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In *Photography After Frank*, former New York Times writer and picture editor Philip Gfeter presents the tale of contemporary photography, starting with a pivotal moment: Robert Franks seminal work in the 1950s. Along the way, he connects the dots of photographys transformation into what it is today. Gfeter begins with Franks challenge to the notion of photographys objectivity with the grainy, off-handed spontaneity of *The Americans*. Next comes the staged document and postmodernisms further challenge to image fidelity. Other themes are photojournalism, the diversity of portraiture, the influence of private and corporate collections on curatorial decisions, and how the market shapes art making. Throughout the book, Gfeter deftly connects Franks legacy with the work of dozens of important individual artists who followed in his wake, from Lee Friedlander and Nan Goldin to Stephen Shore and Ryan McGinley. The book includes texts written exclusively for this publication as well as essays drawn from Gfeters critical writings, reviews, and even obituaries. *Photography After Frank* offers a page-turning yet journalistic approach bound to appeal to students and artworld aficionados, alike.

*The Essential Guide to the Cameraman's Craft* Since its initial publication in 1973, *Cinematography* has become the guidebook for filmmakers. Based on their combined fifty years in the film and television industry, authors Kris Malkiewicz and M. David Mullen lay clear and concise groundwork for basic film techniques, focusing squarely on the cameraman's craft. Readers will then learn step-by-step how to master more advanced techniques in postproduction, digital editing, and overall film production. This completely revised third edition, with more than 200 new illustrations, will provide a detailed

look at: How expert camera operation can produce consistent, high-quality results How to choose film stocks for the appearance and style of the finished film How to measure light in studio and location shooting for the desired appearance How to coordinate visual and audio elements to produce high-quality sound tracks Whether the final product is a major motion picture, an independent film, or simply a home video, Cinematography can help any filmmaker translate his or her vision into a quality film.

Written by outstanding authorities in the field, this Northwest guide tells in interesting and readable fashion how to find and identify the various salamanders, frogs, turtles, lizards, and snakes that inhabit Washington, Oregon, Idaho, and British Columbia.

This book provides a roadmap for frontline clinician-educators who are grappling with how best to teach learners in the fast paced learning environment of clinical medicine where the hidden curriculum still remains. We provide insight into how to approach these topics with learners, and pose unanswered questions for future scholarly work.

Complications in Equine Surgery is the first reference to focus exclusively on understanding, preventing, recognizing, managing, and prognosing, technical and post-procedural complications in equine surgery. Edited by two noted experts on the topic, the book presents evidence-based information using a clear approach, organized by body system. Featuring color images, the book contains detailed coverage of the gastrointestinal, respiratory, musculoskeletal, urogenital, and neurological

systems. Each chapter contains a short introduction of the procedure with explanations of when and how the procedure is to be performed. All chapters review how to recognize and prevent technical complications and explain how to manage post-operative complications. This important text: Offers the first resource specifically focused on complications encountered in equine surgery Takes a helpful format organized by body system Provides consistently formatted chapters for ease of use Covers clinically relevant information for dealing with technical and post-operative complications Presents more than 350 color images to illustrate the concepts described Written for general practitioners and specialists, *Complications in Equine Surgery* is an essential resource to decreasing morbidity and mortality and increasing surgical success in horses. Curvaceous, friendly and wholesome-looking, Playboy pinup Betty Page was the perfect complement to the still-innocent fantasies of young men during the Eisenhower years. *Betty Page Confidential* includes a biography of the reclusive goddess, an official Betty Page trivia quiz and 100 photos. *Betty Page Confidential* is the ultimate book on this 1950s icon.

From the creation of the QWERTY keyboard to the world's first portable typing machine, this handsome collection is a visual homage to the golden age of the typewriter. From the first typewriter—the Sholes & Glidden Type Writer of 1874—to

the iconic electric models of the 1960s, eighty vintage devices are profiled in elegant photographs and fascinating text that highlights the design modifications, intricate details, and peculiar quirks that make each typewriter unique. From functional advances like noiseless machines to luxurious details such as mahogany covers and inlaid mother-of-pearl, a century of design innovation and experimentation is charted in these pages. Packed with visuals and rich with history, *Typewriters* is the essential story of a writing invention that changed the world.

In mental health, as in other medical disciplines, the role of the professional is changing. The availability of information, enhanced roles of other healthcare professionals and changes in training have altered the doctor-patient relationship and left professionals accountable to the needs of clients, politicians, policy makers and funding agencies. This book seeks to redefine the professional role of the specialist mental health worker by bringing perspectives from leading experts from both developed and developing countries, and also from a wide range of professionals in the field of law, medical ethics, education and medical leadership. Uniquely, it also looks at the views of patients and next-generation psychiatrists. It will be of interest to those involved in providing mental healthcare as well as those responsible for health policy initiatives and training.

Shruti, a software engineer has a wish to be truly loved by someone. In her journey, she has two companions - Meera and her talking rational mind. Her idea of love and respect guides her to take some strong decisions. The feeling of being loved is the story of those rational decisions taken by a distracted mind to make things alright.

In 1965, at the height of a successful career as an abstract painter in Paris and New York, Romanian-born Israeli artist Avigdor Arikha (b.1929) suddenly stopped painting to return

to drawing from life. When he returned to painting in 1973 it was to begin on the series of intensely observed portraits, nudes and still lifes for which he is now known worldwide. Arikha's intimate still lifes include such domestic subjects as a bundle of asparagus, a corner of his Paris studio and the books on his library shelves. His portraits range from informal studies of his close friends the playwright Samuel Beckett and the photographer Henri Cartier-Bresson, to striking portrayals of public figures. Across the diversity of his subjects, Arikha succeeds with apparent effortlessness to express at the same time raw energy and quiet sensitivity, in a subtle approach that is at once intensely personal and with which one can identify. This book surveys Arikha's entire oeuvre, and includes much of his recent work. Altogether it comprises a riveting journey across the life and career of one of the most pioneering and self-reflective of recent Western painters, who stands out radiantly from an ocean of contemporary figurative painters. Arikha is an exhaustive monograph of an incredible life and demonstrates how it fuelled the formation of this subtly mesmerising and historically monumental artist.

Neue Produkte entwickeln, neue Märkte erschließen, Prozesse neu gestalten - in diesem Buch erläutern Experten die richtigen Instrumente für die Planung und Steuerung von strategischen Wachstumsinitiativen aus Sicht des Controllings. Sie zeigen, wie Wachstumsstrategien durch geschicktes Risikomanagement begleitet und in bestehende Planungssysteme integriert werden können. Inhalte: Welche Bausteine müssen für ein tragfähiges Geschäftsmodell erarbeitet werden. Wie können neue Geschäftsfelder erkannt und entwickelt werden. Wie können Produktinnovationen erfolgreich entwickelt und im Markt eingeführt werden. Wie wird eine regionale Expansion durch Standortanalysen und Gründung von Tochtergesellschaften unterstützt. Welche Instrumente für Planung, Steuerung und Risikomanagement

stehen dem Controlling zur Verfügung. Nach welchen Kriterien sollte über einen Projektabbruch entschieden werden.

Business Development Controlling - mit Arbeitshilfen online  
Strategische Wachstumsinitiativen zum Erfolg führen  
Haufe-Lexware

This collection includes classic pinups and stories about some of the most colorful, sexy, and provocative women of the '50s, '60s, and '70s, including B-movie stars, "Playboy" bunnies, and other enduring objects of desire. Steve Sullivan's Bombshells is a wonderful slice of nostalgia, a fascinating look at some of the most beautiful women the world has ever known.

Grounded in extensive research, this book outlines a deliberative process in the psychosocial care of older adults, both in terms of assessment and treatment. It is a clinical undertaking with academic emphasis on the real life needs of older adults, and even considers current meta-trends of health. The world of aging has changed. Data now clearly suggest that older age is replete with exciting complexities that can be unpacked and changed. Specifically, the book articulates a Watch and Wait model of care espousing a plan for the modal problems of later life. Five domains are presented as a sufficient understanding of a case: general health, cognition, depression, anxiety, and life adjustment. Importantly, assessment is considered first in each domain and a profile for each patient is provided as a result. The text also discusses the role of personality in later life. Empirically supported interventions are then provided in each area. This book is intended for health

care professionals, as well as academics who work with this population. Older age is changing and a newer model of care is necessary.

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