

Dont Go To The Cosmetics Counter Without Me A Unique Guide Over 35000 Products Plus Latest Skin Care Research Paula Begoun

+ FREE SIRT FOOD Healthy Eating Recipe PDF Book The beauty and personal care business is HUGE. We are set (or set ourselves) ever higher standards and expectations, and we use a LOT of cosmetics and products to try and achieve those aims, at a huge cost to our health, our pocket and the environment. We need to green up our act when it comes to the products we use. DID YOU KNOW: The products you are using to make yourself clean and beautiful contain toxic chemicals that can have an adverse impact on your health and the environment? THIS BOOK WILL HELP YOU: Avoid those nasty chemicals by identifying the ingredients in the product labels EMPOWER YOU: To make good, green, safe choices SHARE WITH YOU: Twenty Five SIMPLE, CHEAP and EASY natural beauty recipes (and tips) that you can make at home using readily available ingredients MAKE YOU: Think about what you put ON and IN your body. Beauty does in fact come from within! We all want to look our best but, but are we dying to be beautiful? This book will show you the way to a naturally beautiful you without compromising your health or our planet. BUY your Copy Now

This is the book that Bobbi Brown's fans have been waiting for: her 25-plus years of makeup styling experience distilled into one complete, gorgeous book. Bobbi looks at everything from skincare basics to every aspect of facial makeup--from how to find the right color and type of foundation for any skin tone to how to apply every detail of eye makeup (Brows, Eye Liner, Eye Shadow, and Eye Lashes) no matter your eye color and shape. Of course there are never-before-seen tips on blush, bronzer, lip liners, lipstick, etc. And Bobbi looks beyond the face with informative chapters on "Hands and Feet" and "Body Skin Care." Each chapter has thorough step-by-step basic directions for makeup application and easy-to-follow photographs and line drawings, along with Bobbi's expert, yet assuring, advice. Plus, there's a groundbreaking section of the book that will be of special interest to women who've wanted to know how makeup stylists do what they do: the top beauty secrets only these artists know, essential equipment to keep on hand, how to break into the business, and how to work with photographers and celebrities. Breathtaking photos of the finished faces--from everyday looks to exotic runway style--along with advice on putting it all together for every woman, make this a book like no other. BOBBI BROWN'S MAKEUP MANUAL will be the only book any woman will need to look absolutely fabulous.

A family guide to the cosmetics industry and its products surveys about one thousand commonly used chemicals for evidence of skin damage, instructing readers in how to best evaluate products by using labels. Original.

The bestselling classic that redefined our view of the relationship between beauty and female identity. In today's world, women have more power, legal recognition, and professional success than ever before. Alongside the evident progress of the women's movement, however, writer and journalist Naomi Wolf is troubled by a different kind of social control, which, she argues, may prove just as restrictive as the traditional image of homemaker and wife. It's the beauty myth, an obsession with physical perfection that traps the modern woman in an endless spiral of hope, self-consciousness, and self-hatred as she tries to fulfill society's impossible definition of "the flawless beauty."

A NEW YORK TIMES BESTSELLER A New York Times Notable Book "Riveting, heartbreaking, sometimes difficult, always inspiring." —The New York Times Book Review "An incredibly moving memoir about what it means to be a doctor." —Ellen Pompeo As seen/heard on Fresh Air, The Daily Show with Trevor Noah, NBC Nightly News, MSNBC, Weekend Edition, and more An emergency room physician explores how a life of service to others taught

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her how to heal herself. Michele Harper is a female, African American emergency room physician in a profession that is overwhelmingly male and white. Brought up in Washington, D.C., in a complicated family, she went to Harvard, where she met her husband. They stayed together through medical school until two months before she was scheduled to join the staff of a hospital in central Philadelphia, when he told her he couldn't move with her. Her marriage at an end, Harper began her new life in a new city, in a new job, as a newly single woman. In the ensuing years, as Harper learned to become an effective ER physician, bringing insight and empathy to every patient encounter, she came to understand that each of us is broken—physically, emotionally, psychically. How we recognize those breaks, how we try to mend them, and where we go from there are all crucial parts of the healing process. *The Beauty in Breaking* is the poignant true story of Harper's journey toward self-healing. Each of the patients Harper writes about taught her something important about recuperation and recovery. How to let go of fear even when the future is murky: How to tell the truth when it's simpler to overlook it. How to understand that compassion isn't the same as justice. As she shines a light on the systemic disenfranchisement of the patients she treats as they struggle to maintain their health and dignity, Harper comes to understand the importance of allowing ourselves to make peace with the past as we draw support from the present. In this hopeful, moving, and beautiful book, she passes along the precious, necessary lessons that she has learned as a daughter, a woman, and a physician.

From bestselling, Printz Award-winning author Libba Bray, the story of a plane of beauty pageant contestants that crashes on a desert island. Teen beauty queens. A "Lost"-like island. Mysteries and dangers. No access to email. And the spirit of fierce, feral competition that lives underground in girls, a savage brutality that can only be revealed by a journey into the heart of non-exfoliated darkness. Oh, the horror, the horror! Only funnier. With evening gowns. And a body count.

A New York Times bestseller! Cofounder of the international beauty company Caudalíe shares the simple, natural, time-tested beauty secrets she learned growing up in France that any woman can use to look younger, healthier, and more radiant without harsh products or drastic procedures. When Mathilde Thomas moved from her native France to the United States to expand her skin-care company, Caudalíe, she wanted to find out what American women wanted from their beauty routines. She interviewed thousands of women and was struck by how different the French and American approaches to beauty were. American women are all about the quick fix—the elusive product or procedure that will instantly solve a nagging beauty problem, even if it hurts, is wildly expensive, or is damaging in the long term. The French, by contrast, approach beauty as an essential and pleasurable part of the day, a lifelong and active investment that makes you look and feel good. Mathilde used these insights to turn Caudalíe into one of America's top beauty brands. Drawing on her company's twenty years of scientific skin-care expertise backed by the research of doctors and dermatologists—as well as the beauty secrets she learned growing up on a vineyard in Bordeaux—*The French Beauty Solution* covers everything from how to use natural ingredients such as oil and honey to wash your face; what foods to eat for healthier hair, skin, and nails; and the amazing properties of grapes and grapeseed oil. She also introduces an easy three-day grape cleanse that European aristocrats have been using to detox for hundreds of years. Blending stories, science, DIY recipes, and tons of savoir faire, *The French Beauty Solution* is the last beauty regimen you'll ever need.

This book, now in its tenth edition, consistently helps people find skincare and makeup products that make them look great without spending a fortune. From drugstores and home shopping to department stores and e-commerce, Paula Begoun and her team review the hottest skincare and makeup products from the top 100 brands we're asked about most often. With contributions by Mercedes Santaella-Lam and Nathan Rivas,

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page after page is filled with surprises and new info supported by the latest published research about what works and what doesn't to keep skin looking healthy and young. **DYING TO LOOK GOOD: The Disturbing Truth About What's Really in Your Cosmetics, Toiletries and Personal Care Products ... And What You Can Do About It** (Second Edition, Completely Revised, 2006) classifies over 1300 cosmetic ingredients according to safety, whether they may cause allergic reactions, whether they have been reviewed by the Cosmetic Ingredient Review Panel (CIR) and if they are approved or recognized as safe by the FDA. The safety ratings reveal the inconsistencies with what the CIR and FDA say is safe and what the overall research shows. It also lists over 750 cosmetic and personal care products that have been evaluated as 'safe', and where you can buy them. In just seconds, you can find out if an ingredient in the product you're buying is harmful and you can identify the safest products for yourself and your family. The book is clear, concise and easy to use.

With thousands of hair care products on supermarket, drugstore, and salon shelves, each with its own grandiose claims, consumers are understandably confused. In this new edition - with over 75 percent new material - the "Ralph Nader of rouge" applies her high standards to shampoos and conditioners, styling gels, mousses, hairsprays, dyes, and permanents, and also devotes a chapter to the concerns women of color may have, from relaxing techniques to braiding and weaving.

Straight-talking advice from the Skincare Queen Caroline Hirons is the authority in skincare - and for the first time, she's sharing her knowledge with the world. With over 100 million views of her blog and over 13 million views of her YouTube videos, she cuts out the jargon, tells you what you do and don't need, and is finally going to get the nation off face wipes for good! Skincare is the go-to book for people of all ages and skin types who want to feel and look fantastic. It explains the facts, the myths and the best way to get good skin - on any budget. With everything from Caroline's signature cheat sheets, simple tips and tricks to glow (inside and out!) understanding ingredients lists, and advice on how to choose the products that are right for you, this is the ultimate guide to healthier, brighter skin.

Bestselling author and world-famous makeup artist Bobbi Brown reveals her secrets to radiant beauty in this gorgeous lifestyle guide. Featuring the best beauty food recipes, fitness tailoring, recommendations on nutrients, and restorative yoga and mindfulness, Bobbi lays the foundation for beauty from within. Building on her lifelong philosophies, she provides essential skincare routines, cool makeup techniques, the latest cutting-edge beauty treatments, and stunning makeovers to complement that inner glow. Full of inspiring photographs and illuminating contributions from experts in a range of wellness fields, *Beauty from the Inside Out* is the go-to manual for beautiful confidence for life.

Wit and wisdom from the innovative, influential, and empowering wellness guru and designer Norma Kamali In her first book, fashion legend Norma Kamali offers readers a stylish, inspiring, and heartfelt handbook for gliding boldly through each of life's decades with purpose and power. Manifesto, memoir, and essential guide, its pages are informed by 50 years of Kamali's twists, turns, triumphs, and failures experienced while finding the courage and conviction to race after her dreams and never look back. At 75, Kamali looks—and acts—nearly half her age. The secret, she writes, is learning to age with power: Embracing a healthy lifestyle and looking forward to every

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milestone and the changes they bring, with the realization that reaching one's potential has no date. With wisdom and wit, Kamali imparts her lessons on authentic beauty, timeless style, career-building, fitness, and health through personal stories, worldly insight, and actionable advice designed to help women of every age create their happiest, healthiest, most successful and fulfilling lives.

Offers beauty advice for women, including information on body care, nail care, medication, sun protection, health treatments, laser surgery, and face lifts.

Internationally-known beauty experts Paula Begoun, Bryan Barron, and Desiree Stordahl share the surprising facts about what research has shown skin does (and doesn't) need to look and actually become healthier and younger-acting, all based on science, not marketing hype or false promises. Best-selling beauty author and internationally known "Cosmetics Cop" Paula Begoun and her team of beauty experts from *Don't Go to the Cosmetics Counter Without Me* are back with a book that helps consumers cut through the hype and find out the facts about skin and how it needs to be treated so each person can have the best skin of their life. From acne to wrinkles and everything in between, Paula and her team reveal the truth about skin type, skin concerns, cosmetic corrective procedures, dozens of today's most pervasive cosmetic myths, and some of the most helpful, surprising makeup tips we've uncovered in our careers. You'll learn why so many products don't work as claimed, find out some of our favorite products (that REALLY work), and learn how you can easily put together a skincare routine that will get you the best possible results without sorting through all the hype and misleading information. Readers will feel as though they're getting truly helpful advice from a good friend--someone who's been there, knows what skin problems do to one's self-esteem, and is shedding some much-needed light on the often-confusing world of beauty. The best part? All of the skincare tips and recommendations in this book are based on published scientific research on what works and what doesn't so you can be confident you're making the smartest decisions for your beauty needs.

Our preoccupation with beauty is a fascination that the cosmetic industry has parlayed into a 28 billion dollar a year industry. They offer products that claim to deliver youthful skin and luxurious hair, yet they fail to mention the scores of potential irritants, carcinogens, neurotoxins, and hormone disrupters used to manufacture these products. Without knowing it, many men and women are exposing themselves to more than 200 synthetic chemicals each and every day. While most of us assume that labs full of researchers in white coats protect us from the potentially dangerous cosmetic ingredients, the truth is that cosmetics are not required to gain pre-market approval before they are sold to consumers. In fact, the FDA is powerless to compel manufacturers to conduct safety testing. *Drop Dead Gorgeous* exposes the dangers of many of the products currently available and the cosmetic industry's lies and glaring omissions. She also explains why the FDA is powerless to protect consumers and offers easy and typically inexpensive alternatives.

Do Not Go to the Cosmetics Counter Without Me

A consumer advocate rates and evaluates cosmetics, explains the types of ingredients they contain, and offers advice on skin care.

In *The Pro-Aging Playbook*, you can chart your personal path to your best self by harnessing proven techniques to use for professional, proactive, and progressive care. With the help of this book, you'll look and feel your best while finding your individual course to sustainable vitality and confidence. Dr. Frank uses his outside-in and inside-out approach to cover the most effective cosmetic treatments, products, and wellness choices to improve your skin, your health, and mostly your perspective on beauty and aging. With his no-nonsense filter of the health and beauty industry, you can choose the simplest techniques that fit into your schedule and lifestyle, and you'll see how small, gradual changes in how you think, how you eat, how you move, and how you make time to care for yourself can cost little to nothing while you reap enormous rewards.

Soon to be a major motion picture! Book 3 of the *After* series—newly revised and expanded, Anna Todd's *After* fanfiction racked up 1 billion reads online and captivated readers across the globe. Experience the internet's most talked-about book for yourself from the writer *Cosmopolitan* called “the biggest literary phenomenon of her generation.” Tessa and Hardin's love was complicated before. Now it's more confusing than ever. *AFTER WE FELL...* Life will never be the same. #HESSA Just as Tessa makes the biggest decision of her life, everything changes. Revelations about first her family, and then Hardin's, throw everything they knew before in doubt and makes their hard-won future together more difficult to claim. Tessa's life begins to come unglued. Nothing is what she thought it was. Not her friends. Not her family. The one person she should be able to rely on, Hardin, is furious when he discovers the massive secret she's been keeping. And rather than being understanding, he turns to sabotage. Tessa knows Hardin loves her and will do anything to protect her, but there's a difference between loving someone and being able to have them in your life. This cycle of jealousy, unpredictable anger, and forgiveness is exhausting. She's never felt so intensely for anyone, so exhilarated by someone's kiss—but is the irrepressible heat between her and Hardin worth all the drama? Love used to be enough to hold them together. But if Tessa follows her heart now, will it be...the end?

A republication of the early 1900s edition. This vintage book's contents include practical advice on the various methods and materials used to make many types of cosmetics. Contents include: Face Powder; Lotions (Including a Skin Tonic - An Astringent - A Muscle Oil - A Liquid Powder); Oils & Fats - A Cleansing Cream - A Skin Food - A Pore Cream; Vanishing Creams; Powder Cream - Waterproof Cream - Foundation Cream; Rouges - Eye Shadows; Nail Polishing Pastes - Varnishes and Laquers and much more. Many vintage books such as this are becoming increasingly scarce and expensive. We are republishing this book now in an affordable, high-quality, modern edition.

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Reviews hair product lines, evaluating performance, reliability, price, and claims. If you happen to come across this book and your business isn't about cosmetics, please do not be discouraged. Even though this book has a 'cosmetics' word in the title, I assure you that anyone can read it and find the information in it useful. The book is created to give the reader more information about starting a cosmetic business and not only a cosmetic line. I have done this because many of us think that it is enough to find an e-mail from a laboratory and our job is done. But it barely started. This is why this book covers much more than talking just about cosmetics. Many of us who have had ideas about a cosmetic line aren't starting from that background and more often than not we don't have a clear vision what else needs to be done. Reading this book will reveal the details of the process which takes you from your idea to your product. What you need to be, what you must be on the lookout for when dealing with laboratories, about a business plan, marketing and funding. You will get insight into the things you need to do and some hidden costs of doing business in this field.

From New York Magazine's resident skincare obsessive, this friendly, start-where-you-are guide to the essentials of skincare helps readers cut through the noise to discover the routine that works for them. Skincare is one of the fastest-growing retail segments in the United States. But despite how much money Americans spend on products designed to tighten wrinkles, close pores, and increase hydration, there's little advice about how to figure out which one of a million eye creams will suit your skin and solve your particular skin health concerns. Enter Rio Viera-Newton, the beauty-obsessed best friend whose advice drives thousands of readers to New York magazine every week. Despite her popularity and trust, she's not an MD or an esthetician, but a devoted amateur who organically rose to fame when her detailed Google Doc outlining the products that worked—or didn't—on her journey to heal her acne went viral. *Let's Face It* is a compendium of super-simple principles for healthy skin, helping readers move beyond branding or the recommendations of influencers to discover the remedies that will solve their skin concerns—and to find them in products at any price point. This book also includes: Rio's five pillars of skin care Fixes for issues on a skin-type by skin-type basis Guidelines on how to layer your products for the most effective routine, day and night A close look at the ingredients found in many skin care products Tips and lessons from first-hand experience An overview of a traditional Korean skin care routine And much more With concrete steps to walk readers through the process of adding products to their routine, evaluating the results, and developing the routine that best works for them, *Let's Face It* is the only book the skincare-obsessed reader really needs—and it's the perfect gift for the beauty fanatic in your life.

Don't simply show your data—tell a story with it! *Storytelling with Data* teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples—ready for immediate application to your next graph or presentation. Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story. Specifically, you'll learn how to: Understand the importance of context and audience Determine the

appropriate type of graph for your situation Recognize and eliminate the clutter clouding your information Direct your audience's attention to the most important parts of your data Think like a designer and utilize concepts of design in data visualization Leverage the power of storytelling to help your message resonate with your audience Together, the lessons in this book will help you turn your data into high impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time. There is a story in your data—Storytelling with Data will give you the skills and power to tell it!

From burlesque show to fashion runway, magazine cover to Internet video, fashion icon and “burlesque superheroine” (Vanity Fair) Dita Von Teese has undergone more strokes of red lipstick, bursts of hair spray, boxes of blue-black hair dye and pats of powder in a month than a drag queen could dream of in a lifetime. Whether she’s dazzling audiences swirling in a towering martini glass in Swarovski-covered pasties and stilettos or sparking camera flashes on the red carpet, one reality is constant: for this self-styled star, beauty is an art. Now, for the first time in her Technicolor career, Dita divulges the beauty wisdom that keeps her on international best-dressed lists and high-profile fashion show rosters in this illustration and photography-filled opus. In *Your Beauty Mark: The Ultimate Guide to Eccentric Glamour*, Dita and co-writer Rose Apodaca take you through every step of Dita’s glamour arsenal, and includes friends—masters in makeup, hair, medicine, and exercise as well as some of the world’s most eccentric beauties—for authoritative advice. This 400-page book is packed with sound nutrition and exercise guidance, skincare and scent insight, as well as accessible techniques for creating bombshell hairstyles and makeup looks. Among the hundreds of lavish color photographs, instructive step-by-step images and original illustrations by Adele Mildred, this inspiring resource shares the skills, history, and lessons you need to enhance your individual gifts and realize your own beauty mark. Named a Best Book of 2020 by NPR and Vanity Fair One of Smithsonian's Ten Best Science Books of 2020 “A searching and vital explication of germ theory, social norms, and what the modern era is really doing to our bodies and our psyches.” —Vanity Fair A preventative medicine physician and staff writer for *The Atlantic* explains the surprising and unintended effects of our hygiene practices in this informative and entertaining introduction to the new science of skin microbes and probiotics. Keeping skin healthy is a booming industry, and yet it seems like almost no one agrees on what actually works. Confusing messages from health authorities and ineffective treatments have left many people desperate for reliable solutions. An enormous alternative industry is filling the void, selling products that are often of questionable safety and totally unknown effectiveness. In *Clean*, doctor and journalist James Hamblin explores how we got here, examining the science and culture of how we care for our skin today. He talks to dermatologists, microbiologists, allergists, immunologists, aestheticians, bar-soap enthusiasts, venture capitalists, Amish people, theologians, and straight-up scam artists, trying to figure out what it really means to be clean. He even experiments with giving up showers entirely, and discovers that he is not alone. Along the way, he realizes that most of our standards of cleanliness are less related to health than most people think. A major part of the picture has been missing: a little-known ecosystem known as the skin microbiome—the trillions of microbes that live on our skin and in our pores. These microbes are not dangerous; they’re more like an outer layer of skin that

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no one knew we had, and they influence everything from acne, eczema, and dry skin, to how we smell. The new goal of skin care will be to cultivate a healthy biome—and to embrace the meaning of “clean” in the natural sense. This can mean doing much less, saving time, money, energy, water, and plastic bottles in the process. Lucid, accessible, and deeply researched, Clean explores the ongoing, radical change in the way we think about our skin, introducing readers to the emerging science that will be at the forefront of health and wellness conversations in coming years.

Ever think of making your own beauty products -- handmade, high performance, healthy alternatives to just about every chemical laden product you currently put on your face and body? It's easier than you think! In Make It Up author Marie Rayma shares the recipes she has developed through years of trial, error, and testing to come up with the very best. This is real makeup and skincare: bright lipsticks, quality mineral powders, long-wearing eyeliners, and masks and cleansers that yield results. Rayma walks you through natural ingredients available online or at health food stores. These awesome oils, butters, clays, and minerals will replace the petroleum products, artificial colors, and lab-created mystery fragrances that have untold effects on our bodies. Products can be tailored for individual needs -- from swapping out ingredients not suitable for sensitive skin to whipping up the perfect colors suited for any complexion. With easy-to-follow instruction, Make It Up provides more than 40 essential cosmetics and skin care projects so you can make just what you want, when you need it.

It started with a harmless quest for perfect wash-and-go hair. Every girl wants it, and Siobhan O'Connor and Alexandra Spunt finally found it in a fancy salon treatment. They were thrilled -- until they discovered that the magic ingredient was formaldehyde. Shocked, O'Connor and Spunt left no bottle unturned. If it went on their body (and thus, was absorbed into their skin and bloodstream), they researched it. As it turns out, many of those unpronounceable ingredients in your self-tanner and leave-in conditioner are not regulated and the "natural" on your face wash doesn't mean what you think it does. Now, with the help of top scientists, dermatologists, and makeup artists, the authors share their compelling findings and the easy way to detoxify your beauty regimen. No More Dirty Looks also reveals the safest, most effective products on the market and time-tested home recipes. Finally, you don't need to sacrifice health for beauty -- because coming clean is the best look yet.

From the experts at the premier beauty and fashion magazine comes a host of sophisticated, easy-to-follow techniques and tips on how to use cosmetics to enhance one's natural beauty, with suggestions on how to find the best color palette for each season, how to camouflage flaws, how to enhance facial structure, and how to find the right look for every face and any occasion. Original. Breakouts. Dryness. Redness. Oiliness. If you're like most women, you've been on a never-ending quest for perfect skin—or even just good skin—since adolescence. It's a frustrating pursuit to say the least, filled with one disappointing (and expensive) miracle solution after another. Why is it so hard to get good skin? Adina Grigore, founder of the organic skincare line S.W. Basics, would argue that getting clear, calm, happy skin is about much more than

products and peels. Or, rather, it's about much less. In *Skin Cleanse*, she guides readers through a holistic program designed to heal skin from the inside out. We tend to think of our skin as a separate entity from the rest of our bodies when in fact it is our largest organ. The state of our skin is a direct reflection of what our bodies look like on the inside. So Adina's program begins as any healthy regime should: with the basics for full-body health. That means eating plenty of fresh, whole foods; drinking more water; getting blood pumping and oxygen flowing to your cells through movement; and giving your skin a chance to repair and regenerate by resting. From there, readers are challenged to a skin cleanse that requires going product-free for twenty-four hours. Once detoxed, Adina then shows us how to overhaul our beauty routine, how to carefully add some products back in, and even how to make our own products at home, with advice and targeted solutions for specific skin conditions such as acne, dry skin, oily skin, and more. The secret to beautiful, stress-free skin is simple: it's an inside job.

Informatie over gezichtsverzorging en het aanschaffen en aanbrengen van make-up.

In a world where beauty magazines promote 14-year-old models with poreless skin, impossibly long lashes, and dewy lips pouting over sparkling teeth, Paula Begoun is every woman's best friend. *Don't Go to the Cosmetics Counter Without Me* has sold over 700,000 copies since first published because it's honest and because it helps women find products that make them look great without spending a fortune. From drugstores and home shopping to department stores and catalogues, Begoun reviews all of the major cosmetic and skin-care lines, product by product (more than 10,000 products, in all). Regardless of the price tags, there are good and bad products in almost every line. With the turn of a page, readers can get concise reviews and fast answers in this completely revised and expanded edition. A user-friendly rating system lists several Canadian lines found on both sides of the border (Lush, M.A.C., Club Monaco) and two (Vichy and Marcelle) found only in Canada.

An insightful look at the beauty business and how women can be more conscientious consumers. Begoun exposes which products are a waste of money and which live up to the claims their manufacturers make. Concise evaluations for over 75 makeup lines.

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