

Entrepreneurship Education Emerging Trends

The Handbook of Research in Entrepreneurship Education is well worth reading and both editions are excellent volumes for all of us involved and interested in the debate on how to bring entrepreneurship education forward and whether to create a distinctive domain of entrepreneurship studies. Domingo Ribeiro Soriano, Academy of Management Learning & Education . . . a commendable source of reference for entrepreneurship education researchers and practitioners alike, and would make a worthy addition to a library's collection. David Douglas, International Journal of Entrepreneurial Behaviour and Research In this, the second volume of the Handbook of Research in Entrepreneurship Education, leading international scholars highlight the unique characteristics and rich variety of research in entrepreneurship education. They adopt several different perspectives, focusing on key issues and significant developments in the field, and highlighting emergent new insights. The 35 contributors span 11 countries and three continents, demonstrating not only the richness but also the complexity of the field in terms of culture, geography and institutional, ethical and political systems. The Handbook is intended to collectively assist entrepreneurship educators in developing new programmes and pedagogical approaches that take into account the richness and diversity of these multiple perspectives. Highlighting the unique characteristics of research in entrepreneurship education, this Handbook will be of great interest to entrepreneurship researchers, academics and students wishing to understand the unique notions of entrepreneurship education and entrepreneurial learning, which are often quite distinct from current practical views. The companion volume, Handbook of Research in Entrepreneurship

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Education, Volume 1: A General Perspective, showcases the nature and benefits of the new wave in entrepreneurship education emerging as a result of revised academic programmes developed to reflect new forms of entrepreneurship.

As entrepreneurship education grows across disciplines and permeates through various areas of university programs, this timely book offers an interdisciplinary, comparative and global perspective on best practices and new insights for the field. Through the theoretical lens of collaborative partnerships, it examines innovative practices of entrepreneurship education and advances understanding of the discipline.

In the context of the changing nature of universities, this book discusses the progression of enterprise and entrepreneurship education, and conceptualises 'best practice' with the aim of enhancing teaching and support for entrepreneurs. Including an overview of entrepreneurship, teaching entrepreneurship, enterprising universities and industrial ecosystems, the author also discusses stakeholder theory and analysis, concluding with a perspective on effective and enterprising learning spaces. An insightful read for researchers, educators and policy-makers, this comprehensive overview provides up-to-date literature and case studies to describe the need for entrepreneurship education, its growth, the influence of key institutional stakeholders, and the future of programme delivery and assessment.

If you are looking for the intersection of past practices, current thinking, and future insights into the ever-expanding world of entrepreneurship education, then you will want to read and explore the fourth edition of the Annals of Entrepreneurship Education and Pedagogy.

Prepared under the auspices of the United States Association for Small Business and Entrepreneurship (USASBE), this edited volume covers a broad range of scholarly, practical,

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and thoughtful perspectives on a compelling range of entrepreneurship education issues. *Business Education in Emerging Market Economies* discusses the impact of business education on emerging markets and explores curricular innovation, pedagogical approaches, and strategic alliances in the context of industrializing economies. Emerging markets contain 80% of the world's population and some 75% of its trade growth in the foreseeable future, according to the U.S. Department of Commerce. The potential economic growth of these emerging markets has prompted a need to understand their dynamics, business institutions and educational systems. Many American universities, for example, have responded to the demand of their students and business partners by educating them about the exciting opportunities and lurking threats in these industrializing economies. This book contains multiple chapters designed to educate American students about the curricular innovations and course development occurring in emerging markets.

The book insights into the various issues, aspects, potentials, prospects and challenges of tourism and hospitality sector in India in the age of technological transformation and innovations. It highlights the various cutting edge emerging concepts, practices, policies, marketing strategies of tourism, hospitality and aviation industry in India. The book explores new innovations and key practices in the Indian tourism and hospitality industry. It creates a knowledge base for the students, academicians, researchers and industry practitioners by analyzing the real research gaps and latest developments, trends, and research in the Indian tourism sector. The book also discusses recent initiatives taken by the Government of India to boost this particular sector. The book covers a very important part of syllabus of higher education programs in tourism like MBA (Travel Tourism), MTTM, MTM (IGNOU), MTA, BTS,

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BTA.

Over the past two centuries, the world's socio-economic progression has gone through profound paradigm changes unfolding along four major development stages. Higher education has been an important part of this process. The accelerated pace of technological, socio-economic, and business innovations as well as ongoing fundamental changes in the real world call for progress in pedagogy. While modern universities have adapted in various degrees through information platforms such as Blackboard or Brightspace, video conferencing, and other technological innovations, they still commonly rely on pedagogical ideas and concepts rooted in a thoroughly pre-modern era rooted in medieval times. *Global Trends, Dynamics, and Imperatives for Strategic Development in Business Education in an Age of Disruption* explores the genesis of higher education and its contemporary structure and profile in major global regions and discusses key trends, dynamics, drivers, and developmental imperatives currently shaping business education. Covering topics such as business education, online education, and strategic development, this book is essential for teachers, managers, trainers, faculty, administrators, policymakers, researchers, academicians, and students involved in studies that include industrial, economic, social, urban, innovation, legal, and policy development. This contributed volume explores and reveals the new developments, dynamics and recommendations for entrepreneurship education in the Middle East and North Africa (MENA) region. Presenting papers by respected experts in the field, it shares essential insights on the status quo of entrepreneurial education and training programs, the characteristics and motivations of early stage entrepreneurs, and the regional

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framework conditions in MENA. The book closes with a bibliometric perspective on the trends in the entrepreneurship research and education being developed in MENA. Young people in sub-Saharan Africa are growing up in rapidly changing social and economic environments which produce high levels of un- and underemployment. Job creation through entrepreneurship is currently being promoted by international organizations, governments and NGOs as a key solution, despite there being a dearth of knowledge about youth entrepreneurship in an African context. This book makes an important contribution by exploring the nature of youth entrepreneurship in Ghana, Uganda and Zambia. It provides new insights into conceptual and methodological discussions of youth entrepreneurship as well as presenting original empirical data. Drawing on quantitative and qualitative research, conducted under the auspices of a collaborative, interdisciplinary and comparative research project, it highlights the opportunities and challenges young people face in setting up and running businesses. Divided into a number of clear sections, each with its own introduction and conclusion, the book considers the nature of youth entrepreneurship at the national level, in both urban and rural areas, in specific sectors - including mobile telephony, mining, handicrafts and tourism - and analyses how key factors, such as microfinance, social capital and entrepreneurship education, affect youth entrepreneurship. New light is shed on the multi-faceted nature of youth entrepreneurship and a convincing case is presented for a more nuanced understanding of the term entrepreneurship and the

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situation faced by many African youth today. This book will be of interest to a wide range of scholars interested in youth entrepreneurship, including in development studies, business studies, youth studies and geography, as well as to development practitioners and policy makers. The Open Access title has now been added to the Open Access page. <http://www.tandfebooks.com/page/openaccess>

These proceedings represent the work of contributors to the 16th European Conference on Innovation and Entrepreneurship (ECIE 2021), hosted by ISCTE Business School, Instituto Universitário de Lisboa, Portugal on 16-17 September 2021. The Conference Chair is Dr. Florinda Matos and the Programme Co-Chairs are Prof Maria de Fátima Ferreiro, Prof Álvaro Rosoi and Prof Isabel Salavisa all from Instituto Universitário de Lisboa, Portugal. ECIE is a well-established event on the academic research calendar and now in its 16th year, the key aim remains the opportunity for participants to share ideas and meet the people who hold them. The conference was due to be held at Instituto Universitário de Lisboa, Portugal, but due to the global Covid-19 pandemic it was moved online to be held as a virtual event. The scope of papers will ensure an interesting two days. The subjects covered illustrate the wide range of topics that fall into this important and ever-growing area of research. The keynote presentation is given by Soumodip Sarkar, Vice-Rector, from University of Évora, Portugal on the topic of Social Intelligence. The second day of the conference will open with an address by Professor Vittorio Loreto, Sapienza University of Rome, Italy, who will talk about

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Exploring the adjacent possible: play, anticipation, surprise.

This book discusses topical issues in entrepreneurship organized around the various stages of venture creation, development and performance. It is arranged in several parts, dealing with the pre-start stage, followed by venture creation, financing ventures, venture development, and venture performance. Each part contains several chapters written by experts in the relevant field. The multi-disciplinary flavor of the book is complemented by its international evidence base, featuring results from a range of different countries. The book will help researchers and practitioners who want to pinpoint the key points emerging from the latest academic thinking.

This book forms part of the Three-theory System (i.e. Introductory Theory, Overall Theory and General Theory) of university-wide innovative entrepreneurship education. This system has three dimensions, with Introductory Theory focusing on system construction, Overall Theory on ontology interpretation and General Theory on the research of basic concepts. This book is to conduct a systematic research into ten basic concepts, which include essentialism, teleology, axiology, paradigm, methodology, evaluation, culturalism, history, disciplines and tendency. The focus of this book is upon the education objectives, namely all-inclusive, major-combined and talents cultivation. Its main purpose is to provide a general text for the theory research and practical innovation in the field of innovative entrepreneurship education of China. It will be of referential value for the cultivation of innovative and entrepreneurial talents in

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universities, and for the promotion of entrepreneurship through innovation and employment through entrepreneurship.

This volume presents some of the most important 'debates' that exist in the field of Entrepreneurship today. It brings together leading scholars, deriving contributions from special sessions designed by the Global Consortium of Entrepreneurship Centers (GCEC) to discuss both sides of these 'great debates'.

Technological advances in the realm of business have attributed to the global interest of using digital innovations to increase consumer traffic. Utilizing these new techniques can increase the profitability of business industries and consumer analytic information for future reference. The Handbook of Research on Digital Marketing Innovations in Social Entrepreneurship and Solidarity Economics is a collection of research on social entrepreneurship as a critical element of economic growth with a look at the evolutionary aspects of digital technologies on the industry. While highlighting topics including social media, microfinance, and consumer behavior, this book is ideally designed for marketers, managers, professionals, academics, and graduate-level students concerned about the fields of economics, sociology, education, politics, and digital technology innovation.

The important debate on the growing graduate skills gaps, the value of universities to their business communities, and their role (or lack of) in building entrepreneurial attributes among graduates is growing internationally. Using case

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studies from universities across the globe, this edited book seeks to bring together leading authors with knowledge, and/or experience, of the challenges of embedding enterprise education in university and college programmes. The text identifies and presents the current debates around the future role of universities and colleges in providing 'fit for workplace' graduates, as well as offering insights into the challenges and practices involved in delivering innovative enterprise education. The approach collates examples of 'best practices' from global institutions enabling educators to develop 'blueprints' for implementing in their own institutions. This innovative and comprehensive text is designed to be a 'seminal resource' for academic stakeholders on enterprise education collating diverse international contributions from enterprising universities and colleges. Drawing on both theory and best practice, it provides invaluable guidance to researchers, educators and practitioners considering embedding or expanding enterprising activities into their learning strategy.

Entrepreneurship Education and Research Emerging Trends and
Concerns Emerging Trends in Indian Tourism and Hospitality Transformation and
Innovation Copal Publishing Group

Entrepreneurship is the backbone of a strong economy. Necessity-driven entrepreneurs make up a large portion of the employed population and analyzing

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their methods and habits offers numerous benefits for future workers. Nascent Entrepreneurship and Successful New Venture Creation is a valuable resource that delves into the current trends and methodologies of recent entrepreneurs and entrepreneurial activities. Highlighting relevant topics that include non-cognitive skills, intellectual capital protection, regional development, and technology-based firms, this scholarly reference source is an ideal publication for business managers, organizational leaders, professionals, and researchers that would like to discover new insights into the world of entrepreneurship.

"This book provides a forum for researchers and practitioners to discuss the current and potential impact of online learning and training and to formulate methodologies for the creation of effective learning systems"--Provided by publisher.

Business transactions and partnerships across borders have become easier than ever due to globalization and global digital connectivity. As part of this shift in the business sphere, managers, executives, and strategists across industries must acclimate themselves with the challenges and opportunities for conducting business globally. International Business: Concepts, Methodologies, Tools, and Applications presents the latest research innovations focusing on cross-cultural communications and training, international relations, multinational enterprises,

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outsourcing, international business strategies, and competitive advantage in the global marketplace. This publication is an exhaustive multi-volume work essential to academic and corporate libraries who serve researchers, scholars, business executives and professionals, and graduate-level business students.

The book provides an overview of developments in the field of entrepreneurship education, with special reference to global perspectives on innovations and best practices, as well as research in the emerging economy context. It focuses on various experiments in curriculum design, review and reform in addition to the innovative processes adopted for developing new content for entrepreneurship courses, in many cases with an assessment of their impact on students' entrepreneurial performance. Further, it discusses the pedagogical methods introduced by teachers and trainers to enhance the effectiveness of students' learning and their development as future entrepreneurs. It explains the various initiatives generally undertaken to broaden the scope of entrepreneurship education by extending it beyond regular students and offering it to other groups such as professionals, technicians, artisans, war veterans, and the unemployed. The book is a valuable resource for researchers and academics working in the field of entrepreneurship education as well as for trainers, consultants, mentors and policy makers.

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Entrepreneurship in context has been described as the third wave in entrepreneurship research. Accordingly, specific socio-economic, political, market, and institutional contexts are key to fostering, enabling, and enacting entrepreneurial activity and behaviours. These contexts shape everyday entrepreneurship experiences. This book is based on the premise that how gender is articulated within the entrepreneurial debate has to acknowledge context. However, context is not a construct that only applies to those economies and situations that differ from the presumed norm of Western developed nations. Adopting a more critical appraisal of how context is positioned within current theorizing around gender and entrepreneurial behaviours offers potential to progress debate whilst acknowledging that competing and contrasting contextual influences require clearer recognition. This book, therefore, has the potential to unearth credible and robust approaches to further examining contextualisation and women entrepreneurship that advances new insights. By exploring and examining how contextual influences shape women's entrepreneurship, this book challenges the assumption that women entrepreneurship is the same throughout the world. It will be of value to researchers, academics, and students with an interest in entrepreneurship, political economy, economics, and public policy.

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This book is a compendium of papers presented in the International Conference on Emerging Global Economic Situation: Impact on Trade and Agribusiness in India. The book covers thirty four papers covering the emerging trends in global management and information technology. This book will be very useful for all those are interested in issues related to global management and information technology.

A sizable gap exists between the ample demands for (and growing supply of) entrepreneurship education and our understanding of how to best approach the teaching and learning of entrepreneurship. To help close this gap, the United States Association for In Entrepreneurial Excellence, some of the top entrepreneurial strategists from around the world representing more than 100 books and more than 300 companies answer these questions, and share their advice and wisdom on building and maintaining thriving businesses. With the need for sustainability, a focus on developing an economic system that aims at minimizing waste, commonly referred to as the circular economy, is emerging. Circular economy and studies related to it have gained worldwide attention, as it seems to be an effective alternative economic system. Naturally, the circular economy will impact enterprises and will shift how entrepreneurship development and entrepreneurial opportunities are perceived, developed, and resourced. The Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy is a collection of pioneering research that advances the understanding of entrepreneurship development, identifies the opportunities, and manages the entrepreneurship development, policies, and programs in order to further a circular economy. In addition to entrepreneurship development and entrepreneurial opportunities, the book will cover and discuss a number of other factors necessary for a

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successful transformation, such as entrepreneurship and innovation, entrepreneurship and change, and entrepreneurship education. While highlighting topics including consumer consumption, knowledge management, and linear economics, this book is ideally designed for entrepreneurs, small business owners, managers, consultants, organization development specialists, policymakers, researchers, industry experts, academicians, and students. Increasingly, students worldwide are seeking post-secondary education to acquire new skill-sets and credentials. There is an explosion of community college models that provide educational opportunities and alternative pathways for students who do not fit the traditional higher educational profile. This book focuses on economic models to help local and national economies develop strong workforce training, humanitarian models to bring about social mobility and peace, transformative models to help institutions expand and keep up with societal needs, and newly created models that respond to the educational and training needs of a constantly changing world. These models seek to capture the imagination of those who are committed to learning about what works in higher education and in particular, the impact community college models are having on the changing nature of world social, political and economic landscapes. With contributors representing 30 countries, this book presents an international perspective.

Christian Willi Scheiner examines selected fundamental determinants of entrepreneurial behaviour. To gain deeper insights it was essential to study influencing and determining factors before the decision is made to found a business. Therefore, not entrepreneurs but student samples were chosen.

New venture management requires all the skills obtained within the typical MBA program, and

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then some. While those entering traditional management positions within established companies might expect to find established customers, a degree of predictability, formalized procedures, and earnings that may be taken more-or-less for granted, new ventures often are launched into highly dynamic environments characterized by rapid technological change, inherent unpredictability, and an uncertain cash flow. Such ventures often require rapid growth to succeed. While new ventures offer those who initiate them a high degree of independence, excitement, and potential for great reward, they also bring high risk, stress, and greater potential for failure. Thus, it takes a special set of skills, techniques, and temperament to succeed. These skills, along with the potential risks and rewards and environmental settings and characteristics, are explored in the Encyclopedia of New Venture Management. Features & Benefits: 150 carefully selected signed entries (each with Cross References and Further Readings) are organized in A-to-Z fashion to give students easy access to the full range of topics in new venture management. A thematic Reader's Guide in the front matter groups related entries by broad topical and thematic areas to make it easy for users to find related entries at a glance, with themes that include "Entrepreneurial Decision Making," "Corporate Entrepreneurship," "Entrepreneurial Marketing," "Leadership & Human Resources," "Financing & Development," and more. In the electronic version, the Reader's Guide combines with a detailed Index and the Cross References to provide users with robust search-and-browse capacities. A Chronology in the back matter helps students put individual events into broader historical context. A Glossary provides students with concise definitions to key terms in the field. A Resource Guide to classic books, journals, and web sites (along with the Further Readings accompanying each entry) helps guide students to further resources for their

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research journeys. An appendix includes the report, "The State of Small Business." Sport Entrepreneurship: An Economic, Social and Sustainability Perspective is about innovation, competitiveness and futuristic thinking. This work focuses on how digital technology is driving transformations in the sport industry, enabling readers to understand the shift in sport towards integrating more entrepreneurial activity.

Education programs in social entrepreneurship helps to create and fill jobs devoted to developing the local economy, which has become a dual transfer strategy by which a virtuous circle occurs between a retrofitted educational system based on social entrepreneurship, and vocational students who are highly entrepreneurial. The Handbook of Research on Social Entrepreneurship and Solidarity Economics focuses on practical experience and theoretical models for popularizing the concept of social entrepreneurship as a critical element of economic growth. Emphasizing the ways in which social entrepreneurship benefits developing regions, small and medium enterprises, and low-income communities, this handbook of research is a pivotal reference source for professionals, academics, and graduate-level students in the fields of economics, business administration, sociology, education, politics, and international relations.

This book examines the role that higher education institutions are currently playing through teaching entrepreneurship and transferring knowledge and innovation to enterprises and discusses how they should develop this role in the future.

As businesses seek to compete on a global stage, they must be constantly aware of pressures from all levels: regional, local, and worldwide. The organizations that can best build advantages in diverse environments achieve the greatest success. The Handbook of Research

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on Global Competitive Advantage through Innovation and Entrepreneurship explores the emergence of new ideas and opportunities in various markets and provides organizational leaders with the tools they need to take full advantage of those opportunities. With a focus on economic growth in a fast-paced environment, this handbook is a critical reference for business leaders, economists, and students of economic theory.

Entrepreneurship has attracted global interest for its potential to catalyze economic and social development. Research suggesting that certain entrepreneurial mindsets and skills can be learned has given rise to the field of entrepreneurship education and training (EET). Despite the growth of EET, global knowledge about these programs and their impact remains thin. In response, this study surveys the available literature and program evaluations to propose a Conceptual Framework for understanding the EET program landscape. The study finds that EET today consists of a heterogeneous mix of programs that can be broken into two groups: entrepreneurship education and entrepreneurship training. These programs target a range of participants: secondary and post-secondary education students, as well as potential and practicing entrepreneurs. The outcomes measured by program evaluations are equally diverse but generally fall under the domains of entrepreneurial mindsets and capabilities, entrepreneurial status, and entrepreneurial performance. The dimensions of EET programs vary according to the particular target group. Programs targeting secondary education students focus on the development of foundational skills linked to entrepreneurship, while post-secondary education programs emphasize skills related to strategic business planning. Programs targeting potential entrepreneurs generally are embedded within broader support programs and tend to target vulnerable populations for whom employment alternatives may be

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limited. While programs serving practicing entrepreneurs focus on strengthening entrepreneurs knowledge, skills and business practices, which while unlikely to transform an enterprise in the near term, may accrue benefits to entrepreneurs over time. The study also offers implications for policy and program implementation, emphasizing the importance of clarity about target groups and desired outcomes when making program choices, and sound understanding of extent to which publicly-supported programs offer a broader public good, and compare favorably to policy alternatives for supporting the targeted individuals as well as the overall economic and social objectives.

This book outlines the unique challenges and opportunities of doing business in Africa, analysing how varying degrees of development across its countries affects entrepreneurship. Taking into account historical and cultural contexts, the authors approach the topic by evaluating the different possibilities of business opportunity in Africa. Insightful contributions explore an extensive range of African countries, discussing both formal and informal entrepreneurship, as well as the different factors that influence the growing economy of Africa. African Entrepreneurship will be of interest to anyone researching the potential of doing business in Africa, as well as entrepreneurs and policy-makers looking to expand their knowledge on how businesses are managed in this region.

This book presents the outcomes of the 17th IEEE/ACIS International Conference on Computer and Information Science (ICIS 2018), which was held in Singapore on June 6–8, 2018. The aim of the conference was to bring together researchers and scientists, businessmen and entrepreneurs, teachers, engineers, computer users, and students to discuss the various fields of computer science and to share their experiences, and to exchange

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new ideas and information in a meaningful way. The book includes findings on all aspects (theory, applications and tools) of computer and information science and discusses related practical challenges and the solutions adopted to solve them. The conference organizers selected the best papers from those accepted for presentation. The papers were chosen based on review scores submitted by members of the program committee and underwent a further rigorous round of review. From this second round, 13 of the conference's most promising papers were then published in this Springer (SCI) book and not the conference proceedings. We impatiently await the important contributions that we know these authors will make to the field of computer and information science.

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