

Discover Your True North

The Leadership Classic, *Discover Your True North*, expanded for today's leaders. *Discover Your True North* is the best-selling leadership classic that enables you to become an authentic leader by discovering your True North. Originally based on first-person interviews with 125 leaders, this book instantly became a must-read business classic when it was introduced in 2007. Now expanded and updated to introduce 48 new leaders and new learning about authentic global leaders, this revisited classic includes more diverse, global, and contemporary leaders of all ages. New case studies include Warren Buffett, Indra Nooyi, Arianna Huffington, Jack Ma, Paul Polman, Mike Bloomberg, Mark Zuckerberg, and many others. Alongside these studies, former Medtronic CEO Bill George continues to share his personal stories and his wisdom by describing how you can become the leader you want to be, with helpful exercises included throughout the book. Being a leader is about much more than title and management skills—it's fundamentally a question of who we are as human beings. *Discover Your True North* offers a concrete and comprehensive program for becoming an authentic leader, and shows how to chart your path to leadership success. Once you discover the purpose of your leadership, you'll find

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the true leader inside you. This book shows you how to use your natural leadership abilities to inspire and empower others to excellence in today's complex global world. Discover Your True North enables you to become the leader you were born to be, and stay on track of your True North.

In the wake of continuing corporate scandals there have been few, if any, CEOs that have stepped forward as models of "doing things right"—except the former chairman and CEO of Medtronic, Bill George. George has become the unofficial spokesperson for responsible leadership—in business, the media, and academia. In *Authentic Leadership* Bill George makes the case that we do need new leaders, not just new laws, to bring us out of the current corporate crisis. He persuasively demonstrates that authentic leaders of mission-driven companies will create far greater shareholder value than financially oriented companies. During George's twelve-year leadership at Medtronic, the company's market capitalization soared from \$1.1 billion to \$460 billion, averaging 35% per year. George candidly recounts many of the toughest challenges he encountered -- from ethical dilemmas and battles with the FDA to his own development as a leader. He shows how to develop the five essential dimensions of authentic leaders—purpose, values, heart, relationships, and self-discipline. *Authentic Leadership* offers inspiring lessons to all who want to lead with heart and with

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compassion for those they serve. Bill George helps readers answer vital questions such as: What should I do when my personal values conflict with company business values? How do I make trade-offs between the needs of my customers, my employees, and my company's shareholders? Do I really want to devote my talents to business? Authentic Leadership provides a tested guide for character-based leaders and all those who have a stake in the integrity and success of our corporations.

Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. Discover your Authentic Leadership. How do you become an authentic leader? How is it that some people are born natural leaders while others struggle to make the right decisions? Well, Bill George interviewed 125 great leaders and learned that they all share one thing in common: they make the right decisions based on what's important to them. This might seem vague, so let's explain. Each leader follows their True North or their internal compass. Your True North represents who you are as a human being, it is the fixed point that helps you stay on track as a leader. It is based on your values, your passions, and your motivations. When you follow your True North, your leadership will be authentic, and people will naturally want to associate with you and follow you. So

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whenever you feel overwhelmed and as if the world is spinning uncontrollably around you, following your True North can put you back on track. As you read, you'll learn how to become self-aware, how to set your leadership and ethical boundaries, and whether or not you fall into one of the five archetypal leaders. A Wall Street Journal Bestseller Named a Financial Times top title How to unleash "human magic" and achieve improbable results. Hubert Joly, former CEO of Best Buy and orchestrator of the retailer's spectacular turnaround, unveils his personal playbook for achieving extraordinary outcomes by putting people and purpose at the heart of business. Back in 2012, "Everyone thought we were going to die," says Joly. Eight years later, Best Buy was transformed as Joly and his team rebuilt the company into one of the nation's favorite employers, vastly increased customer satisfaction, and dramatically grew Best Buy's stock price. Joly and his team also succeeded in making Best Buy a leader in sustainability and innovation. In *The Heart of Business*, Joly shares the philosophy behind the resurgence of Best Buy: pursue a noble purpose, put people at the center of the business, create an environment where every employee can blossom, and treat profit as an outcome, not the goal. This approach is easy to understand, but putting it into practice is not so easy. It requires radically rethinking how we view work, how we define companies, how

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we motivate, and how we lead. In this book Joly shares memorable stories, lessons, and practical advice, all drawn from his own personal transformation from a hard-charging McKinsey consultant to a leader who believes in human magic. *The Heart of Business* is a timely guide for leaders ready to abandon old paradigms and lead with purpose and humanity. It shows how we can reinvent capitalism so that it contributes to a sustainable future.

Like the wildly popular festivals that have taken the yoga world by storm, *Wanderlust* is a road map for the millions of people engaged in cultivating their best selves. For the 20 million people who grab their yoga mats in the United States every week, this book gives a completely unique way to understand "yoga"--not just as something to do in practice, but as a broader principle for living. *Wanderlust* helps readers navigate their personal path and find their own true north, curating principles that embody the brand and lifestyle--authentic yoga practices, provocative thinking, music, art, good food, eco-friendly activities, and more. Each chapter includes expert yoga instruction by renowned teachers; inspiring music playlists to motivate readers to practice; thought-provoking art; awesome recipes for delicious, healthy foods to sustain a yoga regimen; and fun, unexpected detours. This wide array of ideas and beautiful visuals is designed to be hyper-stimulating--whether a reader follows the arc of the book from beginning

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to end or dips into chapters at random, she is sure to find something pleasing to the eye, to feel motivated to practice, and to want to reach for her deepest desires and dreams. This book brings the Wanderlust festival experience into any reader's home.

Introduces the author's step-by-step plan for identifying core desires and acting upon them to create successful, satisfying, and more fulfilling lives.

An evocative and personal history of a unique historic place in the Adirondacks. In 1968 Fran and Jay Yardley, a young couple with pioneering spirit, moved to a remote corner of the Adirondacks to revive the long-abandoned but historic Bartlett Carry Club, with its one thousand acres and thirty-seven buildings. The Saranac Lake—area property had been in Jay's family for generations, and his dream was to restore this summer resort to support himself and, eventually, a growing family. Fran chronicles their journey and, along the way, unearths the history of those who came before, from the 1800s to the present. Offering an evocative glimpse into the past, *Finding True North* traces the challenges and transformations of one of the world's most beautiful, least-celebrated places and the people who were tirelessly devoted to it. "Fran Yardley is a superb storyteller, and this is a superb story—of a camp and of a marriage, illuminating a key corner of the slightly out-of-time paradise that is the Adirondacks." — Bill McKibben,

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author of *Radio Free Vermont: A Fable of Resistance* “Fran Yardley has given us an emotionally moving book, combining memoir and Adirondack history. With a singular and powerful voice, in a tightly organized narrative, she deftly weaves together two distinct strands: her own remarkable story and the history of Bartlett’s Carry.” — Philip Terrie, author of *Seeing the Forest: Reviews, Musings, and Opinions from an Adirondack Historian* “Fran Yardley—storyteller, actress, writer, and stalwart Adirondacker—takes us behind the balsam curtain to a truly magical place on the Saranac Lakes. *Finding True North* is the tale of families, forests, tragedy, and triumph told from the heart with deep insight. It’s a terrific, immersive read.” — Elizabeth Folwell, editor-at-large, *Adirondack Life* “Gifted storyteller Fran Yardley has harnessed her many voices to the printed page in this remarkable memoir. Yardley interweaves her firsthand experience hinged to historic documentation with her imagination as she reveals the lives and ways of those who went before and coexisted with her and Jay Yardley at Bartlett Carry. *Finding True North* is a must-read love story about Adirondack place and people.” — Caroline M. Welsh, Director Emerita, Adirondack Museum “In *Finding True North*, Fran Yardley has produced an immediate and necessary addition to the body of Adirondack literature and history. Long in the making, it is beautifully written, authoritative, and moving.” — Christopher Shaw, author of *Sacred*

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Monkey River: A Canoe Trip with the Gods and former editor of Adirondack Life
“Author and master storyteller Fran Yardley tells of the early history of the aquatic Adirondack crossroads known as Bartlett Carry, the later history of the place as a club for families eager to swap conventional orbits outside the mountains for the natural world within, and the reinvention of the place by the author and her visionary late husband, Jay. The stories that flow together here touch the heart and bring the reader to tears and laughter. For lovers of the Adirondacks and particularly for those keen on understanding how the past shapes the present and the future, this is a must read.” — Ed Kanze, author of Adirondack: Life and Wildlife in the Wild, Wild East

Before GPS, before the compass, and even before cartography, humankind was navigating. Now this singular guide helps us rediscover what our ancestors long understood—that a windswept tree, the depth of a puddle, or a trill of birdsong can help us find our way, if we know what to look and listen for. Adventurer and navigation expert Tristan Gooley unlocks the directional clues hidden in the sun, moon, stars, clouds, weather patterns, lengthening shadows, changing tides, plant growth, and the habits of wildlife. Rich with navigational anecdotes collected across ages, continents, and cultures, The Natural Navigator will help keep you on course and open your eyes to the wonders, large and small, of the natural

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world.

One of the country's most trusted leaders offers time-tested and real world advice for leading in economic hard times From business giant Bill George, the acclaimed author of Wall Street Journal's bestseller True North, comes the just-in-time guide for anyone in a leadership position facing today's unprecedented economic challenges. The former CEO of Medtronic draws from his own in-the-trenches experience and lessons from leaders (representing an array of companies) who have weathered tough economic storms. With straight talk and clear directions, George shows leaders specifically what they must do to become strong leaders and survive any crisis. His seven lessons include: Face Reality, Starting with Yourself; Never Waste a Good Crisis; and Be Aggressive: This is Your Best Chance to Win in the Market. Seven Lesson for Leading in Crisis is a survival kit for anyone in a leadership position. A concise handbook for applying proven leadership lessons in tough times Written by Bill George one of America's most trusted business leaders and author of True North and Authentic Leadership Offers realistic actions leaders can take to put their companies on the right long-term path Seven Lesson for Leading in Crisis gives leaders a solid strategy for staying the course.

Draws on extensive research into the beliefs and examples of successful women leaders to explain the importance of emotional depth in leadership today, providing inspirational descriptions of women who the authors believe serve as models of effective business and life practices. Reprint.

It's been a rough few months for Sienna Nealon. She's left the FBI behind and rejoined her friends at her own firm, the State of Minnesota has turned loose its law enforcement apparatus

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on her, and her boyfriend has left her. What's a girl to do? How about go on vacation with her friends to the north woods of Minnesota? But not all is as it seems when they arrive; quickly it becomes apparent that someone has been hiding secrets. And those secrets just might cost Sienna and her friends everything...

Is Nick Allen a troublemaker? He really just likes to liven things up at school -- and he's always had plenty of great ideas. When Nick learns some interesting information about how words are created, suddenly he's got the inspiration for his best plan ever...the frindle. Who says a pen has to be called a pen? Why not call it a frindle? Things begin innocently enough as Nick gets his friends to use the new word. Then other people in town start saying frindle. Soon the school is in an uproar, and Nick has become a local hero. His teacher wants Nick to put an end to all this nonsense, but the funny thing is frindle doesn't belong to Nick anymore. The new word is spreading across the country, and there's nothing Nick can do to stop it.

Learn how Jodi Harpstead's philosophy of Breakthrough Goals and Biggest Possibilities created unprecedented growth at corporate Medtronic-and transformed outcomes at Minnesota's largest human services non-profit, Lutheran Social Service of Minnesota. You will see exactly how LSS senior managers are supercharging their leadership and spreading goodness further and faster.

When was the last time you really thought about your life...what you do for work, your passions, your family, and the people you connect with? Our lives are not just to be lived day in and day out, doing the same thing over and over. Life is meant to be joyful, regardless of how we were raised, obstacles that we've overcome, or difficulties that we've faced in spite of our fear. When you discover your True North, life begins to make sense. Personal growth,

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spirituality, and healing old wounds become important to finding A Path to Purpose. Journey along with seven inspired stories of everyday people with extraordinary insight into their lives while discovering their own True North.

Finally – A Networking Book for Introverts! The sequel to Pollard’s international bestseller *The Introvert’s Edge: How the Quiet and Shy Can Outsell Anyone*, selected by BookAuthority as the #2 “Best Introvert Book of All Time” and listed by HubSpot as one of the “Most Highly-Rated Sales Books of All Time.” Introverts across the world have been sold a lie: One of the biggest myths that plagues the business world today is that our ability to network depends on having the “gift-of-gab.” This is nonsense. You don’t have to be outgoing to be successful at networking. You don’t have to become a relentless self-promoter. In fact, you don’t have to act like an extrovert at all. The truth is, introverts make the best networkers . . . when armed with a plan that lets them be their authentic selves. Matthew Pollard, an introvert himself, draws on over a decade of research and real-world examples to provide an actionable blueprint for introverted networking. In this paradigm-shifting book, you’ll discover how to:

- Overcome your fear and discomfort when networking
- Turn networking into a repeatable system
- Leverage your innate introverted strengths
- Target and connect with top influencers
- Leverage the power of virtual and social networking

Whether you’re a small business owner struggling to make a living or a professional who’s hit a career plateau, *The Introvert’s Edge to Networking* is your path to a higher income and a rolodex of powerful connections.

A Wall Street Journal and Publishers Weekly Bestseller Lift your leadership to new heights Doug Conant, Founder of ConantLeadership, former CEO of Campbell Soup Company, and former President of Nabisco Foods, shares transformational insights in his new book, *The*

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Blueprint. Conant is the only former Fortune 500 CEO who is a New York Times bestselling author, a top 50 Leadership Innovator, a Top 100 Leadership Speaker, and a Top 100 Most Influential Author in the World. Get Unstuck In 1984, Doug Conant was fired without warning and with barely an explanation. He felt hopeless and stuck but, surprisingly, this defeating turn of events turned out to be the best thing that ever happened to him. Doug began to consider what might be holding him back from realizing his potential, fulfilling his dreams, and making a bigger impact on the world around him. Embarking on a journey of self-reflection and discovery, he forged a path to revolutionize his leadership and transform his career trajectory. Ultimately, Doug was able to condense his remarkable leadership story into six practical steps. It wasn't until Doug worked through these six steps that he was able to lift his leadership to heights that ultimately brought him career success, joy, and fulfillment. Reach High - Envision Dig Deep - Reflect Lay the Groundwork - Study Design - Plan Build - Practice Reinforce - Improve In The Blueprint, part leadership manifesto, part practical manual, Doug teaches leaders how to work through the same six steps that he used to transform his journey. The six steps are manageable and incremental, designed to fit practically within the pace of busy modern life. Knowing how daunting the prospect of change can be, Doug arms readers with exercises and practices to realistically bring their foundation to life in every situation. Now, today's leaders who feel stuck and overwhelmed finally have a blueprint for lifting their leadership to make meaningful change in their organizations and in the world. Fully revised and expanded for the first time in a decade, this is Guy Kawasaki's classic, bestselling guide to launching and making your new product, service, or idea a success. Whether you're an aspiring entrepreneur, small-business owner, intrapreneur,

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or not-for-profit leader, there's no shortage of advice on topics such as innovating, recruiting, fund raising, and branding. In fact, there are so many books, articles, websites, blogs, webinars, and conferences that many startups get paralyzed, or they focus on the wrong priorities and go broke before they succeed. The Art of the Start 2.0 solves that problem by distilling Guy Kawasaki's decades of experience as one of the most hardworking and irreverent strategists in the business world. Guy has totally overhauled this iconic, essential guide for anyone starting anything. It's 64 percent longer than version 1.0 and features his latest insights and practical advice about social media, crowdfunding, cloud computing, and many other topics. Guy understands the seismic changes in business over the last decade: Once-invulnerable market leaders are struggling. Many of the basics of getting established have become easier, cheaper, and more democratic. Business plans are no longer necessary. Social media has replaced PR and advertising as the key method of promotion. Crowdfunding is now a viable alternative to investors. The cloud makes basic infrastructure affordable for almost any new venture. The Art of the Start 2.0 will show you how to effectively deploy all these new tools. And it will help you master the fundamental challenges that have not changed: building a strong team, creating an awesome product or service, and facing down your competition. As Guy likes to say, "Entrepreneur is a state of mind, not a job title." His book will help you make your crazy ideas stick, through an adventure that's more art than science – the art of the start.

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True North shows how anyone who follows their internal compass can become an authentic leader. This leadership tour de force is based on research and first-person interviews with 125 of today's top leaders—with some surprising results. In this important book, acclaimed former Medtronic CEO Bill George and coauthor Peter Sims share the wisdom of these outstanding leaders and describe how you can develop as an authentic leader. True North presents a concrete and comprehensive program for leadership success and shows how to create your own Personal Leadership Development Plan centered on five key areas: Knowing your authentic self Defining your values and leadership principles Understanding your motivations Building your support team Staying grounded by integrating all aspects of your life True North offers an opportunity for anyone to transform their leadership path and become the authentic leader they were born to be. Personal, original, and illuminating stories from Warren Bennis, Sir Adrian Cadbury, George Shultz (former U.S. secretary of state), Charles Schwab, John Whitehead (Cochairman, Goldman Sachs), Anne Mulcahy (CEO, Xerox), Howard Schultz (CEO, Starbucks), Dan Vasella (CEO, Novartis), John Brennan (Chairman, Vanguard), Carol Tome (CFO, Home Depot), Donna Dubinsky (CEO/cofounder, Palm), Alan Horn (President, Warner Brothers), Ann Moore (CEO, Time, Inc.) and many others illustrate the transitions that shape the type of leaders who will thrive in the 21st century. Bill George (Cambridge, MA) has spent over 30 years in executive leadership positions at Litton, Honeywell, and Medtronic. As CEO of

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Medtronic, he built the company into the world's leading medical technology company as its market capitalization increased from \$1.1 billion to \$60 billion. Since 2004, he has been a professor at the Harvard Business School. His 2004 book *Authentic Leadership* (0-7879-7528-1) was a *BusinessWeek* bestseller. Peter Sims (San Francisco, CA) established "Leadership Perspectives," a course on leadership development at the Stanford Graduate School of Business and cofounded the London office of Summit Partners, a leading investment firm. Their Web site is www.truenorthleaders.com. *Total Leaders 2.0* is the twenty-first-century's quick guide to leadership and successful change. It places the best thinking of several dozen, cutting-edge leadership and change gurus of the past two decades into an integrated, compelling, easily understood, and practical leadership framework: the Total Leader 2.0 Model. The model's five domains and fifteen performance roles enable leaders in any field of endeavor to systematically address the challenges of organizational change in today's technologically-driven, dramatically changing world-what the book's first two chapters vividly describe as the Age of Empowerment. This new edition of the widely read *Total Leaders* book: 1) significantly deepens the theoretical grounding and applicability of the original Total Leader Model, and 2) expands its connection to other significant dimensions of leadership, professionalism, personal empowerment, learning, life, and change. This book provides education leaders with a powerful 'outside the box' perspective on today's pressing educational issues and a systematic process-called

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strategic design-for moving their organizations from an Industrial Age grounding to an Age of Empowerment way of educating for the twenty-first century.

From the bestselling author of the “glorious, heartfelt” (Rowan Coleman, New York Times bestselling author) novel *The Magnificent Mrs. Mayhew* comes a warm-hearted tale about two people brought together by fate. Laurie and Pete should never have met. But life has a different idea. Six months ago, on the same night, Laurie and Pete both lost their partners. Overwhelmed by their grief, they join the same counselling group...and change their lives forever. From their profound sadness, Pete and Laurie begin to find happiness and healing. Except, the more they get to know one another, the more Laurie begins to spot the strange parallels in their stories. Then Pete discovers a truth that changes everything—one which threatens to reverse everything they’ve worked towards. But, as surely as a compass points north, some people cannot be kept apart. With Milly Johnson’s signature “warm, optimistic, and romantic” (Katie Forde, bestselling author) style, *My One True North* is an unforgettable exploration of the power of love, friendship, and hope.

"This revolutionary work outlines the first and only cross-training system for mastering the skill of happiness. Think P90x for the soul. Every day we have a choice: embrace happiness or let it pass us by. But nurturing happiness isn't easy. It takes understanding, guidance, and training. It takes skill to let go of day-to-day stress and inspire our most inner optimist. It takes LIFE XT. In collaboration with some of the

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world's leading researchers, Eric Langshur and Nate Klemp have created a comprehensive, nine-step training program to help anyone master the skill of happiness (LIFE XT). Teaching core skills such as mindfulness, physical fitness, and compassion will break a lifetime of habits that keep you distracted, overwhelmed, and addicted to unhealthy behaviors. With Start Here, you will: -Feel less stressed and more focused.-Experience a slower resting heart rate within just twenty minutes.-Sleep better and feel refreshed. Based on scientific research, Start Here provides the most efficient pathway to happiness and a greater sense of overall well-being"--

A powerful formula for a life of achievement--starting now Created by leading motivational speaker and corporate trainer Anne Bruce, this highly effective plan helps participants discover their own "true north" in order to find a focus for success. Throughout Discover True North are invaluable exercises, worksheets, and insights for personal growth developed from Bruce's work with thousands of workshop members and clients throughout the world--from Sprint and Ben & Jerry's to The American Red Cross and the London Institute of Management. Unlike other goal-oriented processes that call for long-range three-to-five-year life plans, working through this unique fourweek formula helps unlock potential immediately--today. Readers will learn how to: Activate and learn to rely on the inner compass to define life direction Create a Life Board of Directors Make the critical choices that move life forward Pinpoint their emotional and intellectual competencies Discover the "Einstein Approach" to bringing

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forth you own genius

At least one point in your life you've probably faced adversity that made you question your ability to go on. But you did go on, and since then: • How would you define courage? • Was there a defining moment that made you who you are today? • What do you want other women to know? One Hundred Hearts shares the deeply introspective responses to these and other questions answered by one hundred women. Through their answers, stories of ordinary women and their extraordinary courage come to life. You'll laugh with them, cry with them, and see yourself in their journeys. Individually, the women you meet in this book display incredible courage. Collectively, they inspire you to appreciate the courage you demonstrate in your own life on a daily basis.

“Triumphant, courageous and inspiring. Terry Sidford’s One Hundred Hearts takes you on a journey one heart at a time.” — Cheryl Burget, Founder of Your Intended Life
“Reading Terry Sidford’s One Hundred Hearts is like sitting down with your girlfriends over coffee and sharing your deepest, darkest secrets. And then feeling better for doing so afterward.” — Stacy Dymalski, Comedian and Author of “Confessions of a Band Geek Mom”
“I smiled, cried, laughed out loud, and connected with every woman’s story in Terry Sidford’s book, One Hundred Hearts.” — Beth K. Lefevre, Executive Director, Master Life, Inc. and Master Trainer for Passion Test Programs

What does it mean to be yourself at work? As a leader, how do you strike the right balance between vulnerability and authority? This book explains the role of authenticity

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in emotionally intelligent leadership. You'll learn how to discover your authentic self, when emotional responses are appropriate, how conforming to specific standards can hurt you, and when you need to feel like a fake. This volume includes the work of: Bill George Herminia Ibarra Rob Goffee Gareth Jones This collection of articles includes: "Discovering Your Authentic Leadership" by Bill George, Peter Sims, Andrew N. McLean, and Diana Mayer; "The Authenticity Paradox" by Herminia Ibarra; "What Bosses Gain by Being Vulnerable" by Emma Seppala; "Practice Tough Empathy" by Rob Goffee and Gareth Jones; "Cracking the Code That Stalls People of Color" by Sylvia Ann Hewitt; "For a Corporate Apology to Work, the CEO Should Look Sad" by Sarah Green Carmichael; and "Are Leaders Getting Too Emotional?" an interview with Gautam Mukunda and Gianpiero Petriglieri by Adi Ignatius and Sarah Green Carmichael. How to be human at work. The HBR Emotional Intelligence Series features smart, essential reading on the human side of professional life from the pages of Harvard Business Review. Each book in the series offers proven research showing how our emotions impact our work lives, practical advice for managing difficult people and situations, and inspiring essays on what it means to tend to our emotional well-being at work. Uplifting and practical, these books describe the social skills that are critical for ambitious professionals to master.

Finalist for the 2015 Financial Times and McKinsey Business Book of the Year Best business book of the week from Inc.com The author of Power, Stanford business

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school professor, and a leading management thinker offers a hard-hitting dissection of the leadership industry and ways to make workplaces and careers work better. The leadership enterprise is enormous, with billions of dollars, thousands of books, and hundreds of thousands of blogs and talks focused on improving leaders. But what we see worldwide is employee disengagement, high levels of leader turnover and career derailment, and failed leadership development efforts. In *Leadership BS*, Jeffrey Pfeffer shines a bright light on the leadership industry, showing why it's failing and how it might be remade. He sets the record straight on the oft-made prescriptions for leaders to be honest, authentic, and modest, tell the truth, build trust, and take care of others. By calling BS on so many of the stories and myths of leadership, he gives people a more scientific look at the evidence and better information to guide their careers. Rooted in social science, and will practical examples and advice for improving management, *Leadership BS* encourages readers to accept the truth and then use facts to change themselves and the world for the better.

The book begins by introducing the reader to a fantastic possibility - that humanity may be on the verge of a major shift in consciousness rooted in a new understanding of how our DNA operates - namely that it is programmed directly by the way we think and feel. This is a highly ambitious and sophisticated system for shaping one's destiny. Based around 64 archetypes, it resembles the I Ching in its vast scope and profound importance, and in the resonant character of its symbolism. The author shows how

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there are two ways to approach the Gene Keys - the analogue (holistic) way and the digital (detailed) way. It is the combining of both analogue and digital that results in contemplation - the primary pathway into the Gene Keys. Since our beliefs shape our genes, when we change our beliefs, we change the chemistry of our body. The Gene Keys are an inner language whose central purpose is to transform our core beliefs about ourselves, thus raising our lives onto a new level of awareness. The book works alongside state-of-the-art online profiling software. This software will provide instantaneous free profiles known as 'Hologenic Profiles', which uses astrological data (time, date and place of birth) to generate a unique sequence of Gene Keys that relate to many aspects of your life, including the underlying genetic patterns governing your relationships, your finances, your health and your life purpose. As the reader contemplates the 64 Gene Keys over time and applies their insights in his or her own life, so one's belief system will begin to change and our DNA will actually start to transform the way we think and feel.

A dynamic young leader shows how leading with love and respect creates success in business and life Written by the founder of Operation HOPE and advisor to the past two U.S. presidents, this groundbreaking book makes the case that the best way to get ahead is to figure out what you have to give to a world seemingly obsessed with the question: What do I get? Aimed at a new generation of leaders and extremely relevant for today's economic climate, Love Leadership outlines Bryant's five laws of love-based

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leadership-Loss Creates Leaders (there can be no strength without legitimate suffering), Fear Fails (only respect and love leads to success), Love Makes Money (love is at the core of true wealth), Vulnerability is Power (when you open up to people they open up to you), and Giving is Getting (the more you offer to others, the more they will give back to you). One of today's most influential leaders, Bryant has appeared on Oprah and in articles in the LA Times, NY Times, and the Wall Street Journal Bryant's bold approach to leadership is well-suited for today's tough economic environment and a world gripped by fear and uncertainty Outlines the innovative five laws of love-based leadership Love Leadership is that unique and powerful book that bridges the gap between solid business advice and pure inspiration.

Finding Your True NorthA Personal GuideJohn Wiley & SonsTrue NorthDiscover Your Authentic LeadershipJohn Wiley & Sons

Revised edition of the author's Finding your true north, 2008.

A raw and inspiring how-to guide that will help you recommit to your life, find your drive, and take action to stay bold, honest, and accountable for lasting happiness. "If it's time to make a bold and courageous shift in your life, Stop Living on Autopilot is the guide you need."--Marie Forleo, #1 New York Times bestselling author of Everything Is Figureoutable Take stock of your life: Based on your last 30 days of work (or marriage, or parenting), would your company rehire you? Would your partner immediately recommit to you? Would your children want you to continue to be their parent? The

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easy answer is, "Absolutely!" But it's probably not the honest answer. Your life might read like a success story, and your parents and friends might even think you have it all figured out, but you have a secret: You've stopped caring about much of anything. You feel out of place in your own life. You'd rather binge-watch Netflix than think about what's next. You're living on autopilot. You have two choices: Experience a slow self-destruction, or commit to a course correction. The good news is, it's never too late to find your drive again. Popular speaker and success coach Antonio Neves is here to offer hard-won lessons and remind you that you do have a say--that you can reboot your life and find fulfillment right where you are. You don't have to quit your job or move to Bali to follow your passion. You do, however, need to shift your perspective and commit to living courageously, replacing passivity with boldness. *Stop Living on Autopilot* will guide you to confront hard truths about where you are and how you got there, inviting compassion, honesty, and accountability. There's no better time than now to reevaluate your life and lay a stronger foundation for your next 30 days. Step by step, you can become an active player in your own life and rediscover what makes you great. A personal guide for becoming an authentic leader Whether you are just starting your leadership journey or leading a large organization, *The Discover Your True North Fieldbook* will help you find your leadership purpose, that internal Compass that provides direction and keeps you oriented—your True North. Through a series of reflective exercises, this Fieldbook helps you become a better leader by learning to be

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a more authentic one. This Fieldbook both personalizes and unlocks the central lessons of its companion book, *Discover Your True North* by Bill George. It shares the most powerful insights that coauthors Nick Craig, Bill George, and Scott Snook have learned from helping more than 10,000 leaders discover and live up to their fullest potential. Each chapter contains potent exercises that help you mine your life story for deep insights and important patterns. As you work your way through these reflections, you will gain a clearer sense of who you are and why you lead—the essence of an authentic leader. We offer an identity-based approach to leader development. Rather than telling you how to lead, the Fieldbook guides you through an intimate process of personal discovery. By understanding your life story and sharpening your personal narrative, you will discover the unique leader you were meant to be. On the way, you will work through the same lessons taught to MBA students at Harvard Business School, as well as senior executives in many Fortune 100 companies. The *Discover Your True North* Fieldbook will help you: Become more self-aware and self-accepting Locate that sweet spot at the intersection of your passions and strengths Identify and lead from your core values when it matters most Build a robust support team to guide you through difficult times Discover your leadership purpose, the essence of who you are, your True North Stay grounded by integrating all aspects of your life Grow as a global leader Help others become authentic leaders To help you actually live your True North, this Fieldbook concludes by offering a rigorous, step-by-step process that generates a

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customized, behaviorally anchored Personal Leadership Development Plan. This plan not only summarizes and integrates everything you've learned completing this Fieldbook, but does so in a way that supports immediate action and impact. Welcome to your journey toward authentic leadership. Welcome to your True North. Visit www.DiscoverYourTrueNorth.org to learn more.

The challenges we face these days are so great that we cannot rely entirely on ourselves, our communities, or our organizations to support us and help us stay on track. We need a small group of people with whom we can have in-depth discussions and share intimately about the most important things in our lives—our happiness and sadness, our hopes and fears, our beliefs and convictions. For the past thirty-five years, Bill George and Doug Baker have found the answer in what they call True North Groups. “At various times,” George and Baker write, “a True North Group will function as a nurturer, a grounding rod, a truth teller, and a mirror. At other times the group functions as a challenger or an inspirer. When people are wracked with self-doubts, it helps build their courage and ability to cope.” Drawing on recent research in psychology and sociology, George and Baker explain why True North Groups are so critical to helping us develop the self-awareness, compassion, emotional intelligence, and authenticity required to be inspired human beings and inspiring leaders. They cover every detail from choosing members, establishing norms, and dealing with conflicts to evaluating progress and deciding when it’s time to restructure. True North Groups

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provides a wealth of practical resources, including suggested topics for the first twelve meetings, advice on facilitating groups, techniques to evaluate group satisfaction, and much more. For the millions of people who are searching for greater meaning and intimacy in their lives, this book will help them to grow as leaders and as people—and to stay on course to their True North.

Travel to the land of Oz with Dorothy and find out what inspired the forthcoming film blockbuster *Oz: The Great and Powerful*

Drawing on ten years of experience working with more than 10,000 executives from companies around the globe, Nick Craig takes you on a revelatory journey to understand your purpose, find clarity and focus, and lead with inspiration.

When uncovered, purpose becomes our most fundamental guiding principle.

Explaining where true purpose lies and demystifying where it doesn't, Craig offers the methods through which anyone can find their purpose. He identifies three pathways that will assess where you are with your purpose and where you should be going. Illustrated by case studies of leaders from all walks of life and industries, Craig shares their unique stories to show how top leaders are energized by their purpose, finding in it the confidence they need to properly evaluate high-stakes decisions and take the optimal action. The best leaders access their purpose especially when facing the unknown, drawing on the source

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of it to energize themselves. Purpose also redefines their relationships to stress, allowing them to thrive where others just survived, and to postpone momentary, fleeting rewards in favor of leaving a sustained, meaningful impact. Accessible, methodical, and eminently practical, *Leading from Purpose* offers the comprehensive toolbox with which everyone--whether a c-suite executive of behind-the-scenes office worker--can live out their purpose and achieve success on their own terms. If you find yourself in an organization that is struggling to live its purpose, Craig's insights on how to bring your purpose and the organization's purpose into the same room at the same time is game-changing and will redefine your life and career.

This is a passionate look at a ubiquitous group of insects.

Introduces a realistic approach to leading, managing, and growing your Agile team or organization. Written for current managers and developers moving into management, Appelo shares insights that are grounded in modern complex systems theory, reflecting the intense complexity of modern software development. Recognizes that today's organizations are living, networked systems; that you can't simply let them run themselves; and that management is primarily about people and relationships. Deepens your understanding of how organizations and Agile teams work, and gives you tools to solve your own

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problems. Identifies the most valuable elements of Agile management, and helps you improve each of them.

A special 25th anniversary edition of the extraordinary international bestseller, including a new Foreword by Paulo Coelho. Combining magic, mysticism, wisdom and wonder into an inspiring tale of self-discovery, *The Alchemist* has become a modern classic, selling millions of copies around the world and transforming the lives of countless readers across generations. Paulo Coelho's masterpiece tells the mystical story of Santiago, an Andalusian shepherd boy who yearns to travel in search of a worldly treasure. His quest will lead him to riches far different—and far more satisfying—than he ever imagined. Santiago's journey teaches us about the essential wisdom of listening to our hearts, of recognizing opportunity and learning to read the omens strewn along life's path, and, most importantly, to follow our dreams.

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