

Doing Good Better How To Be An Effective Board Member Of A Nonprofit Organization

Most of us want to make a difference. We donate our time and money to charities and causes we deem worthy, choose careers we consider meaningful, and patronize businesses and buy products we believe make the world a better place. Unfortunately, we often base these decisions on assumptions and emotions rather than facts. As a result, even our best intentions often lead to ineffective—and sometimes downright harmful—outcomes. How can we do better? While a researcher at Oxford, trying to figure out which career would allow him to have the greatest impact, William MacAskill confronted this problem head on. He discovered that much of the potential for change was being squandered by lack of information, bad data, and our own prejudice. As an antidote, he and his colleagues developed effective altruism, a practical, data-driven approach that allows each of us to make a tremendous difference regardless of our resources. Effective altruists believe that it's not enough to simply do good; we must do good better. At the core of this philosophy are five key questions that help guide our altruistic decisions: How many people benefit, and by how much? Is this the most effective thing I can do? Is this area neglected? What would have happened otherwise? What are the chances of success, and how good would success be? By applying these questions to real-life scenarios, MacAskill shows how many of our assumptions about doing good are misguided. For instance, he argues one can potentially save more lives by becoming a plastic surgeon rather than a heart surgeon; measuring overhead costs is an inaccurate gauge of a charity's effectiveness; and, it generally doesn't make sense for individuals to donate to disaster relief. MacAskill urges us to think differently, set aside biases, and use evidence and careful reasoning rather than act on impulse. When we do this—when we apply the head and the heart to each of our altruistic endeavors—we find that each of us has the power to do an astonishing amount of good.

"... MacAskill and his colleagues developed effective altruism - a practical, data-driven approach to doing good that allows us to make a tremendous difference regardless of our resources. Effective altruists operate by asking certain key questions, which force them to think differently, overcome biases, and use evidence and careful reasoning rather than act on impulse."--Page 4 of cover. Almost all of us want to make a difference. So we volunteer, donate to charity, recycle or try to cut down our carbon emissions. But rarely do we know how much of a difference we're really making. In a remarkable re-examination of the evidence, *Doing Good Better* reveals why buying sweatshop-produced goods benefits the poor; why cosmetic surgeons can do more good than charity workers; and why giving to a relief fund is generally not the best way to help after a natural disaster. By examining the charities you give to, the volunteering you do, the goods you buy and the career you pursue, this fascinating and often surprising guide shows how through simple actions you can improve thousands of lives - including your own.

INSTANT NEW YORK TIMES BESTSELLER "One of the most important books I've ever read—an indispensable guide to thinking clearly about the world." – Bill Gates "Hans Rosling tells the story of 'the secret silent miracle of human progress' as only he can. But *Factfulness* does much more than that. It also explains why progress is so often secret and silent and teaches readers how to see it clearly." —Melinda Gates "*Factfulness* by Hans Rosling, an outstanding international public health expert, is a hopeful book about the potential for human progress when we work off facts rather than our inherent biases." - Former U.S. President Barack Obama *Factfulness*: The stress-reducing habit of only carrying opinions for which you have strong supporting facts. When asked simple questions about global trends—what percentage of the world's population live in poverty; why the world's population is increasing; how many girls finish school—we systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess teachers, journalists, Nobel laureates, and investment bankers. In *Factfulness*, Professor of International Health and global TED phenomenon Hans Rosling, together with his two long-time collaborators, Anna and Ola, offers a radical new explanation of why this happens. They reveal the ten instincts that distort our perspective—from our tendency to divide the world into two camps (usually some version of us and them) to the way we consume media (where fear rules) to how we perceive progress (believing that most things are getting worse). Our problem is that we don't know what we don't know, and even our guesses are informed by unconscious and predictable biases. It turns out that the world, for all its imperfections, is in a much better state than we might think. That doesn't mean there aren't real concerns. But when we worry about everything all the time instead of embracing a worldview based on facts, we can lose our ability to focus on the things that threaten us most. Inspiring and revelatory, filled with lively anecdotes and moving stories, *Factfulness* is an urgent and essential book that will change the way you see the world and empower you to respond to the crises and opportunities of the future. --- "This book is my last battle in my life-long mission to fight devastating ignorance...Previously I armed myself with huge data sets, eye-opening software, an energetic learning style and a Swedish bayonet for sword-swallowing. It wasn't enough. But I hope this book will be." Hans Rosling, February 2017.

An argument for putting sentiment aside and maximizing the practical impact of our donated dollars: "Powerful, provocative" (Nicholas Kristof, *The New York Times*). Peter Singer's books and ideas have been disturbing our complacency ever since the appearance of *Animal Liberation*. Now he directs our attention to a challenging new movement in which his own ideas have played a crucial role: effective altruism. Effective altruism is built upon the simple but profoundly unsettling idea that living a fully ethical life involves doing the "most good you can do." Such a life requires a rigorously unsentimental view of charitable giving: to be a worthy recipient of our support, an organization must be able to demonstrate that it will do more good with our money or our time than other options open to us. Singer introduces us to an array of remarkable people who are restructuring their lives in accordance with these ideas, and shows how, paradoxically, living altruistically often leads to greater personal fulfillment than living for oneself. *Doing the Most Good* develops the challenges Singer has made, in the *New York Times* and *Washington Post*, to those who donate to the arts, and to charities focused on helping our fellow citizens, rather than those for whom we can do the most good. Effective altruists are extending our knowledge of the possibilities of living less selfishly, and of allowing reason, rather than emotion, to determine how we live. *Doing the Most Good* offers new hope for our ability to tackle the world's most pressing problems.

Asserts that 250 years ago, some parts of the world began to experience sustained progress, opening up gaps and setting the stage for today's hugely unequal world and examines the United States, a nation that has prospered but is today experiencing slower growth and increasing inequality.

Doing Good Better How Effective Altruism Can Help You Help Others, Do Work that Matters, and Make Smarter Choices about Giving Back Penguin

The New York Times bestselling, groundbreaking investigation of how the global elite's efforts to "change the world" preserve the

status quo and obscure their role in causing the problems they later seek to solve. An essential read for understanding some of the egregious abuses of power that dominate today's news. Former New York Times columnist Anand Giridharadas takes us into the inner sanctums of a new gilded age, where the rich and powerful fight for equality and justice any way they can--except ways that threaten the social order and their position atop it. We see how they rebrand themselves as saviors of the poor; how they lavishly reward "thought leaders" who redefine "change" in winner-friendly ways; and how they constantly seek to do more good, but never less harm. We hear the limousine confessions of a celebrated foundation boss; witness an American president hem and haw about his plutocratic benefactors; and attend a cruise-ship conference where entrepreneurs celebrate their own self-interested magnanimity. Giridharadas asks hard questions: Why, for example, should our gravest problems be solved by the unelected upper crust instead of the public institutions it erodes by lobbying and dodging taxes? He also points toward an answer: Rather than rely on scraps from the winners, we must take on the grueling democratic work of building more robust, egalitarian institutions and truly changing the world. A call to action for elites and everyday citizens alike.

Negotiation and decision-making expert Max Bazerman explores how we can make more ethical choices by aspiring to be better, not perfect. Every day, you make hundreds of decisions. They're largely personal, but these choices have an ethical twinge as well; they value certain principles and ends over others. Bazerman argues that we can better balance both dimensions—and we needn't seek perfection to make a real difference for ourselves and the world. *Better, Not Perfect* provides a deeply researched, prescriptive roadmap for how to maximize our pleasure and minimize pain. Bazerman shares a framework to be smarter and more efficient, honest and aware—to attain your "maximum sustainable goodness." In Part Two, he identifies four training grounds to practice these newfound skills for outsized impact: how you think about equality and your tribe(s); waste—from garbage to corporate excess; the way you spend time; and your approach to giving—whether your attention or your money. Ready to nudge yourself toward better, Part Three trains your eye on how to extend what you've learned and positively influence others. Melding philosophy and psychology as never before, this down-to-earth guide will help clarify your goals, assist you in doing more good with your limited time on the planet, and see greater satisfaction in the process.

"What does it mean to devote yourself wholly to helping others? In *Strangers Drowning*, Larissa MacFarquhar seeks out people living lives of extreme ethical commitment and tells their deeply intimate stories; their stubborn integrity and their compromises; their bravery and their recklessness; their joys and defeats and wrenching dilemmas. Through its sympathetic and beautifully vivid storytelling, *Strangers Drowning* confronts us with fundamental questions about what it means to be human. In a world of strangers drowning in need, how much should we help, and how much can we help? Is it right to care for strangers even at the expense of those we are closest to? Moving and provocative, *Strangers Drowning* challenges us to think about what we value most, and why"--

The best-selling workbook and grammar guide, revised and updated! Hailed as one of the best books around for teaching grammar, *The Blue Book of Grammar and Punctuation* includes easy-to-understand rules, abundant examples, dozens of reproducible exercises, and pre- and post-tests to help teach grammar to middle and high schoolers, college students, ESL students, homeschoolers, and more. This concise, entertaining workbook makes learning English grammar and usage simple and fun. This updated Twelfth Edition reflects the latest updates to English usage and grammar and features a two-color design and lay-flat binding for easy photocopying. Clear and concise, with easy-to-follow explanations, offering "just the facts" on English grammar, punctuation, and usage Fully updated to reflect the latest rules, along with quizzes and pre- and post-tests to help teach grammar Ideal for students from seventh grade through adulthood in the US and abroad For anyone who wants to understand the major rules and subtle guidelines of English grammar and usage, *The Blue Book of Grammar and Punctuation* offers comprehensive, straightforward instruction.

The #1 New York Times bestseller. Over 2 million copies sold! *Tiny Changes, Remarkable Results* No matter your goals, *Atomic Habits* offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: • make time for new habits (even when life gets crazy); • overcome a lack of motivation and willpower; • design your environment to make success easier; • get back on track when you fall off course; ...and much more. *Atomic Habits* will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

Development policies in the globalising world.

"The time for stepping up and protecting our planet is now. And this book is an easy, enjoyable place to start." -- Moby It's time to put your good intentions into action. It's time to give a shit -- about your health, your footprint, and your planet. *Give a Sh*t* guides you through the transition to a kinder, healthier, more conscious, and sustainable life like no book has done before. With a humorous and nonjudgmental tone, savvy eco-friendly lifestyle expert Ashlee Piper walks you through easy-but-impactful shifts anyone can make to live and be better every damn day: In your home - Room-by-room guidance and tactics for a chic, affordable, sustainable living space, no matter where or how you live In the kitchen - 20+ unfussy, quick, and delicious plant-based recipes for every life occasion, from pantry staples like White Witch Almond Milk to exciting everyday fare like Walnut Chorizo Tostadas to kick-ass desserts like Jamocha Silk Pie In your closet - Advice for building a polished, ethical wardrobe in a world of fast fashion In the mirror - Beauty and grooming tips and DIY products (from skin care to foundation to, ahem, ladytime provisions) that are safer, natural, cruelty-free, and, best of all, effective In the wild - How to maintain your values (and your moxie) at work, in your social life, and when abroad *Give a Sh*t* isn't a manual of restrictions -- it's a practical handbook that meets you where you are and finally harmonizes doing good with living well.

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted

the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

Discover the transformative potential of social media in this engaging and thought-provoking exploration of humanity's favorite pastime. 101 Ways to Use Social Media to Do Good identifies 101 very simple actions that social media users can take, starting today, in order to make a positive impact in our own lives, in the lives of others, and in the world. Every action we take on social media is a choice, and every choice generates an outcome. It is up to each of us to choose actions that affect positive change, and this is our roadmap. Our mission, if we choose to accept it, is to change the world...one social media post at a time.

Turns out much of the advice we've been given about how to make the world a better place turns out to be dead wrong. Donating to certain charities will do thousands of times more good than donating to others. Non-profits that choose to carry out one program instead of another will be hundreds of times less successful than they could be, regardless of how bright, hard-working, and compassionate their staff may be. The majority of Americans are involved in charitable work. Most of us donate. Many of us volunteer. Millions go to work each day at a non-profit organization. By taking a more rigorous, calculated approach to charity, we can learn how to do dramatically more good. We can learn how to truly change the world. This book shows you how. Drawing on fifteen years of non-profit experience, a working knowledge of thousands of academic studies on what drives charitable and behavioral decisions, interviews with non-profit and philanthropy professionals, and years of reading, writing, and lecturing on how to effectively bring about social change. The first book to address how a whole host of psychological and social factors combine to drive us toward making bad charitable decisions, its unique content and frank approach will help it stand out in the field of non-profit and philanthropy books.

A collection of extraordinary personal stories from thought leaders, celebrities, statesmen and women, Nobel prize winners, social entrepreneurs, philanthropists and others driving and inspiring positive change

Description: As a small to medium-sized business, it's difficult to stand out in a sea of similar businesses. Luckily, there is now a way that you can differentiate yourself from the competition while standing up for a cause you believe in at the same time. In Do Good to Do Better: The Small Business Guide to Growing Your Business by Helping Nonprofits, you will learn: The benefits of incorporating giving into your business; How to select the perfect nonprofit partner; The different types of (be more specific) campaigns you can implement; and How to evaluate the success of your collaboration. If you are ready to improve your business while making a real difference in the community, learn to embrace the power of Cause Marketing with Do Good to Do Better: The Small Business Guide to Growing Your Business by Helping Nonprofits. Working with a nonprofit may be the best business (and karma) decision you ever make.

Doing Good Well is a thinking man's guide to the nonprofit world. It is replete with nonprofit paradigms. It provides a different twist to what one might regard as straightforward notions such as mission, staff compensation, governance and corporate social responsibility. And it surprises and challenges even as it seeks to explain charity-specific issues such as charitableness, bridging the rich/poor divide, informed giving and social entrepreneurship.

This urgent and eye-opening book makes the case that protecting humanity's future is the central challenge of our time. If all goes well, human history is just beginning. Our species could survive for billions of years - enough time to end disease, poverty, and injustice, and to flourish in ways unimaginable today. But this vast future is at risk. With the advent of nuclear weapons, humanity entered a new age, where we face existential catastrophes - those from which we could never come back. Since then, these dangers have only multiplied, from climate change to engineered pathogens and artificial intelligence. If we do not act fast to reach a place of safety, it will soon be too late. Drawing on over a decade of research, The Precipice explores the cutting-edge science behind the risks we face. It puts them in the context of the greater story of humanity: showing how ending these risks is among the most pressing moral issues of our time. And it points the way forward, to the actions and strategies that can safeguard humanity. An Oxford philosopher committed to putting ideas into action, Toby Ord has advised the US National Intelligence Council, the UK Prime Minister's Office, and the World Bank on the biggest questions facing humanity. In The Precipice, he offers a startling reassessment of human history, the future we are failing to protect, and the steps we must take to ensure that our generation is not the last. "A book that seems made for the present moment." —New Yorker

This is the first collective study of the thinking behind the effective altruism movement. This movement comprises a growing global community of people who organise significant parts of their lives around the two key concepts represented in its name. Altruism is the idea that if we use a significant portion of the resources in our possession - whether money, time, or talents - with a view to helping others then we can improve the world considerably. When we do put such resources to altruistic use, it is crucial to focus on how much good this or that intervention is reasonably expected to do per unit of resource expended (as a gauge of effectiveness). We can try to rank various possible actions against each other to establish which will do the most good with the resources expended. Thus we could aim to rank various possible kinds of action to alleviate poverty against one another, or against actions aimed at very different types of outcome, focused perhaps on animal welfare or future generations. The scale and organisation of the effective altruism movement encourage careful dialogue on questions that have perhaps long been there, throwing them into new and sharper relief, and giving rise to previously unnoticed questions. In this volume a team of internationally recognised philosophers, economists, and political theorists present refined and in-depth explorations of issues that arise once one takes seriously the twin ideas of altruistic commitment and effectiveness.

A practical guide to philanthropy at all levels of giving that seeks to educate and inspire A majority of American households give to charity in some form or another--from local donations to food banks, religious organizations, or schools, to contributions to prevent disease or protect basic freedoms. Whether you're in a position to give \$1 or \$1 million, every giver needs to answer the same

question: How do I channel my giving effectively to make the greatest difference? In *Giving Done Right*, Phil Buchanan, the president of the Center for Effective Philanthropy, arms donors with what it takes to do more good more quickly and to avoid predictable errors that lead too many astray. This crucial book will reveal the secrets and lessons learned from some of the biggest givers, busting commonly held myths and challenging the idea that "business thinking" holds the answer to effective philanthropy. And it offers the intellectual frameworks, data-driven insights, tools, and practical examples to allow readers to understand exactly what it takes to make a difference.

Don't try to do it all. Do more good. Better. I am no productivity guru. I am a writer, a church leader, a husband, and a father—a Christian with a lot of responsibilities and with new tasks coming at me all the time. I wrote this short, fast-paced, practical guide to productivity to share what I have learned about getting things done in today's digital world. Whether you are a student or a professional, a work-from-home dad or a stay-at-home mom, it will help you learn to structure your life to do the most good to the glory of God. In *Do More Better*, you will learn: Common obstacles to productivity The great purpose behind productivity 3 essential tools for getting things done The power of daily and weekly routines And much more, including bonus material on taming your email and embracing the inevitable messiness of productivity. It really is possible to live a calm and orderly life, sure of your responsibilities and confident in your progress. You can do more better. And I would love to help you get there. —Tim Challies

Find a fulfilling career that tackles the world's most pressing problems, using this guide based on five years of research alongside academics at Oxford. You have about 80,000 hours in your career: 40 hours a week, 50 weeks a year, for 40 years. This means your choice of career is one of the most important decisions you'll ever make. Make the right choices, and you can help solve some of the world's most pressing problems, as well as have a more rewarding, interesting life. For such an important decision, however, there's surprisingly little good advice out there. Most career advice focuses on things like how to write a CV, and much of the rest is just (misleading) platitudes like "follow your passion". Most people we speak to don't even use career advice - they just speak to friends and try to figure it out for themselves. When it comes to helping others with your career the advice usually assumes you need to work as a teacher, doctor, charity worker, and so on, even though these paths might not be a good fit for you, and were not what the highest-impact people in history did. This guide is based on five years of research conducted alongside academics at the University of Oxford. It aims to help you find a career you enjoy, you're good at, and that tackles the world's most pressing problems. It covers topics like: 1. What makes for a dream job, and why "follow your passion" can be misleading. 2. Why the most effective ways to make a difference aren't always the obvious ones like working at a charity, or becoming a doctor. 3. How to compare global problems, like climate change and education, in terms of their scale and urgency. 4. How to discover and develop your strengths. It's also full of practical tips and tools. You'll come away with a plan to use your 80,000 hours in a way that's fulfilling and high impact. What people are saying "Based on evidence and good sense, not platitudes" - Steven Pinker, New York Times bestselling author Johnstone Family Professor of Psychology at Harvard University. "This incredible group is helping people have a greater social impact with their careers." - Sue Desmond-Hellmann, CEO of the Bill and Melinda Gates Foundation. "Every college grad should read this" - Tim Urban, creator of Wait But Why. Read more online

This book is based on the free guide you can find on the 80,000 Hours website, where you can find many more articles and our most up-to-date content. All profits from the book are used to fund 80,000 Hours, expanding our research and enabling us to reach more people. About the authors 80,000 Hours is an independent non-profit founded in Oxford in 2011. It performs research into career choice, and provides online and in-person advice. Benjamin Todd is the CEO and co-founder of 80,000 Hours. He grew the organization from a student society at Oxford to a non-profit that's raised \$1.3m in donations, and has 100,000 monthly readers. He has a Master's degree in Physics and Philosophy from Oxford, and speaks Chinese, badly. Ben is advised by the rest of the 80,000 Hours team, including Professor Will MacAskill, author of *Doing Good Better*, co-founder of the Effective Altruism movement, and one of the youngest tenured professors of philosophy in the world.

How should we make decisions when we're uncertain about what we ought, morally, to do? Decision-making in the face of fundamental moral uncertainty is underexplored terrain: MacAskill, Bykvist, and Ord argue that there are distinctive norms by which it is governed, and which depend on the nature of one's moral beliefs.

For the first time in history, eradicating world poverty is within our reach. Yet around the world, a billion people struggle to live each day on less than many of us pay for bottled water. In *The Life You Can Save*, Peter Singer uses ethical arguments, illuminating examples, and case studies of charitable giving to show that our current response to world poverty is not only insufficient but morally indefensible. *The Life You Can Save* teaches us to be a part of the solution, helping others as we help ourselves.

How to effect positive social change by the top progressive white hat lobbyist in Washington. *HELPING THE GOOD DO BETTER* pulls back the curtain on the corridors of power in Washington to reveal how social change really happens. This book offers lessons from the trenches on how some of this generation's most defining social issues—AIDS, disabilities, global poverty, cancer, human trafficking, national service, early childhood education, and social entrepreneurship -- engendered landmark federal policies. Each chapter tells the story of how a particular issue was shaped by the movements and legislation at the center of public debate. Each case provides powerful lessons about how coalitions are built, strategies crafted, and powerful interests challenged in high-stakes, no-holds-barred political battles. Doing good requires more than just providing programs and services. It requires coordination, organization, and a new, stronger emphasis on and dedication to advocacy. Participating in advocacy is no longer a luxury -- it is a necessity. Visionaries and activists together with "white hat" lobbyists -- people who understand the power of politics and who are able to put it to work to serve the public interest -- have won some of the most transformative policy fights in recent times. The culmination of those experiences, of fighting and winning on behalf of public interest causes, is presented here in a new theory for social change. Successful campaigns and movements must possess a lobbyist's combined approach to policy, politics, and press. Leveraging these 3 Ps, with true passion and discipline, can create results that are nothing short of awe-inspiring. An insightful first-person guide to advocacy by a white-hat lobbyist who was in the rooms where historic social changes were made, *HELPING THE GOOD DO BETTER* is a direct and honest look at government in action and the behind-the-scenes players who help make progress a reality.

MARCH is Community Social Services Awareness month! Is your organization looking for service project ideas? An increasing number of schools, workplaces, and organizations are doing family service projects as a way to make positive change in their communities. The 101 projects in *Doing Good Together* answer this growing demand for family service with hands-on projects focused on easing poverty, promoting literacy, supporting the troops, helping the environment, and more.

From the bestselling author of *Waking Up* and *The End of Faith*, an adaptation of his wildly popular, often controversial podcast

“Civilization rests on a series of successful conversations.” —Sam Harris Sam Harris—neuroscientist, philosopher, and bestselling author—has been exploring some of the most important questions about the human mind, society, and current events on his podcast, Making Sense. With over one million downloads per episode, these discussions have clearly hit a nerve, frequently walking a tightrope where either host or guest—and sometimes both—lose their footing, but always in search of a greater understanding of the world in which we live. For Harris, honest conversation, no matter how difficult or controversial, represents the only path to moral and intellectual progress. This book includes a dozen of the best conversations from Making Sense, including talks with Daniel Kahneman, Timothy Snyder, Nick Bostrom, and Glen Loury, on topics that range from the nature of consciousness and free will, to politics and extremism, to living ethically. Together they shine a light on what it means to “make sense” in the modern world.

Analyzes eleven challenges from which communities, relationships, and friendships suffer after staying together long enough, looking at how such factors as loss of identity, entitlement, and doubt can be gifts rather than curses.

In this Tenth Anniversary Edition of *The Life You Can Save*, Peter Singer brings his landmark book up to date. In addition to restating his compelling arguments about how we should respond to extreme poverty, he examines the progress we are making and recounts how the first edition transformed the lives both of readers and the people they helped. Learn how you can be part of the solution, doing good for others while adding fulfillment to your own life.

In the wake of the AIDS pandemic, legions of organizations and compassionate individuals from faraway places descended on Africa to offer help and save lives. Ann Swidler and Susan Cotts Watkins vividly describe the often mismatched expectations and fantasies of altruists who dream of transforming lives, of the villagers who desperately seek help, and of the brokers on whom both Western altruists and impoverished villagers must rely. Based on years of fieldwork in the heavily AIDS-affected country of Malawi, this incisive, irreverent book digs into the sprawling AIDS enterprise and unravels the paradoxes of policy and practice. All who want to do good—from idealistic volunteers to world-weary development professionals—depend on brokers as guides, fixers, and cultural translators. The mutual misunderstandings among these players create all the drama of a romance: longing, exhilaration, disappointment, heartache, and sometimes an enduring connection. *A Fraught Embrace* unveils the tangled relations of those involved in the collective struggle to contain an epidemic.

If you're an executive director, board member, leader, staff member, or even a volunteer in a nonprofit, you've chosen this path because you want to make the world better. Yet the majority who work in nonprofits often feel like they're running in place, frustrated because they don't have a blueprint for working more efficiently with their colleagues. The source of this dissatisfaction is often rooted in two crucial issues that affect the proficient operations of nearly all nonprofits: dysfunctional and ambiguous views regarding who has power and who makes decisions. Even when these responsibilities are somewhat clear, decision-making unrest is common, resulting in confusion, stymied leaders, and disempowered staff. If this has been your experience, *Do More Good. Better.* is a powerful, easy-to-implement solution to fix this dysfunction. With simple steps and insightful activities that address the underlying roles that fear, conflict, and confusion play in your organization's decision-making ecosystem, the book provides you with the tools to promote a straightforward, consistent, non-threatening way to advocate for power and decision-making that is feasible and makes sense, effecting a positive transformation in all members of your nonprofit. If you're ready to say goodbye to persistent overwhelm and the sense that you're never doing enough—without hiring more people or spending more money—this book offers you the framework to help you harness the full potential of your team, love your job more, and use your existing human and financial resources more effectively to do more good ... better.

#1 NEW YORK TIMES BESTSELLER • Meghan, The Duchess of Sussex's first children's book, *The Bench*, beautifully captures the special relationship between father and son, as seen through a mother's eyes. The book's storytelling and illustration give us snapshots of shared moments that evoke a deep sense of warmth, connection, and compassion. This is your bench Where you'll witness great joy. From here you will rest See the growth of our boy. In *The Bench*, Meghan, The Duchess of Sussex, touchingly captures the evolving and expanding relationship between father and son and reminds us of the many ways that love can take shape and be expressed in a modern family. Evoking a deep sense of warmth, connection, and compassion, *The Bench* gives readers a window into shared and enduring moments between a diverse group of fathers and sons—moments of peace and reflection, trust and belief, discovery and learning, and lasting comfort. Working in watercolor for the first time, Caldecott-winning, bestselling illustrator Christian Robinson expands on his signature style to bring joy and softness to the pages, reflecting the beauty of a father's love through a mother's eyes. With a universal message, this thoughtful and heartwarming read-aloud is destined to be treasured by families for generations to come.

In 2010, Haiti was ravaged by a brutal earthquake that affected the lives of millions. The call to assist those in need was heard around the globe. Yet two years later humanitarian efforts led by governments and NGOs have largely failed. Resources are not reaching the needy due to bureaucratic red tape, and many assets have been squandered. How can efforts intended to help the suffering fail so badly? In this timely and provocative book, Christopher J. Coyne uses the economic way of thinking to explain why this and other humanitarian efforts that intend to do good end up doing nothing or causing harm. In addition to Haiti, Coyne considers a wide range of interventions. He explains why the U.S. government was ineffective following Hurricane Katrina, why the international humanitarian push to remove Muammar Gaddafi in Libya may very well end up causing more problems than prosperity, and why decades of efforts to respond to crises and foster development around the world have resulted in repeated failures. In place of the dominant approach to state-led humanitarian action, this book offers a bold alternative, focused on establishing an environment of economic freedom. If we are willing to experiment with aid—asking questions about how to foster development as a process of societal discovery, or how else we might engage the private sector, for instance—we increase the range of alternatives to help people and empower them to improve their communities. Anyone concerned with and dedicated to alleviating human suffering in the short term or for the long haul, from policymakers and activists to scholars, will find this book to be an insightful and provocative reframing of humanitarian action.

The Ultimate Challenge: To Be Better Than Good He has spent his life helping other people to realize their dreams and experience maximum success. Now comes Zig Ziglar's high-impact work that calls you to the passion, purpose, and practical tools that can ignite the peak performance you long for. In the real-life stories Zig shares, drawn from nearly fifty years as a world-class motivational author, speaker, and businessman, you'll discover how others have risen above fear and failure to embrace the quality of life they were meant to have. Their experiences will teach you how to accomplish more than you ever dreamed possible, even as you learn: the three pillars of the Better Than Good life new discoveries that will motivate you for life how to develop a strategic plan that accomplishes your goals what often keeps good people from reaching the ultimate level of productivity and happiness ways to form better-than-good habits that can take you to new horizons of success . . . and much, much more! Let the master of motivation help you clear your mind of failure-prone thinking, as together with Zig Ziglar, you redefine success and take hold of your dreams. Let him inspire you to be Better Than Good!

This trusted handbook for nonprofit board service is newly revised and includes new case studies and even more tips and ideas from the trenches of nonprofit board work. *Doing Good Better* is approachable wisdom. Edgar Stoesz has made *Doing Good Better* a guidebook for both board members of nonprofits, whether new to the task, or highly experienced. First, Stoesz identifies two failings common to many boards of nonprofit organizations that are often overlooked: 1. A board's governance role is very different from the role of management. “Making this distinction requires a reorientation for most board member, because in their day jobs, they are managers or employees.” 2.

Boards often fail at two matters: a.) preparation of their members, and b.) regular evaluations of their own effectiveness and focus. In short, pointedly-written chapters, Stoesz covers: Helping Directors Understand Their Governance Role A Plan to Fulfill the Purpose Reporting Back to the Members Planning Effective Meetings Great Boards Have a Good Fight (occasionally) Working Your Way Through a Crisis Great Boards Celebrate Leaving Right Stoesz deftly interweaves background philosophy, vision, and razor-sharp specific ideas. "Discussion/Action Questions" conclude many of the chapters. In addition, Stoesz offers a "Board Evaluation Form," a "Director's Self-Evaluation Form," and an outline for the "Executive Director Annual Review."

In an unorthodox approach, Georgetown University professor Cal Newport debunks the long-held belief that "follow your passion" is good advice, and sets out on a quest to discover the reality of how people end up loving their careers. Not only are pre-existing passions rare and have little to do with how most people end up loving their work, but a focus on passion over skill can be dangerous, leading to anxiety and chronic job hopping. Spending time with organic farmers, venture capitalists, screenwriters, freelance computer programmers, and others who admitted to deriving great satisfaction from their work, Newport uncovers the strategies they used and the pitfalls they avoided in developing their compelling careers. Cal reveals that matching your job to a pre-existing passion does not matter. Passion comes after you put in the hard work to become excellent at something valuable, not before. In other words, what you do for a living is much less important than how you do it. With a title taken from the comedian Steve Martin, who once said his advice for aspiring entertainers was to "be so good they can't ignore you," Cal Newport's clearly written manifesto is mandatory reading for anyone fretting about what to do with their life, or frustrated by their current job situation and eager to find a fresh new way to take control of their livelihood. He provides an evidence-based blueprint for creating work you love, and will change the way you think about careers, happiness, and the crafting of a remarkable life.

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