

David Buschs Sony Alpha A7r Iii

Learn to ask better, more helpful questions of your work so that you can create stronger and more powerful photographs.

Photographers often look at an image—one they've either already created or are in the process of making—and ask themselves a simple question: “Is this a good photograph?” It's an understandable question, but it's really not very helpful. How are you supposed to answer that? What does “good” even mean? Is it the same for everyone?

What if you were equipped to ask better, more constructive questions of your work so that you could think more intentionally and creatively, and in doing so, bring more specific action and vision to the act of creating photographs? What if asking stronger questions allowed you to establish a more effective approach to your image-making? In *The Heart of the Photograph: 100 Questions for Making Stronger, More Expressive Photographs*, photographer and author David duChemin helps you learn to ask better questions of your work in order to craft more successful photographs—photographs that express and connect, photographs that are strong and, above all, photographs that are truly yours.

From the big-picture questions—What do I want this image to accomplish?—to the more detail-oriented questions that help you get there—What is the light doing? Where do the lines lead? What can I do about it?—David walks you through his thought process so that you can establish your own. Along the way, he discusses the building blocks from which compelling photographs are made, such as gesture, balance, scale, contrast, perspective, story, memory, symbolism, and much more. *The Heart of the Photograph* is not a theoretical book. It is a practical and useful book that equips you to think more intentionally as a photographer and empowers you to ask more helpful questions of you and your work, so that you can produce images that are not only better than “good,” but as powerful and authentic as you hope them to be.

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David Busch's Sony Alpha a7 II/a7 R II Guide to Digital Photography is the much-anticipated comprehensive resource and reference for two of the hottest cameras on the market today. Sony's advanced 24-megapixel mirrorless Alpha a7 II and the ground-breaking 42-megapixel Alpha a7R II combine high-resolution imaging and remarkable low-light performance in the world's smallest full-frame package. Both cameras have fast sensor-based phase detect autofocus and 5-axis in-body image stabilization that adds powerful SteadyShot anti-shake vibration reduction to Sony E-mount and adaptor-mounted A-mount and third-party lenses. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a7 II or a7r II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7 II/a7R II Guide to Digital Photography covers every feature of this mirrorless tandem in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to each camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast exploring full-frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7 II and a7R II.

The very thing that makes wide-angle photography so compelling also makes it a challenge: While you're sure to capture a vast scene using a wide-angle lens, it can be difficult to direct the viewer's attention when so many elements are included in an image. For many photographers, the results of their wide-angle attempts are a disappointment and they

just can't seem to achieve that "Wow" they are hoping for in their images.

Whether you're new to wide-angle lenses or you've been frustrated by them for a long time, expert photographer, teacher, and author Chris Marquardt is here to help. *Wide-Angle Photography* is packed with information—as well as beautiful and inspiring photography—that will help you take your wide-angle image making to the next level.

In a friendly, accessible manner Chris walks you through in-depth discussions of both the advantages and the pitfalls of wide-angle photography, the fundamentals you need to know, composition and design principles, and the specific genres in which wide-angle lenses can be used to create outstanding images—not only for landscape photography, but for portrait, street, architectural, and interior photography, as well. Throughout the book, Chris offers hands-on exercises that drive home the concepts being taught so you can learn by doing. Chris also dedicates two full chapters to tilt-shift lenses for those who are interested in exploring and maximizing the fascinating capabilities these kinds of lenses offer.

Topics include:

Types of lenses and filters

Understanding depth of field

Angles of view, crop factors, and focal lengths

Handling distortion and aberrations

Composition, design, and context

Point of view and perspective

Wide-angle for various genres

Panoramas and stitching images

Tilt-shift lenses

Hands-on exercises

And more...
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Gary Friedman has amassed a reputation for explaining complex things in easy-to-understand terms. In this 740-page (!)

book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about anywhere else.) Topics covered include: * Gary's personal camera settings * All of the hidden features that are NOT in the menus * All the different ways to tether the camera, both wired and wireless * All of the FTP options, including how you can caption, keyword, and upload everything while still in the field! * A step-by-step guide to producing images that are 240 megapixels in size * My workflow for reducing high ISO noise using three different programs * Untangling the alphabet soup that is video nomenclature * How to communicate with your camera when it's off (!) Join the legions of satisfied readers that have relied on Gary to get the most out of their digital cameras!

Filled with detailed how-to steps and full-color illustrations, this comprehensive resource and reference for Sony's affordable 24MP full-frame mirrorless camera covers every feature in depth so you will quickly have full creative mastery of your camera's capabilities. --

Presents an introduction to the features of the two Sony cameras, covering such topics as autofocus, shooting modes, accessory lenses, flash capability, and the basics of digital photography.

David Busch's Sony Alpha a7C Guide to Digital PhotographyRocky Nook, Inc.

In the past, landscape photography largely ended when the last light of dusk faded from the sky. Today it's only beginning. The latest digital cameras have made it easy to create images of the landscape at night that film and early digital photographers could only dream of. Equipped with off-the-shelf cameras, more and more photographers are venturing into the night, far beyond the comforting glow of city lights, and returning with spectacular images of places both familiar and unknown that are unlike anything seen before.

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Dusk to Dawn: A Guide to Landscape Photography at Night is your guide to this new photographic world. In it, photographer Glenn Randall—author of the bestselling *The Art, Science, and Craft of Great Landscape Photography*—teaches you how to plan, shoot, and process professional-quality images of the Milky Way, the aurora, lunar eclipses, meteor showers, star trails, and landscapes lit solely by moonlight. Throughout the book, Randall emphasizes ways to integrate beautiful depictions of the night sky with equally compelling renditions of the land below it to create complete landscape images that evoke a sense of place—and a sense of wonder. Equipped with the knowledge in this book, readers will be prepared to create their own nocturnal masterpieces.

David Busch's Nikon Z5 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z5 mirrorless camera. Nikon's most affordable full-frame mirrorless model boasts up-scale features, including dual memory card slots, five-axis image stabilization for sharp images even when using slow shutter speeds, and an advanced hybrid autofocus system with face/eye detection and 273 AF points. The Z5's 24MP sensor supports 4K and Full HD movie shooting, and an innovative Focus Shift mode that produces stunning deep-focus images. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z5.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z5 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z5, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z5 today.

David Busch's Sony Alpha a7R III Guide to Digital Photography is most comprehensive resource and reference for Sony's high-speed, high-resolution full frame mirrorless camera. Capable of 10 frame-per-second bursts even at 42 megapixels, the a7R III is fast enough for sports photography with the image quality that the most demanding landscape photographer demands. Coupled with remarkable low-light performance, fast sensor-based phase detect autofocus, and improved 5-axis in-body image stabilization, it gives you all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R III. Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7R III Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced

enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R III.

Named a "Parents Best Children's Books 2018"! What would you do with a fallen star? When a little boy stumbles across a lost star, he decides to take care of it, putting it in a jar and carrying it with him everywhere. But when the sky calls out for its missing star, can the little boy and his sister figure out a way to return the star to its friends in the sky...even if it means saying goodbye forever? This warm-hearted and enchanting bedtime story celebrates the rewards of true friendship. Praise for *Star in the Jar*: "A cheery, warm-hearted tale, beautifully told." —The Guardian

David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography is your all-in-one comprehensive resource and reference for Nikon's next-generation Z7 II and Z6 II mirrorless cameras. The company has upgraded these compact cameras with the features most requested by enthusiasts, including two memory card slots, advanced autofocus features, and performance-enhancing dual EXPEED 6 processors. Serious photographers can select the high-resolution 45.7 megapixel Z7 II, or opt for the higher continuous shooting rates and stellar low-light versatility of the 24 megapixel Z6 II. Both cameras offer incredible image quality, especially when coupled with a burgeoning line of ultra-sharp S-series, Z-mount lenses. The affordable FTZ adapter allows you to use more than 300 different lenses in Nikon's F-mount lineup, too. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. An improved autofocus system with human and animal eye/face detection offers lightning fast focus for stills and both 4K and Full HD movie-shooting. With this book in hand, you'll master all these impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z7 II or Z6 II.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z7 II/Z6 II Guide to Digital Photography* covers the cameras' capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z7 II and Z6 II, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z7 II or Z6 II today.

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable, full-color ebook on the A7R III doesn't disappoint!

Mastering the Nikon Z7 by Darrell Young provides a wealth of experience-based information and insights for owners of Nikon's new mirrorless full-frame Z7 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles. Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

It is intended for amateurs to semi-professionals who want to jump into photography with a camera that combines compact size with the performance of a high end DSLR. While the camera manual explains what the camera can do, it doesn't show exactly how to use the camera to create great images! That's where Sony A7 / A7R: From Snapshots to Great Shots comes in. Starting with the top ten things users need to know about the camera, author Brian Smith carefully guides readers through the operating features. Readers get practical advice from a pro on which settings to use when, great shooting tips, and end of chapter assignments. From Snapshots to Great Shots is a beautiful how-to photography series that provides the perfect blend of instruction, inspiration, and reference for specific camera models and photography concepts.

David Busch's Nikon D500 Guide to Digital SLR Photography is the most comprehensive reference and guide book for Nikon's long-awaited 20.9-megapixel enthusiast/professional DX-format digital camera. With the same 180,000-pixel metering sensor and lightning-fast 153-point autofocus system found in Nikon's top-of-the-line D5, this model offers precise exposure and fast focusing at up to 10 frames per second. The D500 adds stunning 4K/UHD video capabilities, and a new "SnapBridge" feature that provides a seamless connection between the camera and a smartphone using a Bluetooth link. With this book in hand, you will discover all the capabilities of the Nikon D500 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D500 Guide to Digital SLR Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the D500's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With bestselling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast, or just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D500.

David Busch's Sony Alpha a7R III Guide to Digital Photography is most comprehensive resource and reference for Sony's high-speed, high-resolution full frame mirrorless camera. Capable of 10 frame-per-second bursts even at 42 megapixels, the a7R III is fast enough for sports photography with the image quality that the most demanding landscape photographer demands. Coupled with remarkable low-light performance, fast sensor-based phase detect autofocus, and improved 5-axis in-body image stabilization, it gives you all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R III. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px} span.s1 {font: 16.0px Times; color: #212121} Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7R III Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R III.

The Sony A7 and A7R were the world's first mirrorless, interchangeable lens cameras with a full-frame sensor. Since their release, Sony has expanded the series, adding the A7S and A7II models. All of the cameras in the series are intended for amateurs to semi-professionals who want to jump into photography with a camera that combines compact size with the performance of a high end DSLR. While the camera manual explains what the camera can do, it doesn't show exactly how to use the camera to create great images! That's where *Sony A7 Series: From Snapshots to Great Shots* comes in. Starting with the top ten things users need to know about the camera, author Brian Smith carefully guides readers through the operating features. Readers get practical advice from a pro on which settings to use when, great shooting tips, and end of chapter assignments. In this book, updated from the *Sony A7 / A7R: From Snapshots to Great Shots* (2014), Brian will:

- Include an entire new chapter on Menu Settings and Camera Setup for the various cameras in the A7 series.
- Update and expand the video chapter to include new features in the Sony A7S and A7II, like XAVC S recording and Picture Profiles.
- Update the content covering new features like 5-Axis SteadyShot—only found in A7II—so that the text can apply to possible future cameras with this feature
- Extensively update the Lens Adapter and Accessories chapters to cover new features and gear.
- Replace some of the photos to include shots from the A7S and A7II in the mix.

The A7 Series camera features include:

- Exmor CMOS full frame sensor (with different megapixels depending on camera version)
- TruBlack XtraFine LCD screen (3"/ 7,5 cm) with 921.6K dots resolution with tilt functionality
- 1.3 cm (0.5inch) Electronic Viewfinder
- 1200-zone evaluative light metering
- Built-in Wi-Fi and NFC
- LED-auto focus illuminator
- Multi Interface Shoe
- 9 customizable buttons and 45 assignable functions

Key differentiating features among the cameras:

- A7: 24MP and fast hybrid-autofocus.
- A7R: 36MP version, with new, higher-density sensor design, but without optical low-pass filter of A7. Also does not include the faster hybrid auto-focus system in base model.
- A7S: High-sensitivity version with an effective ISO range from 100 to 409600 and with 4K video capability, but only 12MP.
- A7II: Uses the same sensor (with minor tweaks) as the original A7, but updates the external ergonomics and adds image stabilization as the world's first 5-axis sensor-shift image stabilization system for a full-frame ILC. The A7II has the same 50Mbit XAVC-S codec as the A7S but lacks 4K video.

Discover the story of Disneyland, Walt Disney's vision-ary theme park in Anaheim, California. This bountiful visual history includes stunning color photographs, con-cept drawings, as well as ephemera from the historical collections of the Walt Disney Company and the golden age of photojournalism, to trace the park's development and immersive world of magic and wonder, from Main Street, U.S.A. to Tomorrowland. From a journalist on the frontlines of the Students for Fair Admission (SFFA) v. Harvard case comes a probing examination of affirmative action, the false narrative of American meritocracy, and the attack on Asian American excellence with its far-reaching implications—from seedy test-prep centers to gleaming gifted-and-talented magnet schools, to top colleges and elite business, media, and political positions across America Even in the midst of a nationwide surge of bias and incidents against them, Asians from coast to coast have quietly assumed mastery of the nation's technical and intellectual machinery and become essential American workers. Yet, they've been forced to do so in the face of policy proposals?written in the name of diversity?excluding them from the upper ranks of the elite. In *An Inconvenient Minority*, journalist Kenny Xu traces elite America's longstanding unease about a minority potentially upending them. Leftist agendas, such as eliminating standardized testing, doling out racial advantages to “preferred” minorities, and lumping Asians into “privileged” categories despite their deprived historical experiences have spurred Asian Americans to act. Going beyond the Students for Fair Admission (SFFA) v. Harvard case, Xu unearths the skewed logic rippling countrywide, from Mayor Bill de Blasio's attempted makeover of New York City's Specialized School programs to the battle over “diversity” quotas in Google's and Facebook's progressive epicenters, to the rise of Asian American activism in response to unfair perceptions and admission practices. Asian Americans' time is now, as they increase their direct action and amplify their voices in the face of mounting anti-Asian attacks. *An Inconvenient Minority* chronicles the political and economic repression and renaissance of a long ignored racial identity group?and how they are central to reversing America's cultural decline and preserving the dynamism of the free world.

David Busch's Nikon D5600 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the Nikon D5600 camera. This ultracompact and light weight Nikon digital SLR has new SnapBridge wireless Bluetooth communication so you can use your iOS or Android device to control the camera. Nikon has also added an easy-to-use time-lapse feature to its impressive capabilities, which include a swiveling touch screen LCD that makes taking photos or changing settings quick and easy. The D5600 captures 24-megapixel still images and 1080p 60 fps high-definition movies with stereo sound, too. With this book in hand, you can fine tune your camera skills as you explore the world of digital photography, develop your creativity, and take great photographs with your D5600. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D5600 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the D5600, with close-up photos and descriptions of the camera's essential features and controls, including the versatile LCD touch screen. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D5600 today.

David Busch's Sony Alpha a7C Guide to Digital Photography is the most comprehensive resource and reference for Sony's ultra-

compact 24-megapixel full frame mirrorless camera. The a7C packs large sensor image quality and low light performance into the world's smallest full-frame camera with in-body five-axis image stabilization. The perfect companion for travel photography under the most demanding conditions, it's also fast enough for 10 frames-per-second action photography bursts, and delivers the resolution the most demanding landscape or fine-art photographer require.

With fast, sensor-based 693-point phase detect autofocus (with real-time face and eye tracking), and 4K and full HD video capabilities, the a7C has all the tools needed to take incredible still images and capture compelling movies and video blogs. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7C.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7C Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7C.

David Busch's Sony Alpha a7R IV Guide to Digital Photography is the most comprehensive resource and reference for Sony's innovative 61-megapixel full frame mirrorless camera. Capable of 10 frame-per-second bursts even at full resolution, the a7R IV is fast enough for action photography, and its 15-stop enhanced dynamic range delivers the image quality that the most demanding landscape or fine-art photographer requires. This camera's remarkable low-light performance, fast sensor-based 567-point phase detect autofocus (with real-time face and eye tracking in both still and movie modes), and improved 5-axis in-body image stabilization, the a7R IV has all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R IV. Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7R IV Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an

advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R IV.

David Busch's Nikon D850 Guide to Digital SLR Photography is your all-in-one comprehensive resource and reference for the feature-packed Nikon D850 camera. Built around a ground-breaking 45.7 megapixel back-illuminated sensor, this pro/enthusiast model offers incredible image quality and high ISO performance, along with 4K movie shooting capabilities. With continuous shooting up to 9 fps with optional battery grip, the Nikon D850 is one of the most versatile cameras the company has ever offered. With this book in hand, you master all the camera's impressive features, and fine tune your skills as you develop your creativity taking great photographs with your D850. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px} Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon D850 Guide to Digital SLR Photography covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is a handy visual guide to the D850, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon D850 today.

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about: * All the focusing modes explained in an intuitive way * 4K shooting and choosing a bit rate for video * The new phase-detect AF (and where it's blind) * The most popular adapters for legacy glass * S-Log2 in a way that won't make your eyes glaze over * And lots more! (641 pages more, to be exact!) Electronic formats also available from the author's website.

David Busch's Nikon Z50 Guide to Digital Photography is your all-in-one comprehensive resource and reference for getting the most out of your Nikon Z50 mirrorless camera. Nikon's first APS-C format mirrorless model is compact, weighs just 14 ounces, and is very affordable, making it the perfect camera for budding photo enthusiasts. It's built around a 21-megapixel sensor that offers excellent image quality and is sensitive enough for low light shooting. With a 209-point phase-detect autofocus system covering more than 85 percent of the frame, the Z50 can shoot sports and action at up to 11 frames per second, with lightning fast focus. The Z50 can capture both 4K and Full HD movies, too, and the flip-down rear LCD is ideal for selfies and vlogging. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z50.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z50 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z50, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z50 today.

Designed for photographers who haven't memorized every button, dial, setting, and feature on their Sony a7 III, Rocky Nook's handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. * Confirm that your camera is set up properly with the pre-shoot checklist * Identify every button and dial on your camera * Learn the essential modes and settings you need to know * Dive deeper with additional features of your camera * Execute step-by-step instructions for shooting multiple exposures, in-camera HDR, time-lapse movies, and more * Follow tips and techniques for getting great shots in typical scenarios (portrait, landscape, freezing action, low light, etc.)

This book is a complete guide to the Sony Cyber-shot DSC-RX10 IV camera. With this book, author Alexander S. White provides users of the RX10 IV with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 IV, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, and special effects. The book covers all features of the RX10 IV that are new for this model, including its enhanced focusing system with phase detection autofocus; its ability to use a touch screen for focusing and enlarging images in some situations; and a variety of new or enhanced menu options. The book includes more than 500 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the RX10 IV's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the RX10 IV, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 IV, including cases, power sources, remote controls,

microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with “quick tips” on how to take advantage of the camera’s features in the most efficient ways possible. This guide to the RX10 IV includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

David Busch's Canon EOS RP Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting new Canon EOS RP mirrorless camera. This highly-affordable model sports a 26.2 MP full frame sensor embedded with 4,779 Dual-Pixel phase detection AF points for lightning-fast, precise autofocus. The EOS RP’s 2.36 million dot electronic viewfinder provides a bright, clear view as you shoot. There are three available adapters that it easy to supplement your RF-mount lenses with a broad selection of legacy Canon EF and EF-S optics. The EOS RP has wireless connectivity to allow linking the camera to a computer and iOS or Android smart devices, high-definition movie-making capabilities, and a versatile swiveling touch screen LCD. With this book in hand, you can quickly apply all these advanced features to your digital photography, while boosting your creativity to take great photographs with your Canon EOS RP. Filled with detailed how-to steps and full-color illustrations, David Busch's Canon EOS RP Guide to Digital Photography covers all this upscale camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy EOS RP "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera’s capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Canon EOS RP today.

David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's flagship APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Built-in 5-axis image stabilization allows sharp images hand-held even with slower shutter speeds. The a6600's new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6600 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second, and a more powerful battery to extend shooting life. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6600/ILCE-6600 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6600/ILCE-6600 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6600/ILCE-6600's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and

mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6600/ILCE-6600.

The Sony A7R IV has a myriad of settings which is somehow confusing to understand, that was why this guide was put together with step by step guide for those that struggle or just want to get started with a basic understanding of these settings. In this book, I will be giving you detail information on how to set up your Sony A7R IV, A7 III, A7R III, A9 Camera with ease, as well as how to make use of the cameras controls buttons. My main goal is to help beginner's photographers who are finding it difficult to do some basic camera settings including the tips and tricks that will help you get the best use of your camera. Whether you only need to learn the basics, or if you want to discover some advanced tips, of Sony A7R IV USERS GUIDE is here to help. This book is the best user manual you need to guide you on how to use and optimally maximize your camera. This book has comprehensive tips & in-depth tutorials for First time user, seniors, and experts, and by the time you've finished reading this book, you'll be a pro. What are you still waiting for? Click the buy button now.

David Busch's Nikon Z7 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting Nikon Z7 compact mirrorless camera. This ground-breaking pro/enthusiast camera is built around a 45.7 megapixel back-illuminated sensor, that offers incredible image quality, especially when coupled with a new line of ultra-sharp S-series, Z-mount lenses. The affordable FTZ adapter allows you to use more than 300 different lenses in Nikon's F-mount lineup, too. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. With 493 phase-detect AF focus points, covering 90 percent of the frame, and the next-generation EXPEED 6 processing chip, the Z7 offers lightning fast focus for stills and both 4K and Full HD movie-shooting. The stunning 3.7 megapixel Quad VGA electronic viewfinder presents a crystal-clear image as you shoot. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z7.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Nikon Z7 Guide to Digital Photography* covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z7, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z7 today.

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DAVID BUSCH'S SONY ALPHA A7/A7R GUIDE TO DIGITAL PHOTOGRAPHY is a complete resource and reference for the Sony Alpha A7 and A7R, the new ultra-compact camera featuring 24 and 36 megapixels, respectively, and Zeiss lenses. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with the Sony Alpha A7/A7R. With clear how-to steps and full-color illustrations, DAVID BUSCH'S SONY ALPHA A7/A7R GUIDE TO DIGITAL PHOTOGRAPHY covers your camera's

features in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy Sony A7/A7R "roadmap," an easy-to-use visual guide to the camera's features and controls. With David Busch as your guide, you'll be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or are just out for fun. Start building your knowledge, creativity, and confidence with the Sony Alpha A7/A7R today.

What would your life be like if you could shoot absolutely amazing portraits? If you could be in any natural lighting situation, indoors or out, and know that you'd be able to create an amazing image every time? If you've ever dreamed of making such incredible portraits that your friends and family say, "Wait a minute, this is *your* photo!?" *You* took this?" then you're in luck.

Award-winning photography book author Scott Kelby teaches you exactly how to shoot and edit gorgeous natural light portraits. Scott shares all his secrets and time-tested techniques, as he discusses everything from his essential go-to portrait gear to camera settings to the portrait photography techniques you need to create absolutely stunning images. From window light to taming harsh outdoor light, from the tools and accessories you need to capture beautiful portraits in any lighting condition, Scott has got you covered.

Among many other topics, you'll learn:

- The secrets to getting super-sharp portraits every time without breaking a sweat.
- Exactly which camera settings work best for natural light portraits (and which ones you should avoid).
- How to create separation with a silky smooth, out-of-focus background no matter which lens you have.
- How to tame even the harshest light and turn it to your advantage to create soft, beautiful, wrapping light.
- Which lenses will get you the best results and why.
- What gear you need, which accessories work best, and a ton of killer tips that will help you create better images and make the entire experience that much more fun.

It's all here, including an entire chapter on post-processing and retouching, and another with detailed portrait recipes, and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There's never been a natural light portrait photography book like it!

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