

Data Modeling Essentials Third Edition

Transform machine data into powerful analytical intelligence using Splunk About This Book Analyze and visualize machine data to step into the world of Splunk! Leverage the exceptional analysis and visualization capabilities to make informed decisions for your business This easy-to-follow, practical book can be used by anyone - even if you have never managed data before Who This Book Is For This book is for the beginners who want to get well versed in the services offered by Splunk 7. If you want to be a data/business analyst or want to be a system administrator, this book is what you want. No prior knowledge of Splunk is required. What You Will Learn Install and configure Splunk for personal use Store event data in Splunk indexes, classify events into sources, and add data fields Learn essential Splunk Search Processing Language commands and best practices Create powerful real-time or user-input dashboards Be proactive by implementing alerts and scheduled reports Tips from the Fez: best practices using Splunk features and add-ons Understand security and deployment considerations for taking Splunk to an organizational level In Detail Splunk is a search, reporting, and analytics software platform for machine data, which has an ever-growing market adoption rate. More organizations than ever are adopting Splunk to make informed decisions in areas such as IT operations, information security, and the Internet of Things. The first two chapters of the book will get you started with a simple Splunk installation and set up of a sample machine data generator, called Eventgen. After this, you will learn to create various reports, dashboards, and alerts. You will also explore Splunk's Pivot functionality to model data for business users. You will then have the opportunity to test-drive Splunk's powerful HTTP Event Collector. After covering the core Splunk functionality, you'll be provided with some real-world best practices for using Splunk, and information on how to build upon what you've learned in this book. Throughout the book, there will be additional comments and best practice recommendations from a member of the SplunkTrust Community, called "Tips from the Fez". Style and approach This fast-paced, example-rich guide will help you analyze and visualize machine data with Splunk through simple, practical instructions and recommendations. Downloading the example code for this book You can download the example code files for all Packt books you have purc ...

Description The Autodesk 3ds Max 2021: Modeling Essentials, 3rd Edition textbook walks you through every step of creating 3D models with 3ds Max 2021. This guide is perfect for both novices and those moving from other software to 3ds Max. This book will help you to get started with modeling in 3ds Max, you will learn important concepts and techniques about 3D modeling which you can utilize to create hard-surfaced objects for your projects. You will also learn about managing external design data in 3ds Max 2021. Using a structured and pragmatic approach, this guide begins with the basics of modeling, then builds on this knowledge using practical examples to enhance your modeling skills. Each unit builds on the knowledge gained in the previous unit, showing you all the essentials of modeling with 3ds Max 2021. As you go from hands-on exercise to hands-on exercise, you'll develop a strong arsenal of skills that combined will form a complete end to end process to create high-quality models using 3ds Max 2021. This book shares tips, tricks, notes, and cautions throughout, which will help you become a better 3ds Max artist and you will be able to speed up your workflow. This book is aimed to be a solid teaching resource for learning 3ds Max. It avoids any jargon and explains concepts and techniques in an easy-to-understand manner. The first page of every unit summarizes the topics that will be covered in the unit. Hands-on exercises in this book instruct users how things can be done in 3ds Max step-by-step. Key Features Covers 3ds Max's user interface, navigation, tools, functions, and commands. Explains the polygon, subdivision, and spline modeling techniques. Covers all modifiers. Explains how to manage external design data. Detailed coverage of tools and features. Features 34 hands-on exercises - complete with before and after files. Features 40+ practice activities to test the knowledge gained. Additional guidance is provided in the form of tips, notes, and cautions. Important terms are in boldface so that you never miss them. The content under "What just happened?" heading explains the working of the instructions. The content under "What next?" heading tells you about the procedure you will follow after completing a step(s). Tech support from the author. Access to each exercise's initial and final states along with the resources used in hands-on exercises. Quiz to assess knowledge. Bonus hands-on exercises. Includes a PDF file that contains the color images of the screenshots/illustrations used in the textbook. These color images will help you in the learning process. This PDF file is included with the resources. Brief Table of Contents This book is divided into following units: Unit 1: Introduction to 3ds Max -I Unit 2: Introduction to 3ds Max -II Unit 3: Geometric Primitives and Architectural Objects Unit 4: Polygon Modeling Unit 5: Graphite Modeling Tools Unit 6: Spline Modeling Unit 7: Modifiers Unit 8: External Design Data Unit 9: Bonus Hands-on Exercises For more info, visit PADEXI ACADEMY'S website.

Build a working knowledge of data modeling concepts and best practices, along with how to apply these principles with ER/Studio. This second edition includes numerous updates and new sections including an overview of ER/Studio's support for agile development, as well as a description of some of ER/Studio's newer features for NoSQL, such as MongoDB's containment structure.

Grasp the essentials of JMP to generate rapid results. JMP Essentials: An Illustrated Guide for New Users, Third Edition, is designed for new or novice JMP users who need to generate meaningful analysis quickly. The book focuses on the most commonly used platforms and typical workflow of the user, from data importing, exploring, and visualizing to modeling and sharing results with others. Throughout the book, the authors emphasize results over theory, providing just the essential steps with corresponding screenshots. In most cases, each section completes a JMP task, which maximizes the book's utility as a reference. This edition has new instructions and screenshots reflecting the features added to the latest release of JMP software, including updated sections on JMP Dashboard Builder, Query Builder, the Fit Model platform, JMP Public and JMP Live, and a more

detailed look at the JMP website. Each chapter contains a family of features that are carefully crafted to first introduce you to basic features and then move on to more advanced topics. JMP Essentials: An Illustrated Guide for New Users, Third Edition, is the quickest and most accessible reference book available.

Data Modeling Essentials Elsevier

Design, implement, and publish custom Splunk applications by following best practices About This Book This is the most up-to-date guide on the market and will help you finish your tasks faster, easier, and more efficiently. Highly practical guide that addresses common and not-so-common pain points in Splunk. Want to explore shortcuts to perform tasks more efficiently with Splunk? This is the book for you! Who This Book Is For This book is for administrators, developers, and search ninjas who have been using Splunk for some time. A comprehensive coverage makes this book great for Splunk veterans and newbies alike. What You Will Learn Use Splunk effectively to gather, analyze, and report on operational data throughout your environment Expedite your reporting, and be empowered to present data in a meaningful way Create robust searches, reports, and charts using Splunk Modularize your programs for better reusability. Build your own Splunk apps and learn why they are important Learn how to integrate with enterprise systems Summarize data for longer term trending, reporting, and analysis In Detail This book will give you an edge over others through insights that will help you in day-to-day instances. When you're working with data from various sources in Splunk and performing analysis on this data, it can be a bit tricky. With this book, you will learn the best practices of working with Splunk. You'll learn about tools and techniques that will ease your life with Splunk, and will ultimately save you time. In some cases, it will adjust your thinking of what Splunk is, and what it can and cannot do. To start with, you'll get to know the best practices to get data into Splunk, analyze data, and package apps for distribution. Next, you'll discover the best practices in logging, operations, knowledge management, searching, and reporting. To finish off, we will teach you how to troubleshoot Splunk searches, as well as deployment, testing, and development with Splunk. Style and approach If you're stuck or want to find a better way to work with Splunk environment, this book will come handy. This easy-to-follow, insightful book contains step-by-step instructions and examples and scenarios that you will connect to.

Fast track your development skills to build resourceful, open-source business applications with Odoo 11 Key Features Discover the latest technical capabilities in Odoo 11 while you build your own app Program business logic and manipulate data to implement specific business rules in your applications Implement automated tests to add modules and techniques and debug module business logic Book Description Odoo continues to gain worldwide momentum as the best platform for open source ERP installations. Now, with Odoo 11, you have access to an improved GUI, performance optimization, integrated in-app purchase features, and a fast-growing community to help transform and modernize your business. With this practical guide, you will cover all the new features that Odoo 11 has to offer to build and customize business applications, focusing on the publicly available community edition. We begin with setting up a development environment, and as you make your way through the chapters, you will learn to build feature-rich business applications. With the aim of jump-starting your Odoo proficiency level, from no specific knowledge to application development readiness, you will develop your first Odoo application. We then move on to topics such as models and views, and understand how to use server APIs to add business logic, helping to lay a solid foundation for advanced topics. The book concludes with Odoo interactions and how to use the Odoo API from other programs, all of which will enable you to efficiently integrate applications with other external systems. What you will learn Install Odoo from source Manage Odoo server instances Create a new Odoo application from scratch covering the most frequently used elements Develop new models and use inheritance to extend/modify existing models Use ORM methods, both in the Odoo server and from external clients Create Kanban views using QWeb effectively Develop custom web and website CMS pages Use external API to integrate Odoo with external applications Who this book is for Odoo 11 Development Essentials caters to developers who are familiar with Python and MVC design and now want to build effective business applications using Odoo.

Fully updated and expanded from the previous edition, A Practical Guide to Database Design, Second Edition, is intended for those involved in the design or development of a database system or application. It begins by focusing on how to create a logical data model where data is stored "where it belongs." Next, data usage is reviewed to transform the logical model into a physical data model that will satisfy user performance requirements. Finally, it describes how to use various software tools to create user interfaces to review and update data in a database. Organized into 11 chapters, the book begins with an overview of the functionality of database management systems and how they guarantee the accuracy and availability of data. It then describes how to define and normalize data requirements to create a logical data model, then map them into an initial solution for a physical database. The book next presents how to use an industry-leading data modeling tool to define and manage logical and physical data models. After that, it describes how to implement a physical database using either Microsoft Access or SQL Server and how to use Microsoft Access to create windows interfaces to query or update data in tables. The last part of the book reviews software tools and explores the design and implementation of a database using as an example a much more complex data environment for a University. The book ends with a description of how to use PHP to build a web-based interface to review and update data in a database.

This book is for all data modelers, data architects, and database designers?be they novices who want to learn what's involved in data modeling, or experienced modelers who want to brush up their skills. A novice will not only gain an overview of data modeling, they will also learn how to follow the data modeling process, including the activities required for each step. The experienced practitioner will discover (or rediscover) techniques to ensure that data models accurately reflect business requirements. This book describes rigorous yet easily implemented approaches to:

- modeling of business information requirements for review by business stakeholders before development of the logical data model
- normalizing data, based on simple questions rather than the formal definitions which many modelers find intimidating
- naming and defining concepts and attributes
- modeling of time-variant data
- documenting business rules governing both the real world and data
- data modeling in an Agile project
- managing data model change in any type of project
- transforming a business information model to a logical data model against which developers can code
- implementing the logical data model in a traditional relational

DBMS, an SQL:2003-compliant DBMS, an object-relational DBMS, or in XML. Part 1 describes business information models in-depth, including: · the importance of modeling business information requirements before embarking on a logical data model · business concepts (entity classes) · attributes of business concepts · attribute classes as an alternative to DBMS data types · relationships between business concepts · time-variant data · generalization and specialization of business concepts · naming and defining the components of the business information model · business rules governing data, including a distinction between real-world rules and data rules. Part 2 journeys from requirements to a working data resource, covering: · sourcing data requirements · developing the business information model · communicating it to business stakeholders for review, both as diagrams and verbally · managing data model change · transforming the business information model into a logical data model of stored data for implementation in a relational or object-relational DBMS · attribute value representation and data constraints (important but often overlooked) · modeling data vault, dimensional and XML data. Updated new edition of Ralph Kimball's groundbreaking book on dimensional modeling for data warehousing and business intelligence! The first edition of Ralph Kimball's *The Data Warehouse Toolkit* introduced the industry to dimensional modeling, and now his books are considered the most authoritative guides in this space. This new third edition is a complete library of updated dimensional modeling techniques, the most comprehensive collection ever. It covers new and enhanced star schema dimensional modeling patterns, adds two new chapters on ETL techniques, includes new and expanded business matrices for 12 case studies, and more. Authored by Ralph Kimball and Margy Ross, known worldwide as educators, consultants, and influential thought leaders in data warehousing and business intelligence. Begins with fundamental design recommendations and progresses through increasingly complex scenarios. Presents unique modeling techniques for business applications such as inventory management, procurement, invoicing, accounting, customer relationship management, big data analytics, and more. Draws real-world case studies from a variety of industries, including retail sales, financial services, telecommunications, education, health care, insurance, e-commerce, and more. Design dimensional databases that are easy to understand and provide fast query response with *The Data Warehouse Toolkit: The Definitive Guide to Dimensional Modeling, 3rd Edition*.

Data modeling is one of the most critical phases in the database application development process, but also the phase most likely to fail. A master data modeler must come into any organization, understand its data requirements, and skillfully model the data for applications that most effectively serve organizational needs. *Mastering Data Modeling* is a complete guide to becoming a successful data modeler. Featuring a requirements-driven approach, this book clearly explains fundamental concepts, introduces a user-oriented data modeling notation, and describes a rigorous, step-by-step process for collecting, modeling, and documenting the kinds of data that users need. Assuming no prior knowledge, *Mastering Data Modeling* sets forth several fundamental problems of data modeling, such as reconciling the software developer's demand for rigor with the users' equally valid need to speak their own (sometimes vague) natural language. In addition, it describes the good habits that help you respond to these fundamental problems. With these good habits in mind, the book describes the Logical Data Structure (LDS) notation and the process of controlled evolution by which you can create low-cost, user-approved data models that resist premature obsolescence. Also included is an encyclopedic analysis of all data shapes that you will encounter. Most notably, the book describes *The Flow*, a loosely scripted process by which you and the users gradually but continuously improve an LDS until it faithfully represents the information needs. Essential implementation and technology issues are also covered. You will learn about such vital topics as: The fundamental problems of data modeling The good habits that help a data modeler be effective and economical LDS notation, which encourages these good habits How to read an LDS aloud--in declarative English sentences How to write a well-formed (syntactically correct) LDS How to get users to name the parts of an LDS with words from their own business vocabulary How to visualize data for an LDS A catalog of LDS shapes that recur throughout all data models *The Flow*--the template for your conversations with users How to document an LDS for users, data modelers, and technologists How to map an LDS to a relational schema How LDS differs from other notations and why "Story interludes" appear throughout the book, illustrating real-world successes of the LDS notation and controlled evolution process. Numerous exercises help you master critical skills. In addition, two detailed, annotated sample conversations with users show you the process of controlled evolution in action.

Over 70 practical recipes to gain operational data intelligence with Splunk Enterprise About This Book This is the most up-to-date book on Splunk 6.3 and teaches you how to tackle real-world operational intelligence scenarios efficiently Get business insights using machine data using this easy-to-follow guide Search, monitor, and analyze your operational data skillfully using this recipe-based, practical guide Who This Book Is For This book is intended for users of all levels who are looking to leverage the Splunk Enterprise platform as a valuable operational intelligence tool. The recipes provided in this book will appeal to individuals from all facets of business, IT, security, product, marketing, and many more! Also, existing users of Splunk who want to upgrade and get up and running with Splunk 6.3 will find this book invaluable. What You Will Learn Use Splunk to gather, analyze, and report on data Create dashboards and visualizations that make data meaningful Build an operational intelligence application with extensive features and functionality Enrich operational data with lookups and workflows Model and accelerate data and perform pivot-based reporting Build real-time, scripted, and other intelligence-driven alerts Summarize data for longer term trending, reporting, and analysis Integrate advanced JavaScript charts and leverage Splunk's API In Detail Splunk makes it easy for you to take control of your data, and with *Splunk Operational Cookbook*, you can be confident that you are taking advantage of the Big Data revolution and driving your business with the cutting edge of operational intelligence and business analytics. With more than 70 recipes that demonstrate all of Splunk's features, not only will you find quick solutions to common problems, but you'll also learn a wide range of strategies and uncover new ideas that will make you rethink what operational intelligence means to you and your organization. You'll discover recipes on data processing, searching and reporting, dashboards, and visualizations to make data shareable, communicable, and most importantly meaningful. You'll also find step-by-step demonstrations that walk you through building an operational intelligence application containing vital features essential to understanding data and to help you successfully integrate a data-driven way of thinking in your organization. Throughout the book, you'll dive deeper into Splunk, explore data models and pivots to extend your intelligence capabilities, and perform advanced searching to explore your data in even more sophisticated ways. Splunk is changing the business landscape, so make sure you're taking advantage of it. Style and approach Splunk is an excellent platform that allows you to make sense of machine data with ease. The adoption of Splunk has been huge and everyone who has gone beyond installing Splunk wants to know how to make most of it. This book will not only teach you how to use Splunk in real-world scenarios to get business insights, but will also get existing Splunk users up to date with the latest Splunk 6.3 release.

Data Modeling Essentials, Third Edition provides expert tutelage for data modelers, business analysts and systems designers at all levels. Beginning with the basics, this book provides a thorough grounding in theory before guiding the reader through the various stages of applied data modeling and database design. Later chapters address advanced subjects, including business rules, data warehousing, enterprise-wide modeling and data management. The third edition of this popular book retains its distinctive hallmarks of readability and usefulness, but has been given significantly expanded coverage and reorganized for greater reader comprehension. Authored by two leaders in the field, *Data Modeling Essentials, Third Edition* is the ideal reference for professionals and students looking for a real-world perspective. · Overview of Data Modeling · What is Data Modeling · Basic Normalization · The Entity-Relationship Approach · Subtypes and Supertypes · Putting it all together · Organizing the Data Modeling Task · Advanced Data Modeling · More About Relationships and Foreign Keys · Advanced Normalization · Primary Keys and Identity · Attributes · Time Dependent Data · Modeling Business Rules · Modeling

for Data Warehouses and Data Marts · Corporate Data Modeling

A quick and reliable way to build proven databases for core business functions Industry experts raved about The Data Model Resource Book when it was first published in March 1997 because it provided a simple, cost-effective way to design databases for core business functions. Len Silverston has now revised and updated the hugely successful 1st Edition, while adding a companion volume to take care of more specific requirements of different businesses. This updated volume provides a common set of data models for specific core functions shared by most businesses like human resources management, accounting, and project management. These models are standardized and are easily replicated by developers looking for ways to make corporate database development more efficient and cost effective. This guide is the perfect complement to The Data Model Resource CD-ROM, which is sold separately and provides the powerful design templates discussed in the book in a ready-to-use electronic format. A free demonstration CD-ROM is available with each copy of the print book to allow you to try before you buy the full CD-ROM.

Sugar chains (glycans) are often attached to proteins and lipids and have multiple roles in the organization and function of all organisms. "Essentials of Glycobiology" describes their biogenesis and function and offers a useful gateway to the understanding of glycans.

Hundreds of thousands of clinicians and graduate students have relied on this text--now significantly revised with more than 50% new material--to learn the fundamentals of cognitive behavior therapy (CBT). Leading expert Judith S. Beck demonstrates how to engage patients, develop a sound case conceptualization, plan individualized treatment, structure sessions, and implement core cognitive, behavioral, and experiential techniques. Throughout the book, extended cases of one client with severe depression and another with depression, anxiety, and borderline personality traits illustrate how a skilled therapist delivers CBT and troubleshoots common difficulties. Adding to the third edition's utility, the companion website features downloadable worksheets and videos of therapy sessions. New to This Edition *Chapter on the therapeutic relationship. *Chapter on integrating mindfulness into treatment. *Presents recovery-oriented cognitive therapy (CT-R)--which emphasizes clients' aspirations, values, and positive adaptation--alongside traditional CBT. *Pedagogical features: clinical tips, reflection questions, practice exercises, and videos at the companion website. *New case examples featuring clients with more complex problems. *Demonstrates how to integrate strategies from other modalities, such as acceptance and commitment therapy, dialectical behavior therapy, and mindfulness-based cognitive therapy. Concise, practical, and based on the best available research, Essentials of Organizational Behavior: An Evidence-Based Approach, Second Edition equips students with the necessary skills to become effective leaders and managers. Author Terri A. Scandura uses an evidence-based approach to introduce students to new models proven to enhance the well-being, motivation, and productivity of people in the work place. Experiential exercises, self-assessments, and a variety of real-world cases and examples provide students with ample opportunity to apply OB concepts and hone their critical thinking abilities. New to this Edition A new Emotions and Moods chapter delves into important topics like emotional intelligence, emotional contagion, and affective neuroscience. A new Power and Politics chapter unpacks the most effective influence strategies and helps students develop their political skills. A streamlined table of contents now combines perception and decision making in a single chapter and change and stress in a single chapter. New case studies, including some from SAGE Business Cases for the Interactive eBook, on topics such as virtual teams, equal pay and the gender wage gap, and the use of apps at work introduce timely and relevant discussions to help foster student engagement. The new edition has been rigorously updated with the latest research throughout and includes expanded coverage of Machiavellian leadership, ethical decision making, and organizational design through change. New Best Practices and Research in Action boxes as well as new Toolkit Activities and Self-Assessments have been added to make the text even more hands-on and practical.

The fundamental mathematical tools needed to understand machine learning include linear algebra, analytic geometry, matrix decompositions, vector calculus, optimization, probability and statistics. These topics are traditionally taught in disparate courses, making it hard for data science or computer science students, or professionals, to efficiently learn the mathematics. This self-contained textbook bridges the gap between mathematical and machine learning texts, introducing the mathematical concepts with a minimum of prerequisites. It uses these concepts to derive four central machine learning methods: linear regression, principal component analysis, Gaussian mixture models and support vector machines. For students and others with a mathematical background, these derivations provide a starting point to machine learning texts. For those learning the mathematics for the first time, the methods help build intuition and practical experience with applying mathematical concepts. Every chapter includes worked examples and exercises to test understanding. Programming tutorials are offered on the book's web site.

Effective techniques and experienced insights to maximize your C# 6 and 7 programming skills Key Features Written by C# legend and top StackOverflow contributor Jon Skeet Unlock the new features of C# 6 and 7 Insights on the future of the C# language Master asynchronous functions, interpolated strings, tuples, and more Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. "An excellent overview of C# with helpful and realistic examples that make learning the newest features of C# easy." —Meredith Godar About The Book C# is the foundation of .NET development. New features added in C# 6 and 7 make it easier to take on big data applications, cloud-centric web development, and cross-platform software using .NET Core. Packed with deep insight from C# guru Jon Skeet, this book takes you deep into concepts and features other C# books ignore. C# in Depth, Fourth Edition is an authoritative and engaging guide that reveals the full potential of the language, including the new features of C# 6 and 7. It combines deep dives into the C# language with practical techniques for enterprise development, web applications, and systems programming. As you absorb the wisdom and techniques in this book, you'll write better code, and become an exceptional troubleshooter and problem solver. What You Will Learn Comprehensive guidance on the new features of C# 6 and 7 Important legacies and greatest hits of C# 2–5 Expression-bodied members Extended pass-by-reference functionality Writing asynchronous C# code String interpolation Composition with tuples Decomposition and pattern matching This Book Is Written For For intermediate C# developers. About The Author Jon Skeet is a senior software engineer at Google. He studied mathematics and computer science at Cambridge, is a recognized authority in Java and C#, and maintains the position of top contributor to Stack Overflow. Table of Contents 1. Survival of the sharpest 2. C# 2 3. C# 3: LINQ and everything that comes with it 4. C# 4: Improving

interoperability 5. Writing asynchronous code 6. Async implementation 7. C# 5 bonus features 8. Super-sleek properties and expression-bodied members 9. Stringy features 10. A smörgåsbord of features for concise code 11. Composition using tuples 12. Deconstruction and pattern matching 13. Improving efficiency with more pass by reference 14. Concise code in C# 7 15. C# 8 and beyond PART 1 C# IN CONTEXT PART 2 C# 2–5 PART 3 C# 6 PART 4 C# 7 AND BEYOND

Data Resource Data provides the complete detailed data resource model for understanding and managing data as a critical resource of the organization.

More than 300,000 developers have benefited from past editions of UML Distilled . This third edition is the best resource for quick, no-nonsense insights into understanding and using UML 2.0 and prior versions of the UML. Some readers will want to quickly get up to speed with the UML 2.0 and learn the essentials of the UML. Others will use this book as a handy, quick reference to the most common parts of the UML. The author delivers on both of these promises in a short, concise, and focused presentation. This book describes all the major UML diagram types, what they're used for, and the basic notation involved in creating and deciphering them. These diagrams include class, sequence, object, package, deployment, use case, state machine, activity, communication, composite structure, component, interaction overview, and timing diagrams. The examples are clear and the explanations cut to the fundamental design logic. Includes a quick reference to the most useful parts of the UML notation and a useful summary of diagram types that were added to the UML 2.0. If you are like most developers, you don't have time to keep up with all the new innovations in software engineering. This new edition of Fowler's classic work gets you acquainted with some of the best thinking about efficient object-oriented software design using the UML--in a convenient format that will be essential to anyone who designs software professionally.

Argues to answer some of the complex social, political, professional, and ethical questions that are at the heart of the roles and identity of the archive professional, their significance in modern society, and their impact on human history and culture.

Trust the market-leading ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS, 8E to introduce sound statistical methodology using real-world examples, proven approaches, and hands-on exercises that build the foundation readers need to analyze and solve business problems quantitatively. This edition gives readers the foundation in statistics needed for an edge in today's competitive business world. The authors' signature problem-scenario approach and reader-friendly writing style combines with proven methodologies, hands-on exercises, and real examples to take readers deep into today's actual business problems. Readers learn how to solve problems from an intelligent, quantitative perspective. Streamlined to focus on core topics, this new edition provides the latest updates with new case problems, applications, and self-test exercises to help readers master key formulas and apply statistical methods as they learn them. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Data Modeling Made Simple will provide the business or IT professional with a practical working knowledge of data modeling concepts and best practices. This book is written in a conversational style that encourages you to read it from start to finish and master these ten objectives: Know when a data model is needed and which type of data model is most effective for each situation Read a data model of any size and complexity with the same confidence as reading a book Build a fully normalized relational data model, as well as an easily navigatable dimensional model Apply techniques to turn a logical data model into an efficient physical design Leverage several templates to make requirements gathering more efficient and accurate Explain all ten categories of the Data Model Scorecard Learn strategies to improve your working relationships with others Appreciate the impact unstructured data has, and will have, on our data modeling deliverables Learn basic UML concepts Put data modeling in context with XML, metadata, and agile development Book Review by Johnny Gay In this book review, I address each section in the book and provide what I found most valuable as a data modeler. I compare, as I go, how the book's structure eases the new data modeler into the subject much like an instructor might ease a beginning swimmer into the pool. This book begins like a Dan Brown novel. It even starts out with the protagonist, our favorite data modeler, lost on a dark road somewhere in France. In this case, what saves him isn't a cipher, but of all things, something that's very much like a data model in the form of a map! The author deems they are both way-finding tools. The chapters in the book are divided into 5 sections. The chapters in each section end with an exercise and a list of the key points covered to reinforce what you've learned. I find myself comparing the teaching structure of the book to the way most of us learn to swim.

R in Action, Third Edition teaches you to use the R language, including the popular tidyverse packages, through hands-on examples relevant to scientific, technical, and business developers. Built specifically for statistical computing and graphics, the R language, along with its amazing collection of libraries and tools, is one of the most powerful tools you can use to tackle data analysis for business, research, and other data-intensive domains. This revised and expanded third edition of R in Action covers the new tidyverse approach to data analysis and R's state-of-the-art graphing capabilities with the ggplot2 package. R in Action, Third Edition teaches you to use the R language, including the popular tidyverse packages, through hands-on examples relevant to scientific, technical, and business developers.

Focusing on practical solutions to real-world data challenges, R expert Rob Kabacoff takes you on a crash course in statistics, from dealing with messy and incomplete data to creating stunning visualisations. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications.

Data Modeling Theory and Practice is for practitioners and academics who have learned the conventions and rules of data modeling and are looking for a deeper understanding of the discipline. The coverage of theory includes a detailed review of the extensive literature on data modeling and logical database design, referencing nearly 500 publications, with a strong focus on their relevance to practice. The practice component incorporates the largest-ever study of data modeling practitioners, involving over 450 participants in interviews, surveys and data modeling tasks. The results challenge many long-held assumptions about data modeling and will be of interest to academics and practitioners alike. Graeme Simsion brings to the book the practical perspective and intellectual clarity that have made his Data

Modeling Essentials a classic in the field. He begins with a question about the nature of data modeling (design or description), and uses it to illuminate such issues as the definition of data modeling, its philosophical underpinnings, inputs and deliverables, the necessary behaviors and skills, the role of creativity, product diversity, quality measures, personal styles, and the differences between experts and novices. Data Modeling Theory and Practice is essential reading for anyone involved in data modeling practice, research, or teaching.

Get to grips with the fundamentals of data mining and predictive analytics with IBM SPSS Modeler Key Features Get up—and-running with IBM SPSS Modeler without going into too much depth. Identify interesting relationships within your data and build effective data mining and predictive analytics solutions A quick, easy—to-follow guide to give you a fundamental understanding of SPSS Modeler, written by the best in the business Book Description IBM SPSS Modeler allows users to quickly and efficiently use predictive analytics and gain insights from your data. With almost 25 years of history, Modeler is the most established and comprehensive Data Mining workbench available. Since it is popular in corporate settings, widely available in university settings, and highly compatible with all the latest technologies, it is the perfect way to start your Data Science and Machine Learning journey. This book takes a detailed, step-by-step approach to introducing data mining using the de facto standard process, CRISP-DM, and Modeler's easy to learn "visual programming" style. You will learn how to read data into Modeler, assess data quality, prepare your data for modeling, find interesting patterns and relationships within your data, and export your predictions. Using a single case study throughout, this intentionally short and focused book sticks to the essentials. The authors have drawn upon their decades of teaching thousands of new users, to choose those aspects of Modeler that you should learn first, so that you get off to a good start using proven best practices. This book provides an overview of various popular data modeling techniques and presents a detailed case study of how to use CHAID, a decision tree model. Assessing a model's performance is as important as building it; this book will also show you how to do that. Finally, you will see how you can score new data and export your predictions. By the end of this book, you will have a firm understanding of the basics of data mining and how to effectively use Modeler to build predictive models. What you will learn Understand the basics of data mining and familiarize yourself with Modeler's visual programming interface Import data into Modeler and learn how to properly declare metadata Obtain summary statistics and audit the quality of your data Prepare data for modeling by selecting and sorting cases, identifying and removing duplicates, combining data files, and modifying and creating fields Assess simple relationships using various statistical and graphing techniques Get an overview of the different types of models available in Modeler Build a decision tree model and assess its results Score new data and export predictions Who this book is for This book is ideal for those who are new to SPSS Modeler and want to start using it as quickly as possible, without going into too much detail. An understanding of basic data mining concepts will be helpful, to get the best out of the book.

During the past decade there has been an explosion in computation and information technology. With it have come vast amounts of data in a variety of fields such as medicine, biology, finance, and marketing. The challenge of understanding these data has led to the development of new tools in the field of statistics, and spawned new areas such as data mining, machine learning, and bioinformatics. Many of these tools have common underpinnings but are often expressed with different terminology. This book describes the important ideas in these areas in a common conceptual framework. While the approach is statistical, the emphasis is on concepts rather than mathematics. Many examples are given, with a liberal use of color graphics. It should be a valuable resource for statisticians and anyone interested in data mining in science or industry. The book's coverage is broad, from supervised learning (prediction) to unsupervised learning. The many topics include neural networks, support vector machines, classification trees and boosting---the first comprehensive treatment of this topic in any book. This major new edition features many topics not covered in the original, including graphical models, random forests, ensemble methods, least angle regression & path algorithms for the lasso, non-negative matrix factorization, and spectral clustering. There is also a chapter on methods for "wide" data (p bigger than n), including multiple testing and false discovery rates. Trevor Hastie, Robert Tibshirani, and Jerome Friedman are professors of statistics at Stanford University. They are prominent researchers in this area: Hastie and Tibshirani developed generalized additive models and wrote a popular book of that title. Hastie co-developed much of the statistical modeling software and environment in R/S-PLUS and invented principal curves and surfaces. Tibshirani proposed the lasso and is co-author of the very successful An Introduction to the Bootstrap. Friedman is the co-inventor of many data-mining tools including CART, MARS, projection pursuit and gradient boosting.

This is the digital version of the printed book (Copyright © 1996). Learning the basics of a modeling technique is not the same as learning how to use and apply it. To develop a data model of an organization is to gain insights into its nature that do not come easily. Indeed, analysts are often expected to understand subtleties of an organization's structure that may have evaded people who have worked there for years. Here's help for those analysts who have learned the basics of data modeling (or "entity/relationship modeling") but who need to obtain the insights required to prepare a good model of a real business. Structures common to many types of business are analyzed in areas such as accounting, material requirements planning, process manufacturing, contracts, laboratories, and documents. In each chapter, high-level data models are drawn from the following business areas: The Enterprise and Its World The Things of the Enterprise Procedures and Activities Contracts Accounting The Laboratory Material Requirements Planning Process Manufacturing Documents Lower-Level Conventions

Now in its third edition, this classic book is widely considered the leading text on Bayesian methods, lauded for its accessible, practical approach to analyzing data and solving research problems. Bayesian Data Analysis, Third Edition continues to take an applied approach to analysis using up-to-date Bayesian methods. The authors—all leaders in the statistics community—introduce basic concepts from a data-analytic perspective before presenting advanced methods. Throughout the text, numerous worked examples drawn from real applications and research emphasize the use of Bayesian inference in practice. New to the Third Edition Four new chapters on nonparametric modeling Coverage of weakly informative priors and boundary-avoiding priors Updated discussion of cross-validation and predictive information criteria Improved convergence monitoring and effective sample size calculations for iterative simulation Presentations of Hamiltonian Monte Carlo, variational Bayes, and expectation propagation New and revised software code The book can be used in three different ways. For undergraduate students, it introduces Bayesian inference starting from first principles. For graduate students, the text presents effective current approaches to Bayesian modeling and computation in statistics and related fields. For researchers, it provides an assortment of Bayesian methods in applied statistics. Additional materials, including data sets used in the examples, solutions to selected exercises, and software instructions, are available on the book's web page.

For many researchers, Python is a first-class tool mainly because of its libraries for storing, manipulating, and gaining insight from data. Several resources exist for individual pieces of this data science stack, but only with the Python Data Science Handbook do you get them all—IPython, NumPy, Pandas, Matplotlib, Scikit-Learn, and other related tools. Working scientists and data crunchers familiar with reading and writing Python code will find this comprehensive desk reference ideal for tackling day-to-day issues: manipulating, transforming, and cleaning data; visualizing different types of data; and using data to build statistical or machine learning models. Quite simply, this is the must-have reference for scientific computing in Python. With this handbook, you'll learn how to use: IPython and Jupyter: provide computational environments for data scientists using Python NumPy: includes the ndarray for efficient storage and manipulation of dense data arrays in Python Pandas: features the DataFrame for efficient storage and manipulation of labeled/columnar data in Python Matplotlib: includes capabilities for a flexible range of data visualizations in Python Scikit-Learn: for efficient and clean Python implementations of the most important and established machine learning algorithms

Essential Skills--Made Easy! Learn how to create data models that allow complex data to be analyzed, manipulated, extracted, and reported upon accurately. Data Modeling: A Beginner's Guide teaches you techniques for gathering business requirements and using them to produce conceptual, logical, and physical database designs. You'll get details on Unified Modeling Language (UML), normalization, incorporating business rules, handling temporal data, and analytical database design. The methods presented in this fast-paced tutorial are applicable to any database management system, regardless of vendor. Designed for Easy Learning Key Skills & Concepts--Chapter-opening lists of specific skills covered in the chapter Ask the expert--Q&A sections filled with bonus information and helpful tips Try This--Hands-on exercises that show you how to apply your skills Notes--Extra information related to the topic being covered Self Tests--Chapter-ending quizzes to test your knowledge Andy Oppel has taught database technology for the University of California Extension for more than 25 years. He is the author of Databases Demystified, SQL Demystified, and Databases: A Beginner's Guide, and the co-author of SQL: A Beginner's Guide, Third Edition, and SQL: The Complete Reference, Third Edition.

The Internet has enabled the convergence of all things information-related. This book provides essential, foundational knowledge of the application of Internet and web technologies in the information and library professions.

- Covers a broad spectrum of Internet technologies within the context of knowledge and skills needed by LIS students and professionals in related fields
- Identifies key issues related to the use of Internet technologies in libraries and other information organizations
- Helps students understand and apply the basic vocabulary and principles of computer software, hardware, and networks
- Identifies the various roles that the web, social media, and mobile 2.0 play in the context of libraries and the LIS profession

Data Modeling Essentials, Third Edition, covers the basics of data modeling while focusing on developing a facility in techniques, rather than a simple familiarization with "the rules". In order to enable students to apply the basics of data modeling to real models, the book addresses the realities of developing systems in real-world situations by assessing the merits of a variety of possible solutions as well as using language and diagramming methods that represent industry practice. This revised edition has been given significantly expanded coverage and reorganized for greater reader comprehension even as it retains its distinctive hallmarks of readability and usefulness. Beginning with the basics, the book provides a thorough grounding in theory before guiding the reader through the various stages of applied data modeling and database design. Later chapters address advanced subjects, including business rules, data warehousing, enterprise-wide modeling and data management. It includes an entirely new section discussing the development of logical and physical modeling, along with new material describing a powerful technique for model verification. It also provides an excellent resource for additional lectures and exercises. This text is the ideal reference for data modelers, data architects, database designers, DBAs, and systems analysts, as well as undergraduate and graduate-level students looking for a real-world perspective. Thorough coverage of the fundamentals and relevant theory. Recognition and support for the creative side of the process. Expanded coverage of applied data modeling includes new chapters on logical and physical database design. New material describing a powerful technique for model verification. Unique coverage of the practical and human aspects of modeling, such as working with business specialists, managing change, and resolving conflict.

The most up-to-date resource of comprehensive information for conducting cross-battery assessments The Cross-Battery assessment approach—also referred to as the XBA approach—is a time-efficient assessment method grounded solidly in contemporary theory and research. The XBA approach systematically integrates data across cognitive, achievement, and neuropsychological batteries, enabling practitioners to expand their traditional assessments to more comprehensively address referral concerns. This approach also includes guidelines for identification of specific learning disabilities and assessment of cognitive strengths and weaknesses in individuals from culturally and linguistically diverse backgrounds. Like all the volumes in the Essentials of Psychological Assessment series, Essentials of Cross-Battery Assessment, Third Edition is designed to help busy practitioners quickly acquire the knowledge and skills they need to make optimal use of psychological assessment instruments. Each concise chapter features numerous callout boxes highlighting key concepts, bulleted points, and extensive illustrative material, as well as test questions that help you to gauge and reinforce your grasp of the information covered. Essentials of Cross-Battery Assessment, Third Edition is updated to include the latest editions of cognitive ability test batteries, such as the WISC-IV, WAIS-IV, and WJ III COG, and special purpose cognitive tests including the WMS-IV and TOMAL-II. This book now also covers many neuropsychological batteries such as the NEPSY-II and D-KEFS and provides extensive coverage of achievement batteries and special purpose tests, including the WIAT-III, KM-3, WRMT-3 and TOWL-4. In all, this book includes over 100 psychological batteries and 750 subtests, all of which are classified according to CHC (and many according to neuropsychological theory. This useful guide includes a timesaving CD-ROM, Essential Tools for Cross-Battery Assessment (XBA) Applications and Interpretation, which allows users to enter data and review results and interpretive statements that may be included in psychological reports. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Completely revised and updated, this best-selling introduction to programming in JavaScript focuses on writing real applications. JavaScript lies at the heart of almost every modern web application, from social apps like Twitter to browser-based game frameworks like Phaser and Babylon. Though simple for beginners to pick up and play with, JavaScript is a flexible, complex language that you can use to build full-scale applications. This much anticipated and thoroughly revised third edition of Eloquent JavaScript dives deep into the JavaScript language to show you how to write beautiful, effective code. It has been updated to reflect the current state of JavaScript and web browsers and includes brand-new material on features like class notation, arrow functions, iterators, async functions, template strings, and block scope. A host of new exercises have also been added to test your skills and keep you on track. As with previous editions, Haverbeke continues to teach through extensive examples and immerses you in code from the start, while exercises and full-chapter projects give you hands-on experience with writing your own programs. You start by learning the basic structure of the JavaScript language as well as control structures, functions, and data structures to help you write basic programs. Then you'll learn about error handling and bug fixing, modularity, and asynchronous

programming before moving on to web browsers and how JavaScript is used to program them. As you build projects such as an artificial life simulation, a simple programming language, and a paint program, you'll learn how to: - Understand the essential elements of programming, including syntax, control, and data - Organize and clarify your code with object-oriented and functional programming techniques - Script the browser and make basic web applications - Use the DOM effectively to interact with browsers - Harness Node.js to build servers and utilities Isn't it time you became fluent in the language of the Web? * All source code is available online in an inter-active sandbox, where you can edit the code, run it, and see its output instantly.

This book is generally considered to be one of the best practical guides to data modeling and is commonly praised for its clarity and usefulness. Although it is a practitioner's guide, it garnered healthy classroom adoptions in the US and Australia. For the 3rd ed the authors have added a substantial online component including UML versions of all the diagrams, extra examples, course notes, questions, and solutions. Also, Graeme Simsion is a highly regarded member of the data management community, both in academia and industry. He won the 2002 DAMA Lifetime Achievement Award and the 2003 International Achievement Award. (Midwest).

DATA MODELING AND DATABASE DESIGN presents a conceptually complete coverage of indispensable topics that each MIS student should learn if that student takes only one database course. Database design and data modeling encompass the minimal set of topics addressing the core competency of knowledge students should acquire in the database area. The text, rich examples, and figures work together to cover material with a depth and precision that is not available in more introductory database books.

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