

Data Warehousing In A Nutshell

There are more than one billion documents on the Web, with the count continually rising at a pace of over one million new documents per day. As information increases, the motivation and interest in data warehousing and mining research and practice remains high in organizational interest. The Encyclopedia of Data Warehousing and Mining, Second Edition, offers thorough exposure to the issues of importance in the rapidly changing field of data warehousing and mining. This essential reference source informs decision makers, problem solvers, and data mining specialists in business, academia, government, and other settings with over 300 entries on theories, methodologies, functionalities, and applications.

This is a practical, hands-on guide which explains tried-and-true techniques for developing data warehouses using relational databases and open system technology. Written in "cookbook" format, this book covers all stages of implementation from project planning and requirements analysis, through architecture and design, to administrative issues such as user access, security, and back-up/recovery.

Construct and implement a data warehousing plan. In their efforts to collect information that will give them an edge, many companies have amassed vast amounts of data. Often this data becomes unwieldy and difficult to translate into anything useful. Data warehousing, storing all of this data in a system that allows for rapid retrieval of customized information, is the solution. This book, written by a data warehousing authority, is a step-by-step guide to creating and managing a data warehouse from start to finish, reviewing marketing, technology, and design issues.

Contains a six-stage plan for starting new warehouse projects and guiding programmers step-by-step until they become a world-class, Agile development team. It describes also how to avoid or contain the fierce opposition that radically new methods can encounter from the traditionally-minded IS departments found in many large companies.

What is data warehousing? -- Project planning -- Business exploration -- Business case study and ROI analysis -- Organizational integration -- Technology -- Database maintenance -- Technical construction of the Wal-Mart data warehouse -- Postimplementation of the Wal-Mart data warehouse -- Store operations sample analyses -- Merchandising sample analyses.

Most data warehousing books provide little information about the applications or tools that deliver the business value that the data warehouse provides. The title includes a comprehensive survey of tools and technologies available today. This book explores decision support in a data warehousing environment. Focus is on building front-end decision support systems.

The data warehousing bible updated for the new millennium Updated and expanded to reflect the many technological advances occurring since the previous edition, this latest edition of the data warehousing "bible" provides a comprehensive introduction to building data marts, operational data stores, the Corporate Information Factory, exploration warehouses, and Web-enabled warehouses. Written by the father of the data warehouse concept, the book also reviews the unique requirements for supporting e-business and explores various ways in which the traditional data warehouse can be integrated with new technologies to provide enhanced customer service, sales, and support-both online and offline-including near-line data storage techniques.

Building upon his earlier book that detailed agile data warehousing programming techniques for the Scrum master, Ralph's latest work illustrates the agile interpretations of the remaining software engineering disciplines: Requirements management benefits from streamlined templates that not only define projects quickly, but ensure nothing essential is overlooked. Data engineering receives two new "hyper modeling" techniques, yielding data warehouses that can be easily adapted when requirements change without having to invest in ruinously expensive data-conversion programs. Quality assurance advances with not only a stereoscopic top-down and bottom-up planning method, but also the incorporation of the latest in automated test engines. Use this step-by-step guide to deepen your own application development skills through self-study, show your teammates the world's fastest and most reliable techniques for creating business intelligence systems, or ensure that the IT department working for you is building your next decision support system the right way. Learn how to quickly define scope and architecture before programming starts Includes techniques of process and data engineering that enable iterative and incremental delivery Demonstrates how to plan and execute quality assurance plans and includes a guide to continuous integration and automated regression testing Presents program management strategies for coordinating multiple agile data mart projects so that over time an enterprise data warehouse emerges Use the provided 120-day road map to establish a robust, agile data warehousing program

Data warehouses and online analytical processing (OLAP) are emerging key technologies for enterprise decision support systems. They provide sophisticated technologies from data integration, data collection and retrieval, query optimization, and data analysis to advanced user interfaces. New research and technological achievements in the area of data warehousing are implemented in commercial database management systems, and organizations are developing data warehouse systems into their information system infrastructures. Data Warehouses and OLAP: Concepts, Architectures and Solutions covers a wide range of technical, technological, and research issues. It provides theoretical frameworks, presents challenges and their possible solutions, and examines the latest empirical research findings in the area. It is a resource of possible solutions and technologies that can be applied when designing, implementing, and deploying a data warehouse, and assists in the dissemination of knowledge in this field.

Data Mining is the process of analyzing large amount of data in search of previously undiscovered business patterns. Data Warehousing is a relational/multidimensional database that is designed for Query and Analysis rather than Transaction Processing. This book provides a systematic introduction to the principles of Data Mining and Data Warehousing. It covers the entire range of data mining algorithms (prediction, classification, and association), data mining products and applications, stages.

Market_Desc: · IT, Database, and Data Warehouse Managers and Developers Special Features: · Building the Data Warehouse has sold nearly 40,000 copies in its first 3 editions· Inmon is widely recognized as the Father of the Data Warehouse and remains one of the two leading authorities in the industry he helped to invent· The new edition covers new approaches and technologies, many of which have been pioneered by Inmon himself· Price of this new edition will be reduced from \$65 to \$55, and 100 new pages added About The Book: This book provides a high-level, conceptual overview of the major components of data warehouse systems, as well as the core approaches used to design and build data warehouses. Topics covered in this book are methods for handling unstructured data in a data warehouse, storing data across multiple storage media, the pros and cons of relational vs. multidimensional design, data monitoring and testing.

An introductory guide for professionals and end-users of SAP and the Business Information Warehouse (BW) data warehouse, this book outlines SAP and BW features and functions, then discusses how to plan and implement a project. Complete information on ERP systems and the characteristics of SAP R/3 software are provided, as well as tips for avoiding common mistakes. The modular format allows users to move easily among chapters that cover SAP R/3 and BW topics.

CUTTING-EDGE CONTENT AND GUIDANCE FROM A DATA WAREHOUSING EXPERT—NOW EXPANDED TO REFLECT FIELD TRENDS Data warehousing has revolutionized the way businesses in a wide variety of industries perform analysis and make strategic decisions. Since the first edition of Data Warehousing Fundamentals, numerous enterprises have implemented data warehouse systems and reaped enormous benefits. Many more are in the process of doing so. Now, this new, revised edition covers the essential fundamentals of data warehousing and business intelligence as well as significant recent trends in the field. The author provides an enhanced, comprehensive overview of data warehousing together with in-depth explanations of critical issues in planning, design, deployment, and ongoing maintenance. IT professionals eager to get into the field will gain a clear understanding of techniques for data extraction from source systems, data cleansing, data transformations, data warehouse architecture and infrastructure, and the various methods for information delivery. This practical Second Edition highlights the areas of data warehousing and business intelligence where high-impact technological progress has been made. Discussions on developments include data marts, real-time information delivery, data visualization, requirements gathering methods, multi-tier architecture, OLAP applications, Web clickstream analysis, data warehouse appliances, and data mining techniques. The book also contains review questions and exercises for each chapter, appropriate for self-study or classroom work, industry examples of real-world situations, and several appendices with valuable information. Specifically written for professionals responsible for designing, implementing, or maintaining data warehousing systems, Data Warehousing Fundamentals presents agile, thorough, and systematic development principles for the IT professional and anyone working or researching in information management.

Data Warehousing For Dummies John Wiley & Sons

Data Warehousing in the Age of the Big Data will help you and your organization make the most of unstructured data with your existing data warehouse. As Big Data continues to revolutionize how we use data, it doesn't have to create more confusion. Expert author Krish Krishnan helps you make sense of how Big Data fits into the world of data warehousing in clear and concise detail. The book is presented in three distinct parts. Part 1 discusses Big Data, its technologies and use cases from early adopters. Part 2 addresses data warehousing, its shortcomings, and new architecture options, workloads, and integration techniques for Big Data and the data warehouse. Part 3 deals with data governance, data visualization, information life-cycle management, data scientists, and implementing a Big Data-ready data warehouse. Extensive appendixes include case studies from vendor implementations and a special segment on how we can build a healthcare information factory. Ultimately, this book will help you navigate through the complex layers of Big Data and data warehousing while providing you information on how to effectively think about using all these technologies and the architectures to design the next-generation data warehouse. Learn how to leverage Big Data by effectively integrating it into your data warehouse. Includes real-world examples and use cases that clearly demonstrate Hadoop, NoSQL, HBASE, Hive, and other Big Data technologies Understand how to optimize and tune your current data warehouse infrastructure and integrate newer infrastructure matching data processing workloads and requirements

The new edition of the classic bestseller that launched the data warehousing industry covers new approaches and technologies, many of which have been pioneered by Inmon himself In addition to explaining the fundamentals of data warehouse systems, the book covers new topics such as methods for handling unstructured data in a data warehouse and storing data across multiple storage media Discusses the pros and cons of relational versus multidimensional design and how to measure return on investment in planning data warehouse projects Covers advanced topics, including data monitoring and testing Although the book includes an extra 100 pages worth of valuable content, the price has actually been reduced from \$65 to \$55

Data warehousing is one of the hottest business topics, and there's more to understanding data warehousing technologies than you might think. Find out the basics of data warehousing and how it facilitates data mining and business intelligence with Data Warehousing For Dummies, 2nd Edition. Data is probably your company's most important asset, so your data warehouse should serve your needs. The fully updated Second Edition of Data Warehousing For Dummies helps you understand, develop, implement, and use data warehouses, and offers a sneak peek into their future. You'll learn to: Analyze top-down and bottom-up data warehouse designs Understand the structure and technologies of data warehouses, operational data stores, and data marts Choose your project team and apply best development practices to your data warehousing projects Implement a data warehouse, step by step, and involve end-users in the process Review and upgrade existing data storage to make it serve your needs Comprehend OLAP, column-wise databases, hardware assisted databases, and middleware Use data mining intelligently and find what you need Make informed choices about consultants and data warehousing products Data Warehousing For Dummies, 2nd Edition also shows you how to involve users in the testing process and gain valuable feedback, what it takes to

successfully manage a data warehouse project, and how to tell if your project is on track. You'll find it's the most useful source of data on the topic!

This book presents the first comparative review of the state of the art and the best current practices of data warehouses. It covers source and data integration, multidimensional aggregation, query optimization, metadata management, quality assessment, and design optimization. A conceptual framework is presented by which the architecture and quality of a data warehouse can be assessed and improved using enriched metadata management combined with advanced techniques from databases, business modeling, and artificial intelligence.

Most of modern enterprises, institutions, and organizations rely on knowledge-based management systems. In these systems, knowledge is gained from data analysis. Today, knowledge-based management systems include data warehouses as their core components. Data integrated in a data warehouse are analyzed by the so-called On-Line Analytical Processing (OLAP) applications designed to discover trends, patterns of behavior, and anomalies as well as finding dependencies between data. Massive amounts of integrated data and the complexity of integrated data coming from many different sources make data integration and processing challenging. *New Trends in Data Warehousing and Data Analysis* brings together the most recent research and practical achievements in the DW and OLAP technologies. It provides an up-to-date bibliography of published works and the resource of research achievements. Finally, the book assists in the dissemination of knowledge in the field of advanced DW and OLAP.

You go online to buy a digital camera. Soon, you realize you've bought a more expensive camera than intended, along with extra batteries, charger, and graphics software—all at the prompting of the retailer. Happy with your purchases? The retailer certainly is, and if you are too, you both can be said to be the beneficiaries of "customer intimacy" achieved through the transformation of data collected during this visit or stored from previous visits into real business intelligence that can be exercised in real time. *Data Warehousing and Business Intelligence for e-Commerce* is a practical exploration of the technological innovations through which traditional data warehousing is brought to bear on this and other less modest e-commerce applications, such as those at work in B2B, G2C, B2G, and B2E models. The authors examine the core technologies and commercial products in use today, providing a nuts-and-bolts understanding of how you can deploy customer and product data in ways that meet the unique requirements of the online marketplace—particularly if you are part of a brick-and-mortar company with specific online aspirations. In so doing, they build a powerful case for investment in and aggressive development of these approaches, which are likely to separate winners from losers as e-commerce grows and matures. * Includes the latest from successful data warehousing consultants whose work has encouraged the field's new focus on e-commerce. * Presents information that is written for both consultants and practitioners in companies of all sizes. * Emphasizes the special needs and opportunities of traditional brick-and-mortar businesses that are going online or participating in B2B supply chains or e-marketplaces. * Explains how long-standing assumptions about data warehousing have to be rethought in light of emerging business models that depend on customer intimacy. * Provides advice on maintaining data quality and integrity in environments marked by extensive customer self-input. * Advocates careful planning that will help both old economy and new economy companies develop long-lived and successful e-commerce strategies. * Focuses on data warehousing for emerging e-commerce areas such as e-government and B2E environments.

"Every organization today is overflowing with data, records, and files. The smart ones are restructuring this hidden treasure into accessible, reconciled data warehouses. *Data Warehousing* gives you all the necessary tools to work this transformation on your archives so you can build and manage a successful data warehouse." "*Data Warehousing* is intended to provide practical guidance for users who are familiar with database technologies and client/server architectures, but it is not based on any specific hardware or software. A full bibliography and glossary help bridge the gap to familiarize users with technology and terms."--BOOK JACKET. Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

Mattison explains what data warehouses are and how they work, key concepts of business reengineering, client/server technology, systems architecture, OLAP, DSS, and much more.

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What is agile data warehousing? -- Iterative development in a nutshell -- Streamlining project management -- Authoring better user stories -- Deriving initial project backlogs -- Developer stories for data integration -- Estimating and segmenting projects -- Adapting agile for data warehousing -- Starting and scaling agile data warehousing.

DW 2.0: The Architecture for the Next Generation of Data Warehousing is the first book on the new generation of data warehouse architecture, DW 2.0, by the father of the data warehouse. The book describes the future of data warehousing that is technologically possible today, at both an architectural level and technology level. The perspective of the book is from the top down: looking at the overall architecture and then delving into the issues underlying the components. This allows people who are building or using a data warehouse to see what lies ahead and determine what new technology to buy, how to plan extensions to the data warehouse, what can be salvaged from the current system, and how to justify the expense at the most practical level. This book gives experienced data warehouse professionals everything they need in order to implement the new generation DW 2.0. It is designed for professionals in the IT organization, including data architects, DBAs, systems design and development professionals, as well as data warehouse and knowledge management professionals. * First book on the new generation of data warehouse architecture, DW 2.0. * Written by the "father of the data warehouse", Bill Inmon, a columnist and newsletter editor of The Bill Inmon Channel on the Business Intelligence Network. * Long overdue comprehensive coverage of the implementation of technology and tools that enable the new generation of the DW: metadata, temporal data, ETL, unstructured data,

and data quality control.

This book constitutes the refereed proceedings of the 10th International Conference on Data Warehousing and Knowledge Discovery, DaWak 2008, held in Turin, Italy, in September 2008. The 40 revised full papers presented were carefully reviewed and selected from 143 submissions. The papers are organized in topical sections on conceptual design and modeling, olap and cube processing, distributed data warehouse, data privacy in data warehouse, data warehouse and data mining, clustering, mining data streams, classification, text mining and taxonomy, machine learning techniques, and data mining applications.

The "father of data warehousing" incorporates the latest technologies into his blueprint for integrated decision support systems. Today's corporate IT and data warehouse managers are required to make a small army of technologies work together to ensure fast and accurate information for business managers. Bill Inmon created the Corporate Information Factory to solve the needs of these managers. Since the First Edition, the design of the factory has grown and changed dramatically. This Second Edition, revised and expanded by 40% with five new chapters, incorporates these changes. This step-by-step guide will enable readers to connect their legacy systems with the data warehouse and deal with a host of new and changing technologies, including Web access mechanisms, e-commerce systems, ERP (Enterprise Resource Planning) systems. The book also looks closely at exploration and data mining servers for analyzing customer behavior and departmental data marts for finance, sales, and marketing.

This book constitutes the refereed proceedings of the 7th International Conference on Data Warehousing and Knowledge Discovery, DaWak 2005, held in Copenhagen, Denmark, in August 2005. The 51 revised full papers presented were carefully reviewed and selected from 196 submissions. The papers are organized in topical sections on data warehouses, evaluation and tools, schema transformations, materialized views, aggregates, data warehouse queries and database processing issues, data mining algorithms and techniques, association rules, text processing and classification, security and privacy issues, patterns, and cluster and classification.

Dyche presents the complete manager's briefing on what data warehousing technology can do today and how to achieve optimal results. Using real-world case studies from Charles Schwab, Bank of America, Qantas, 20th Century Fox, and others, she covers decision support, database marketing, and many industry-specific data warehouse applications. Geared to IT professionals eager to get into the all-important field of data warehousing, this book explores all topics needed by those who design and implement data warehouses. Readers will learn about planning requirements, architecture, infrastructure, data preparation, information delivery, implementation, and maintenance. They'll also find a wealth of industry examples garnered from the author's 25 years of experience in designing and implementing databases and data warehouse applications for major corporations. Market: IT Professionals, Consultants.

Data warehousing and online analysis technologies have shown their effectiveness in managing and analyzing a large amount of disparate data, attracting much attention from numerous research communities. Data Warehousing Design and Advanced Engineering Applications: Methods for Complex Construction covers the complete process of analyzing data to extract, transform, load, and manage the essential components of a data warehousing system. A defining collection of field discoveries, this advanced title provides significant industry solutions for those involved in this distinct research community.

Updated new edition of Ralph Kimball's groundbreaking book on dimensional modeling for data warehousing and business intelligence! The first edition of Ralph Kimball's The Data Warehouse Toolkit introduced the industry to dimensional modeling, and now his books are considered the most authoritative guides in this space. This new third edition is a complete library of updated dimensional modeling techniques, the most comprehensive collection ever. It covers new and enhanced star schema dimensional modeling patterns, adds two new chapters on ETL techniques, includes new and expanded business matrices for 12 case studies, and more. Authored by Ralph Kimball and Margy Ross, known worldwide as educators, consultants, and influential thought leaders in data warehousing and business intelligence. Begins with fundamental design recommendations and progresses through increasingly complex scenarios. Presents unique modeling techniques for business applications such as inventory management, procurement, invoicing, accounting, customer relationship management, big data analytics, and more. Draws real-world case studies from a variety of industries, including retail sales, financial services, telecommunications, education, health care, insurance, e-commerce, and more. Design dimensional databases that are easy to understand and provide fast query response with The Data Warehouse Toolkit: The Definitive Guide to Dimensional Modeling, 3rd Edition.

This Book Is Mainly Intended For It Students And Professionals To Learn Or Implement Data Warehousing Technologies. It Experiences The Real-Time Environment And Promotes Planning, Managing, Designing, Implementing, Supporting, Maintaining And Analyzing Data Warehouse In Organizations And It Also Provides Various Mining Techniques As Well As Issues In Practical Use Of Data Mining Tools. The Book Is Designed For The Target Audience Such As Specialists, Trainers And It Users. It Does Not Assume Any Special Knowledge As Background. Understanding Of Computer Use, Databases And Statistics Will Be Helpful.

With this textbook, Vaisman and Zimányi deliver excellent coverage of data warehousing and business intelligence technologies ranging from the most basic principles to recent findings and applications. To this end, their work is structured into three parts. Part I describes "Fundamental Concepts" including multi-dimensional models; conceptual and logical data warehouse design and MDX and SQL/OLAP. Subsequently, Part II details "Implementation and Deployment," which includes physical data warehouse design; data extraction, transformation, and loading (ETL) and data analytics. Lastly, Part III covers "Advanced Topics" such as spatial data warehouses; trajectory data warehouses; semantic technologies in data warehouses and novel technologies like Map Reduce, column-store databases and in-memory databases. As a key characteristic of the book, most of the topics are presented and illustrated using application tools. Specifically, a case study based on the well-known Northwind database illustrates how the concepts presented in the book can be implemented using Microsoft Analysis Services and Pentaho Business Analytics. All chapters are summarized using review questions and exercises to support comprehensive student learning. Supplemental material to assist instructors using this book as a course text is available at <http://cs.ulb.ac.be/DWSDIbook/>, including electronic versions of the figures, solutions to all exercises, and a set of slides accompanying each chapter. Overall, students, practitioners and researchers alike will find this book the most comprehensive reference work on data warehouses, with key topics described in a clear and educational style.

Get the end-to-end instruction you need to design, develop, and deploy more effective data integration, reporting, and analysis solutions using SQL Server 2008—whether you're new to business intelligence (BI) programming or a seasoned pro. With real-world examples and insights from an expert team, you'll master the concepts, tools, and techniques for building solutions that deliver intelligence—and business

value—exactly where users want it. Discover how to: Manage the development life cycle and build a BI team Dig into SQL Server Analysis Services, Integration Services, and Reporting Services Navigate the Business Intelligence Development Studio (BIDS) Write queries that rank, sort, and drill down on sales data Develop extract, transform, and load (ETL) solutions Add a source code control system Help secure packages for deployment via encryption and credentials Use MDX and DMX Query Designers to build reports based on OLAP cubes and data mining models Create and implement custom objects using .NET code View reports in Microsoft Office Excel and Office SharePoint Serverook

The first, step-by-step guide to building Web-enabled data warehouses The Web can be an incredibly rich source of customer data, and right now companies across industry sectors are hustling to get up and running with data warehouses capable of capturing the clickstream data from their Web sites. This allows companies to track exactly where a customer is going, or "clicking to," on their site in order to gain meaningful information about that customer's preferences. Following Ralph Kimball's The Data Webhouse Toolkit (0-471-37680-9) where he provides the blueprint, Clickstream Data Warehousing fills developers in on all the technical details that go into building a Web-enabled data warehouse. The authors review all key architectural and design issues that developers need to masterfully build a Webhouse using examples to illustrate key points. Companion Web site features code examples from the book and links to related Web sites.

Unlike popular belief, Data Warehouse is not a single tool but a collection of software tools. A data warehouse will collect data from diverse sources into a single database. Using Business Intelligence tools, meaningful insights are drawn from this data. The best thing about "Learn Data Warehousing in 1 Day" is that it is small and can be completed in a day. With this e-book, you will be enough knowledge to contribute and participate in a Data warehouse implementation project. The book covers upcoming and promising technologies like Data Lakes, Data Mart, ELT (Extract Load Transform) amongst others. Following are detailed topics included in the book Table Of Content Chapter 1: What Is Data Warehouse? 1. What is Data Warehouse? 2. Types of Data Warehouse 3. Who needs Data warehouse? 4. Why We Need Data Warehouse? 5. Data Warehouse Tools Chapter 2: Data Warehouse Architecture 1. Characteristics of Data warehouse 2. Data Warehouse Architectures 3. Datawarehouse Components 4. Query Tools Chapter 3: ETL Process 1. What is ETL? 2. Why do you need ETL? 3. ETL Process 4. ETL tools Chapter 4: ETL Vs ELT 1. What is ETL? 2. Difference between ETL vs. ELT Chapter 5: Data Modeling 1. What is Data Modelling? 2. Types of Data Models 3. Characteristics of a physical data model Chapter 6: OLAP 1. What is Online Analytical Processing? 2. Types of OLAP systems 3. Advantages and Disadvantages of OLAP Chapter 7: Multidimensional Olap (MOLAP) 1. What is MOLAP? 2. MOLAP Architecture 3. MOLAP Tools Chapter 8: OLAP Vs OLTP 1. What is the meaning of OLAP? 2. What is the meaning of OLTP? 3. Difference between OLTP and OLAP Chapter 9: Dimensional Modeling 1. What is Dimensional Model? 2. Elements of Dimensional Data Model 3. Attributes 4. Difference between Dimension table vs. Fact table 5. Steps of Dimensional Modelling 6. Rules for Dimensional Modelling Chapter 10: Star and Snowflake Schema 1. What is Multidimensional schemas? 2. What is a Star Schema? 3. What is a Snowflake Schema? 4. Difference between Start Schema and Snowflake Chapter 11: Data Mart 1. What is Data Mart? 2. Type of Data Mart 3. Steps in Implementing a Datamart Chapter 12: Data Mart Vs Data Warehouse 1. What is Data Warehouse? 2. What is Data Mart? 3. Differences between a Data Warehouse and a Data Mart Chapter 13: Data Lake 1. What is Data Lake? 2. Data Lake Architecture 3. Key Data Lake Concepts 4. Maturity stages of Data Lake Chapter 14: Data Lake Vs Data Warehouse 1. What is Data Warehouse? 2. What is Data Lake? 3. Key Difference between the Data Lake and Data Warehouse Chapter 15: What Is Business Intelligence? 1. What is Business Intelligence 2. Why is BI important? 3. How Business Intelligence systems are implemented? 4. Four types of BI users Chapter 16: Data Mining 1. What is Data Mining? 2. Types of Data 3. Data Mining Process 4. Modelling 5. Data Mining Techniques Chapter 17: Data Warehousing Vs Data Mining 1. What is Data warehouse? 2. What Is Data Mining? 3. Difference between Data mining and Data Warehousing?

Aimed at helping business and IT managers clearly communicate with each other, this helpful book addresses concerns straight-on and provides practical methods to building a collaborative data warehouse . You'll get clear explanations of the goals and objectives of each stage of the data warehouse lifecycle while learning the roles that both business managers and technicians play at each stage. Discussions of the most critical decision points for success at each phase of the data warehouse lifecycle help you understand ways in which both business and IT management can make decisions that best meet unified objectives.

Written in lucid language, this valuable textbook brings together fundamental concepts of data mining and data warehousing in a single volume. Important topics including information theory, decision tree, Nave Bayes classifier, distance metrics, partitioning clustering, associate mining, data marts and operational data store are discussed comprehensively. The textbook is written to cater to the needs of undergraduate students of computer science, engineering and information technology for a course on data mining and data warehousing. The text simplifies the understanding of the concepts through exercises and practical examples. Chapters such as classification, associate mining and cluster analysis are discussed in detail with their practical implementation using Weka and R language data mining tools. Advanced topics including big data analytics, relational data models and NoSQL are discussed in detail. Pedagogical features including unsolved problems and multiple-choice questions are interspersed throughout the book for better understanding.

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