

Engineering Economic Analysis 12th Edition Instructors Solutions

Updated edition of a comprehensive introduction to the economics of water management, with self-contained treatment of all necessary economic concepts. Economics brings powerful insights to water management, but most water professionals receive limited training in it. The second edition of this text offers a comprehensive development of water resource economics that is accessible to engineers and natural scientists as well as to economists. The goal is to build a practical platform for understanding and performing economic analysis using both theoretical and empirical tools. Familiarity with microeconomics or natural resource economics is helpful, but all the economics needed is presented and developed progressively in the text. The book focuses on the scarcity of water quantity (rather than on water quality). The author presents the economic theory of resource allocation, recognizing the peculiarities imposed by water, and then goes on to treat a range of subjects including conservation, groundwater depletion, water law, policy analysis, cost–benefit analysis, water marketing, privatization, and demand and supply estimation. Added features of this updated edition include a new chapter on water scarcity risk (with climate change and necessary risk tools introduced progressively) and new risk-attentive material elsewhere in the text; sharper treatment of block rates and pricing doctrine; expanded attention to contemporary literature and issues; and new appendixes on input–output analysis, water footprinting and virtual water, and cost allocation. Each chapter ends with a summary and exercises.

International Economics, 13th Edition provides students with a comprehensive, up-to-date review of the field's essential principles and theory. This comprehensive textbook explains the concepts necessary to understand, evaluate, and address the economic problems and issues the nations of the world are currently facing, and are likely to face in the future. Balancing depth and accessibility, the text helps students identify the real-world relevance of the material through extensive practical applications and examples. The new, thoroughly-updated and expanded edition provides students with a solid knowledgebase in international trade theory and policy, balance of payments, foreign exchange markets and exchange rates, open-economy macroeconomics, and the international monetary system. The text uniquely employs the same graphical and numerical model in chapters that cover the same basic concept, allowing students to recognize the relationship among the different topics without having to start with a new example each time. Clear, straightforward discussions of each key concept and theory are complemented by concrete, accessible, and relatable examples that serve to strengthen student comprehension and retention. Topics include the 'Great Recession,' the increase in trade protectionism, excessive volatility and large misalignments of exchange rates, and the impacts of resource scarcity and climate change to continued growth and sustainable development. These two highly-respected authors have revised this best-selling book to include more current, modern subject matter and events while maintaining those features that have contributed to its great success. It continues to use stories, graphs, and equations and a unified, logical organization to make economic concepts easy-to-understand and relevant to all readers. Users of this book see the connection between growth, trade, comparative advantage, and the production possibilities frontier. When readers understand how a simple competitive market system works, they are ready to focus on problems of real-world markets. Currency data has been updated, with coverage of deflation, the effects of the war with Iraq and the war on terrorism, and the wars' impact on the national deficit. A comprehensive overview introducing economics begins the book; subsequent topics include: foundations of microeconomics: consumers and firms; market imperfection and the role of government; concepts and problems in macroeconomics; the goods and money markets; macroeconomic analysis; and the world economy. An excellent desk reference for economists; this book will serve any business owner, as an understanding of basic economics will prove helpful in all ventures.

How America's high standard of living came to be and why future growth is under threat In the century after the Civil War, an economic revolution improved the American standard of living in ways previously unimaginable. Electric lighting, indoor plumbing, motor vehicles, air travel, and television transformed households and workplaces. But has that era of unprecedented growth come to an end? Weaving together a vivid narrative, historical anecdotes, and economic analysis, *The Rise and Fall of American Growth* challenges the view that economic growth will continue unabated, and demonstrates that the life-altering scale of innovations between 1870 and 1970 cannot be repeated. Robert Gordon contends that the nation's productivity growth will be further held back by the headwinds of rising inequality, stagnating education, an aging population, and the rising debt of college students and the federal government, and that we must find new solutions. A critical voice in the most pressing debates of our time, *The Rise and Fall of American Growth* is at once a tribute to a century of radical change and a harbinger of tougher times to come.

The Leading Integrated Chemical Process Design Guide: Now with New Problems, New Projects, and More More than ever, effective design is the focal point of sound chemical engineering. *Analysis, Synthesis, and Design of Chemical Processes*, Third Edition, presents design as a creative process that integrates both the big picture and the small details—and knows which to stress when, and why. Realistic from start to finish, this book moves readers beyond classroom exercises into open-ended, real-world process problem solving. The authors introduce integrated techniques for every facet of the discipline, from finance to operations, new plant design to existing process optimization. This fully updated Third Edition presents entirely new problems at the end of every chapter. It also adds extensive coverage of batch process design, including realistic examples of equipment sizing for batch sequencing; batch scheduling for multi-product plants; improving production via intermediate storage and parallel equipment; and new optimization techniques specifically for batch processes. Coverage includes Conceptualizing and analyzing chemical processes: flow diagrams, tracing, process conditions, and more Chemical process economics: analyzing capital and manufacturing costs, and predicting or assessing profitability Synthesizing and optimizing chemical processing: experience-based principles, BFD/PFD, simulations, and more Analyzing process performance via I/O models, performance curves, and other tools Process troubleshooting and “debottlenecking” Chemical engineering design and society: ethics, professionalism, health, safety, and new “green engineering” techniques Participating successfully in chemical engineering design teams *Analysis, Synthesis, and Design of Chemical Processes*, Third Edition, draws on nearly 35 years of innovative chemical engineering instruction at West Virginia University. It includes suggested curricula for both single-semester and year-long design courses; case studies and design projects with practical applications; and appendixes with current equipment cost data and preliminary design information for eleven chemical processes—including seven brand new to this edition. Biomass, Biopolymer-Based Materials and Bioenergy: Construction, Biomedical and Other Industrial Applications covers a broad range of material types, including natural fiber reinforced

polymer composites, particulate composites, fiberboard, wood fiber composites, and plywood composite that utilize natural, renewable and biodegradable agricultural biomass. In terms of bioenergy, the authors explore not only the well-known processing methods of biofuels, but also the kinetics of biofuels production pathways, a techno-economic analysis on biomass gasification, and biomass gasification with further upgrading into diesel additives and hybrid renewable energy systems for power generation. Further chapters discuss advanced techniques for the development of biomass-based composites, biopolymer-based composites, biomass gasification, thermal kinetic design and techno-economic analysis of biomass gasification. By introducing these topics, the book highlights a totally new research theme in biopolymer-based composite materials and bioenergy. Covers a broad range of different research fields, including biopolymer and natural fiber reinforcement used in the development of composites Demonstrates key research themes in materials science and engineering, including materials processing, polymer science, biofuel processing, and thermal and kinetic studies Presents valuable information for those working in research and development departments, and for graduate students (Masters and PhDs)

An updated edition which includes the 1987 federal elections, plus new material on changes in the party system; the role of the Bundesbank; the health and pension system; and major policy problems. It emphasizes postwar structural changes and is suitable for those taking politics courses.

Project economic analysis is a tool used by the Asian Development Bank (ADB) to ensure that ADB operations comply with its Charter. The guidelines in this publication are a revised version of the 1997 edition. The revision responds to the changing development context and ADB operational priorities, and aims to address the recommendations of the ADB Quality-at-Entry Assessments for more methodological work on project economic analysis. The revised guidelines provide general principles for the conduct of project economic analysis, and should be read together with handbooks, technical reports, and other reference materials published by ADB dealing with sector-specific project economic analysis in detail.

The twelfth edition of the market-leading Engineering Economic Analysis offers comprehensive coverage of financial and economic decision making for engineers, with an emphasis on problem solving, life-cycle costs, and the time value of money. The authors' concise, accessible writing, practical emphasis, and contemporary examples linked to students' everyday lives make this text the most popular among students. In addition, with its extensive support package and logical progression of topics, this is the easiest book to teach from. New to the Twelfth Edition * 500 new or revised problems--answers to most even problems now in Appendix E * Six new and nine updated chapter-opening vignettes provide extended real-world examples * Twenty new Excel tutorial videos added to the updated set of thirty-six from the eleventh edition * New visual "five-button solutions" help simplify the use of spreadsheets and calculators * A new Appendix 12A aggregates coverage of personal income taxes, which now includes time value of money problems INSTRUCTOR SUPPORT PACKAGE * An Instructor's Manual including full solutions to all text problems in print format * An updated and expanded set of supplemental materials, including new test questions, as well as the solutions to the Cases in Engineering Economy, 2E, text available on Oxford's Ancillary Resource Center. Please contact your Oxford University Press sales representative for access. * Two PowerPoint-based lecture resources: Fully customizable PowerPoint-based lecture outlines, ready for immediate use or modification, and slides of every figure and table in the text * Learning Management System support: Most of the electronic ancillaries are available as pre-formatted cartridges for upload into a learning management system Instructor Support Package available to adopters of the twelfth edition (not included with book, available separately) STUDENT SUPPORT PACKAGE * Free casebook: In-text CD includes Cases in Engineering Economy, 2E, a collection of fifty-four case studies designed to help students apply the theories and concepts of engineering economy to real-world situations * Study Guide: Packaged with every copy of the student text; contains practice questions with detailed solutions for every chapter in the text * Companion Website (www.oup.com/us/newnan) featuring: * 100 additional sample FE exam problems * Interactive tutorial questions for many chapters * Video tutorials for Microsoft Excel, explaining how to use Excel to work specific financial calculations * Updated interactive spreadsheet models Student Support Package available to adopters of the twelfth edition (not included with book, available separately)

Revised standard textbook and/or reference on the relationship between mechanical and electrical systems and the buildings they serve. This edition extends the philosophy of the seventh edition (1986), emphasizing the themes of energy conservation and the use of renewable energy sources while keeping readers informed of the major changes in equipment technology wrought by the microprocessor and the computer. A background of college-level mathematics and physics is assumed, and the volume is recognized as an important reference for the national architectural licensing examination. Annotation copyrighted by Book News, Inc., Portland, OR

Random variation is a fact of life that provides substance to a wide range of problems in the sciences, engineering, and economics. There is a growing need in diverse disciplines to model complex patterns of variation and interdependence using random fields, as both deterministic treatment and conventional statistics are often insufficient. An ideal random field model will capture key features of complex random phenomena in terms of a minimum number of physically meaningful and experimentally accessible parameters. This volume, a revised and expanded edition of an acclaimed book first published by the M I T Press, offers a synthesis of methods to describe and analyze and, where appropriate, predict and control random fields. There is much new material, covering both theory and applications, notably on a class of probability distributions derived from quantum mechanics, relevant to stochastic modeling in fields such as cosmology, biology and system reliability, and on discrete-unit or agent-based random processes. Random Fields is self-contained and unified in presentation. The first edition was found, in a review in EOS (American Geophysical Union) to be "both technically interesting and a pleasure to read" the presentation is clear and the book should be useful to almost anyone who uses random processes to solve problems in engineering or science and

(there is) continued emphasis on describing the mathematics in physical terms.?

This book highlights some of the latest research advances and cutting-edge analyses of real-world case studies on Industrial Engineering and Operations Management from diverse international contexts, while also identifying business applications for the latest findings and innovations in operations management and the decision sciences. It gathers a selection of the best papers presented at the XXII International Conference on Industrial Engineering and Industrial Management, which was promoted by ADINGOR (Asociación para el Desarrollo de la Ingeniería de Organización) and held at the Escola Politècnica Superior of the Universitat de Girona, Spain, on July 12th and 13th, 2018. A comprehensive textbook that integrates tools from technology, economics, markets, and policy to approach energy issues using a dynamic systems and capital-centric perspective. The global energy system is the vital foundation of modern human industrial society. Traditionally studied through separate disciplines of engineering, economics, environment, or public policy, this system can be fully understood only by using an approach that integrates these tools. This textbook is the first to take a dynamic systems perspective on understanding energy systems, tracking energy from primary resource to final energy services through a long and capital-intensive supply chain bounded by both macroeconomic and natural resource systems. The book begins with a framework for understanding how energy is transformed as it moves through the system with the aid of various types of capital, its movement influenced by a combination of the technical, market, and policy conditions at the time. It then examines the three primary energy subsystems of electricity, transportation, and thermal energy, explaining such relevant topics as systems thinking, cost estimation, capital formation, market design, and policy tools. Finally, the book reintegrates these subsystems and looks at their relation to the economic system and the ecosystem that they inhabit. Practitioners and theorists from any field will benefit from a deeper understanding of both existing dynamic energy system processes and potential tools for intervention.

Engineering Economic Analysis Oxford University Press

Applied Economics equips you with the skills and knowledge to apply economic analysis to the current economic problems happening in the world today. Highly praised for its clear presentation, broad coverage of topics, and unique blend of theory and application, Applied Economics brings the subject to life, helping you to understand the relevance of economics in the 'real world'

Matrix algebra; Probability and distribution theory; Statistical inference; Computation and optimization; The classical multiple linear regression model - specification and estimation; Inference and prediction; Functional form, nonlinearity, and specification; Data problems; Nonlinear regression models; Nonspherical disturbances; generalized regression, and GMM estimation; Autocorrelated disturbances; Models for panel data; Systems of regression equations; Regressions with lagged variables; Time-series models; Models with discrete dependent variables; Limited dependent variable and duration models.

Economics of Money, Banking, and Financial Markets heralded a dramatic shift in the teaching of the money and banking course in its first edition, and today it is still setting the standard. By applying an analytical framework to the patient, stepped-out development of models, Frederic Mishkin draws students into a deeper understanding of modern monetary theory, banking, and policy. His landmark combination of common sense applications with current, real-world events provides authoritative, comprehensive coverage in an informal tone students appreciate.

This student-friendly text on the current economic issues particular to engineering covers the topics needed to analyze engineering alternatives. Students use both hand-worked and spreadsheet solutions of examples, problems and case studies. In this edition the options have been increased with an expanded spreadsheet analysis component, twice the number of case studies, and virtually all new end-of-chapter problems. The chapters on factor derivation and usage, cost estimation, replacement studies, and after-tax evaluation have been heavily revised. New material is included on public sector projects and cost estimation. A reordering of chapters puts the fundamental topics up front in the text. Many chapters include a special set of problems that prepare the students for the Fundamentals of Engineering (FE) exam. This text provides students and practicing professionals with a solid preparation in the financial understanding of engineering problems and projects, as well as the techniques needed for evaluating and making sound economic decisions. Distinguishing characteristics include learning objectives for each chapter, an easy-to-read writing style, many solved examples, integrated spreadsheets, and case studies throughout the text. Graphical cross-referencing between topics and quick-solve spreadsheet solutions are indicated in the margin throughout the text. While the chapters are progressive, over three-quarters can stand alone, allowing instructors flexibility for meeting course needs. A complete online learning center (OLC) offers supplemental practice problems, spreadsheet exercises, and review questions for the the Fundamentals of Engineering (FE) exam.

Accompanying CD-ROM contains ... "Cases in civil engineering economy, second edition, by William R. Peterson and Ted G. Eschenbach. c2009"--CD-ROM label.

Combined cycle power plants are one of the most promising ways of improving fossil-fuel and biomass energy production. The combination of a gas and steam turbine working in tandem to produce power makes this type of plant highly efficient and allows for CO₂ capture and sequestration before combustion. This book provides a comprehensive review of the design, engineering and operational issues of a range of advanced combined cycle plants. After introductory chapters on basic combined cycle power plant and advanced gas turbine design, the book reviews the main types of combined cycle system. Chapters discuss the technology, efficiency and emissions performance of natural gas-fired combined cycle (NGCC) and integrated gasification combined cycle (IGCC) as well as novel humid air cycle, oxy-combustion turbine cycle systems. The book also reviews pressurised fluidized bed combustion (PFBC), externally fired combined cycle (EFCC), hybrid fuel cell turbine (FC/GT), combined cycle and integrated solar combined cycle

(ISCC) systems. The final chapter reviews techno-economic analysis of combined cycle systems. With its distinguished editor and international team of contributors, Combined cycle systems for near-zero emission power generation is a standard reference for both industry practitioners and academic researchers seeking to improve the efficiency and environmental impact of power plants. Provides a comprehensive review of the design, engineering and operational issues of a range of advanced combined cycle plants Introduces basic combined cycle power plant and advanced gas turbine design and reviews the main types of combined cycle systems Discusses the technology, efficiency and emissions performance of natural gas-fired combined cycle (NGCC) systems and integrated gasification combined cycle (IGCC) systems, as well as novel humid air cycle systems and oxy-combustion turbine cycle systems

This book is intended to provide the student with a clear and thorough presentation of the theory and application of structural analysis as it applies to trusses, beams, and frames. 25th European Symposium on Computer-Aided Process Engineering contains the papers presented at the 12th Process Systems Engineering (PSE) and 25th European Society of Computer Aided Process Engineering (ESCAPE) Joint Event held in Copenhagen, Denmark, 31 May - 4 June 2015. The purpose of these series is to bring together the international community of researchers and engineers who are interested in computing-based methods in process engineering. This conference highlights the contributions of the PSE/CAPE community towards the sustainability of modern society. Contributors from academia and industry establish the core products of PSE/CAPE, define the new and changing scope of our results, and future challenges. Plenary and keynote lectures discuss real-world challenges (globalization, energy, environment, and health) and contribute to discussions on the widening scope of PSE/CAPE versus the consolidation of the core topics of PSE/CAPE. Highlights how the Process Systems Engineering/Computer-Aided Process Engineering community contributes to the sustainability of modern society Presents findings and discussions from both the 12th Process Systems Engineering (PSE) and 25th European Society of Computer-Aided Process Engineering (ESCAPE) Events Establishes the core products of Process Systems Engineering/Computer Aided Process Engineering Defines the future challenges of the Process Systems Engineering/Computer Aided Process Engineering community

The high-level language of R is recognized as one of the most powerful and flexible statistical software environments, and is rapidly becoming the standard setting for quantitative analysis, statistics and graphics. R provides free access to unrivalled coverage and cutting-edge applications, enabling the user to apply numerous statistical methods ranging from simple regression to time series or multivariate analysis. Building on the success of the author's bestselling Statistics: An Introduction using R, The R Book is packed with worked examples, providing an all inclusive guide to R, ideal for novice and more accomplished users alike. The book assumes no background in statistics or computing and introduces the advantages of the R environment, detailing its applications in a wide range of disciplines. Provides the first comprehensive reference manual for the R language, including practical guidance and full coverage of the graphics facilities. Introduces all the statistical models covered by R, beginning with simple classical tests such as chi-square and t-test. Proceeds to examine more advance methods, from regression and analysis of variance, through to generalized linear models, generalized mixed models, time series, spatial statistics, multivariate statistics and much more. The R Book is aimed at undergraduates, postgraduates and professionals in science, engineering and medicine. It is also ideal for students and professionals in statistics, economics, geography and the social sciences.

The twelfth international edition of the market-leading Engineering Economic Analysis offers comprehensive coverage of financial and economic decision making for engineers, with an emphasis on problem solving, life-cycle costs, and the time value of money.

The fourth edition of this work continues to provide a thorough perspective of the subject, communicated through a clear explanation of the concepts and techniques of electric circuits. This edition was developed with keen attention to the learning needs of students. It includes illustrations that have been redesigned for clarity, new problems and new worked examples. Margin notes in the text point out the option of integrating PSpice with the provided Introduction to PSpice; and an instructor's roadmap (for instructors only) serves to classify homework problems by approach. The author has also given greater attention to the importance of circuit memory in electrical engineering, and to the role of electronics in the electrical engineering curriculum. For courses in Mathematics for Business and Mathematical Methods in Business. This classic text continues to provide a mathematical foundation for students in business, economics, and the life and social sciences. Abundant applications cover such diverse areas as business, economics, biology, medicine, sociology, psychology, ecology, statistics, earth science, and archaeology. Its depth and completeness of coverage enables instructors to tailor their courses to students' needs. The authors frequently employ novel derivations that are not widespread in other books at this level. The Twelfth Edition has been updated to make the text even more student-friendly and easy to understand.

Designed as a textbook for undergraduate students in various engineering disciplines—Mechanical, Civil, Industrial Engineering, Electronics Engineer-ing and Computer Science—and for postgraduate students in Industrial Engineering and Water Resource Management, this comprehensive and well-organized book, now in its Second Edition, shows how complex economic decisions can be made from a number of given alternatives. It provides the managers not only a sound basis but also a clear-cut approach to making decisions. These decisions will ultimately result in minimizing costs and/or maximizing benefits. What is more, the book adequately illustrates the concepts with numerical problems and Indian cases. While retaining all the chapters of the previous edition, the book adds a number of topics to make it more comprehensive and more student friendly. What's New to This Edition • Discusses different types of costs such as average cost, recurring cost, and life cycle cost. • Deals with different types of cost estimating models, index numbers and capital allowance. • Covers the basics of nondeterministic decision making. • Describes the meaning of cash flows with probability distributions and decision making, and selection of alternatives using simulation. • Discusses the basic concepts of Accounting. This book, which is profusely illustrated with worked-out examples and a number of diagrams and tables, should prove extremely useful not only as a text but also as a reference for those offering courses in such areas as Project Management, Production Management, and Financial Management.

The landmark project management reference, now in a new edition Now in a Tenth Edition, this industry-leading project management "bible" aligns its streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management

Professional (PMP®) Certification Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

“A timely and smart discussion of how different cities and regions have made a changing economy work for them – and how policymakers can learn from that to lift the circumstances of working Americans everywhere.”—Barack Obama We’re used to thinking of the United States in opposing terms: red versus blue, haves versus have-nots. But today there are three Americas. At one extreme are the brain hubs—cities like San Francisco, Boston, and Durham—with workers who are among the most productive, creative, and best paid on the planet. At the other extreme are former manufacturing capitals, which are rapidly losing jobs and residents. The rest of America could go either way. For the past thirty years, the three Americas have been growing apart at an accelerating rate. This divergence is one the most important developments in the history of the United States and is reshaping the very fabric of our society, affecting all aspects of our lives, from health and education to family stability and political engagement. But the winners and losers aren’t necessarily who you’d expect. Enrico Moretti’s groundbreaking research shows that you don’t have to be a scientist or an engineer to thrive in one of the brain hubs.

Carpenters, taxi-drivers, teachers, nurses, and other local service jobs are created at a ratio of five-to-one in the brain hubs, raising salaries and standard of living for all. Dealing with this split—supporting growth in the hubs while arresting the decline elsewhere—is the challenge of the century, and *The New Geography of Jobs* lights the way.

Praised for its accessible tone and extensive problem sets, this trusted text familiarizes students with the universal principles of engineering economics. This essential introduction features a wealth of specific Canadian examples and has been fully updated with new coverage of inflation and environmental stewardship as well as a new chapter on project management.

Transportation systems analysis is a multidisciplinary field which draws on engineering, economics, operations research, political science, psychology, management, and other disciplines. The major text synthesizes from these fields an approach that is intellectually coherent and comprehensive. Numerous details are provided to indicate how major concepts can be applied in practice to particular modes and problems. But the major objective of this book is to provide the reader with a basic framework onto which many different areas of specialization can be added by later coursework and practical experience. *Fundamentals of Transportation Systems Analysis* identifies concepts that are truly fundamental to serious work in the planning, design, or management of transportation systems. It also emphasizes, through more detailed treatment, certain topics, such as transportation demand and performance and the processes of evaluation and choice, that are inadequately treated in the available literature. A unique feature of the book is its emphasis on multimodal solutions to transportation problems. The student is taught to view the transportation system as a unified whole and to evaluate it within the context of the overall social, economic, and political system of a given region. According to Professor Manheim, "The challenge of transportation systems analysis is to intervene, delicately and deliberately, in the complex fabric of a society to use transport effectively, in coordination with other public and private actions, to achieve the goals of that society."

TRY (FREE for 14 days), OR RENT this title: www.wileystudentchoice.com Projects continue to grow larger, increasingly strategic, and more complex, with greater collaboration, instant feedback, specialization, and an ever-expanding list of stakeholders. Now more than ever, effective project management is critical for the success of any deliverable, and the demand for qualified Project Managers has leapt into nearly all sectors. *Project Management* provides a robust grounding in essentials of the field using a managerial approach to both fundamental concepts and real-world practice. Designed for business students, this text follows the project life cycle from beginning to end to demonstrate what successful project management looks like on the ground. Expert discussion details specific techniques and applications, while guiding students through the diverse skill set required to select, initiate, execute, and evaluate today's projects. Insightful coverage of change management provides clear guidance on handling the organizational, interpersonal, economic, and technical glitches that can derail any project, while in-depth cases and real-world examples illustrate essential concepts in action.

Principles of Economics covers the scope and sequence for a two-semester principles of economics course. The text has been developed to meet the scope and sequence of most introductory courses.

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