

Entrepreneurship Policy Theory And Practice Reprint

The third edition of this creative and successful textbook provides a broad overview of entrepreneurship from a theoretical and practical perspective. Engaging for undergraduates, it embeds theories of entrepreneurship with tensions and dilemmas, presented as paradoxes for each chapter. It offers insights into the entrepreneurial process and challenges readers to assess the paradoxes and pitfalls encountered on an entrepreneurial journey.

Entrepreneurship: Theory/Process/Practice focuses on Asia-Pacific entrepreneurial development with an overarching commitment to environmental and sustainable entrepreneurial practice as well as social and ethical responsibility. Its strong theoretical framework is coupled with an emphasis on the experiential, through a wealth of scenarios, case studies, feedback questionnaires and business plans. This edition has an emphasis on lean entrepreneurship and the business model canvas, which promotes experiential practice aligning with the online material.

This volume explores the links between the rapidly growing phenomenon of social entrepreneurship (SE) and the international tourism and hospitality industry. This unique industry is particularly ripe for transformation by SE and the book's authors delve deeply into the reasons for this. The book has three parts. The first creates a conceptual and theoretical framework for understanding the uniqueness of SE in the tourism context. The second examines different communities of practice where SE is being applied in tourism. The third is a rich collection of case studies from eight countries where tourism SE is already having an impact. The book's authors address the topic from many different angles, disciplinary backgrounds and geographic areas. Many case study authors are practicing social entrepreneurs who share their successes, challenges and experience with tourism-related projects. The book also proposes a research agenda and educational programmatic changes needed to support tourism SE. As these are developed, tourism SE will bring innovation to destinations, transformation of their economic and social structures, and contribution to a better world. The book has many insights and resources for scholars and practitioners alike to usher in this transformation.

Policy entrepreneurs are energetic actors who engage in collaborative efforts in and around government to promote policy innovations. Interest in policy entrepreneurs has grown over recent years. Increasingly, they are recognized as a unique class of political actors, who display common attributes, deploy common strategies, and can propel dynamic shifts in societal practices. This Element assesses the current state of knowledge on policy entrepreneurs, their actions, and their impacts. It explains how various global forces are creating new demand for policy entrepreneurship, and suggests directions for future research on policy entrepreneurs and their efforts to drive dynamic change.

Social Entrepreneurship: Theory and Practice details how social entrepreneurship can creatively solve pressing and seemingly insurmountable social problems. Theories of social change are presented to help demystify the "magic" of making an immense, yet durable and irreversible social impact. In-depth case studies from multiple disciplines and from around the globe document how social entrepreneurs foster bottom-up change that empowers people and societies. The authors review the specific personality traits of social entrepreneurs and introduce the new leadership model required for 21st-century development. This book is valuable to undergraduate, graduate, and post-graduate students, while remaining accessible to non-academic readers due to its clear language, illustrative case studies, and guidelines on how to apply social entrepreneurship, or become a successful social entrepreneur.

In the world of business, who you know is usually more important than what you know. While most research highlights the personal characteristics and expertise important to business success, this book demonstrates that networking is the core of entrepreneurship. Both counterintuitive and powerful, this perspective reframes entrepreneurial action by placing networking at the center of the process.

Traditionally, networks have been regarded as facilitators of business, but Tom Elfring, Kim Klyver, and Elco van Burg argue that networking is actually the basis of entrepreneurial action, and conversely, that entrepreneurial action is networking. In developing an "entrepreneurship as networking" model, the book addresses the persistent problems that plague the dominant "individual-opportunity" approach in entrepreneurship. They describe the key dynamics, mechanisms, and practices of entrepreneurship as networking, and point at fruitful networking strategies for entrepreneurs. Thus, the authors provide an integrated and dynamic account of entrepreneurial agency that prioritizes interaction with the surrounding social environment. They also explain what a viable network is for entrepreneurs and how networking activities affect their endeavours. Their perspective sheds new light on the origins of opportunities and how entrepreneurs access and mobilize resources. The approach also explains how entrepreneurs build legitimacy and exploit the networks they work within. Offering a groundbreaking theory of entrepreneurial action as networking, Entrepreneurship as Networking opens up an entirely new research agenda.

This new edition of Entrepreneurship includes a new section on technology and the emerging trends of e-commerce, and a chapter on women and minority entrepreneurs.

This book is a well written and handy source for readers. Additionally, it provides an overview of current issues relevant to the development of entrepreneurial policy, which is based on interesting case studies across a number of nations. . . Dessy Irawati, International Journal of Entrepreneurial Behaviour and Research What is new in the world is the need to understand business dynamics; the entry, exit and growth of firms in the economy. This dynamic firm structure, as opposed to the static firm structure that dominated past thinking, has spurred an outpouring of research. The heart of the issue is that while many have identified the importance of business dynamics (entry and exit) we have only recently taken a closer look at the ecological system in which some companies must die for others to thrive.

Entrepreneurs are the predators of this system. Public policy in an entrepreneurial economy (dynamic) must limit the forces that prevent firm exit and foster the forces that promote firm entry. This book makes an important contribution to the debate. Zoltan J. Acs, George Mason University, US and Max Planck Institute of Economics, Germany This unique Handbook provides a solid foundation for essential study in the nascent field of entrepreneurship policy research. This foundation is initially developed via the exploration of two significant propositions underpinning the nature of entrepreneurship policy research. The first is that entrepreneurship has emerged as a bona fide focus of public policy, particularly with respect to economic growth and employment creation. The second is that neither scholars nor policy makers are presently equipped to understand the public policy role for entrepreneurship. The contributors experienced scholars, specialist researchers and dynamic policy makers thus grapple with novel questions of considerable policy relevance that few have previously posed. The Handbook therefore provides some of the first crucial, systematic analyses of important issues, and key questions to be raised in order to move entrepreneurship policy forward are also presented. Written by academics and practitioners drawing examples from both North America and Europe, this stimulating new Handbook is a prerequisite for students, scholars and practitioners in the incipient world of entrepreneurship policy.

This innovative book takes seriously the ordinary activities of entrepreneurship and maps out new pathways for scholars to understand the nature, properties, and implications of studying practices for entrepreneurship studies. Entrepreneurship is neither an art nor a science, but a bundle of practices, as Peter Drucker once observed. Curiously however, academic research on entrepreneurship mostly abstracts away from practical activity. In contrast, Entrepreneurship As Practice takes ordinary activities of entrepreneurship seriously by mapping out new pathways for scholars to consider the everyday practices through which entrepreneurship occurs. Each chapter draws on contemporary theories of practice to illuminate the nature, properties, and

implications of studying the practices of entrepreneurship. The chapters in this book were originally published as a special issue of the journal *Entrepreneurship & Regional Development*. This book aims to meet the needs of education and training in modern techniques of innovation and entrepreneurship, and focuses on the detailed presentation of successful business practices. As today's global economic landscape is changing rapidly, the ability of businesses to introduce new products and services to the market faster than their competitors is perhaps their most distinct competitive advantage. This becomes obvious by the significant market share that the most innovative companies gain while increasing profitability. Extensive research in this field has demonstrated that companies that are constantly innovating normally double their profits compared to others. Moreover, establishing successful practices and policies of innovation management, through which ideas evolve from conception through evaluation to implementation and commercialization, become the basis for economic growth at the firm, industry, national, regional, and global levels. Taking Greece as an example, this volume identifies systemic weaknesses in development of new products, risk capital, patenting, broadband penetration, lifelong training, investment in research on the part of firms, high-tech exports, and employment in medium-high-technology manufacturing that place the country at the bottom of the European Union in economic performance and threaten its potential to achieve sustainable growth. To address these weaknesses in Greece and similar countries around the world, the authors present a comprehensive overview of the principles of innovation and entrepreneurship, with particular respect to their relationships to knowledge, learning, and creativity. Drawing from a strong theoretical foundation, and illustrated through in-depth case studies and examples from both private and public sectors, the authors present a framework for innovation management that integrates research, education, practical application, and policy. Specific topics include technology transfer, intellectual property rights management, the practice of knowledge management intellectual capital investment, business incubators, and Cooperation Research and Development Agreements (CRADAs).

Entrepreneurship Policy: Theory and Practice Springer Science & Business Media

Policy Entrepreneurship in Education aims to build the confidence and skills of education academics in securing higher impact for their work. It offers guidance and identifies methods of capturing and measuring impact, as well as practical advice in helping academics engage policy makers and influence society with their research. Written specifically for the field of education, the book utilises domestic and international examples to illustrate those policy entrepreneurship activities which advance impact and appeal to international audiences, who are increasingly concerned with how higher education studies in education can make a difference on the ground. Combining theory and practice, the book employs a practical approach to doing policy entrepreneurship. It is a unique offering that will appeal to all who have an academic or practical interest in policy change and how to affect this.

As the breadth and empirical diversity of entrepreneurship research have increased rapidly during the last decade, the quest to find a "one-size-fits-all" general theory of entrepreneurship has given way to a growing appreciation for the importance of contexts. This promises to improve both the practical relevance and the theoretical rigor of research in this field. Entrepreneurship means different things to different people at different times and in different places and both its causes and its consequences likewise vary. For example, for some people entrepreneurship can be a glorious path to emancipation, while for others it can represent the yoke tethering them to the burdens of overwork and drudgery. For some communities it can drive renaissance and vibrancy while for others it allows only bare survival. In this book, we assess and attempt to push forward contemporary conceptualizations of contexts that matter for entrepreneurship, pointing in particular to opportunities generating new insights by attending to contexts in novel or underexplored ways. This book shows that the ongoing contextualization of entrepreneurship research should not simply generate a proliferation of unique theories – one for every context – but can instead result in better theory construction, testing and understanding of boundary conditions, thereby leading us to richer and more profound understanding of entrepreneurship across its many forms. Contextualizing Entrepreneurship Theory will critically review the current debate and existing literature on contexts and entrepreneurship and use this to synthesize new theoretical and methodological frameworks that point to important directions for future research. Providing a critical overview of existing research and demonstrating the importance of a transdisciplinary framework for studies of innovation and entrepreneurship, this book advances a general concept of 'collective entrepreneurship' that emphasises the social and collaborative nature of innovation and entrepreneurship, thus shedding light on processes of innovation and entrepreneurship as active practices of social construction. As such, it will appeal to scholars of economic sociology, political science, economic geography and economists, as well as those with interests in innovation policy.

This book provides an overview of the theory, practice and context of entrepreneurship and innovation at both the industry and firm level. It provides a foundation of ideas and understandings designed to shape the reader's thinking and behaviour to better appreciate the role of innovation and entrepreneurship in modern economies, and to recognise their own abilities in this regard. The book is aimed at students studying advanced levels of entrepreneurship, innovation and related fields as well as practitioners (for example, managers, business owners). As entrepreneurship and innovation are largely indivisible elements and cannot be adequately understood if studied separately, the book provides the reader with an overview of these elements and how they combine to create new value in the market. This edition is updated with recent international research, including research and examples from Europe, the US, and the Asia-Pacific region.

This is a guide to understanding entrepreneurial ecosystems: what they are, why they matter, and to whom they matter. Ben Spigel explores this popular new theory of economic development, locating the intellectual roots of ecosystems, explaining the practices and processes that allow ecosystems to support the creation and growth of innovative entrepreneurial firms.

India is a hub of social entrepreneurship and has a long history of solving social problems through entrepreneurial strategies. The book explores this phenomenon with lessons from more than 120 real-life examples of Indian social ventures. It describes how ordinary individuals can solve, and are solving, some of the most critical social problems that besiege the Indian society. *Social Entrepreneurship in India* focuses on what 'entrepreneurship' means for social entrepreneurs, and how their efforts are different than other social change agents. Using examples, the author provides insights into the nature of entrepreneurial thinking and the methods used by social entrepreneurs to create their ventures and to make essential products and services reachable to marginalized, remote and fragmented markets and communities in a sustainable manner. Based on the existing successful Indian social ventures and enterprises, the book provides practical insights into the models used to build these successful ventures.

The ways in which enterprises are governed and entrepreneurship policies developed are the focus for the world-leading research. This is because entrepreneurial activities take place within a wider institutional environment, in which a range of public, private, and societal institutions progressively shape the economy and society. Therefore, successful managers and entrepreneurs of tomorrow need to be able to identify those institutional practices that best facilitate innovation and encourage market competitiveness. In addition, managers should recognize opportunities to influence and collaborate with public, economic, and corporate governance institutions to benefit their own entrepreneurial activities. This book, *Entrepreneurship: Strategies and Policies*, introduces the various strategic actors, their power relations, and interactions and social ties, and shows you how they are connected to entrepreneurship policies. Key questions focus on institutional frameworks across the measures that should contribute effectively to the discussion and reforms that will develop entrepreneurship and boost growth and employment. What are the limits of contemporary entrepreneurial strategies? What are the perspectives and challenges of entrepreneurship strategies? Which resilience measures are possible?

This unique Handbook explores the role of government in the development of entrepreneurship in countries where twenty years ago private enterprise was illegal or barely tolerated. The expert contributors reveal that government policy is one of the key influences on the external environment in which businesses develop, particularly in countries where it has been necessary to redefine the role of the state in relation to business development. They outline how government policy can also act as an enabling and/or a constraining force with respect to entrepreneurship development, particularly in relation to institutional change and the development of a market-based economy. This Handbook includes up-to-date information and analysis as to how entrepreneurship policies have evolved in the wider Europe, focusing on the challenges that arise in designing and implementing entrepreneurship policy. The Handbook of Research on Entrepreneurship Policies in Central and Eastern Europe excellently covers different facets of entrepreneurship policies in Central and Eastern Europe and will prove invaluable for academics, students and researchers of entrepreneurship and small business as well as policy studies. Policy makers will also find plenty of key insights and relevant information in this important resource.

Public policy interventions aimed at encouraging, supporting and developing small businesses are important for understanding entrepreneurship and small business management. This textbook is the first to provide teachers and students with a resource that gives an overview of how institutional and policy structures interact with small firm start-ups, continuation and succession/failures. Beginning with a brief introduction to policy processes, the text covers the main policy instruments for entrepreneurial market entry and start-up support, for on-going small business advice and financial support, and succession planning. It particularly focuses on policies that improve the Business Enabling Environment through macroeconomic policy, institutional reform, and deregulation of bureaucratic burdens. Theoretical rigour is complemented by detailed assessments of current policies around the world, including USA, advanced and emerging economies and Policy support from global institutions such as the World Bank and the ILO are included. Written by a pre-eminent scholar of public policy and entrepreneurship, this textbook provides a concise but thorough introduction to the subject for Master's students internationally. Policy recommendations in the author's conclusion also highlight the book's value to policy-makers as they adapt to the globalized, digital world.

Female entrepreneurship, and, in particular, the contribution of their ventures to aggregate economic activity has gained increasing attention over recent years in terms of theory, practice and policy. This concise book explores how women fit into the contemporary entrepreneurial discourse by recognizing that gender intersects with, and influences, women's experience of entrepreneurship. The book is novel in that it considers women to be a heterogeneous group and as such acknowledges that ethnicity, culture, class and education will all influence and intersect with female entrepreneurship. As a consequence, it explores issues ranging from theoretical relationships between the constructs of gender and entrepreneurship to more empirical work on how entrepreneurship might act as an empowering change agent for women. In order to address the Euro-US centric assumptions underpinning the influence of gender upon entrepreneurship, a chapter is dedicated to the role of entrepreneurship in empowering Palestine women. This book will be important supplementary reading on entrepreneurship, small business management and women's/gender studies courses - it will prove particularly useful to women moving towards starting their own business as well as postgraduate students researching the topic for the first time.

This timely book provides a fresh perspective on contemporary research in the field of entrepreneurship and small business, considering both theory and application.

Policy entrepreneurs engage in collaborative action to promote broad societal changes. They distinguish themselves from other political actors through their willingness to promote policy innovations that are new within specific contexts. *Policy Entrepreneurship: An Asian Perspective* showcases an exciting collection of new research studies. Previous studies of policy entrepreneurship within specific contexts across this vast region have confirmed the explanatory power of the concept, even though the political systems under investigation are distinct from the political system in the United States, where the notion of policy entrepreneurship was coined. This book is the first ever comprehensive compilation of research on policy entrepreneurship in Asia, and focused on policy change in China, India, Indonesia, Singapore and Thailand. All the studies gathered here assess the agency of policy entrepreneurs within broader structures that present them with both opportunities and constraints. In their different ways, each chapter explores how structural changes, specific strategies used by policy entrepreneurs, and the practice of boundary spanning shape policy agendas. The scholarship on display offers an inspiring treasure trove of ideas, insights, concepts, and research strategies. This book will prompt newer scholarship on policy entrepreneurs and the crucial role they play in contemporary politics, in Asia and globally. The chapters in this book were originally published in the *Journal of Asian Public Policy*.

This edited volume aims to bridge persistent research and practitioner gaps in entrepreneurship education theory and practice, as well as its relationship to main stakeholders. In

16 focused chapters, authored by leading international authorities in this topic, it offers new and innovative conceptual frameworks, research directions and illustrative case studies.

Scholars and policy makers have long recognized entrepreneurship as a powerful engine of economic growth. There is clear evidence, however, that when it comes to social entrepreneurship, policy attention has not been matched by growth in scholarly rese

Together with the development of transformative technologies that epitomize globalization, the ongoing movements of people across borders and other socio-economic pressures are creating a fast-changing business environment that is difficult for business to understand, let alone control. Dominant social expectations that immigrants should seek to adopt an assimilationist socialization path towards the host country's mainstream are contradicted by minority ethnic group resilience. There is no evidence that these groups naturally disappear within the cultural and behavioural contexts of their adopted countries. Since ethnic minority consumers cannot be expected to assimilate, then they maintain some significant degree of unique ethnicity related consumer characteristics that convert into threats and opportunities for business. The inherent socialisation process also provides opportunities for ethnic entrepreneurship and for proliferation of ethnic minority business. Following from the extensive examination of scholarly perspectives of ethnic marketing theory, there is an acknowledged and marked divide between theoretical exhortations and what is done in practice, a relative oversight of the implications of mixed embedded markets, and a propinquity to overlook the crucial role played by ethnic entrepreneurship and ethnic networks. Opportunity valuations are difficult to enact due to a lack of intelligence about ethnic markets. Variable sentiment about the future of ethnic marketing links to different predictions on how the drivers of globalization will impact on the acculturation paths of ethnic minorities. Keeping a focus on the ethnic group as the unit of analysis, combining ethnic marketing and ethnic entrepreneurship theories provides intelligence about contemporary ethnic marketing and practice perspectives. The ultimate objective is to reduce the theory-practice divide through the development of a collaborative framework between business and scholars that converts into theory-in-use.

This book explores intra-team interaction in workplace settings devoted to technological breakthroughs and innovative entrepreneurship. The first set of studies to investigate these economically important institutions through the lens of talk-at-work, this book begins by discussing the ethnomethodological traditions of Conversation Analysis and institutional interaction and linking them to innovation and entrepreneurship. The book offers rich and detailed empirical accounts of teams talking new technologies and new ventures into being. By focusing on the observable language of teams in action, the book reveals the situated practices that teams use to enact their work, including the means by which team members verbally grapple with the uncertainties inherent in doing work in uncharted domains. The book presents important findings about the conversational accomplishment of work and demonstrates the value of examining the practices of teams in action. A valuable contribution to studies of talk-in-interaction, as well as entrepreneurship-as-practice, this book can help to bridge the gap between scholarly investigations and the practical experiences of entrepreneurs. The author closes by considering the ways that practice-based studies of entrepreneurial work can improve issues of diversity and inclusion within the entrepreneurial ecosystem. This book is intended to serve as an invaluable sourcebook for scholars and students interested in innovation, entrepreneurship, and organizations as well as those focused on applied Conversation Analysis. The book's insights are presented in a richly detailed manner while remaining accessible to readers who are new to the methodologies and activity contexts.

Recent decades have seen substantial growth in the range of assistance programmes for SMEs and entrepreneurs across the world. Once regarded as peripheral to the economy and public policy, the role of small firms and of entrepreneurship is now recognized as of key importance in the economic growth and development strategies of many nations. The range of interventions and support focused on promoting SMEs and entrepreneurship is substantial and expanding, so Government, SMEs and Entrepreneurship Development asks 'what are some of the main policy instruments being used, and how effective are they?' It considers policies in different countries, examines key interventions and tools used to promote entrepreneurship and SME development and concludes with contributions on how to best evaluate their effectiveness. The contributor chapters by academics and practitioners from businesses, enterprise development agencies and governments, are empirical or evidence-based and use both quantitative and qualitative approaches. Drawing on experience from a wide range of both developed and emerging countries and economies, the contributions focus on the broad strategies that different governments and communities have adopted to foster entrepreneurship and SMEs; the policy tools and instruments that can be used to promote small business and entrepreneurship; and on the outcomes of policy instruments and the methods used to evaluate interventions. Their findings will help researchers, policy-makers, economic development officers, civil servants, elected officials, and business associations to better understand the issues in this important field.

Entrepreneurship Policy: Theory and Practice is the first book to fully analyze the construction of entrepreneurship policy, a rapidly-evolving area of policy about which little is known. From a study and assessment of the practices of governments in thirteen countries in Europe, North America and the Asia-Pacific, this book fully describes the policy area and shares new tools and methods for better understanding and explaining the why and how of an entrepreneurship policy approach. Unlike other research in the field of entrepreneurship where implications from research findings are used to suggest what policy actions should be taken to increase the level of entrepreneurship in an economy, this study is based on what entrepreneurship policy actions are being taken. This is a unique book in the field which points to the way forward both for policymakers and for the research community in terms of thinking about entrepreneurship policy and the complex issues surrounding its development.

How do you prepare to start a business in South Africa? Where do you find capital to start your venture? What kind of an entrepreneur will you be? Entrepreneurship: Theory in Practice 3e is a comprehensive text on entrepreneurship which will equip students with the sound theory needed to not only establish a business but also succeed in a new venture. The book is academically sound, offering theory to students and encouraging them to apply this theory through the use of profiles of entrepreneurs, case studies, examples, and review and application questions. The textbook presents the processes and dynamics of entrepreneurship in South Africa, integrating theory into local circumstances in an accessible way, addressing opportunities and highlighting challenges. The third edition of Entrepreneurship: Theory in Practice is suitable for senior undergraduate students studying entrepreneurship at university or university of technology.

Aimed primarily at undergraduate students, this highly successful textbook provides the reader with a broad overview of the entrepreneurship phenomenon. It focuses on the emergence,

evaluation and organizing of entrepreneurial opportunities in various organizational contexts. This thoroughly revised second edition brings it up to date with the newest trends in the entrepreneurship field and includes four insightful new chapters.

Social Entrepreneurship: Theory and Practice is about the creative ways in which social entrepreneurs solve pressing and insurmountable social problems. Theories of social change are presented to help demystify the 'magic' of making an immense, yet durable and irreversible, social impact. Utilizing case studies drawn from various fields and all over the world, the authors document how social entrepreneurs foster bottom-up change that empowers people and societies. They also review the specific personality traits of social entrepreneurs and introduce the new kind of leadership they represent. This book will be valuable to undergraduate, graduate and postgraduate students, while remaining accessible to non-academic readers thanks to its clear language, illustrative case studies and guidelines on how to become a successful social entrepreneur.

This Element aims to connect the literature of street-level bureaucrats with that of policy entrepreneurship in order to analyze why and how bureaucrats operating at the street level can promote policy change in public administration at the individual level. I demonstrate how street-level bureaucrats act as policy entrepreneurs in different contexts around the globe to promote policy change and analyze what they think of policy entrepreneurship and what they do about it in practice. For this purpose, I use multiple research methods: a survey, in-depth interviews, focus groups and textual analyses. I also offer recommendations to decision-makers to promote street-level policy entrepreneurship, highlighting the benefits of doing so. Lastly, I critically discuss the normative aspects of street-level policy entrepreneurship: ultimately, is it desirable?

This beautifully written and thoroughly modern core textbook provides a strong bridge between entrepreneurship theory and practice and looks at the entire life cycle of a business, including the often neglected area of business closure. Underpinned by strong academic rigour, the text takes a critical approach, yet is also highly accessible and readable, explaining complex concepts clearly and succinctly. Research-led yet practice oriented, it examines the latest evidence-based thinking in the field and applies this to the practice of entrepreneurship through a plethora of practical examples, global cases, useful tools, and engaging, multi-faceted pedagogy. Written by a recognised expert on entrepreneurship, Entrepreneurship Theory and Practice is the ideal textbook for undergraduate, postgraduate, and MBA students taking modules on entrepreneurship that blend theory and practice. It requires no prior knowledge of entrepreneurship.

Teaching Entrepreneurship advocates teaching entrepreneurship using a portfolio of practices, including play, empathy, creation, experimentation, and reflection. Together these practices help students develop the competency to think and act entrepreneur

This book makes the case for a change in the research agenda on entrepreneurship policy. An exemplary group of authors addresses the agenda for entrepreneurship policy researchers, policy makers and practitioners in the field. A key theme is the importance of context, which is particularly marked where policy transfer is attempted.

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