

## Epaper Dainik Bhaskar Hindi Epaper Today Hindi News

A book the government of India demands be ritually burned.

From the early Vedic period, the Vaishyas, the oldest mercantile community of India, generated wealth for the nation through their remarkable efforts. Their Marwari offshoots were appointed by many rulers as ministers, advisors and diwans and were recognised as the first philanthropists in India. The Marwari Heritage takes the reader on a voyage of discovery of the Marwaris who migrated from Rajputana, Haryana, Malwa and its adjoining regions to other parts of India. They braved trials and tribulations in unchartered territories, supporting others of their community, never losing faith in their ability to succeed, and focused on their goal, they became the uncrowned kings, first of trade and business, and later of industry. They joined the freedom struggle with a true spirit of patriotism, philanthropy and active political involvement. Many courted imprisonment and even achieved martyrdom. Today, the roots of the Marwari community are deeply enmeshed in the social, cultural and economic fabric of India. Their innate psyche of giving back to society has seen them donate generously to education, empowerment of women and vocational training leading to employment. Shedding some traditions and retaining many, they have stepped into the modern age, achieving an enviable cultural mix. At the helm of most successful entrepreneurial enterprises, their focus on innovation and technological advancement has resulted in governments of several countries seeking their advice on economic growth. Of the many who have left an indelible mark on the history, socio-political and economic foundations of the country, this book is enriched with rich cameos of some of these 'greats' and the reader derives insights into numerous newly discovered and hitherto unrecorded facts. The younger generation of Marwaris continue to dream big and build on the foundations their forefathers planted. They continue to grow from strength to strength, marching towards new horizons. The plethora of welfare schemes and trusts responsible for development of the nation's needy continue to be monitored with precision. Meticulously researched over five years and richly illustrated with over 100 rare, coloured photographs, paintings, and 600 black and white photographs, illustrations and rare documents published for the first time, readers have much to feast their eyes on. This pictorial book also serves as an inspiration to any and everyone who dares to dream and reach for the skies.

A comprehensive horoscope for 2021 covers monthly and yearly predictions These horoscopes not only cover all key aspects of your life viz health, family, career, finances, education but also provide guidance and practical wisdom to lead you towards inner peace and happiness These editions are borne out of a deep study and have been meticulously prepared by renowned spiritual leader and astrologer - Acharya Rajan, who represents a new generation of truly global individuals emerging out of the East & the West who firmly believe in Astrology as a Science and Celestial powers equitable to cosmic movements with second-by-second mathematical calculations While the qualification in Engineering bestowed an illustrious corporate life, Acharya Rajan now endeavors to nurture in every person, every being for how you want to respond to what life brings you. While certain tendencies may exist in your astrological makeup, you still get to decide what you are going to do. Yes, every day, we get to choose! And that's exactly what he endeavors to achieve through these books – share the predictions triggered by planetary movements coupled with guidance and wisdom to help you choose!

A riveting account of one of the most remarkable episodes in American history. In his critically acclaimed history Freedom Summer, award-winning author Bruce Watson presents powerful testimony about a crucial episode in the American civil rights movement. During the

sweltering summer of 1964, more than seven hundred American college students descended upon segregated, reactionary Mississippi to register black voters and educate black children. On the night of their arrival, the worst fears of a race-torn nation were realized when three young men disappeared, thought to have been murdered by the Ku Klux Klan. Taking readers into the heart of these remarkable months, Freedom Summer shines new light on a critical moment of nascent change in America. "Recreates the texture of that terrible yet rewarding summer with impressive verisimilitude." -Washington Post

Ever wonder what stars might hold you for new year of 2021. Check out your wealth, property, profession, health and personal life for the year 2021 as per Astrology.

Author of "Simplified Business Organization and Applied ethics", "Principles of International Human Resource & Marketing Management", "Managing innovation and change in organizations, "Red Ocean Strategy". Saurav Kumar is a Senior Faculty in the Department of Corporate Secretaryship at K B Womens College Hazaribag, Jharkhand. He is an MPhil. in Management , a Certified Advanced Business Analyst From IIT, Bombay & also posses Certification in IFRS from ICAI. After working professionally at national and international levels for more than 10 years he decided to train and teach people from what he has learned from the real world. This book is a sheer content of his experience.

It's no secret that certain social groups have predominated India's business and trading history, with business traditionally being the preserve of particular `Bania' communities. However, the past four or so decades have seen a widening of the social base of Indian capital, such that the social profile of Indian business has expanded beyond recognition, and entrepreneurship and commerce in India are no longer the exclusive bastion of the old mercantile castes. In this meticulously researched book ? acclaimed for being the first social history to document and understand India's new entrepreneurial groups ? Harish Damodaran looks to answer who the new `wealth creators' are, as he traces the transitional entry of India's middle and lower peasant castes into the business world. Combining analytical rigour with journalistic flair, India's New Capitalists is an essential read for anyone seeking to understand the culture and evolution of business in contemporary South Asia.

When The Accidental Prime Minister was published in 2014, it created a storm and became the publishing sensation of the year. The Prime Minister's Office called the book a work of 'fiction', the press hailed it as a revelatory account of Prime Minister Manmohan Singh's first term in UPA. Written by Singh's media adviser and trusted aide, the book describes Singh's often troubled relations with his ministers, his cautious equation with Sonia Gandhi and how he handled the big crises from managing the Left to pushing through the nuclear deal. Insightful, acute and packed with political anecdotes, The Accidental Prime Minister is one of the great insider accounts of Indian political life. Marketing to Win: Designs and Campaigns to Achieve Market Dominance focuses on what it takes to practice real-time marketing and manage unpredictable events .This book, explains assessing battle scenes, developing action plans, building and deployi The "courageous and clarion" Booker Prize-winner "continues her analysis and documentation of the disastrous consequences of unchecked global capitalism" (Booklist). From the poisoned rivers, barren wells, and clear-cut forests, to the hundreds of thousands of farmers who have committed suicide to escape punishing debt, to the hundreds of millions of people who live on less than two dollars a day, there are ghosts nearly everywhere you look in India. India is a nation of 1.2 billion, but the country's one hundred richest people own assets equivalent to one-fourth of India's gross domestic product. Capitalism: A Ghost Story

examines the dark side of democracy in contemporary India and shows how the demands of globalized capitalism have subjugated billions of people to the highest and most intense forms of racism and exploitation. “A highly readable and characteristically trenchant mapping of early-twenty-first-century India’s impassioned love affair with money, technology, weaponry and the ‘privatization of everything,’ and—because these must not be impeded no matter what—generous doses of state violence.” —The Nation “A vehement broadside against capitalism in general and American cultural imperialism in particular . . . an impassioned manifesto.” —Kirkus Reviews “Roy’s central concern is the effect on her own country, and she shows how Indian politics have taken on the same model, leading to the ghosts of her book’s title: 250,000 farmers have committed suicide, 800 million impoverished and dispossessed Indians, environmental destruction, colonial-like rule in Kashmir, and brutal treatment of activists and journalists. In this dark tale, Roy gives rays of hope that illuminate cracks in the nightmare she evokes.” —Publishers Weekly

With more than 6,500 fully illustrated words and phrases in Hindi and English, along with a free bilingual audio app, Hindi language learning has never been easier. Perfect for tourists and business travelers alike, DK's Hindi English Bilingual Visual Dictionary is your essential companion when buying food, talking about work, discussing health, and studying language. The dictionary is incredibly easy to follow, with thematically organized vocabulary so you can find closely related words on a particular topic. Words and phrases are illustrated with full-color photographs and illustrations, helping to cement new vocabulary in your mind. A comprehensive two-way index provides an instant reference point for new Hindi vocabulary. The supporting audio app enables you to hear more than 6,500 words and phrases spoken out loud in both Hindi and English. Available on the App Store and Google Play, the audio app is easy to use and provides an intuitive reference for language learning, helping you learn, retain, and pronounce important vocabulary. The dictionary gives a pronunciation guide for every Hindi word, and you can use this alongside the app to perfect your pronunciation.

The Lal Kitab, a rare book in urdu, was popular in north-west India, Pakistan, Iran and many other countries. This English version has added new dimensions to make it more lucid and easier to understand.

He is a bruised man, adrift, keening for a lost love. His sorrow submerges everything: his agony is truest, his epiphanies greatest. Do you despise him? You're too late. He despises himself already. This is his story: Anne-Marie, his true love, has left him and their Mumbai flat. There is a girl who pretends to be a lesbian with whom he has an awkward encounter of the almost-coital kind. And then, when he goes to Pattaya looking for sex (when he could have gone to Interlaken looking for love), he finds Noon, just the sort of woman who might mend - and break again - his wounded heart; and he finds Orhan, who may or may not be the son he never had. Here is a debut at once pensive and feral, cutting down to our most private tragedies - and to that shameful inference we must all some day come to: we are neither heroes nor insects.

Calcutta nights (Raater Kolkata) is the real-life story and memoir of the enigmatic ‘Meghnad Gupta’, pen name of famed Bengali fiction writer Hemendra Kumar Roy. Translated into English by Rajat Chaudhuri almost a century after the first publication of

Raater Kolkata in 1923, Roy reveals to contemporary readers The darkest secrets of an earlier Calcutta. The first two decades of the last century, the backdrop for this book, were politically turbulent times. Those days, Calcutta, the erstwhile capital of British India, was teeming with people from different parts of the country besides Europeans and other foreigners. It was a city of sin, pleasure and suffering. Indians who arrived and settled here mingled with locals, some of them picking up dress, manners and the wanton lifestyles of the Bengali 'Babu', while others kept their identities intact. All this created a unique cosmopolitan setting, coloured with shades of debauchery, darkness and crime that this first-hand account brilliantly recounts. Written in an age very different from ours, certain views of the author could be jarring for the present times. However, these need to be tempered by the understanding of the sociopolitical contexts and the distance of a century separating us from Meghnad Gupta's Calcutta. Calcutta nights is the hootum pyanchar naksha (published in 1862 and penned by kaliprasanna Sinha) of the early twentieth century, a book that will help anyone understand the contrasts and colours of a unique Indian metropolis.

Did you know that 233 soldiers of the Indian Army were cordoned off for almost three months without food in the jungles of Africa? How did a UN peacekeeping mission turn into a war for dignity, a war for the Indian tricolour? The year was 2000. Sierra Leone, in West Africa, had been ravaged by years of civil strife. With the intervention of the United Nations, two companies of the Indian Army were deployed in Kailahun as part of a United Nations peacekeeping mission. Soon, the peaceful mission turned into a war-like standoff between Major Punia's company and the Revolutionary United Front (RUF) rebels in Kailahun, with the Indian peacekeepers cordoned off for seventy-five days without supplies. The only way home was by laying down their weapons. Operation Khukri was one of Indian Army's most successful international missions, and this book is a first-hand account by Major Rajpal Punia, who, after three months of impasse and failed diplomacy, orchestrated the operation, surviving the ambush of the RUF in a prolonged jungle warfare twice, and returning with all 233 soldiers standing tall.

Annual Report on the Press compiled by the Registrar of Newspapers for India under the PRB Act for the year 1967

India is known as a country not of innovation but of improvisation-or 'Jugaad', as they say in Hindi. But that has begun to change. We have enough examples in this country of people who have turned industry norms upside down to pull off the impossible in their fields. Eleven such case studies are featured in the book, including: Titan, which came out with the slimmest water-resistant watch in the world; Su-Kam, a power backup company that did not fit into an existing industry but ended up creating a new one; Shantha Biotech, which developed a low-cost Hepatitis-B vaccine and ushered in the biotechnology age in India; Trichy Police, which rewrote policing paradigms to nip extremism and crime in the bud, thus transforming the city. Through the breakthroughs achieved by these organizations, Porus Munshi shows that to do what is considered 'impossible' in your particular industry, you have to be subversive and think differently. In the process, if the existing business model needs to be turned on its head, then so be it!

Winners don't different things, they do things differently A practical, common-sense guide that will lead you from ancient

wisdom to modern-day thinking, You Can Win will help you to establish new goals, develop a renewed sense of purpose, and generate fresh and exciting ideas about yourself and your future. Shiv Khera guarantees, as the title suggests, a lifetime of success. The book enables you to translate positive thinking into attitude, ambition and action, all of which combine to give you the winning edge. This book will help you to: - Build confidence by mastering the seven steps to positive thinking; - Be successful by turning weaknesses into strengths; - Gain credibility by doing the right things for the right reasons; - Take charge by controlling things instead of letting them control you; - Build trust by developing mutual respect with the people around you; and - Accomplish more by removing the barriers to effectiveness.

Right from its first issue, Indian and World Geography has shown a steady increase in its popularity and readership in India as well as in adjacent countries. Geography as a subject continues to have significant importance in the Civil Services Preliminary as well as the Mains examinations. The second and now the third edition of this book have been revised and updated in the light of the course structure and pattern introduced in 2011. The book is widely used also by aspirants of the State Services Competitive Exams as well as by those appearing for UGC's NET. The Ebook of Indian and World Geography 4e is designed to be a useful resource for the UPSC and State PSC aspirants. Made into a four color Epub version of the 4th Edition of the book, this book also offers interactive images that help quicker and accurate visualization on maps and diagrams. Now click on the legends to highlight a certain marking on the maps and diagrams so that reading them becomes easy. This ebook can be accessed anywhere anytime in the student's mobile phone, tab or other portable devices whether Android or Windows. Unable to devote enough time at home or in the library and want to be able to study on the go? This ebook is the perfect solution available to you 24\*7 in your pockets.

Description This important and closely argued book contends that research is a unique 'third eye of governance'-it brings otherwise invisible facts and ground realities to light, thus enabling effective and humane public policies. However, there has been a steady decline in social research with the rise of populism in Indian politics, and disregard for transparency and accountability. The author shows how data, statistics, analysis and research have become politically sensitive and contentious. He argues that if the impressive recent mantras about development and progress are also backed by applied social research, India can reach new heights in democracy, development and governance.

This is the complete forecast for the year 2020 with weekly forecasts and important dates for all signs, all-inclusive information about every sign of the zodiac, world horoscope, plus a range of riveting information from the ace astrologer on the way things will shape up for you in 2020. Find out what India's most famous astrologer has to say about what the signs foretell in the year ahead.

The building of the no. 1 newspaper empire in India was like an architect ground plan – Ramesh Chandra Agarwal laid

the foundation edition by edition, city by city, state by state, going into the den of the mightiest and slaying them without fear. That quality of never cowering was an inheritance from his father. Ramesh Chandra blended it with an unparalleled taste for risk-taking and a thirst for venturing into the unknown, throwing this molotov cocktail at his rivals who stood mocking the new entrants before it hit them. In 35 short years, he turned a modest family-owned newspaper into the prime choice of readers in 12 states with 64 editions, and built an empire with a turnover of Rs 5, 000 crore. But Ramesh Chandra Agarwal's biggest professional achievement was to revolutionise the Hindi newspaper. Replacing the pure, undistilled Hindi of the discerning litterateur with popular, colloquial words that made an easy connect, he gave the Hindi newspaper a hitherto unknown respect – to heave its chest and play the game like a champion. This is a champion's story.

### The Marwari HeritageIntegralDMS

Deals with a very important business in global communication of news -- the news agencies. The first news agencies started their business when the fastest technology was a combination of telegraph and carrier pigeon. They have survived several technological developments since then and have used these technologies for further diversification of services and revenues. The Internet, some thought, will make the news agencies extinct like dinosaurs. But, well run news agencies found a new opportunity in this threat. Though there have been some corporate biographies of news agencies, there has not been any comprehensive analytical work in the past 25 years on this business. This book is an attempt to fill this void in the global literature on journalism, media studies, international communication and business management studies. Besides, the students of these academic disciplines, diplomats, policymakers, and all types of communication professionals will find this book useful. It will also be a good read for lay persons who unconsciously consume the products of news agencies through all types of media -- from newspapers to mobile phones.

Current Affairs June 2017 eBook is created by keeping the demands of recent pattern of various competitive exams in major view. It is brought to you by Jagranjosh.com . The topics for cover story, and entire news section are selected on the basis of an analysis of general knowledge sections in all important exams including IAS, PCS, BANK, SSC, Insurance and others. And the time duration of topics covered in magazine includes all exam oriented current affairs of January 2017. It presents the comprehensive coverage of the events of current affairs which are chosen on the basis of the requirements of all important exams. It covers all exam oriented current affairs of May 2017 with all required facts and analysis. The analysis of all the events related to national, international, economy, science & technology, environment & ecology is done in a way that fulfills the demand of all the important exams including IAS. The language used in the magazine is lucid and easy-to-understand language. The major topics included in the magazine for cover story are: Instant Triple Talaq Controversy: What & Why?, Taxing Agricultural Income in India,

Real Estate Regulation Act: A Positive Move, Launch of South Asia Satellite: Sign of growing India's soft power. The eBook is expected to be handy for most of forthcoming exams like, Civil Services Examination, Various Insurance AO Exams, PCS exams, MAT and others.

Winner of the 2019 Sahitya Akademi Yuva Puraskar Award Muzaffarnagar, the infamous north Indian town that's a byword for unrest, and where skirmishes are prone to break out ever so often. This is a place where teenage love and friendships are tested by the violence that threatens to spill out at the slightest provocation. A town that always pulls you back into its ways, no matter how cosmopolitan the city has made you. In Diwali in Muzaffarnagar - Tanuj Solanki's new book of short stories after Neon Noon - young men and women straddle the past and the present, the metropolis and the small town, and also the parallel needs of life: solitude and family. Advance Praise for Diwali in Muzaffarnagar Intimacy and inevitable grief collide often in these haunting stories of kinship and frayed ties. Solanki writes with great sensitivity about women and men who circle around their roles in families and society, seeking identities that free them from the past, even as its hold on them remains insoluble. These are stories that ache with love, and brave the knowledge that only rarely does love transcend its attendant pain. - Sharanya Manivannan Solanki not only surprises me with his craft and voice but also revives my interest in short stories. His observations are precise, his language lyrical and his style extremely pleasing. Diwali in Muzaffarnagar is not just another collection of well-written stories. It is a reminder that we have a goldmine of tales from which gifted writers like Solanki can bring us dazzling pieces. - Anees Salim Solanki gradually opens a door into a fascinating world, putting to the sword patronizing myths about small-town India. - Prayaag Akbar Solanki's stories are brilliantly nuanced, that quintessential mofussil north Indian town - Muzaffarnagar, in this case - reflected in them with all its intimacy and prejudices. The small town is never romanticized, though, and there is an admirable matter-of-fact quality to how the stories progress and end. - Hansda Sowvendra Shekhar

Targeted Print Support for Limited Technology Environments: For schools in digital transition, print materials to use in conjunction with your digital subscription include: Student Reading and Writing Companion, a print consumable of all core instructional assignments. -- Teacher Print Companion, a one-piece companion resource with print versions of lessons, grammar and vocabulary worksheets, pacing guides, and other supports for effective management --

The Part II of the Press Commission Report contains a broad but concise survey of the development of the English and the Indian languages Press in India. It brings out the historical tendencies in so far as they affect the then state of the Press in the country, and serves as a background to the Press Commission enquiry.

In the 1990s a newspaper revolution began blowing across northern and central India. In these Hindi-speaking states, when literacy levels rose, communications expanded, and purchasing power climbed, Hindi newspapers followed-picking up readers in small towns and villages. Even while these newspapers surged to the top of national readership charts, they localised furiously in the race for readers. But in this universe of local news, questions arose about what localisation was doing to regional identity and consciousness. Using notes from her pioneering field-study in eight states, Sevanti Ninan brings alive India's ongoing rural

newspaper revolution, and its impact on politics, administration and society. Set against the socio-economic and political changes in the countryside, it is a remarkable story of how journalism flowered in unexpected and unorthodox ways, and colourful media marketing unfurled in the Hindi heartland.

The changing dynamics of business worldwide have led organizations to look beyond traditional managerial practices while at the same time attempting to retain their core competitive advantages. This development has called upon academicians and practitioners alike to reassess the different aspects of business management such as macroeconomic variables, the nature of the market, the changing features of the workplace, the new work ethos, and/or employer-employee exchanges. In this context, the book provides essential insights on industry innovations, academic advances and policy movements with regard to recovering markets in India and around the globe. The individual papers highlight potential avenues that could allow industry to better understand and respond to the global crisis. The book collects research papers presented at the Global Conference on Managing in Recovering Markets (GCMRM), held in March 2014. Seven international and 120 national business schools and management universities were represented at the conference, the first in a series of 13 planned under the GCMRM agenda for 2014–17. The book includes more than 30 research papers chosen from a pool of 118 presented at the conference, all of which have undergone a rigorous blind review process.

The Volume Examines, In Depth, The Implications Of Indian History And Philosophy For Contemporary Mathematics And Science. The Conclusions Challenge Current Formal Mathematics And Its Basis In The Western Dogma That Deduction Is Infallible (Or That It Is Less Fallible Than Induction). The Development Of The Calculus In India, Over A Thousand Years, Is Exhaustively Documented In This Volume, Along With Novel Insights, And Is Related To The Key Sources Of Wealth-Monsoon-Dependent Agriculture And Navigation Required For Overseas Trade - And The Corresponding Requirement Of Timekeeping. Refecting The Usual Double Standard Of Evidence Used To Construct Eurocentric History, A Single, New Standard Of Evidence For Transmissions Is Proposed. Using This, It Is Pointed Out That Jesuits In Cochin, Following The Toledo Model Of Translation, Had Long-Term Opportunity To Transmit Indian Calculus Texts To Europe. The European Navigational Problem Of Determining Latitude, Longitude, And Loxodromes, And The 1582 Gregorian Calendar-Reform, Provided Ample Motivation. The Mathematics In These Earlier Indian Texts Suddenly Starts Appearing In European Works From The Mid-16Th Century Onwards, Providing Compelling Circumstantial Evidence. While The Calculus In India Had Valid Pramana, This Differed From Western Notions Of Proof, And The Indian (Algorismus) Notion Of Number Differed From The European (Abacus) Notion. Hence, Like Their Earlier Difficulties With The Algorismus, Europeans Had Difficulties In Understanding The Calculus, Which, Like Computer Technology, Enhanced The Ability To Calculate, Albeit In A Way Regarded As Epistemologically Insecure. Present-Day Difficulties In Learning Mathematics Are Related, Via Phylogeny Is Ontogeny , To These Historical Difficulties In Assimilating Imported Mathematics. An Appendix Takes Up Further Contemporary Implications Of The New Philosophy Of Mathematics For The Extension Of The Calculus, Which Is Needed To Handle The Infinities Arising In The Study Of Shock Waves And The Renormalization Problem Of



Quantum Field Theory.

Autobiography of Vinod Mehta, born 1941, Indian editor and journalist.

To date, diet programs and medical therapies for the treatment of obesity have had limited success. Bariatric surgery, however, provides a means of effective weight loss for many of those with morbid obesity. Most of these weight loss procedures are performed with a variety of techniques that continue to evolve. Each technique is associated with unique challenges and complications and it is important for the clinician to be knowledgeable about the endoscopic management of these patients. Additionally, as endoscopic technology evolves it may offer more than just the diagnosis and treatment of complications. Endoscopic therapy may soon allow less invasive bariatric revision procedures as well as a variety of primary obesity therapies for various patient populations. Bariatric Endoscopy reviews the management of obesity, normal post-surgical anatomy, endoscopic and medical management of post-surgical complications, and future endoscopic therapies for obesity management. Organized into five sections, the volume covers an obesity overview, traditional therapy, endoscopy and the bariatric patient, medical management of post-surgical complications, and the future role of endoscopy in obesity management. Detailed illustrations are also provided for surgical procedures, complications and obesity management chapters. Authored by authorities in the field, Bariatric Endoscopy is an indispensable tool for the gastroenterologist or surgical endoscopist as they care for patients with complicated bariatric issues.

Bhupen Patel has conducted many undercover operations over the course of his career. He's exposed all sorts of rackets, from mental asylums admitting patients without proper medical examinations to discovering an illegal network of agents that arrange 'temporary' wives for Arab men looking to have a short fling. This book recounts in detail some of his most dramatic and hard-hitting stings. Patel takes us through the entire process of a sting and reveals the amount of hard work it takes to not just uncover a story that requires further discreet investigation but also gather enough evidence to bring it to the notice of the public and authorities concerned. Each account will keep you on the edge of your seat and allow a glimpse into the life of an investigative journalist.

What makes Piyush Pandey an extraordinary advertising man, friend, partner and leader of men? How does he manage to exude childlike enthusiasm, and bring such deep commitment to his work? You've seen most of the things that Piyush Pandey has seen in his life. You've seen cobblers, carpenters, cricketers, trains, villages, towns and cities. What makes Piyush different is the perspective from which he views the same things you've seen, his ability to store all that he sees into some recesses of his brain and then retrieve them at short notice when he needs to. That ability combined with his love, passion and understanding of advertising and of consumers make him the master storyteller that he is. In Pandeymonium, Piyush talks about his influences, right from his childhood in Jaipur and being a Ranji cricketer, to his philosophy, failures and lessons in advertising in particular and life in general. Lucid, inspiring and unputdownable, this memoir gives you an inside peek into the mind and creative genius of the man who defines advertising in India.

'Magnificent, a true magnum opus....A tremendously important piece of work.... A truly revolutionary book (not merely an excellent book)' - Arun Ghosh Time is a mystery that has perplexed humankind since time immemorial. Resolving this mystery is of significance not only to philosophers and physicists but is also a very practical concern. Our perception of time shapes our values and way of life; it also mediates the interaction between science and religion both of which rest fundamentally on assumptions about the nature of time. C K Raju begins with a critical exposition of various time-beliefs, ranging from the earliest times through Augustine, Newton and Einstein to Stephen Hawking and current notions of chaos and time travel. He traces the role of organised religion in subverting time beliefs for its political ends. The book

points out how this resulted in a facile dichotomy between 'linear' and 'cyclic' time, thereby inaugurating a confusion which, according to the author, has handicapped Western thought ever since, eventually influencing the content of science itself. Thus, this book daringly asserts that physical theory, traditionally regarded as amoral and objective, has depended on cultural beliefs about time. The author points out that time beliefs are again being manipulated today as the credibility of science is being exploited to promote a picture of time and, hence, a pattern of human behaviour which is convenient to the agenda of globalisation of culture. The linkages between modern theology and this 'brave new physics' are traced against the wider context of the so-called 'clash of civilisations', and the attempts to remake the world order. The conclusions point to the need to de-theologise time. The author challenges Einstein's understanding of relativity theory and suggests that a 'tilt in the arrow of time', or a small tendency towards cyclicity, will help repair the prevalent confusion about time. A 'tilt' also enables a physics that permits both memory and creativity, so that purpose and spontaneous growth of order are returned to human life. The book ends with a vision of Man as Creator, surprising God. Extensive research in physics, the history of science, comparative religions, and sociology lend weight to the important and challenging conclusions reached by the author. Written as a rejoinder to Stephen Hawking's A Brief History of Time, this book goes much further and, unlike any previous book, it gives a critical exposition of various world religions-Buddhism, Christianity, Hinduism, Islam, and Jainism-while exploring their intricate links, through time beliefs, to current physics on the one hand, and to global political and economic trends, on the other. This book will appeal to scholars and laypersons equally. It will fascinate anyone who reads it and will teach its readers to question the unquestionable.

This timely and significant study explores the reasons behind the rise in Sikh militancy over the 1970s and 1980s. It also evaluates the violent response of the Indian State in fuelling and suppressing the Sikh separatist movement, resulting in a tragic sequence of events which has included the raiding of the Golden Temple at Amritsar and the assassination of Prime Minister Indira Gandhi. The book reveals the role in this movement of a section of young semi-literate Sikh peasantry who were disaffected by the Green Revolution and the commercialisation of agriculture in Punjab. Drawing on a wide range of sources, Deol examines the role of popular mass media in the revitalisation of religion during this period, and the subsequent emergence of sharper religious boundaries.

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