusive history of one of moviedom's most successful and least-known filmmakers.

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Traces the thirty-year history of the Hollywood studio, describes its most important films, and looks at the various individuals who ran the company.

Nordic Exposures explores how Scandinavian whiteness and ethnicity functioned in classical Hollywood cinema between and during the two world wars. Scandinavian identities could seem mutable and constructed at moments, while at other times they were deployed as representatives of an essential, biological, and natural category. As Northern European Protestants, Scandinavian immigrants and emigres assimilated into the mainstream rights and benefits of white American identity with comparatively few barriers or obstacles. Yet Arne Lunde demonstrates that far from simply manifesting a normative unmarked whiteness, Scandinavianness in mass-immigration America and in Hollywood cinema of the twentieth century could be hyperwhite, provisionally off-white, or not even white at all. Lunde investigates key silent films, such as Technicolor's *The Viking* (1928), Victor Sjöström's *He Who Gets Slapped* (1924), and Mauritz Stiller's *Hotel Imperial* (1927). The crises of Scandinavian foreign voice and the talkie revolution are explored in Greta Garbo's first sound film, *Anna Christie* (1930). The author also examines Warner Oland's long career of Asian racial masquerade (most famously as Chinese detective Charlie Chan), as well as Hollywood's and Third Reich Cinema's war over assimilating the Nordic female

star in the personae of Garbo, Sonja Henie, Ingrid Bergman, Kristina Soderbaum, and Zarah Leander.

Previous biographies of American actress Frances Farmer (1913–1970) have downplayed her professional achievements to emphasize her turbulent personal life, including several police arrests and repeated confinements in a state mental hospital. By focusing upon her acting career, this book endeavors to restore her position as a significant Hollywood player of the 1930s, '40s and '50s. An analysis of her film, radio and television work is offered, as well as assessments of the three Frances Farmer biopics and the documentaries in which she is featured. Each of her 16 films receives a chapter-length discussion. A very lengthy biographical chapter is included.

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