

## Empire Of Freedom The Amway Story And What It Means To You

In *The American Way of Strategy*, Lind argues that the goal of U.S. foreign policy has always been the preservation of the American way of life--embodied in civilian government, checks and balances, a commercial economy, and individual freedom. Lind describes how successive American statesmen--from George Washington, Thomas Jefferson, and Alexander Hamilton to Franklin Roosevelt, Dwight Eisenhower, and Ronald Reagan--have pursued an American way of strategy that minimizes the dangers of empire and anarchy by two means: liberal internationalism and realism. At its best, the American way of strategy is a well-thought-out and practical guide designed to preserve a peaceful and demilitarized world by preventing an international system dominated by imperial and militarist states and its disruption by anarchy. When American leaders have followed this path, they have led our nation from success to success, and when they have deviated from it, the results have been disastrous. Framed in an engaging historical narrative, the book makes an important contribution to contemporary debates. *The American Way of Strategy* is certain to change the way that Americans understand U.S. foreign policy. "A shrewd and plausible critique of the drift of policy since the cold war." --*The New York Times* "Lind's encyclopedic knowledge of U.S. history and extraordinary grasp of the intellectual history of U.S. politics qualify him to write with great authority and insight about the development of American

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grand strategy from the Washington administration to the present day, and this generally level-headed and balanced book will significantly enhance Lind's reputation in foreign policy circles." --Foreign Affairs Empire of Freedom The Amway Story and what it Means to You Prima Lifestyles

Mutual-fund superstar Peter Lynch and author John Rothchild explain the basic principles of the stock market and business in an investing guide that will enlighten and entertain anyone who is high-school age or older. Many investors, including some with substantial portfolios, have only the sketchiest idea of how the stock market works. The reason, say Lynch and Rothchild, is that the basics of investing—the fundamentals of our economic system and what they have to do with the stock market—aren't taught in school. At a time when individuals have to make important decisions about saving for college and 401(k) retirement funds, this failure to provide a basic education in investing can have tragic consequences. For those who know what to look for, investment opportunities are everywhere. The average high-school student is familiar with Nike, Reebok, McDonald's, the Gap, and the Body Shop. Nearly every teenager in America drinks Coke or Pepsi, but only a very few own shares in either company or even understand how to buy them. Every student studies American history, but few realize that our country was settled by European colonists financed by public companies in England and Holland—and the basic principles behind public companies haven't changed in more than three hundred years. In *Learn to Earn*, Lynch

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and Rothchild explain in a style accessible to anyone who is high-school age or older how to read a stock table in the daily newspaper, how to understand a company annual report, and why everyone should pay attention to the stock market. They explain not only how to invest, but also how to think like an investor.

Provides a thought-provoking study of the role of Latin America as a proving ground for American imperial strategies and tactics, from Thomas Jefferson's campaign in Cuba and Spanish Florida to Reagan's support for oppressive, U.S.-friendly regimes in Central America. 25,000 first printing.

This book takes an inside look at Rexall Sundown (which develops, manufactures, and distributes vitamins, nutritional supplements, and other consumer products), and tells how those who are interested in building their own businesses within the booming \$18 million a year natural health and wellness industry can succeed.

Photos.

A sophisticated, wide-ranging, theoretical account of how spirit mediums mediate the Thai experience of capitalist modernity.

The eagerly awaited sequel to the worldwide bestseller *How to Build a Multi-Level Money Machine* from Direct Selling icon and Hall of Famer Randy Gage. Randy Gage revolutionized the Direct Selling profession with the bestselling phenomenon *How to Build a Multi-Level Money Machine*, translated into more than 20 languages. Now he's at it again with the long-awaited sequel: *Direct Selling Success*. This all-new book is the ultimate textbook on creating success in the business. You'll

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learn everything from choosing the right company, finding the best candidates, becoming a rock star recruiter—to advanced skills like making powerful presentations, becoming a leader, and creating a leadership factory on your team. Since Randy's previous book took the profession by storm, there have been significant changes to the business that demand a fully up-to-date sequel: Regulatory oversight of the industry has increased dramatically, it's now much trickier to make simple product or income claims, and distributors are hungry for the right information on how to get it done. The business model has gained widespread public acceptance—it's now common for industry companies to secure naming rights for sports arenas and sponsor major league teams. Even Warren Buffet and Forbes Magazine promote the business. More and more people are taking on side hustles and are considering or already in the business. Maybe the biggest change is the impact of e-commerce, social media, and mobile apps on the business today. Randy's up-to-the-minute book explains how you can become successful in this new environment. The need for expert, proven guidance on the Direct Selling and Network Marketing profession has never been greater than right now. Direct Selling Success will help you: Choose the best company for you Locate the best candidates Become a Rock Star recruiter Design your system to create maximum duplication Employ the latest e-commerce and social media marketing techniques to grow your business Conduct powerful persuasive presentations Become a positive, dynamic leader for your team The Direct Selling

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industry continues to experience robust growth. The opportunity to generate passive income and create complete financial freedom is immense under current conditions. Direct Selling Success is a must-have resource for anyone who wants to build a team of customers and distributors that will generate residual income for years to come.

From the award-winning and bestselling author of *Ghost Wars* and *Directorate S*, an “extraordinary” and “monumental” exposé of Big Oil (*The Washington Post*) Includes a profile of current Secretary of State and former chairman and chief executive of ExxonMobil, Rex Tillerson In this, the first hard-hitting examination of ExxonMobil—the largest and most powerful private corporation in the United States—Steve Coll reveals the true extent of its power. *Private Empire* pulls back the curtain, tracking the corporation’s recent history and its central role on the world stage, beginning with the Exxon Valdez accident in 1989 and leading to the Deepwater Horizon oil spill in the Gulf of Mexico in 2010. The action spans the globe—featuring kidnapping cases, civil wars, and high-stakes struggles at the Kremlin—and the narrative is driven by larger-than-life characters, including corporate legend Lee “Iron Ass” Raymond, ExxonMobil’s chief executive until 2005, and current chairman and chief executive Rex Tillerson, President-elect Donald Trump’s nomination for Secretary of State. A penetrating, news-breaking study, *Private Empire* is a defining portrait of Big Oil in American politics and foreign policy.

The Left has seized on our economic troubles as an

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excuse to “blame the rich guy” and paint a picture of capitalism and the free market as selfish, greedy, and cruel. Democrats in Congress and “Occupy” protesters across the country assert that the free market is not only unforgiving, it’s morally corrupt. According to President Obama and his allies, only by allowing the government to heavily control and regulate business and by redistributing the wealth can we ensure fairness and compassion. Exactly the opposite is true, says Father Robert A. Sirico in his thought-provoking new book, *The Moral Case for a Free Economy*. Father Sirico argues that a free economy actually promotes charity, selflessness, and kindness. And in *The Moral Case for a Free Economy*, he shows why free-market capitalism is not only the best way to ensure individual success and national prosperity but is also the surest route to a moral and socially-just society. In *The Moral Case for a Free Economy*, Father Sirico shows: Why we can’t have freedom without a free economy and why the best way to help the poor is to start a business Why charity works—but welfare doesn’t How Father Sirico himself converted from being a leftist colleague of Jane Fonda and Tom Hayden to recognizing the merits of a free economy In this heated presidential election year, the Left will argue that capitalism may produce winners, but it is cruel and unfair. But as Sirico proves in *The Moral Case for a Free Economy*, capitalism does not simply provide opportunity for material success, but it ensures a more ethical and moral society as well.

Presents a history of the ruling women of the thirteenth-century Mongol Empire, describing their struggles to

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preserve a sovereignty that would dominate the world for 150 years.

A fascinating look at five decades of Amway's innovation Amway started in 1959 as a way for people to earn extra money selling soap and cosmetics. Today, it has recaptured the public's attention largely because of an extensive print and broadcast campaign featuring the Quixtar name-with ads saying "you know us as Amway." Amway Forever chronicles the amazing inside story of this global business phenomenon. Page by page, it explores the history of Amway and its remarkable resurgence around the world. From how the company began and its growing pains in the 70's and 80's to its recent online revival, this book explores how Amway has survived and thrived over the past fifty years. Delves into how innovation has led to Amway's growth into an international powerhouse Reveals Amway's pioneering marketing tactics and sales strategies Offers an historic perspective, as well as a contemporary look, at how the company has evolved Engaging and informative, Amway Forever is a must-read for anyone interested in this company's unique business model and buzzworthy emergence into a global success.

Examines the growth of Amway and presents several of the direct-selling company's success stories

Originally published: New York: Doubleday, 2016.

Republican Gomorrah - Blumenthal's remarkable, muckraking debut - is a bestiary of dysfunction, scandal, and crime from the heart of the movement that runs the Republican Party. Blumenthal describes with no-holds-barred detail the people and the beliefs that

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establishment Republicans - like John McCain - have to kowtow to if they have any hope of running for president, and how moderates have been systematically purged from party ranks. He shows why the unqualified Sarah Palin was the party's only logical choice and how her most fanatical supporters will be setting the strategy for the Republican assault on the Obama administration. Blumenthal warns that the Christian right will quietly exploit the widespread financial misery caused by the economic meltdown while mainstream media pundits churn out faddish and unfounded tales of the movement's death. More than just an exposé, Republican Gomorrah reveals that many of the movement's leading figures are united by more than political campaigns; they are bound together by a shared sensibility rooted in private trauma. Their lives have been stained by crisis and scandal - depression, mental illness, extra-marital affairs, struggles with homosexual urges, addiction to drugs and pornography, serial domestic abuse, and even murder. For the most zealous foot soldiers of the right, the crusade to cleanse the land of sin was in fact a quest to purify their souls.

You built a business for yourself with a goal to reach new heights of success and bring home a sustainable high income. But the most important ingredient to finding that success is not you--it's your team! Industry superstar Mary Christensen has revealed a plan for cultivating a community within your business that individuals will be impatient to enter, energized to participate in, and reluctant to



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leave. In *Be a Network Marketing Leader*, entrepreneurs and business owners will discover how to:

- Create a vibrant can-do culture
- Build team spirit
- Become an influential communicator
- Coach instead of train
- Challenge team members to aim higher
- Embrace change to stay ahead of the game

And much more! Ambitious goals require teamwork. When you focus on people ahead of products, they will contribute more and bring others into the fold--and your business will skyrocket!

*How to Keep the Dream Alive!* Network marketing is one of the fastest-growing career opportunities in the United States. Millions of people just like you have abandoned dead-end jobs for the chance to achieve the dream of growing their own businesses. What many of them find, however, is that the first year in network marketing is often the most challenging—and, for some, the most discouraging. Here, Mark Yarnell and Rene Reid Yarnell, two of the industry's most respected and successful professionals, offer you strategies on how to overcome those first-year obstacles and position yourself for lifelong success. The Yarnells provide you with a wealth of savvy advice on everything you need to know to succeed in network marketing, such as proven systems for recruiting, training, growing and supporting your downline, and much more. In an easy, step-by-step approach, you will learn how to:

- Deal with rejection
- Recruit and train
- Avoid

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overmanaging your downline ·Remain focused ·Stay enthusiastic ·Avoid unrealistic expectations ·Conduct those in-home meetings ·Ease out of another profession You owe it to yourself to read this inspiring book! "This will be the Bible of Network Marketing." — Doug Wead, former special assistant to the president, the Bush Administration  
Study on Amway network marketing in Telangana region of Andhra Pradesh, India.

Bangkok has been at the frontier of capitalism's drive into the global south for three decades. Rapid development has profoundly altered public and private life in Thailand. In her provocative study of contemporary commerce in Bangkok, Ara Wilson captures the intimate effects of the global economy in this vibrant city. *The Intimate Economies of Bangkok* is a multifaceted portrait of the intertwining of identities, relationships, and economics during Bangkok's boom years. Using innovative case studies of women's and men's participation in a range of modern markets—department stores, go-go bars, a popular downtown mall, a telecommunications company, and the direct sales corporations Amway and Avon—Wilson chronicles the powerful expansion of capitalist exchange into further reaches of Thai society. She shows how global economies have interacted with local systems to create new kinds of lifestyles, ranging from "tomboys" to corporate tycoons to sex workers.

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Combining feminist theory with classic anthropological understandings of exchange, this historically grounded ethnography maps the reverberations of gender, sexuality, and ethnicity at the hub of Bangkok's modern economy.

This book presents theories and case studies for corporations in developed nations, including Japan, for designing strategies to maximize opportunities and minimize threats in business expansion into developing nations. The case studies featured here focus on Asia, including China and India, and use examples of Japanese manufacturers. Five case studies are provided, including Hitachi Construction Machinery and Shiseido in China and Maruti Suzuki in India. These cases facilitate the reader's understanding of the business environments in emerging economies. This volume is especially recommended for business people responsible for international business development, particularly in China and India. In addition, the book serves as a useful resource for students in graduate-level courses in international management.

In this national bestseller, the co-founder of Amway blends his own amazing story with an inspiring, proven plan for establishing businesses that are both highly profitable and compassionate. "A terrific book".--Larry King.

Route 312 is the Chinese Route 66. It flows three thousand miles from east to west, passing through

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the factory towns of the coastal areas, through the rural heart of China, then up into the Gobi Desert, where it merges with the Old Silk Road. The highway witnesses every part of the social and economic revolution that is turning China upside down. In this utterly surprising and deeply personal book, acclaimed National Public Radio reporter Rob Gifford, a fluent Mandarin speaker, takes the dramatic journey along Route 312 from its start in the boomtown of Shanghai to its end on the border with Kazakhstan. Gifford reveals the rich mosaic of modern Chinese life in all its contradictions, as he poses the crucial questions that all of us are asking about China: Will it really be the next global superpower? Is it as solid and as powerful as it looks from the outside? And who are the ordinary Chinese people, to whom the twenty-first century is supposed to belong? Gifford is not alone on his journey. The largest migration in human history is taking place along highways such as Route 312, as tens of millions of people leave their homes in search of work. He sees signs of the booming urban economy everywhere, but he also uncovers many of the country's frailties, and some of the deep-seated problems that could derail China's rise. The whole compelling adventure is told through the cast of colorful characters Gifford meets: garrulous talk-show hosts and ambitious yuppies, impoverished peasants and tragic prostitutes, cell-phone

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salesmen, AIDS patients, and Tibetan monks. He rides with members of a Shanghai jeep club, hitchhikes across the Gobi desert, and sings karaoke with migrant workers at truck stops along the way. As he recounts his travels along Route 312, Rob Gifford gives a face to what has historically, for Westerners, been a faceless country and breathes life into a nation that is so often reduced to economic statistics. Finally, he sounds a warning that all is not well in the Chinese heartlands, that serious problems lie ahead, and that the future of the West has become inextricably linked with the fate of 1.3 billion Chinese people. "Informative, delightful, and powerfully moving . . . Rob Gifford's acute powers of observation, his sense of humor and adventure, and his determination to explore the wrenching dilemmas of China's explosive development open readers' eyes and reward their minds." –Robert A. Kapp, president, U.S.-China Business Council, 1994-2004

*Merchants of Deception* - Written by a former government auditor and high level Amway insider who was the last one who wanted to discover massive consumer fraud. This book is gripping tale for anyone who has been or loves someone who has been recruited into a network marketing business. This well documented book has been utilized by government authorities in both India and the UK to take action against Amway's deceptive business scheme which knowingly has created losses for the majority of all induced to invest. The essays in *Millennial Capitalism and the Culture of Neoliberalism* pose a series of related questions: How are we

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to understand capitalism at the millennium? Is it a singular or polythetic creature? What are we to make of the culture of neoliberalism that appears to accompany it, taking on simultaneously local and translocal forms? To what extent does it make sense to describe the present juncture in world history as an “age of revolution,” one not unlike 1789–1848 in its transformative potential? In exploring the material and cultural dimensions of the Age of Millennial Capitalism, the contributors interrogate the so-called crisis of the nation-state, how the triumph of the free market obscures rising tides of violence and cultures of exclusion, and the growth of new forms of identity politics. The collection also investigates the tendency of neoliberal capitalism to produce a world of increasing differences in wealth, environmental catastrophes, heightened flows of people and value across space and time, moral panics and social impossibilities, bitter generational antagonisms and gender conflicts, invisible class distinction, and “pariah” forms of economic activity. In the process, the volume opens up an empirically grounded, conceptual discussion about the world-at-large at a particularly momentous historical time—when the social sciences and humanities are in danger of ceding intellectual initiative to the masters of the market and the media. In addition to its crossdisciplinary essays, *Millennial Capitalism and the Culture of Neoliberalism*—originally the third installment of the journal *Public Culture*’s “Millennial Quartet”—features several photographic essays. The book will interest anthropologists, political geographers, economists, sociologists, and political theorists. Contributors. Scott Bradwell, Jean Comaroff, John L. Comaroff, Fernando Coronil, Peter Geschiere, David Harvey, Luiz Paulo Lima, Caitrin Lynch, Rosalind C. Morris, David G. Nicholls, Francis Nyamnjoh, Elizabeth A. Povinelli, Paul Ryer, Allan Sekula, Irene Stengs, Michael Storper, Seamus Walsh, Robert P. Weller, Hylton White, Melissa W.

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Wright, Jeffrey A. Zimmerman

The Christian Right is arguably the most significant social movement in the United States today. In recent years, these religious conservatives have loudly protested a public education system they believe no longer represents their interests or values. Educators often dismiss critiques based on religious values as irrational or flimsy, failing to appreciate the coherence of these criticisms from the Christian Right's own perspective. While the Christian Right has become ever more sophisticated in its lobbying and powerful in its influence, educators and parents find themselves lacking the background knowledge necessary to respond effectively to its efforts. *Standing on the Premises of God* speaks directly to this dilemma, explaining current incarnations of the Christian Right, its leadership, its intellectual and theological foundations, and its tactics, so that those interested in the debates over education will be better prepared to engage them constructively. Taking the novel approach of framing the Christian Right as a revitalization movement, Detwiler shows how it seeks to effect cultural transformation in order to bring public education-and our society more generally-in line with its worldview. His theoretical model provides insights into why education is so pivotal to the Christian Right and also assesses the religious viability of the Christian Right as a social movement.

In the battleground of the mind, many of us are ill-equipped. We say we want to grow, improve, and succeed, but so often we silently and effectively kill our own dreams by the things we tell ourselves. *Shift Your Thinking* provides truly unconventional, yet highly practical ways to re-engineer our thought-life and behaviors so we can attain the things we say are important to us. Dean Del Sesto shows busy readers how to make small shifts in their thinking that can have big impacts. These to-the-point readings will provoke, inspire,

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and move readers to improve all areas of life, work, and relationships through simple, yet critical shifts in the way we govern our thinking. Del Sesto introduces readers to provocative ideas like •If we were a brand would we buy ourselves, or keep shopping? •During tough times in life, it's easy to medicate ourselves with distraction. •When we begin to think less of what people think of us, it is then we are able to think. •If we gossiped about ourselves for a week, we might never gossip about another again. •Don't confuse being a visionary with the ability to actually bring forth a vision. •Wisdom is saying enough to prove our point, not our existence. Each principle can be applied instantly to readers' lives, making Shift Your Thinking a useful, valuable source of inspiration and motivation in a rapidly changing world.

A former Michigan congressman and member of the Reagan administration describes how interference in the financial markets has contributed to the national debt and has damaging and lasting repercussions.

Want to be cunning? You might wish you were more clever, more flexible, able to cut a few corners without getting caught, to dive now and again into iniquity and surface clutching a prize. You might want to roll your eyes at those slaves of duty who play by the rules. Or you might think there's something sleazy about that stance, even if it does seem to pay off. Does that make you a chump? With pointedly mischievous prose, Don Herzog explores what's alluring and what's revolting in cunning. He draws on a colorful range of sources: tales of Odysseus; texts from Machiavelli; pamphlets from early modern England; salesmen's newsletters; Christian apologetics; plays; sermons; philosophical treatises; detective novels; famous, infamous, and obscure historical cases; and more. The book is in three parts, bookended by two murderous churchmen. "Dilemmas" explores some canonical moments of cunning



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and introduces the distinction between knaves and fools as a "time-honored but radically deficient scheme." "Appearances" assails conventional approaches to unmasking. Surveying ignorance and self-deception, "Despair?" deepens the case that we ought to be cunning--and then sees what we might say in response. Throughout this beguiling book, Herzog refines our sense of what's troubling in this terrain. He shows that rationality, social roles, and morality are tangled together--and trickier than we thought.

In My Aspartame Experiment: Report from a Private Citizen, author Victoria Inness-Brown recounts her controversial 2-1/2 year study of the effects of the artificial sweetener aspartame. Found in packets of NutraSweet or Equal, the sweetener is ingested by an estimated 200 million people and found in over 6,000 consumables, including sodas, candies, coffees, pharmaceuticals, vitamins, and dairy products. Though approved by the FDA, Inness-Brown claims the approval was based on studies cut off before the true effects of the additive could be seen. In addition, human studies use aspartame in capsules, which is not assimilated as fully as its liquid form, thereby minimizing adverse effects. Concerned about the health of family members addicted to diet soda, Inness-Brown raised 108 rats, giving 60 NutraSweet-laced water for 2 ½ years. As her rats on aspartame began manifesting tumors, paralysis, infected and bleeding eyes, and obesity, Inness-Brown made digital videos of the results, culminating in a disturbing visual record of the dangers of the additive. When leaked on the net in 2008, her findings became a hot news topic on popular blogs. Carefully researched, laced with photos and quotes from aspartame sufferers, scientists, and doctors, her book shows that a citizen can go up against a drug conglomerate and provide the public with important new information about a dangerous substance. Not since Rachel Carson's Silent Spring, has a book held such potential for

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social change. Her analysis of the environment she provided her rats brings up frightening issues about pesticides, herbicides, genetically modified foods, animal products, water and air quality. She believes that we are the rats of the companies that liberally spread their synthetic chemicals worldwide. No one fully understands the long-term effects—especially the complex interactions from intermixing thousands of toxic chemicals within the plant and animal kingdoms sustaining our planet.

Traces the innovative marketing techniques that have fueled the global company's first 50 years, documenting its early growth in the 1970s and 1980s through its emergence as a successful online company, in an account that also shares inside information about its effective sales strategies.

Since 1990, direct sales have attracted over two million recruits in Mexico and are characterized by a belief in the power of positive thinking. Through an ethnographic portrait, Peter S. Cahn demonstrates that the quasi-religious commission of self-empowerment accounts for the explosive growth of commission-based sales in the developing world. In this candid autobiography, Amway cofounder Rich DeVos reflects on work, faith, family, and the core values he's held on to, from his humble Christian upbringing through his enormous success running one of the world's largest businesses. Few people embody the American entrepreneurial spirit as plainly as Rich DeVos. A prominent businessman, self-made billionaire, philanthropist, worldwide speaker, bestselling author, family man, and devout Christian, DeVos not only helped create Amway, one of the world's biggest companies, but he did it from the ground up with his deep faith in God guiding the way and keeping his hopes alive. Now after the success of his bestselling books in business, DeVos reveals his personal story. Born to poor Dutch immigrants in rural Michigan during the Depression,

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DeVos learned about the importance of leadership and partnership. His grandfather, father, and teachers taught him valuable lessons and key principles about faith, optimism, and perseverance that would guide his entire life. In high school, he befriended Jay Van Andel, who later became his business partner. Together, they created a whole new way to sell products and established one of the largest, most successful companies in the world. DeVos also talks about his marriage and family, his experiences as a motivational speaker, his ownership of the NBA basketball team Orlando Magic, and his philanthropic, religious, and political endeavors. Inspiring, fascinating, and full of heart, *Simply Rich: Life and Lessons from the Cofounder of Amway* is the astonishing rags-to-riches story that few can tell. Through his amazing accomplishments as both a businessman and generous soul, DeVos reveals the true meaning of success and how his deep faith helped him become a true American icon.

"Wilson shows us how global dreams come to life in the cacophony of Bangkok's markets. Business tycoons, sex workers, mall strollers, and penny capitalists: Each forms an exemplary figure, a source of reflection and emulation. In this engrossing work, the women and men of Bangkok produce themselves--and the global economy. I have seen no better ethnography of globalization."—Anna Tsing, author of *In the Realm of the Diamond Queen* "This fascinating book draws together the strands that weave intimate and kinship worlds into the fabric of the modern Thai economy. From floating markets to department stores and go-go bars, Wilson's inquiry reveals the gendered practices that sustain economic domains, and how these commercial venues in turn recast the intimate life. Upending stereotypical notions about Thai gender, *Intimate Economies* casts a complex, feminist perspective on the new styles of being emerging in the spaces of global capitalism."—Aihwa Ong, author of *Buddha Is*

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Hiding "Wilson brilliantly deciphers the ways intimate lives--personas, subjectivities, relations--are involved in the formation of modern and transnational capitalist markets. To do this she carefully unpacks the social infrastructure of five different globalized markets in Bangkok."—Saskia Sassen, author of *Guests and Aliens* "Offers something rare and valuable in studies of globalization--a fine-grained ethnography at the intersection of capitalist and non-capitalist economies. In Ara Wilson's fascinating study of urban Thailand, the sex trade is intertwined with the gift economy, the department store with the kin economy. Navigating this often surprising terrain with unusual agility, Wilson has produced a masterful record of new worlds and new subjects in the making."—Julie Graham, co-author of *The End of Capitalism (As We Knew It): A Feminist Critique of Political Economy*

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the *Seattle Times* as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford

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revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

Butterfield, an ex-Amway distributor, dissects the dynamics of this "Free Enterprise" empire with an insider's insight.

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