

Essentials Corporate Finance 8th Edition

ESSENTIALS CORPORATE FINANCE McGraw-Hill Education

Change is the one constant in business, and we must adapt or face obsolescence. Yet certain challenges never go away. That's what makes this book "must read." These are the 10 seminal articles by management's most influential experts, on topics of perennial concern to ambitious managers and leaders hungry for inspiration--and ready to run with big ideas to accelerate their own and their companies' success. If you read nothing else - full stop - read: Michael Porter on creating competitive advantage and distinguishing your company from rivals John Kotter on leading change through eight critical stages Daniel Goleman on using emotional intelligence to maximize performance Peter Drucker on managing your career by evaluating your own strengths and weaknesses Clay Christensen on orchestrating innovation within established organizations Tom Davenport on using analytics to determine how to keep your customers loyal Robert Kaplan and David Norton on measuring your company's strategy with the Balanced Scorecard Rosabeth Moss Kanter on avoiding common mistakes when pushing innovation forward Ted Levitt on understanding who your customers are and what they really want C. K. Prahalad and Gary Hamel on identifying the unique, integrated systems that support your strategy

The integrated solutions for Ross's Essentials of Corporate Finance have been specifically designed to help improve student performance, meaning that students are prepared for and engaged in class, and they can successfully solve problems and analyse the results. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Ross Essentials' succinct coverage, managerial focus, and strong end-of-chapter content combine with a complete digital solution to help your students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Now in its 10th edition, Business Finance is an essential introduction to financial decision-making in businesses. Taking a user-friendly approach, it explores the type of investments a business should make and how they should be financed, and successfully blends the theoretical, analytical and practical aspects of finance and investments. The new edition has a strong real world focus, exploring the theories surrounding financial decision making and relating these theories to what happens in the real business world. Key features: An extensive range of up-to-date real-world examples Examination of the divergences between theory and practice Expanded explanations of complex theories Comprehensive coverage of the latest international issues Clear design and pedagogical features

for enhanced readability and quick reference Visit the companion website for this book at www.pearsoned.co.uk/mclaney where you will find a variety of resources for students and lecturers alike. Business Finance is suitable for undergraduates in accounting and finance and for those on finance and financial management courses. It is also appropriate for postgraduate students with an option in accounting and finance and will be highly useful for professional accounting students. Eddie McLaney is Visiting Fellow in Accounting and Finance at the University of Plymouth.

The sixth edition of Fundamentals of Corporate Finance continues its tradition of excellence ensuring the focus remains on key principles. To accommodate courses which include coverage across a wider range of topics, the authors provide additional chapters about Leasing, Mergers and Acquisitions online. Fundamentals of Corporate Finance strives to present the material in a way that makes it coherent and easy to understand. Finance Prep Courses allow students to view a video to refresh topics, and then answer questions to test their understanding. This product gives lecturers more time in class to cover finance topics, and ensures that students do not get left behind. In addition to providing students with relevant, realistic problem-solving tools, Fundamentals of Corporate Finance has the benefit of the most current and relevant research in finance.

Essentials of Corporate Finance 4e provides students with a succinct introduction to the principles and practice of corporate and business finance. This market-leading text, adapted by Rowan Trayler and Gerhard Van de Venter, retains the accessible and popular Ross style by focusing on key concepts and a range of local and global case studies. The new edition features enhanced content coverage in areas such as company valuation using the Weighted Average Cost of Capital (WACC) and crowdfunding. The comprehensive end-of-chapter content and extensive digital resources help students solve financial problem and apply their learning in real-world scenarios. In addition, the integrated solutions to questions have been designed to help improve students' analytical and problem-solving skills. Accessible, engaging and concise, this is the essential resource for finance majors and non-majors alike.

The integrated solutions for Ross/Westerfield/Jaffe/Jordan's Corporate Finance: Core Principles and Applications have been specifically designed to help improve student performance, meaning that students are prepared for and engaged in class, and they can successfully solve problems and analyse the results. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Ross' focus on the core concepts, cutting-edge research, and rich problem material combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by

continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

This fully updated sixth edition of the international bestseller *Research Methods in Education* covers the whole range of methods currently employed by educational research at all stages. It is divided into five main parts: the context of educational research; planning educational research; styles of educational research; strategies for data collection and researching; and data analysis. The book also contains references to a comprehensive dedicated website of accompanying materials. The sixth edition includes new material on: complexity theory, ethics, sampling and sensitive educational research experimental research, questionnaire design and administration with practical guidance qualitative and quantitative data analysis, with practical examples internet based research. *Research Methods in Education* is essential reading for the professional researcher and continues to be the standard text for students and lecturers in educational research. To access the dedicated website of accompanying materials, please visit:

www.routledge.com/textbooks/9780415368780.

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. For Student Value Editions that include MyLab(tm) or Mastering(tm), several versions may exist for each title -- including customized versions for individual schools -- and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering platforms. For courses in business communications. Students launch their careers using modern communication skills For the past two decades, business communication has been in a constant flux, with email, web content, social media, and mobile devices changing the rules of the game. *Business Communication Essentials: Fundamental Skills for the Mobile-Digital-Social Workplace* equips students with the fundamental skills for a career in the modern, mobile workplace. With a balance of basic business English, communication approaches, and the latest technology, the text covers writing, listening, and presentation strategies in a contemporary manner. In the 8th Edition, Bovee and Thill provide numerous exercises, tools, and online resources to prepare students for the new reality of mobile communications, and emerging trends, for a bright start in the business. Also available with MyLab *Business Communication* By combining trusted authors' content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. NOTE: You are purchasing a standalone product; MyLab(tm) *Business Communication* does not come packaged with this content. Students, if interested in purchasing this title with MyLab *Business Communication*, ask your instructor to confirm the correct package ISBN and

Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the loose-leaf version of the text and MyLab Business Communication, search for: 0135246334 / 9780135246337 Business Communication Essentials: Fundamental Skills for the Mobile-Digital-Social Workplace, Student Value Edition Plus MyLab Business Communication with Pearson eText -- Access Card Package Package consists of: 0134729625 / 9780134729626 Business Communication Essentials: Fundamental Skills for the Mobile-Digital-Social Workplace, Student Value Edition 0134732618 / 9780134732619 MyLab Business Communication with Pearson eText -- Access Card -- for Business Communication Essentials: Fundamental Skills for the Mobile-Digital-Social Workplace

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Through the presentation of the Ten Fundamental Principles of Personal Finance, this text empowers students with the knowledge they need to successfully make and carry out a plan for their own financial future.

This text is an unbound, three hole punched version. Government and Not-for-Profit Accounting, 7th Edition by Michael Granof, Saleha Khumawala, Thad Calabrese, and Daniel Smith makes students aware of the dynamism of government and not-for-profit accounting and of the intellectual challenges that it presents. Not only does the 7th edition keep students informed of current accounting and reporting standards and practices, but it also ensures that they are aware of the reasons behind them, their strengths and limitations, and possible alternatives.

Corporate Finance, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications as a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes in this text. We took the best from RWJ Fundamentals and RWJ Corporate to create a book that fits an underserved need in the market. RWJJ Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a deciding modern approach. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool.

Offers a practical and theoretical coverage of investments market. This book places emphasis on asset allocation, and offers a treatment of futures, options, and other derivative security markets.

Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager; Introduction to Financial Statement

Analysis;The Valuation Principle: The Foundation of Financial Decision Making;The Time Value of Money;Interest Rates;Bonds;Valuing Stocks;Investment Decision Rules;Fundamentals of Capital Budgeting;Risk and Return in Capital Markets;Systematic Risk and the Equity Risk Premium;Determining the Cost of Capital;Risk and the Pricing of Options;Raising Equity Capital;Debt Financing;Capital Structure;Payout Policy;Financial Modeling and Pro Forma Analysis;Working Capital Management;Short-Term Financial Planning;Risk Management;International Corporate Finance; Leasing;Mergers and Acquisitions;Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

Motivate your students to study finance by focusing on its five underlying principles. Foundations of Finance enables students to see the big picture by helping them understand the logic that drives finance rather than having them memorize formulas. The seventh edition now includes Cautionary Tales, a reordered presentation, and integration with Pearson's revolutionary online software, MyFinanceLab.

Health Sciences & Professions

Known for both its narrative style and scientific rigor, Principles of Behavior is the premier introduction to behavior analysis. Through an exploration of experimental, applied, and theoretical concepts, the authors summarize the key conversations in the field. They bring the content to life using humorous and engaging language and show students how the principles of behavior relate to their everyday lives. The text's tried-and-true pedagogy make the content as clear as possible without oversimplifying the concepts. Each chapter includes study objectives, key terms, and review questions that encourage students to check their understanding before moving on, and incorporated throughout the text are real-world examples and case studies to illustrate key concepts and principles. This edition features some significant organizational changes: the respondent conditioning chapter is now Chapter 1, a general introduction to operant conditioning is now covered in Chapters 2 and 3, and the introduction to research methods is now covered in Chapter 4. These changes were made to help instructors prepare students for starting a research project at the beginning of the course. Two new chapters include Chapter 5 on the philosophy supporting behavior analysis, and Chapter 24 on verbal behavior that introduces B.F. Skinner's approach and terminology. This edition also features a new full-color design and over 400 color figures, tables, and graphs. Principles of Behavior is an essential resource for both introductory and intermediate courses in behavior analysis. It is carefully tailored to the length of a standard academic semester and how behavior analysis courses are taught, with each section corresponding to a week's worth of coursework. The text can also function as the first step in a student's journey into becoming a professional behavior analyst at the BA, MA, or PhD/EdD level. Each chapter of the text is integrated with the Behavior Analyst Certification Board (BACB) task list, serving as an excellent primer to many of the

BACB tasks.

The Solutions Manual, prepared by Bruce Swensen of Adelphi University, contains solutions to all end of chapter problems for easy reference.

Folland, Goodman, and Stano's bestselling *The Economics of Health and Health Care* text offers the market-leading overview of all aspects of Health Economics, teaching through core economic themes, rather than concepts unique to the health care economy. The Eighth Edition of this key textbook has been revised and updated throughout, and reflects changes since the implementation of the Affordable Care Act (ACA). In addition to its revised treatment of health insurance, the text also introduces the key literature on social capital as it applies to individual and public health, as well as looking at public health initiatives relating to population health and economic equity, and comparing numerous policies across Western countries, China, and the developing world. It provides up-to-date discussions on current issues, as well as a comprehensive bibliography with over 1,100 references. Extra material and teaching resources are now also available through the brand new companion website, which provides full sets of discussion questions, exercises, presentation slides, and a test bank. This book demonstrates the multiplicity of ways in which economists analyze the health care system, and is suitable for courses in Health Economics, Health Policy/Systems, or Public Health, taken by health services students or practitioners.

Fundamentals of Corporate Finance, by Brealey, Myers and Marcus, provides students with a solid framework of theory and application to use well after they complete the course. This author team is known for their outstanding research, teaching efforts, and world-renowned finance textbooks, so it's no surprise that they provide clear exposition of difficult material without sacrificing up-to-date, technically correct treatments. And with the Eighth Edition, McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Brealey's personable writing style and world-leading content combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

This book is the most complete and up-to-date resource on Java from programming guru, Herb Schildt -- a must-have desk reference for every Java programmer.

The complete guide to Excel 2019 Whether you are just starting out or an Excel novice, the *Excel 2019 Bible* is your comprehensive, go-to guide for all your Excel 2019 needs. Whether you use Excel at work or at home, you will be guided through the powerful new features and capabilities to take full advantage of what the updated version offers.

Learn to incorporate templates, implement formulas, create pivot tables, analyze data, and much more. Navigate this powerful tool for business, home management, technical work, and much more with the only resource you need, Excel 2019 Bible. Create functional spreadsheets that work Master formulas, formatting, pivot tables, and more Get acquainted with Excel 2019's new features and tools Whether you need a walkthrough tutorial or an easy-to-navigate desk reference, the Excel 2019 Bible has you covered with complete coverage and clear expert guidance.

Selling Rights has firmly established itself as the leading guide to all aspects of rights sales and co-publications throughout the world. The seventh edition is substantially updated to illustrate the changes in rights in relation to new technologies and legal developments in the United Kingdom and the rest of the world. This fully revised and updated edition includes: coverage of the full range of potential rights from English-language territorial rights through to serial rights, permissions, rights for the reading-impaired, translation rights, dramatization and documentary rights, electronic and multimedia rights More detailed coverage of Creative Commons and Open Access The aftermath of the Digital Economy Act 2010, the Hooper Report and new UK Statutory Instruments affecting copyright Updated coverage of book fairs The implications of adding e-book rights to print licences A separate chapter on collective licensing via Reproduction Rights Organizations The impact of new electronic hardware (e-readers, tablets, mobile phones) – the distinction between sales and licences the rights implications of acquisitions, mergers and disposals updates on serial rights, including online New appendices listing territories normally sought as exclusive by UK publishers and a glossary of rights specific terms. Selling Rights is an essential reference tool and an accessible and illuminating guide to current and future issues for rights professionals and students of publishing.

Fundamentals of Corporate Finance, by Brealey, Myers and Marcus, provides students with a solid framework of theory and application to use well after they complete the course. This author team is known for their outstanding research, teaching efforts, and world-renowned finance textbooks, so it's no surprise that they provide clear exposition of difficult material without sacrificing up-to-date, technically correct treatments. The seventh edition has been fully updated to reflect recent events and is now available with Connect Finance!

Prepared by Matthew Will of the University of Indianapolis, the Study Guide contains a thorough list of activities for the student, including an introduction to the chapter, sources of business information, key concepts and terms, sample problems with solutions, integrated PowerPoint slides, and related web links.

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Concise yet comprehensive chapters in a modern design present content in an engaging and accessible format, while Tear-Out Review Cards give students a portable study tool containing all of the pertinent information for class and test preparation. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Every day, business people bore listeners with presentations that ramble on, make no clear points, and fail to address the audiences' key concerns. This book lays out a plan

for ridding the world of lousy presentations. Learn how to:

- Create “rifle shot” presentations that hit the mark and satisfy listeners.
- Answer questions in a way that inspires confidence.
- Deliver messages in a style that makes you look and sound like a leader.
- Overcome fear of public speaking.

Change is a constant in today's organizations. Leaders, managers, and employees at all levels must understand both how to implement planned change and effectively handle unexpected change. The Fifth Edition of the *Organization Change: Theory and Practice* provides an eye-opening exploration into the nature of change by presenting the latest evidence-based research to discuss a range of theories, models, and perspectives on organization change. Bestselling author, W. Warner Burke, skillfully connects theory to practice with modern cases of effective and ineffective organization change, recent examples of transformational leadership and planned and revolutionary change, and best practices to successfully influence change. This fully-updated new edition also includes a new chapter on healthcare and government organizations, offering practical applications for non-profit organizations.

In *That Used to Be Us*, the blockbuster Michael Mandelbaum wrote with Thomas L. Friedman, the authors analyzed the challenges America faces, including globalization, and described a path to recovering America's greatness. In his widely and well-reviewed *The Road to Global Prosperity*, Mandelbaum, one of America's leading authorities on international affairs, looks at whether our optimism about the world's economic future is justified in view of the financial meltdown of 2008, still being felt; Europe's troubled currency; the slowing growth of China and other emerging nations. He concludes that while the global economy does face major challenges in the years ahead, there are compelling reasons to believe for optimism. Mandelbaum says that globalization is both irreversible and a positive force for the United States and the world. As technology and free markets expand and national leaders realize that their political power rests on delivering prosperity, countries will cooperate more. As more nations connect, their economies will grow. As immigration increases, as more money crosses borders, and as more countries emerge from poverty, individuals and societies around the world will benefit. *The Road to Global Prosperity* illuminates the crucial issues that will determine the economic future. Mandelbaum makes a persuasive case for optimism as well as offering a concrete, practical guide to the challenges and opportunities that lie ahead.

"Systems Analysis and Design (SAD) is an exciting, active field in which analysts continually learn new techniques and approaches to develop systems more effectively and efficiently. However, there is a core set of skills that all analysts need to know no matter what approach or methodology is used. All information systems projects move through the four phases of planning, analysis, design, and implementation; all projects require analysts to gather requirements, model the business needs, and create blueprints for how the system should be built.

Corporate Finance, by Ross, Westerfield, and Jaffe is a popular textbook that emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency

theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool. Brad Jordan, known for his successful work on the RWJ Fundamentals and Essentials books, contributed to this edition. His influence will be seen particularly in the writing style with smoother coverage of topics, and the increased quality in the problem material.

Fundamentals of Corporate Finance 8e combines an applied introduction of concepts with a clear and strong focus on learning outcomes. Based on the principle that students' understanding of corporate finance should be developed in terms of a few integrated and powerful ideas it has 3 basic themes at its core: 1. An emphasis on intuition: It separates and explains key principles on a common-sense intuitive level before launching into specifics. The intuitive organisation of chapters also means that traditionally 'more-difficult' topics arise as a natural extension to the work that has gone before. 2. A unified valuation approach: Net present value (NPV) is treated as the basic concept underlying corporate finance. 3. A managerial focus: It emphasises the role of the financial manager as a decision maker and the need for managerial input and judgement is stressed. Up-to-date examples and cases in all chapters make the 8th edition a comprehensive manual of applied financial management covering financial hot topics and focus areas as well as a historic overview of developments in (and lessons learned from) equity and debt markets. Cases focusing on well-known ANZ and international companies show how recognisable organisations put corporate finance into practice and how real-world events such as the COVID-19 pandemic affect some of their corporate finance decisions. This new edition is even more flexible than its predecessors offering flexibility of coverage to unit coordinators in designing their courses.

Why does organizational behavior matter—isn't it just common sense? Organizational Behavior: A Skill-Building Approach helps students answer this question by providing insight into OB concepts and processes through an interactive skill-building approach. Translating the latest research into practical applications, authors Christopher P. Neck, Jeffery D. Houghton, and Emma L. Murray unpack how managers can develop essential skills to unleash the potential of their employees. The text examines how individual characteristics, group dynamics, and organizational factors affect performance, motivation, and job satisfaction, providing students with a holistic understanding of OB. Packed with critical thinking opportunities, experiential exercises, and self-assessments, the new Second Edition provides students with a fun, hands-on introduction to the fascinating world of OB. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class.

Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. LMS Cartridge (formerly known as SAGE Coursepacks): Import this title's instructor

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resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more.

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