

Essentials Of Business Law 1st Edition 9781621784883

Essentials of Business Law, 1e takes a balanced approach and covers both the Contracts and the Regulatory material that is crucial for Business Law professions. It is light on Contracts, making it more appropriate for those who want a briefer, less expensive book that still covers all the topics. KEY TOPICS: Business decisions; online commerce & Internet law; business ethics; international law; contemporary environment and non internet-related legal issues; and landmark cases which highlight the most important cases and statutes that have shaped the law in the United States. MARKET: For those currently practicing in legal and/or business environments.

A less-expensive grayscale paperback version is available. Search for ISBN 9781680923018. Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions. Business Law I Essentials may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches.

"We wrote this book because our primary sense of who we are as professionals is that we are teachers. We play various roles in our careers, but we are especially dedicated to our students. We want them to listen, read, create, and evaluate more effectively as a result of their experience in a business law class. Above all, we want them to sense the importance and excitement of the law"--

Packed with 2013 and 2014 cases, FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e covers core business law topics like contracts and sales in a concise paperback. Summarized cases integrated throughout the text illustrate key points of law without unnecessary detail. Intended for the one-term course focused primarily on contracts and sales, the text condenses the latest legal topics--including cyberlaw, health-care, financial reform, and more--for quick comprehension. An entire chapter is devoted to Internet Law, Social Media, and Privacy. Current, abbreviated, and affordable, FUNDAMENTALS OF BUSINESS LAW TODAY: SUMMARIZED CASES, 10e provides an easy-to-understand alternative to traditional Business Law texts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Specifically designed for use as a supplement to a textbook for undergraduate business law at the university level. Cases are presented for classroom discussion.

The tools for success can be found in this comprehensive Study Guide, which offers chapter objectives, chapter outlines, key terms, a variety of question types, research paper topics, and a sample exam for each section. And if your students are taking the CPA exam, they will appreciate the business law review that is designed to help them prepare!

The new, tenth edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. While continuing to offer all of the features that have made the nine prior editions successful, this new edition includes a new chapter on the areas of law affected by social media, updated content, and enhanced support materials. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is ease--ease of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law.

Praised for its relevant, straightforward coverage, ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT, 13E illustrates how to apply legal concepts to business situations. This comprehensive, yet succinct, reader-friendly approach provides a depth of coverage ideal for business success and CPA exam preparation without technical jargon. Integrated and summarized landmark and recent cases work with more than 220 figures, tables, diagrams, and summaries to ensure understanding. Key legal terms are clearly defined and illustrated, while numerous examples relate material to real life. Critical-thinking features strengthen analytical skills as readers acquire a fundamental knowledge of the principles of law that apply to business transactions. Gain insight into the function and operation of courts and administrative agencies and learn to recognize potential legal problems in business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT, 11TH EDITION gives your students a complete understanding of business law and today's legal environment with a reader-focused, straightforward approach. Cases are carefully summarized and integrated in order to present both recent legal issues and landmark court decisions in a way that minimizes legal jargon. This edition thoroughly addresses a broad variety of key subjects and ethical issues while covering all business law topics required for success on today's CPA exam. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Dynamic Business Law: The Essentials is appropriate for the one-semester Business Law course. It contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper-level law class. The text provides an examination of the basic questions, concepts, and legal rules of business law. Emphasis on the BUSINESS in business law. Dynamic Business Law: The Essentials emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly 'defending' the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law: The Essentials contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law: The Essentials as well -- to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to tie in this component even further.

"Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions."--website.

The new, ninth edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and

environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is ease—ease of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law.

Recognized for accurate, relevant, and straightforward coverage, *BUSINESS LAW AND THE REGULATION OF BUSINESS*, 13E illustrates how legal concepts apply to today's common business situations. The book's comprehensive, yet succinct, approach provides the depth of coverage ideal for business success and CPA exam preparation without technical jargon. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Successful leaders are great teachers and successful teachers serve as models of leadership. This book enables leaders and teachers to understand and use the best practices developed by award-winning professors, each of whom teaches one of the seven areas that are essential for business success. These professors candidly discuss their successes and failures in the classroom, the mentors who inspired them, how they developed their teaching methods, their rigorous preparation for class, and the role of research in their teaching. Through descriptions of the professors in action, readers will gain an insider's perspective on their teaching skills, and witness how they teach the seven essentials for success in a variety of settings--MBA, Executive MBA, and executive education courses. The chapters also describe the daily lives (professional and personal) of the professors, and the impact they have beyond the classroom in improving organizations and society. If you are a leader or teacher--or if you are interested in the content of a business school education--this book provides an insider's perspective on the best practices used by legendary professors when teaching the seven essentials that represent the core body of knowledge for business success.

Interesting, clear, and applied, *BUSINESS LAW TODAY, THE ESSENTIALS: TEXT AND SUMMARIZED CASES*, 11E is a concise guide to the law and what it means in the business world -- from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, *BUSINESS LAW TODAY: THE ESSENTIALS* includes coverage of contemporary topics that impact not only the business world, but also the reader's personal life. The book examines timely issues, such as the financial crisis and its impact on business law, identity theft, immigration law, and diversity issues. Fascinating features and intriguing cases highlight the practicality of the concepts highlighted in the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Recognized for accurate, relevant, and straightforward coverage, *BUSINESS LAW AND THE REGULATION OF BUSINESS*, 12E illustrates how legal concepts apply to common business situations. The book's comprehensive, yet succinct, approach provides a depth of coverage ideal for business success and CPA exam preparation without technical jargon. The text includes both landmark and recent cases with the facts and decision summarized for clarity, while the opinion is carefully edited to preserve the language of the court. More than 220 figures, tables, diagrams, concept reviews, and chapter summaries clarify concepts. All key legal terms are clearly defined and explained. In addition, each chapter is carefully organized with numerous illustrative hypothetical and case examples that relate content to real-life experiences. Numerous critical-thinking features further strengthen readers' analytical skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"As esports has grown, the need for professional legal representation has grown with it. Justin's Essential Guide to the Business & Law of Esports & Professional Video Gaming provides a great baseline and will help prevent the legal horror stories of esports in the past." Mitch Reames, AdWeek and Esports Insider "Justin's exploration of the business and law side of the esports sector fills a gap of knowledge that is an absolute necessity in truly understanding the esports space." Kevin Hitt, The Esports Observer The Essential Guide to the Business & Law of Esports & Professional Video Gaming covers everything you need to know about the past, present, and future of esports and professional video gaming. The book is written by one of the foremost attorneys and business practitioners in today's esports and professional gaming scene, Justin M. Jacobson, Esq. This guide is meant to provide you with an in-depth look at the business and legal matters associated with the esports world. • Includes coverage of the stakeholders in the esports business "ecosystem," including the talent, the teams, the publishers, and the event organizers. • Explores various legal fields involved with esports, including intellectual property, employment and player unions, business investments and tax "write-offs," immigration and visas, event operation tips, social media and on-stream promotions, and much more. • The most current book on the market, with actual contract provisions modeled on existing major esports player, coach, shoutcaster, and sponsorship agreements. About the Author Justin M. Jacobson, Esq. is an entertainment and esports attorney located in New York City. For the last decade, he has worked with professional athletes, musicians, producers, DJs, record labels, fashion designers, as well as professional gamers, streamers, coaches, on-air talent, and esports organizations. He assists these creative individuals with their contract, copyright, trademark, immigration, tax, and related business, marketing, and legal issues. He is a frequent contributor to many industry publications and has been featured on a variety of entertainment, music, and esports publications and podcasts, including Business Insider, The Esports Observer, Esports Insider, Tunecore, and Sport Techie. Justin has positioned himself as a top esports business professional working with talent in a variety of franchise leagues including the Overwatch League, Overwatch Contenders, and Call of Duty Pro League as well as in many popular competitive titles such as Fortnite, CS:GO, Gears of War, Halo, Super Smash Brothers, Rainbow 6, PUBG, Madden, and FIFA and mobile games such as Brawlhalla, Clash of Clans, and Call of Duty mobile. Previously, he worked with various esports talent agencies as well as in an official capacity on behalf of several esports teams and brands.

Using an innovative storytelling style to bring cases and legal concepts to life, *INTRODUCTION TO BUSINESS LAW*, 5E presents a full range of business law topics in a series of brief, quick-reading chapters. The text delivers succinct coverage of core business law topics, emphasizes the business applications of chapter concepts, and includes summarized cases to illustrate the point of law. The fifth edition includes all-new chapters on LLCs and employment discrimination, new Case Questions, and a new emphasis on social media issues throughout. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Comprehensive, authoritative, and reader-friendly, market-leader *BUSINESS LAW: TEXT AND CASES - Commercial Law for Accountants* delivers an ideal blend of classic black letter law and cutting-edge contemporary issues and cases. Today, *BUSINESS LAW - Commercial Law for Accountants*, 14E continues to set the standard for excellence. The book's strong reader orientation makes the law accessible, interesting, and relevant. Intriguing cases, timely content, and effective learning features are thoroughly updated to represent the latest developments in business law. Cases range from precedent-setting landmarks to

important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Update that shows how digital progress is affecting the law. Numbered examples, Case in Points, sample answers, new reader-friendly Concept Summary Designs and helpful exhibits all work together to ensure reader comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover the business law and legal environment book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read. Beatty/Samuels/Abril's BUSINESS LAW AND THE LEGAL ENVIRONMENT, STANDARD EDITION, 9E is packed with current examples and real scenarios that bring law to life, whether you are a business learner or practicing professional. This reader-friendly, thorough presentation uses conversational writing to explain complex topics in easy-to-understand language. The authors draw from their experience practicing law to offer real stories that illustrate how legal concepts apply to everyday business practice. This edition also emphasizes today's digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. In addition, an in-depth discussion of executive compensation contrasts theory with everyday reality. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Packed with reader-friendly illustrations, ESSENTIALS OF BUSINESS LAW AND THE LEGAL ENVIRONMENT, 12e uses a nontechnical presentation to help your students understand the dynamics of today's legal environment for business. Covering a broad variety of key subjects and emphasizing ethical decision making, the text presents all business law topics required for success on the CPA exam. Cases are carefully summarized and integrated in order to present both recent legal issues and landmark court decisions while minimizing legal jargon. Students learn to effectively apply legal reasoning to cases and legal issues using the Issue, Rule, Application and Conclusion (IRAC) method. In addition to new Going Global features that highlight the international aspects of legal issues, the 12th Edition also includes more than 30 recent cases, updated coverage of limited liability companies and suretyship, amendments to UCC Articles, SEC rules on social media, recent U.S. Supreme Court decisions, and much more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover the business law book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read. ESSENTIALS OF BUSINESS LAW, 6th EDITION is packed with current examples and real scenarios that bring law to life for today's business learner or professional. Extremely reader-friendly, this engaging presentation uses conversational writing to explain complex topics in easy-to-understand language. Memorable real-world stories help the authors illustrate how legal concepts apply to everyday business practice. This edition emphasizes the digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

No other text conveys such a passion for this profoundly important discipline. Delivering the material in their signature engaging style, the authors pepper their writing with a focus on human conflict that illustrates legal issues from the business manager's perspective. While more brief than traditional business law texts, ESSENTIALS OF BUSINESS LAW, 5TH Edition provides solid coverage of the core topics, especially contracts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Behavioural ethics in business is an emerging field that has challenged some of the established wisdom about ethics and added some truly new insights into our understanding about decision-making and behaviour. Why do seemingly responsible employees and managers sometimes act in bad ways? This book explains how people behave in real situations and what action can be taken to nudge behaviour in a more ethical direction. This concise textbook is ideal for use in the classroom as core or additional reading on courses in business ethics and corporate social responsibility; organisational behaviour and psychology; and any module with ethics content (for example, accounting ethics and strategic management). Each chapter is presented as a story with details about the experimental designs and related research findings. The key features include learning outcomes, suggested class activities, mock assessment questions, and an annotated list of key readings and these provide a one-stop text for tutors and students interested in this increasingly important area of study.

Comprehensive, authoritative, and reader-friendly, market-leader BUSINESS LAW: The First Course - Summarized Case Edition, 14E delivers an ideal blend of classic black letter law and cutting-edge contemporary issues and cases. Today, BUSINESS LAW: The First Course - Summarized Case Edition continues to set the standard for excellence. The book's strong reader orientation makes the law accessible, interesting, and relevant. Intriguing cases, timely content, and effective learning features are thoroughly updated to represent the latest developments in business law. Cases range from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Update that shows how digital progress is affecting the law. Numbered examples, Case in Points, sample answers, new reader-friendly Concept Summary Designs and helpful exhibits all work together to ensure reader comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Interesting, clear, and applied, BUSINESS LAW TODAY, THE ESSENTIALS: TEXT AND SUMMARIZED CASES, 12E is your concise guide to the law and what it means in the business world -- from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY: THE ESSENTIALS includes coverage of contemporary topics that impact not only the business world, but also your own life. Examine the financial crisis and its impact on business law or identity theft, immigration law or diversity issues. Fascinating features and intriguing cases highlight the practicality of the concepts you are learning. Numerous learning support resources provide tools that address various learning styles.

Savvy managers no longer look at contracting processes and documents reactively but use them proactively to reach their business goals and minimize their risks. To succeed, these managers need a framework and A Short Guide to

Contract Risk provides this. The foundation of identifying and managing contract risk is what the authors call Contract Literacy: a set of skills relevant for all who deal with contracts in their everyday business environment, ranging from general managers and CEOs to sales, procurement and project professionals and risk managers. Contracts play a major role in business success. Contracts govern companies' deals and relationships with their suppliers and customers. They impact future rights, cash flows, costs, earnings, and risks. A company's contract portfolio may be subject to greater losses than anyone realizes. Still the greatest risk in business is not taking any risks. Equipped with the concepts described in this book, business and risk managers can start to see contracts differently and to use them to find and achieve the right balance for business success and problem prevention. What makes this short guide from the authors of the acclaimed Proactive Law for Managers especially valuable, if not unique, is its down-to-earth managerial/legal approach. Using lean contracting, visualization and the tools introduced in this book, managers and lawyers can achieve legally sound contracts that function as managerial tools for well thought-out, realistic risk allocation in business deals and relationships.

MindTap Business Law, for Miller's Business Law Today, The Essentials helps you learn on your terms. INSTANT ACCESS IN YOUR POCKET. Take advantage of the MindTap Mobile App to learn on your terms. Read or listen to textbooks and study with the aid of instructor notifications, flashcards, and practice quizzes. MINDTAP HELPS YOU CREATE YOUR OWN POTENTIAL. GEAR UP FOR ULTIMATE SUCCESS. Track your scores and stay motivated toward your goals. Whether you have more work to do or are ahead of the curve, you'll know where you need to focus your efforts. And the MindTap Green Dot will charge your confidence along the way. MINDTAP HELPS YOU OWN YOUR PROGRESS. CUSTOMIZE YOUR LEARNING EXPERIENCE. No one knows what works for you better than you. Highlight key text, add notes, and create custom flashcards. When it's time to study, everything you've flagged or noted can be gathered into a guide you can organize. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This is a 22-chapter, abbreviated version of Business Law Today: Text, Summarized Cases, Legal, Ethical, Regulatory, and International Environment, 4th. Cases are summarized. This text explicitly meets AACSB curriculum requirements. Many features focus on the global, political, ethical, social, environmental, and cultural context of business law. For Critical Analysis questions follow all cases, and now appear within most of the pedagogical features. An appendix to Chapter 1, chapter-ending Case Briefing Assignments, and a separate text-ending appendix provide ample opportunity for students to learn how to analyze case law. The Personal Law Handbook, included as an appendix, covers practical aspects of law such as family law, jury duty, housing law, and other topics. Two new pedagogical features emphasize technology and the Internet. Key content changes include the integration of material on lease contracts and Article 2A throughout all sales chapters, as well as the revision of negotiable instruments material to reflect law based on Revised Articles 3 and 4.

Essentials of Business and Online Commerce LawLegal, E-commerce, Ethical, and Global EnvironmentsPearson College Division

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