

## Entrepreneurship Development Lecture Notes

Entrepreneurial Profiles is intended to help students and practitioners of entrepreneurship think about what it takes to create a significant business, with focus on what it may take to create a successful and significant business.

While the population continues to grow and expand, many people are now making their homes in cities around the globe. With this increase in city living, it is becoming vital to create intelligent urban environments that efficiently support this growth, and that simultaneously provide friendly, progressive environments to both businesses and citizens alike. The Handbook of Research on Entrepreneurial Development and Innovation Within Smart Cities is a comprehensive reference source that discusses social, economic, and environmental issues surrounding the evolution of smart cities. It provides insightful viewpoints on a range of topics such as entrepreneurial ecosystems, competitive tourism, city efficiency, corporate social responsibility, and smart destinations. This publication is ideal for all researchers, academics, and practitioners that wish to expand their knowledge on the emerging trends and topics involving smart cities.

With the need for sustainability, a focus on developing an economic system that aims at minimizing waste, commonly referred to as the circular economy, is emerging. Circular economy and studies related to it have gained worldwide attention, as it seems to be an effective alternative economic system. Naturally, the circular economy will impact enterprises and will shift how entrepreneurship development and entrepreneurial opportunities are perceived, developed, and resourced. The Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy is a collection of pioneering research that advances the understanding of entrepreneurship development, identifies the opportunities, and manages the entrepreneurship development, policies, and programs in order to further a circular economy. In addition to entrepreneurship development and entrepreneurial opportunities, the book will cover and discuss a number of other factors necessary for a successful transformation, such as entrepreneurship and innovation, entrepreneurship and change, and entrepreneurship education. While highlighting topics including consumer consumption, knowledge management, and linear economics, this book is ideally designed for entrepreneurs, small business owners, managers, consultants, organization development specialists, policymakers, researchers, industry experts, academicians, and students.

Circular Economy in Developed and Developing Countries: Perspective, Methods And Examples develops a new approach to research, founded on the idea that ecological crisis is proof of the necessity for formation of circular economy.

In this holistic and practical introduction to Entrepreneurship & Small Business, Paul Burns takes a life-cycle view of a business, arming students with a comprehensive understanding of the many stages and forms of entrepreneurship. The book unpicks exactly what makes an entrepreneur, what motivates them, how they manage and lead, and how their characteristics help shape the businesses they run. What's new for this edition? - Updated international case studies from entrepreneurs and small businesses, ranging from Oman to Australia (see list below for more details) - First-hand, detailed stories from real-life entrepreneurs in brand new Meet the Entrepreneur video case studies - Exploration of the growing importance of social and civic enterprise and hot topics such as effectuation and lean entrepreneurship - Rich multimedia content in the form of additional teaching and learning resources on the companion website This market-leading book offers a truly global selection of case studies: - 97 cases from across Europe - 22 cases from the U.S. - 9 cases from Far Asia - 7 cases from the Middle East - 6 cases from Southern Asia - 6 cases from Australia

The Psychology of Entrepreneurship: New Perspectives is an update of the earlier landmark volume in the Society for Industrial and Organizational Psychology Organizational Frontiers Series. This new book takes stock of the advances in the field of the psychology of entrepreneurship with all new chapters and presents the latest findings on traditional topics, such as cognition, motivation, affect, personality, and action. The Psychology of Entrepreneurship: New Perspectives compiles research of the most prolific scholars in the field to produce an overview of the most important psychological topics relevant to entrepreneurship. It includes novel insights into topics such as entrepreneurial cognition, intrapreneurship and innovation, leadership, entrepreneurial competencies, action theory, entrepreneurship training, and the process of entrepreneurship. Additionally, the updated volume presents new topics that have become more and more important in entrepreneurship research. These topics include affect, clinical psychology and disorders, biological correlates of entrepreneurship, entrepreneurial teams, culture, identity, starting capital, failure and exit, contextual factors, age and demographic change, evidence-based entrepreneurship, and entrepreneurs' well-being. With a collection of authors comprising experts who have developed the field over the last decade, The Psychology of Entrepreneurship: New Perspectives is vital to all students, scholars, and instructors interested in staying abreast of the most current, novel research and insights into the psychology of entrepreneurship.

The digital economy is a new direction in which the modern global economic system is now heading. This book seeks to adapt the digital economy concept to the priorities of humanity, including the implementation of global development goals. The authors develop and substantiate scientific and methodological criteria for assessing the sustainability of the modern digital economy, and offer several concrete recommendations for improving the concept of the digital economy by incorporating global development goals.

Entrepreneurship is a powerful attitude that, in such a way, in the last few years, has become a discipline increasingly transversal to different areas of knowledge. Many times, we think about the things we want such as a good house, a brand new car, a beautiful relationship, a good friendship, and a good way to be in the world. Is that possible that you convert into an entrepreneur? This book shows some examples of that possibility, from simple people to a big organization. In all cases, if you become an entrepreneur, it will be for your taste and pleasure, a means to survive and enjoy the uncertainty, and rejoice that you have all these in your hands and will. Can you find out the trends and overcome the challenges? We would say yes. It all depends on whether you want to develop and apply this attitude.

Entrepreneurship has been seen as a phenomenon allowing economic development, job creation, increased productivity and innovation, but many studies do not include the causes of these events. Consequently, the objective of this book is to fill this gap by combining several studies from more practice-oriented perspectives. The various chapters presented here follow several approaches which researchers explore in different contexts and link to specific experiences in entrepreneurship. This book intends to contribute to better understanding of the phenomenon of entrepreneurship and innovation, and to show how these business practices can stimulate economic development in various countries and regions worldwide.

Named one of the best books of 2013 by the 'Financial Times', 'Huffington Post' and 'Forbes', this debate-shifting book debunks the myth of the State as a static bureaucratic organization only needed to 'fix' market failures, leaving dynamic entrepreneurship and innovation to the private sector. Case studies ranging from the innovations that make the iPhone so 'smart' to the current developments in clean technology reveal the reality, whereby the private sector only invests after the entrepreneurial State has made the bold, high-risk investments.

**#1 NEW YORK TIMES BESTSELLER** If you want to build a better future, you must believe in secrets. The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In *Zero to One*, legendary entrepreneur and investor Peter Thiel

shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we're too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. Tomorrow's champions will not win by competing ruthlessly in today's marketplace. They will escape competition altogether, because their businesses will be unique. Zero to One presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in unexpected places.

Entrepreneurship in Power Semiconductor Devices, Power Electronics, and Electric Machines and Drive Systems introduces the basics of entrepreneurship and a methodology for the study of entrepreneurship in electrical engineering and other engineering fields.

Entrepreneurship is considered here in three fields of electrical engineering, viz. power semiconductor devices, power electronics and electric machines and drive systems, and their current practice. It prepares the reader by providing a review of the subject matter in the three fields, their current status in research and development with analysis aspect as needed, thus allowing readers to gain self-sufficiency while reading the book. Each field's emerging applications, current market and future market forecasts are introduced to understand the basis and need for emerging startups. Practical learning is introduced in: (i) power semiconductor devices entrepreneurship through the prism of 20 startups in detail, (ii) power electronics entrepreneurship through 28 startup companies arranged under various application fields and (iii) electric machines and drive systems entrepreneurship through 15 startups in electromagnetic and 1 in electrostatic machines and drive systems. The book: (i) demystifies entrepreneurship in a practical way to equip engineers and students with entrepreneurship as an option for their professional growth, pursuit and success; (ii) provides engineering managers and corporate-level executives a detailed view of entrepreneurship activities in the considered three fields that may potentially impact their businesses, (iii) provides entrepreneurship education in an electrical engineering environment and with direct connection and correlation to their fields of study and (iv) endows a methodology that can be effectively employed not only in the three illustrated fields of electrical engineering but in other fields as well. This book is for electrical engineering students and professionals. For use in undergraduate and graduate courses in electrical engineering, the book contains discussion questions, exercise problems, team and class projects, all from a practical point of view, to train students and assist professionals for future entrepreneurship endeavors.

The fifth edition of this comprehensive textbook combines and develops concurrently, both classical and matrix-based methods of structural analysis. A new introductory chapter on structural analysis modelling has been added. The suitability of modelling structures as beams, plane or space frames and trusses, plane grids or assemblages of finite elements is discussed in this chapter, along with idealisation of loads, anticipated deformations, sketching deflected shapes, and bending moment diagrams. With new solved examples and problems added, the book now has over 100 worked examples and more than 350 problems with answers. A new companion website contains computer programs that can serve as optional aids in studying and in engineering practice: [www.sponpress.com/civeng/support.htm](http://www.sponpress.com/civeng/support.htm). Structural Analysis: A Unified Classical and Matrix Approach, translated into six languages, is a textbook of great international renown, and is recommended by many civil and structural engineering lecturers to their students due to its clear and thorough style and content

The COVID-19 pandemic has affected every aspect of the modern world, and its impact is felt by all. The pandemic particularly has had a large impact on businesses as they were forced to close, supply chains were disrupted, and new health and safety precautions were adopted. As such, many businesses, especially small businesses, were faced with losses they could not afford. Governments and stakeholders across the world have thus needed to formulate various strategies and interventions to mitigate the negative consequences of the COVID-19 pandemic, particularly as they relate to small- and medium-sized enterprises (SMEs). The Handbook of Research on Strategies and Interventions to Mitigate COVID-19 Impact on SMEs is a comprehensive reference source that encapsulates the overall effect of COVID-19 on SMEs and a variety of strategies to overcome the negative effects and create more sustainable policies and organizations moving forward. The book offers a thorough overview of interventions and tactics to help organizations, entrepreneurs, and institutions of higher learning overcome the negative impact of COVID-19 while preparing policies for a more effective post-pandemic world. Covering topics that include sustainable practices for development, interventions to lessen the impact of COVID-19, and psychological resilience for SME employees, this book is ideal for entrepreneurs, managers, executives, small businesses, family firms, academicians, scholar-practitioners, policymakers, researchers, and students.

This book discusses fusion of technology and body of knowledge through elaboration of theoretical concepts and conceptual frameworks to ensure the economic growth of the Russian Federation by utilizing the huge potential for innovation and entrepreneurship in Russia. The book presents recent research to solve the most challenging problems facing digitalization in the field of entrepreneurship in the country. Some of them need specialized personnel training; the considerable financial resources needed for the maintenance of digital technologies; how to market enterprises and organizations; and financial instruments designed to support industrial development. The proposed results will create the conditions for a systemic approach to tilting towards supporting new ventures through an improved regulatory framework—currently virtually absent in the field of entrepreneurship at the national level. The book defines prospects for investment in renewable energy sources, circulation of energy resources, and energy efficiency improvements to gain positive economic effects from the introduction of new technologies.

This book presents endeavors to join synergies in order to create added value for society, using the latest scientific knowledge to boost technology transfer from academia to industry. It potentiates the foundations for the creation of knowledge- and entrepreneurial cooperation networks involving engineering, innovation, and entrepreneurship stakeholders. The Regional HELIX 2018 conference was organized at the University of Minho's School of Engineering by the MEtRICs and Algoritmi Research Centers, and took place in Guimarães, Portugal, from June 27th to 29th, 2018. After a rigorous peer-review process, 160 were accepted for publication, covering a wide range of topics, including Control, Automation and Robotics; Mechatronics Design, Medical Devices and Wellbeing; Cyber-Physical Systems, IoT and Industry 4.0; Innovations in Industrial Context and Advanced Manufacturing; New Trends in Mechanical Systems Development; Advanced Materials and Innovative Applications; Waste to Energy and Sustainable Environment; Operational Research and Industrial Mathematics; Innovation and Collaborative Arrangements; Entrepreneurship and Internationalization; and Oriented Education for Innovation, Engineering and/or

### Entrepreneurship.

This book presents a system view of the digital scientific and technological revolution, including its genesis and prerequisites, current trends, as well as current and potential issues and future prospects. It gathers selected research papers presented at the 12th International Scientific and Practical Conference, organized by the Institute of Scientific Communications. The conference “Artificial Intelligence: Anthropogenic Nature vs. Social Origin” took place on December 5–7, 2019 in Krasnoyarsk, Russia. The book is intended for academic researchers and independent experts studying the social and human aspects of the Fourth Industrial Revolution and the associated transition to the digital economy and Industry 4.0, as well as the creators of the legal framework for this process and its participants – entrepreneurs, managers, employees and consumers. It covers a variety of topics, including “intelligent” technologies and artificial intelligence, the digital economy, the social environment of the Fourth Industrial Revolution and its consequences for humans, the regulatory framework of the Fourth Industrial Revolution, and the “green” consequences, prospects and financing of the Fourth Industrial Revolution.

Recognizing the unique needs of the technology startup, Duening focuses on intellectual property development, funding, and marketing/selling more than other texts in this market. Extensive use of technology examples, case studies, and assignments keeps the book relevant and motivating for engineering students. Rich in case studies, examples, and in-chapter elements that focus on the challenges of launching and operating a technology venture In-depth examination of intellectual property development, valuation, deal structuring, and equity preservation, issues of most relevance to technology start-ups Extensive discussion of technology management and continuous innovation as a competitive advantage Addresses the issue of leading, managing, motivating, and compensating technical workers More time on the fundamentals of marketing and selling, as these are elements of entrepreneurship commonly most neglected by engineers and scientists

?The European Conference on Innovation and Entrepreneurship has been running now for 16 years. This event has been held in Italy, Northern Ireland, France, Belgium, Portugal, and Finland to mention some of the countries who have hosted it. The conference is generally attended by participants from more than 40 countries and attracts an interesting combination of academic scholars, practitioners and individuals who are engaged in various aspects of innovation and entrepreneurship teaching and research. The 16th European Conference on Innovation and Entrepreneurship will be hosted by Instituto Universitário de Lisboa (ISCTE), Portugal and the Conference Chair will be Florinda Matos

24 Steps to Success! Disciplined Entrepreneurship will change the way you think about starting a company. Many believe that entrepreneurship cannot be taught, but great entrepreneurs aren't born with something special – they simply make great products. This book will show you how to create a successful startup through developing an innovative product. It breaks down the necessary processes into an integrated, comprehensive, and proven 24-step framework that any industrious person can learn and apply. You will learn: Why the “F” word – focus – is crucial to a startup's success Common obstacles that entrepreneurs face – and how to overcome them How to use innovation to stand out in the crowd – it's not just about technology Whether you're a first-



time or repeat entrepreneur, Disciplined Entrepreneurship gives you the tools you need to improve your odds of making a product people want. Author Bill Aulet is the managing director of the Martin Trust Center for MIT Entrepreneurship as well as a senior lecturer at the MIT Sloan School of Management. For more please visit <http://disciplinedentrepreneurship.com/>

Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy | IGI Global

From Heidi Neck, one of the most influential thinkers in entrepreneurship education today, Chris Neck, an award-winning professor, and Emma Murray, business consultant and author, comes this ground-breaking new text. *Entrepreneurship: The Practice and Mindset* catapults students beyond the classroom by helping them develop an entrepreneurial mindset so they can create opportunities and take action in uncertain environments. Based on the world-renowned Babson Entrepreneurship program, this new text emphasizes practice and learning through action. Students learn entrepreneurship by taking small actions and interacting with stakeholders in order to get feedback, experiment, and move ideas forward. Students walk away from this text with the entrepreneurial mindset, skillset, and toolset that can be applied to startups as well as organizations of all kinds. Whether your students have backgrounds in business, liberal arts, engineering, or the sciences, this text will take them on a transformative journey.

This book brings together segmental knowledge and creates new insights on the sustainability of agricultural systems, critically analyzing not only individual system components, but also focusing on interactions between them and external environments. This book is primarily devoted to (1) agricultural agribusiness, (2) policies and institutions, and (3) farming systems. The compelling collection of chapters presents critical, comparative, and balanced perspectives on what changes are needed to achieve and maintain sustainability in agricultural systems, actively leading to new ways of thinking about these complex issues. The research presented relies on an array of methods developed within complex systems science, addresses the existing gaps in the scholarship, and uses original data collected on the development of agricultural systems. Finally, the authors provide robust conclusions and recommendations for both scholars and practitioners in the field of studying, constructing, and maintaining sustainable agricultural systems. The special focus of the book is on technologies, policies, and management systems enabling sustainable agricultural development. A rich collection of practical cases could be used to move from theories to reality. The book appeals to both academics and professionals working in the field.

A comprehensive Book on Railway Aptitude & Psychological Tests. This book is very useful for the Centralised Recruitment of Assistant Station Master, Traffic Assistant, Assistant LocoPilot, Diesel/Electrical, AssistantPilot, Motorman, Station Controller, Train Operator, Rail Conductor etc.

The challenges and opportunities facing the Nigerian youths demand rethinking of new ways of doing things. Youth unemployment and underemployment are at a record high. More than ever, the Nigerian youths are in dire need of finding other avenues to explore in pursuit of life endeavors. Youth employment, underemployment, and unemployment are serious concerns for our society, civilization, and the nation. Ehiobuche and Madueke took a different approach to discussing and presenting a practical approach to youth entrepreneurship from the notion of a shared responsibility for the change of mindset from falling into the victims theory dimensions to intelligent ventures and resilience. Their model presents insight on how a paradigm shift among the youths and the society in general from job search to business development may well lead to entrepreneurs and self-productive citizens. The authors hope to inspire, inform, and encourage today's youths to become tomorrow's entrepreneurs, leaders, and good citizens. Making the transition from seeking employment, unemployment, or underemployment

to self-employment/entrepreneurship is the primary purpose of this book. The topics include the following: Conquering personal and cultural roadblocks to entrepreneurship Shifting mental and physical focus from employee to employer Avoiding common pitfalls in starting and running a sustainable small business Making the best out of being a youth The authors urge the Nigerian youths to avoid falling into a victim mentality and start their paradigm shift into the mindsets of entrepreneurs.

This proceedings book reflects the alternative way of development of the modern global economic system. It sets evolutionary development in opposition to revolutionary leap. The search for the best way to develop the world economy in the present and future is carried out. The social environment and the human-centered development of the modern global economic system have been explored. The features of training of personnel for the modern global economic system through the development of vocational education and training have been studied. Sustainable development, energy and food security have been identified as significant milestones of the progress of the modern global economic system. Innovations and digital technologies have been suggested as the drivers of growth and development of the modern global economic system. Consideration has been given to the institutional framework and legal groundwork for the development of the modern global economic system. The fundamentals have been identified and recommendations have been put forward for improving governmental regulation, financial and capital investment support for integration in the modern global economic system. The book includes the best works based on the results of the 22nd International Research-to-Practice Conference “Current Issues of the Global Economy” which was held on June 19, 2020, at the Peoples’ Friendship University of Russia (PFUR) (Moscow, Russia) and the 14th National Research-to-Practice Conference “A New Paradigm of Social and Economic Development in the Age of Intelligent Machines,” which was held on May 14–16, 2020 (Nizhny Novgorod, Russia), VIII International Research-to-Practice Conference “Multipolar Globalization and Russia,” which was held on May 21–23, 2020 (Rostov-on-Don, Russia), III All-Russian Research-to-Practice Conference “Power, Business, and Education: The Ascent to Man,” which was held on May 21–22, 2020 (Krasnoyarsk, Russia), International Research-to-Practice Conference “Current Issues and Ways of Industrial Development: Engineering and Technologies,” which was held from September 28, 2020, till October 1, 2020 (Komsomolsk-on-Amur), and the 15th National Research-to-Practice Conference “New Models of Behavior of Market Players in the Conditions of Digital Economy,” which was held on October 29–30, 2020, at Ufa State Oil Technical University, Institute of Economics and Service (Ufa, Russia). The target audience of the book consists of scholars studying the features of development of the global economic system at the present stage and the prospects for its future progress.

This book introduces the students, researchers and practitioners into the subject and enabling technologies and applications pertaining to of technology, entrepreneurship and business development through research articles, case studies etc. It is primarily intended for academic purposes for learners of computer Science, management, accounting and information systems disciplines, economics,- entrepreneurship. Publishing chapters in the book is new innovative idea to spread the book in the Middle East and Arab countries and make the book achieve more sales. As many students in all levels, graduates and undergraduates in addition to research, professionals are not able to get sufficient resources because of the language concern.

Contains an Open Access chapter. Various perspectives on hybrid ventures are explored in this volume, incl. the costs to all when some entrepreneurs do not pursue hybrid approaches, whether hybrid ventures are, or should be, the new norm, and whether the social, environmental, and economic value are distinct and should be separated from each other.

The development of the Digital Economy has been a landmark breakthrough for economic systems in the 21st century, as it opens up opportunities for the full-scale implementation of new digital technologies and the optimization of economic activities. While the conceptual essence and specific features of the digital economy are described in detail in the existing literature, the practical foundations of its formation are poorly studied. In this book, the digital economy is studied from the perspective of neo-institutional economic theory. This allows for the tracking of the process of formation (institutionalization) of the digital economy, determining the basic institutions that are necessary for its formation and that exist in modern economic practice, and analyzing scenarios for the future development of the digital economy in the 21st century.

The first book to look at innovation/entrepreneurship from an international perspective, *Managing Innovation and Entrepreneurship: A Global Perspective* provides a step-by-step process for managing innovation and entrepreneurship in an organization in both turbulent and stable economic times. Authors Robert D. Hisrich and Claudine Kearney demonstrate how to manage innovation on a day-to-day basis—using a wide range of real world scenarios, theories, principles, best practices, case studies, and modern examples. The book provides detailed coverage of each aspect of the process of innovation required to achieve success, including what it takes to build an innovative and entrepreneurial organization, how to develop innovation and entrepreneurship in both individuals and teams, how to manage and operationalize innovation and entrepreneurship, how to develop a global business plan, and more.

This book is useful for B.Com., M.Com., and MBA students of all Indian Universities. Presentation of various aspects of entrepreneurship is the most salient features of this book. Clarity of all topics has been given throughout. Description of the most difficult topics, in a simple and easy to follow style, has been the authors main attempt. At the end of the each chapter Assessment Questions are included in this book. Glossary, Bibliography, Author Index, Subject Index and Abbreviations are incorporated at the end of the book.

This book brings together experts from different areas to show how creativity drives design and innovation in different kind of businesses. It presents theories and best practices demonstrating how creativity generates technological invention, and how this, combined with entrepreneurship, leads to business innovation. It also discusses strategies to teach entrepreneurial competencies and support business developments, including aspects such as corporate social responsibility and sustainability. Moreover, the book discusses the role of human factors in understanding, communicating with and engaging users, reporting on innovative approaches for product design, development, and branding. It also discusses applications in education and well-being. Based on the AHFE 2021 Conferences on Creativity, Innovation and Entrepreneurship, and Human Factors in Communication of Design, held virtually on July



25-29 July, 2021, from USA, the book addresses a broad audience of business innovators, entrepreneurs, designers, and marketing and communication experts alike.

In a book presented in a Q-and-A format, the authors explain what social entrepreneurs are, how their organizations function, what challenges they face and how readers can get involved in the efforts that social entrepreneurs are spearheading. Cowritten by the author of How to Change the World. Original.

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