

Data Warehousing For Dummies

Geared to IT professionals eager to get into the all-important field of data warehousing, this book explores all topics needed by those who design and implement data warehouses. Readers will learn about planning requirements, architecture, infrastructure, data preparation, information delivery, implementation, and maintenance. They'll also find a wealth of industry examples garnered from the author's 25 years of experience in designing and implementing databases and data warehouse applications for major corporations. Market: IT Professionals, Consultants.

Prepare for Microsoft Exam 70-767—and help demonstrate your real-world mastery of skills for managing data warehouses. This exam is intended for Extract, Transform, Load (ETL) data warehouse developers who create business intelligence (BI) solutions. Their responsibilities include data cleansing as well as ETL and data warehouse implementation. The reader should have experience installing and implementing a Master Data Services (MDS) model, using MDS tools, and creating a Master Data Manager database and web application. The reader should understand how to design and implement ETL control flow elements and work with a SQL Service Integration Services package. Focus on the expertise measured by these objectives:

- Design, and implement, and maintain a data warehouse
- Extract, transform, and load data
- Build data quality solutions

This Microsoft Exam Ref:

- Organizes its coverage by exam objectives
- Features strategic, what-if scenarios to challenge you
- Assumes you have working knowledge of relational database technology and incremental database extraction, as well as experience with designing ETL control flows, using and debugging SSIS packages, accessing and importing or exporting data from multiple sources, and managing a SQL data warehouse.

Implementing a SQL Data Warehouse About the Exam Exam 70-767 focuses on skills and knowledge required for working with relational database technology. About Microsoft Certification Passing this exam earns you credit toward a Microsoft Certified Professional (MCP) or Microsoft Certified Solutions Associate (MCSA) certification that demonstrates your mastery of data warehouse management Passing this exam as well as Exam 70-768 (Developing SQL Data Models) earns you credit toward a Microsoft Certified Solutions Associate (MCSA) SQL 2016 Business Intelligence (BI) Development certification. See full details at: microsoft.com/learning

Get up to speed on the nuances of NoSQL databases and what they mean for your organization This easy to read guide to NoSQL databases provides the type of no-nonsense overview and analysis that you need to learn, including what NoSQL is and which database is right for you. Featuring specific evaluation criteria for NoSQL databases, along with a look into the pros and cons of the most popular options, NoSQL For Dummies provides the fastest and easiest way to dive into the details of this incredible technology. You'll gain an understanding of how to use NoSQL databases for

mission-critical enterprise architectures and projects, and real-world examples reinforce the primary points to create an action-oriented resource for IT pros. If you're planning a big data project or platform, you probably already know you need to select a NoSQL database to complete your architecture. But with options flooding the market and updates and additions coming at a rapid pace, determining what you require now, and in the future, can be a tall task. This is where NoSQL For Dummies comes in! Learn the basic tenets of NoSQL databases and why they have come to the forefront as data has outpaced the capabilities of relational databases Discover major players among NoSQL databases, including Cassandra, MongoDB, MarkLogic, Neo4J, and others Get an in-depth look at the benefits and disadvantages of the wide variety of NoSQL database options Explore the needs of your organization as they relate to the capabilities of specific NoSQL databases Big data and Hadoop get all the attention, but when it comes down to it, NoSQL databases are the engines that power many big data analytics initiatives. With NoSQL For Dummies, you'll go beyond relational databases to ramp up your enterprise's data architecture in no time.

You're intelligent, right? So you've already figured out that Business Intelligence can be pretty valuable in making the right decisions about your business. But you've heard at least a dozen definitions of what it is, and heard of at least that many BI tools. Where do you start? Business Intelligence For Dummies makes BI understandable! It takes you step by step through the technologies and the alphabet soup, so you can choose the right technology and implement a successful BI environment. You'll see how the applications and technologies work together to access, analyze, and present data that you can use to make better decisions about your products, customers, competitors, and more. You'll find out how to: Understand the principles and practical elements of BI Determine what your business needs Compare different approaches to BI Build a solid BI architecture and roadmap Design, develop, and deploy your BI plan Relate BI to data warehousing, ERP, CRM, and e-commerce Analyze emerging trends and developing BI tools to see what else may be useful Whether you're the business owner or the person charged with developing and implementing a BI strategy, checking out Business Intelligence For Dummies is a good business decision.

Explore the modern market of data analytics platforms and the benefits of using Snowflake computing, the data warehouse built for the cloud. With the rise of cloud technologies, organizations prefer to deploy their analytics using cloud providers such as Amazon Web Services (AWS), Microsoft Azure, or Google Cloud Platform. Cloud vendors are offering modern data platforms for building cloud analytics solutions to collect data and consolidate into single storage solutions that provide insights for business users. The core of any analytics framework is the data warehouse, and previously customers did not have many choices of platform to use. Snowflake was built specifically for the cloud and it is a true game changer for the analytics market. This book will help onboard you to Snowflake, present best practices to

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deploy, and use the Snowflake data warehouse. In addition, it covers modern analytics architecture and use cases. It provides use cases of integration with leading analytics software such as Matillion ETL, Tableau, and Databricks. Finally, it covers migration scenarios for on-premise legacy data warehouses. What You Will Learn Know the key functionalities of Snowflake Set up security and access with cluster Bulk load data into Snowflake using the COPY command Migrate from a legacy data warehouse to Snowflake integrate the Snowflake data platform with modern business intelligence (BI) and data integration tools Who This Book Is For Those working with data warehouse and business intelligence (BI) technologies, and existing and potential Snowflake users

Data warehousing is one of the hottest business topics, and there's more to understanding data warehousing technologies than you might think. Find out the basics of data warehousing and how it facilitates data mining and business intelligence with *Data Warehousing For Dummies, 2nd Edition*. Data is probably your company's most important asset, so your data warehouse should serve your needs. The fully updated Second Edition of *Data Warehousing For Dummies* helps you understand, develop, implement, and use data warehouses, and offers a sneak peek into their future. You'll learn to: Analyze top-down and bottom-up data warehouse designs Understand the structure and technologies of data warehouses, operational data stores, and data marts Choose your project team and apply best development practices to your data warehousing projects Implement a data warehouse, step by step, and involve end-users in the process Review and upgrade existing data storage to make it serve your needs Comprehend OLAP, column-wise databases, hardware assisted databases, and middleware Use data mining intelligently and find what you need Make informed choices about consultants and data warehousing products *Data Warehousing For Dummies, 2nd Edition* also shows you how to involve users in the testing process and gain valuable feedback, what it takes to successfully manage a data warehouse project, and how to tell if your project is on track. You'll find it's the most useful source of data on the topic!

Delve into your data for the key to success Data mining is quickly becoming integral to creating value and business momentum. The ability to detect unseen patterns hidden in the numbers exhaustively generated by day-to-day operations allows savvy decision-makers to exploit every tool at their disposal in the pursuit of better business. By creating models and testing whether patterns hold up, it is possible to discover new intelligence that could change your business's entire paradigm for a more successful outcome. *Data Mining for Dummies* shows you why it doesn't take a data scientist to gain this advantage, and empowers average business people to start shaping a process relevant to their business's needs. In this book, you'll learn the hows and whys of mining to the depths of your data, and how to make the case for heavier investment into data mining capabilities. The book explains the details of the knowledge discovery process including:

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Model creation, validity testing, and interpretation Effective communication of findings Available tools, both paid and open-source Data selection, transformation, and evaluation Data Mining for Dummies takes you step-by-step through a real-world data-mining project using open-source tools that allow you to get immediate hands-on experience working with large amounts of data. You'll gain the confidence you need to start making data mining practices a routine part of your successful business. If you're serious about doing everything you can to push your company to the top, Data Mining for Dummies is your ticket to effective data mining.

The data warehousing bible updated for the new millennium Updated and expanded to reflect the many technological advances occurring since the previous edition, this latest edition of the data warehousing "bible" provides a comprehensive introduction to building data marts, operational data stores, the Corporate Information Factory, exploration warehouses, and Web-enabled warehouses. Written by the father of the data warehouse concept, the book also reviews the unique requirements for supporting e-business and explores various ways in which the traditional data warehouse can be integrated with new technologies to provide enhanced customer service, sales, and support—both online and offline—including near-line data storage techniques.

All the answers to your data science questions Over half of all businesses are using data science to generate insights and value from big data. How are they doing it? Data Science Strategy For Dummies answers all your questions about how to build a data science capability from scratch, starting with the “what” and the “why” of data science and covering what it takes to lead and nurture a top-notch team of data scientists. With this book, you'll learn how to incorporate data science as a strategic function into any business, large or small. Find solutions to your real-life challenges as you uncover the stories and value hidden within data. Learn exactly what data science is and why it's important Adopt a data-driven mindset as the foundation to success Understand the processes and common roadblocks behind data science Keep your data science program focused on generating business value Nurture a top-quality data science team In non-technical language, Data Science Strategy For Dummies outlines new perspectives and strategies to effectively lead analytics and data science functions to create real value.

Stop hackers before they hack you! In order to outsmart a would-be hacker, you need to get into the hacker's mindset. And with this book, thinking like a bad guy has never been easier. In Hacking For Dummies, expert author Kevin Beaver shares his knowledge on penetration testing, vulnerability assessments, security best practices, and every aspect of ethical hacking that is essential in order to stop a hacker in their tracks. Whether you're worried about your laptop, smartphone, or desktop computer being compromised, this no-nonsense book helps you learn how to recognize the vulnerabilities in your systems so you can safeguard them more diligently—with confidence and ease. Get up to speed on Windows 10 hacks Learn about the latest mobile computing hacks Get free testing tools Find out about new system updates and improvements There's no such thing as being too safe—and this resourceful guide helps ensure you're protected.

Use your Nikon D3500 camera like the pros Capturing frame-worthy photos is no easy feat — until now! Inside, author Julie King shares her experience as a professional photographer and photography teacher to help you get picture-perfect landscapes, portraits, action shots, and

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more with your Nikon D3500 digital SLR camera. It takes more than a good eye and an amazing camera to get shots like the pros. With the help of Nikon D3500 For Dummies, you'll find all the expert advice and know-how you need to unlock your camera's capabilities to their fullest potential. From working with the basics of lighting and exposure to making sense of your camera's fanciest features, you'll be snapping professional-grade photos in a flash! Learn the five essential options for shooting quality photos Understand the settings that control exposure Take charge of color and focus features Put your skills together to shoot portraits, close-ups, and action shots Whether you're shooting in automatic mode, scene mode, or manual mode, you'll get all the guidance you need to take photos you'll be proud to share.

The Data Vault was invented by Dan Linstedt at the U.S. Department of Defense, and the standard has been successfully applied to data warehousing projects at organizations of different sizes, from small to large-size corporations. Due to its simplified design, which is adapted from nature, the Data Vault 2.0 standard helps prevent typical data warehousing failures. "Building a Scalable Data Warehouse" covers everything one needs to know to create a scalable data warehouse end to end, including a presentation of the Data Vault modeling technique, which provides the foundations to create a technical data warehouse layer. The book discusses how to build the data warehouse incrementally using the agile Data Vault 2.0 methodology. In addition, readers will learn how to create the input layer (the stage layer) and the presentation layer (data mart) of the Data Vault 2.0 architecture including implementation best practices. Drawing upon years of practical experience and using numerous examples and an easy to understand framework, Dan Linstedt and Michael Olschimke discuss: How to load each layer using SQL Server Integration Services (SSIS), including automation of the Data Vault loading processes. Important data warehouse technologies and practices. Data Quality Services (DQS) and Master Data Services (MDS) in the context of the Data Vault architecture. Provides a complete introduction to data warehousing, applications, and the business context so readers can get-up and running fast Explains theoretical concepts and provides hands-on instruction on how to build and implement a data warehouse Demystifies data vault modeling with beginning, intermediate, and advanced techniques Discusses the advantages of the data vault approach over other techniques, also including the latest updates to Data Vault 2.0 and multiple improvements to Data Vault 1.0

Introductory, theory-practice balanced text teaching the fundamentals of databases to advanced undergraduates or graduate students in information systems or computer science.

Find the right big data solution for your business or organization Big data management is one of the major challenges facing business, industry, and not-for-profit organizations. Data sets such as customer transactions for a mega-retailer, weather patterns monitored by meteorologists, or social network activity can quickly outpace the capacity of traditional data management tools. If you need to develop or manage big data solutions, you'll appreciate how these four experts define, explain, and guide you through this new and often confusing concept. You'll learn what it is, why it matters, and how to choose and implement solutions that work. Effectively managing big data is an issue of growing importance to businesses, not-for-profit organizations, government, and IT professionals Authors are experts in information management, big data, and a variety of solutions Explains big data in detail and discusses how to select and implement a solution, security concerns to consider, data storage and presentation issues, analytics, and much more Provides essential information in a no-nonsense, easy-to-understand style that is empowering Big Data For Dummies cuts through the confusion and helps you take charge of big data solutions for your organization.

In this IBM Redbooks publication we describe and demonstrate dimensional data modeling techniques and technology, specifically focused on business intelligence and data warehousing. It is to help the reader understand how to design, maintain, and use a dimensional model for

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data warehousing that can provide the data access and performance required for business intelligence. Business intelligence is comprised of a data warehousing infrastructure, and a query, analysis, and reporting environment. Here we focus on the data warehousing infrastructure. But only a specific element of it, the data model - which we consider the base building block of the data warehouse. Or, more precisely, the topic of data modeling and its impact on the business and business applications. The objective is not to provide a treatise on dimensional modeling techniques, but to focus at a more practical level. There is technical content for designing and maintaining such an environment, but also business content. For example, we use case studies to demonstrate how dimensional modeling can impact the business intelligence requirements for your business initiatives. In addition, we provide a detailed discussion on the query aspects of BI and data modeling. For example, we discuss query optimization and how you can determine performance of the data model prior to implementation. You need a solid base for your data warehousing infrastructure a solid data model.

Managing Data in Motion describes techniques that have been developed for significantly reducing the complexity of managing system interfaces and enabling scalable architectures. Author April Reeve brings over two decades of experience to present a vendor-neutral approach to moving data between computing environments and systems. Readers will learn the techniques, technologies, and best practices for managing the passage of data between computer systems and integrating disparate data together in an enterprise environment. The average enterprise's computing environment is comprised of hundreds to thousands computer systems that have been built, purchased, and acquired over time. The data from these various systems needs to be integrated for reporting and analysis, shared for business transaction processing, and converted from one format to another when old systems are replaced and new systems are acquired. The management of the "data in motion" in organizations is rapidly becoming one of the biggest concerns for business and IT management. Data warehousing and conversion, real-time data integration, and cloud and "big data" applications are just a few of the challenges facing organizations and businesses today. Managing Data in Motion tackles these and other topics in a style easily understood by business and IT managers as well as programmers and architects. Presents a vendor-neutral overview of the different technologies and techniques for moving data between computer systems including the emerging solutions for unstructured as well as structured data types Explains, in non-technical terms, the architecture and components required to perform data integration Describes how to reduce the complexity of managing system interfaces and enable a scalable data architecture that can handle the dimensions of "Big Data"

If you're like the majority of the estimated 12 million employees in the U.S. who have stock options as a key component to their compensation packages, you have a vague notion, at best, of how options work and what they can mean to your financial well being. What's the vesting schedule for your shares and how will their strike price be set? What type of stock option grant will you receive, an ISO (incentive stock option) or an NQSO (non-qualified stock option)? What tax rules apply to your option program? Your financial future could depend on your knowing the answers to these and other questions regarding your company's stock option plan. Confused by all the brouhaha surrounding stock options? Let expert Alan Simon demystify this often-confusing investment vehicle for you. Featuring clear explanations of how your stock options might make you money—or not—this friendly guide fills you in on what you need to know to: Understand different types of stock options Read and find traps in your stock option agreement Evaluate the pros and cons of company investment vehicles Assess vesting schedules and tax laws Tap Web resources Simon demystifies the jargon, rules, and tax consequences of stock options. He provides a realistic picture of what to expect from your options, and he helps you see past the hype to understand what your employer is really offering. Important topics covered include: What you need to know before accepting a compensation package that includes options

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Developing a stock option philosophy and clear-cut goals Knowing whether you're being treated fairly by your company Making sense of the language of stock options agreements Getting a handle on key restrictions on how you exercise your options Stock option valuation Tax rules and how they apply to different types of options How stock options can be affected by changes at your company Stock Options For Dummies is the only guide you'll need to get the most out of this important investment vehicle.

Written by renowned data science experts Foster Provost and Tom Fawcett, *Data Science for Business* introduces the fundamental principles of data science, and walks you through the "data-analytic thinking" necessary for extracting useful knowledge and business value from the data you collect. This guide also helps you understand the many data-mining techniques in use today. Based on an MBA course Provost has taught at New York University over the past ten years, *Data Science for Business* provides examples of real-world business problems to illustrate these principles. You'll not only learn how to improve communication between business stakeholders and data scientists, but also how participate intelligently in your company's data science projects. You'll also discover how to think data-analytically, and fully appreciate how data science methods can support business decision-making. Understand how data science fits in your organization—and how you can use it for competitive advantage Treat data as a business asset that requires careful investment if you're to gain real value Approach business problems data-analytically, using the data-mining process to gather good data in the most appropriate way Learn general concepts for actually extracting knowledge from data Apply data science principles when interviewing data science job candidates

Data warehousing is one of the hottest business topics, and there's more to understanding data warehousing technologies than you might think. Find out the basics of data warehousing and how it facilitates data mining and business intelligence with *Data Warehousing For Dummies, 2nd Edition*. Data is probably your company's most important asset, so your data warehouse should serve your needs. The fully updated Second Edition of *Data Warehousing For Dummies* helps you understand, develop, implement, and use data warehouses, and offers a sneak peek into their future. You'll learn to: Analyze top-down and bottom-up data warehouse designs Understand the structure and technologies of data warehouses, operational data stores, and data marts Choose your project team and apply best development practices to your data warehousing projects Implement a data warehouse, step by step, and involve end-users in the process Review and upgrade existing data storage to make it serve your needs Comprehend OLAP, column-wise databases, hardware assisted databases, and middleware Use data mining intelligently and find what you need Make informed choices about consultants and data warehousing products *Data Warehousing For Dummies, 2nd Edition* also shows you how to involve users in the testing process and gain valuable feedback, what it takes to successfully manage a data warehouse project, and how to tell if your project is on track. You'll find it's the most useful source of data on the topic!

Maximize performance with better data Developing a successful workforce requires more than a gut check. Data can help guide your decisions on everything from where to seat a team to optimizing production processes to engaging with your employees in ways that ring true to them. People analytics is the study of your number one business asset—your people—and this book shows you how to collect data, analyze that data, and then apply your findings to create a happier and more engaged workforce. Start a people analytics project Work with qualitative data Collect data via communications Find the right tools and approach for analyzing data If your organization is ready to better understand why high performers leave, why one department has more personnel issues than another, and why employees violate, *People Analytics For Dummies* makes it easier.

This book covers the fundamentals of successfully designing, modeling and delivering a data warehouse and details techniques and links

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readers to a comprehensive methodology that enables system professionals to build and deliver a data warehouse that meets both corporate and management needs. The book features a skeleton project plan to assist readers in setting up their own project.

Data Warehousing in the Age of the Big Data will help you and your organization make the most of unstructured data with your existing data warehouse. As Big Data continues to revolutionize how we use data, it doesn't have to create more confusion. Expert author Krish Krishnan helps you make sense of how Big Data fits into the world of data warehousing in clear and concise detail. The book is presented in three distinct parts. Part 1 discusses Big Data, its technologies and use cases from early adopters. Part 2 addresses data warehousing, its shortcomings, and new architecture options, workloads, and integration techniques for Big Data and the data warehouse. Part 3 deals with data governance, data visualization, information life-cycle management, data scientists, and implementing a Big Data-ready data warehouse. Extensive appendixes include case studies from vendor implementations and a special segment on how we can build a healthcare information factory. Ultimately, this book will help you navigate through the complex layers of Big Data and data warehousing while providing you information on how to effectively think about using all these technologies and the architectures to design the next-generation data warehouse. Learn how to leverage Big Data by effectively integrating it into your data warehouse. Includes real-world examples and use cases that clearly demonstrate Hadoop, NoSQL, HBASE, Hive, and other Big Data technologies Understand how to optimize and tune your current data warehouse infrastructure and integrate newer infrastructure matching data processing workloads and requirements Extract, Transform, and Load data to build a dynamic, operational data warehouse.

Unlike popular belief, Data Warehouse is not a single tool but a collection of software tools. A data warehouse will collect data from diverse sources into a single database. Using Business Intelligence tools, meaningful insights are drawn from this data. The best thing about "Learn Data Warehousing in 1 Day" is that it is small and can be completed in a day. With this e-book, you will be enough knowledge to contribute and participate in a Data warehouse implementation project. The book covers upcoming and promising technologies like Data Lakes, Data Mart, ELT (Extract Load Transform) amongst others. Following are detailed topics included in the book Table content Chapter 1: What Is Data Warehouse? What is Data Warehouse? Types of Data Warehouse Who needs Data warehouse? Why We Need Data Warehouse? Data Warehouse Tools Chapter 2: Data Warehouse Architecture Characteristics of Data warehouse Data Warehouse Architectures Datawarehouse Components Query Tools Chapter 3: ETL Process What is ETL? Why do you need ETL? ETL Process ETL tools Chapter 4: ETL Vs ELT What is ETL? Difference between ETL vs. ELT Chapter 5: Data Modeling What is Data Modelling? Types of Data Models Characteristics of a physical data model Chapter 6: OLAP What is Online Analytical Processing? Types of OLAP systems Advantages and Disadvantages of OLAP Chapter 7: Multidimensional Olap (MOLAP) What is MOLAP? MOLAP Architecture MOLAP Tools Chapter 8: OLAP Vs OLTP What is the meaning of OLAP? What is the meaning of OLTP? Difference between OLTP and OLAP Chapter 9: Dimensional Modeling What is Dimensional Model? Elements of Dimensional Data Model Attributes Difference between Dimension table vs. Fact table Steps of Dimensional Modelling Rules for Dimensional Modelling Chapter 10: Star and Snowflake Schema What is Multidimensional schemas? What is a Star Schema? What is a Snowflake Schema? Difference between Start Schema and Snowflake Chapter 11: Data Mart What is Data Mart? Type of Data Mart Steps in Implementing a Datamart Chapter 12: Data Mart Vs Data Warehouse What is Data Warehouse? What is Data Mart? Differences between a Data Warehouse and a Data Mart Chapter 13: Data Lake What is Data Lake? Data Lake Architecture Key Data Lake Concepts Maturity stages of Data Lake Chapter 14: Data Lake Vs Data Warehouse What is Data Warehouse? What is Data Lake? Key Difference between the Data Lake and Data Warehouse Chapter 15: What Is Business Intelligence?

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What is Business Intelligence Why is BI important? How Business Intelligence systems are implemented? Four types of BI users Chapter 16: Data Mining What is Data Mining? Types of Data Data Mining Process Modelling

Let Hadoop For Dummies help harness the power of your data and rein in the information overload Big data has become big business, and companies and organizations of all sizes are struggling to find ways to retrieve valuable information from their massive data sets with becoming overwhelmed. Enter Hadoop and this easy-to-understand For Dummies guide. Hadoop For Dummies helps readers understand the value of big data, make a business case for using Hadoop, navigate the Hadoop ecosystem, and build and manage Hadoop applications and clusters. Explains the origins of Hadoop, its economic benefits, and its functionality and practical applications Helps you find your way around the Hadoop ecosystem, program MapReduce, utilize design patterns, and get your Hadoop cluster up and running quickly and easily Details how to use Hadoop applications for data mining, web analytics and personalization, large-scale text processing, data science, and problem-solving Shows you how to improve the value of your Hadoop cluster, maximize your investment in Hadoop, and avoid common pitfalls when building your Hadoop cluster From programmers challenged with building and maintaining affordable, scalable data systems to administrators who must deal with huge volumes of information effectively and efficiently, this how-to has something to help you with Hadoop. Provides information on effectively analyzing and displaying data.

Discover how data science can help you gain in-depth insight into your business - the easy way! Jobs in data science abound, but few people have the data science skills needed to fill these increasingly important roles. Data Science For Dummies is the perfect starting point for IT professionals and students who want a quick primer on all areas of the expansive data science space. With a focus on business cases, the book explores topics in big data, data science, and data engineering, and how these three areas are combined to produce tremendous value. If you want to pick-up the skills you need to begin a new career or initiate a new project, reading this book will help you understand what technologies, programming languages, and mathematical methods on which to focus. While this book serves as a wildly fantastic guide through the broad, sometimes intimidating field of big data and data science, it is not an instruction manual for hands-on implementation. Here's what to expect: Provides a background in big data and data engineering before moving on to data science and how it's applied to generate value Includes coverage of big data frameworks like Hadoop, MapReduce, Spark, MPP platforms, and NoSQL Explains machine learning and many of its algorithms as well as artificial intelligence and the evolution of the Internet of Things Details data visualization techniques that can be used to showcase, summarize, and communicate the data insights you generate It's a big, big data world out there—let Data Science For Dummies help you harness its power and gain a competitive edge for your organization.

Score your highest in Operations Management Operations management is an important skill for current and aspiring business leaders to develop and master. It deals with the design and management of products, processes, services, and supply chains. Operations management is a growing field and a required course for most undergraduate business majors and MBA candidates. Now, Operations Management For Dummies serves as an extremely resourceful aid for this difficult subject. Tracks to a typical

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course in operations management or operations strategy, and covers topics such as evaluating and measuring existing systems' performance and efficiency, materials management and product development, using tools like Six Sigma and Lean production, designing new, improved processes, and defining, planning, and controlling costs of projects. Clearly organizes and explains complex topics Serves as an supplement to your Operations Management textbooks Helps you score your highest in your Operations Management course Whether your aim is to earn an undergraduate degree in business or an MBA, Operations Management For Dummies is indispensable supplemental reading for your operations management course.

SAS software has been in existence for a long time and has been implemented in large, data-intensive environments, including data warehouses. This SAS book covers practical programming considerations to make when involving SAS in a data warehouse environment. You'll be able to develop the skills you need to apply SAS in your working environment.

Cowritten by Ralph Kimball, the world's leading data warehousing authority, whose previous books have sold more than 150,000 copies Delivers real-world solutions for the most time- and labor-intensive portion of data warehousing-data staging, or the extract, transform, load (ETL) process Delineates best practices for extracting data from scattered sources, removing redundant and inaccurate data, transforming the remaining data into correctly formatted data structures, and then loading the end product into the data warehouse Offers proven time-saving ETL techniques, comprehensive guidance on building dimensional structures, and crucial advice on ensuring data quality

Offers advice on designing and selecting data warehousing techniques, analysing data sources, selecting data to be stored, and facilitating the recall and distribution of information

This book helps you to understand Snowflake's unique architecture and ecosystem that places it at the forefront of cloud data warehouses. The recipes present in this book will enable you to develop proficiency in managing data on Snowflake and learn Snowflake's novel features such as data sharing, cloning, and time travel.

Learn to create an effective business strategy using Microsoft's BI stack Microsoft Business Intelligence tools are among the most widely used applications for gathering, providing access to, and analyzing data to enable the enterprise to make sound business decisions. The tools include SharePoint Server, the Office Suite, PerformancePoint Server, and SQL Server, among others. With so much jargon and so many technologies involved, Microsoft Business Intelligence For Dummies provides a much-needed step-by-step explanation of what's involved and how to use this powerful package to improve your business. Microsoft Business Intelligence encompasses a broad collection of tools designed to help business owners and managers direct the enterprise effectively This guide provides an overview of SharePoint, PerformancePoint, the SQL Server suite, Microsoft Office, and the BI development technologies Explains how the various technologies work together to solve functional problems Translates the buzzwords and shows you how to create your business strategy Examines related technologies including data warehousing, data marts, Online Analytical Processing (OLAP), data mining, reporting, dashboards, and Key Performance Indicators (KPIs)

Simplifies this complex package to get you up and running quickly Microsoft Business Intelligence For Dummies demystifies these

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essential tools for enterprise managers, business analysts, and others who need to get up to speed.

You go online to buy a digital camera. Soon, you realize you've bought a more expensive camera than intended, along with extra batteries, charger, and graphics software—all at the prompting of the retailer. Happy with your purchases? The retailer certainly is, and if you are too, you both can be said to be the beneficiaries of "customer intimacy" achieved through the transformation of data collected during this visit or stored from previous visits into real business intelligence that can be exercised in real time. *Data Warehousing and Business Intelligence for e-Commerce* is a practical exploration of the technological innovations through which traditional data warehousing is brought to bear on this and other less modest e-commerce applications, such as those at work in B2B, G2C, B2G, and B2E models. The authors examine the core technologies and commercial products in use today, providing a nuts-and-bolts understanding of how you can deploy customer and product data in ways that meet the unique requirements of the online marketplace—particularly if you are part of a brick-and-mortar company with specific online aspirations. In so doing, they build a powerful case for investment in and aggressive development of these approaches, which are likely to separate winners from losers as e-commerce grows and matures. * Includes the latest from successful data warehousing consultants whose work has encouraged the field's new focus on e-commerce. * Presents information that is written for both consultants and practitioners in companies of all sizes. * Emphasizes the special needs and opportunities of traditional brick-and-mortar businesses that are going online or participating in B2B supply chains or e-marketplaces. * Explains how long-standing assumptions about data warehousing have to be rethought in light of emerging business models that depend on customer intimacy. * Provides advice on maintaining data quality and integrity in environments marked by extensive customer self-input. * Advocates careful planning that will help both old economy and new economy companies develop long-lived and successful e-commerce strategies. * Focuses on data warehousing for emerging e-commerce areas such as e-government and B2E environments.

Data Warehousing For Dummies John Wiley & Sons

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details: <http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

Take a dive into data lakes “Data lakes” is the latest buzz word in the world of data storage, management, and analysis. *Data Lakes For Dummies* decodes and demystifies the concept and helps you get a straightforward answer the question: “What exactly is a data lake and do I need one for my business?” Written for an audience of technology decision makers tasked with keeping up with the latest and greatest data options, this book provides the perfect introductory survey of these novel and growing features of the information landscape. It explains how they can help your business, what they can (and can't) achieve, and what you need to

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do to create the lake that best suits your particular needs. With a minimum of jargon, prolific tech author and business intelligence consultant Alan Simon explains how data lakes differ from other data storage paradigms. Once you've got the background picture, he maps out ways you can add a data lake to your business systems; migrate existing information and switch on the fresh data supply; clean up the product; and open channels to the best intelligence software for to interpreting what you've stored.

Understand and build data lake architecture Store, clean, and synchronize new and existing data Compare the best data lake vendors Structure raw data and produce usable analytics Whatever your business, data lakes are going to form ever more prominent parts of the information universe every business should have access to. Dive into this book to start exploring the deep competitive advantage they make possible—and make sure your business isn't left standing on the shore.

A must-have, full-color guide to the Nikon D7100 The Nikon D7100 is an ideal camera for beginning photographers who may lack structured photography training but are still eager and determined to take great photos. And that's where this fun-and-friendly guide comes in handy! Packed with more than 300 full-color photos, this introductory guide begins by helping you get a feel for the camera, get comfortable shooting in auto mode, managing playback options, and handle basic troubleshooting strategies. Veteran author Julie Adair King walks you through the D7100's features and encourages you to take creative control so that you can start capturing stunning pictures immediately. Packs in more than 300 full-color photos that exemplify the basic photo skills needed to get great shots Shares a wealth of information from one of the most popular digital photography authors Walks you through adjusting manual settings to get better results from exposure, lighting, focus, and color Contains an entire chapter on video mode Explains how to send images to a computer for organizing, editing, and sharing Nikon D7100 For Dummies helps you get a grasp on your camera's controls so you can start taking memorable photos today!

The fun and easy way to learn to use this leading business intelligence tool Written by an author team who is directly involved with SAS, this easy-to-follow guide is fully updated for the latest release of SAS and covers just what you need to put this popular software to work in your business. SAS allows any business or enterprise to improve data delivery, analysis, reporting, movement across a company, data mining, forecasting, statistical analysis, and more. SAS For Dummies, 2nd Edition gives you the necessary background on what SAS can do for you and explains how to use the Enterprise Guide. SAS provides statistical and data analysis tools to help you deal with all kinds of data: operational, financial, performance, and more Places special emphasis on Enterprise Guide and other analytical tools, covering all commonly used features Covers all commonly used features and shows you the practical applications you can put to work in your business Explores how to get various types of data into the software and how to work with databases Covers producing reports and Web reporting tools, analytics, macros, and working with your data In the easy-to-follow, no-nonsense For Dummies format, SAS For Dummies gives you the knowledge and the confidence to get SAS working for your organization. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

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