

Data Driven Innovation For Growth And Well Being

This report examines digitalisation's effects on science, technology and innovation and the associated consequences for policy. In varied and far-reaching ways, digital technologies are changing how scientists work, collaborate and publish.

This report explores the potential role of data and data analytics for the creation of significant competitive advantage and for the formation of knowledge-based capital. Five sectors are discussed in this report as areas in which the use of data can stimulate innovation and productivity growth. They include online advertisement, health care, utilities, logistics and transport, and public administration. The report then maps the areas where coherent public policies and practices are needed to unlock the potential of big data for promoting growth and well-being.

The OECD Digital Economy Outlook examines and documents the evolutions and emerging opportunities and challenges in the digital economy. It highlights how OECD countries and partner economies are taking advantage of ICTs and the Internet to meet their public policy objectives.

Data-Driven Innovation Big Data for Growth and Well-Being
Big Data for Growth and Well-Being
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The Internet as we know it today is the result of a continuous activity for improving network

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communications, end user services, computational processes and also information technology infrastructures. The Internet has become a critical infrastructure for the human-being by offering complex networking services and end-user applications that all together have transformed all aspects, mainly economical, of our lives. Recently, with the advent of new paradigms and the progress in wireless technology, sensor networks and information systems and also the inexorable shift towards everything connected paradigm, first as known as the Internet of Things and lately envisioning into the Internet of Everything, a data-driven society has been created. In a data-driven society, productivity, knowledge, and experience are dependent on increasingly open, dynamic, interdependent and complex Internet services. The challenge for the Internet of the Future design is to build robust enabling technologies, implement and deploy adaptive systems, to create business opportunities considering increasing uncertainties and emergent systemic behaviors where humans and machines seamlessly cooperate. Artificial intelligence (AI) technologies are transforming economies, societies, and geopolitics. Enabled by the exponential increase of data that is collected, transmitted, and processed transnationally, these changes have important implications for international economic law (IEL). This volume examines the dynamic interplay between AI and IEL by addressing an array of critical new questions, including: How to conceptualize, categorize, and analyze AI for purposes of IEL? How is AI affecting established concepts and rubrics of IEL? Is

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there a need to reconfigure IEL, and if so, how?

Contributors also respond to other cross-cutting issues, including digital inequality, data protection, algorithms and ethics, the regulation of AI-use cases (autonomous vehicles), and systemic shifts in e-commerce (digital trade) and industrial production (fourth industrial revolution). This title is also available as Open Access on Cambridge Core.

This report improves the evidence base on the role of Data Driven Innovation for promoting growth and well-being, and provide policy guidance on how to maximise the benefits of DDI and mitigate the associated economic and societal risks.

Shaking Up the City critically examines many of the concepts and categories within mainstream urban studies that serve dubious policy agendas. Through a combination of theory and empirical evidence, Tom Slater “shakes up” mainstream urban studies in a concise and pointed fashion by turning on its head much of the prevailing wisdom in the field. To this end, he explores the themes of data-driven innovation, urban resilience, gentrification, displacement and rent control, neighborhood effects, territorial stigmatization, and ethnoracial segregation. With important contributions to ongoing debates in sociology, geography, urban planning, and public policy, this book engages closely with struggles for land rights and housing justice to offer numerous insights for scholarship and political action to guard against the spread of an urbanism rooted in vested interest.

This report examines the opportunities of enhancing

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access to and sharing of data (EASD) in the context of the growing importance of artificial intelligence and the Internet of Things. It discusses how EASD can maximise the social and economic value of data re-use and how the related risks and challenges can be addressed. It highlights the trade-offs, complementarities and possible unintended consequences of policy action – and inaction. It also provides examples of EASD approaches and policy initiatives in OECD countries and partner economies. For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide.

Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Public policy is a set of principles used to uphold the well-being of citizens. These principles are often unwritten and form the basis of social laws. This book focuses on 'unlocking the black box of UAE Public Policy'. It presents several cases that give an insight into the UAE leadership, the areas the government has prioritized and how these fold into UAE Vision 2021. Viewpoints on provoking topics by thought leaders like Her Excellency Sheikha Lubna bint Khalid Al Qasimi, UAE Cabinet Member and UAE Minister of State for Tolerance; Fadi Ghandour,

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Co-Founder and Vice Chairman of Aramex and Managing Partner, Wamda Capital and Christopher M. Schroeder, Venture Investor and Author. Under the leadership of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Prime Minister and Vice President of UAE and Ruler of Dubai, Dubai has grown from a tiny village by a creek to a globally recognized megapolis. Through these cases, you will get a glimpse of strategic decisions taken by His Highness Sheikh Mohammed and how these decisions taken by the UAE Government have led to the creation of one of the most connected cities and competitive countries in the world. The book is divided into six sections: Government leadership, national competitive advantage, social and sustainable development, national human capital development, entrepreneurship and government systems. The UAE 2021 Vision aims for UAE to be one of the top 10 countries in the world. The future focus for UAE is to increase competitiveness in foreign markets especially looking at trade, entrepreneurship and focusing on seven high-value adding innovation sectors like renewable energy, transport, education, health, technology, water, and space. One of the challenges this resource-rich country has had is moving away from oil dependency. By 2016, oil formed less than 30% of the UAE GDP, and the plan is to have a 20% dependency by 2021. The book covers a variety of

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cases that address many of these issues. This book can be used to teach public policy and help international industry leaders and academics understand the context of UAE and the role it plays in the global arena. This project is a series by the Academy of International Business - MENA chapter, supported by the Mohammed Bin Rashid School of Government, Dubai. For more information on AIB-MENA, go to: <http://www.uowdubai.ac.ae/aib>

The implementation of effective decision making protocols is crucial in any organizational environment in modern society. Emerging advancements in technology and analytics have optimized uses and applications of decision making systems. *Decision Management: Concepts, Methodologies, Tools, and Applications* is a compendium of the latest academic material on the control, support, usage, and strategies for implementing efficient decision making systems across a variety of industries and fields. Featuring comprehensive coverage on numerous perspectives, such as data visualization, pattern analysis, and predictive analytics, this multi-volume book is an essential reference source for researchers, academics, professionals, managers, students, and practitioners interested in the maintenance and optimization of decision management processes.

This report presents current policy practice to promote access to publicly funded data for science,

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technology and innovation, as well as policy challenges for the future. It examines national policies and international initiatives, and identifies seven issues that require policy attention.

Heutzutage kontrollieren Facebook und co. immer mehr Aspekte des alltäglichen Lebens und der Wirtschaft. Dabei stellen ihre datengetriebenen Geschäftsmodelle insbesondere das Kartellrecht vor neue Herausforderungen. Vor diesem Hintergrund untersucht das Buch das Zusammenspiel von Kartell- und Datenschutzrecht im europäischen Kontext und soll aufzeigen, ob man den chronischen Datenschutzrechtsverletzungen in der digitalen Wirtschaft auch mit dem europäischen Kartellrecht beikommen kann. Den Schwerpunkt des Werks bilden die Untersuchungen, ob Datenschutzgrundsätze bei der Anwendung des Art. 102 AEUV berücksichtigt werden können und welche alternativen Lösungsmöglichkeiten zur kartellrechtlichen Regulierung von Facebook und co. bestehen.

This report provides an analysis of Mexico's open government data (OGD) policies as well as recommendations for achieving its national objectives and making the most of OGD.

Governing Medical Knowledge Commons makes three claims: first, evidence matters to innovation policymaking; second, evidence shows that self-governing knowledge commons support effective

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innovation without prioritizing traditional intellectual property rights; and third, knowledge commons can succeed in the critical fields of medicine and health. The editors' knowledge commons framework adapts Elinor Ostrom's groundbreaking research on natural resource commons to the distinctive attributes of knowledge and information, providing a systematic means for accumulating evidence about how knowledge commons succeed. The editors' previous volume, *Governing Knowledge Commons*, demonstrated the framework's power through case studies in a diverse range of areas. *Governing Medical Knowledge Commons* provides fifteen new case studies of knowledge commons in which researchers, medical professionals, and patients generate, improve, and share innovations, offering readers a practical introduction to the knowledge commons framework and a synthesis of conclusions and lessons. The book is also available as Open Access.

Learn about the new paradigm in corporate innovation through a clear model backed by real world case studies. *Continuous Innovation* offers a novel idea in corporate strategy: innovation as a core competence; a continuous process with predictable timelines and outcomes. It offers the Why, the What, and the How of this new paradigm in corporate innovation. It is a guidebook that helps leaders in corporate organizations increase their competitive strength in rapidly changing markets. In the first part, *Continuous Innovation* provides context by explaining the intricate effects

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of the rapidly changing business landscape on corporate strategy and innovation. It then translates this context into a strategy model for continuous innovation. Finally, it presents a practical organizational blueprint to implement this strategy and to maintain a continuous flow of ROI-oriented innovations. Each part is backed by real world examples and case studies. Learn how to successfully leverage best practices in corporate innovation, such as short-cycled, iterative development, and how to manage a complex portfolio of innovations. Most of all, in the age of digital transformation, learn how to develop a corporate culture of sustainable profitability and growth.

In *How to Lead in Data Science* you'll master techniques for leading data science at every seniority level, from heading up a single project to overseeing a whole company's data strategy. To lead a data science team, you need to expertly articulate technology roadmaps, support a data-driven culture, and plan a data strategy that drives a competitive business plan. In this practical guide, you'll learn leadership techniques the authors have developed building multiple high-performance data teams. In *How to Lead in Data Science* you'll master techniques for leading data science at every seniority level, from heading up a single project to overseeing a whole company's data strategy. You'll find advice on plotting your long-term career advancement, as well as quick wins you can put into practice right away. Throughout, carefully crafted assessments and interview scenarios encourage introspection, reveal personal blind spots, and show development areas to help advance your career. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications.

This publication explores how international trade is promoting economic empowerment through the increased participation of women and micro, small, and medium-sized enterprises. It

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highlights the roles of services and digital connectivity in facilitating diversification and inclusive economic transformation. The report examines recent trends in aid for trade in Asia and the Pacific and how it can do more to boost inclusive growth.

What's wrong with targeted advertising in political campaigns? Should we be worried about echo chambers? How does data collection impact on trust in society? As decision-making becomes increasingly automated, how can decision-makers be held to account? This collection considers potential solutions to these challenges. It brings together original research on the philosophy of big data and democracy from leading international authors, with recent examples - including the 2016 Brexit Referendum, the Leveson Inquiry and the Edward Snowden leaks. And it asks whether an ethical compass is available or even feasible in an ever more digitised and monitored world.

In this book readers will find technological discussions on the existing and emerging technologies across the different stages of the big data value chain. They will learn about legal aspects of big data, the social impact, and about education needs and requirements. And they will discover the business perspective and how big data technology can be exploited to deliver value within different sectors of the economy. The book is structured in four parts: Part I "The Big Data Opportunity" explores the value potential of big data with a particular focus on the European context. It also describes the legal, business and social dimensions that need to be addressed, and briefly introduces the European Commission's BIG project. Part II "The Big Data Value Chain" details the complete big data lifecycle from a technical point of view, ranging from data acquisition, analysis, curation and storage, to data usage and exploitation. Next, Part III "Usage and Exploitation of Big Data" illustrates the value

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creation possibilities of big data applications in various sectors, including industry, healthcare, finance, energy, media and public services. Finally, Part IV “A Roadmap for Big Data Research” identifies and prioritizes the cross-sectorial requirements for big data research, and outlines the most urgent and challenging technological, economic, political and societal issues for big data in Europe. This compendium summarizes more than two years of work performed by a leading group of major European research centers and industries in the context of the BIG project. It brings together research findings, forecasts and estimates related to this challenging technological context that is becoming the major axis of the new digitally transformed business environment. This handbook offers the first comprehensive reference guide to the interdisciplinary field of model-based reasoning. It highlights the role of models as mediators between theory and experimentation, and as educational devices, as well as their relevance in testing hypotheses and explanatory functions. The Springer Handbook merges philosophical, cognitive and epistemological perspectives on models with the more practical needs related to the application of this tool across various disciplines and practices. The result is a unique, reliable source of information that guides readers toward an understanding of different aspects of model-based science, such as the theoretical and cognitive nature of models, as well as their practical and logical aspects. The inferential role of models in hypothetical reasoning, abduction and creativity once they are constructed, adopted, and manipulated for different scientific and technological purposes is also discussed. Written by a group of internationally renowned experts in philosophy, the history of science, general epistemology, mathematics, cognitive and computer science, physics and life sciences, as well as engineering, architecture, and economics, this Handbook uses numerous

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diagrams, schemes and other visual representations to promote a better understanding of the concepts. This also makes it highly accessible to an audience of scholars and students with different scientific backgrounds. All in all, the Springer Handbook of Model-Based Science represents the definitive application-oriented reference guide to the interdisciplinary field of model-based reasoning.

Development Challenges, South-South Solutions is the monthly e-newsletter of the United Nations Office for South-South Cooperation in UNDP (www.southerninnovator.org). It has been published every month since 2006. Its sister publication, Southern Innovator magazine, has been published since 2011. Contact the Office to receive a copy of the new global magazine Southern Innovator. Issues 1, 2, 3, 4 and 5 are out now and are about innovators in mobile phones and information technology, youth and entrepreneurship, agribusiness and food security, cities and urbanization and waste and recycling. Why not consider sponsoring or advertising in an issue of Southern Innovator? Or work with us on an insert or supplement of interest to our readers? Follow @SouthSouth1.

Despite potentially tremendous benefits, small and medium-sized enterprises (SMEs) lag in the digital transformation. Emerging technologies, as diverse as they are, offer a range of applications for them to improve performance and overcome the size-related limitations they face in doing business. However, SMEs must be better prepared, and stakes are high. SMEs make the most of the industrial fabric in many countries and regions, they create jobs (most jobs sometimes) and are the cement of inclusive and sustainable societies.

Over the past few decades, the world economy has undergone radical transformations, in part connected

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to the expansion of the 'digital economy', in part to the growing interconnection via the internet of the world of objects and physical processes. This 'great transformation' poses the dilemma on the capitalism's ability to reconcile economic and social value, keeping together economic well-being, social cohesion and political freedom. The Economy of Collaboration can offer a contribution in this direction but requires courageous policies to mediate the various interests at stake, as well as to rethink and make more sustainable its development, by increasing the benefits not only for businesses but also for workers and consumers. In short, to create shared value. This book refers to a mode of organizing the production, distribution and consumption of goods and services based on cooperative relations. The main reference is to activities linked to the digital economy, since they are the emerging forms of a definitely older phenomenon, but which is expanding on an ever-wider scale thanks to new technologies. These collaborative activities can be regulated differently, along a continuum that ranges from the pole of market exchanges to that of generalized reciprocity, with various intermediate mixed forms.

Understanding Digital Societies provides a framework for understanding our changing, technologically shaped society and how sociology can help us make sense of it. You will be introduced

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to core sociological ideas and texts along with exciting global examples that shed light on how we can use sociology to understand the world around us. This innovative, new textbook: Provides unique insights into using theory to help explain the prevalence of digital objects in everyday interactions. Explores crucial relationships between humans, machines and emerging AI technologies. Discusses thought-provoking contemporary issues such as the uses and abuses of technologies in local and global communities. Understanding Digital Societies is a must-read for students of digital sociology, sociology of media, digital media and society, and other related fields.

The German economy entered a deep recession in 2020 due to the coronavirus pandemic. A strong government response has reinforced health system capacity while protecting jobs and firms. The response to the crisis has included increases in investment to meet structural challenges from the energy transition and digital transformation.

This open access book presents the foundations of the Big Data research and innovation ecosystem and the associated enablers that facilitate delivering value from data for business and society. It provides insights into the key elements for research and innovation, technical architectures, business models, skills, and best practices to support the creation of data-driven solutions and organizations. The book is

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a compilation of selected high-quality chapters covering best practices, technologies, experiences, and practical recommendations on research and innovation for big data. The contributions are grouped into four parts: · Part I: Ecosystem Elements of Big Data Value focuses on establishing the big data value ecosystem using a holistic approach to make it attractive and valuable to all stakeholders. · Part II: Research and Innovation Elements of Big Data Value details the key technical and capability challenges to be addressed for delivering big data value. · Part III: Business, Policy, and Societal Elements of Big Data Value investigates the need to make more efficient use of big data and understanding that data is an asset that has significant potential for the economy and society. · Part IV: Emerging Elements of Big Data Value explores the critical elements to maximizing the future potential of big data value. Overall, readers are provided with insights which can support them in creating data-driven solutions, organizations, and productive data ecosystems. The material represents the results of a collective effort undertaken by the European data community as part of the Big Data Value Public-Private Partnership (PPP) between the European Commission and the Big Data Value Association (BDVA) to boost data-driven digital transformation.

The OECD Digital Economy Outlook 2020 examines

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trends and analyses emerging opportunities and challenges in the digital economy. This third edition of the OECD Digital Economy Outlook provides a holistic overview of converging trends, policy developments and data on both the supply and demand sides of the digital economy. It illustrates how the digital transformation is affecting economies and societies. Finally, it provides a special focus on how the COVID-19 pandemic is amplifying opportunities and challenges from the digital transformation.

ICT, e-government and electronic participation have become increasingly important in the public sector and the social sphere in recent years. This book presents 53 of the papers accepted for the dual IFIP EGOV-ePart conference 2016, which took place in Guimarães, Portugal, in September 2016. This conference, which consisted of five partially intersecting tracks, presented advances in the socio technological domain of the public sphere demonstrating cutting edge concepts, methods, and styles of investigation by multiple disciplines. The conference has been a premier academic forum for over 15 years and has a worldwide reputation as one of the top two conferences in the research domains of electronic, open and smart government, policy and electronic participation. The papers in this joint proceedings of the 2016 IFIP EGOV-ePart conference comprise accepted submissions from all

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categories and all tracks (with the exception of some 38 papers which are published separately). The book is divided into 9 sections: eParticipation, e-Government Evaluation, Open Data and Open Government, Governance, Smart Cities, e-Government Implementation and Adoption, Ph.D. Colloquium Papers, Posters, and Workshops. Offering a comprehensive overview of research and practice on electronic government and electronic participation, this book will be of interest to all those involved in the socio-technological domain of the public sphere.

"Today, innovation does not just occur in large and incumbent R&D organizations. Instead, it often emerges from the start-up community. In the new innovation economy the key is to quickly find pieces of innovation, some of which may already be developed. Therefore, there is need, for more advanced means of searching and identifying innovation wherever it may occurs. We point to the importance of data-driven innovation based on digital platforms, as their footprints are growing rapidly and in sync with the shift from analogue to digital innovation workflows. This book offers companies insights on paths to business success, and tools that will help them find the right route through the various options when it comes to the digital platforms where innovations may be discovered and from which value may be appropriated. The world hungers for growth

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and one of the most important vehicles for growth is innovation. In light of the new digital platforms from which data-driven innovation can be extracted, major parts of analogue workflows will be substituted with digital workflows. Data-driven innovation and digital innovation workflows are here to stay. Are you?"-- Today, innovation does not just occur in large and incumbent R&D organizations. Instead, it often emerges from the start-up community. In the new innovation economy, the key is to quickly find pieces of innovation, some of which may already be developed. Therefore, there is the need for more advanced means of searching and identifying innovation wherever it may occurs. We point to the importance of data-driven innovation based on digital platforms, as their footprints are growing rapidly and in sync with the shift from analogue to digital innovation workflows. This book offers companies insights on paths to business success and tools that will help them find the right route through the various options when it comes to the digital platforms where innovations may be discovered and from which value may be appropriated. The world hungers for growth and one of the most important vehicles for growth is innovation. In light of the new digital platforms from which data-driven innovation can be extracted, major parts of analogue workflows will be substituted with digital workflows. Data-driven innovation and digital innovation workflows are here to stay. Are you?

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Big data and artificial intelligence (AI) are at the forefront of technological advances that represent a potential transformational mega-trend—a new multipolar and innovative disruption. These technologies, and their associated management paradigm, are already rapidly impacting many industries and occupations, but in some sectors, the change is just beginning. Innovating ahead of emerging technologies is the new imperative for any organization that aspires to succeed in the next decade. Faced with the power of this AI movement, it is imperative to understand the dynamics and new codes required by the disruption and to adapt accordingly. AI and Big Data's Potential for Disruptive Innovation provides emerging research exploring the theoretical and practical aspects of successfully implementing new and innovative technologies in a variety of sectors including business, transportation, and healthcare. Featuring coverage on a broad range of topics such as semantic mapping, ethics in AI, and big data governance, this book is ideally designed for IT specialists, industry professionals, managers, executives, researchers, scientists, and engineers seeking current research on the production of new and innovative mechanization and its disruptions.

This report analyses the progresses made by Mexico in implementing the recommendations of the OECD 2016 Open Government Data Review.

The digital age has transformed business opportunities and strategies in a resolutely practical and data-driven project universe. This book is a comprehensive and analytical source on entrepreneurship and Big Data that prospective entrepreneurs must know before embarking upon an entrepreneurial journey in this present age of digital transformation. This book provides an overview of the various aspects of entrepreneurship, function, and contemporary forms. It covers a real-world understanding of how the

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entrepreneurial world works and the required new analytics thinking and computational skills. It also encompasses the essential elements needed when starting an entrepreneurial journey and offers inspirational case studies from key industry leaders. Ideal reading for aspiring entrepreneurs, *Entrepreneurship and Big Data: The Digital Revolution* is also useful to students, academicians, researchers, and practitioners.

With the immense amount of data that is now available online, security concerns have been an issue from the start, and have grown as new technologies are increasingly integrated in data collection, storage, and transmission. Online cyber threats, cyber terrorism, hacking, and other cybercrimes have begun to take advantage of this information that can be easily accessed if not properly handled. New privacy and security measures have been developed to address this cause for concern and have become an essential area of research within the past few years and into the foreseeable future. The ways in which data is secured and privatized should be discussed in terms of the technologies being used, the methods and models for security that have been developed, and the ways in which risks can be detected, analyzed, and mitigated. The *Research Anthology on Privatizing and Securing Data* reveals the latest tools and technologies for privatizing and securing data across different technologies and industries. It takes a deeper dive into both risk detection and mitigation, including an analysis of cybercrimes and cyber threats, along with a sharper focus on the technologies and methods being actively implemented and utilized to secure data online. Highlighted topics include information governance and privacy, cybersecurity, data protection, challenges in big data, security threats, and more. This book is essential for data analysts, cybersecurity professionals, data scientists, security

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analysts, IT specialists, practitioners, researchers, academicians, and students interested in the latest trends and technologies for privatizing and securing data.

This collection explores the relevance of global trade law for data, big data and cross-border data flows. Contributing authors from different disciplines including law, economics and political science analyze developments at the World Trade Organization and in preferential trade venues by asking what future-oriented models for data governance are available and viable in the area of trade law and policy. The collection paints the broad picture of the interaction between digital technologies and trade regulation as well as provides in-depth analyses of critical to the data-driven economy issues, such as privacy and AI, and different countries' perspectives. This title is also available as Open Access on Cambridge Core.

A pragmatic analysis of the challenges a post-Brexit world offers for the small business community. This book combines historical insights and economic theory to give practical tools that can help identify the way forward for entrepreneurs and SMEs.

In this timely book, Beata Mäihäniemi analyses and evaluates how the characteristics of information as a good, as well as the characteristics of digital platforms, affect the application of competition law in both theory and practice.

This publication discusses the impacts of innovation and innovation policies on industrial, territorial and social inclusiveness in the world economy.

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