

Engineering Economy 15 Edition Sullivan

Industrial Safety And Health Management is ideal for senior/graduate-level courses in Industrial Safety, Industrial Engineering, Industrial Technology, and Operations Management. It is useful for industrial engineers. Unique in approach, Industrial Safety and Health Management, 6th Edition combines — in one volume — an exploration of the time-tested concepts and techniques of safety and health management, a modern perspective on compliance with mandatory standards for workplace safety and health, and a variety of solved problems, case studies, and exercises. It provides reasons, explanations, and illustrations of the hazard mechanisms that form the underlying basis for the volumes of detailed standards for workplace safety and health. The new edition focuses on more of the real issues future safety and health practitioners will encounter, such as dealing with enforcement, protecting workers from ergonomic hazards, and accommodating the latest advances in process technology.

Luminescent molecule sensors, called pressure-sensitive paint (PSP) and temperature-sensitive paint (TSP), measure factors essential for understanding the aerodynamic performance and heat transfer characteristics of flight vehicles. They provide a powerful tool for experimental aerodynamicists to obtain a deeper understanding of the rich physical phenomena in complex flows around a flight vehicle. This book helps the reader to understand the physics and chemistry and the capabilities of PSP and TSP. It provides an overview of the wide scope of applications and explains the system requirements for using these sensors. The book also includes an extensive table of properties of PTP and TSP. As such, it is a thorough and up-to-date coverage of the underlying physics and applications of luminescent molecules designed for global pressure and temperature mapping. This work offers a concise, but in-depth coverage of all fundamental topics of engineering economics.

Engineering Economy
Engineering Economy
Pearson College Division
Preparing a Workforce for the New Blue Economy: People, Products and Policies discusses the Blue Economy, how the industry will develop, and how to train the next generation. The book considers the use of big data, key skillsets, training undergraduate and graduate students, the Transition Assistance Program (TAP) in the US, economic opportunities in African coastal countries, and governmental agencies, non-profits and NGO's. Finally, a broad range of case studies are provided, covering oil spills, commercial fishing, data protection and harvesting, sustainability and weather forecasting, all presented to highlight the educational requirements of the workforce and potential economic opportunities. Coordinates efforts from different disciplines and sectors, and shares effective teaching practices and approaches. Includes comprehensive case studies that highlight the educational requirements of the workforce and potential economic opportunities. Presents a framework for unifying several workforce sectors that are dependent upon the ocean.

Drug overdose, driven largely by overdose related to the use of opioids, is now the leading cause of unintentional injury death in the United States. The ongoing opioid crisis lies at the intersection of two public health challenges: reducing the burden of suffering from pain and containing the rising toll of the harms that can arise from the use of opioid medications. Chronic pain and opioid use disorder both represent complex human conditions affecting millions of Americans and causing untold disability and loss of function. In the context of the growing opioid problem, the U.S. Food and Drug Administration (FDA) launched an Opioids Action Plan in early 2016. As part of this plan, the FDA asked the National Academies of Sciences, Engineering, and Medicine to convene a committee to update the state of the science on pain research, care, and education and to identify actions the FDA and others can take to respond to the opioid epidemic, with a particular focus on informing FDA's development of a formal method for incorporating individual and societal considerations into its risk-benefit framework for opioid approval and monitoring.

This student-friendly text on the current economic issues particular to engineering covers the topics needed to analyze engineering alternatives. Students use both hand-worked and spreadsheet solutions of examples, problems and case studies. In this edition the options have been increased with an expanded spreadsheet analysis component, twice the number of case studies, and virtually all new end-of-chapter problems. The chapters on factor derivation and usage, cost estimation, replacement studies, and after-tax evaluation have been heavily revised. New material is included on public sector projects and cost estimation. A reordering of chapters puts the fundamental topics up front in the text. Many chapters include a special set of problems that prepare the students for the Fundamentals of Engineering (FE) exam. This text provides students and practicing professionals with a solid preparation in the financial understanding of engineering problems and projects, as well as the techniques needed for evaluating and making sound economic decisions. Distinguishing characteristics include learning objectives for each chapter, an easy-to-read writing style, many solved examples, integrated spreadsheets, and case studies throughout the text. Graphical cross-referencing between topics and quick-solve spreadsheet solutions are indicated in the margin throughout the text. While the chapters are progressive, over three-quarters can stand alone, allowing instructors flexibility for meeting course needs. A complete online learning center (OLC) offers supplemental practice problems, spreadsheet exercises, and review questions for the the Fundamentals of Engineering (FE) exam.

Engineering Economy is intended for use in undergraduate introductory courses in Engineering Economics Used by engineering students worldwide, this best-selling text provides a sound understanding of the principles, basic concepts, and methodology of engineering economy. Built upon the rich and time-tested teaching materials of earlier editions, it is extensively revised and updated to reflect current trends and issues, with an emphasis on the economics of engineering design throughout. It provides one of the

most complete and up-to-date studies of this vitally important field. MyEngineeringLab for Engineering Economy is a total learning package that is designed to improve results through personalized learning. MyEngineeringLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams—resulting in better performance in the course—and provides educators a dynamic set of tools for gauging individual and class progress.

The Managing Change is to introduce the tools, techniques and methodologies, deemed appropriate to identifying, documenting and otherwise managing change that have been identified as being “best tested and proven” practices and which have been found to work on “most projects, most of the time”; provide a logical or rational sequence showing when those tools or techniques would normally and customarily be used and in selected instances, show how to use those tools/techniques and/or where to find additional information on how to use or apply them.

This edited collection examines the gig economy in the age of convergence from a critical political economic perspective. Contributions explore how media, technology, and labor are converging to create new modes of production, as well as new modes of resistance. From rideshare drivers in Los Angeles to domestic workers in Delhi, from sex work to podcasting, this book draws together research that examines the gig economy's exploitation of workers and their resistance. Employing critical theoretical perspectives and methodologies in a variety of national contexts, contributors consider the roles that media, policy, culture, and history, as well as gender, race, and ethnicity play in forging working conditions in the 'gig economy'. Contributors examine the complex and historical relationships between media and gig work integral to capitalism with the aim of exposing and, ultimately, ending exploitation. This book will appeal to students and scholars examining questions of technology, media, and labor across media and communication studies, information studies, and labor studies as well as activists, journalists, and policymakers.

The Construction Chart Book presents the most complete data available on all facets of the U.S. construction industry: economic, demographic, employment/income, education/training, and safety and health issues. The book presents this information in a series of 50 topics, each with a description of the subject matter and corresponding charts and graphs. The contents of The Construction Chart Book are relevant to owners, contractors, unions, workers, and other organizations affiliated with the construction industry, such as health providers and workers compensation insurance companies, as well as researchers, economists, trainers, safety and health professionals, and industry observers.

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previously and you may have to purchase a new access code. Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- For Principles of Macroeconomics courses. Questions that drive interest, applications that illustrate concepts, and the tools to test and solidify comprehension. Students come into their first Economics course thinking they will gain a better understanding of the economy around them. Unfortunately, they often leave with many unanswered questions. To ensure students actively internalize economics, O'Sullivan/Sheffrin/Perez use chapter-opening questions to spark interest on important economic concepts, applications that vividly illustrate those concepts, and chapter-ending tools that test and solidify understanding.

Provides information on successful software development, covering such topics as customer requirements, task estimates, principles of good design, dealing with source code, system testing, and handling bugs.

Reviews basic economic concepts, including compound interest, equivalence, present worth, rate of return, depreciation, and cost-benefit ratios

In Sweden, hundreds of refugee children fall into a state that resembles sleep for months or years at a time. In Le Roy, a town in upstate New York, teenage girls develop involuntary twitches and seizures that spread like a contagion. In the U.S. Embassy in Cuba, employees experience headaches and memory loss after hearing strange noises during the night. These are only a few of the many suspected culture-bound psychosomatic syndromes—specific sets of symptoms that exist in a particular culture or environment—that affect people throughout the world. In *The Sleeping Beauties*, Dr. Suzanne O'Sullivan—an award-winning Irish neurologist—investigates psychosomatic disorders, traveling the world to visit communities suffering from these so-called mystery illnesses. From a derelict post-Soviet mining town in Kazakhstan to the Mosquito Coast of Nicaragua to the heart of the María Mountains in Colombia, O'Sullivan records the remarkable stories of syndromes related to her by people from all walks of life. Riveting and often distressing, these case studies are recounted with compassion and humanity. In examining the complexity of psychogenic illness, O'Sullivan has written a book of both fascination and serious concern as these syndromes continue to proliferate around the globe.

At the Forefront of Political Psychology pays tribute to John L. Sullivan, one of the most influential political psychologists of his generation. Sullivan's scholarly contributions have deeply shaped our knowledge of belief systems and political tolerance, two flourishing research areas in political psychology that are crucial to understanding the turbulence of our times. This volume, compiled by three of Sullivan's longtime colleagues and collaborators, includes cutting-edge contributions from scholars in political science and psychology. The book is divided into three sections; the first two focus on how Sullivan's work on political tolerance and belief systems influenced generations of political psychologists. The final section offers a more personal look at Sullivan's influence as a mentor to young scholars, many of whom are now intellectual leaders in political

psychology. The chapters featured here elucidate how these students were able to flourish under Sullivan's tutelage and lifelong mentorship. One of John L. Sullivan's defining traits is his generosity—as a scholar, mentor, leader, and friend. Over the years, many have benefited greatly from Sullivan's willingness to share his intellect, insight, and passion for democratic values. This impressive collection will appeal to both students and professors of political psychology, but also scholars of social and political behavior, political tolerance, and anyone who has an interest in the contributions made by Sullivan.

In today's hypercompetitive global marketplace, accurate cost estimating is crucial to bottom-line results. Nowhere is this more evident than in the design and development of new products and services. Among managing engineers responsible for developing realistic cost estimates for new product designs, the number-one source of information and guidance has been the Cost Estimator's Reference Manual. Comprehensive, authoritative, and practical, the Manual instructs readers in the full range of cost estimating techniques and procedures currently used in the fields of development, testing, manufacturing, production, construction, software, general services, government contracting, engineering services, scientific projects, and proposal preparation. The authors clearly explain how to go about gathering the data essential to preparing a realistic estimate of costs and guide the reader step by step through each procedure. This new Second Edition incorporates a decade of progress in the methods, procedures, and strategies of cost estimating. All the material has been updated and five new chapters have been added to reflect the most recent information on such increasingly important topics as activity-based costing, software estimating, design-to-cost techniques, and cost implications of new concurrent engineering and systems engineering approaches to projects. Indispensable to virtually anyone whose work requires accurate cost estimates, the Cost Estimator's Reference Manual will be especially valuable to engineers, estimators, accountants, and contractors of products, projects, processes, and services to both government and industry. The essential ready-reference for the techniques, methods, and procedures of cost estimating COST ESTIMATOR'S REFERENCE MANUAL Second Edition Indispensable for anyone who depends on accurate cost estimates for engineering projects, the Cost Estimator's Reference Manual guides the user through both the basic and more sophisticated aspects of the estimating process. Authoritative and comprehensive, the Manual seamlessly integrates the many functions--accounting, financial, statistical, and management--of modern cost estimating practice. Its broad coverage includes estimating procedures applied to such areas as: * Production * Software * Development * General services * Testing * Government contracting * Manufacturing * Engineering * Proposal preparation * Scientific projects * Construction This updated and expanded Second Edition incorporates all the most important recent developments in cost estimating, such as activity-based costing, software estimating, design-to-

cost techniques, computer-aided estimating tools, concurrent engineering, and life cycle costing. For engineers, estimators, accountants, planners, and others who are involved in the cost aspects of projects, the Cost Estimator's Reference Manual is an invaluable information source that will pay for itself many times over. Research Methods for Public Administrators contains a thorough overview of research methods and statistical applications for advanced undergraduate and graduate students, and practitioners. The material is based on established social science methods. Concepts and applications are discussed and illustrated with examples from actual research. The book covers research design, methods of data collection, instructions on formulating research plans, measurement, sampling procedures, and statistical applications from basic statistics to more advanced techniques. The basics of conducting experiments, survey research, case studies, and focus groups are discussed. Data organization, management, and analysis are also covered, as are data analysis and hypothesis testing. Descriptive and inferential statistics are discussed and illustrated with examples. The book also includes a chapter on obtaining and analyzing secondary data (data already collected for other purposes) and a chapter on reporting and presenting research results to a variety of audiences. This is a general textbook written primarily for students of public administration and practitioners in public and not-for-profit organizations. It includes materials shown to be useful in gathering and assessing information for making decisions and implementing policies. The material is discussed at a level to be accessible and with enough detail to be useful. New to the seventh edition: Additional and expanded material on qualitative research, big data, metadata, literature reviews, and causal inference New material on experiments and experimental research New examples and case studies, including those dealing with public policy Expanded material on using computers for data management Information on new NSF and NIH ethics and protection of human subjects requirements for researchers New data sets and Power Point slides for each chapter.

Designed as a textbook for undergraduate students in various engineering disciplines—Mechanical, Civil, Industrial Engineering, Electronics Engineering and Computer Science—and for postgraduate students in Industrial Engineering and Water Resource Management, this comprehensive and well-organized book, now in its Second Edition, shows how complex economic decisions can be made from a number of given alternatives. It provides the managers not only a sound basis but also a clear-cut approach to making decisions. These decisions will ultimately result in minimizing costs and/or maximizing benefits. What is more, the book adequately illustrates the concepts with numerical problems and Indian cases. While retaining all the chapters of the previous edition, the book adds a number of topics to make it more comprehensive and more student friendly.

What's New to This Edition • Discusses different types of costs such as average cost, recurring cost, and life cycle cost. • Deals with different types of cost estimating models, index numbers and capital allowance. • Covers the basics of

nondeterministic decision making. • Describes the meaning of cash flows with probability distributions and decision making, and selection of alternatives using simulation. • Discusses the basic concepts of Accounting. This book, which is profusely illustrated with worked-out examples and a number of diagrams and tables, should prove extremely useful not only as a text but also as a reference for those offering courses in such areas as Project Management, Production Management, and Financial Management.

Foreword by Bill Gates LinkedIn cofounder, legendary investor, and host of the award-winning Masters of Scale podcast reveals the secret to starting and scaling massively valuable companies. What entrepreneur or founder doesn't aspire to build the next Amazon, Facebook, or Airbnb? Yet those who actually manage to do so are exceedingly rare. So what separates the startups that get disrupted and disappear from the ones who grow to become global giants? The secret is blitzscaling: a set of techniques for scaling up at a dizzying pace that blows competitors out of the water. The objective of Blitzscaling is not to go from zero to one, but from one to one billion –as quickly as possible. When growing at a breakneck pace, getting to next level requires very different strategies from those that got you to where you are today. In a book inspired by their popular class at Stanford Business School, Hoffman and Yeh reveal how to navigate the necessary shifts and weather the unique challenges that arise at each stage of a company's life cycle, such as: how to design business models for igniting and sustaining relentless growth; strategies for hiring and managing; how the role of the founder and company culture must evolve as the business matures, and more. Whether your business has ten employees or ten thousand, Blitzscaling is the essential playbook for winning in a world where speed is the only competitive advantage that matters.

The Constitution may guarantee it. But religious freedom in America is, in fact, impossible. So argues this timely and iconoclastic work by law and religion scholar Winnifred Sullivan. Sullivan uses as the backdrop for the book the trial of Warner vs. Boca Raton, a recent case concerning the laws that protect the free exercise of religion in America. The trial, for which the author served as an expert witness, concerned regulations banning certain memorials from a multiconfessional nondenominational cemetery in Boca Raton, Florida. The book portrays the unsuccessful struggle of Catholic, Protestant, and Jewish families in Boca Raton to preserve the practice of placing such religious artifacts as crosses and stars of David on the graves of the city-owned burial ground. Sullivan demonstrates how, during the course of the proceeding, citizens from all walks of life and religious backgrounds were harassed to define just what their religion is. She argues that their plight points up a shocking truth: religion cannot be coherently defined for the purposes of American law, because everyone has different definitions of what religion is. Indeed, while religious freedom as a political idea was arguably once a force for tolerance, it has now become a force for intolerance, she maintains. A clear-eyed look at the laws created to protect

religious freedom, this vigorously argued book offers a new take on a right deemed by many to be necessary for a free democratic society. It will have broad appeal not only for religion scholars, but also for anyone interested in law and the Constitution. Featuring a new preface by the author, *The Impossibility of Religious Freedom* offers a new take on a right deemed by many to be necessary for a free democratic society.

Engineering skills and knowledge are foundational to technological innovation and development that drive long-term economic growth and help solve societal challenges. Therefore, to ensure national competitiveness and quality of life it is important to understand and to continuously adapt and improve the educational and career pathways of engineers in the United States. To gather this understanding it is necessary to study the people with the engineering skills and knowledge as well as the evolving system of institutions, policies, markets, people, and other resources that together prepare, deploy, and replenish the nation's engineering workforce. This report explores the characteristics and career choices of engineering graduates, particularly those with a BS or MS degree, who constitute the vast majority of degreed engineers, as well as the characteristics of those with non-engineering degrees who are employed as engineers in the United States. It provides insight into their educational and career pathways and related decision making, the forces that influence their decisions, and the implications for major elements of engineering education-to-workforce pathways.

Trust is pervasive in our lives. Both our simplest actions – like buying a coffee, or crossing the street – as well as the functions of large collective institutions – like those of corporations and nation states – would not be possible without it. Yet only in the last several decades has trust started to receive focused attention from philosophers as a specific topic of investigation. The *Routledge Handbook of Trust and Philosophy* brings together 31 never-before published chapters, accessible for both students and researchers, created to cover the most salient topics in the various theories of trust. The Handbook is broken up into three sections: I. What is Trust? II. Whom to Trust? III. Trust in Knowledge, Science, and Technology The Handbook is preceded by a foreword by Maria Baghramian, an introduction by volume editor Judith Simon, and each chapter includes a bibliography and cross-references to other entries in the volume.

A brilliant analysis of the transition in world economics, finance, and power as the era of globalization ends and gives way to new power centers and institutions. The world is at a turning point similar to the fall of communism. Then, many focused on the collapse itself, and failed to see that a bigger trend, globalization, was about to take hold. The benefits of globalization--through the freer flow of money, people, ideas, and trade--have been many. But rather than a world that is flat, what has emerged is one of jagged peaks and rough, deep valleys characterized by wealth inequality, indebtedness, political recession, and imbalances across the world's economies. These peaks and valleys are undergoing what Michael O'Sullivan calls "the levelling"--a major transition in world economics, finance, and power. What's next is a levelling-out of wealth between poor and rich countries, of power between nations and regions, of political accountability from elites to the people, and of institutional power away from central banks and defunct twentieth-century institutions such as the WTO and the IMF. O'Sullivan then moves to ways we can develop new, pragmatic solutions to such critical

problems as political discontent, stunted economic growth, the productive functioning of finance, and political-economic structures that serve broader needs. The Levelling comes at a crucial time in the rise and fall of nations. It has special importance for the US as its place in the world undergoes radical change--the ebbing of influence, profound questions over its economic model, societal decay, and the turmoil of public life.

For courses in undergraduate introductory engineering economics. Understand the importance of engineering economics principles and how to make smart economic choices Used by engineering students worldwide, this bestselling text provides a sound understanding of the principles, basic concepts, and methodology of engineering economy. Explanations and examples that are student-centered and practical in real-life situations help students develop proficiency in the methods and processes for making rational decisions. Built upon the rich and time-tested teaching materials of earlier editions, the text is extensively revised and updated to reflect current trends and issues. The new edition captures the spirit of environmental sustainability with more than 160 "green" problems, as well as new end-of-chapter problems and group exercises, and includes updates to the new 2017 Federal Tax code revisions. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

Engineering Economy, 15e, is ideal for undergraduate, introductory courses in Engineering Economics. It also is a useful reference for engineers interested in reviewing the basic principles of engineering economy. Used by engineering students worldwide, this best-selling text provides a sound understanding of the principles, basic concepts, and methodology of engineering economy. Built upon the rich and time-tested teaching materials of earlier editions, it is extensively revised and updated to reflect current trends and issues, with an emphasis on the economics of engineering design throughout. It provides one of the most complete and up-to-date studies of this vitally important field.

Praised for its accessible tone and extensive problem sets, this trusted text familiarizes students with the universal principles of engineering economics. This essential introduction features a wealth of specific Canadian examples and has been fully updated with new coverage of inflation and environmental stewardship as well as a new chapter on project management.

"A 22-volume, highly illustrated, A-Z general encyclopedia for all ages, featuring sections on how to use World Book, other research aids, pronunciation key, a student guide to better writing, speaking, and research skills, and comprehensive index"--
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MyLab(tm) Engineering is not included. Students, if MyLab Engineering is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN. MyLab Engineering should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. Reach every student by pairing this text with MyLab Engineering MyLab(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student.

For courses in engineering and economics Comprehensively blends engineering concepts with economic theory Contemporary Engineering Economics teaches engineers how to make smart financial decisions in an effort to create economical products. As design and manufacturing become an integral part of engineers' work, they are required to make more and more decisions regarding money. The Sixth Edition helps students think like the 21st century engineer who is able to incorporate elements of science, engineering, design, and economics into his or her products. This text comprehensively integrates economic theory with principles of engineering, helping students build sound skills in financial project analysis.

MyEngineeringLab™ not included. Students, if MyEngineeringLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyEngineeringLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information.

MyEngineeringLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Instructors can choose from a wide range of assignment options, including time limits, proctoring, and maximum number of attempts allowed. The bottom line: MyEngineeringLab means less time grading and more time teaching.

The majority of professors have never had a formal course in education, and the most common method for learning how to teach is on-the-job training. This represents a challenge for disciplines with ever more complex subject matter, and a lost opportunity when new active learning approaches to education are yielding dramatic improvements in student learning and retention. This book aims to cover all aspects of teaching engineering and other technical subjects. It presents both practical matters and educational theories in a format useful for both new and experienced teachers. It is organized to start with specific, practical teaching applications and then leads to psychological and educational theories. The "practical orientation" section explains how to develop objectives and then use them to enhance student learning, and the "theoretical orientation" section discusses the theoretical basis for learning/teaching and its impact on students. Written mainly for PhD students and professors in all areas of engineering, the book may be used as a text for graduate-level classes and professional workshops or by professionals who wish to read it on their own. Although the focus is engineering education, most of this book will be useful to teachers in other disciplines. Teaching is a complex human activity, so it is impossible to develop a formula that guarantees it will be excellent. However, the methods in this book will help all professors become good teachers while spending less time preparing for the classroom. This is a new edition of the well-

received volume published by McGraw-Hill in 1993. It includes an entirely revised section on the Accreditation Board for Engineering and Technology (ABET) and new sections on the characteristics of great teachers, different active learning methods, the application of technology in the classroom (from clickers to intelligent tutorial systems), and how people learn.

This guide enables engineers and engineering managers to communicate effectively with financial professionals, while offering a balanced presentation of the basics of engineering economic analysis. **KEY TOPICS:** Focuses on real management situations. Provides accounting/cost accounting fundamentals to measure results. Introduces the concept of "options analysis" applied to capital investment decisions. Aids in conducting economic analyses with liberal use of spreadsheets. Introduces tax considerations and their consequences. **MARKET:** For those interested in learning more about capital investment decision methodologies, particularly engineers and engineering managers.

Writing and Fantasy brings together essays which restore a sense of the fantastic as a political response to cultural opportunities and pressures. It moves on from two conventional fields of discussion: the psychoanalytic, where phantasies are produced by the emergence of the consciousness, and the social, where fantasies are the production of nineteenth-century individualism. Chapters run from the classical period to the twentieth century, each focusing on a local reading of how fantasy acts as a strategy to contain or exploit specific historical and cultural moments. A wide variety of sites are investigated including the feminization of the wild west, originary and maternal spaces, highwaywomen, financial credit, and the ideal home. Multiple genres containing fantasy are explored, ranging from ghost stories to feminist utopias. Aids to the reader include an introduction summarising recent discussions of fantasy, illustrations dealing with visual fantasies, and an annotated bibliography. The new research presented here will be of great interest to academics and students in literature, history and cultural studies departments who are working in the field of the historical development of concepts of fantasy, cultural opposition, and the imbrication of politics and modes of representation.

This pioneering text provides a holistic approach to decisionmaking in transportation project development and programming, which can help transportation professionals to optimize their investment choices. The authors present a proven set of methodologies for evaluating transportation projects that ensures that all costs and impacts are taken into consideration. The text's logical organization gets readers started with a solid foundation in basic principles and then progressively builds on that foundation. Topics covered include: Developing performance measures for evaluation, estimating travel demand, and costing transportation projects Performing an economic efficiency evaluation that accounts for such factors as travel time, safety, and vehicle operating costs Evaluating a project's impact on economic development and land use as well as its impact on society and culture Assessing a project's environmental impact, including air quality, noise, ecology, water resources, and aesthetics Evaluating alternative projects on the basis of multiple performance criteria Programming transportation investments so that resources can be optimally allocated to meet facility-specific and system-wide goals Each chapter begins with basic definitions and concepts followed by a methodology for impact assessment. Relevant legislation is discussed and available software for performing evaluations is presented. At the end of each chapter, readers are provided resources for detailed investigation of particular topics. These include Internet sites and publications of international and domestic agencies and research institutions. The authors also provide a companion Web site that offers updates, data for analysis, and case histories of project evaluation and decisionmaking. Given that billions of dollars are spent each year on transportation systems in the United States alone, and that there is a need for thorough and rational evaluation and decision making for cost-effective system preservation and

improvement, this text should be on the desks of all transportation planners, engineers, and educators. With exercises in every chapter, this text is an ideal coursebook for the subject of transportation systems analysis and evaluation.

Perkins, a former chief economist at a Boston strategic-consulting firm, confesses he was an "economic hit man" for 10 years, helping U.S. intelligence agencies and multinationals cajole and blackmail foreign leaders into serving U.S. foreign policy and awarding lucrative contracts to American business.

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